

A IN THE SIDE A



SEPTEMBER/OCTOBER 2018

FROM THE EXECUTIVE DIRECTOR

Brothers,

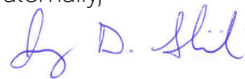
It is always an exciting time when fall semester is underway and this month is one of the biggest months of the year in which we see AKL make a difference via our These Hands Don't Hurt program. My message today isn't directly about that though. Today I am reaching out to alumni. The Fraternal world is under pressure more so than ever before. Some of it may be deserved but a lot of it isn't. Some alumni view their membership as the time when they were in college. What they fail to realize is that others, specifically alumni and staff, made sure they had those four years. Now more than ever before we need alumni to make sure others have those four years.

If you haven't been keeping up lately with what is happening with Fraternities I will share some of the highlights. Some institutions like Harvard are requiring their chapters to go coed. Many campuses like Temple University are restricting or delaying recruitment. Liability insurance costs are increasing significantly. Local government is changing housing codes that specifically hurt Fraternity properties or raising property taxes like at Illinois where Fraternities saw their annual property tax bill increase by 10's of thousands of dollars. Campuses are pressuring chapters with minimal volunteer support to close.

Undergrads can't fix what I listed above. Alumni can though via volunteering, political action, and financial support. If you are interested in any of these please reach out to our office and we can share what opportunities exist for you to help. If we don't ensure that the Fraternity experience is allowed to continue our sons and grandsons may never have the opportunities we had.



Fraternally,



Jeremy Slivinski,
Fraternity of Alpha Kappa Lambda, Executive Director



WHO WE ARE

InsideAKL is a monthly, educational publication by the Fraternity of Alpha Kappa Lambda, for undergraduates and alumni. Brothers and friends are encouraged to submit news, articles and photographs of chapter events, philanthropy and service projects as well as other notable achievements. Correspondence can be submitted using the link below.

[Online Event/Article Submission Form](#)

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Statistics

Active Chapters & Colonies: 40

Undergraduates: 1,500+

Alumni: 25,000+

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These Hands Don't Hurt

Preparing for Domestic Violence Awareness Month

October 1981 saw the “Day of Unity” conceived by the National Coalition Against Domestic Violence. Over the following six years the “Day of Unity” evolved into a week, and October 1987 marked the inaugural Domestic Violence Awareness Month. Alpha Kappa Lambda recognizes that sexual assault is a serious problem on college campuses and believes that it can be fought through education, service, and philanthropic projects.

The first These Hands Don't Hurt event was held in the mid 90's at the Beta Zeta Chapter at East Tennessee State. The event was quickly adopted by the National Fraternity and was officially established as AKL's National Philanthropy in 1996. Since then, chapters have tailored the event to their campuses and communities, finding creative ways to offer support.

The hallmark of These Hands Don't Hurt is the “Promise Wall.” While it can take many physical forms, the fundamental idea of the Promise Wall is that advocates take the pledge

against domestic violence and sexual assault by pledging their hands will not be used to harm another.

A Promise Wall should be displayed in a prominent area of campus or the community. It can be part of an existing structure such as a wall or large scale window in a public building on campus. Or a free-standing wall constructed by the chapter with materials like ply-board. Other options include banners, posters, or tri-folds that are transported and displayed easily.

Advocates can take the pledge and physically add their “hand” to the Promise Wall in a number of ways. Paper hands can be traced and cut out prior, where advocates add their signature or words of support before attaching to the wall. If your campus allows washable paint, hands can be painted and stamped onto the Promise Wall. Pro-tip: have latex gloves and wet wipes on hand for easier clean-up. In addition to a Promise Wall, chapters should focus on awareness, volunteering, and donating funds.

Education

Spread the word, encourage others to take the pledge. Have literature/ resources available. It's not always about raising the funds for a big check but starting the conversation and having correct information to share.

Service

Volunteer at a shelter, hotline, or other organization that needs hands-on assistance. Contact your campus health/wellness center to see if they have any upcoming events they need volunteers for. It may not always be the most glamorous role, but they need assistance in promoting, setting up, and running events.

Philanthropy

Donations can be collected in exchange for adding a handprint to the Promise Wall or as an optional contribution to their participation. Or partner with a local business to start a fundraiser. Be transparent with where money collected will be donated. Contact the organization you intend to donate to and invite a speaker or representative to your event.

Check out www.AKL.org for more “These Hands Don't Hurt” resources including an updated guide to organizing “These Hands Don't Hurt” on your campus or community, new branding, and graphics.



Xi Chapter at Truman State University host their own “These Hands Don't Hurt” Promise Wall as a banner where passersby could add their painted hand.

CHAPTER ACTIVITIES

(Right) Gamma Upsilon Chapter began planning Saginaw Valley State University's Welcome Week Glo-Hard Paint and Foam Party in April, seeing the event executed in early September. The event brought alcohol and party safe education to over 800 attendees and raised over \$200 for a local family whose son was recently diagnosed with cancer.



Sigma Chapter at the University of Central Missouri took time on September 11th to thank the Warrensburg Police Department for their service.



Lambda Chapter at Emporia State University hosted their Date Auction where \$1,900 was raised for SOS Kansas, a local women's shelter.

LEARN SOMETHING NEW EVERYDAY

Utilizing the Continuous Education Program

Fraternity education doesn't end after

Initiation, all active members can benefit from continuous education and professional development. Officially announced at the 2018 National Conclave, AKL's Continuous Education Program sets the objectives for chapter engagement by all active members. Objectives of the program center around our Five Ideals, setting goals for chapters to strive for.

The way members individually view the Five Ideals will change over time. Ongoing consideration, application, and reflection of the Five Ideals is a foundational component to AKL's continued development. As members improve and strive after the Ideals, so will the Fraternity improve.

Over the school year, the National Fraternity's social media pages will be posting tips and information that coincide with topics chapters should be covering.

The National Fraternity's website has been updated to include a page

dedicated to our education endeavors. We've expanded upon the toolbox created for Membership Entry and added another page dedicated to the Continuous Education timeline, goals, and objectives. Check it out now at www.AKL.org

Alumni are encouraged to be involved in the continuous education experience. Listed are a few ways alumni can assist.

- Speaker
- Resume Workshop/Internships
- Corporation Board
- Housing Board
- Mentorship Program

Alumni are not restricted to engaging with their own chapter. If you'd like more information about active chapters in your area, contact the National Headquarters.

To the right is a rundown of objectives of the Five Ideals. While programming will differ dependent on university, chapter, and alumni resources, the objectives remain the same for all AKL chapters and colonies.

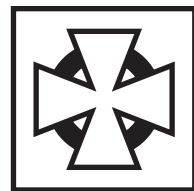
CONTINUOUS EDUCATION TIMELINE



SCHOLARSHIP

August – September

- Setting and upholding chapter academic standards
- Implementing/perfecting Chapter Scholarship Program
- Time Management & Organizational Skills



JUDEO-CHRISTIAN PRINCIPLES

October

- What does it mean to be a "Man of Character?"
- My Brother's Keeper: GreekLifeEDU & KOGNITO
- These Hands Don't Hurt



LEADERSHIP

November – January

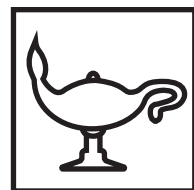
- Basic principles of different leadership styles
- Leadership Opportunities: IFC, SGA, student groups, etc.
- AKL Presidents' Academy and Officer's Institute



SELF SUPPORT

February – March

- Career and Professional Development
- Focus On Your Future Self
- Graduate, Advanced Degrees, and Certificates



LOYALTY

April – May

- Fraternity History & Traditions
- Lifetime Membership & Alumni Engagement
- National Executive Council & AKL Education Foundation



CHAPTER ACTIVITIES



(Above) Phil Gomez, alumnus of Iota Chapter at Kansas State University, visited active members of Psi Chapter at Iowa State University.

(Right) Alumni of the Beta Upsilon Chapter at the University of Iowa tailgate before the Iowa vs. Wisconsin football game.



(Left & Below) Tom Healy, LaunchPoint CEO and AKL partner, visited the Gamma Beta Chapter at the University of Alabama to speak about recruitment and leadership.



National Announcements

New Health & Safety Standards

In their efforts to enhance health and safety in fraternity communities, The North American Interfraternity Conference (NIC) has recently announced two newest measures. In a near unanimous vote of its 66 inter/national fraternities, the Conference passed a new standard at their August 27th meeting prohibiting hard alcohol from chapter facilities and events.

Under the resolution passed by the Conference, each NIC member fraternity will “adopt and implement a policy by September 1, 2019, that prohibits the presence of alcohol products above 15% ABV in any chapter facility or at any chapter event, except when served by a licensed third-party vendor.”

“You don’t become a ‘better man or woman’ by watching and remaining silent as your brother or sister is harmed.”

“Fraternities are about brotherhood, personal development and providing a community of support. Alcohol abuse and its serious consequences endanger this very purpose,” said Judson Horras, NIC President & CEO. “This action shows fraternities’ clear commitment and leadership to further their focus on the safety of members and all in our communities.”

This is the latest in a series of NIC Health & Safety Initiatives launched in the last year, including Conference-wide adoption of medical Good Samaritan policies, piloting further measures to reduce alcohol, and advocating for stronger anti-hazing laws. Many universities already hold this standard and have seen a “positive shift in cultures of health and safety.”



The second announcement comes with the National Panhellenic Conference (NPC), together partnering with families who have lost sons to hazing. In this unprecedented partnership, the families, NIC, and NPC comprise the Anti-Hazing Coalition who “will focus on pursuing and strengthening state hazing laws and significantly expanding education and training for high school and college-aged students.”

Jim Piazza, father of Tim Piazza, addressed the new partnership stating “While we may seem like strange bedfellows, we all want the same thing, to end hazing, so other parents don’t have to experience what we have.”

The coalition is focused on three core objections and will work towards their goals including:

1) Pursue state-based anti-hazing legislation that delivers greater transparency through stronger hazing reporting requirements, strengthens



criminal penalties and encourages prosecution, calls for university accountability for bad actors, provides amnesty to encourage people to call for help, and calls for student education.

2) Expand awareness and intervention education, including providing a platform for the parents to speak to tens of thousands of college students.

3) Engage fraternities and sororities in educating high school students to confront hazing and bullying.

“Our ultimate goal is to ensure no other child is killed or injured due to dangerous and illegal hazing,” said Richard Braham, father of Marquise Braham. He continues, urging young people to understand “you don’t become a ‘better man or woman’ by watching and remaining silent as your brother or sister is harmed or killed.”



<https://akl.crowdchange.co/welcome>

CHAPTER OPERATIONS

Tools of the Trade

Take the Stress Out of Planning Chapter Events



“Work smarter, not harder” that’s how the old adage goes. Here’s a few new tools selected by the National Headquarters to help make chapter officers’ planning easier and chapters’ events more successful.

Several chapters have already utilized CrowdChange to promote their philanthropies. The goal is to see more chapters utilize CrowdChange in making philanthropies and fundraising easier, at no extra cost to your chapter!

A few features of the “Start a Fundraiser” page

- Sell apparel on website, shirt sizes compiled on roster list for easy distribution
- Option to make transaction fees mandatory or optional for participants, allows for 100% of your proceeds to go to your donation
- Mobile Friendly (Members can sign up on laptop or phone at chapter meeting)
- Can easily share with volunteers from other organizations for easy sign up

How often have you seen a service event planned, announced at a chapter meeting where a piece of paper is passed around for volunteer sign-up, said paper to only go missing, members forget if they signed up or not, and those absent unaware of the upcoming event? CrowdChange now offers a service feature where that piece of paper and planning assistance has gone digital.

A few key features of the “Start a Service” page:

- In addition to creating an entire event, event planner can create shifts at specific times that volunteers can sign up for
- Administrators can confirm or deny completion of service hours after the event
- Administrators can pull a complete list of service hours for records
- Mobile Friendly (Members can sign up on laptop or phone at chapter meeting)
- Can easily share with volunteers from other organizations for easy sign up

AKL insurance partners Holmes Murphy have recently released their HM Event Planning App. The goal of this app is “to help you think critically around event planning.” All logistics, risk management, and details that your university may require are now all prompted in one easy-to use app. Below is a brief rundown of the steps the app takes you through.

Event Details

Input details including; who’s planning the event, contact information, location and time of event, logistics, and risk management.

Will alcohol be present at event? BYOB, Third Party, or Dry event

For BYOB and events with a third part vendor, the app tracks; university policies on alcohol management, who is checking IDs, and marking who’s over/under 21. For events without alcohol, the app proceeds to building a guest list.

Building a Guest List

University policies. How many guests are each member allowed, approximate total number of attendees. How are you creating a guest list (gives suggestions, should be completed separate and saved with this plan

Managing the Event

Input details including; theme, sober monitors, transportation, logistics including construction/decoration, entrances/exits, if food will be served, glass, risk and crisis management including emergency contacts.

Create PDF of Event Plan

Easily email or text your plan for chapter records. Download the app today on your phone and make planning your next social event a breeze!

Save the Date

Chapter Reunions & National Events

Chapter Reunions

Who: Xi Chapter at Truman State University

When: October 13th, 2018

Details: Celebrate Homecoming/Alumni Weekend with festivities including a tailgate, football game, banquet and more. Please bring \$20 cash or check for the banquet and RSVP [here](#).

Contact: Joel Brumfield
(314) 420 - 3688
jwbrumfield24@gmail.com

Who: Lambda Chapter at Emporia State University

When: October 19th - 21st, 2018

Details: Lambda Chapter is celebrating 10 years as a chartered fraternity on campus with an alumni and undergraduate reunion. More details and RSVP can be found [here](#).

Contact: Shane Garrison
shanegarrison77@gmail.com
(316) 209 - 9726

Who: Alpha Tau Chapter at Alliance College

When: October 22nd - 23rd, 2018

Details: Celebrate the 50th Reunion of Alpha Tau Chapter at Seven Springs Mountain Resort! Check out the venue [here](#).

Contact: Dave Kielkucki
davekiel@aol.com

National Events

CLARK-THOMPSON
PRESIDENTS'
ACADEMY



& Officers' Institute

2019 Clark-Thompson Presidents' Academy & Officers' Institute

- January 11th - 13th, 2019
- Renaissance Hotel
- Carmel, Indiana
- Registration Opens October 15th

- Chapter Presidents are required to attend. Optional tracks available for Treasurers, Recruitment Chairs, and Risk Managers.



National Conclave 2020

- July 29th - August 3rd, 2020
- The Williamsburg Lodge
- Williamsburg, Virginia
- More details to come

Planning an event you'd like to see promoted?

Contact trey@akl.org or use our online event [form](#)