

VOL. XV

JANUARY, 1938

NO. 1

THE LOGOS

OF ALPHA KAPPA LAMBDA

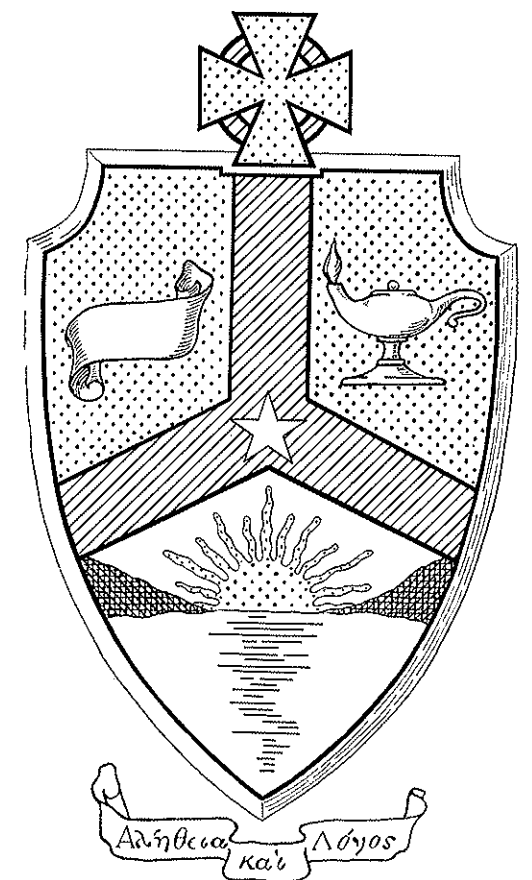
« Of Special Interest »

Presidential Peeps

I Ate Dog Meat

The World Needs Leaders

What's On Your Mind?



WHAT'S ON YOUR MIND?

How Improve the Logos—You Tell Us

... "I firmly believe one of the first ties in AKL which needs strengthening is our Logos—not that you and your predecessors have not done the best that they could with the time, material, and money at hand. That isn't enough. THE Logos must get more money, must be published more frequently, so it isn't forgotten between issues, must contain up-to-date news, live articles by and about active leaders and successful AKL brothers. You have dozens of potential contributors, and many interesting and successful alumni about whom to write.

"What is needed is money, co-operation and a revival of the spirit which started our fraternity. Many of us, I am sure, will co-operate, and I think that the budget could be shifted in your favor. (Loud Amen from Editor's un-cushioned chair.)

"How are we alumni, spread over the United States, seeing each other rarely, able to regain our 'lost youths' if we have no means of knowing what Alpha Kappa Lambda is after and what the gang at the various campuses are doing? Alumni meetings, open houses, parties, and initiations should be announced to the fraternity at large every month or so—then those who have passed on will know what is open to them. . . ."

—Charles D. Marple, Beta '33
Associate Editor

... "One of the finest ways, I believe, to add new interest to the magazine is through the use of pictures—pictures of outstanding members, of chapter houses, of group activities, etc. These would help to dramatize the activities and values of Alpha Kappa Lambda."

—Sidney B. North, Iota '24
Editor, Alpha Phi Omega Magazine

(Constructive criticisms such as above are welcomed. Gripings are read carefully, placed in the wastebasket. What's on *your* mind when THE Logos is mentioned?)

Life Membership Nears 1200 Mark

The names of twenty-eight more brothers have been placed on our life membership roll bringing the total just short of the 1200 mark. Fees from these life members provide the income for the operation and expansion of the fraternity. A life membership entitles each member to a life subscription to THE Logos.

Our new brothers are:

- | | |
|--------------------------------------|---|
| 1164. Daniel G. Richardson, Beta. | 1178. Raymond Leroy Keiffer, Gamma. |
| 1165. Frederick P. Henderson, Alpha. | 1179. Alvin Lee Kuhfuss, Gamma. |
| 1166. Rixford K. Snyder, Beta. | 1180. Harvey Ingo Nitz, Gamma. |
| 1167. David Andrew Black, Zeta. | 1181. Thomas Gerald Pearse, Jr., Gamma. |
| 1168. Robert Roy Shirley, Zeta. | 1182. John Henry Reedy, Jr., Gamma. |
| 1169. Harold Richard Steding, Zeta. | 1183. Norbert Henry Olsen, Kappa. |
| 1170. Wimburn Leroy Wallace, Zeta. | 1184. Harold Rolland Jaeger, Iota. |
| 1171. Wilbur R. Garman, Alpha. | 1185. S. L. Richardson, Kappa. |
| 1172. Allen Francis Agnew, Gamma. | 1186. P. Rector, Kappa. |
| 1173. Stanley Byron Balbach, Gamma. | 1187. Carlton W. Dawson, Beta. |
| 1174. George William Boyd, Gamma. | 1188. Russell C. Gibson, Gamma. |
| 1175. Joseph John Bristow, Gamma. | 1189. Malcolm B. Hadden, Alpha. |
| 1176. Fred Joel English, Gamma. | 1190. Richard F. Becker, Zeta. |
| 1177. George E. Hunt, Gamma. | 1191. Harold G. Todd, Iota. |

Presidential Peeps at Mid-West Chapters

After Visits, Dilliard Says AKL Is
Fraternity Our Founders Meant It to Be

By IRVING DILLIARD, Gamma '27
National President

ALPHA KAPPA LAMBDA is the fraternity its founders meant it to be. Make no mistake about that. Not that it has reached perfection or realized the ideal held out for it. There is much that can be done and is being done to improve it all the time. But it is the fraternity the founders meant it to be in the sense that it remains true to the principles of those pioneers in brotherly living who brought it into being nearly a quarter century ago.

I knew this for a fact 10 years and more ago when I was an active member of Gamma chapter at the University of Illinois. I know it afresh and even better now after a trip as National President of the fraternity to its chapters in the Middle West. I could have no better wish for each member and pledge than to wish that each one might have enjoyed the same experience I did—the same welcome, the same fraternal hospitality, the same opportunity to see Alpha Kappa Lambda at work as a whole. For while my trip did not include the Pacific Coast chapters, I know by report from them and from officers and members who have visited them that the good work in progress at Illinois, Purdue and Wisconsin, at Michigan and Kansas State is also being carried on at California and Stanford and Washington State.

Before I get into my findings at the several chapters, a word as to the reason for the trip. Within a few weeks after I became president by vote of the last conclave I found that active members were anxious for a closer relationship between the national organization and the campus chapters. I do not mean that they did not feel that the offices of the National Secretary and National Treasurer were serving them as competently and efficiently as our system made possible. What they felt was that it would be desirable to establish personal relations, so to speak, with the national officers.

Realizing that a trip to California and Washington was prohibited by both the cost and the time it would take, I asked Frank Howlett to visit the chapters in his area. As National Treasurer he was able to represent the national organization as I did in the Middle West. A motor

trip made it possible for him to get to Pullman, Wash., and give the chapter there the benefit of his counsel and experience in the affairs of the fraternity.

My trip began at St. Louis, where there is an alumni organization with representatives of half the chapters.

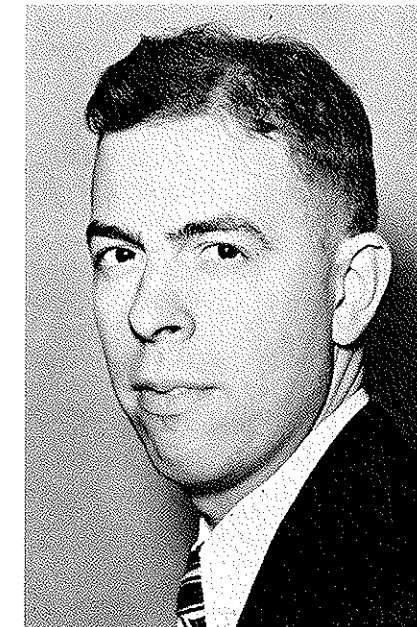
I spent Homecoming week-end at Illinois, my home chapter. Then I crossed over to West Lafayette, Ind., seat of Purdue and Kappa chapter, our newest, now nearly four years old. From Kappa I went up to Zeta at Michigan, where the chapter arranged a side trip to Detroit for a meeting with its alumni board of trustees. Two days at Epsilon at the University of Wisconsin filled out the week. This left only Iota chapter, the second youngest, at Kansas State College, unvisited among the Middle Western chapters. A trip to Kansas City on other business a week later provided the opportunity to include Iota.

Outfitted with suggestions from the other officers, I arranged my schedule to spend as much time as possible at each chapter house. The value of the trip, as I saw it, lay in making the facilities, information and services of the national organization freely available to the chapters. Accordingly, I tried to spend one or two nights at each chapter, to have at

least two meals with each group and to sit up and talk about Alpha Kappa Lambda and its problems and promises as long as any members were still awake. I came home woefully short on sleep but rich in new friendships and convinced as never before of the permanent value of Alpha Kappa Lambda in the lives of individuals and the American university and college world.

GAMMA PRACTICALLY BURSTS OUT-OF-DOORS

To begin with the chapter I visited first, I found Gamma practically bursting out of the doors of its large house—wishing that it had room enough to take in all the promising freshmen who had indicated a preference for Alpha Kappa Lambda in the preferential rushing system. A large number of alumni were back for Homecoming, and although things went against Illinois on the football field,



Our president visits . . .

we had a merry time at the banquet at the chapter house and afterward. The Gamma alumni trustees met that evening and it was a delight to see the business-like way in which the officers of the chapter and the alumni members met together and transacted the fraternity's business. Among the improvements allowed were a new electric refrigerator and a new range for the cook. A substantial increase in the chapter's equity in its home was reported.

The chapter at Illinois continues to make singing yield large dividends. I went with a group of 25 or so of the songbirds on a serenade of five sororities. The boys were out for one purpose, it seemed—to make a good impression with their music. Order was perfect and their three songs, including "Hail Our Fraternity" and "Gather Round the Fireside," were genuinely applauded on each presentation. The chapter seemed intent on moving back into first place on the scholarship roll after occupying second and fourth places during the first and second semesters, respectively, the preceding year, among some 57 social fraternities.

KAPPA HAS FULL HOUSE OF PURPOSEFUL MEN

At Purdue I found the chapter making good progress with the house full, several members living outside who would like to be in the chapter house and the membership looking with anxious eyes to more commodious quarters. A chapter meeting was held the night I was there and I was happy to see the members dealing in a level-headed way with the problems that are part and parcel of a fraternity.

This chapter is particularly fortunate in that it enjoys the close observation and constant counsel of Harry Hollis of Indianapolis, our National Vice President, who is so situated that he can make frequent visits to the house. I noticed in particular that all the members appeared to know why they were at Purdue and why they were in the fraternity—they are a purposeful set and their chapter has a most promising future. They will keep their feet on the ground but they will go ahead steadily. I found the dean's office holding the chapter in high regard and when the dean showed me that the chapter was fifth in scholarship among some 36 fraternities the preceding semester, he was quick to point out that the leaders were bunched and that with but a slight change in the averages, Alpha Kappa Lambda would have stood even nearer the top.

ZETA IMPROVES HOUSE; ACTIVES AND ALUMNI CO-OPERATE

Zeta chapter at Michigan welcomed me in the house which has been its home through the years but which has just been improved to the extent of some \$2000. Judging by all reports things were in a fearful state at rushing time, what with plastering and papering and decorating generally going on in the living rooms downstairs. Thanks to the co-operation of the Detroit alumni and the actives the house was speedily put in shape, rushing conducted and the year started in freshened surroundings.

When I was in Ann Arbor the house was not full but a number of prospects were on the list. In fact it was my pleasure to greet a new pledge who decided to accept an

invitation to pledgeship one of the two days I enjoyed Zeta's hospitality. One of the interesting things about the personnel of this chapter is its sizable delegation of New Yorkers. The chapter's property is most desirable on account of a university dormitory development across the street.

An unexpected pleasure provided by the Michigan chapter was a automobile run to Detroit for a dinner and meeting with the alumni organization and the alumni trustees. Jack Hogan, '32, of Ann Arbor, who is working in close co-operation with Ed Dubpernell, '30, of Detroit, the chapter's faithful balance wheel, was my transportation host. After the dinner we talked about the fraternity both locally and nationally and I found the alumni most anxious to help the chapter. Later those who had the leisure time retired to the basement of the club for bowling. These social get-togethers are a regular occurrence among the Detroit alumni.

EPSILON MOVES TO LARGER QUARTERS

The visit to the University of Wisconsin chapter took me back to Epsilon after an absence of 10 years. The group is in a large house which it has rented, after turning in the old house when revaluation placed its valuation so low that the investment in the property was the same as eliminated. The hospitality of the group was evident from the moment I arrived until I left. The alumni of the Madison area gathered for a luncheon meeting so we might talk over the chapter situation and that night honorary and alumni members were entertained at dinner. Then came a chapter meeting, followed by a smoker and general fellowship period. As at Detroit, I found the alumni more than anxious to assist the chapter in a variety of ways.

It is quite evident that entry into the larger quarters—the house was built by Theta Chi and used by that fraternity until the chapter ceased to be active—marks a new stage in the life of Epsilon. The members are fully aware that the large house creates responsibilities as well as opportunities—that careful pledging must not be sacrificed in order to make the enterprise economically successful.

One aspect of fraternity life at Wisconsin which is decidedly in the chapter's favor is the generally declining fraternity population. In 1927-28, 41 per cent of Wisconsin's men students were in fraternities. By 1935-36, the percentage had dropped to 27. This means that the chapter has a larger field to choose from, that a larger number are available as prospects. I found a gratifying determination to lift the scholarship average and in this I wish the members and pledges every success. During the first five years of the chapter, it was first seven semesters, and second twice. It was that fine record which won the chapter its high standing on the campus and its notable place among the chapters of the fraternity.

After two nights and a full day of living with the actives of Epsilon I am convinced that they are equal to the responsibility which they have assumed. I am confident that they are going to make a success of their venture into larger quarters and chapter expansion and I am banking on a real improvement in the scholarship record.

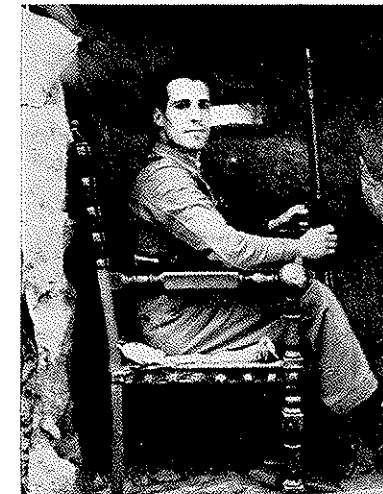
(Continued on page 16)

I Ate Dog Meat

Spain, Land of Bullfights, Senioritas
Now Tastes Lead—Italian Lead

By JOHN L. STROHM, Gamma '35

RED tape is more potent than fear of bullets at keeping undesired visitors out of the Spanish cockpit. For ten days I made cross-my-heart-and-hope-to-die swears to the United States, French, and Spanish governments that I was a journalist (one who gets paid for his stuff). I finally drew an American warning, a French blessing, and a Spanish visa.



A sniper—75 yards away,
the enemy.

First impressions of Loyalist Spain reminded me of Homecoming weekend, rather than a country at war. Everywhere was hustle-bustle excitement and cafe crowds which would shame a campus banquet. Despite food shortage, bombs, and bullets, Spaniards have freedom of thought and action, about one-tenth the uniforms paraded in Germany, and confidence but shades short of indifference.

Spanish discomfort centers about the stomach. When you see them driving wasted old nags to slaughter you feel sorry for the horses. But when you get steaks the next day from those same equines—guess who's sorry for who? I ate donkey which practically brayed in my plate, also dog in Madrid. However, consoling wine flows like water; and it's a miracle what a swallowful of wine used as a chaser will do to a mouthful of donkey.

"Queuing up" is a new Spanish custom. You line up before bakeries for bread, restaurants for food, post offices for stamps, and grocery stores for grub to wait sometimes for hours. Bomb Refugios are the one exception—when air raid sirens blow, it's every man, woman, and child for himself and a bomb for the slow of foot.

On my first Sabbath in Valencia, two enemy air squadrons bombed the capital, killed 50, wounded 150, scared half a million—even me. Next day I learned about fear as I was taking pictures of the wreckage. Suddenly everyone started running for dear life; women screamed. I heard no drone of bombers or air-raid sirens, but I ran, too.

I saw no signs, "This Way to Bomb Refugio," so I followed another scared runner who ran as if he knew where he was going. My mouth went dry as I wondered what 1,100 pounds of TNT, dynamite, and nitro-glycerine—that's an aerial bomb—would do to my shrinking 150 pounds. At the end of two minutes I realized my guide was running aimlessly around the block. I switched to another, ran on until I found it was a false alarm. But like bad dreams—you never know it's a dream at the time.

In Madrid I saw snipers trying to pick off rebels as if they were squirrels; machine gunners keeping up a rat-tat-tat murder spray; soldiers standing by with hand grenades, fondly called potato mashers. Every time I heard a shell burst nearby or whistle overhead I ducked—much to the merriment of the soldiers in the front line trenches.

And then one told me, "It's no use to jump when you hear a shell. You will never be killed by a shell which you hear—the shell gets to you before the sound of it."

"Much obliged," I said, feeling no better after the physics lesson.

Trenches actually run through the edge of Madrid. Franco has big artillery on the city limits, and he throws 50 and 75 pound shells into the city daily. I stood on my hotel balcony one midnight, watched the flashes of the guns, heard the reverberating roars, the whistling of the shells, and the crash of the hit. One shell struck so near it kicked bits of brick up where I was standing. I moved.

What's the shooting all about? In February, 1936, there was an election, won by the people who wear overalls and never get above two syllable words—the common people. Dukes, marquises with a hundred thousand acre patches in which to hunt rabbits, and the people living by the sweat of some peasant's brow all saw their powers waning. They tossed in their lot with Franco who headed an army rebellion in June. Three days before a shot was fired, Italian soldiers had been given marching orders to go to Africa and into Spain—yes, Mussolini had a finger in the Spanish rice.

Today, 40 per cent of Franco's army are Italian soldiers, not volunteers, German technicians keep the wheels going 'round. Mohammedan Moors have been hired to fight for Franco who is "defending the church." Across the trenches in Loyalist Spain are a few thousand foreigners, all volunteers in the International Brigade. This body kept the balance in the early crucial days when women shot shoulder to shoulder with their men against

the aggressor. Russia furnishes munitions and technicians, GETS PAID in gold for all aid.

What crime did Loyalist Spain commit to deserve this rebellion. They had started an educational campaign to wipe out the 50 per cent illiteracy which had kept peasants thinking but little more than the donkeys which they drove. They passed legislation that poverty-stricken peasants might have land on which to raise food.

And Government Spain is not letting war interfere with progress. She regards education of her people second only to winning the war—2,566 schools have been opened since 1936. Salaries of all school teachers were raised from 3,000 to a 4,000 peseta minimum on January 1. Soldiers are learning to read and write in the trenches. Proud of this new accomplishment, many scrawl such postcards to the Minister of Education as "We're giving the Fascists hell!"

And all the while the country is CONDUCTING A WAR.

Communist-hating newspapers see red when this country of bullfights and senoritas is mentioned, but Spain is not a communistic state. Land of dispossessed nobles and absentee landlords has been given to the peasants to work as they will, be it individually, co-operatively, or collectively. Collectivism is never imposed, is not general. Small businesses operate as before, larger ones co-operatively.

The Communists have done a great service in organization and work for the Loyalist government, but are now slowly being sat upon and frozen out, much to Moscow's disapproval. Russia has more or less broken with Spain for this reason and because she fears Spain will never go Communistic.

Non-intervention which was cooked up to keep the rest of the world out of Spain is making it the focal point for hatreds, threats, and world war scares which may jump over the border any day. Given the right to buy and bring arms and ammunition across the French frontier, Loyalist Spain could end the rebellion in a few months and establish a truly democratic government in Spain. But the British lion is out-roared by Mussolini-Hitler bluffs.

And so Loyalist Spain today struggles against three positive enemies—Franco, Italy and Germany; and two negative ones—France and Great Britain. The fickle French in mortal terror of Germany, hold on to English apron strings and do as they're told. The just-so-we-save-our-hides British, remembering their own Empire and how it was gained, play the old diplomatic game—lay low and pick the winner.

Ten Champs, Some Coach

The coaching of Henry A. Shenk, Delta '28, is up for high praise in Kansas. Head coach at Junction City, Kan., since 1931, he has coached ten league-championship teams, four each in track and basketball, and two in football. He starred in football and track while an undergrad at the University of Kansas.

Howlett Resigns as Treasurer; Council Will Name Successor

After serving Alpha Kappa Lambda industriously and faithfully as National Treasurer for four years, Frank Howlett, Beta '29, has been forced by press of his work to relinquish his office in the National organization. Brother Howlett was elected at the Eighth National Conclave at Ann Arbor, in 1933, and re-elected at the last conclave at Champaign, Ill., in 1936.



Frank Howlett, Jr.

National President Irving Dilliard, Gamma '27, has accepted the resignation with reluctance. He has advised Brother Howlett of the fraternity's appreciation of his service as treasurer during years when competent conduct of the treasury was more important than ever.

The Constitution of the fraternity provides that the National Executive Council shall fill vacancies which arise between conclaves. Accordingly, the pending vacancy is now under consideration by the council members and it is probable that a successor will have been selected by the time this issue of THE LOGOS reaches its readers.

Meanwhile, active chapters and alumni members who have matters to take up with the National Treasurer should continue to address them to Brother Howlett at 215 Avila road, San Mateo, Calif. He will forward such communications to the new treasurer together with any words of explanation which are in order.

National President Dilliard says he wishes it were possible to assemble the council and the entire fraternity membership at a testimonial dinner to Frank. As that is out of the question, he tells the retiring treasurer to feel himself just as much saluted as if such a banquet could be held with every member present and cheering.

Let's Salute AKL's First All-American —Bob Herwig

AKL's first All-American! We salute Bob Herwig, Alpha '38, who has attracted nationwide notice for his Gibraltar-playing in the center of University of California's football line.

Bob was named All-American center by four coaches in 1936—Andy Kerr, Colgate; Ray Morrison, Vanderbilt; James Phelan, Washington; and Gus Dorais, Detroit. And he has a power again this year, being mentioned on many all-star teams. The Chicago Cardinals, pro-football team, want his services for next year. Bob played a whale of a game in the Rose Bowl on New Year's Day to help Cal to victory.

The World Needs Leaders

Real AKL Living Develops Clear Vision Essential for True Leadership

By HARRY H. HOLLIS, JR., Kappa '35

A DAY never passes without one hearing or engaging in a discussion of the state of affairs in this world of ours. We have all heard individual solutions to the more important problems and most of us have voiced our own ideas on what should be done. But regardless of this undercurrent of opinions and the thoughts of the intelligentia the situation does not seem to be improving. The unanswerable question on the tip of everyone's tongue is "Whither are we bound?" Communism, Fascism, Socialism, and all the other "isms" have many sympathizers. Japan's invasion of China; Mussolini and Hitler's dictatorships; Soviet Russia's huge experiment—all are chief topics of discussion.

The world is different; our own country is different. The young people of today are very differently situated than were their parents. Surveys reveal huge numbers of undernourished children in the cities; the standard of living has fallen decidedly, with twenty million people on some sort of government relief; children of relief families are growing up with a curious apprehension. The effect of such circumstances upon the mental and physical health of young people is frequently disastrous. Not for those who have been fortunate enough to attend college; but rather those whose educations have been handicapped by one cause or another. Our existing institutions are admittedly unable and unprepared to cope with the recent economic and social changes. Students attending high schools are witnessing rapidly changing scenes. The quickness of these changes and the practical impossibility of predicting what pattern tomorrow's changes may bring calls to mind the kaleidoscope.

We Are Behind

In his "Quest For Certainty" John Dewey remarks: "Man has never had such a varied body of knowledge in his possession before, and probably never before has he been so uncertain and so perplexed as to what this knowledge means." In our thinking and in our social planning we have not kept pace with science. New situa-

tions are popping up almost daily to find us ignorant of coping with them. A family on relief inherits a small fortune. What to do with a drunken passenger in an airplane? Has a railroad air rights to sell as well as land rights? We are behind. We are being driven by our work rather than being ahead and leading the way.

It all leads up to this: America and the world are looking for men and women with clear vision and pure hearts to lead us. These recent perplexing times bring out the need for this leadership. And we know that only leaders of high caliber and clear vision will be equal to the task which tomorrow will bring.

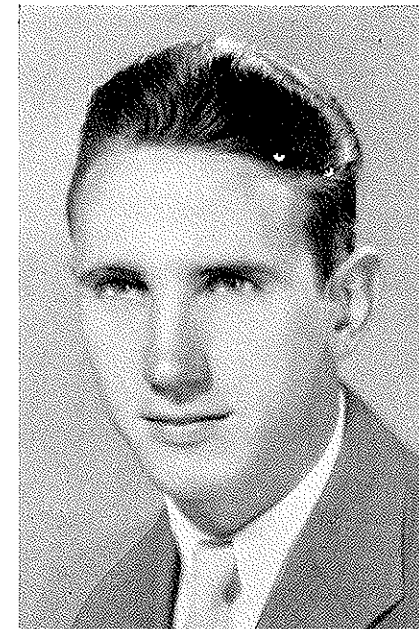
Let us look back to our forefathers for a moment and see how they planned our America. They built their churches and log cabins side by side. The salvation for their souls was equally important with the protection for their bodies. But once their cabins were up and their meeting houses in order, they turned their attention to the schools. Education came second only to religion.

If you will recall the time when you were pledged, you were informed at the ceremony that "Alpha Kappa Lambda calls for men of aggressive Christian character, for men of excellence in scholarship, and for

men of broad social interests, all inspired by a warm spirit of brotherhood." You were told that these were not mere words of a ritual, but represent a genuine aspiration of our fraternity.

That group of eleven men who were our forefathers were of the same opinion as were the forefathers of America: Religion above all else, followed by education, social interests, and brotherhood.

In the preamble to our Constitution is a statement of the ideals of our Fraternity: "Affirming our belief in the principles of religion, morality, and service taught by Jesus Christ, and agreeing to apply them in every conduct of life, in service to our University, our country and humanity, and at the same time striving for the highest scholarship, we the members of Alpha Kappa Lambda do establish the Constitution."



Harry H. Hollis, Jr.

Here again are those two outstanding principles—religion and education.

It seems to me that anyone following the principles of our organization would have the clear vision and pure heart necessary for future leadership. No matter how perplexing the world might become one would know that his principles were sound.

Let us take a successful business concern and show the relationship which exists between it and our fraternity. If we can ally the operation of a successful business with the ideals and principles of our fraternity, then we can help prepare AKL men for leadership. Let's see how we as members of the fraternity should look at our organization and work for its betterment.

Our various chapters will be the branch offices of the concern; the people whom we hope to influence—student body, faculty, and parents—would be our customers; the active members, the employees; and the national officers, the board of directors or employers.

Customers, Workmen, Owners

We find three parties interested in our business: The customers or the people we hope to influence; the owner or the national officers, who put up the "cash" in the form of time and energy; and the worker—every AKL other than those on our board of directors. You, as workers, build, maintain, and operate the plant of this "concern." Are you interested? Since you have picked it out as the "concern" most suited to your personality, ideals, desires, etc., you certainly should be interested in seeing those particular points developed and improved upon, just as you would be interested in developing your character.

Your interest is in keeping and improving the fraternity. If any company ever got the idea that its service was as good as it could make it, then it would be like the Doodle Bird. He is the fellow who flies backwards because he is interested only in where he has been, and not in where he is going. Of course, we are proud of the road we have taken up until now; but we are most interested in making a better impression on our customers and securing a higher type of person as our fellow workman.

How about the "board of directors" of our concern? We know that they have an interest in us or they would not supply so much cash in the form of time and energy to our business. They have never received any "melons" on their investment. They have never had any stock dividends. They have never had any stock "split-ups." Neither have they had any "extra" or "special" disbursements. The only return which they get on their investment comes in the form of satisfaction which they derive from seeing our organization striving to reach the goal that it has set for itself.

Do You Get a Good Salary?

Now let us look at the workers in our organization. Do these active members of ours feel they are with an organization that is continually moving forward? Do they feel what energy they use in its behalf is wasted? Or do they feel that they are getting a good salary for their work? Wages in our business should be good. The wages in one of our branches might be much higher than those in another. But that is not necessary. It is

What About It, Boys?

Would you like to see these in THE LOGOS—

A "Letters to the Editor" column, airing differences, suggestions, and advice?

A Want Ad column for service to AKL's, exchange, employment, etc.?

Response will dispose of them one way or another—let's hear from you.

an old adage that good people make good money. And we know that good impressions can be made only by high-grade workers. Naturally our management, like any other, is interested in attracting only the high type of worker—efficient, courteous, co-operative, sincere, earnest people. Any other policy would be fatal. Everyone is interested in getting that type of worker. Good workers—good wages. That is a very important thing to remember in selecting new employees.

The customer—the owner—the worker. Frequently it is referred to as the "three-legged" stool. And one must keep that stool on the level.

If the leg which represents the customer is short because we have not made a good impression, then we will have bad public relations. Our customers will be fewer and not of the best type. We will not have done a good job and our stool will be lop-sided.

What if the leg of the owner is short? If the security holder feels that he is not getting a fair deal, then our credit will become bad. When that happens we will have trouble getting new money (time and energy), as it is needed in the business. Again our fraternity stool will not be level.

Keep the Stool Level

If the workers' side of the stool is low; if workers feel that wages are not adequate and they are not getting a square deal; if there is anything wrong with employee relations (we must all work together from the president to pledge), then the service cannot be of the best. The output will be affected and immediately the user's side of the stool sags. What does that do to the third leg—the owners? Certainly when neither the employees or the users are happy, the business will suffer. And when the business suffers, the owners become discouraged and look for better places to make their investments.

Thus, it is a community of interest. Satisfied workers go a long way in making satisfied customers. Satisfied customers will mean that the business will prosper. And if the business prospers, everyone concerned will receive a "good salary" for his part in making it prosper.

Our organization would prosper immeasurably if every member thought and acted along these lines. Also, each individual would receive a good salary—both in satisfaction of doing a good job and in the experience of working with a good concern. The qualities of leadership would be more deeply imbedded. Every AKL would know that at least his brothers had a sound foundation, regardless of how bewildered or perplexed the rest of the world might become. And he could also be certain that his brothers would be the leaders in attempting to clear the minds of their more perplexed fellowmen.

Active Activities—Alpha Through Kappa

Alpha

UNIVERSITY OF CALIFORNIA

BY LARRY BRADLEY

Alpha pledged eleven men last August to start off a highly successful fall semester. Capable Bob Culver, '39, was at the rushing helm with Fred Palmer, '38, rendering able assistance.

Pledges are: **Jerry Sheldon '38**, who spent three years on the Davis campus and now comes to Cal for a similar term studying Military science. **Harold Russell '39**, an A. S. U. C., intramural sports junior manager getting the low-down in economics. **Jess Arnold '39** is an active member of the University Flying club, while aspiring to the post of a swivel-chair business executive. **Herb Mayes '39** is a forestry expert. **George Gordon '40** is a busy man—co-chairman of housing bureau which is investigating student housing conditions on the campus, a sophomore finance committee member, public relations chairman of the Landscape Architecture club. On the side he studies landscape gardening along with **John Bostick '40**. **Don McGirk '40** is a pre-med and house manager for intramural sports.

Bob Hearn '41 is interested in dramatics, takes an active part in Thalian plays, studies interior decorating. **Jack Titsworth '40** takes to the air with the Uni Flying Club and delves into agricultural engineering. **Clint Rider '41**, brother of Bruce Rider '37, is another ag engineer. **Lothar Blackman '41** is a pre-med.

Spic 'n Span

Our entire house has a spic and span appearance directly attributed to gifts, money, and industry. Our Mothers' Club gave us new drapes for the dining room, the better to enjoy our meals. We returned this fall to find our bathrooms a symphony in blue and white tile, if bathrooms have symphonies. And several of the boys have renovated their rooms.

A crowded calendar has kept Alpha's social lions busy. The annual pledge dance took the form of a "kiddies" party" with the house transformed into a nursery and all brethren harking back to costumes of early childhood. An exchange dinner with Theta Xi was followed by a stag smoker which served as a preliminary for the Cal-St. Mary's game. Another eat fest was held with Pi Kappa Alpha so the houses might become better acquainted before the joint formal dance which was staged on October 15 at the Berkeley Country club.

To stimulate alumni interest, we had the East Bay alums as our dinner guests. In these two meetings the alumni got acquainted with our pledges and we all renewed our friendships. At the annual Mothers' and Fathers' banquet, **Ken Forsman '22** was the main speaker. Open house for alumni and friends was held for the Cal-USC game, October 23. And we went social again in a fall informal November 13. **Fred Batkin '38** and **George Brumbaugh '38** set up a color wheel which provided novel lighting effects for the dance.

New officers just elected for the spring semester are: **Fred Palmer '38**, president; **Earl Doxsee '38**, vice president; and **Bob Etcheverry '39**, recording secretary.

Fred plans to find a campus activity for every man in the house, furthering the program inaugurated by ex-prexy **Lloyd Brown '38**. He has also appointed a special committee to investigate and evolve ideas for raising our house scholarship.

Bob Herwig '38 has been widely publicized and mentioned for all-American honors because of his crack playing in the center of the Cal football line. **Bob Culver '39** is assistant varsity yell leader; **Art McLaughlin '38**, is prominent in Quarterdeck and a Phi Phi, interfraternity honor fraternity; **Larry Bradley '40** is a member of Wheel society, the housing bureau of the A. S. U. C. Welfare Council, the Winter Sports club and Newman hall. **Charles White '35** is a grad student and member of American Institute of Electric Engineers and Institute of Radio Engineers.

Beta

STANFORD UNIVERSITY

ANONYMOUS*

Finals, among other things, are upon us here at Stanford, and what with studying, bull-sessioning and what not, we haven't had much time to think of news for The Logos. However, taking advantage of the brief lull between the time we realize we don't know anything and the time the pros find it out, we will attempt to chronicle a few of the goings-on in the colonial mansion on Salvatierra Street.

The high light of the quarter, of course, was the Big Game with California, which resulted, as even the dullest Eskimo knows, in a 13-0 victory for the Bears. Beta's contributions to the general festivity included the usual open house and a dinner before the Big Game Gaieties.

The house this year had a special interest in the Gaieties. **Duke Wheeler '40** was in the stage-crew, and **Lee Rodgers '40** played trumpet in the orchestra. **Hoke Roberts '38** was Musical Director of the Gaieties, and also contributed several skits and songs, among them being, "Love's the Thing," and "The Things You'll Do for Love." Red Norvo and Mildred Bailey liked the last piece so much they made a special arrangement of it. You may be hearing it soon on the air-waves.

Working Vs. Bull-Sessions

Looking back from this rather hectic vantage-point of Finals Week, there doesn't seem to be so very much else to record. There was the train-trip to the U. S. C. game, but that remains for the sober historian to chronicle. There was the Sunday night supper-dance, which promises much for the Winter Quarter formal at the end of January.

* Is it modesty or isn't this letter up to your regular stuff, Editor?

There were the work-days—two Saturdays when everyone made stern resolves about getting up at 6:00 a. m. and cleaning the yard. We finally got around to it about 10:00, turning what were supposed to be serious occasions into out-door bull-sessions. Nevertheless we managed to get a surprising amount of work done.

Our Sophs Do the Talking

There were the house-meetings—enlivened by the most talkative sophomore class we've had in years—when we concentrated on rushing which reaches its climax with Pledge Day early in January. So far, nothing official for us, but a good pledge class in prospect.

Finally, and most recent, the agitating subject with which we will close this hasty note: the Candid Camera Fiend. Unfortunately we happen to be blessed with about five members of the sex, and if present indications indicate anything, they indicate that something drastic is going to happen to them soon. If you have ever been caught half-way toward a toothbrush, or in some not-very-flattering state of undress, you know what we're up against. Something must be done, to quote the Duke.

Gamma

UNIVERSITY OF ILLINOIS

By R. L. KEIFFER

With a total of 52 men, 38 of whom live in the house, Gamma chapter has the biggest active-pledge group in its history—a group as active as it is large. The crack co-captaincy of order-giving **Gib Peine '39**, and hustling **Chuck Hemphill '39** stimulated their brethren to intensive rushing which brought in fourteen pledges as we came back to resume our labor and learning.

These potential AKL's are: **Stan Baker '39**, Champaign; **William Clendenin '39**, Sparta; **Darrell Green '41**, Pekin; **William Kamenjarin '41**, Chicago; **Woodrow Koelling '41**, Centralia; **Herbert Lind '39**, Chicago; **Harold Parmelee '39**, Moline; **Robert Peine '41**, Minier; **John Reutter '41**, Cissna Park; **Norman Schickedanz '40**, Chenoa; **James Ubben '41**, Pekin; **Arthur Varland '39**, Ottawa; **Monroe Walter '41**, Chicago; and **Melvin Warrick '39**, Ottawa.

We welcome five new brothers into the fold—**Leroy Fischer '39**, Hoffman; **Ortheldo Peithman '39**, Hoyleton; and **Horace Pettie '39**, Decatur, who were initiated October 17. **Johnny George '38**, Newcastle, Pa., and **Irvin Silkey '38**, Champaign, received their pins December 12.

What—Below First Again?

For the third consecutive semester Gamma has been below first place in scholarship—the first time in Gamma history for such an occurrence. We ranked fourth among the 60-odd fraternities at Illinois for the spring semester with an average of 3.558. (One-tenth of a point less than first-place Beta Theta Pi.)

Gamma's vocalizers took second place in the annual Sachem Sing in competition with other fraternity songsters. This year under the arm waving leadership of **Dick Carlton '38**, we expect to sing our way back into the blue ribbon class where we belong.

Always among leaders in new movements towards a better social understanding, Gamma recently obtained

an exchange dinner with Phi Beta Delta, a Jewish fraternity. This was the first such meeting on the campus.

Stan Balbach, **Joe Bristow**, **John George**, **John Hester**, **Herb Lind**, **Harvey Nitz**, **John Reutter**, **Art Varland**, and **Tom Pearce** are all active in either the Advanced Corps or other military activities. When they're all in uniform, it looks as if AKL is getting set to go over the top. **Tom Pearce** is a busy man—vice president of the Field and Furrow, works in Ag shows, and the little International, is a member of Alpha Zeta and Alpha Tau Sigma, scholastic honoraries, and is chairman of the social committee at the house.

They Spread AKL Fame

Leroy Fischer, **Ortheldo Peithman**, and **Stan Balbach** are working hard in campus activities and helping spread the name of AKL to whom it may concern. Campus church cabinets are liberally sprinkled with names of Gamma's men, and several work with the Y. M. C. A.

Homecoming was a bigger success at the house than on the football field, with 85 alumni and honoraries dropping in for the banquet after a 7-6 reversal at the stadium. Special guest: **National Prexy Irv Dilliard**.

Times have changed! Time was when suffering lovers whose pins decorated female bosoms had to foot the bill for an ice cream dessert. But actives with intentions have now added an amendment to the house by-laws whereby the house does the honor in favor of the loving couple. Red-headed **John Marley** was first with a pin on a Kappa Delt—again. (He probably steered that resolution through the house.)

New officers: **Chuck Hemphill '39**, chaplain; **Dick Ake-mann '39**, recording secretary; and **Richard Carlton '38**, corresponding secretary.

Epsilon

UNIVERSITY OF WISCONSIN

By PINCH-HITTER TOM HILL

Epsilon started the year as optimistic as a bridegroom and as inspired as a football team after a locker room pep talk. Reason: The boys moved into a much larger chapter house; our new address is 144 Langdon Street.

And with thirty men now living in the house they are putting energy into their rushing and enthusiasm into their talks. But they haven't forgotten how to be choosy when it comes to getting real AKL material. They're biding their time to get six more real fellows to fill the house. Yes, Epsilon is definitely alive and kicking.

Initiation this fall added four more brothers to the active list, boosting it to 14. They were: **James Davidson**, a philosopher on his second lap; **Richard Olson**, learning second-year problems of the civil engineer; **Marlon Schwier**, third year as an ag student; and **John Shepard**, sophomore medical aspirant.

Pledges, some of whom will be initiated early next semester include: **H. Brewster Norris**, senior working with test tubes in chem; **Robert Fluck**, commerce junior; **Arnold Krause**, PhB2 (Dear Tom Hill: Just what does PhB2 mean? The Ed.); **Roland Nelson**, another PhB2; **Arnold Pederson**, sophomore commercial aspirant; **Roland Labus**, beginning farmer; **Vern Kaliher**, freshman in commerce; **Harvey Rhody**, learning to use a slide rule

in mechanical engineering; **Edward N. Roberts**, an athletic brute in physical ed; and **C. O. (Luke) Buker**, sophomore in the same.

Other actives include **Albert Axley**, junior pre-med; **John Axley**, first-year doctor of med; **Robert M. Spears**, second-year law; **Merlin Graul**, commerce senior; **Donald W. Griswold**, Poli Sci shark; **Prexy Tom T. Hill**, chem senior; **Gus B. Timmel**, first-year medicine; **Arthur C. Hagg**, mechanical engineering junior; **Donald D. Miller**, ag junior; and **Eldon M. Robinson**, commerce junior.

We take off our hats and give a verbal slap on the back to our grads who are around and render needed aid when aid is needed. **Evan Roberts** is going into the higher theories of economics. (Dear Evan: Find out what's wrong in Washington for me. The Ed.) **Elmer Mau** is in third-year law with the bar ahead; **Bob Bartels** is about to get his Ph.D. in Math. And for a time we had **Ray Zuehlke** with us working for the state and taking law. But now he's secretary to an Appleton Congressman, and has transferred his law credits to continue in that work.

The first wintry blasts of November brought a welcome visitor, a great inspirer, and a thorough inspector—**Bro. National President Dilliard**. His visit put new life in the boys; we wish he would come more often.

Kappa Brothers Visit

Warren Price has returned to join the school of journalism staff, and **Melvin C. Brooks** of Eta has transferred from Ohio State to teach sociology in this land of cows and dairies.

Radio parties at which local and visiting grads were guests were well attended and went over with the usual and well-known bang. Four of our Kappa brothers, **Sterling Meier**, **Woody Riffenberg**, **Mac Ross**, and **Fred Elley**, were our guests at a party after the Purdue game. Poor Sterling was practically an invalid—touch football cripple.

Tom Hill wields a mean presidential gavel, with **Don Griswold** as his first lieutenant, **Don Miller** recording weighty deliberations of the actives, and **Eldon Robinson** taking care of the victuals and the money. Eldy took over under the sharp eye of Elmer Mau last spring, so he got a head start.

The general and specific fraternity situation was threshed out for the benefit of actives, pledges, and selected rushees at a smoker just before vacation. Our old friend Scott Goodnight, dean of men, was No. 1 man, supported by an all-star cast of our faculty honoraries.

Zeta

UNIVERSITY OF MICHIGAN

By CHUCK PROBST AND ROS CAMPBELL

Zeta has a new house. Well, practically. We put on some new wallpaper, spread a bit of paint around here and there, and completely refinished our floors—no waxing needed. (Quiet "Hurrah" from under the table.) At our Homecoming party, there was so much cornmeal on the floor that everyone fell back on his more conserva-

tive steps. **Bill Burroughs'** new band supplied the corn. (Neither food nor drink.) Bill, being a member of the house, naturally has one of the better campus outfits. Incidentally, the band swung out on **Howie Lentz'** new Sweetheart Song in waltz time during the evening, which we hope you'll hear at the next conclave.

In addition, we have thrown two radio parties and a formal dinner dance this season. Both radio parties were highly informal and loads of fun. The formal dinner dance was December 4. Everyone had a glorious time with **Ros Campbell** and **Bob Reinhart** coming late, **Austin Beebe** taking candid pictures, **Dave Black** hanging his pin, and a Big Apple in the side room setting almost everyone to shagging.

We Got a Bumper Crop

There evolved from rushing this semester a bumper crop of pledges—and we mean bumper. Who are they? Just listen! Four juniors: **Don Hodgins** and **Cam Meredith**, Flint; **Austin Beebe**, Detroit; **Clayt Matthews**, Long Island, New York. Five sophs: **Dale Galbraith**, Toledo, Ohio; **Lee Chrisman**, Hobart, Ind.; **Ray Frederick**, Oak Park, Ill.; **Ken Kreuz**, Menominee; and **Ken Heininger**, Saline. Three fighting '41's: **Jerry Fink**, Detroit; **Don Lipp**, Monroe; and **Jack Webber**, Saginaw. That's twelve in all.

Lee Chrisman runs the band with his little stick, **Ray Frederick** runs the Daily in a sophomore capacity, and **Dale Galbraith** and **Jerry Fink** would like to some day run Sigma Rho Tau. **Don Lipp** lips the trumpet in the "Fighting Hundred and Twenty-five."

The band would have a tough time getting along without Seniors **Dave Black** and **George Wheeler** on their horns; **Wally Wheeler** to dope out all the band formations; and **Ernie Jones** to tell the crowd about the formations as the band goes through them.

Ernie (Michiguama, senior honorary, calls him "Warm-Air" Jones) is running the *Daily*, presiding the house, and announcing some of the campus radio programs out-letted over Detroit's WJR. Everybody says, "Yes, sir," and clicks his heels at house meetings these days.

Ros Campbell is vice-prexying and social-chairmaning this year. He has affiliated himself with A. S. M. E. student branch because he says it's the only way he can get a key in school.

Wally Records

Wally Ladd is doing a swell job of treasuring, recording the minutes of meetings, and sharing with his roommate **Dave Black**, the job of Public Relations Committee. You know, **Wally Ladd** took over the job of treasurer from **Kermie Webb**, who won't be back till next semester.

Kermie's roommate, **Bob Small**, is also staying out for a semester, bequeathing his housemanager's job to **George Wheeler**. George watches our calories well, and chases down to the kitchen often to tell our new cook that her homemade rolls are "swellegant." So much for the seniors.

Jack Elsner, our rushing chairman, is convalescing from a bad case of "phonitis." Now and then, he dashes off to the Technic office and dashes off something or other, at other times attending Quarterdeck meetings with hopes of soon initiating **Art Oakes** and **Dick Roemer**. He has already hooked **Tom Buermann** into the naval

architects' honorary society, and hopes to make it 100 per cent of the four in the house. Tom, incidentally, is mothering our pledges and fathering our athletic endeavors. **Chuck Probst** is still making stump speeches at Sigma Rho Tau, engineering honorary speech society, and regular calls to Helen Newberry Dormitory. Muriel keeps **Wally Wheeler** trucking up to Mosher Dorm pretty often, too. Nuff said about juniors.

Howie Wrestles With Piano

We increased our active membership when on October 24 we initiated two juniors, **Art Oakes**, and **Dick Roemer**, and two sophomores, **Art Bennett**, and **Howie Lentz**. Dick is our track man, while Art Bennett is our football player and wrestler. Howie, wrestles, too, but with the piano every night. No, he's not a mover—he plays the thing. And quite well, too—sometimes music emerges that never emerged anywhere before. Some of this is his new sweetheart song we told you about.

Dick Steding '40, hung his pin, but claims it isn't legal or something, and refuses to pass out cigars. How about it, Dick? Dick chases over to the Technic office with Jack Elsner and shares with **Bill Wallace '40**, the honor of membership in Phi Eta Sigma, the "Phi Beta Kappa of the frosh." **Johnnie Wilson** and **Jack Goldsberry**, our other sophomores, and the only pledges in the house, swear they'll be initiated in the spring. (We'll swear if they aren't.)

We were very lucky this year when **Bob Reinhart** and **Willie Wilcox** came back for grad work. Willie is working on his master's on a fellowship, and Bob is dabbling in theatre, teaching, radio, etc.

Well, that's all the dope. The house is full of enthusiasm, we're all on the ball, and everybody's happy. We hope you're the same. (Dear Chuck and Ros: After postcard pleas brought this dope from you dopes, I'm happy, too.—The Ed.)

Eta

STATE COLLEGE OF WASHINGTON

BY RAD KUYKENDALL

The year 1938 will have made its official entrance by the time you read this. And for what is 1938 significant?

The National Conclave at Pullman, Wash., with our Eta chapter as the welcoming host, to be sure! We of Eta wish to extend a most cordial invitation to you right now to attend. We have started to plan for it—have you?

Eta chapter with twenty brethren living in the house this semester is trying to match the pace of our college which is breaking all records. Our roster: **Neil MacIntosh**, Zeta, who is with us this year. **Walker Baylor**, promising officer in the ROTC. **Lawrence Berg**, who knows his poultry. **Paul Bishop**, genial treasurer. **Steve Davidson**, most consistent commutator between here and Spokane. **Willard Hansen**, active in Christian Endeavor work. **Neil MacIntosh**, who "gets around." **Lowell Prater**, progressive member of Intercollegiate Knights, service honorary. **William Rader**, who has a habit of getting into honorary societies as well as studying plant pathology and "Bunny Ducks."

Ernie Scheele, one of the sages amongst us, who has been treasurer, corresponding secretary, and member of the board. **John Wills**, engineer of the future and ROTC captain. **Joe Wolff**, who takes charge of our social life. **President Frank Butler**, a vocalist, star trumpeter, and Romeo. **Pledges Eldred Pennick**, **Adrian Bafus**, and **Elmer Cook** who stick together as our three musketeers. **Dean Juday**, who surprises himself sometimes with his wisecracks. **Louis Wolford**, who is getting a good start toward success in medicine by being elected to honoraries. **Dwain Rocke** who toots his own horn, in the band.

Living outside the chapter house are **Active Duncan Peters** and **Pledges Bob Chisholm**, violinist; **Bill Hewitt**, future hotel manager; **Leonard Lawson**, glee clubber; and **Bob Zimmerman**, tenor soloist; **Vetnon Brooks**, showing promise as an athlete; and **Rad Kuykendall**, radio announcer. With such a group we should and are going places this year.

Our social season started off with two firesides followed by a friendship dinner, and the climactic semi-formal. Traditional mistletoe, used as dance decorations, proved useful as well as ornamental.

Officers Keep Us Stepping

Officers who keep us stepping are Frank Butler, president; John Wills, house manager; Walker Baylor, steward; Bill Rader, corresponding secretary; and Ernie Scheele, recording secretary.

New drapes by courtesy of Mrs. DeWitt, new concrete construction at the rear of the house, and general brotherly industry have dressed up the house considerably. And in these surroundings we received recently Frank Howlett, Jr., our national treasurer, who visited us along with the missus. It was a pleasure to have this contact with someone familiar with the different chapters.

Bob Zimmerman has convinced us we can sing, too, so with courage we plan to make a tour of the campus some night before vacation to serenade each group house with Xmas carols. (Dear Bob: My only law violation for which I paid (\$1.65) was for such serenading with Gamma of Illinois. Police said it was disturbing the peace. Beware!—The Ed.)

Several of our wise actives were seen scrambling for a pledge manual recently when prexy announced that thereafter we would open chapter meetings by repeating the preamble to the constitution in unison. After brushing up a bit, we now go through it without a hitch—we feel it improves our meetings.

Iota

KANSAS STATE COLLEGE

ANONYMOUS

In September, Iota counted noses, to discover we had lost ten men—six by graduation and four otherwise. But with fourteen actives, six pledges, and a grad student, we were soon busy working and playing together.

Scholastically, we are striving to rise from fifth place among fraternities to our accustomed first or second place.

Our intramural football and horseshoe players found the competition quite stiff; our basketball team is doing better, with two victories and one defeat.

Iota has several representatives in Christian work with men on the Y. M. C. A. cabinet and in other religious groups. A date picnic in September was quite successful; our monthly (or oftener) house dances are as enjoyable as they are regular. The Homecoming party and bullfest, October 30-31, for actives, alumni, and honoraries was well attended.

Initiation was held Nov. 21 for **Donald Thackrey**, sophomore journalist, Camden, Ark., and **Raymond Groth**, sophomore chemist, Bushton, Kan.

Several AKL alumni are in Manhattan this year. **Kenneth F. Myers**, Gamma '22, is working with the U. S. D. A. **Lloyd F. Smith**, Delta '30, is an assistant professor of horticulture at K-State. **Frank Freeman**, Iota '32, is taking graduate work in vocational agriculture.

Births, marriages, and engagements have gladdened Iota hearts.

The Howard Kindsvaters, Iowa City, Ia., became parents Sept. 16; the son, John Howard. The Laurel Owsleys, Youngstown, Ohio, announce the arrival of David Rodman, Oct. 6. And to the William Warrens, Salina, was born Warren Jay Warren, Oct. 14.

Ralph Warner took benedicts' vows this summer. Ralph and the frau will be back in school the second semester.

Prexy Wayne Freeman '38 has taken the first step down the aisle—he's hung his pin.

And so, confidently expecting our four missing actives to be at K-State next semester, we enter the New Year, wishing the best of luck and happiness to AKL's everywhere.

Kappa

PURDUE UNIVERSITY

BY C. S. MEIER

A mere half-dozen zealous AKL's returned to Purdue last September to rebuild a shaky Kappa chapter which had been heavily nicked by graduation and failure of some brethren to return to school. But in retrospect, we can point to a fine group of frosh and a full house—we are off to a better start than at any previous time in this writer's Kappa experience.

Prexy Kingsley is doing a successful job of gavel wielding. **Vice-prexy Good**, returning to school after two years in the steel mills, is doing fine work (not muscle work) with the pledges. **LeRoy Smith** writes the weekly fraternity diary. With the aid of a little pencil engineering, **Treasurer-Steward Manlove** is keeping the books balanced. And **Stubby Meier** is allegedly filling the job of corresponding secretary.

Bob Richardson is keeping us in intramural competition through his genius for organizing house athletic teams. **Actives Bond**, **Schurman**, and **Rifenbargh** are living outside the house. Freshmen pledges include **Elley**, **Hull**, **Strahl**, **Brinduse**, **Jim Smith**, **Marson**, **Ponc-**

THE LOGOS

OF ALPHA KAPPA LAMBDA

JANUARY, 1938

Published twice a year to further the interests of Alpha Kappa Lambda fraternity. Editorial and business communications should be addressed to

John L. Strohm, Editor (Gamma '35)
West Union, Illinois

ASSOCIATE EDITORS
William A. Daugherty, Delta '30 Charles D. Marple, Beta '33
R. F. D. 4 2130 Washington street
Kansas City, Kan. San Francisco, Calif.

zek, and Barrett. Sophomore neophytes are **Ross**, **Nicklas**, **Conklin**, **Hardesty** and **Shirley**.

Several alumni have visited the house this year, notably National Vice-President Harry Hollis, Jack Miller, Bill Lange, Walt Newman, Bob Imes, Bud Foland, Clark Holloway and J. Gordon Smith, Eta, brother of Kappa's Pledge Smith. We were also honored by National President Dilliard who re-enforced our already high regard for our national officers. (Dear Stub: Thanks for "s" on officers.—The Ed.)

New blood in the house has meant much vigorous activity in all fields. The Baptists are especially strong in religion while the other denominations are stirring up competition for them by participating in other campus religious groups. Once a month we have "Fraternity Week-ends." The purpose is to get the fellows together for a good time, and clear the air of any misunderstanding. A program from Saturday noon through Sunday afternoon is planned with the men entering into the various activities. The idea has met with such success that, even though participation is purely optional, most of the brothers join in the fun and we complete many worthwhile projects.

We're Going Up—Slowly

Last semester we rose in relative scholastic rank among the fraternities from fifth to fourth. However, definite efforts are now being made to improve the scholarship of the upperclassmen and at the same time to help the freshmen get off on the right foot. No enviable record has been made by us in interfraternity athletics this year, but we are having a lot of fun trying—after all, that's what they're for.

The pledge dance was held in Duncan hall, and we also had a "Collegiate" dance at the house. The latter involved college pennant decorations, Joe Collitch dress, and a highly successful, though amateurish, "Big Apple."

Four of the brothers visited Epsilon on the shores of Lake Mendota for the Purdue-Wisconsin game and were received with handshaking and backslapping hospitality. Thanks, Epsilon! May we trumpet a forewarning to Zeta and Gamma to get out their welcome mats—we may visit you when our basketball teams get together. Kappa always has out her mat to all AKL's who chance through Lafayette.

AMONG ALUMNI HERE AND THERE

Alpha Alumni

Bob King '37 spent the summer in Europe sampling French champagne, Belgian horse, visiting Italy's Duce. He also met Washington AKL Anderson in London. **Stew Ward '24** was written up in the California Monthly's "Keeping in Touch" column—he was mentioned as being "prominent as the executive secretary of the Commonwealth Club in San Francisco. . . ."

Tom Wilson '22, with the bureau of foreign and domestic commerce in Washington, D. C., says he has a tough time keeping up with the European financial situation. (How about the war-scare situation, Tom?)

In recognition of distinguished public service, **Prof. William B. Herms**, Alpha honorary, was recently awarded the Benjamin Ide Wheeler medal, biennial award of Berkeley. He was honored for outstanding work in his profession, and leadership in community enterprises, particularly Boy Scout and Community chest activities.

Melvin W. Buster '19 is now coordinator in 42 states for the National Poultry Improvement plan. . . . **Bob Robertson '37** is designing decorations and store fixtures for a store in Los Angeles. . . . **Bob McDowell '37** had charge of the main Standard Oil exhibit at the Los Angeles County Fair.

J. W. Coulter '18, head of the department of geography at the University of Hawaii, started his sabbatical in June to study life on coral reefs in the Samonan Islands, working with the U. S. Navy. He may even get to the Fiji islands.

MARRIED—**Lloyd G. Hall '14**, who is with the New York Life Insurance Co. in Los Angeles, has forsaken single-blessedness for Lois Hall, and now invites brothers to see a real family home.

Fred Stripp, Jr., '32, is now working in double harness with the former Dorris Virginia Griffiths. **Lee Garner '36** was recently married to Virginia Dalton, San Diego. The Garners live in San Diego where Lee works for the Consolidated Aircraft company.

C. Parkes Matzinger is married, but all we know about her name is that it is now Matzinger. **Jim Ramage '36** has also taken a wife, identity unknown.

BORN—To the Stew Wards, Baby Curwen Bodwell Ward. To the R. J. Darters, a daughter, Joyce Amy.

Beta Alumni

William Thornton '27, Stanford's foremost Shakespearean actor participated last summer in the Mohawk Drama Festival held at Union College, Schenectady, New York. Bill has been associated with the Shakespearean Guild of America since 1929.

Among Beta's long list of medical men, we find a few items of interest. **Johnny Kenney '31** received his M.D. last June from Stanford, finished a year's internship at Alameda County Hospital, and entered the sea of matrimony at Albany General Hospital. He is now in New York doing advanced work in surgery. **Jim Keipp '33** and his wife are spending six months in New York where

Jim is specializing in diseases of the eye. Jim's old roomie, **Art Movius**, who received his M.D. from Northwestern, has taken unto himself a wife and is now interned at Henry Ford Hospital in Detroit.

From the same class of '33, we find **Maclyn McCarty** interning at Johns Hopkins hospital, Baltimore, and **Charles Marple** at the San Francisco County hospital. Both are married, and Mac boasts a son on whom he can practice his pediatrics.

Ed Rubel '34 is working for the Dodge Auto company in Detroit. His fellow-townsmen, **Holmes Byron Tabb '32** has trundled his wife and kiddies to Salinas, California, where he is in business. **Dick Thorup '34** is one of the leading surveyors in Salinas from which we must assume he did pick up some engineering at Stanford.

In the chemical laboratories of the Paraffine Company of California, Emeryville, works **Jim Cornell '32** and **Jackson Bennett '33** while **Jerry Cramer '32** is in the office. The two Euler brothers, **Ted '31** and **Al '32** are at the General Electric plant nearby and **Loren Woolf '33** is with the Pacific Gas and Electric company—Oakland is being rapidly invaded by Beta alumni.

MARRIED—**Seldon Osborne '32** in June to Ruth Hall, Stockton. They are now living in Los Angeles where he is in business. **Len Pockman '33** to Aline Goldstein, Watsonville, in August. They now live in Boston where Len instructs physics at the Massachusetts Institute of Technology.

Gamma Alumni

Handsome **Harry E. Schlenz '27** has forsaken the life independent to middle-aisle it with Miss Billie Curtis. Harry is vice-president of the Pacific Flush Tank Co., Chicago, and formerly Gamma's most eligible bachelor.

Dwight Bracken '21 recently accepted a position with Fordham University as director of student employment and placement. He formerly held the same position at University of Illinois, where he was assistant dean of men.

Elston D. Herron '32 is director of publicity for the Owens-Illinois Glass company, Toledo, Ohio. We hear he's expecting an heir.

Gillard Dearlove '36, who has been traveling accountant for International Harvester, is now in the Chicago office where he can keep close to that object of affection, Liz Middleton, sister of Doc Middleton '31. (Dear ex-roomie Gil: If you hadn't hung your pin, I was going to snap her off for myself.—The Ed.)

Paul Grote '33 passed the state bar and is now defending a man who cashed a 65 cent check for 65 dollars. The man's wife consoled him, "If we lose, we'll appeal, and go out of Pittsfield for a good lawyer."

Bill Scovill, Law '37, is now with the legal department of International Harvester in Chicago.

Jim Rainey '35 is within inches of his Ph.D. and scratching his head as to which offer he will accept.

W. Jackson Burns '36, who is studying for the ministry

on a fellowship at Boston, has recently been very ill. Hope you're better, Jack.

Prof. C. C. Wiley, Gamma honorary, has recently designed a new, more readable license plate for use in Illinois—it's bigger, numbers in two lines, no borders.

Zeta Alumni

Gordon Galaty '33 has just been assigned as curate of Grace Episcopal church in Oak Park. . . . **Jack Shannon '36** is still in Detroit with Edison. . . . **Gordie Stow '35** brought the brand new Mrs. Stow to our last dinner dance. . . . **Chuck Haskin's '37E** is in New Jersey with Worthington Pump and Machinery. . . . **Bob Magee '37E** wrote us from Dayton where he has a job with Delco. . . .

Phil Comins '37 sells insurance in Flint while **Jarvie Dean '37** does his duping in New York. Jarvie, under the banner of Aetna, joins Phil in humming under his breath, "There's no one with endurance like the man who sells insurance." . . . **Malcom Denny Denise**, who wrote even sillier patter than the above, last year, now writes and speaks it for the law firm of Bingleton, Bangleton, Bungleton & Throckmorton-Smythe, Inc., in Detroit.

Epsilon Alumni

The boys at the house report **Wilbur Schmidt**, fondly known as Schmidddy, gets back to spread joy at the house, and is known as a regular "traveling bull-session."

The Madison Alumni have the reputation with the active chapter of being great helpers and supporters.

MARRIED—**Ray Gilson**, **Stanley Oaks**, **Cecil Monson**, **Charles W. P. Walter**, **William J. Walsh**, **Harold L. Lautz**, and another from the class of '37 will be added to the list by the time you read this—**Russ Baum**.

Iota Alumni

MARRIED—**Dale Vawter '33** and **Hy Rothganger '37**. **ENGAGED**—**Clarence Tillotson '37** (now with Proctor & Gamble, Cincinnati).

Detroit Alumni Chapter

The Detroit Alumni chapter has gone back to the Ingle-side Club for its monthly session of eating, business, and bowling. Eighteen showed up at the last meeting.

Wes Steward is now in Milwaukee with the Johnson Controller. . . . **Jerry Rein** is with Mayo Bros. . . . **Jerry Smith** is now with the Auditor General of Detroit, as is **Ed Dupbeonell**. (Dear Ed: If that name is botched up beyond recognition, blame Scribbler Norm Smith.—The Ed.)

Harold Andersen is an electric engineer with the Sun Oil company. . . . **Malcom Devise**, **Zeta '37**, is now located in Detroit; was admitted to the bar in November. . . . Plans of the Detroit alumni include a big mid-winter party.

Chicago Alumni Chapter

Fred H. Morris, **Gamma '30**, was tendered the presidential gavel in the last election and **Robert A. Wilson**,

★ The Editor's ★ ★ WASTEBASKET ★

After teaching geisha girls to dance, pulling a rickshaw, visiting a Sultan, hob-nobbing with Borneo wild men, chatting with Mahatma Gandhi, and fleeing from jealous Arabs (I tried to take a picture of unveiled women), I tarried too long in the land of senoritas—that's my only excuse for a late issue of THE LOGOS and shirking my duties for the past year.

Pete Heath, Gamma '31, did the work, and I reaped the glory of being editor (not to mention a mounting barrage of why-don't-you-improve-THE-LOGOS epistles). So the only way I can amply repay Brother Heath for a fraternal deed is to boost the sales of Heath's toffee bars far and wide. Buy 'em, brothers!

You've heard my excuses. Here are variations I received in the mail:

"While filling my fountain pen I spilled ink over your news-requesting card, and so didn't know what date I was to have it in."—Eta Editor.

. . . "The truth is that between my trip for AKL and a Sigma Delta Chi convention I have been going around in more or less of a daze for two weeks. . . ."—Dazed Dilliard.

. . . At 2:30 a. m. found us with two paragraphs to go, but the sand man got in our eyes. . . .—Pixilated Probst of Zeta.

. . . I had to pinch-hit for a resigned editor. The job of prexy is fun, but oh the time it takes. . . .—Hard-working Hill of Epsilon.

. . . If taxes don't get you, the United Automobile Workers will. . . .—Detroit's Norm Smith.

For promptest piece of requested news I offered a Balinese brassiere. Alpha's Bradley crashed through with air-mail, special delivery to cop the prize—only Lawrence they don't wear any such things in Bali.

And, boys, save your postage. Uncle Sam and Jim Farley both refuse to bring special delivery letters to me out here in the country—it may be special, but they won't deliver.

Your editor is again an employed man—traveling Illinois, Indiana, Wisconsin, and Michigan doing roving editorial assignments for *The Prairie Farmer* and Radio Station WLS, Chicago, and a bit of lecturing on the side. Brothers, for talks to clubs and other groups on everything from Gandhi and China to dog meat and Germany, book John L. Strohm, West Union, Ill. (I take my salary in advertising.)

Delta '32, was named secretary-treasurer. Monthly meetings are being resumed on the second Tuesday of each month at 6:00 p. m. at the Interfraternity club which is on the 18th floor of the LaSalle Hotel.

The Chicago alums were planning a whoopee party for Christmas, and probably raised plenty.

Presidential Peeps . . .

(Continued from page 4)

IOTA BUILDS SLOWLY, CAREFULLY, SOLIDLY

Iota chapter at Kansas State College is much like Kappa at Purdue. The members are building slowly and carefully and solidly. They are a purposeful group. They, too, know why they are in college and in Alpha Kappa Lambda. Everyone I talked to in and about the college—and at every campus I saw a number of informed persons when members of the fraternity were not with me—spoke highly of the membership and its accomplishments.

The only one of the chapters I visited with a house mother, Iota finds the presence of its "Mother" Hawthorne a boon and a blessing. She is a kindly, experienced woman who knows the secret of staying young. She does not intrude herself, but is always on hand for help and counsel. One of the high spots of the trip was the Armistice Day convocation in the Kansas State College auditorium, when I sat with "Mother" Hawthorne and a group of actives and listened to one of the chapter's honoraries on the platform.

The Kansas State fraternity scholarship report for the preceding semester showed Iota fifth among 18 fraternities. The leaders were closely bunched and, in addition, one of the first five was essentially a professional group. The chapter rents a house conveniently located with respect to the campus, but looks forward to the time when it will own its home.

CHOOSE COMPETENT PROXIES

Many vivid impressions come to my mind as I write and I can list only a few of them. One thing that struck me was the evident care with which each chapter had chosen its president. Bob Brodt at Illinois, Leonard Kingsley at Purdue, Ernie Jones at Michigan, Tom Hill at Wisconsin and Wayne Freeman at Kansas State are leaders and their is no question about that. They are not only leaders in their chapters but on their campuses. To cite only two examples, Ernie Jones is also the live-wire business manager of *The Michigan Daily*, probably the best student newspaper in the country, while Leonard Kingsley is managing editor of *The Purdue Agriculturist*.

I found Christian living—which (as Nathan Elliff, Gamma '27, said at the Homecoming banquet addressing the pledge class) means being real men—a phase of the fraternity which continues to be emphasized at each chapter. At Illinois, for example, I went to a Sunday evening supper at the Presbyterian foundation to find Roger Ericson, '38, presiding over the discussion just as members of my class did 10 years ago. The realization is general that student church groups provide a fine recruiting ground for pledges of the sort that understand the Alpha Kappa Lambda scheme of things and can take a part at once in its progress.

Everywhere I found the chapter interested in possible expansion and anxious to know about the prospects for new chapters. I was glad to discuss merger proposals before the National Executive Council and the other items under this heading and to find that all preferred

to develop slowly and solidly in preference to mushroom growth or sacrifice of the Alpha Kappa Lambda identity and achievement in a merger which would cost the fraternity its name. One suggestion from every chapter was that the fraternity issue a new directory, the last now being well on to three years old. It is a recommendation with strong merit and the Executive Council has the idea before it now.

Not all the chapters make the same use of honorary members—or rather of electing faculty members and others who are in a position to help to honorary membership. The Illinois, Wisconsin and Kansas State chapters have done more in this connection than the others in the Middle West. I made a point of emphasizing what honoraries have done for Illinois in my talks at Purdue and Michigan. No chapter can gain too much faculty interest and support.

COSTS VARY GREATLY

Living costs vary greatly at the five universities and consequently so do the house bills at the five chapters. With a house bill of only \$30 the members and pledges at Kansas State pay only about half the bill that living costs require at Wisconsin and Michigan. But however much the house bills varied from chapter to chapter, I found that at every campus Alpha Kappa Lambda was giving excellent value in terms of other fraternity house bills. Some Wisconsin fraternities charge as much as \$75 a month and then levy assessments in addition. The chapter's which were hewing to the fraternity's standard finance plan were benefiting greatly thereby.

Although all chapters were cultivating alumni interest to some extent, this is an activity in which all could engage more profitably. News letters are irregular at some chapters, fairly regular or frequent at others. Some solicit alumni for prospect suggestions, others have not developed this source of pledge material as they should. Iota deserves especial complimenting on its recent report on its membership from the founding of the chapter. Every man in every class was accounted for. The result was a news letter as valuable as it was interesting to Iota members. The idea is one which could be taken up with profit at each chapter.

MEETS PAST PRESIDENTS

At two points on the trip I was fortunate enough to have meetings with Past National Presidents. At the Detroit alumni meeting I had a good exchange of ideas with James H. Spencer, Zeta '31, my immediate predecessor, and at Lawrence, Kan., with Fred J. Moreau, Epsilon '22, president 10 years ago, and now the new dean of the School of Law at the University of Kansas. With Past President Moreau in a position of importance and tenure at Kansas, many members of the fraternity are looking to a restitution of Delta chapter through his efforts and those of other alumni on the Kansas faculty.

How successful the trip was from the fraternity standpoint must be left to the chapters to decide. I hope to make my findings the basis for compiling a structure for annual visitations and reports on chapters by either national officers or interested alumni who will fill in blanks and give the national headquarters an accurate statement of affairs at the chapters. If this idea meets with a favorable reception I will shape it up and present it to the

Gamma Rewards Industrious Pledges, Penalizes Others

Gamma at University of Illinois has adopted a new merit system for the pledges, designed to reward the industrious with a week's lay-off, and to penalize sloppy work with more work.

Each pledge's daily assigned work about the house is graded on the basis of 100 by the house manager. The highest ranking pledge is exempted from duties for the following week, while those falling below 65 must take heavier assignments, and must wear a yellow cloth beneath the pledge pin for all to see and wonder. And if a man is below 65 for three successive weeks, he is recommended to be dropped.

President Bob Brodt is presenting this system, which has proved more than satisfactory about the house, to the Inter-Fraternity Council.

Dilliard Elected Again

National President Irving Dilliard, Gamma '27, was elected vice-president in charge of alumni affairs of Sigma Delta Chi, national professional journalistic fraternity, at its convention in Topeka last fall. He is the author of a small book, "Building the Constitution," which consists of a series of news "dispatches" from the constitutional convention of 1787, published in the *St. Louis Post-Dispatch* last summer and fall in observance of the 150th anniversary of the Constitution. Calls for the booklet have been so heavy that it has been printed in four editions, running to a total of 50,000 copies.

Taubeneck Edits Book

George F. Taubeneck, Gamma '30, editor of *Air-Conditioning and Refrigeration News*, published in Detroit, is the author of an 80-page illustrated book entitled "Around the World With a Candid Camera." It is exceedingly interesting and the editor of *THE LOGOS* has orders from National President Dilliard to print Traveler Taubeneck's address so other members of the fraternity may write in for copies. It is: Business News Publishing Co., 5229 Cass Avenue, Detroit.

conclave which will be held this year with the Washington State chapter host at Pullman, Wash. My own feeling is that annual visitations by alumni, if national officers are not available, reporting a detailed set of information, conveniently asked for and summarized, would be of material benefit both to the chapters and to the national organization.

The trip gave me a clearer notion of the useful role the President of Alpha Kappa Lambda can play. It revived old friendships and established new ones for me. When I think of such wearers of our badge as Brodt and Hester and Hemphill at Gamma, as Kingsley, Good, Meier, and Richardson at Kappa, as Jones, Elsner, Steding, Lentz, and Probst at Zeta, as Hill, Mau, Roberts, Olson, and Robinson at Epsilon, as Topliff, Wick, Willis, Moore, and Thackeray at Iota—these and many more—I realize how certain it is that our fraternity shall continue to grow in wisdom and stature and in favor with God and man.

« HERE AND THERE »

National Vice-President Harry Hollis, Kappa '35, recently spent a week-end with National President Irving Dilliard, Gamma '27, at the latter's home in Collinsville, Ill. Fraternity business was the order of the day—and night. Brother Hollis has a new address, Box 401, Rural Route 15, Indianapolis, Ind.

John T. Schaefer, Gamma '30, is the associate editor of *Mill Supplies*, trade magazine, published by the McGraw-Hill Co., New York City. He is also the father of a relatively new baby.

Edwin R. Leibert, Gamma '25, who has been associated with the International Committee of the Y. M. C. A. in New York City for a number of years, is devoting part of his time to public relations work for the "Y" in the United States. Some of his work in this connection has been widely noticed.

Algo D. Henderson, Delta '21, president of Antioch College, Yellow Springs, Ohio, recently made a trip through the Middle West in the interest of his most interesting educational institution. He visited a number of Alpha Kappa Lambda members in St. Louis and other cities en route.

Dr. John Russell Smith, Epsilon '31, has completed his internship at Barnes Hospital, St. Louis, Mo., and is now connected with the heart station in the Washington University School of Medicine.

Kenneth H. Myers, Gamma '22, and his family, are now situated at Manhattan, Kan., where he is in soil erosion control work for the Federal Government. His residence is only a block from the Iota chapter house and the chapter and the Myers family are enjoying each others' presence a great deal.

W. Nathan Cassella, Gamma '19, of Alton, Ill., was introduced at the Gamma Homecoming banquet as the first alumnus of the chapter with a son almost old enough to enter the university. He was accompanied by his sons John and Bill, both students in the Alton High School.

Dr. Roy F. Culbertson, Gamma '31, lately secretary of the St. Louis alumni chapter, has transferred himself and his practice of medicine from East St. Louis to Corpus Christi, Tex. Leonard Grable, Gamma '28, president of the St. Louis alumni, has taken over the secretarial duties as well. He can be reached at the Southwestern Bell Telephone Co., 1010 Pine street, St. Louis.

Gerald L. Wallace, Gamma '24, is a member of the faculty of the Northwestern University School of Law, and resides in Wilmette, Ill.

Nathan T. Elliff, Gamma '27, former State's Attorney of Tazewell County, Ill., has been appointed to membership on the Committee on Criminal Law Enforcement of the American Bar Association. Mr. and Mrs. Elliff, who live in Pekin, Ill., took a trip around the world last year.

Arno J. Haack, Epsilon '25, executive secretary of the Washington University Y. M. C. A., St. Louis, Mo., escorted a party of college students through England, Denmark, Germany, Austria, Italy, Switzerland, and France last summer. A report on his observations on European affairs was presented at the December dinner of the St. Louis alumni.

Be Your Brother's Keeper

At Least Tell Us Where He Is to Be Found, and
We Will Do a Bit of Reclaiming

In the AKL morgue of missing men are 88 names—88 fellows at large wearing AKL pins, whereabouts unknown to the national office. And it's high time we did a bit of reclaiming. As long as our actives rush and bring more than a hundred new men into the fold each year, the alumni should be able to ride herd on their own numbers at least.

Delta and Gamma chapters lead in the dubious honor of losing most men, with 18 and 17 unaccounted for. Epsilon and Zeta are not far behind.

Brothers, have a look at these poor fellows who don't even get to read THE LOGOS. And the instant you see the name of a missing man and know the address of his hang-out, put down this information on a penny postal and let Uncle Sam's henchmen carry it to National Secretary Edw. A. Wadsworth, Jr., 3511 West 25th Street, Los Angeles, California. Here are the "missing men," with last known addresses:

Alpha

Beard, William T., '26, 464 Russ Bldg., San Francisco, Calif.
Miller, Reed E., '12.
Utter, George T., '12, Silver City, N. M.
Waltz, Harold S., '16, 2810 Leeward Ave., Los Angeles, Calif.

Beta

Brandon, Edward L., '26, 641 Louisiana St., Lawrence, Kan.
Dunfee, Albert M., '27, 7823 Ney Ave., Oakland, Calif.
London, Clifford E., '31, Box 2068, Westwood, Calif.
McCarty, Maclyn, '33, Johns Hopkins Medical School.
Thornton, William D., '27, 1558 S. Hobart St., Los Angeles, Calif.
Torjussen, Reidar B., '27, Community House, Palo Alto, Calif.
Vanderbergh, Lyall Clyman, '26, 621 Echo St., Fresno, Calif.

Gamma

Beem, William E., '24, Grinnell College, Grinnell, Ia.
Bloomer, Henry H., '30, 327 Delavan St., Lincoln, Ill.
Brown, John L., '31, 574 Duane St., Glen Ellyn, Ill.
DeLargy, Paul L., Hon., 1114 W. Nevada, Urbana, Ill.
Derby, Harold, 803 East Patterson St., Kirksville, Mo.
Dykema, Clarence H., '28, 1034 Lake St., Oak Park, Ill.
Ireland, Oroville D., '27, Buckley, Ill.
Jones, Gordon E., '34, 630 N. Taylor Ave., Oak Park, Ill.
Knight, Paul Dempsey, '26, 407 E. Church St., Urbana, Ill.
Kring, Charles Udell, '32, 902 Stockton St., Apt. 101, San Francisco, Calif.
Lundahl, Melvin O., '32, 1011 University Ave., Rochester, N. Y.
Pierce, Howard Webster, '34, 5524 Iowa, Chicago, Ill.
Potts, George E., '29, 108 E. John St., No. 6, Champaign, Ill.
Potts, Harley R., '23, 1108 So. Busey, Urbana, Ill.
Reuth, Thomas R., '23, 6942 Kimbard Ave., Chicago, Ill.
Schrader, Frederick P., '23, 1120 W. Jefferson St., Rockford, Ill.
Thiel, Emory G., '33, 500 South 10th St., Salina, Kan.

Delta

Bibb, Gerald W., '28, 1029 Mississippi St., Lawrence, Kan.
Brown, Roger C., '34, 110 E. 40th St., Kansas City, Mo.
Carlson, Ernest Theodore, '27, 1126 4th St., Alva, Okla.
Davis, John J., '32, 1403 Tennessee St., Lawrence, Kan.
Edwards, Sidney G., '31, 18 West Ninth St., New York City
Evans, Louis E., '26, 5400 Greenwood, Chicago, Ill.
Gildermeister, Edward H., '32, 11 Royce Road, Alston, Mass.
Glover, Charles O., '23, Chicago, Ill.
Huffman, Marquis R., '26, 5080 Parker Ave., Detroit, Mich.
Kast, Albert, '20.
Klingberg, Frank L., 1117 Rhode Island, Lawrence, Kan.
McWilliams, Robert K., '32, Merrill, Kan.
Miner, Gleen E., '23, 204 S. Summitt, Prescott, Ariz.
Raymonds, Robert W., '31, 615 Pine St., Trinidad, Colo.
Sorem, Jacob N., '31, High School, Colby, Kan.
Sterling, Robert (Dr.), '26, 350 Park Ave., W. Mansfield, Ohio.
Stilwell, Richard H., '32, Skelly Oil Co., Topeka, Kan.
Wells, Harold B., '29, 2324 West Como Ave., St. Paul, Minn.

Epsilon

Coutu, Henry J., '24, 431 Hawthorn, Kansas City, Kan.
Gerber, Erwin C., '25, 2746 N. 7th St., Milwaukee, Wis.
Gilson, Raymond R., '30, Casco, Wis.
Harger, Edmund G., '28, 816 Logan St., La Crosse, Wis.
Hopkins, Ervin W., '27, 5748 Drexel, Chicago, Ill.
Kahlenberg, Orme J. N., '27, 310 W. Fairmont Ave., State College, Pa.
McArthur, Robert E., '27, Knickerbocker Hotel, Milwaukee, Wis.
McCreary, Raymond A., '32, 508 Euclid Ave., Beloit, Wis.
Mortimer, Alfred D., '32, 4932 Blackstone, Chicago, Ill.
Peterson, W. Bert, '30, 4322 Kenmore Ave., Chicago, Ill.
Roberts, Justus Bulkley, '31, 159 Raleigh St., Rochester, N. Y.
Robinson, William J., '31, 204 W. Pinckney St., Madison, Wis.
Rogers, John W., '30, 119 3rd Drive, N. W., Philadelphia, Ohio.
Smith, Judson Porter, '26, 5915 Buffalo Ave., Niagara Falls, N. Y.
Thomson, Melvin T., '26, 48 Green Village Road, Madison, N. J.

Zeta

Brand, Richard S., '29, Plymouth, Mich.
Coleman, M. Reed, '27, 2253 W. Euclid St., Detroit, Mich.
Eldred, Wendell E., '34, 1313 S. State St., Ann Arbor, Mich.
Hartle, Wilbert G., '25, 235 East 22nd St., New York City.
Hildebrand, Willard H., '35, 110 South Van Buren St., Bay City, Mich.
Holland, Norton E., '26, 624 W. Hamilton, Flint, Mich.
Kugler, William Franklin, '34, 1941 Whitney St., Buffalo, N. Y.
LaRowe, James H., '29, Mantena, Ill.
Poindexter, G. Floyd, '22, 617 So. Capitol Ave., Lansing, Mich.
Pollock, James R., '29, Garrett Biblical Institute, Evanston, Ill.
Powers, Harlow C., '33, 1 La Salle St., Chicago, Ill.
Ranous, Charles Albert, '33, 1325 Olivia Ave., Ann Arbor, Mich.
Ruetz, Ernest A., '28, 1133 8th St., N. W., Canton, Ohio.
Widger, Paul H., '26, 34 Oak Park Court, Milwaukee, Wis.

Eta

Betts, Roy H., '28, 2309 4th Ave., North, Seattle, Wash.
Flansburg, Harvey O., '32, Othello, Wash.
Lisle, Irvin E., '30, Wapato, Wash.
Morrison, Donald A., '35, 1632 Bellevue, Seattle, Wash.
Trowbridge, Earl, '30, Chehalis, Wash.

Theta

Anderson, Rolfe E., '31, CCC Camp, Wendling, Ore.
Logan, Tom C., '34, 12 Ward St., Seattle, Wash.
Nygren, David, '34, 4800 Stoneway, Seattle, Wash.
Walberg, Roberg L., '32, 415 W. Dravus St., Seattle, Wash.

Iota

Little, Clabern O., '30, Empire Oil Co., Eldorado, Kan.
Mariner, Ralph E., '34, Box 465, Guthery, Okla.
Woodward, Rex V., '33, Shell Oil Co., Pratt, Kan.

Kappa

Mount, Edwin Jordan, '34, 315 Pearl St., Hartford, Conn.

WE ARE PROUD

OF OUR SIXTY-SIX YEARS OF SERVICE TO THE
NATIONAL FRATERNITIES AND SORORITIES

In our Vaults are Stored the Original Badge Dies of Many Organizations
who now can claim a Record of Fifty Years and More of
Uninterrupted and Successful Existence.

WE ARE PROUD

.....of our reputation for producing "The Most Beautiful Fraternity Jewelry in America"—a reputation founded upon beauty of design, flawless workmanship, the most perfect jewels procurable, and a personal pride in producing fraternity jewelry beautiful beyond comparison.

.....of our prompt and accurate service. Our speedy deliveries are made possible because of our unusually favorable geographical location.

.....of our office, mail order department, shipping and plant systems. These are so efficient, so smooth in operation and so free of red tape that they have actually, with our permission, been copied in every detail by several large industries located in and near the City of Detroit.

.....of our complete understanding and appreciation of the problems and requirements of the Chapters and individual members of your Fraternity. Every Executive and Officer of our Company is a member of a National Fraternity or Sorority.

.....of all these features which are responsible for our election as YOUR SOLE OFFICIAL JEWELERS.WE ARE PROUD of our appointment to serve you and the other members of

ALPHA KAPPA LAMBDA

BURR, PATTERSON & AULD COMPANY

The Oldest Manufacturing Fraternity Jewelers in America

2301 Sixteenth Street

Detroit, Michigan

Write for Your Personal Copy of the New 1938 "Book for Modern Greeks" . . .
Just Off the Press . . . Sent Upon Request to All Members of Alpha Kappa Lambda

The Alpha Kappa Lambda Directory

(Report changes promptly to the National Secretary)

NATIONAL OFFICERS

NATIONAL PRESIDENT—Irring L. Dilliard, 505 Church st., Collinsville, Ill.
NATIONAL VICE-PRESIDENT—Harry H. Hollis, jr., 3721 Hawthorne lane, Indianapolis, Ind.
NATIONAL TREASURER—Frank Howlett, jr., 3316 Laguna st., San Francisco, Calif.
NATIONAL SECRETARY—Edwin A. Wadsworth, jr., 3511 West 25th st., Los Angeles, Calif.
EDITOR OF LOGOS—John L. Stroh, West Union, Ill.
NATIONAL EXPANSION SECRETARY—Russell J. Dymond, 624 State street, Madison, Wis.

NATIONAL COMMITTEES

EXPANSION COMMITTEE—Chairman, Russell J. Dymond, National Expansion Secretary.
NATIONAL MUSIC COMMITTEE—To be appointed.
RITUAL COMMITTEE—To be appointed.
CONSERVATION OF FRATERNITY IDEALS COMMITTEE—Chairman, Harry H. Hollis, jr., National Vice-president and Chaplain.

ACTIVE CHAPTERS

ALPHA—2701 Hearst ave., Berkeley, Calif.—President, James Latham; Vice-president, Fred Batkin; Recording Secretary, Carl Holmes; Corresponding Secretary, Carl Holmes; Steward and Treasurer, Horace Karr; Chaplain, William W. Burton; Alumni Treasurer, Roger L. Alaux; President, Board of Trustees, James W. Heinz.
BETA—Box 1333, Stanford University, Calif.—President, Charles J. Wallace, jr.; Vice-president, Henry Lanz; Recording Secretary, Gilbert Taylor; Corresponding Secretary, James B. Weter; Steward, James S. Ricklefs; Chaplain, Edward Kilburn; Chapter Treasurer, Burnett Mason; Alumni Treasurer, Neil C. Brogger; President, Board of Trustees, Charles Cooper.
GAMMA—401 East Daniel st., Champaign, Ill.—President, Robert Brodt; Vice-president, John Hester; Recording Secretary, James Williamson; Corresponding Secretary, Robert Heald; Steward, William Temple; Chaplain, Jackson Burns; Chapter Treasurer, John Marley; Alumni Treasurer, Walt Wessman; President, Board of Trustees, Dwight F. Bracken.
EPSILON—150 Langdon st., Madison, Wis.—President, Robert Spears; Vice-president, John Axley; Recording Secretary, Herbert Wilson; Corresponding Secretary, Eldon Robinson; Steward and Treasurer, Elmer Mau; Alumni Treasurer, Russell Dymond; President, Board of Trustees, Arthur Johnson.
ZETA—604 East Madison st., Ann Arbor, Mich.—President, D. Jarvis Dean; Vice-president, Robert S. Reinhart; Recording Secretary, Charles N. Haskins; Corresponding Secretary, Kermit M. Webb; Steward, J. Robert Small; Chaplain, Roswell J. Campbell; Treasurer, Robert L. Evans; Alumni Treasurer, Edward Duppernell; President, Board of Trustees, Emil M. Kaiser.
ETA—1716 Maple st., Pullman, Wash.—President, Joseph B. Rogers; Vice-president, Joe E. Wolff; Recording Secretary, William Rader; Corresponding Secretary, Duncan Peters; Steward and Treasurer, Willard Hansen; Alumni Treasurer, Alfred D. Hughes; President, Board of Trustees, Ferner Pickett.
IOTA—307 North Sixteenth st., Manhattan, Kan.—President, Harry Myers; Vice-President, Donald Wick; Recording Secretary, Ralph Warner; Corresponding Secretary, Wayne Freeman; Steward, Gene Scharzer; Chaplain, Louis Meed; Treasurer, John Rufener; Alumni Treasurer, Earl C. North; President, Board of Trustees, Roy L. Fox.
KAPPA—124 Marsteller st., West Lafayette, Ind.—President, Larkie L. Glendenning; Vice-president, Clark A. Holloway; Recording Secretary, Fred G. Shurman; Corresponding Secretary, Cliff S. Meier; Steward and Treasurer, Frederick W. Robinson; Alumni Treasurer, A. R. Padget; President, Board of Trustees, Abner C. Payne.

ALUMNI CHAPTERS

CHAMPAIGN—Area included: Illinois south of 40 degrees 30' parallel, east of 88 degrees 30' meridian, north of 39 degrees 30' parallel, west of state line. President, D. F. Bracken; address: D. F. Bracken, 716 Arlington ct., Champaign, Ill.
CHICAGO—Area included: Indiana, and all of Illinois north of 39 degrees 30' parallel except Champaign area. President, Fred H. Morris; Secretary-Treasurer, Robert A. Wilson, 6255 Sheridan Road, Chicago. Meets second Tuesdays, Interfraternity Club, La Salle Hotel, Chicago.
CLEVELAND—Area included: Ohio. President, Stacy R. Black; Secretary, Glenn H. McIntyre. Meets: Monthly (except June to Sept.) at members' homes. Address: Glenn H. McIntyre, 1681 Crest rd., Cleveland, Ohio.
DETROIT—Area included: Michigan. President, Wesley O. Stewart; Vice-president, Max Veech; Secretary-Treasurer, Norman Smith, 8861 Stoepel st., Detroit, Mich.
EAST BAY—Area included: Alameda county, Calif. President, Henry C. Waring; Secretary-Treasurer, Lloyd E. Scouler, 2682 Hilgard ave., Berkeley, Calif. Meets third Tuesdays, Durant hotel, Berkeley.
LOS ANGELES—Area included: California south of Tehachapi mountains. President, George L. Moss; Vice-president, William T. Porter; Secretary, Robert Case, 206 South Spring street, Los Angeles, Calif.
MADISON—Area included: Minnesota, Wisconsin excluding Milwaukee territory. President, John Thompson; Vice president Robert Bartels; Secretary-Treasurer, John B. White. Address, John G. Thompson, 2631 University ave., Madison, Wis.
NEW YORK—Area included: New Jersey and New York. President, Daniel Batchelor; Secretary-Treasurer, E. R. Leibert. Address, E. R. Leibert, Suite 378, 347 Madison ave., New York City.
SAN FRANCISCO—Area included: California north of Tehachapi mountains, Hawaii, Nevada. President, Charles D. Marple; Vice-president, Irving V. Moulin; Secretary, Walter F. Funk, Sacramento and Laguna streets, San Francisco, Calif.
ST. LOUIS—Area included: Illinois south of 39° 30' parallel, Missouri east of 92° meridian. President, Leonard Grable; Vice-president, Nathan Casella; Secretary, Roy Culbertson, Murphy bldg., St. Louis, Mo.
SEATTLE—Area included: Oregon, Washington, Idaho north of 45 degrees parallel. President, George C. Martin; Vice-president, Glenn R. Burrows; Secretary, Wendell R. Hayward, 3121 Sixteenth st., South, Seattle, Wash.
OTHER DISTRICTS
CENTRAL ATLANTIC—Area included: District of Columbia, Delaware, Maryland, Pennsylvania, Virginia, West Virginia. Alumni Chairman, G. Claude Graham, 2212 North Calvert st., Baltimore, Md.
MILWAUKEE—Area included: Wisconsin east of 88 degrees 30' meridian and south of 43 degrees 30' parallel. Alumni Chairman, Clarence J. Muth; address: 740 North Second st. Milwaukee, Wis.
NEW ENGLAND—Area included: Connecticut, Maine, Massachusetts, New Hampshire, Rhode Island, Vermont.
ROCKY MOUNTAIN—Area included: Colorado, Idaho south of 45 degrees parallel, Montana, Utah, Wyoming. Alumni Chairman, Harry B. Hoffman, 312 Lake ave., Miles City, Mont.
SOUTHERN—Area included: Alabama, Arkansas, Florida, Georgia, Kentucky, Louisiana, Mississippi, North Carolina, Oklahoma, South Carolina, Tennessee. Alumni Chairman, Ernest C. Faust, Tulane University, New Orleans, La.
SOUTHWEST—Area included: Arizona, New Mexico, Texas. Alumni Chairman, Kenneth W. Houston, Tempe, Ariz.