

## 2016 National Conclave: A Look Back

The 2016 National Conclave was held in Las Vegas, July 28 – 30 at the Renaissance Las Vegas Hotel. It broke all attendance records and became the largest National Conclave in the history of Alpha Kappa Lambda!

At the event, the AKL Education Foundation announced its new \$3 Million Capital Campaign,

‘Bold Brothers Inspiring Excellence’ as well as the Men of 1914 Undergraduate Giving Program. Numerous education opportunities were also given to attendees that covered various aspects of leadership, recruitment, and alumni development. For a look back at the 2016 National Conclave, [click here](#).



Click the photo above for more images from the 2016 National Conclave

## National Award Winners

**THE FOUNDERS' AWARD** ..... Beta Tau Chapter, Southern Illinois University – Edwardsville

**HOLMES AWARD** ..... Hannibal Miksis 13, Gamma Theta Chapter, Boise State University

**CLARENCE E. BREHM LEADERSHIP AWARD** ..... Joey Bahnsen 14, Psi Chapter, Iowa State University

**ATHLETE OF THE YEAR AWARD** ..... Chance Simpson, Eta Chapter, Washington State University

**HENRY T. MOON OUTSTANDING ADVISOR AWARD** ..... Randy Hendren 74, Sigma Chapter

**OUTSTANDING COMMUNITY SERVICE AWARD** ..... Xi Chapter, Truman State University

**OUTSTANDING CAMPUS ACTIVITY AWARD** ..... Gamma Delta Chapter, University of Montevallo

**ALUMNI DISTINGUISHED SERVICE AWARD** ..... Jim Thompson 61, Xi Chapter, Truman State University

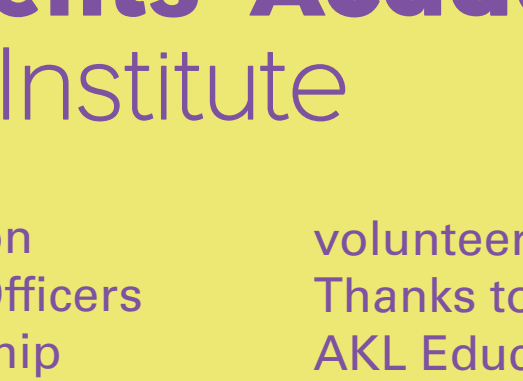
**ANN CILCHRIST STAFF EXCELLENCE AWARD** ..... Jeffrey Szumanski 04, Gamma Iota Chapter, Eastern Michigan University

**THE NATIONAL PRESIDENT'S AWARD** ..... Xi Chapter, Truman State University

**CILCHRIST 'MAN OF CHARACTER' AWARD** ..... Tom Canuso 15, Gamma Pi Chapter, University of Connecticut

Click Here

for the 2018 National Conclave hotel information



Click Here

for the 2018 National Conclave tentative schedule

## 2017 Presidents' Academy & Officers Institute

The 2017 Clark –Thompson Presidents' Academy & Officers Institute provides leadership training for Chapter Presidents, Treasurers, Recruitment Chairs, and Risk Managers. For the first time we are also hosting Advisors Training, inviting chapters to send an alumni

volunteer to represent the chapter. Thanks to funding through the AKL Educational Foundation and National Fraternity, this program is offered with virtually no cost to students except travel. Click the logo below for more information about this year's program!

# CLARK-THOMPSON PRESIDENTS' ACADEMY & Officers Institute

## Chapter Spotlight Kappa Recruitment Success

Kappa chapter at Purdue University had a very successful fall recruitment, exceeding their fall minimum with 26 bids accepted. Here are some tips from their Recruitment Chairman Charles Lasky '14. Any questions can be directed to [charley.lasky@gmail.com](mailto:charley.lasky@gmail.com)

“ Our recruitment lasts for 4 weeks typically where the first 3 are open. Meaning anyone can come, even guys just walking by our house who want to see it. The last week is invite only where we really try to focus on kids with bids who haven't accepted them yet.

Events that we hold vary between fall and spring. I would say fall is easier to recruit because we can have a lot of outdoor events, and every the number of guys rushing is larger than the spring. I would say the best events we had this semester were our cookout and sand volleyball tournament. The cookout was our first event and we did it the evening of Meet the Greeks; a large Fraternity and Sorority recruiting fair. There we were able to invite every potential new member that passed by our table to come to our house for dinner later that night.

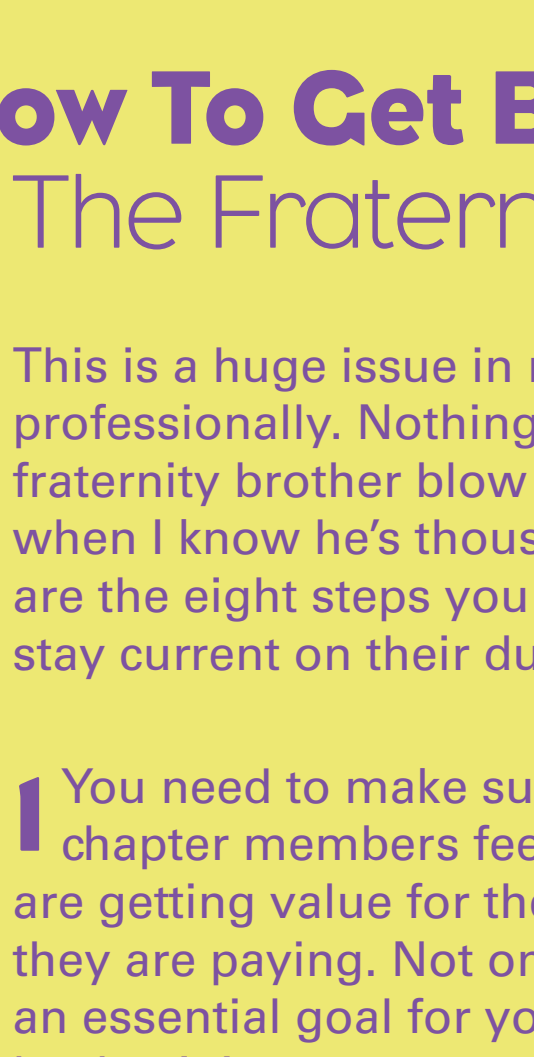


No matter what events we hold though, the reason we get so many guys through the door is because of our brothers. I talk a lot with the younger guys in our house about bringing people in. Most tend to recruit their friends who haven't joined Greek life yet, but we also have brothers who have classes with a lot of Freshmen and just talk to guys in lecture and bring them to the house. The fact that our brothers put forth an amazing effort to bring people to our events is the reason we were so successful this semester.

Our chapter also began giving out small scholarships last fall which we were able to use to get several kids to rush and even a few to accept bids this semester. This tactic got Kappa Chapter 3 more accepted bids this semester so it was well worth doing. Also several others expressed interest in joining next semester.”

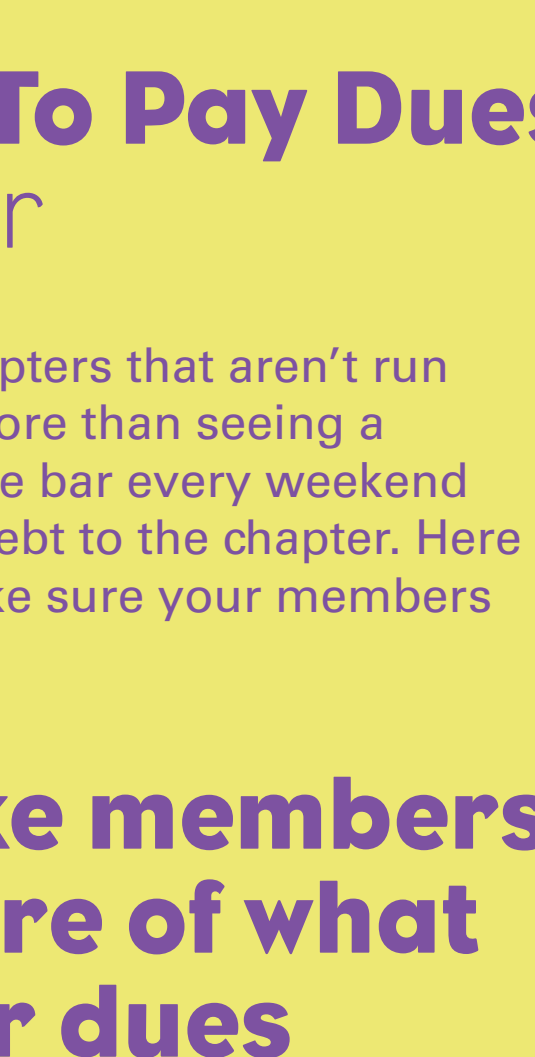
## Alpha Kappa Lambda Welcomes New Headquarter's Staff

This summer, the National Headquarters of Alpha Kappa Lambda hired two brothers as Regional Managers. Trey Nunnally and James Boyle will be assisting in consulting with chapters as well as performing chapter visits throughout the year.

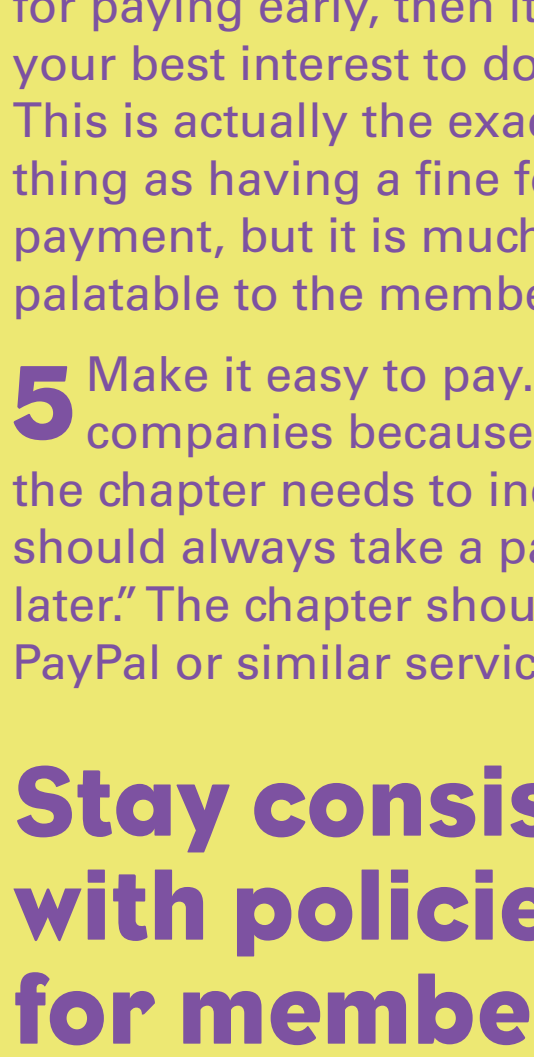


William “Trey” Nunnally ‘12 graduated Fall 2015 from Virginia Commonwealth University. As a member of our Beta Nu chapter, Trey studied graphic design and was active within the chapter by serving as Social Chair and President. Also heavily involved on campus, he was a member of VCU’s “Students Today Alumni Tomorrow” Leadership Council as well as 2015’s Homecoming Court Prince. In addition to an interest in the arts, Trey wants to work more with education and hopes to use his design skills to help chapters create problem solving tools and resources.

James Boyle '12 graduated from Temple University where he was a part of the Gamma Lambda chapter. While he was an undergraduate he held multiple positions in the chapter including Treasurer, Fraternity Educator and Risk Manager. He was also a part of the Executive board of Temple's Interfraternity Council. He decided to become one of our Regional Managers to share his experiences and help other chapters to flourish. Outside of the fraternity James is a die-hard Philadelphia sports fan, which helps to keep him grounded.



In addition to our new Regional Managers, Alpha Kappa Lambda Headquarters welcomed Guy Davis '84 earlier this year as Program Consultant for Education & Assessment.



Guy Davis '84 was initiated as one of the founding members of Beta Nu Chapter. He has served the fraternity in various capacities including Undergraduate NEC Member, Chapter Advisor and National Vice-President. Guy received his bachelor's degree from Virginia Commonwealth University and his Master of Arts in Higher Education Administration from The University of Iowa. Guy has 20 years of experience in higher education in career services, diversity education, greek affairs and student affairs assessment. New programs Guy is planning to implement for AKL chapters include Positive University Relations, Coping With Crisis in College and Maximizing Your Leadership Potential. Guy will also be implementing the assessment of the AKL chapter experience for graduating brothers.

## How To Get Brothers To Pay Dues The Fraternity Advisor

This is a huge issue in new chapters or chapters that aren't run professionally. Nothing would upset me more than seeing a fraternity brother blow tons of money at the bar every weekend when I know he's thousands of dollars in debt to the chapter. Here are the eight steps you need to take to make sure your members stay current on their dues.

**1** You need to make sure that chapter members feel they are getting value for the dues they are paying. Not only is that an essential goal for you as a leader, it is common sense. If your members believe they are getting a good return on their dues investment, they are more likely to pay.

**2** Chapter expenditures must be transparent. By that, I mean that everyone in the chapter should know where the money is going. This means that the treasurer actually has to do his job and report to the chapter how the money is being spent every week. Doing so also tells the membership how much money the chapter needs to accomplish its goals. If these goals are important to the chapter—and they should be—then members will be more eager to pay their dues.

**3** Members need to have a financial incentive to pay. If you can give a nominal discount for paying early, then it is in your best interest to do so. This is actually the exact same thing as having a fine for late payment, but it is much more palatable to the membership.

**4** You need to ask for dues professionally. You do this by sending a dues statement to every member, every semester. In this statement, make it clear when dues are due and how to pay. You also need to send a receipt when you receive payment.

**5** Make it easy to pay. I am not a huge fan of dues-collection companies because of the fees they charge. I just don't think the chapter needs to incur these fees to collect. The treasurer should always take a payment. He should never say, “Pay me later.” The chapter should also be able to collect electronically via PayPal or similar services.

**6** Collect promissory notes from members who do not pay on time. This note should include the member's payment plan, which spells out when he will make good on his debt. Be sure to do a quick Google check on promissory notes to see whether your state requires that they include specific information.

**7** The treasurer's weekly report must include the dues owed to the chapter. The amount owed by each offending member must be specified. Peer pressure will do wonders to get members to pay. If members are offended by being called out, then there is a very easy solution to their problem; paying their dues.

**8** Make sure the chapter bylaws include a clear policy on what happens if a member does not pay his dues. The last thing you want is the offending member to accuse you of playing favorites because of an inconsistent policy. Fines and suspension of privileges should be included in this policy.

The final stage of this policy should be terminating membership and sending the offending person's debt to a collection agency. If you have the promissory note, you will have all the paperwork.

This eight-point procedure may seem harsh, but there is a huge culture difference between collecting dues as a club vs. as a professional organization.

Don't forget for a second that the members who are not paying their dues on time are mooching off the chapter. They are not meeting their obligations. If you don't hold them accountable, you are actually doing them a disservice. What happens when they enter the real world and don't pay their bills or mortgage? By forcing them to uphold the commitments they make in college, you are preparing them to be financially responsible for life.