

VOL. XVI NO. 1

JUNE 1939

The LOGOS

OF ALPHA KAPPA LAMBDA

This Twenty-fifth Anniversary Issue of the Logos presents to you a picture of your fraternity—as it was, as it is, and as it will be in the future if the challenge given by the founders is met.

The varied problems to be tackled at the forthcoming conclave are presented to you by some of your National officers. These problems are vital ones—National President Wadsworth's challenge, National Executive Secretary Morris' plan for National administration, National Expansion Secretary Dymond's appraisal of our ability to meet problems, the late Fred Morris' very thought-provoking speech, Oscar Perrine's letter on ideals—all of these have in common the determination of Alpha Kappa Lambda to build into an effective national institution.

Several new ideas have been buzzing in the editor's brain. One is given in this issue by publication of a letter from Art Willis, Iota '39, in which he states his qualifications for employment. The invitation for such letters was extended to all Seniors, and Art is the only one who responded. Another idea was to incorporate in chapter reports some discussion of one particular phase of chapter activities. In reports in this issue most chapters discuss their rushing methods. The editor wishes to extend his heartiest appreciation for the fine cooperation shown by associate and chapter editors in the preparation of this Twenty-fifth Anniversary Logos. Copy was copious.

The editorial staff is always open to your suggestions and criticisms. Send them in.

THE LOGOS OF ALPHA KAPPA LAMBDA

JUNE, 1939

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ALPHA INVITES YOU TO THE ELEVENTH NATIONAL CONCLAVE

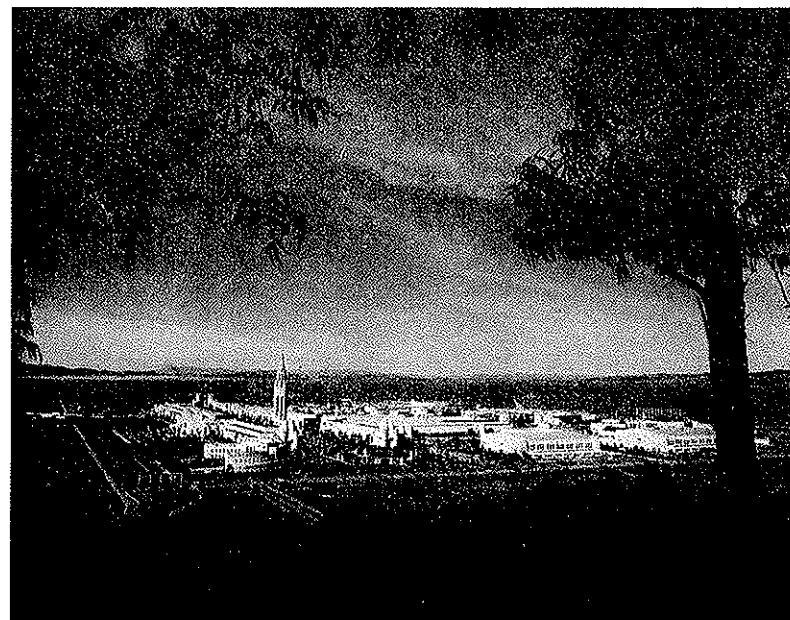
By Larry Bradley, '40
Conclave Committee Chairman

Alpha will open its doors to visiting delegates for the Twenty-fifth Anniversary Conclave to be held in Berkeley from September first to fourth. A program packed with fun and frolic has been planned. The four day session this year will give time for extra hours of discussion as the business confronting this Conclave is vital to the continued existence and expansion of the national organization. A complete conclave schedule is given below.

The opening day will be occupied with business sessions and will cul-

minate in the formal initiation of the President's Class of neophytes. We plan to embody the Gamma plans for lighting the pin facsimile so that delegates may see this modification of the ceremony. Following the initiation the Conclave banquet will be held.

Saturday afternoon delegates will be treated to a trip through San Francisco's famed Chinatown and Golden Gate Park as well as a ride across the two bay bridges. The motor caravan will end the day with a tour of the Stanford Campus and a barbecue in Palo Alto.



Sunday, the third day of the Conclave, will be marked by a special Chapel Service in commemoration of our Twenty-fifth Anniversary. All business will be completed on Sunday so that delegates may have a full day Monday at the Golden Gate International Exposition on Treasure Island in San Francisco Bay. September fourth has been named Alpha Kappa Lambda Day at the Fair and every effort will be made that our visitors may see the most interesting and important exhibits. Following this excursion to the island, the Conclave Dance will be held as a fitting climax to the varied program. It is with the warmest cordiality that Alpha invites its eastern brothers to see California, its Fair, its State University and the home campus of Alpha Kappa Lambda.

Conclave Schedule

Thursday—Aug. 31, Alpha Chapter House

Open house, reception and registration of delegates

Friday—Sept. 1, Alpha Chapter House

8:00 A.M. Breakfast

9:00 A.M. to 12:00 Noon, First Business Session

12:15 P.M. Luncheon

1:00 P.M. to 4:30 P.M. Second Business Session (Newman Hall)

5:00 P.M. Formal Initiation

7:00 P.M. Initiation Banquet

Saturday—Sept. 2, Alpha Chapter House

8:00 A.M. Breakfast

9:00 A.M. to 12:00 Noon, Third Business Session

1:00 P.M. Luncheon (Sponsored by the San Francisco Alumni and followed by a tour of San Francisco covering Golden Gate Park, Chinatown, Fisherman's Wharf, Seal Rocks, Barbary Coast etc., and down the Skyline Blvd. to Palo Alto)

5:00 P.M. Arrive at Stanford—tour campus, visit Beta Chapter House

6:00 P.M. Dinner at Palo Alto (Sponsored by the Peninsula Alumni Chapter)

7:00 P.M. Return to Berkeley

8:30 P.M. to 11:00 P.M. Committee Meetings (Alpha Chapter House)



Sunday—Sept. 3, Alpha Chapter House

9:00 A.M. Breakfast

9:45 A.M. Chapel

10:30 A.M. to 1:30 P.M. Fourth Business Session

1:45 P.M. Buffet Luncheon

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A CHALLENGE FOR TOMORROW

By Edwin A. Wadsworth, Alpha '32

During the third week in April many local meetings were held to observe the twenty-fifth Founder's Day. I had the good fortune to attend those in Berkeley and Los Angeles, where I met several of the Los Amigos men who helped to create Alpha Kappa Lambda. Among them were Gail Cleland, one of the eleven "originals", and Osman Hull who was toastmaster at the foundation banquet. It was an inspiration to talk with these members and to reflect upon their long record of active interest in the Fraternity.

The April meetings are only the beginning of the 25th Anniversary observation. Several publications which include this edition of the Logos, a new Pledge Manual and a new directory are being issued to further accent the occasion. The National Executive Council has planned them as souvenir reference numbers which may be kept both as significant mementos and sources of information on the Fraternity.

The National Conclave in September is the highlight and climax of the anniversary program. It will take place at Berkeley where the Fraternity was founded twenty-five years ago. The Golden Gate International Exposition is an appropriate attraction. From the center of San Francisco Bay this Treasure Island has been raised to commemorate the completion of the world's greatest bridges—a work accomplished through courage,

vision, resource and skill. Alpha Kappa Lambda will meet here for a similar reason—to commemorate a thing accomplished through effort and high purpose.

The conclave furnishes an opportunity to look forward as well as backward. Let me borrow another symbol from this year's other exposition in likening the conclave to a vantage point from which to look eastward in the direction of growth to the World of Tomorrow on the opposite shore. What does tomorrow hold for Alpha Kappa Lambda?

There is no magic ball to tell what things will come to pass for the Fraternity during the next twenty-five years. The progress reported at that time will not have come through crystal gazing. It will come only through unrelenting, coordinated effort toward common objectives which are determined by reality. These are the essentials of a successful plan, and when I speak of "looking ahead", I mean planning.

The greatest obstacle to a solution of problems is a lack of will to accept new conditions and examine them for possibilities. In recent years many changes have occurred in the fraternity world. The conditions today are much altered from those which existed when the Fraternity was founded. Such things as criticism from college administrators, new dormitories and interfraternity competition have forced

fraternities into a defensive position. To be sure, Alpha Kappa Lambda has no need to justify a proud record, but these things effect the Fraternity indirectly in many ways and very acutely in the matter of expansion. A successful expansion program must take these things into account even though they require an entirely new policy from that pursued in former years.

A scattered distribution of chapters and alumni has produced a problem in communication. Active members question a national affiliation which affords them only a remote contact. A successful program must be provided to improve chapter relations with the national organization.

The ever increasing membership, at present totaling over eighteen hundred members, has produced acute problems in administration. In this instance the Fraternity resembles a custodial: one who is content to depend for his keep upon the generosity of a volunteer guardian. The administrative officer is expected to donate his time not only for keeping track of all the members, but to perform many another duty. These demands have pyramided into a burden which cannot be carried further without help. A successful administrative program must provide for such facilities and support as are necessary to perform the work and are an inducement to long service.

Similarly there are many problems begging for consideration. It will not do to play on the importance of one of them at the expense of all the others. A good plan is a broad one which shows

these things in proper relationship.

A good plan is simply building insurance. Without such a plan the job marks time as workmen stumble over each other and muddle by cross purposes.

The Founders laid down a foundation which can never be destroyed. They built with a timeless material which grows ever stronger as it is put to greater use. "Test my strength", it challenges, "build high!" The building upon that foundation will rise just as high as those who work upon it have vision to plan, courage to overcome adversity and skill to carry out the plan.

There is much in the past for which to rejoice on this anniversary. The work thus far is good. But the things accomplished need to be protected for future use. The Conclave accepts the challenge. There is no better way to celebrate this anniversary.

National Treasurer Accepts New Position

Howard F. Engelbrecht, National Treasurer, left Elgin in April to assume the position of Cashier of the Ogle County National Bank at Oregon, Illinois. Mrs. Engelbrecht and their daughter Ann will leave Elgin after completion of the current school year. From all reports the Ogle County National Bank is a rapidly growing institution which serves a definite need in the Oregon community, and Howdie is to be congratulated.

THROUGH FOG AND SMOKE ON LAKE SUPERIOR

By Wilson M. Ranck, Zeta '31

EDITOR'S NOTE: Bill Ranck, with his father, has spent several summers following routes traversed by early pioneers through the waterways of the northeastern United States, guided by the early journals which these pioneers kept. This narrative tells of one of his several interesting trips.

On the 30th day of July, 1936, we set forth from the American Soo, in upper Michigan, to canoe the south shore of Lake Superior. To some such a trip seemed foolhardy in a craft as frail as our eighteen foot canvas covered canoe. To us, who had already come more than a thousand miles through tidal waters and rapids, it was all part of the day's work.

We had started at Quebec, on the St. Lawrence, in the summer of 1931 and gone up this stream to Montreal, thence up the Ottawa three hundred miles to Mattawa. From there we followed the Indian route to North Bay, Lake Nipissing and the French, finally reaching Georgian Bay in 1933. The treacherous north shore of the Bay was followed west to the St. Mary's river, then, up the St. Mary's by the north channel to the Soo. All this had gone before.

We had run or portaged fifty odd rapids, ripped our canvass and cracked a few ribs. We had survived a tornado. We had been stranded by tides and flooded by

rains. We had been stormbound without food and investigated by sheriffs. We had slept with rats and dined with diplomats. We thought we had had enough experiences of an unusual nature to last us awhile. Yet, we had been told, Superior always had something to offer that was different. It did not take long to find out for ourselves.

After leaving the Soo and following the bulging curve of Whitefish Bay past Dollarville—named after the founder of the Dollar Lines—Tahquamenon Bay and Shell Drake, we arrived in due course at Whitefish Point. A high sea running in from the northwest, we were forced to portage the point and make camp near the Coast Guard station. Two days we waited for good weather, then set out to the west on Lake Superior proper.

We made good time, but as the day progressed white caps came up and finally, about noon, we sought a landing. It was not that the sea was too high, but that should it get worse we could not make a landing. So we landed when we could on the deserted, gravel beach. Remnants of wrecks, of which we had already seen numerous samples, were all about us, mute evidence of the fury of Lake Superior's storms. During the days we were on this shore we counted no less than fifteen major disasters of a bygone day, to say nothing of dozens of smaller craft



Chapel Rock

and equipment that we found strewn about. Boats, once two hundred feet of majestic sail, buried deep in the sands with only keel and planking remaining. Dinghies, life-preservers, oars and canvas tossed about in shreds by tempestuous waters. It is no wonder this shore is called "The Graveyard of the Great Lakes."

In the afternoon, at this same camp, we were startled by the sound of a motor and looked up to see a small car coming bouncing over the hard-packed beach it stopped by our fire. Three men, uniformed, got out. They were the Coast Guards.

"Are you the party that left Whitefish Point in a canoe this

morning?" was the Mate's inquiry. We agreed that we probably were the party in question.

"But how did you know about us?" we asked.

"Whitefish Point lookout sent us a message: 'Canoe with three aboard, left the Point headed west at ten this morning. Traveling about three knots. Keep a watch for them and report.'"

So that was it! The agencies of the government were watching over us. We were overdue at Vermillion, the next station and a search had been ordered. Routine work for them. Every unreported or overdue vessel, no matter its size or cargo, is searched for.

We invited them "in" and they spent the afternoon swapping yarns with Mac, the center of attraction. Finally, fearful lest their comrades worry about them, as well as about us, we helped them out of a sand hole and saw them off.

Weather improved and the next day we continued, stopping off at Vermillion for supplies and a chat with our would-be rescuers. As we passed their lookout the phone was lifted and the next station notified to watch for us. And so it went, our arrival was expected at each station, lighthouse and town.

Good weather ceased as we approached Grand Marais, delightfully situated with a crescent of hills overlooking the harbor—a "harbor of refuge" on the survey charts—and big lake. We had been bothered throughout by the smoky haze of burning forests making visibility poor and giving the sun a blood-red glow. Fog mixed with

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WHAT'S THE MATTER WITH THE NATIONAL SECRETARY?

By Wm. E. Morris, Jr., Alpha '37

Throughout the past eight months this question must have occurred to the chapters. Why these long delays in attendance to routine matters of administration? Why the obvious inaccuracy of some of the work coming out of his office? Why haven't new ideas and aids to fraternity affairs of all types come from him? Didn't the last Conclave increase the budget of this officer in order to stimulate better administration and contact between the chapters and the National Chapter?

And what has happened. It took him an average of forty-five days to supply membership certificates and Life Membership cards and pins. He arranged visits to only two chapters and one of these in his own community. He is still in the process of distributing the Conclave agenda and collecting the delegates credentials. The average time interval for replies to chapter letters has been fifteen days. He was able to give little help to the chapters most needing it, because of delays in following up leads he had on chapter difficulties. It took until March of this year to complete the chapter ratings for the last two years.

What has been done in routine work? Membership lists have been collected, pledge blanks brought up to date, a directory questionnaire prepared with the aid of the Editor of the Logos. At long last

Membership Certificates were delivered, and card changes were issued. One thing has been accomplished that he can be proud of and that is the establishment of three new alumni chapters, and your Secretary can't claim full credit for that. He only hit at the psychological moment.

Now as the year draws to a close many things are still to be done. This condition in our National Chapter is as deplorable as it is unavoidable. During the past months your secretary has averaged in the neighborhood of twenty-eight hours a week, every week, in his spare time on fraternity work. Over and above this he has had a stenographer working approximately forty hours a month. All of this time has been used to the utmost, but still the work is piled before the secretary. So far we have not exceeded the budget allowance but with the necessity of spending many long hours in the coming months it will probably be inevitable that we use all or more than the budget allotment even though the secretary hopes to devote more of his time to the fraternity.

The ideal solution, of course, to this problem is to have a full time National Secretary, but let's get down to figures. Other fraternities pay about \$125 per month for such an officer or \$1500 per year. His

supplies, office rental, and traveling expenses all are additional, easily another \$50 per month, or \$600 per year. Already there is a total of \$2100 and our entire national budget amounts only to \$2800 per year. Obviously this solution is impossible for us!

With the end of our twenty-fifth anniversary year we shall in all probability continue our policy of biennial conventions, with a consequent leeway of around \$270 per year in our budget if the present financial plan is retained. The money expended this year for the Pledge Manual should be able to meet the contemplated expenditures in future years for expansion scholarships, leaving, then, the aforementioned \$270 to be used toward the desirable goal of bettering our administrative office.

I should like to recommend a temporary solution which is necessary, as I see it, until such a time as we can afford a full time National Secretary. It is based on a plan used by some other national fraternal organizations, and involves the employment of a secretary-stenographer who would handle all routine details of the administration of the National Chapter. Some woman who would be in a position to take an active interest in the work and who would have the necessary ability would make an excellent secretary. Under this method a full forty hours per week would be given to National fraternity affairs.

The first year under such a setup would cost about \$900 - \$1000; from then on it would be about \$800 - \$900 depending upon the ul-

timate salary paid, and the cost of supplies and postage. This is an increase of about \$300 at the most from the present year's cost which should be in the neighborhood of \$600.

What do we get for the extra \$300, \$270 of which will be defrayed by returning to our usual biennial convention? We get a full forty hours a week of uninterrupted work, an important factor in securing a greater volume of work, by a full time employee handling all routine matters—not only for the secretary's office but for the other offices of the fraternity as well—with the dispatch the fraternity has never before enjoyed. On a dollars and cents basis we will get \$1000 worth of work done for \$780 in salary. Still more important we will get more constructive work from the men chosen as National officers, for when we are buried knee-deep in letters we haven't much time for devising new and better administrative routines. Still another factor is the permanence we can give our National administration, for nothing is as disruptive as a complete change of membership in the Executive Council from one Conclave to the next, a factor almost unavoidable unless some sort of relief is given to the men who donate their services. Finally we are laying the groundwork for the creation of a central office under a full time National Secretary for the future when we are able to support such an organization.

If we are to succeed in establishing a well ordered National Chapter with standard procedures and regu-

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AN AKL IN WASHINGTON— FRANK A. WARING

By Charles J. Wallace, Jr., Beta '37

Frank Waring's career, although just begun, is characterized by energy and accomplishment. His list of achievements during student days and since graduation readily indicates that his varied capacities have been recognized, in no small degree, by all institutions with which he has been associated.

At the University of California, not only was he president of Alpha of AKL during '23 and '24, but during the same years president also of Delta Sigma Pi (Commerce Professional Fraternity), Beta Gamma Sigma (Commerce Honor Fraternity), and member of Artus (Economic Honor Fraternity) and Phi Beta Kappa. Subsequent to receiving a B. S. degree, he married, and while studying for a Masters and a Ph. D. at Berkeley, worked at the American Trust Company in San Francisco. Later he was Professor of Economics at the Armstrong College in Berkeley, was a member of Alpha's Board of Directors and was elected National President of Alpha Kappa Lambda, which office he held from '30 to '33.

Thus fortified, Frank set out to swing the world by its ear. The Oakland Chapter of the American Institute of Banking secured his services as Lecturer immediately succeeding his pocketing of the Ph.D. degree. Two years later he responded to the call of Uncle Sam's Tariff Commission to come to

Washington and begin work as Economic Analyst. Advancement has followed advancement until, today, he holds down the post of Principal Economic Analyst, U. S. Tariff Commission. During these five years of government service, he has made two trips to the Philippine Islands, the first as Chairman, Economic Survey Committee, to study trade relations between the U. S. and the Philippines, and the second, by Presidential appointment, as member of the Joint Preparatory Committee on Philippine Affairs to study the economics of the Islands as affected by the Independence Act. That Committee has now finished its report and submitted its recommendations to the President and Congress.

A brilliant student, a relentless worker and possessing a most affable personality, Frank Waring, at 37, is just getting up steam, works harder at his present job than he has ever worked before. When you make your trip to the Nation's Capital, drop into the Tariff Commission and ask for Frank Waring—your visit with him will be long remembered.

Dr. Leonard Wilbur, Beta '28, one of our most gifted alumni who is a medical missionary in China, is in America on a year's furlough. He may be reached by addressing him at Stanford University.

IN MEMORIAM— FRED H. MORRIS, GAMMA '30

By L. Vernon Trabert, Gamma '32

All who knew Fred Morris were shocked and left bewildered by his sudden death March 7, 1939, caused by a cerebral hemorrhage. Fred was married to Ruth Finnegan, Illinois Tri-Delt, '32, and had one daughter, Mary, four years old. For three years Fred had been with the Mutual Benefit Life Insurance Company of New Jersey, where he was rapidly gaining a key position. In January of this year he was appointed supervisor for the Paul Cook Agency of that company in Chicago.

Fred's greatest loves were friends and music. For either no inconvenience was too great. While an undergraduate he sang in the Trinity Choir, under the direction of Professor Morey, Gamma honorary; he was student assistant director of the Wesley Foundation; he created the song team, "Freddie Morris and His Playmates", which attained campus and state fame. The summer after his sophomore year he spent on the road with this quartet. After his junior year he worked as athletic assistant and counselor, also in charge of music, dramatics, and Sunday morning services at a camp near Charlevoix, Michigan. After his graduation he shipped from New York on a freighter, along with three college friends and \$175.00; he received his discharge papers in Copenhagen, bicycled to Coblenz where he entrained for Paris. With only \$125.00

left he found work in Paris as page boy in the American Library and as a member of the American Cathedral Choir.

After returning to Chicago he organized the Chicago-Illini Glee Club which later merged with the Interfraternity Glee Club.

Services were held in the First Methodist Church of Evanston, conducted by Dr. Paul Bart of the Wesley Foundation and Trinity Church of Urbana, assisted by Professor Morey at the organ and the Interfraternity Glee Club.

Fred's fraternity affiliations were many. He was a member of Phi Delta Gamma, honorary forensic, Mask and Bauble, dramatic, and Phi Mu Alpha Symphonia, music. His work and service to Alpha Kappa Lambda he never ceased. As song leader he brought Gamma the Sachem Sing Trophy both times it was able to compete. As chapter Chaplain he helped Gamma maintain its unique Christian practices. He was president of the Chicago Alumni of Alpha Kappa Lambda.

Gamma chapter and all of Alpha Kappa Lambda join his many friends in their sorrow at the passing of so outstanding a brother, so true an example of the reality of our great fraternity. To his wife, to the Morris family and to the Finnegan family, all of Alpha Kappa Lambda offers its deepest sympathy.

"LET GEORGE DO IT"

Upon retiring from the presidency of the Chicago Alumni chapter, Fred Morris delivered the following speech. Because of its timeliness and value and because it may be directed toward all alumni of Alpha Kappa Lambda, it is presented here as typical of Fred's idea of service to his fraternity.

These few remarks might well be titled—"Let George Do It". Or, getting closer to the problem at hand—"Let Wessman, let Schlenz, let Engelbrecht, let Strohm, let Trabert, let Yackel, let Dilliard—yes, let 'George'; let anybody but me do it."

Your time will not permit my cataloging of all the names of AKL alumni, who have done the yeoman service, the wheel-horse work, in not only keeping your fraternity alive, but in keeping it in the front ranks of the fraternity world.

You will notice that I said—in keeping your fraternity alive, not just your Alumni organization, because in sustaining life in the Alumni organization you sustain life in the active chapters, the whole organization.

The word gets around; a listless, indolent, unheard of Alumni body, is not a strong recommendation for your fraternity to the high school graduate. Even active chapter men as they approach graduation, have been known to wonder if perhaps they had not joined the wrong fraternity, since it appears that when they get to Chicago, to St. Louis or to some other city to go into business, it seems as though their fraternity life, experience, associations, inspirations, are at an end. There

is little if any inspiration, friendliness, or prestige in a dead alumni body.

During the year in which I have been president of your organization, I have quietly interviewed ten of your brothers, unbeknownst even to them. From all ten this fact comes forth: a firm belief in the foundation hopes and ideals of the fraternity. On attendance to meetings one man said, "As long as I can keep my wife convinced that we have interesting, well attended meetings, she doesn't mind my attending, but she does chide me with the fact that she is sure her sorority has much better, more interesting, better attended meetings." All agreed there were valid reasons now and then why a man cannot attend. Six of those interviewed felt sure that common laziness was the biggest detriment to good, active, meeting support. All agreed that depression times are difficult times for all club and fraternal organizations, and that if the depression sufferer does manage the little extra expense of attending a meeting once a month, then the gathering should be as interesting, inspiring, and encouraging, as is possible. All agreed that the life of our fraternity would be much healthier, much more fun for all of us, if more men actively participated in

Alumni events, men other than the usual wheel-horses, the usual attenders of meetings.

But, of course, the so-called wheel-horses should not feel offended, or feel too badly about the too-often lack of support and cooperation by members. It seems to be a common weakness in our economic, political, social society, this thing called apathy.

Let "George" do the voting; "I haven't time; I don't know who to vote for"—and "George" (too often a wardheeler, a tavern keeper) does the voting, many times at the direction of a gangster's mob or a "powerful interest", or some short-sighted, selfish group. But "George" does vote. And later, though you didn't have time, or gumption, to vote, you do have time to suffer as a result of bad politics, poor government, etc. You do have time to bemoan the fate of the nation.

During the past year, I have at least attempted with the fine cooperation of some of you, to do something about revitalizing the life of Alpha Kappa Lambda in Chicago. A couple of two-color news letters were mailed to you. Comfortable, central meeting quarters were placed at your disposal. Entertainers, magicians, speakers of note, were obtained for your delight and edification. We rather successfully collected yearly dues from many of you—this in an attempt to get away from the cheap, weak, undignified, shoe-string method of "those present will toss a dime into the kitty for petty expenses."

I have at least attempted, in doing the things mentioned and certain other things, to rebuild dignity and

prestige into the offices of president, treasurer, secretary, etc., of your organization and in the organization itself, so that it will be fun and more of an honor to be elected to an office in the future and not just a drudge to "let George do."

And in line with all this, it will be healthier, with rare exceptions, to have different men at the helm each year. And when it is your turn to serve, with rare exceptions you will not be too busy, because it is a fact that it is the busy man who gets things done. And in most cases if a man is too busy it probably will be an indication that he is "too busy" in a muddled, unorganized way, to even do well at his profession; too busy to be a good husband; too busy to be a good father, certainly too busy to be a good citizen, and, of course, too busy to be active in his fraternity, and all in all, too busy to normally succeed in life itself.

A man recently told me about a roadside sign along one of the King's Highways in Ontario, Canada: "Motorists Attention! Be careful which rut you choose—you'll be in it for the next twenty-five miles!"

Gentlemen! Before you elect a new president, in the next few minutes, for the coming year, I want to say this: that I am, and know you also are, deeply interested in what rut Alpha Kappa Lambda is now in, and which rut it will be in for the next twenty-five years.

In closing, on behalf of the officers of your organization, I reinvite you to an active, fun, worthwhile, participation in the affairs of Alpha Kappa Lambda—**your** fraternity, not George's!!

POTENTIALLY YOURS

By Russell J. Dymond, Epsilon '32

We should indeed take pride in the great strides that Alpha Kappa Lambda has taken and kept in this first twenty-five years of its life. The fraternity has fulfilled its promise thus far and at this quarter century mark in its life it has grown toward the fraternity that it was intended to be. It is now fitting that we should glance back at our original course, take our bearings and plan for the future.

The story of the fraternity thus far is an interesting one. Founded on those five high standards and inspired by the zeal of its members it has grown into its present strong position. In twenty-five years we have established ten chapters, two of which became inactive during the recent recession; we have established fifteen alumni chapters, and have a total membership of over 1,800. Of our present eight chapters, five now own their own houses with a total value of over \$150,000. We have provided an endowment fund which, since 1926, has grown to approximately \$16,000. Each of the chapters has established an enviable record on its respective campus. New fraternity scholastic records have been set by our chapters and new high records have been set by AKL in the Interfraternity Conference. Alumni members have carried on with those principles to which they subscribed when they joined the fraternity and have brought new honors to Alpha Kappa Lambda.

And now Alpha Kappa Lambda is ready to assume its well deserved leadership among fraternities. For beyond a doubt this fraternity, though small, has earned a national reputation among fraternities and among college officials. For many fraternities the future is none too promising; those fraternities which are going to survive the gradual changes that are taking place are going to be fraternities with a record and a will to do, like that of Alpha Kappa Lambda. Already in certain institutions, other fraternities are being judged on the basis of what AKL stands for and does. And so our success has brought new responsibilities and new problems.

In this "birthday year" we might well examine ourselves, consolidate our position, and lay plans for the future course.

Alpha Kappa Lambda must grow. During the past few years expansion has been particularly difficult when the tendency has been toward the contraction of many fraternities and the elimination of some of the weaker ones. Many fraternities in their desire to expand, weakened their position and as a result failed completely to justify their existence. The result has been reflected in the attitude of college officials toward fraternities in general and they have consequently discouraged fraternity expansion until as a whole fraternities can again prove that they serve their purpose.

During the past three years we have examined various possibilities of expansion, among them merger. Our work in this line has thus far revealed nothing that would satisfactorily meet the requirements of our membership. In the meantime much effort has been devoted also to colonization activities and during the past year we have found good reason to be encouraged in renewed efforts towards this means of expansion.

Besides national expansion there are other means of growth which should not be overlooked. Alpha Kappa Lambda has great potential strength in its large alumni body comprised of approximately 1,500 members. And the fraternity still has an obligation to those members which must not be forgotten. Our alumni chapters have been gradually increased but undoubtedly the active membership in those chapters is only a fraction of what it should be. Active alumni clubs can contribute much to the fraternity and should be encouraged. The fraternity can contribute much to the alumni clubs by bringing them more closely in contact with the fraternity's work, its progress and its problems.

The fraternity's existence depends most vitally upon each active chapter. We must expand our number of chapters and number of alumni chapters, and we must constantly expand within each active chapter. Every year each chapter must select ten or fifteen leading men on the campus and invite them into the membership; must maintain its high records and work for higher ones; it must rent or make payments on

its house and serve meals to its members; all of which requires constant leadership and the full participation of all members, active and alumni, as well as constant supervision from the national chapter. One national fraternity secretary recently stated that in his experience each chapter revolves in five year cycles, going within that period from strong to weak and back to strong again. The experience of AKL indicates a cycle of more nearly eight years. It is to be hoped that the curves can be eliminated through the combined efforts of a well organized active, alumni, and national chapter in anticipating those movements.

And now we come to the third factor which plays such an important part in the life of the fraternity, our national chapter. A tree cannot grow and develop strong branches if its trunk is not properly developed, and neither can a fraternity grow if its national chapter is not a well balanced and fully developed organization.

Our national chapter has grown with the fraternity; new duties and new powers have been given it as needs arose. Problems have been met in the best way possible for a small organization not equipped with the means to operate in a "big way". As a result we now have a national chapter that has developed not always along defined lines, but rather to meet the needs as the occasions have arisen.

As the fraternity has grown the duties of the national chapter have increased until now our Executive Secretary in particular is confronted with a task too great to attempt

with the meager facilities with which he is provided. Our next step logically appears to be a thorough consideration of our national chapter, the duties it must perform, provision for the performance thereof, its responsibility to its members, the responsibility of the chapters and the members to the national chapter, and the authority granted to it. Let us here review a few of the problems that must be considered and answered if our national fraternity is to operate efficiently and to the benefit of the fraternity.

First and of prime importance is the problem of centralizing all routine work in such a manner and with sufficient means and facilities for its proper performance. We have now reached the point where, if we are to continue as at present, we cannot expect our Executive Secretary to handle the hundreds of letters, cards, and voluminous files without some compensation therefor. The work involved has grown rapidly within the past decade and this, it seems, should be an appropriate time to analyze the work performed, re-define the duties of all officers and delegate certain duties to others, and eliminate any records and files which no longer serve a useful purpose or do not justify their keeping. Undoubtedly such a survey made by selected past and present members of the Executive Council and made for the purpose of simplifying present duties and providing for future needs could provide a reliable basis for recommended changes toward "streamlining" our national chapter.

Also of great importance is the

responsibility in connection with the handling of our national funds. For the past several years there has been considerable confusion in connection with the responsibility of handling our endowment funds. Members of the Executive Council have received no report on the handling of this fund since 1937 and no report was made at the last national conclave. With the growth of the fund the administration has been entirely segregated from that of the national treasurership in order that the funds should not change hands with each change of the treasurership. No doubt such a degree of permanency is highly desirable and the change was wisely made. However, the National Endowment Board should now be expected to bear the same responsibility that the national treasurer had before and a well defined policy should now be established providing, among other things, that copies of the annual certified reports be published in the Logos, in order that all members should be aware of our current financial position and our available resources. It may be safely stated that less than ten percent of the members are aware of the size of our endowment fund and the uses to which it has been put.

Of equal importance to the fraternity is more issues of our "Logos". Too often have we criticized the editor for failure to publish the four issues annually, when, due to increased cost of publication and the increased cost of operating the national chapter, together with the cost of conclaves, there has been

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CHAPTER ACTIVITIES

CHAPTER EDITORS

Alpha	Clayton Lamb '41
Beta	Fred Stettner '41
Gamma	Norman Schickedanz '40
Epsilon	Ed Schendel '41
Zeta	Chuck Probst '39
Eta	Rad Kuykendall '39
Iota	Art Willis '39
Kappa	Maurice Robertson '41

ALPHA

The Spring Initiation for Alpha Chapter was held Sunday, February 5, 1939. Those initiated at this time were: Robert Blackwell '41, Don Brayton '40, Frank Brown '42, Neil Ellis '42, Clayton Lamb '41, and Karl Parker '40. Speaker for the evening was Professor Samuel C. May, Alpha honorary and Professor of Political Science at the University, who has recently been appointed to the California State Planning Commission. Founder Gail Cleland '09, and Frank Bloomer '08, spoke briefly on the aims and ideals of the fraternity.

Alpha House officers for the Spring semester are: Robert Culver '39, president; George Brumbaugh '39, vice-president; Hilton Webster '42, recording secretary; Fred Diggles '40, corresponding secretary, and Frank Brown '42, chaplain. Rushing was successfully carried on this semester under the able

direction of Lothar Blackman '41, Committee Chairman. Pledges are Boyd Huntly '42, Oakland, Bill Noel '42, Berkeley, Gaylord Orr '42, Oakland, and Paul Porter '40, Salinas. Under Larry Bradley '40, Scholarship Chairman, new house study regulations have been successfully carried out. The award for scholastic improvement during the Fall semester was presented to Karl Parker, '40. In scholarship ranking among fraternities, Alpha rose from twenty-third to eighth place.

Seniors graduating this May are: George Brumbaugh, Marine Engineering; Robert Culver, Forestry; Robert Etcheverry, Pre-Med.; Art McLaughlin, Commerce; Jerome Sheldon, History and Political Science.

A joint Founders' Day with Beta Chapter was celebrated at a Banquet, April 23, 1939 at the Hotel Durant in Berkeley. Founder Gail Cleland gave a very fine summary of founding of the fraternity, its first members, its ideals and its problems for the future. Ed H. Wadsworth, Jr., Alpha '32, National President spoke briefly on the coming Conclave. Grace was said by Fred S. Stripp, Jr., Alpha '32. Leslie H. Peter, Jr., Beta '25 was Honorary Toastmaster.

The annual Spring Formal Dinner-Dance was held at the St. Francis Yacht Club in San Francisco on April 1. Wilbur Ball '40 was in charge of arrangements. Everyone attending had a most enjoyable evening.

For the first time in some years the house has won an intermural athletic championship. The softball team won the interfraternity championship by defeating the Sigma Phi Epsilon's 2-1, 7-3 in the final series. The star of the team is pitcher Lucius Ades '39 whose curves and speedballs have been found to be unhittable by all our opponents. For the fraternity championship a fine trophy is to be awarded the house for next year. Audie Daugherty, '39 has been a top Bear pitcher all season on the California Varsity Club.

BETA

The officers of the house are as follows: President, Ed Maroder; Vice-president, Carl Reynolds; Recording secretary, Ted Moreno; Corresponding secretary, Fred Stettner. The committees are as follows: Rushing, Wally Jensen, Osman Hull, Bob Dofflemeyer, Bob Neel, and Karl Carlson; Scholarship, Gregory Whipple and Dick Flint; Social, George Ulett, Don Reynolds, Len Golden, Hal Moreno, and Fred Stettner.

Other officers are, Matthew Van Winkle, pledgemaster, and Lawrence Dalgero, sophomore work-boss.

Graduating seniors include, Ed Maroder, Al Drury, Carl Reynolds, Jack Anderson, Osman Hull, Hugh Smith, and Lawrence Dalgero.

Pledges are, Karl Carlson, Merle Meacham, Dave Calfee, Martin Christiansen, Robert Helliwell, and Carr Neel.

The social committee has been quite active on several Chapter pro-

jects including a "Miners" dance several months ago. The motif for the dance was the dressing up of the house and members to resemble a typical dance of about 1850 or so. The main shaft, or the living room of the house, was very realistic with long strips of tar paper covering the walls and roof and several good sized beams erected at intervals for supports. Powder boxes and a barrel of pseudo dynamite completed the realistic touch. Members dressed in the oldest and most appropriate clothes possible including several very fine mustaches and beards. The entrance to the dance was a long and complicated tunnel made of boards and drapes around the pool table, through which the dancers had to crawl on their hands and knees. The dining room was decked out to represent a bar room with a sawdust floor, tables, and candlelight. Refreshments were no stronger than a dutch lunch and coffee, however. Needless to say the dance was a huge success and everyone had a tremendously good time.

Besides this the committee has planned several picnics and our spring formal for the month of May. The picnics are usually held at the beach which can be reached after about an hour's ride, with our cook providing us with plenty of ready cooked food which can be heated over a beach fire. The spring formal is going to be held at a nearby country club with all the trimmings. Two different orchestras are available for our dances since several of our members play musical instruments and belong to different organizations. The problem is

usually solved by alternating orchestras. Our musicians include three trumpeters, Lee Rodgers, '40, Bob Williams, '41, and Dick Flint, '41; Don Reynolds, '41, plays the sax; and Hal Moreno, '40, swings some mighty smooth music on the piano. "Rip" van Winkle and Greg Whipple, '41-ers, do their bit on the keys in a non-professional way, and Duke Wheeler plays the squeeze-box occasionally. Jack Anderson, '39, makes the house tremble with his jitterbug snare drum almost continuously.

We have had several satisfactory work-days this year so far. Work accomplished includes painting our garage, and several floor waxing projects with house members working in shifts. Then at the beginning of the term several of the members went over to the corporation yard which keeps supplies for the whole University, and bargained for enough calumene and paint to fix up their rooms. Colors ranged from a sort of a purist white to a rabid green. Amateur artist Carl Reynolds '40 has painted his room with murals in the accepted manner, with very effective results.

Scholastically, the Chapter is doing very well. For the last two quarters we have averaged about 2.8, or a good "B" average. We have strong hopes for about four members becoming Phi Betes sometime in the future.

Our sources of prospects for rushing come mainly from alumni and from acquaintances on the campus or from family friends. Due to our long rushing period we have a fairly good chance to meet prospective pledges in the regular run of school

life. Our system of rushing consists of the usual routine of talking to as many of the pledges as possible when they come up. We do this by either playing pool or ping-pong with them, or simply by sitting down and talking to them. We have tried to sell them on the idea of what a congenial group we are rather than the "look at the advantages you will get" attitude, because a good many of the competing fraternities have more of the actual luxuries of life than we have, so we have to work on the personnel angle rather than on the facilities available angle. One of our strong points is our scholastic standing. This seems to interest a good number of the prospects, and with our record improving as it is, we will have a good talking point here next fall.

The regulations for rushing here at Stanford have taken a change for the better this year with the establishment of an open house period at the beginning of the rushing season. This enables the rushees to take a look at all the fraternities before concentrated rushing begins. Following the open house, there are six regular rushing periods which cover a period from October to January. At the end of this period the pledges come up to the house of their choice for "Preference Dinner" which is followed by official pledge day. The Stanford Daily prints a special edition to announce the pledge list, as soon as formal pledge lists are completed. Rules for rushing include no off-campus rushing, no rushing except within rushing periods within stated times. Rushees are sent cards stat-

ing the hours for rushing, and asking them to mark the times that they will come. A rushee is allowed two visits to a house during a period.

Between the time of pledging and the end of school the pledges come up to dinner at least once a week, or any other time they can conveniently come up for a meal and a visit with the actives. Formal initiation takes place sometime after the pledges come into the house to live the following fall quarter. Thus pledges have almost a full year to become acquainted with the members before they enter the house.

Our pledges this year include three local Palo Alto boys, Carr Neel brother of Bob Neel '40, Martin Christiansen, and Bob Helliwell. Dave Calfee hails from Richmond, Calif., Karl Carlson from Marquette, Michigan, and Merle Meecham from Portland, Oregon.

GAMMA

Gamma chapter had its annual election of officers the first week in February. Fred J. English '40 was elected president. Other officers chosen to serve Fred in the administration of chapter affairs include Harvey Nitz '40, vice-president; Robert Day '40, secretary; Lawrence Morrison '40, steward. Appointments were made as follows: Wallace Black '41, rushing chairman; William Clendenin '40, song-leader; John Reutter '41, social chairman; Monroe Walters '41, alumni relations; Walter Herget '41, house chairman; Harvey Nitz '40, initiation chairman; Allen Agnew

'40, expansion chairman; Paul Meyer '41, athletic director; Stanley Balbach '40, activity adviser; Charles Hemphill '39, Interfraternity representative; Leroy Fisher '39, Chaplain; Norman Schickedanz '40, editor, historian, and librarian.

Eleven of our pledges became members of Gamma chapter at initiation held on March 12. They are: William Casella '42, Alton; Arthur English '42, Kankakee; James Lund '42, Kankakee; Robert Clevenger '42, Champaign; Phil Van Cleave '42, Urbana; Wallace Black '41, Chicago; Lawrence Morrison '40, Harvey; Don Meisenheimer '42, Alton; Clinton Cobb '41, Urbana; Nereus Roy '42, Champaign; and Darrell Green '41, Pekin.

New pledges are: Robert Carter '40, Robert McCreary '41, George Conrey '41, Robert Hay '42, and Dean Leeper '41.

The Gamma Spring Formal will be held this year on Saturday, May 13. The charge for out of town alums will be \$4.00. The music will be by Earl Betourne's "Earles of Sweet Swing". A radio dance was held on March 31 at the house. Coming right before April, it was called an "April Fools" dance. The Christmas winter formal was held on December 22 with Earl Betourne and his orchestra playing for the dance. Bro. and Mrs. Leroy Hamp were chaperones. Confetti and streamers littered the floor and the dancers near the end of the evening. A "Kay Kyser's College of Musical Knowledge" was conducted by Bill Boyd '39 with the help of the orchestra.

Those in activities are John Reutter '41 who was elected chairman of

Star and Scroll, sophomore scholastic honorary for activity men; Bill Casella '42 was elected to the Student Council of McKinley Foundation. Members of Pierrot dramatics fraternity are: Leroy Fisher '39, James Lund '42, Bill Boyd '39, George Bristow '40, and Jim Ubben '41; Harold Parmalee '39 was elected to Beta Gamma Sigma, Commerce scholastic honorary; Bill Casella '42 was named to Phi Eta Sigma; Stanley Baker '39 was elected president of Pi Tau Sigma, honorary Mechanical Engineering fraternity.

In intramurals, our bowling team won a division championship, but the team was defeated in the finals by the Sig Chis. The team entered the second semester also and won the division. The personnel of the Gamma pin-spiller squad is: Fred English '40, Harold Parmalee '39, Robert Maloney '40, Robert Hecht '39, and Gilbert Peine '39.

The first semester scholarship ratings have been announced. Gamma was second in the social fraternities. We were surpassed by Alpha Chi Rho.

We are looking forward to May 7, when we will welcome our mothers on University Mother's Day. A Musicales will be presented by Gamma members as an entertainment for them.

EPSILON

Epsilon Chapter at Wisconsin looks back on a successful year and forward to an even more successful one. With the initiation of nine new men, and with three more expected very soon, we will have almost doubled our membership in

one year. Our membership has increased to twenty-one men. Pledges are Corbyn Hamby, John Bosshard, Arnold Pederson, Roger Foster, Kenneth Rust, Ben Tollefson, Chuck Smythe and Vern Kaliher. Officers for the present semester are: Eldon Robinson, President, Roland Nelson, Vice-President, Bob Fluck, Steward, Rollo Handricks, Recording Secretary, Bob Draves, Corresponding Secretary. The committees and chairman are as follows: Rushing, Reichert; Social, Wells; Intramural, Kraus; Scholarship, Williams; Faculty Contact, Hagg; Chaplain, Fluck; Etiquette, Robinson; Representative to Inter Fraternity Council, Nelson; and Representative to Pyramid, Schendel.

Our scholarship has not been up to the level that Epsilon has been accustomed to. However, we expect to raise our average considerably this semester. We have initiated two men having 2.5 and with a little more help from the other actives, we hope to be much higher.

Our participation in campus activities is also improved. Nelson served on one of the Prom Committees, and is also Secretary-Treasurer for Pyramid, a newly organized group of fraternities hoping to gain a complete caucus of fraternities on the campus. Schendel is on the Badger Staff, and expects to run for Badger Board next year. Ben Tollefson is rowing on the freshmen crew. Hagg and Robinson each have been elected to honorary fraternities.

We are now looking forward to the Spring Formal which is to be held on May 13, with a grad-active

picnic the following day. We recently collaborated with Delta Chi in having a joint party at our house.

The Milwaukee actives and alumni are now working on a program of summer rushing in Milwaukee. We hope to have a picnic to become acquainted with a few of the in-coming freshmen. The Madison Brothers also expect to do some summer rushing.

Rushing at Epsilon is carried on throughout the year. We have not found the University's system of preferential rushing at the beginning of each year very satisfactory, although we have participated. We usually set aside Monday nights for rushing, and we take special pains to have every active out and to have the tables and parlors properly arranged and decorated. We make certain that each rushee meets every man present, and one active is selected for each rushee to see that he is made to feel at home. Bridge and ping-pong are played, but we try to terminate these evenings in time to permit rushees, as well as ourselves, to study.

In closing I would like to express our regret in losing the fine group of Seniors that are graduating. Brothers Hagg, Robinson, Schwier, Fluck, Anderson, and Axley have helped so much with their experienced advice that I know they will be missed next year. A great gap will be left by our perennial pledge master, Bob Spears, who sallies forth this year as a full fledged lawyer.

ZETA

Zeta's material comes in late, but with May 1 the deadline and May 1 the date of house election, we couldn't resist holding off to tell you the new officers. And so, the hottest news in Logos, the officers for the year 1939-1940: President: Lee Chrisman, from Hobart, Ind. Lee is a music student, student conductor of the Michigan band, Kappa Kappa Phi, and had the honor of presenting outgoing President Ros Campbell with a president's gavel key as a token for the fine job he did this year. H. Richard (Dick) Steding, from Detroit, President of Baptist Guild, Articles Manager of Michigan Technic, Rushing Chairman, steps into Tom Buermann's big size tens as Vice-president. George Weesner, '41E, our all A student, takes over Ray Frederick's position as Corresponding Secretary. Ray, in turn, relieves Wally Ladd of his job of collecting money and being Treasurer. Jack Cooney, '41E, is going to record the minutes of chapter meetings instead of Austin (Butch) Beebe, while Butch is going to gripe in house meetings just the way Steward Wally Wheeler did this year. How's that for telling you last year's officers and this year's too.

Zeta's scholarship dropped 0.10 points this semester even though held up by the efforts and achievements of George Weesner, Austin Beebe, Jack Probst, Wally Ladd, and Dick Steding. Midsemester reports indicate that Zeta scholarship will be slightly better this semester.

We held our Spring Initiation

this year for only one man, Richard M. Gile, '42E, from Buffalo, N.Y. At the last minute, the Dean's office refused us permission to initiate Jim Scott, '40. Ready for initiation next fall, we hope, will be not only Jim Scott, but our Spring crop of pledges, a good sized class of fine men. First there are five engineering freshmen: Allen Hamilton, a Phi Eta Sigma (honorary freshmen) from Oak Park, Ill., a pair of twins, Ed and Ken Rankine, from Buffalo, N.Y., Harry Hillaker, from Flint, quite an artist, too, and Malcolm Denise, '37L, brother Ted. Ted is unable to actually pledge due to a University technicality, but is a valuable future pledge. Sixth is an art school sophomore, Bob Fisher, from Elkhart, Indiana.

These men, will, it is hoped, take the places of an enormous graduating class. We only lost one man last year, but this year we make up for it by losing Ros Campbell, mechanical and industrial engineer; Wally Wheeler, mechanical engineer; Tom Buermann and J. Stuart Elsner, naval architects; Kermit Webb, chemist; and Jack and Chuck Probst, automotive engineers.

Might tell you what's going on around here, involving these seniors as much or more than anyone. For example, Spring hit A.K.L. with a bang and three Zeta pins now hang on feminine breasts instead of manly chests. Ros Campbell's choice is Lenore Neward from Detroit; Art Oakes, his roommate, chose Ruby Hillis '40 from Flint and R. G. Dun's; and Jerry Fink's current (at the time of writing) pin holder is Kay Dye '42, from Detroit. Both J.

Stuart Elsner and Chuck Probst achieved "fame" by being "presented" as one of the two Seniors of the (consecutive) Months in the Michigan Technic. Stuart has been working on the Engineering Ethics Committee here on campus, and would like to know if any other chapters have had any of this on their campuses.

Wally Wheeler's acceptance of a job offer from Goodyear Rubber Co. probably accelerated his decision to announce his engagement to Muriel Haskins, also '39. Jack Webber's marriage to Dorle Flautz of Ann Arbor required a full time job, so Jack had to discontinue school. He is in charge of Hoover cleaners at Howell, Mich.

Zeta's spring activities include athletics to a large extent. Our entire pledge class is very athletically minded, and under the direction of Tom Buermann, and with the assistance of Kermy Webb, Jack Probst, Art Oakes and Butch Beebe, we have not only a star baseball team, but a darn good horseshoe team, a swell tennis team, and Wally Wheeler and Dale Galbraith play golf. Bob Magee, grad, brought us home a big shiny cup he won in the Union Bridge tournament. Participation in athletics for a few of us is limited to sunbaths on the back porch roof and canoe-drifting on the Huron River. Long walks in the Arboretum are fun too. All three of these activities are made more enjoyable by the Probst brothers' acquisition of "Ajax—the Little Giant"—a portable battery-operated radio which is used now and then by some of the brothers.

The house, en toto, is not only

indulging in a good many activities, but is planning quite a few. Coming up and over with by the time you read this: First in our minds is our Annual Spring Formal Dinner Dance May 5. It looks like a grand affair with a ten piece colored orchestra signed up. May 14 is our Mother's Day Dinner with parents here galore. May 17 the Inter-Fraternity Sing takes place. We are debating whether to sing "Hold Tight", or "The Three Little Fishies", but we'll probably end up with something from the "Vagabond King." May 27 brings a radio party and picnic or vice versa.

Past social activities include a radio party Jan 15, the rest of J-Hop week end in Detroit dancing at a private club Saturday evening and winter sports and dinner at a country club Sunday, an Initiation Formal honoring Dick Gile March 7, and another radio party the last of March.

One of the climaxes of the year's activities was our Founder's Day Banquet April 22. (How did you know) Roy Dahlberg gave us a message on fellowship which was appreciated as well by members as by alumni Eddie Dubpernell, George Mellon, Jack Hogan, Harry Knapp, and Harold Chalk.

Our rushing technique is partly based on a program sponsored by the Interfraternity Council. We obtain our names from alumni, members, and from a rushers' registration bureau run by the Council. During the first two weeks of school we have intensive rushing, with from four to eight guests noon and night. This is followed by a two-day silent period in which

fraternity and rushee make their respective choices. The University puts the two together and the selected men are pledged on Monday of the third week in school. No freshmen who are not pledged in this intensive rushing period may be rushed until the second semester. During the rest of the first semester we rush sophomore prospects, and with the second semester we open a solid rushing campaign to pledge freshmen we missed the first semester. We usually rush on Monday nights and sometimes on Thursday. We have from two to five guests each evening, and each man comes over three or four times before pledging.

We have found the intensive rushing system rather unsatisfactory because of the hurried decision it forces both the rushee and the fraternity to make. This has sometimes resulted in a loss of pledges before the semester is over. Our regular rushing activities netted us six pledges while only two remained from our intensive rushing activities.

With this, we wind up this report and wish every chapter the success and good luck we feel we have had this year.

ETA

Officers for the current semester are the following: President, Ernest Scheele; Vice-President and House Manager, Elmer Cook; Treasurer, Bob Zimmerman; Secretary, Louis Wolford; Corresponding Secretary, Grant Valentine; Steward, Adrian Bafus.

Standing Committees are made up of the following men: Chaplain, Bob Chisholm; Music, Bob Zimmer-

man; Athletics, Herb Carlson; Fraternity Ideals, Bob Chisholm; Membership, Willard Hansen; Scholarship, Louis Wolford; News Reporter, Rad Kuykendall.

Eta chapter made a definite plunge ahead last semester and improved its campus rating by moving from eleventh to third place on the campus in the men's groups. With the intellectually brilliant new members we have this semester we should do even better for ourselves.

Graduation will take from us such worthy men as Ernest Scheele, Willard Hansen, Lawrence Berg, and Rad Kuykendall, some of whom will be back next year to do graduate work.

Last Sunday morning we had the pleasure of inducting into our midst five new members increasing our list of actives to twenty-six. Recent initiates are Howard Stroebel, Art Cobel, Harry Bussard, Dean Juday, and Herb Carlson. It is needless to say that we are glad to have them as full-fledged members.

Our present pledge class nevertheless shows much promise when we consider such fellows as Eldon Helm, Verne Brooks, Bill Sarchet, and Dick Andrew.

Here at Eta chapter we have an unusual aggregation of musical talent which we have put to use in the form of our house glee club. The nucleus of the glee club of twenty voices is our octet composed of eight singers who are also members of the college glee club. The octet has had unusual success this year singing at various functions here in Pullman and in our neighboring metropolis of Spokane, Washing-

ton.

As a climax to this musical activity, we plan a week-end trip to Spokane giving several programs in Spokane and towns on the way. Our twenty voice glee club, the octet, and some of our soloists will make appearances at high schools, civic clubs, and churches. Arrangements are quite definitely under way and we are looking forward to spending two pleasant days "trouping".

On April 23 we held our annual spring formal; it is generally agreed that it was one of the most successful social functions that we have ever staged due largely to the splendid work of Walker Baylor, general chairman in charge. This time we rented the Associated Students Golf Club House banquet room which is small but attractive necessitating a rather limited list of congenial outside guests. The result was much more satisfactory than if we had spent so much on an expensive ballroom and decorations, because we were able to hire a good orchestra.

Anyone who has been connected with Eta chapter knows that one of the highlights of the year for us is our picnic in the spring. This year it is to be Sunday, May 21.

Athletically we can't complain. Louis Wolford represents us on the varsity track team, and Harry Bussard plays varsity tennis. Within the house we keep ourselves amused with a horse-shoe tournament, and in intermurals we have entered outdoor baseball, indoor baseball, and tennis.

With lovely spring evenings, our beautiful women to inspire us (of

course we have them at Washington State), and our repertoire we'll probably go serenading one of these balmy nights. We have a custom of long standing that sometime in May we go around to sing for all of the women's group houses and dormitories giving them for musical fare "smooth male chorus harmonies blended with the honeyed tones of violins."

Last month we had the opportunity, as did many other universities, of participating in a Religion and Life Week Conference. During this week prominent people in the fields of religion, theology, psychology, sociology, and education were on the campus giving lectures, holding conferences, and answering questions. Because most of the students felt that it was so beneficial, a campus committee was appointed to try to prolong its benefits and keep alive the spirit which was manifest at that time.

Each spring Washington State College invites the mothers of all the students to spend the week end in Pullman as guests of the college, the Associated Students, and the Associated Women Students. Beginning the Friday before Mother's Day we present three days of activity and exhibition planned for the entertainment and enjoyment of our mothers. One pleasing reward for this effort is the large number of mothers who come every year and truly seem to enjoy themselves.

Spring days are days of activity at Washington State. On May 13 Sigma Delta Chi is sponsoring its annual All Campus Sing in which group houses and dormitories engage in a song contest. Last year we

won second place, but never being satisfied with anything but the best we are going out for top honors this year.

The editor has asked for comments on rushing technique.

Here at Eta Chapter we do not follow the formal suggestions of our interfraternity council very closely. In the fall we bring to the house as guests prospective pledges which have been recommended by some member or alumni member. We never do a great deal of pledging during the "rush period" set aside by our interfraternity council because we feel that we do not know the fellows well enough by that time. We do our pledging, much of it, throughout the fall semester.

We have been criticized on the score that this leaves our house not fully occupied in the fall. Sometimes this is the case. But we find that the advantages gained from careful selection of pledges does away largely with the disadvantage of a limited income early in the fall. To offset this we try to line up pledges in the spring and summer for the coming fall so that we do not have to make a "hurried grab" for pledges to meet expenses.

To sum up our policy we might say then that our motto is "Choose with care".

We could include some choice gossip in this report, we could tell some stale jokes, we could express our views upon political issues, we could sing our praises for dear old Alpha Kappa Lambda. But we don't think you want those things. Here are "some" of the things we have been doing. We

hope to hear of "some" of the things other chapters have been doing.

Realizing that we can never tell all, and thinking that perhaps we've told as much as you will have time to read, this busy reporter from Eta Chapter (who is among those who are trying to pull loose ends together to march up and ask for a sheepskin) extends greetings in behalf of everyone in the house to all AKLs wherever you may be.

IOTA

Newly-elected officers for the fall semester, 1939, are: President, Raymond Groth, Bushton; Vice-president, Donald Kinkaid, Medicine Lodge; Corresponding secretary, Eugene Haun, Larned; Recording secretary, Robert Cotton, Manhattan; Treasurer, Merton Badenhop, Kensington; Steward, Harlan Harter, St. John; Chaplain, Raymond Tanner, St. John; Intramural manager, James Peddicord, Belvue; Chapter editor, Howard Anderson, Partridge; and Social chairman, Harold Todd, Longford.

The vice-president acts as chairman of the membership (four men) and scholarship (five men) committees. The membership committee plans and supervises rushing activities, and checks the qualifications of proposed rushees. The scholarship committee checks the scholastic standing of both actives and pledges, and supervises the study hours and habits of the group.

Scholastically, Iota Chapter placed ninth among the twenty-one social fraternities at Kansas State for the fall semester of 1938. This is a new low for Iota; only once before has

its rating been below third. A higher rating is expected for the spring semester; the actives are realizing their responsibility more fully, especially under the urging of the scholarship committee.

There are now 22 men living in the house, 5 outside. Of this group, 5 will graduate this spring: Elwyn Topliff, agriculture, Jewell; Eugene Payer, agricultural economics, Westphalia; Rowland Dolan, commerce and accounting, Clifton; Eugene Scherzer, civil engineering, Larned; and Arthur Willis, chemical engineering, Larned.

Three men underwent formal initiation April 16: Ivan Smith, ChE '41, Highland; Donald Kinkaid, AA '41; and Raymond Tanner, AA '41. Participating in the ceremony were James Chapman, Ferrol Cowan, W. T. Walters, and Donald Cornelius, Iota alumni, and Lloyd F. Smith, Delta '30.

The chapter is preparing for the spring formal party, May 13, and Founders' Day banquet, May 14. This late date for the banquet was necessitated by pressure of other activities, and will enable a greater number of alumni to attend. Personal letters to all alumni, as well as the newsletter, are being sent to swell attendance for that week-end.

Meanwhile, taking advantage of spring (it finally came, about a month late), a date picnic is being held Saturday night, April 29.

The rushing methods used by this chapter are quite simple. All members, pledges, and alumni are expected to note any prospective rushees among their acquaintances, and such men are invited to the house for a social meeting with the

group—usually a Sunday or Thursday dinner, often a party or picnic. After this, the rushee's grades, religious activity, and general qualifications are checked. If these are satisfactory, the rushee is invited to the house again, and given a rush talk; said rush talk includes first of all the five ideals, then the other and more general advantages of being an AKL.

Stringent and extensive regulations are enforced during the three-day "rush week" immediately before school opens in the fall. The chief regulation we must observe during the year is that all candidates for initiation must be approved by the registrar and the faculty advisor to fraternities.

The Alpha Kappa Lambda achievement trophy has been awarded to Iota Chapter for the third time, giving permanent possession. The plaque was shipped to Manhattan from Beta Chapter, last chapter to hold possession.

Awards to Iota Chapter were for the years '30-'31, '35-'36, and '36-'37.

Prof. C. H. Scholer, Iota Honorary, has taken an 18-month leave of absence from Kansas State College to work as a Portland cement expert in New York. Professor Scholer is a recognized authority on cement and concrete. His present address is Box 511, Binghamton, New York.

KAPPA

At this writing, Kappa Chapter is spending their third month as an organized group under one roof instead of several roofs. As is pretty generally known, we were without a house during the first semester

and up until March 1, of this year. At that time a house at 703 Evergreen Street was obtained, and we again have things well in hand. The house is filled to capacity with thirteen men.

Considering the lack of organization, which was occasioned by the fact that it was difficult to have meetings, the group did exceptionally well in way of scholarship and campus activities during the first semester. Kappa Chapter ranked fourth out of thirty-five fraternities on the Purdue campus. This fact, considering a previous rating of tenth, more or less contradicted one of our pet pledging ideas that living in the house would uphold a better scholarship.

Our spring initiation was held on April 23, with National Vice-President Harry Hollis officiating. The new initiates are: Doctor H. B. Hass, head of the Purdue chemistry department, who recently received nation wide publicity because of his discovery of a new type of explosive; Rodney E. Ormiston, P. E. '41 of Fort Wayne; Malcolm D. Ross, C. E. '40 of Lafayette; Maurice E. Robertson, E. E. '41 of Fort Wayne; and John Riener, M. E. '42 of Chicago.

With the termination of this semester we lose six seniors, of whom we can well be proud. Of these seniors we have first two ex-presidents. Leonard D. Kingsley of Lagrange, Indiana, is a member of Sigma Delta Chi, and past Editor of the Agriculturist. Leonard majored in agricultural education. The second ex-president is Don C. Manlove of Milton, Indiana. Don is of the science school, a member of

Scabbard and Blade, and a major in the ROTC. Robert L. Richardson, Indianapolis, an aeronautical engineer, has made quite a name for himself. Bob is a member of Scabbard and Blade, Purdue Order of Military Merit, Pi Tau Sigma and Tau Beta Pi, and is also a major in the ROTC. John Wills, Eta, transferred from Washington to finish in the Electrical Engineering school. John is from Spokane, and has aided tremendously in the house activities although he lives outside the house. Next we have our politician C. S. "Stubby" Meier, a Public Service Engineer. Stubby is the head cheer-leader here at Purdue as well as a former Prom committeeman, a present Gala Week committeeman, and Skull and Crescent member. Last but not least of our seniors is C. Russell De Reamer of Griffith, Indiana. Rut is a former member of the Purdue Independent staff, and is majoring in Personnel Management.

Initiating a new system of having two elections yearly, we held our election of officers on April 24. The elections waxed hot and furious; but Malcolm Ross was elected president for the coming semester. The other officers are as follows: Vice-President and Pledge Chairman, Fred Elley of Chicago; Recording Secretary, Arthur W. Rifenburgh of West LaFayette; Corresponding Secretary, Maurice E. Robertson. A new Steward was appointed in the person of LeRoy W. Smith of Anderson, Indiana. Rodney Ormiston was named the new chaplain.

A house radio dance is scheduled for May 6.

We are going to move into a bigger and better house next semester, and we have very high hopes of a brilliant future.

San Joaquin Valley Alumni Organized

Alumni of Alpha Kappa Lambda residing in the San Joaquin Valley of California on February 12, 1939, heeded a call by Darrell Townes, Alpha '22, to meet and form an alumni chapter for that district. At a dinner in Fresno, a handful of alumni elected Townes as temporary chairman and planned activities for the probationary period necessary to obtain a charter. Subsequently a second dinner was held, at which the wives of alumni and the families of several active members of Alpha Chapter were present. Alpha alumni active in the organization include **Townes**, public accountant of Fresno, **Harold Child**, Fresno, **Bob Cross**, realtor, Visalia, **Jim Fowler**, business man, Madera, and **Ralph Webster**, rancher, Selma. Beta's lone representative to date is **Charles Marple**, physician, Tulare. Plans for the future include a drive for increased membership, active assistance to the collegiate chapters in rushing men from the district, and investigation of Fresno State College as a possible site for fraternal expansion. Additional social contact is anticipated and discussions have started toward the raising of funds for the establishment of scholarships.

Cont'd from page 8
lations we must take such a step. It is particularly fitting that we do so now when we plan for the next twenty-five years. If we do make this move we may find that it will make it possible for us to pioneer some new phases of fraternity life, such as an employment bureau for members, a housing program directed toward making the fraternity the best place in which to live on the campus, and other projects. In order to build for the future I present the above plan and urge the adoption of this or a similar program directed toward a better fraternity administration.

As a final word I would like to point out that these recommendations are made in the spirit of aiding the fraternity. Under the present administrative conditions I do not feel that I can continue to serve in this position since I am neglecting my own work for the fraternity, and I do not wish to slight either. Nor do I feel that it is fair for the fraternity to ask another man to assume the job that has grown so much in the last few years. If such a plan can be worked out I shall be glad to offer my services for another term, or step aside for a new man. Who holds the job is immaterial as long as these changes are made.

Robert S. Buckalew, Alpha '26, and **Laura Louise Larson**, of Stone Lake, Wisconsin, were married in Modesto, California in February.

Charles F. White, Alpha '35, has been continuing at the University in his capacity of Instructor in Electrical Engineering.

Cont'd from page 2
2:30 P.M. to 6:30 P.M. Fifth Business Session
A tour will be provided for all but the official delegates from Sunday Morning until Sunday Evening.
6:45 P.M. Dinner
7:45 P.M. to 10:30 P.M. Final Business Session (Installation of Officers)
10:30 P.M. Adjournment
Monday—Sept. 4, Alpha Chapter House
8:00 A.M. Breakfast
9:00 A.M. Leave for the Fair
12:30 P.M. Luncheon (on Treasure Island)
7:00 P.M. Dinner at Chapter House
9:30 P.M. to 1:00 A.M. Conclave Dance

AKL Is New Federal Budget Chief

On April 15, 1939, Harold D. Smith, Zeta '22, took office as Director of the Budget, having accepted President Roosevelt's appointment. Smith has been for the last two years the State Budget Director in Michigan, where he was actively engaged in assisting with a new budget for that state. Alpha Kappa Lambda is proud to note this recognition of the worth of one of its brothers.

Elliot Guild, Epsilon, '25, formerly professor of sociology at San Jose Teachers College, is now writing a new fiction work. He lives in San Jose.

Cont'd from page 15

left insufficient funds available for more than two or three issues per year which you have received. In planning for the years ahead let us now give consideration to the need for more issues of the "Logos" and in considering the need for providing for other increasing costs, not neglect this instrument which is very vital to the fraternity. In this issue you are presented with one possibility, a smaller magazine. Your editor will appreciate your comment.

There are many other problems that should receive attention now as we plan for another twenty-five years. Here are a few of them very briefly stated, presented to you for discussion:

In addition to our initiation fee should each active member be required to continue a monthly payment to the national chapter, and if so what provision will be made to assure its collection? This problem should be considered not only in the light of its expediency at the present time but in the light of its effect on membership in the future.

Should monthly reports be made to the national treasurer if they are either incomplete, unreliable, or if some chapters fail to report, or if, after such reports are made, they are used for no constructive purpose?

What should be done to meet the competition of the vast dormitory systems being constructed by many colleges? Should we combat it or should we cooperate even to the point of taking quarters within the dormitories, let-

ting the colleges meet one of the purposes of the fraternity, that of housing its members, while we concentrate our efforts toward other channels?

In view of the increasing number of junior colleges arising from the overcrowded situation in so many universities and the decreased budgets, should we abandon our early policy of establishing chapters only at the larger schools, and now expand also to the smaller institutions?

What is the answer to the increasing number of students who are obliged to work a portion of their way through school and feel that they cannot afford to join a fraternity?

Should our endowment funds be made more easily available to the chapters to assist them in time of stress?

With the potential power that this fraternity has with well organized national, alumni and active chapters properly integrated and their respective activities thoroughly coordinated one with the other, Alpha Kappa Lambda will be prepared to meet its problems of the future. The next twenty - five years should bring more chapters, more members, and more enviable records.

Art Bivens, Alpha '33, is a Sales Representative for Libby, McNeill & Libby at Los Angeles. He informs us that his nine months old son is now in complete control of home activities and is already holding high hopes of some day following his father in Alpha Kappa Lambda.

Cont'd from page 6

smoke added to the haze and there were times when we could hardly tell whether it was clouds or just haze.

As we approached the Grand Marais breakwater, after a hard day's pull in temperatures up to 110 in the sun, and pestered nearly to death with deer flies, the wind shifted and we were head-on into a stiff breeze. Twenty minutes of hard work put us at the outer end of the breakwater, the lookout and Captain of the Coast Guards watching us anxiously through their glasses, ready to put in a boat should we need help. Once 'round the breakwater and into the channel we rode smoothly and five minutes later were unloading with the help of many hands. Three days we waited. Three days it blew. One morning, quiet seeming to reign, we packed up and were off. Half way out the breakwater we took in water over the bow. That is how fast Superior changes its mood. We reversed with difficulty, taking in more water, and headed back. The northeaster continued, rolling in great breakers that crashed noisily on the low shore. The smoke was blown out of the atmosphere and we saw before us a mirage of the Canadian shore, more than one hundred miles distant. At first we were sure it was the opposite shore itself, but as the day wore on it gradually disappeared although the air was still quite clear. And, of particular interest to us that night was when, as we took up the journal of a predecessor, we read that, while camped at Grand Marais on July 14, 1826, their party, including

Lewis Cass, Henry R. Schoolcraft and Thomas McKenney, had seen, from this very spot, a mirage of the Canadian shore!

After three days of rough water we awoke to find it calm. We prepared for departure at once and soon were opposite the Grand Sables. These giant dunes, almost barren of trees and vegetation, form a miniature desert. They extend for nearly nine miles and form the most extensive continuous ridge of sand of this height—averaging more than four hundred feet above water level—known to exist. Awesome, yet grand, they are separated from the lake by a narrow beach no more than thirty feet wide. In places, cold springs trickle down through a clay stratum carrying loose sand with it. These, despite the Pictured Rocks that still lay ahead of us, were the most impressive feature we saw on this trip.

We paused to examine these great banks, then moved on over the still glass-like surface of Lake Superior. These calms are most unusual and we knew it would not last. Seldom is this lake really smooth, yet for half a day it was like a mill pond. Twenty-four hours previously six and eight foot breakers had been crashing on this very beach. We were anxious not to be caught on this narrow shelf for retreat would be impossible.

As we expected, once we rounded the next point the calm disappeared and we were again in rough water. Haze again settled down for the continuous breeze from the northwest carried clouds of smoke to us from burning Isle Royale two hundred odd miles away. Smoke was

with us constantly from then on, one day excepted.

Rain and fog held us up for a day or two at a time, but with care we were able to progress a few miles at a time, make camp and wait. The twenty miles from the Grand Sables to Pictured Rocks took us three days.

On the morning of August 12, fog still with us but the water being calm, we were off without breakfast soon after six. We stopped briefly to eat near Beaver Lake, hoping that the haze would lift. Then, giving up hope of the latter taking place, we consulted our maps for a final check and prepared to enter the Pictured Rocks area. We sought a spot marked as a beach, apparently three miles distant and with a stream trickling in nearby. If we could make this we would camp until the haze lifted and we could see our way better. Visibility was hardly three hundred feet. Tops of the bare cliffs were shrouded from clear view. We hugged the shore, yet dared not approach too near for fear of the backwash as the swells struck submerged caverns. We paddled on and on, the rocks getting higher, without sign of our beach, when at length we heard falling water. We came closer and observed a cascade tumbling over the cliffs from a point one hundred feet up on the rocks. We examined our maps, checked with our watches and concluded this was our "beach".

Disappointed as we were, we had but one choice before us. Move on. Any moment the breeze might change. We already knew how quickly this lake could change its

temper. With added power, for the day was wearing away and the next beach was several miles distant, we dug deep. In the dimness afforded by the smoke and haze, the fantastic shapes and forms of the cliffs took on even weirder shapes. They seemed higher, more distant and most hostile. The deep blue water, dark and treacherous, was made almost black against the reflection of overhanging cliffs.

And then the haze would lift a bit and before us, almost at arms length, was the long battleship-like point of a rocky cliff as it stretched out into the lake. Point after point, cliff after cliff we passed, always hugging that shore line, never letting the cliffs out of our sight. We went on for some time, then, rounding a point that we recognized from our maps, we came upon a fine broad shore with a stream at its eastern end. The rocks had retired and here we had a made to order camp site. We landed at once as the fog settled over us even more closely than before.

The point we had noted was Chapel Rock, with its high arch and pulpit, the opening looking for all the world like an inverted map of Africa. We explored, saw deer tracks and later were visited by two small doe. It was an ideal place to camp. We were preparing supper on the beach, not yet having explored to the west, when, with a gust of wind, smoke and fog dissipated and, less than two hundred yards away, and running far into the lake, was a massive high cliff. We had not seen it before and did not suspect its existence. The fog lifted further and another point

came into view. Then another, and still another. We were amazed as they unfolded before us each seeming to reach further into the lake than its neighbor. And then, while we ate, it folded in on us again and we were shut out from the world.

The grotesque forms and designs gave us much to wonder about. But, as we prepared for the night, our thoughts were turned to the passing boats, not visible, to be sure, but present nevertheless. All day, and days before, we had heard the deep bass of freighters as they signalled in the murkiness. Calling to one another, warnings of caution. Blast answered blast, intermingled with the regularly timed diaphragms and horns. We could trace their course as they passed, far out in the lake. We recalled the time, natives had told us of it, some sixty years back, that a ship, lost in the fog, ran head-on into these rocks. Flattening against the impact, it plummeted to the bottom, all hands being lost. And of the fishing tugs that were buffeted against them in seas so stormy the Coast Guards could not approach. Of one old man—old in experience, not years—who had clung between boat and rocks twenty-four long hours, his legs crushed and mangled yet never giving up hope. We talked with him later; his story is typical. Still limping around, he awaits the time he can return to his boat and once more brave the waters of Superior in his work.

All this did we think about as we sat by our fire, watching and listening. Yes, we reflected, Superior has something different to offer. We

retired for the night, ready to move on for the next stage of our travels.

Beta Mother's Club

During the fall of 1938, mothers of active members in Beta chapter organized a Mother's Club for the purpose of giving any assistance or advice useful to the house. In order to have sufficient membership to be of real value, wives and mothers of alumni have been invited to join the group. The mothers of active members are paying annual dues of \$5.00, while other members are asked to pay one dollar a year. The president of the organization is Mrs. H. C. Moreno, mother of Halcott Moreno, house recording secretary, and treasurer is Mrs. L. H. Stettner, mother of Fred Stettner, house corresponding secretary. At present the aim of the group is to provide several minor improvements in the house; later the mothers hope to make greater contributions.

In Memoriam Charles Lee Herts, Gamma '33

Gamma Chapter mourns the loss of Charles Lee Herts, '33, a graduate in music, who died on December 28, 1938, in Chicago. He was born in Chicago 28 years ago, and attended Lindblom High School there. At the University he majored in piano and theory, and was a member of Phi Mu Alpha-Sinfonia.

THE LOUD SPEAKER

Ideals

Dear Lloyd:

Yours is the only Associate Editor's name I know, so I choose to pick you as the recipient for my comments on the present status of Alpha Kappa Lambda. I read and enjoy the Logos; it tells me the boys are doing a good work and making progress—in some directions.

I must confess I'm sorry to see so little emphasis placed on Christian activity, when that was the biggest aim of the old timers. And when so many of the chapters are down in the middle in scholarship, too—well—!

I have a cousin, an exceptionally smart girl who at present holds a high position in one of the largest libraries on the coast; in years past I have done a bit of bragging about my college fraternity—what an outstanding lot they were—unusual ideals unusually well lived up to. She has always said, in effect, "Yes, that's very nice—all the fraternities started out that way, but couldn't keep it up. Just give your boys a few college generations and they'll be down on the level with all the rest." And, Lloyd, she turns out to have been about right, and I very carefully don't mention Alpha Kappa Lambda any more when I see her.

Of course I realize that War, Depression, etc., offer good excuses why the old ideals were not lived up to but I do believe if the present crop of actives would check up on themselves, say, "Gosh, look how far we've drifted from where Los

Amigos started" they could gradually bring about a trend in the reverse direction, toward top rating in —1—Christian Activity; 2—Scholarship; 3—Campus Activities.

As to the proposed merger . . . even after reading the very interesting presentation in the Logos, I really know too little about it to register a very emphatic yes or no, but I do feel that I'd hate to see Alpha Kappa Lambda lose its name . . . I'd like to see Alpha Kappa Lambda a larger and stronger Fraternity than it is now, but not at the sacrifice of its basic ideals, or any let down therein . . . And it seems to me that if anything is to be done about lifting ourselves back toward our original aims of 1 - 2 - 3, it's more easily done with our present eight chapters than with a proposed twenty or so.

I would like to see some chapter make a report on 1 - 2 - 3 instead of devoting ninety percent of their space to what a fine series of dances they've had and ten percent to a few reports on campus doings. It is not that I have any objection to the dances and the rest, but Lloyd, that sort of thing in no way distinguishes them from practically any other fraternity on their campus, and I still maintain that our boys could be different if they would try.

Best regards to you always;

Oscar Perrine
W. 904 Mallon Ave.
Spokane, Wash.

JUNE, 1939

35

Attention, Alumni

Dear Editor:

In response to your offer of printing letters from graduating seniors in the Logos, I submit the following:

I shall be graduated from Kansas State College May 29, with a B.S. in chemical engineering. My chief interest is in petroleum refining, especially in operation and maintenance.

Personal qualifications: height, 5 feet 5 inches; weight, 117; age, 24; single.

My activities during my college career include active participation in the Methodist church and the Y.M.C.A., newspaper reporting, choir conducting, and ROTC; I hold a commission as second lieutenant in the coast artillery reserve.

Scholastic average, B.

My training, besides the usual general courses in chemistry and engineering, includes practical exercises in heat transfer, fluid flow, filtration, etc., with recent emphasis on plant design.

Any queries concerning other qualifications, references, or previous employers will be promptly answered.

School address: 519 North 11th, Manhattan, Kan. Home address: 720 Corse, Larned, Kan.

Arthur C. Willis, Iota '39

Alfred B. Post, Beta '27, is Assistant Sales Manager with Wm. Cavalier & Company in Los Angeles. He regards himself as an old family man, with two little girls, aged three and four.

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Wallace H. Miller, Mgr.
Alpha '21

William Morris
Alpha '37

WANTED

The names of all active and alumni members transferring to schools in which we have no chapters, who would be able to assist in expansion activities. Submit all names to the National Expansion Secretary.

Dick Ferguson, '35, is employed by Continental Oil Co. in their fields at Wasco, Calif. His brother **John**, '33, and **Bob Case**, '32, are still "roomies" in Los Angeles where Bob is employed by the Western Advertising News and John by the Hutton & Co., brokers.

Your humble scribe, **Chuck Marple**, '33, leaves the San Joaquin Valley on July 1 to become assistant resident in Public Health and Preventative Medicine at Stanford Medical School. **David Bassett**, '34, will take over duties as instructor in Anatomy on the Stanford campus on the same date.

James Workman, Alpha '30, has recently become associated with the California State Corporation Board at Los Angeles as a special investigator.

Herbert Moore, Alpha '25, holds an executive position with the Day and Night Water Heater Company at Monrovia, California, and proudly beams at mention of his three good-looking daughters, the oldest eight and the youngest five.

Randolph Hill, Beta '35, has been transferred by the Southern California Gas Company to Taft, California. Randolph is rapidly climbing the well-known ladder with this large organization, although it may be several years before he is President.

William T. Porter, Alpha '23, is with the Los Angeles County Probation Department, and lives in Alhambra.

Dr. Frank M. Booth, a charter member of Alpha Chapter, is a successful optometrist in Pasadena.

DID THIS ISSUE REACH YOU AT AN ADDRESS OTHER THAN THE ONE ON THE ENVELOPE? IF SO, FILL OUT THIS MEMORANDUM AND SEND IT TO THE NATIONAL SECRETARY.

Full Name

Chapter and Year

Present Business Address

Present Residence Address
(Check one to which Logos should be mailed)

Permanent Address

Mail to Wm. E. Morris, Jr. National Secretary, Hotel Durant, Berkeley, California.

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Fraternity

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City and State

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- National Expansion Secretary** ----- **Russell J. Dymond**
421 Franklin Avenue, Madison, Wisconsin
- Editor of the Logos** ----- **John B. White**
116 East Gorham Street, Madison, Wisconsin

ACTIVE CHAPTERS

ALPHA, UNIVERSITY OF CALIFORNIA

2701 Hearst Avenue, Berkeley, California

BETA, STANFORD UNIVERSITY

Box 1333, Stanford University, California

GAMMA, UNIVERSITY OF ILLINOIS

401 East Daniel Street, Champaign, Illinois

EPSILON, UNIVERSITY OF WISCONSIN

144 Langdon Street, Madison, Wisconsin

ZETA, UNIVERSITY OF MICHIGAN

604 East Madison Street, Ann Arbor, Michigan

ETA, WASHINGTON STATE COLLEGE

1716 Maple Street, Pullman, Washington

IOTA, KANSAS STATE COLLEGE

519 North 11th Street, Manhattan, Kansas

KAPPA, PURDUE UNIVERSITY

703 Evergreen Street, Lafayette, Indiana