INSIDE AKL

FALL EDITION - 2024

2025 Clark-Thompson Presidents' Academy & Officers' Institute Registration Now Open

The Fraternity of Alpha Kappa Lambda proudly announces registration is now open for the 2025 Clark-Thompson Presidents' Academy & Officers' Institute, AKL's annual training for incoming chapter presidents and officers every January.

The Clark-Thompson Presidents' Academy is generously supported via a grant from the AKL Education Foundation. In 2007, the Mu Chapter Alumni Corporation decided to graciously support the AKL Education Foundation and this program specifically through an endowment in honor of two of their alumni, Dean Clark and Harry Thompson. The Officers' Institute was added in 2014 in an effort to train and develop effective leaders in the chapter.

More information and registration details can be found inside.





Alpha Kappa Lambda Supports Domestic Violence Awareness Month

AKL understands that sexual assault and domestic violence are serious issues. "These Hands Don't Hurt", our national service project, raises awareness and educates college students about these issues.

Domestic Violence **Awareness** (DVAM) Month is an annual campaign to raise public awareness about domestic violence by mourning those who have died because of domestic violence. celebrating those who survived, and connecting those who work to end violence. More details can be found inside this issue.

INSIDEAKL

InsideAKL is the official newsletter of the Fraternity of Alpha Kappa Lambda. Undergraduate and alumni members, family, and friends are encouraged to submit news, articles, and photographs of chapter events, philanthropic and service projects, as well as other events and achievements.

Creative Director & Editor

Jeff Szumanski

Gamma Iota, EMU

Editor & Contributing Writer

Jeremy Slivinski

Beta Nu. VCU

Find us on Social Media @AKLFraternity

Facebook X, formerly Twitter Instagram LinkedIn

Contact Us

Alpha Kappa Lambda 354 Gradle Drive Carmel, IN 46032 (317) 564-8003 www.AKL.org info@akl.org

Mission Statement

Develop brothers who, guided by the Five Ideals, share a lifelong commitment to AKL and are dedicated to assuming leadership roles in meeting the challenges of life.

Vision Statement

To be the premier collegiate experience leading to lifelong brotherhood.

Alpha Kappa Lambda Statistics

Living Alumni Worldwide 27.000+

Undergraduate Members 1000+

Active Chapters 23



From the Desk of the Executive Director

Brothers.

I have a challenge for every member this academic year. My challenge to you is Engage!

Our undergraduates have and need to continue to engage on our campuses. You can engage as leaders in campus organizations or simply by participating in other campus organizations. You can engage by recruiting other men to join AKL. You can engage by providing service and philanthropy. You can engage by being their brother's keeper. The most obvious of opportunities is you can engage as students.

Our alumni have equal opportunities to engage. You can engage with our chapters as a volunteer. You can engage with students as a mentor. You can engage with our Fraternity by attending one of our alumni events. You can engage with our Education Foundation through financial support. Find a reason to engage and demonstrate that Affiliation Kindled for Life.

As you jump into this edition of InsideAKL please note that this past summer we lost an important person from our past, Jeanne Bacon. Jeanne was the wife of our first Executive Director, Lewis Bacon. During Lewis' time as Executive Director she would attend Conclaves and other events with him. She looked out for the young staff he would hire. I had the opportunity to meet her years ago at a Lambda Chapter (Emporia State) event and was so amazed by her love for AKL. She had some remarkable stories to tell. Our loss of Jeanne as well as another important woman, Ann Gilchrist, inspired us to commemorate a limited-edition Rose Wine for our true Sweethearts of AKL. You can find more information on this special bottle towards the back of this edition of Inside AKL.

Fraternally,

Jo D. Slil

Jeremy Slivinski, Alpha Kappa Lambda
Executive Director & Chief Executive Officer

2025 Clark-Thompson Presidents' Academy & Officers' Institute Registration Now Open

The Fraternity of Alpha Kappa Lambda is excited that the 2025 Clark - Thompson Presidents' Academy, Officers' Institute, and Emerging Leaders Initiative is rapidly approaching! For newly elected officers and members, you should be signed up to attend this annual leadership training.

The Fraternity of Alpha Kappa Lambda proudly provides annual training for incoming chapter presidents and officers every January. The Clark-Thompson Presidents' Academy is generously supported via a grant from the AKL Education Foundation. In 2007, the Mu Chapter Alumni Corporation decided to graciously support the AKL Education Foundation and this program specifically through an endowment in honor of two of their alumni, Dean Clark and Harry Thompson.

The Officers' Institute was added in 2014 to train and develop effective leaders in the chapter with Chapter Presidents. Chapter Treasurers, Recruitment Chairs, Vice Presidents, and Risk Managers are all invited to attend with specific programming for each officer's training. Additionally, the Fraternity is thrilled to host our annual Emerging Leaders Initiative alongside the 2025 Officers' Institute! The Emerging Leaders Initiative is geared toward the Fraternity's most motivated members who are looking to take on leadership within their chapter, on campus, or in the larger community. This leadership development training program focuses on each participant's strengths as a leader and how to leverage those to be a leader and teammate while developing professional development skills.

Who?

All newly elected Chapter Presidents are required to attend. Chapter Treasurers, Recruitment Chairs, Vice Presidents, Risk Managers, and Emerging Leaders are encouraged to attend.

When?

January 24 - 26, 2025

Where?

Carmel, Indiana Renaissance Indianapolis North Hotel Click to Learn More
2025 Clark-Thompson
Presidents' Academy,
Officers' Institute, &
Emerging Leaders Initiative

2025 Clark-Thompson Presidents' Academy & Officers' Institute Registration Now Open

How can Alpha Kappa Lambda alumni support undergraduate members attending national events, programs, and training?

Helping undergraduate members attend national events, programs, and training is a great way to support each chapter. AKL National Headquarters encourages alumni to donate in various way to the fraternity or individual chapter you wish to support. Any donation given to the AKL Education Foundation is considered a tax-deductible gift.

National Events, Programs, and Training

As needs change for our undergraduate chapters, National Headquarters staff is working on updating current trainings and creating new education for all undergraduate members. Supporting the cost of supplies, materials, or other needs for our national events will help our undergraduate members receive the very best quality training without the need to increase cost.

- Donate to the AKL Education Foundation to sponsor one or more of our national events and training. This will also count as a taxdeductible gift.
 - National Conclave: AKL's largest brotherhood event, this biennial event oversees national fraternity business, education, and tradition.
 - Clark-Thompson Presidents' Academy and Officers' Institute: Annual national event in Carmel, Indiana for chapter leaders.
 - Emerging Leaders Initiative: Weekend long program taking place alongside the Clark-Thompson Presidents' Academy and Officers' Institute. • Created to help members of each chapter learn about their individual leadership skills, strategies for working within teams, and develop the foundation of professional skills needed on campus and in the workforce.

Travel

Travel cost is sometimes the biggest barrier to undergraduate members attending any national event or training. Travel cost cannot be covered by the AKL Educational Foundation but your donation can support travel cost in a couple different ways.

- Airline Miles & Rewards: Are you a frequent flyer? Your airline miles can be donated to support the travel of one or more undergraduate members attending national events.
- Vehicle Rental: Not all members have access to a reliable vehicle to drive to national events.
 Supporting a chapter by taking care of the cost of a rental vehicle is a great way to ensure safe travel to and from events.

Registration

Registration cost is another barrier to chapters being able to send the maximum number of members to a national event. The AKL Educational Foundation is generous and capable of keeping costs as low as possible for our undergraduate members but there is still a registration fee. Donations to the AKL Education Foundation will be able to sponsor one or more members' registration fees. This will count as a tax-deductible gift.

If you would like to donate to support a member's registration cost or programming, **Donate Here**, and give to "Leadership Programs & Training."

If you would like to share your travel or airline rewards, please reach out via email to info@AKL.org or call the National Headquarters at (317) 564–8003

National Service Project & Philanthropy These Hands Don't Hurt AKL Supports Domestic Violence Awarness Month



Domestic Violence Awareness Month (DVAM) evolved from the Day of Unity held in October 1981, celebrated on the first Monday of Domestic Violence Awareness Month.

The National Coalition Against Domestic Violence conceived the first annual Day of Unity in 1981. The intent was to connect advocates across the nation who were working to end violence women their against and children. The activities conducted were as varied and diverse as the program sponsors but had common themes:

- Mourning those who have died because of domestic violence
- Celebrating those who have survived
- Connecting those who work to end violence

The hallmark of These Hands Don't Hurt is the "Promise Wall." The Promise Wall advocates take the pledge against domestic violence and sexual assault by pledging their hands will not be used to harm another.

Advocates can take the pledge and physically add their "hand" to the Promise Wall in several and cut out prior, where advocates add their signature or words of support before attaching to the wall. If your campus allows washable paint, hands can be painted and stamped onto the Promise Wall.

A Promise Wall should be displayed on campus or in the community. It can be part of an existing structure such as a wall or window in a public building on campus. Or a free-standing wall constructed by the chapter with materials like ply-board. Other options include banners, posters, or trifolds that are transported easier.

In addition to a Promise Wall, chapters should focus on awareness, volunteering, and donating funds. Chapters should include education with their Promise Wall by having literature/resources available.

Service events can be done by volunteering at a shelter, hotline, or other organization that needs hands on assistance. Contact your campus health/wellness center to see if they have any upcoming events, they need volunteers for. It may not always be the most glamorous role, but they need assistance in promoting, setting up, and running events.

While service is about donating your time, philanthropy is about raising funds. Donations can be collected in exchange for adding a handprint to the Promise Wall or as an optional contribution to their participation. Or partner with a local business to start a fundraiser. Be transparent with where money collected will be donated. Contact the organization vou intend donate to and invite a speaker or representative to your event.

These Hands Don't Hurt does not end with October. Continue to support survivors and give back all year long.

Undergraduate Chapters Activities & Accomplishments



Top Left- Gamma Omicron, Dalton State, working hard together as brothers to create their new AKL letters!

Middle Left- The brothers at Gamma Alpha, Missouri, celebrating Dad's Weekend 2024.

Middle Right- Beta Tau, SIU-E, brothers and members of Kappa Kappa Gamma teamed up and volunteered for "Sleep in Heavenly Peace", building beds for children in need.

Bottom Left- Last Spring, Gamma Pi, UConn, celebrating their Hockey Championship as a fraternity!

Bottom Right- Gamma Delta, Montevallo, enjoying their first brotherhood event of the semester with brothers and new members.









Undergraduate Chapters Activities & Accomplishments



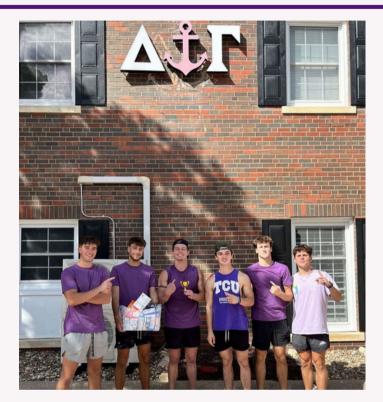


Top Right- Delta, Kansas, committed to multiple philanthropic causes for Delta Gamma and Anchor Games raising \$3,640.

Bottom Left- Xi, Truman State, finding time to help with freshman move-in.

Bottom Right- Gamma Rho, Arizona State, taking a dive at Delta Gamma Anchor Splash.







Health & Safety Mental Health and Suicide Awareness

Mental health is a crucial aspect of overall well-being, yet it is often misunderstood or stigmatized. Suicide, a tragic outcome of untreated mental health struggles, is preventable with the right awareness, intervention, and resources. Every year, millions of people worldwide are affected by suicidal thoughts or the loss of a loved one to suicide. Understanding the sians. fostering open conversations, and promoting access to resources can save lives.

The Importance of Awareness

Suicide is a complex issue influenced by various factors. including mental illness depression, anxiety, and PTSD), substance abuse. trauma. and life stressors. isolation. However, it is not just mental health issues that lead to suicide like -circumstances financial distress, relationship problems, or a lack of a support system can exacerbate these challenges.

Raising awareness is essential for breaking the stigma and encouraging individuals to seek who help. Many people contemplate suicide do not openly express their struggles due to fear of judgment. Public campaigns awareness empower people to talk about their feelings, recognize the signs of suicidal ideation in others, and offer support.

Recognizing the Warning Signs Some common warning signs of suicidal thoughts include:

- Expressing feelings of hopelessness or having no reason to live
- Talking about death, dying, or harming oneself
- Withdrawing from social connections or activities once enjoyed
- Changes in sleep patterns (too much or too little sleep)
- Increased use of drugs or alcohol
- Giving away possessions or saying goodbye to loved ones
- Displaying extreme mood swings, from deep sadness to calmness or sudden happiness

If you or someone you know shows any of these signs, it's crucial to take them seriously and act quickly.

How to Help Someone in Crisis

If you suspect someone is considering suicide, don't be afraid to talk to them. Asking someone if they are thinking about suicide will not push them toward it but can instead provide a vital lifeline. Offer a non-judgmental space to listen, and encourage them to seek professional help.

If the person is in immediate danger, do not leave them alone —call emergency services or a suicide prevention hotline.

Some things to avoid are minimizing their feelings, offering clichés like "everything will be fine," or trying to "fix" their problems. Instead, show empathy, understanding, and patience.

Available Resources

- National Suicide Prevention Lifeline (U.S.): This 24/7 hotline offers confidential support for people in distress and guidance for those worried about someone else.
 - Phone: 1-800-273-TALK (8255)
- SAMHSA (Substance Abuse and Mental Health Services Administration): SAMHSA offers a national helpline for those struggling with substance abuse or mental health crises. They provide referrals to local treatment facilities and support groups.
 - Phone: 1-800-662-HELP (4357)
- Local Mental Health Resources:
 - Many communities offer mental health services through hospitals, clinics, and non-profit organizations.

Membership Education & Training Chapter Officer & Committee Chair Training Modules

The Fraternity of Alpha Kappa Lambda offers a comprehensive education curriculum designed to empower fraternity leaders through targeted officer and committee chair training. These programs equip fraternity officers with the essential skills and knowledge needed to excel in their roles, fostering effective leadership, organizational management, and interpersonal communication. These programs cover topics such as event planning, risk management, conflict resolution, and community engagement and strengthen individual leadership capabilities but also promote a culture of responsibility and accountability within the fraternity.

Chapter Officer Training

- President
- Vice-President
- Treasurer
- Secretary
- Recruitment Chair

Board Training

- Executive Board
- Judicial Board

Chairperson/Committee Chair Training

- Fraternity Educator
- Chaplain/Initiation & Ritual Chair
- Risk Manager
- Judicial Board Chair
- Scholarship Chair
- Social Chair
- Brotherhood Engagement Chair
- Alumni Engagement Chair
- Fundraising Chair

- Philanthropy & Community Service Chair
- Mental Health & Wellness Chair
- Social Media/Public Relations Chair
- Intramurals Chair
- IFC Representative
- Greek Week/Homecoming Chair
- House Manager

Educational Opportunity Spotlight "Speak Up" - Sexual Violence Prevention Education

The Fraternity of Alpha Kappa Lambda Online Education, Training, & Resources

"Speak Up"
Sexual Violence Prevention
Education

This course will educate members of AKL as to the devastating impact of sexual violence on victims in fraternities and sororities and the university community. Some members may initially say that "I would never do anything like that." or "That does not happen in my chapter." By completing this module and engaging in the discussion groups, chapter members will understand the pervasive nature of sexual violence and that it is all our responsibility to act and speak up to prevent sexual violence.

National Dues, Fees, and Insurance

Fall 2024 Semester

Spring 2025 Semester

New Member '24 - '25

\$255.00

\$295.00

\$455.00

per member, plus local dues

per member, plus local dues

per member, plus local dues

National Membership Dues

\$125.00 Insurance

\$130.00

National Membership Dues \$125.00 Insurance

\$130.00 Educational Programming Fee \$40.00 National Membership Dues \$125.00 National Membership Entry Fee \$330.00

National Membership Entry Fee

This one-time National Membership Entry Fee is assessed when joining the Fraternity of Alpha Kappa Lambda. This must be paid in full along with the National Membership Dues within 30 days of signing. While individual new members are responsible for paying their balance, the chapter is responsible for making sure the National Membership Entry Fee and National Membership Dues are paid in full. If a member drops or is removed from the roster, the chapter is still responsible for making sure that individual pays, otherwise it is the responsibility of the chapter.

National Membership Dues

The National Membership Dues are billed twice a year and must be collected from every enrolled man on the roster. Billing occurs every August and January. The National Membership Dues must be paid along with the Insurance within 30 days of the start of the semester.

Insurance

Insurance is billed twice a year and must be collected from every enrolled man on the roster. Billing occurs every August and January. The Insurance must be paid along with National Membership Dues within 30 days of the start of the semester

Educational Programming Fee

Previously called the Meetings Fee, the Educational Programming Fee is billed once a year and must be collected from every enrolled man on the roster. Billing occurs every January. The Educational Programming Fee must be paid along with the National Membership Dues & Insurance within 30 days of the start of the semester.

OmegaFi/Accounting Fee

The OmegaFi/Accounting Fee is billed twice a year and must be collected from every enrolled man on the roster. This fee is collected from every member to pay for the OmegaFi services provided to every Alpha Kappa Lambda chapter.

Chapter/Local Dues

Every chapter must charge Chapter/Local Dues to pay for their events and activities.

Active Alpha Kappa Lambda Chapters

Delta - University of Kansas Kappa - Purdue University

Xi - Truman State University

Sigma - University of Central Missouri

Tau - Pennsylvania State University

Chi - Pennsylvania Western University- California

Psi - Iowa State University

Alpha Zeta - Northwest Missouri State University

Alpha Omicron - University of Colorado Boulder

Alpha Rho - University of Texas- El Paso

Alpha Phi - University of Idaho

Beta Tau - Southern Illinois University Edwardsville

Gamma Alpha - University of Missouri

Gamma Beta - University of Alabama

Gamma Delta - University of Montevallo

Gamma Lambda - Temple University

Gamma Omicron - Dalton State College

Gamma Pi - University of Connecticut

Gamma Rho - Arizona State University

Gamma Sigma - Old Dominion University

Gamma Tau - Indiana University

Provisional Chapter - East Carolina University

Provisional Chapter - University of Mississippi

Fraternity Growth & Recruitment

Every member of Alpha Kappa Lambda must be committed to recruitment for any organization to grow sustainably. Fraternity recruitment should not be the sole responsibility of the Executive Board or Recruitment Chair.

Every year, the National Fraternity sets Recruitment Minimum Targets for each AKL chapter. These minimums are based on campus size, past recruitment results, and input from chapter leadership. The following chart is the 24 - 25 academic year recruitment minimums and results following the ongoing Fall semester.

Chapter	Institution	Fall Minimum Target	Spring Minimum Target	Total Minimum Target	Fall Recruited	Spring Recruited	Total Recruited
Delta	Kansas	28	12	40	39	0	39
Kappa	Purdue	20	10	30	13	0	13
Xi	Truman State	4	4	8	1	0	1
Sigma	UCMO	12	3	15	12	0	12
Tau	Penn. State	5	10	15	0	0	0
Chi	PennWest- Cal	4	8	12	0	0	0
Psi	Iowa State	6	6	12	0	0	0
Alpha Zeta	NWMSU	14	4	18	11	0	11
Alpha Omicron	Colorado	16	4	20	0	0	0
Alpha Rho	UTEP	8	7	15	0	0	0
Alpha Phi	Idaho	15	5	20	4	0	4
Beta Tau	SIU-E	20	5	25	23	0	23
Gamma Alpha	Missouri	14	6	20	6	0	6
Gamma Beta	Alabama	42	3	45	34	0	34
Gamma Delta	Montevallo	11	3	14	8	0	8
Gamma Lambda	Temple	5	10	15	0	0	0
Gamma Omicron	Dalton State	7	3	10	5	0	5
Gamma Pi	UConn	25	15	40	18	0	18
Gamma Rho	Arizona State	18	12	30	15	0	15
Gamma Sigma	Old Dominion	8	4	12	9	0	9
Gamma Tau	Indiana	35	15	50	22	0	22
	Totals	345	184	529	220	0	220

Alumni Updates

Official Creed of Alpha Kappa Lambda

I believe in the Five Ideals of Alpha Kappa Lambda fraternity and subscribe to an emphasis on Judeo-Christian Principles, Leadership, Scholarship, Loyalty, and Self-Support.

I believe in brotherhood as friendship of the highest calling.

I accept membership in Alpha Kappa Lambda as affiliation that is binding for life.

I pledge myself to treat others as I would have them treat me.

I shall respect the opinion of others.

I shall commit myself to a style of membership in Alpha Kappa Lambda that is an educationally and socially maturing process. The goal of this process is achieving a wholeness of manhood that is prepared to assume leadership responsibilities in fulfilling the obligations of life.





Don't miss out on the latest
Alpha Kappa Lambda news!
Update your contact
information and stay in touch
with the National Fraternity!

Click to Update Your
Information



Stay informed and follow AKL on all social media platforms, Facebook, X/Twitter, Instagram, and LinkedIn.

Volunteer & Advising Opportunities Staying Involved as an Alumni Member

Alpha Kappa Lambda understands how vital our alumni and volunteers are to the success of a chapter. There are several different ways to voluntaeer with the Fraternity. If you are not currently a volunteer but want to get involved with a chapter or during an upcoming expansion, more information can be found by clicking: <u>Volunteer & Advising Roles</u>

Chapter Advisor

This person would spend the most time with the members, attending meetings when possible, and providing guidance as needed.

Chapter Advisory Board

A Chapter Advisory Board is comprised of volunteers and advisors that can support and work in conjunction with the Chapter Advisor.

Remote/Virtual Advisor

Want to help but not local to a chapter? This person would help with achieving chapter goals, oversight, and providing guidance as needed.

Housing Corporation Board

If already in a house, or planning to be housed, as Housing Corporation Board must be established separately from the Chapter Advisory Board.

Chapter Officer Mentor

Anyone is suited for this role that enjoys working with students. This person can assist with as many members as they see fit for their schedule.

Parents' Club

Any interested parents can form a Parents' Club to support the chapter through special activities such as "Mom, Dad, or Parents' Weekend."

Volunteer & Advising Positions Available

- Xi, Truman State
 - Remote/Virtual Advisor
- Chi. PennWest- Cal
 - Remote/Virtual Advisor
- Alpha Omicron, Colorado
 - Local Chapter Advisor
- Alpha Rho, UTEP
 - Remote/Virtual Advisor
- Gamma Beta, Alabama
 - Local Chapter Advisor
 - Housing Corporation Board

- Gamma Lambda, Temple
 - Remote/Virtual Advisor
- Gamma Rho, Arizona State
 - Local Chapter Advisor
 - Remote/Virtual Advisor
- Gamma Sigma, Old Dominion
 - Local Chapter Advisor
 - Remote/Virtual Advisor

To get more information and get involved: <u>I'm Interested In Volunteering & Advising</u>

Omega Chapter

"My Brothers and friends, we are assembled to remember those once among us who have received their calling from on high and passed into the eternal Omega Chapter of the Fraternity of Alpha Kappa Lambda.

This is at once a time of sorrow at the loss we have all sustained, and the celebration of the many happy memories we will hold dear forever.

The fraternal tie that binds is a lasting bond; yet a place once filled among us is now empty; a voice once known to us is now silent; the form we grew to know, and welcome will no longer be seen by us in this life. Yet, these Brothers are alive in the hearts and the memories of us all and will ever be held dear in the 'halls of AKL.'

It is fitting that we here pause and reflect upon the transience of life and remember those who have come and gone before us.

And we answer for every Brother named, 'Present' for though we can no longer grasp their hands in friendship nor look them in the eye, they are seen and heard with the eyes and ears of faith... the faith that someday we will meet again."

- From the Omega Chapter Ceremony

"The fraternal tie that binds is a lasting bond; yet, a place once filled among us is now empty."

Delta Chapter

University of Kansas
John Eagle, 1960

Tau Chapter

Penn. State University Michael Dundon, 1982

Alpha Phi

University of Idaho Rex Nelson, 1969 Ronald Robinson, 1973

Beta Upsilon

University of lowa Gary Remick, 1993

Beta Psi

Missouri State University
Jonas Dodson, 1995

These members have been reported to the Fraternity of Alpha Kappa Lambda's National Headquarters since InsideAKL's last issue.

"These Brothers are alive in the hearts and the memories of us all and will ever be held dear in the 'halls of Alpha Kappa Lambda.' It is fitting that we here pause and reflect upon the transience of life and remember those who have come and gone before us."



Our fraternity has thrived over the years due to the dedication and support of alumni members. As we strive to uphold the values that define us, we recognize the importance of financial contributions in sustaining and enhancing the fraternity experience for current and future generations.

Your generosity has the power to make a lasting impact on the educational, leadership, and brotherhood opportunities we provide to our members. Whether it's supporting scholarship programs or funding leadership development initiatives, every donation plays a crucial role in fortifying the foundation upon which our fraternity stands.

To learn more about the specific areas where your support can make a difference, please visit the <u>AKL Education Foundation</u> website.

Make a Donation to the AKL Education Foundation

Create Academic Success

Expand and endow our academic scholarship program. We cannot teach and provide young men with the AKL experience if they can't afford to attend college.

Develop Our Chapters

Instill our values and fortify and strengthen the young men in every chapter across the United States.

Flexibility for the Future

To adjust to whatever challenge may come our way, we must be nimble enough to react to the needs of today's generation and tomorrow's.

Founders Rock Napa Valley- 11 Friends Wine Club



We're thrilled to announce the debut of our very first rosé, the Sweetheart of AKL 2021 Rosé—a wine that's as elegant and timeless as the song it's named after. This rosé is a celebration of the Sweethearts of Alpha Kappa Lambda, honoring those who have supported and inspired us through the years. With notes of ripe strawberry, crisp apple, and a hint of rose petal, this wine is perfect for toasting to life's special moments.

Members of the 11 Friends Wine Club have priority access to this limited release and more. Plus, you'll be supporting the Fraternity's strategic priorities with 20% of your membership fees going back to AKL. Don't forget, our loyalty program rewards you with points for every purchase, redeemable for money off future orders.

Brothers who join the <u>11 Friends Wine Club</u> will receive; two shipments of 3 or 6 bottles a year of handcrafted, limited-production Founders Rock Napa Valley wines made exclusively for Alpha Kappa Lambda by Fairwinds Estate Winery. 11 Friends Wine Club members will be supporting the Fraternity's strategic priorities via their annual membership fees.

WINE CLUB LEVELS

Member Benefits Comparison	O	
Member Benefits	3-Bottle Club	6-Bottle Club
Two Shipments Per Year	Yes	Yes
Membership Financially Supports Alpha Kappa Lambda	Yes	Yes
Private Member Store Access with 20% off All Wines & Gifts	Yes	Yes
Fairwinds Wines & Gifts Offered at a 10% Discount	Yes	Yes
Welcome Package & Gift with Every Shipment (\$30 Value)	No	Yes
Complimentary Napa Valley Wine Cave Experiences	No	Up to 6 guests
Club Shipment Wine Customization	Yes	Yes
Club Shipment Keepsake Wooden Crate (\$50 & \$99 Value)	Optional - \$25	Free
Priority Access to Library & Limited Release Wines	No	Yes
Priority Access to Alpha Kappa Lambda Events & Experiences	No	Yes

IN SIDE