



**A IN JK SIDE A**

**November 2019**

# FROM THE EXECUTIVE DIRECTOR

Brothers,

As the fall semester wraps up on campuses we enter the giving season which is also the holiday season for many of us. For me it starts with Thanksgiving and being thankful for all that I have. Alpha Kappa Lambda is one of those things I am thankful for. I know I wouldn't have gotten through college without my Fraternity. I know I wouldn't have the numerous friends and relationships I have today without my Fraternity. I wouldn't have my family as I met my wife through my Fraternity. Alpha Kappa Lambda is a very big piece of who I am as I am sure it is for many of our undergraduates and alumni.

Over the next few weeks we will be encouraging our members, undergraduates and alumni alike, to share why they are thankful for Fraternity and/or how it has impacted them through their life on social media. In full disclosure we hope this helps encourage our members to give back to our Fraternity through time and resources. More importantly though we hope that this helps others see the importance of Fraternity. Right now the public commentary about organizations like ours is if they are still relevant. We need to share publicly that they still are. Please make sure to follow us on all of our social media platforms so you can engage in this effort with us.



[www.facebook.com/AKLFraternity](https://www.facebook.com/AKLFraternity)



[@AKLFraternity](https://twitter.com/AKLFraternity)



[@AKLFraternity](https://www.instagram.com/AKLFraternity)



Fraternally,

Jeremy Slivinski,  
Fraternity of Alpha Kappa Lambda, Executive Director

*(Cover Photo) Delta Chapter at the University of Kansas partnered with the women of Alpha Chi Omega to make blankets for the Willow Center of Domestic Violence Prevention.*



## WHO WE ARE

InsideAKL is a monthly, educational publication by the Fraternity of Alpha Kappa Lambda, for undergraduates and alumni. Brothers and friends are encouraged to submit news, articles and photographs of chapter events, philanthropy and service projects as well as other notable achievements. Correspondence can be submitted using the link below.

[Online Event/Article Submission Form](#)

### *Creative Director/Editor*

William "Trey" Nunnally III, Beta Nu at VCU

### *Contributing Writers*

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### *Statistics*

Active Chapters & Colonies: 30+

Undergraduates: 1,000+

Alumni: 26,000+

### *Contact Us*

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# Haunted Houses

## Xi Chapter at Truman State University Gamma Delta Chapter at the University of Montevallo

*For some, spooky season means* pumpkin patches, corn mazes, and Halloween costumes. For the members of Gamma Delta Chapter at the University of Montevallo and Xi Chapter at Truman State University, it means taking another fall festivity and using it to give back.

Gamma Delta Chapter's Haunted House began in 1997 as a housing event that University of Montevallo Resident Advisors (RA's) on campus hosted. A few RA's were also members in AKL and the following year it became an official AKL philanthropy event. A resurgence of the annual event came in 2017, mainly as a student event. The main goal of the Haunted House is to raise money for Cystic Fibrosis, one of AKL's National Philanthropies.

What has changed in the past few years is location and attendance. The original Haunted House was located in the basement of a residence hall, while the new location relocated the event to a student retreat center in a wooded area of campus.

Since 2017, the event has extended to reach the entire city of Montevallo. "For marketing we let the campus and city know through social media, flyers, and word of mouth," said Chapter President Kyle McCune.

"My favorite part of the event has to be the compliments we get from the community on how good of a job we did," Kyle continued. "Our chapter puts so much work into this event to make sure it's a fun experience for everyone. So on top of doing it for a good cause, it's great to hear good feedback about the event itself."

Xi Chapter's Haunted House also has a long history on campus at Truman State University and in the Kirksville community. "The Haunted House has been going on as long as the chapter can remember," said Philanthropy Chair Zach Traylor. "It is the longest running philanthropy any chapter has done continuously. It started as a fun event when no one did a haunted house in Kirksville and it has exploded in popularity since."



"In order to run this event, we spend the entire month of October constructing and building a maze in the back part of our chapter house and maintain a wooded trail behind the chapter house," explained Zach. "We put up walls, lights, decoration, fog machines; the whole works."

Marketing for the event starts as a Facebook event, in-person visits to sorority chapter meetings, posters on campus, and recently TV and radio advertisements on local community stations. 100% of the proceeds have always been donated to the Northeast Regional Foodbank.

"My favorite part of the experience is the brotherhood associated with planning and participating in the Haunted House," said Zach. "Honestly

there is no second to the bonding and dedication associated with running this event and it when we all come together and have a great time for this charity."

**Gamma Delta Chapter Brothers (above) and Xi Chapter Brothers (below) in spooky season costumes.**





*(Top Left) Alpha Zeta Chapter at Northwest Missouri State University partnered with the men of Delta Sigma Phi for a campus clean-up.*

*(Bottom Left) Gamma Nu Chapter at Mansfield University partnered with Wellsboro Business Professional Women for their These Hands Don't Hurt Bike-a-Thon and raised over \$200 for HAVEN.*

*(Bottom Middle) Gamma Kappa Chapter Brothers at Fairleigh Dickinson University volunteered at the Community Food Bank of New Jersey.*

*(Bottom Right) Gamma Omicron Chapter at Dalton State College hosted cornhole at the Dalton Fall Festival.*



# Dr. Byron Greenberg

## Beta Nu Chapter – Virginia Commonwealth University

*Coming off a 12 hour shift, Brother* Dr. Byron Greenberg answered the phone “Hello Brother! What have you been up to?” Working to complete his field training work as an auxiliary officer, Byron’s daily basis could have him working cases from traffic accidents to making a felony arrest or more.

Even after his long day, Byron made time to discuss what brotherhood means to him, his involvement as a Founding Father, and his education to career path.

### How you did you get involved with and join Alpha Kappa Lambda at VCU?

“Brother Guy Davis started talking and looking for a core group of men to found AKL at VCU. I was interested in the Five Ideals I was hearing about. A good platform for socializing, the Five Ideals seemed worthy of putting my energy into. To be honest, I am a person who likes to make things. There was an attraction in building something.”

“I was then introduced to Brother Fabio Crichingo, who would later be my roommate, Kevin Brumfield, and a few other men interested in AKL. I decided I was interested in this opportunity and joined as a Founding Father before chartering in 1985. We went through Initiation at the Tau Chapter at Pennsylvania State University.”

“I received my undergraduate degree in psychology and graduated in 1987. During my undergraduate years I served as Sergeant at Arms and was Vice President the same term Brother Kent Nicely was Chapter President. After graduation, I moved to Maryland to attend Johns Hopkins University and got my first master’s degree in Applied Behavior Counseling. During my time in Maryland I was the Corporation Board President for awhile.”

### What was the journey like from Colony to Chapter?

“The work was in branding and defining ourselves. We were a fraternity so what we wanted to do was be social but also



*The Greenberg family. From left to right, Anne, Sidney, Karen, Byron, and Joel.*

develop a good name on campus. We wanted to be the good guys, I think we did a good job of that. I remember the fraternity house on Main Street by the 7/11, guests wanted to come to social events because they felt safe.”

### What was chartering like as a Founding Father?

“We went up to Tau Chapter at Penn State for Initiation, the Chartering Ceremony was later. It was interesting, a very good experience. We saw how small we were compared to this big house that had their own china and dining hall and everything that was ‘Penn State.’ You know, you get Initiated at a place like that and realize we didn’t have a have greek row at VCU. It’s not like the University of Maryland or UVA either.”

“We decided were small but were still the same people. Even though we were at Penn State the members there were our people too. It gave us a sense that our pedigree was also valuable and respectable. I think the experience marked us all and was good for us all. We were tired at that point, that experience bonded us and rejuvenated us.”

### What was your college major, first job after graduation, and career path since then?

“I studied psychology at VCU for my bachelor’s degree. I moved to Maryland and earned my first master’s degree at Johns Hopkins for applied behavior counseling.”

*Continued on next page...*



"I was working while getting my first master's degree, it took a little longer because I was working full time doing public relations. I originally was looking at medical school, then got introduced to some interesting research while I was working as a research assistant to Stanley Strong, a social psychologist."

"The research was about T cells of kids with cancer who visualize their cancer cells, the bad cells, being eaten by good cells while playing PacMan. They compared the group focused on good cells eating bad cells, like PacMan and the dots, and saw 50% more recidivism compared to a group of kids that only played the game and didn't visualize their cells."

"I thought, I could go to med school and could mechanically heal bodies. Or, I could work with the brain and support the natural process to heal the body."

"So I went out to Loma Linda University in California for my PhD in Clinical Psychology. I also earned my

second master's degree out there, my Master's of Public Health in the focus of Health Education and Promotion."

"I started working with police while in California. In the CNN footage of the 1997 Hollywood Shootout, you see a white Honda pull up in the background, I was in that white Honda. I did a lot of shooting cases working as a Police Psychologist."

"I came back to Virginia to work for the state and also opened my own practice, Greenberg Associates, as a Police Psychologist and Clinical Psychologist. I still have my private practice and work with 65 emergency agencies. The duties I do for these companies include pre-hire psychological evaluations, critical incident stress debriefing, training and counseling with officers in my office, and officer stress health and performance."

**Recently you graduated from the Crater Academy and joined the Dinwiddie**

**Sheriff's Department as an auxiliary officer. Can you tell us more?**

"My education and career have always been health related, I've just turned it onto a specific group of people working in emergency services. I'm not really changing jobs, I still have Greenberg Associates. I am also a professor at Virginia State teaching clinical health psychology. I am completing the academy while on sabbatical from university, allowing me to complete the academy and field training work (FTO) under the supervision of a certified officer."

"It's about 30% of those officers who hit rough patches in their lives that will talk with a peer. Another 30% will talk to their police case mates. And another 30% will talk to a chaplain, or priest, etc. That leaves 10% that will talk to a peer if they are assured confidentiality."

"One reason I am doing this is because in over 25 years of work I have known a few officers who have struggled

greatly after retirement, the work catching up to them, or those that have killed themselves. I am doing this to try and capture more than that 10%. If these officers have given 25-30 years to protect my family and myself, I can give six months."

**Tell us about your family and any other personal interests and achievements.**

"My wife is cool, haha. Karen and I have been together 30 years and we have three kids. Sidney, our oldest, is currently finishing up at Yale to become a nurse practitioner. Joel, our middle, is preparing for the LSAT and working for a law firm in DC as a paralegal."

"He has two bachelor's degrees from UVA in philosophy and economics. Anne, our youngest, is finishing up her last year at UVA studying philosophy and foreign affairs. All three of my kids are musicians. Sidney plays the violin, Joel plays the cello, and Anne plays the harp. All concert quality."

*Continued on next page...*

### **What is your fondest AKL memory?**

"I have this memory of Brother Robert Turner. He and his brother were both fraternity brothers and their dad was a circuit court judge. Their dad had a big barn away from the city that we would take brothers and pledges out there for a bonfire in the fall cool. It was fun to have brothers and pledges out there away from it all. It was a real sense of brotherhood, interpersonally warm."

"Being initiated at Penn State was a highlight. That trip up there we were excited. The trip back we were really talking about how we could be like that. There was a sense of potential, that's the core of it. The potential that each young man brings, and the environment and tools the chapter had so that potential could be exercised."

### **What does membership as an alum mean to you?**

"There is a biblical passage in the New Testament, where Paul is talking to

the church and says 'Listen, give first to your brother, then to a stranger.' Basically, we need to support each other so we can do a better job of supporting others. If you are a fraternity brother of mine, I already know the Five Ideals we share and what you went through. If you show up at my place asking for support, guidance, a job, etc. I am much more likely to give that brother my time before a stranger. And I think we could utilize our alumni more efficiently."

"A personal example of mine, I was finishing up my master's degree at Johns Hopkins and called the office of Dr. Carl Rogers the Father of Humanistic Psychotherapy. Dr. Rogers is an AKL brother from our Epsilon Chapter at the University of Madison Wisconsin."

"When I called he was in Russia for research, I told his secretary that I was a fraternity brother going on to my doctorate. I explained that I would like to talk to Brother Rogers, potentially for a reference letter, she let me know

that he would be delighted to talk to me. Unfortunately he passed away before returning from Russia, but I remember him being open to talking with me. Man, that brotherhood thing is really powerful and important."

### **What advice do you have for college men joining AKL?**

"One, I would tell them to read Jocko Willink's "Discipline Equals Freedom." Second I would tell them that soft skills are more important than technical skills. Being able to be empathetic with other people and emotional intelligence enhance your career path and success. They also enhance your personal life, those are the things that are most precious."

*Thank you Brother Greenberg for chatting with InsideAKL and sharing your stories of brotherhood and life beyond college!*



*(Above) Byron in his uniform as an auxiliary officer in the Dinwiddie Sheriffs Department.*

(Top Left) Gamma Delta Chapter at the University of Montevallo are Frisbee Intramural champions for the 14th year in a row!



(Top Right) Gamma Upsilon Chapter at Saginaw Valley State University represent AKL letters on campus.



(Bottom Left) Psi Chapter at Iowa State University took home second place at Iowa's Yell Like Hell homecoming event.

(Bottom Right) Beta Tau Chapter at SIUE and teammates celebrate their third consecutive co-ed Soccer Championship win!



# Officer Transitions

## Preparing Tomorrow's Leaders, Today

***Congratulations! You've been elected*** as a Chapter Officer! You ran on a platform of new ideas you want to bring to the chapter. You met with brothers before elections to hear what the membership wanted and needed. You also may be asking yourself, "So where do I begin?" Perhaps your chapter already has an established officer transition procedure, or maybe you want to start the tradition.

### Officer Transition vs Training

Officer transition is the passing of information, records, responsibilities, and advice from outgoing to incoming officers. Officer training includes any and all meetings, planning sessions, or discussions designed to prepare new officers for their new roles.

One opportunity for officer training is AKL's National Clark-Thompson Presidents' Academy and Officers' Institute. Your university may also provide leadership training for specific officers or future leaders. These events are facilitated outside the chapter.

Officer transitions should take place before the end of the fall semester. These transitions can be one-on-one or can be held at an Officer Retreat.

### Officer Retreat

Take an afternoon, a day, or even a weekend to get your Executive Board away from the chapter facility and prepare for the upcoming year.

**When?** Immediately after elections and before the new semester. These retreats can also be done during the year if leadership feels the chapter needs to regroup.

**Where?** Reserve a space on campus, ask alumni or family to host a space, or another space in the community.

**Why?** A retreat together can develop cooperation and teamwork. Collaboration of leadership leads to problem solving and goal-setting.

To the right is an officer transition interview to get started at your retreat.

## INCOMING OFFICER TRANSITION INTERVIEW

The purpose of this activity is to assist in the officer transition and understand the role more fully. Prior to meeting, decide how information will be shared. Will the incoming officer be taking notes? Will outgoing officer create or add to existing officer binders with notes to pass down?

This is for your records only. If you do not feel that all of the questions are necessary for your position, they do not need to be asked. More questions can be asked and added to this list as they come up.

1. What is the purpose of this office?
2. Who do I report to for guidance and review/approval of projects?
3. How does this office help fulfill the chapter goals?
4. What major projects/timelines are associated with this office?
5. What are the weekly/monthly tasks that are a part of this office?
6. Who are the officers that work with this position?
7. What did you enjoy most about the office? What tasks demanded the most time? The least amount of time?
8. What were the major challenges encountered during your term? What advice would you give to avoid the situation/challenge(s) in the future?
9. Describe the budget process. What were your greatest concerns regarding the budget and chapter spending issues? What advice and tips can you provide that will help me manage the budget and meet the chapter's financial obligations?
10. Discuss what was accomplished, when, how and what succeeded or failed. Recommendations and advice should be offered.
11. The outgoing officer should share her list of resources (journals, binder(s), tools, etc.) and all official documentation related your officer position.

# CLARK-THOMPSON PRESIDENTS' ACADEMY



## & Officers' Institute

The Fraternity of Alpha Kappa Lambda proudly provides annual training for incoming chapter presidents and officers every January. The Clark-Thompson Presidents' Academy is generously supported via a grant from the AKL Education Foundation. In 2007, the Mu Chapter Alumni Corporation decided to graciously support the AKL Education Foundation and this program specifically through an endowment in honor of two of their alumni, Dean Clark and Harry Thompson. The Officers' Institute was added in 2014 in an effort to train and develop effective leaders in the chapter.

Training tracks are offered for the following: Chapter President, Treasurer, Recruitment Chair, and Vice President/Risk Manager. All officer elections should be completed and reported no later than December 4, 2019. All registrations must be completed by Wednesday, December 11, 2019.

More information and registration can be found online at [www.AKL.org](http://www.AKL.org)

**\$0**

**Chapter President**

Cost of President to attend are covered by the AKL Education Foundation

Cost of Officer to attend are billed to the chapter after Officers' Institute

**\$133**

**All Other Officers**  
*per officer registration*

Meals Included: Friday Dinner, Saturday Lunch & Dinner

Hotel Reservation Included: 1 Room per Chapter

Travel costs to Carmel, IN must be covered by the Chapter

### WHEN?

**January 17 - 19, 2020**

### WHERE?

**Renaissance Hotel : Carmel, Indiana**

### WHO?

#### **Clark - Thompson Presidents' Academy Attendees**

- All newly elected Chapter Presidents are required to attend.
- In order to be eligible and serve as Chapter President, that member must be able to attend Presidents' Academy.
- Any second term Presidents may be invited to Presidents' Academy pending approval from the National Headquarters. Please let the National Headquarters know if you plan on running for a second term.
- Any Colony Presidents will be invited to attend pending the completion, submission, and approval of their Chartering Petition.

#### **Officers' Institute Attendees**

- All newly elected Chapter Treasurers are strongly encouraged to attend.
- All newly elected Recruitment Chairs are strongly encouraged to attend.
- All newly elected Vice-Presidents or Risk Managers are strongly encouraged to attend.
- A "Proof of Attendance" letter can be provided to any attendee if needed for an excused absence if requested for a teacher/professor.

Newly elected Chapter Executive Boards (clockwise from right) Lambda Chapter at Emporia State University. Gamma Kappa Chapter at Fairleigh Dickinson University. Gamma Lambda Chapter at Temple University. And Alpha Zeta Chapter at Northwest Missouri State University.



Newly elected Chapter Executive Boards (clockwise from right) Beta Tau Chapter at Southern Illinois University Edwardsville. Gamma Tau Chapter at Indiana University. Gamma Alpha Chapter at the University of Missouri. And Gamma Omicron Chapter at Dalton State College.



# Keep the Heat On

## Protect Your Facility During Thanksgiving Break

*Freeze claims each year cost hundreds of thousands of dollars. During the winter of 2017-2018, \$3.8 million was paid for water damage resulting from frozen pipes that burst in the FPMA property program. Claims took an average of six days to report. Following these steps will allow you to protect your chapter facility during break periods.*

### Risk Due to Winter Perils

- No oversight to the property resulting in damage found later.
- Risk of unexpected displacement.
- Running out of fuel or the pilot light on the furnace blowing out.
- Windows and doors not closed/ functioning properly.
- Not performing needed maintenance on heating systems or boilers.
- Well-intentioned member turns off the heat to save expenses.
- The Facility is not adequately insulated- interior part of the property has better heating than the exterior.
- Property premiums increase, because of these claims, which every member helps to pay.
- Frozen pipes create breaks in the plumbing system, causing catastrophic water damage once the water thaws.



### Protect Your Home

- Keep the heat on. Set the thermostat at or above 60 degrees during the winter months.
- Conduct daily walkthroughs throughout the house over extended breaks.
- Make sure the person doing the walk through knows the emergency contacts and how to turn the water off.
- Check all windows and door to ensure they are closed tightly.
- Hire a professional property management company to help maintain and secure the property.
- Turn off and drain the plumbing system.
- Make sure you have enough fuel for the winter months.
- Consider installing a water detection/heat monitoring system like PipeBurst Pro.
- Open the indoor faucets slightly to allow water to trickle. Moving water does not freeze as easily.
- Leave the doors to cabinets that contain water lines open; this will allow heat to enter that area.

*(Top Right) Psi Chapter at Iowa State University celebrates Thanksgiving with a formal brotherhood dinner.*

*(Bottom Left) Gamma Theta Chapter Brothers at Boise State University attended Boise State's Emerging Leaders Program where they lead and participated in discussions about the future of greek life at BSU.*

*(Bottom Right) Gamma Kappa Chapter President James Patania at Fairleigh Dickinson University was initiated into the Order of Omega Honor Society.*



# Brotherly Bonding

## Find new ways to engage members

*From year to year, it may feel like your chapter is repeating the same brotherhood events. While building tradition is important and unique to every campus, chapters may also find benefit from trying something new. Here are a few ideas to engage initiated brothers and new members from our insurance partners at Holmes Murphy's list of ["101 Non-Hazing Activities for New Members."](#)*

- Conduct a chapter fundraiser to sponsor a member to attend a professional development opportunity such as UIFI, FuturesQuest, or Leadershape.
- Hold a discussion on the symbols and insignia of the Fraternity.
- Research and review publications and materials from other organizations to learn of resources and programs each provides.
- Develop and create a parents group for the chapter membership or a parent advisor spot on the chapter's Corporation Board.
- Dedicate a weekend to clean, repair, and refurbish any and all ritual regalia and equipment.
- Encourage new members to schedule at least one hour each day for personal development and reflection.
- Host or sponsor a campus health professional to discuss personal fitness and dietary facts.
- Dedicate an evening to officer transition and election for the new member class.
- Have each chapter officer to provide a 5 minute testimonial on their role and responsibilities.
- Identify a chapter gift for the University/College and begin to allocate the proper budgeting.
- Host/sponsor a speaker on

etiquette. This can coincide with chapter meeting or a separate etiquette dinner event with guests.

- Gather once a week for a meal on campus or in the dining hall.
- Invite chapter advisors to new member meetings.
- Visit the National Headquarters as a chapter and/or new member class. Or reach out to National Headquarters to call into a chapter meeting or officer meeting.
- Partner with a local service organization/altruism to support throughout the year.
- Recognize a member of the week or MVP throughout the semester, who receives, a special badge, lettered shirt, or specific artifact of the chapter.
- Celebrate the birthdays of members in the new member class with a jointly signed card.
- Encourage the consistent practice of thank you cards and correspondence of members to all constituents.
- Develop a new member class

journal or spread in your chapter newsletter with pictures and quotes from new members.

- Develop a mentoring program with a local elementary school, where members visit once a week to spend time with their designated student.
- Visit local retirement center and volunteer service to the staff and spend time with the residents.
- Develop and construct a neighborhood and community relationship plan, fostering good relationships among neighbors.
- Donate clothing and food to local pantries and shelters.
- Meet with local alumni to learn of their experience and speak of the current happenings of the chapter.
- Host or sponsor a BBQ and welcome reception for transfer and international students.

*If your chapter has any special brotherhood events or traditions you would like to share with other chapters, please email [info@akl.org](mailto:info@akl.org)*

# *National Conclave 2020*

WILLIAMSBURG, VIRGINIA



*When?*

**JULY 30 – AUGUST 2, 2020**

*Where?*

**WILLIAMSBURG LODGE  
WILLIAMSBURG, VIRGINIA**

*Who?*

**ALL AKL BROTHERS, FAMILY &  
FRIENDS INVITED TO SAVE THE DATE!  
MORE INFORMATION TO COME!**