

# THE LOGOS AKA

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# THE LOGOS

## OF ALPHA KAPPA LAMBDA

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FEBRUARY, 1940

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Published three times each collegiate year to further the interests of Alpha Kappa Lambda Fraternity. All communications regarding editorial matters, contributions, news items, advertising rates, and other matters should be addressed to the editor or to one of the associate editors.

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## Editorial--



One of the most baffling problems confronting an editor of a fraternity magazine is not that of securing sufficient copy, although that is a definite problem; more baffling is the problem of knowing just what sort of copy to use and how to balance it to the satisfaction of readers. The editor feels exactly as he is pictured above, principally because only about one tenth of one per cent of alumni and active brothers ever let him know what they want in their magazine.

Since the present editorial staff has handled the LOGOS, a few alumni, individually and as groups, have expressed very fervent, albeit divergent, opinions on the LOGOS. One's discussion was somewhat as follows:

"In reading the LOGOS I don't care whether Joe Bloke has just hung his pin on the blonde from Hoopsnakes, or whether Jim Doakes '22 spent his vacation in Washington, D.C. I want to read about my own brothers and my own chapter in the chapter news

letters. I feel that the LOGOS should contain material useful to alumni in rushing prospective freshmen, such as chapter histories, biographies of famous brothers and outstanding national achievements, such as scholarship. Only NATIONAL news belongs in the LOGOS."

And yet another alumnus has expressed himself, in effect as follows:

"The more news of individual alumni, alumni chapters and collegiate chapters I see in the LOGOS the better I like it. I want to know what the fraternity is doing and what the men who belong to it are doing, and news of that sort is, to my mind, the proper sort of thing to find in the LOGOS."

What should be in the LOGOS that isn't there? What shouldn't be that is?

YOU who are reading this have your own opinion; the editor has his. But the important point is that the LOGOS is not the editor's magazine, it is YOURS. And the only way you can see your ideas reflected in the columns of the LOGOS is to write and tell the editor about it. Many of you want to know more about the national fraternity's activities; many of you have ideas which would be of value to the national executive council. An occasional letter would help much more than you think. Why not try it?

## LOOKING AHEAD

By Harry H. Holliis, Jr., National President

I sincerely hope that each of you has had as enjoyable a Christmas season as I have had. To me it seems that the Yuletide spirit has been more prevalent during this season than any other that I can remember.

Each of us, in planning for the coming year, should resolve to eliminate those things which are trite and small in our lives and by so doing hope to improve in a small way the condition of our world. Billy Phelps of Yale some years ago aptly said that the educated "enjoy remarkable, unusual advantages, and if, with all these gifts and talents and influences, they live selfish or trivial or base lives, they commit the unpardonable sin." Certainly every AKL desires to improve himself as well as to aid in bettering the conditions in America. This thought has made me optimistic rather than ironic concerning the future and has added in making this Christmas season most enjoyable.

We as a fraternity can look back over the past quarter century and proudly call to mind the accomplishments and progress our organization has made since Los Amigos was founded. When we realize that our progress and accomplishments were made under very adverse conditions, including four years of war and nine years of the greatest depression in history, we have a right to be proud and should be more fully convinced of the

value of our type of fraternal organization.

We all realize that, irrespective of the present world situation, our future advancements and achievements depend upon today's planning.

Above all our hope is to establish a unity of purpose in our organization. If the national officers and active chapters can reach a mutual understanding concerning our purposes and aims as outlined for us by our predecessors and our Constitution, a far greater amount and a higher quality of work can be accomplished. Quoting from Arthur G. Zoecklein, President of the American Commons Club: "One of the very difficult things in human life is to maintain one's enthusiasm and zeal for a cause, regardless of the worthwhileness and nobility of that cause." Mountain top experiences soon grow dim and hazy when met by the monotony of the daily grind and routine. The commonplace, the everyday experiences, the disappointments, the doubts and perplexities, all too quickly tend to obscure the "vision glorious." If our chapters, officers and members would reconsecrate themselves to the principles and ideals of our fraternity, the foundation would be laid for even greater achievements in this second quarter century of AKL existence.

It is also important that each chapter be convinced of the value of a national organization. Some-

times there are those who say that a local fraternity is as good as a national. But the national fraternity does possess very real advantages, most important of which is that it tends to lessen any tendency toward narrowness or provincialism while in college and to give greater opportunity for building real friendships in later life. It has been said that a salesman who has not sold himself on the quality of his merchandise cannot expect to sell others. Consequently, if any chapter is not sold on the ideals and objectives of our fraternity, it cannot expect to convince others of their value.

Now that the conclave has voted to attempt expansion by colonization, it is essential that we contact immediately those universities which hold colonization possibilities. However, we must be cautious and particular in the type and class of institutions in which we apply our efforts; for although it is important that we increase in numbers, it is more important that we do not decrease in quality.

Chancellor Harry Woodburn Chase of New York University, former president of the University of Illinois, has outlined an excellent group of questions which a freshman and his family should consider in deciding which fraternity "bid" to accept:

1. Are the motives, ideals, and principles of the chapter in keeping with those which I desire to observe?

2. To what scholastic standards does the chapter aspire and what is their relative standing scholastic-

ally on the campus?

3. Are the members the kind of men I want as intimate friends? Will I take pride in introducing them to my family?

4. In what form of social life does the chapter engage?

5. What are the financial obligations?

He goes on to say that other matters may be considered, such as an attractive house, association with those prominent in college life, the size or age or scope of the national organization or the roster of important alumni; but all these should be secondary to the main consideration of determining whether or not his personality fits into that group.

There is much room for improvement along these lines in our chapters and we hope that by contacting each chapter directly we can create favorable answers to more of these questions.

Not having attended the conclave at Alpha chapter last September, I have not had an opportunity to generally express my appreciation and gratitude at being so highly honored by the members of my fraternity. When I call to mind the personalities and exceptional qualities of those past National Presidents which I have had the pleasure of contacting and working with, I realize fully the faith and confidence you have placed in me. As best I can, I pledge to guide AKL forward along the course charted by my illustrious predecessors. With so many things to be done, we certainly can accomplish some worthwhile things before the 1941 conclave.

## Presenting—

## GEORGE M. KEITH

### A Biographical Brief by Robert H. Paddock, Epsilon '26

Among those of the Alpha Kappa Lambda brotherhood who have had an opportunity to put into daily practice the ideals of the fraternity, George M. Keith, Epsilon '24, ranks high. As director of the Division of Public Assistance of the State Department of Public Welfare Keith owes his present position in no small measure to his constant adherence to those high personal standards which Alpha Kappa Lambda represents.

As a charter member of Epsilon at its founding in 1923, Keith was probably not outstanding among a group of notably strong men, many of whom in addition to taking on the responsibility of establishing a new fraternity were, like Keith, working their way through the University and at the same time were scholastic and activities leaders in the student body. As an indication of this quality, Keith gained election to Phi Beta Kappa and also to Artus, national honorary economics society.

After graduation in 1924 there followed five years of successful but not entirely satisfying work with Illinois Bell Telephone Co., in Chicago, Illinois. When an opportunity came in the fall of 1929 to return to the University on a fellowship in taxation, Keith obtained a leave of absence from the telephone company and resumed his studies at Madison and his residence at the chapter house. Thus, he was able

to renew his former contacts and experience more fully new acquaintances with the younger members, a practice which he had followed in the course of frequent visits to Madison during his previous location in Chicago.

In the four or five years which followed his return to Madison in the fall of 1929, new generations of AKLs experienced the impact and leavening influence of a brother who was to be in a few years one of the most widely acquainted State officials in Wisconsin. This was a trying time for all fraternities, and



George M. Keith

the steadying hand of a man like Keith undoubtedly had much to do with helping Epsilon to ride out the storm.

From 1929 to 1933 Keith remained at the University, first on the fellowship in taxation and, during the latter years, as an instructor in public utilities and taxation. Here he exhibited those qualities which have stamped him today as an able State administrator. Known as a strict taskmaster who expected the best efforts of his students, just as he gave his best efforts to the job of instruction, he was nevertheless known as one who was genuinely interested in the problems of those same students and who had time to discuss their problems with them.

His work and studies in taxation at the University made his next step a natural one—appointment to the position of statistician with the State Tax Commission—when an opening occurred and success in a competitive examination opened the way.

Subsequent transfer in a similar capacity to the State Board of Control which directed the welfare activities and correctional institutions of the State at that time followed. Thorough application to his new work and acquaintance with the Board's activities prepared him to take over direction of the Old Age Pension work when the growing attention of State and nation to that phase of our social problems required more direction and supervision. Growing with that job as its magnitude increased, and, for a time, also heading up certain license

and tax enforcement work of the State, Keith became the logical individual to be appointed in 1939 the first Director of the Division of Public Assistance—the position he now holds—when the welfare activities of the State were revamped and the former Board of Control discontinued.

In a position which is subject to frequent if not continual public criticism because of its constant dealings with individuals seeking public funds, Keith has earned the respect and regard of most groups throughout the State for his fair and thorough handling and understanding approach to all the problems with which he deals. By his strict adherence to a high code of personal and professional ethics in the conduct of his work, he not only raises the conduct of the public office which he occupies to a high standard but he also provides himself as a striking example of the practical working out of the basic principles of this fraternity, the principles upon which rests any strength it now possesses.

**HAVE YOU VISITED  
OR WRITTEN YOUR  
LOCAL CHAPTER  
LATELY?**

## The NEF Page— LET'S GET ACQUAINTED

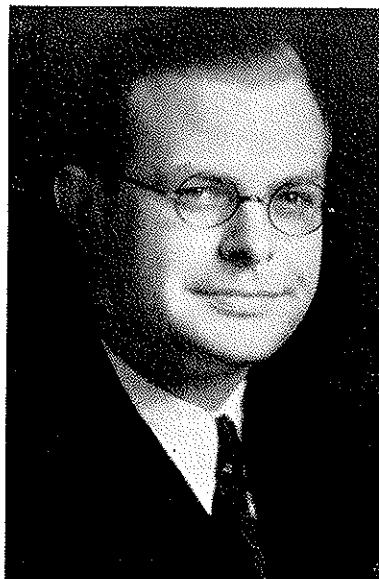
By Frank Howlett, Jr., Treasurer, NEF Board

During the past five years the Logos has published complete financial statements covering the operation of the National Endowment Fund for each fiscal period. These reports, while presenting all the facts and figures, required some study on the part of the reader to determine just what the Fund was doing; furthermore, and of more importance to the average member of the fraternity, they only told "What" and not "Why" or "How". During these years the lack of definite information regarding the National Endowment Fund has be-

come increasingly apparent through inquiries received by the members of the Board, and through general comment and questions arising at conclaves, alumni gatherings and house meetings.

Hence the title of this article. It is the purpose of the National Endowment Fund Board, in this and succeeding issues of the Logos, to present to you the story of the Fund; its reasons for existence, the sources of income and explanations of where the money goes, why the Fund is growing and how fast, what can and will be done in the future, but above all, the activities of the Fund at the present time. It can readily be seen that the whole history leading up to the present situation could not be recorded in this short article; and so, in order that we can get to the one point that is of paramount interest to the active members of the fraternity, we will leave the organization and past history for future consideration and turn at once to the question of "Student Loans".

At the time that the National Fund was set up in 1925 the primary objective was the establishment of a permanent source from which to offer assistance to students requiring financial aid to complete their university education. Student loans were made available in amounts **not exceeding \$100.00** outstanding to members of any **one chapter** at one time, for a period



Frank Howlett, Jr.



of one year or less, and further limited to seniors only. The interest rate of four percent was set as being considerably less than that available elsewhere for similar types of loans, and has been maintained at the same rate to the present time.

Such rigid restrictions were necessary due to the small capital originally available; and, as early records show, there were a few unfortunate occasions when shortage of funds prevented the Board from extending the required aid. We are glad to say that such conditions no longer exist; the Fund has had its ups and downs due to fluctuations in investment values, but through it all has shown a healthy growth with the result that now we need no longer maintain these narrow limitations. Several years ago the total loans per chapter was increased and at the Conclave in September of last year the National Executive Council approved new By-Laws for the National Endowment Fund Board which contain the following section:

**"STUDENT LOANS** shall be restricted to junior and senior students in amounts not exceeding **\$100.00 per man**; interest shall be charged at the rate of 4% per annum; and term of such loans shall not exceed two years. Not more than \$400.00 shall be outstanding against members of any one chapter; . . ."

The National Endowment Fund Board is constantly working toward the objective of simplifying the procedure of application and granting

of loans. We realize that when a man finds he will need money with which to finish his semester's work, he needs it "RIGHT NOW"! And as a member of Alpha Kappa Lambda he is entitled to full consideration with a minimum of delay. We are, therefore, at the present time preparing application forms and notes which will be supplied to the chapters with full instructions as to the necessary information to be furnished so that the applicant will not suffer because of delays which sometimes have occurred because of misunderstanding or lack of information on the part of his chapter officers.

Since the Endowment Fund was established, several thousand dollars have been loaned to our members and we have every reason to hope that in the years to come our ever growing Fund will be a definite factor in assisting the many deserving men who are helping to make Alpha Kappa Lambda a successful fraternity.

Another article on the National Endowment Fund will appear in the next issue of the Logos. Any questions in connection with the above should be addressed to: Frank Howlett Jr., Treasurer NEF Board, 215 Avila Road, San Mateo, California. Questions and answers of general interest will be published on the NEF Page of future issues.

**HAVE YOU MOVED?**

**See Page 23**

**Presenting—**

## **ERNEST W. PAGE**

**A Biographical Brief by Charles D. Marple, Associate Editor**

In medicine, as in other professions, success, measured in terms of social and financial emoluments, comes to the majority of men during middle age. For this reason the very youthfulness of Alpha Kappa Lambda mitigates against any large number of alumni being successful in this sense. It is likewise true of this profession that many of the outstanding accomplishments are achieved by younger men and here Alpha Kappa Lambda can proudly claim many men of distinction. One physician alumnus of Beta chapter who is deserved of recognition by the fraternity is Ernest Winslow Page, M.D., of Berkeley, California, a specialist in obstetrics and gynecology, who must be recognized, not alone for his professional attributes, but also for his manifold interests, his geniality, and for the indefatigable wit which has led to his universal popularity.

"Ernie" Page was born in Berkeley in 1909, "an event over which", he admits, "he had very little control". He obtained the usual preparatory education and in 1926 embarked upon a leisurely trip around the world, "accumulating all manner of junk". Undergraduate days at Stanford University followed, during which his election to Phi Beta Kappa attests to the high scholastic attainment which has characterized his academic career. This achievement was paralleled four years later, when, as a student of Stanford

Medical School, he was made a member of Alpha Omega Alpha, national honorary medical fraternity. During an internship at Alameda County Hospital in Oakland, Calif., Ernie decided to become an obstetrician and gynecologist and so accepted a three year residency in this chosen field at Los Angeles County Hospital. Since completion of this work in 1937, he has been established with his father, Clarence W. Page, M.D., in a practice devoted exclusively to the diseases of women and the problems of child-bearing. His private life also is dominated by "the fairer sex" in the persons of his wife and two baby daughters.

Ernie's particular sphere of interest lies in the toxemias of late pregnancy. He became interested in this subject during his hospital work and has done considerable clinical and experimental research on it since that time. To date he has written approximately twelve medical articles on toxemia and related subjects and these have appeared in a number of medical journals, namely, The American Journal of Obstetrics and Gynecology, The Journal of Clinical Investigation, The Western Journal of Surgery, and The American Journal of Medical Sciences; three additional articles are now in press. With the title of Research Associate in the Division of Physiology at the University of California, Dr. Page

spends two days a week doing animal research.

It has been previously intimated that "Doc" Page is a versatile man and his hobbies bear out this contention. Foremost among them is cinematography in which, despite his amateur status, he has become an expert. During the past ten years he has written and produced eight or ten photoplays, one of these at Stanford, but the majority at a boys' camp in northern California where he was camp counselor for several summers. One of these latter plays, produced in collaboration with a Stanford companion, won first prize in a Hollywood contest and brought the pair \$500 in cash and \$500 in equipment.

A second hobby in which Ernie excels is the writing of articles and humorous essays for various magazines. In the scientific field, in addition to the medical papers noted above, he has written ten or more articles on cinematography, the majority of which have appeared in "Movie Makers Magazine". He has written several feature articles for the Logos and for the Centaur of Alpha Kappa Kappa, his humorous and satirical tracts on Dr. Smut and Phinimum's Disease having tickled the ribs of physicians everywhere. His most recent lay publication is the "Portrait of a Quack" which appeared in the January, 1939, issue of Hygiea, a publication of the American Medical Association, and which Ernie takes pains to point out "is not an autobiography".

It is evident that Page is a specialist, not only in his profession, but in his hobbies as well. He does well in everything that he attempts. At

Beta chapter Brother Page was an active participant in every house activity and made a successful house president during his senior year. To the younger men in the house, he was best known for his innumerable extra curricular interests and for the fund of humorous anecdotes which he could recite on occasion.

As an alumnus and former house president of the Stanford chapter of Alpha Kappa Kappa, social medical fraternity, Ernie is a contributor to the Centaur and a leader in alumni undertakings.

And, today, with Ernie Page long since passed into the ranks of our alumni, the family name is perpetuated on the active roster of Alpha Kappa Lambda by his brother, Clarence Jr., a member of Alpha chapter.

Word came from Dr. Jim Keipp, Beta '33, ophthalmologist of Long Beach, California, that Dr. Earl Gates, Beta '31, is practicing medicine in that paradise of the Southland.

Dale D. Streid, Gamma '36, received the honor of reading his paper on "Laminar Flow Heat Transfer Coefficients in Ducts" before the American Society of Mechanical Engineers, at their 60th annual meeting in Philadelphia early in December. His paper was one of four presented on this subject by eminent engineers in the field of heat transfer.

Brother Streid was recently transferred from Schenectady, N. Y., to Lynn, Massachusetts where he is a consultant engineer in the supercharging department of General Electric.

## COLLEGIATE CHAPTER NEWS

### CHAPTER EDITORS

Alpha	Clinton Rider
Beta	Don Reynolds
Gamma	Bill Cassella
Epsilon	Jim Carrol
Zeta	Raymond Frederick
Eta	Rad Kuykendall
Iota	Howard Anderson
Kappa	Maurice Robertson

### ALPHA

The semester starts Jan. 22, so we are now getting ready for the rushing season. The news this time is less than usual because since the last issue of "The Logos" we have had finals and our Christmas vacation.

Alpha men active on the campus include Dave Way on the sports staff of the Daily Californian and George Gordon, who is chairman of the A.S.U.C. welfare committee. Cal Ferris is managing the 145 pound basketball team on their Christmas vacation tour.

The mothers club has been very active under the guidance of Mrs. Noel who is president.

Informal initiation has just been completed, breaking the precedent of having it about three weeks after the semester opens in order to keep it from conflicting with studies.

It is planned to supplement our rushing program with speakers and motion pictures at the chapter house in the future.

Scholarship has improved over last semester due to enforcement of study rules and regulations by

Frank Brown. As yet all the grades have not come in, but those that have that are representative are better. The "cinch" notices received by the actives were reduced greatly over last semester.

Alpha has two men in the University Concert Band. Hilton Webster slides a trombone and Frank Brown is a percussionist.

Those pledged during the latter part of last semester are Don Hill, from Riverside, majoring in Mechanical Engineering; Gilman Hoskins, from Oklahoma, majoring in Architecture; Jim Gilland, from Berkeley, majoring in Military Science.

During the latter part of last Semester a formal dinner was held here at the house preceding the Second Annual Interfraternity Ball held at the St. Francis Hotel in San Francisco. Three radio dances were held since the last issue of "The Logos".

After a fairly successful season in intramural sports we remain undefeated and untied in both horse-shoes and bowling. We are now looking forward to the spring sports.

### BETA

Members of Beta active in campus activities include Bob Dofflemyer, who is now the Senior football manager, and Dave Calfee who is a Junior football manager for the next school year. Duke Wheeler and Melvyn Pratt are Junior baseball managers, and Melvyn has recently received the honor

of being unanimously elected to the office of president of the Interfaith Council. Jack Anderson, a prominent member of the Stanford Speakers Bureau, is giving his popular speech on the submarine menace before 350 members of the U.S. Naval Reserve at Yerba Buena island in San Francisco early next month. Merle Meacham, active in Stanford dramatics, is playing a role in "The Warrior's Husband" which is being produced by the Department of Speech and Drama this quarter.

The chapter activities of Beta during the fall were climaxed by the Big Game Open-house on the day of the Stanford-California football game. The affair was attended by many alumni and active members of Alpha chapter, and much of the credit for its success is owed to the Beta Mothers Club who supervised in the decorations and in the preparation of the buffet lunch which was served before and after the game.

As a whole the house maintained a B average during the fall quarter, and the prospects are good for improvement during the winter quarter. During the fall two of the Beta juniors were initiated into honorary scholarship fraternities, Ted Moreno into Tau Beta Pi, engineering fraternity, and Bob Williams into Phi Lambda Upsilon, chemical fraternity.

Beta has two members in school music organizations this quarter. Don Reynolds is playing in the Stanford Band, and Don and Bob Williams are both members of the Stanford Symphony Orchestra

which is being revived this year after a long dormant period. Hal Moreno is the most active Beta member in music at the present time. Hal, who composed one of the popular numbers for the Big Game Gaieties last fall, is now the leader of his own dance orchestra, one of the most prominent young outfits in the San Francisco Bay area. Lee Rodgers and Don Reynolds are members of this orchestra, which played for the winter quarter Registration Dance here at the first week of school. In addition, Hal is now working on the orchestration of an unpublished work of Haydn, which is to be played by a string quartet directed by Ferenc Molnar, former member of the famous Roth Quartet.

The second week of the winter quarter was climaxed by the termination of rushing, which had been in progress since the beginning of the fall quarter, and Beta found itself with eleven new pledges. These are David Allen, William Fenerin, Jack Harriman, Melvyn Pratt, Robert Schultz, Aubrey Seed, Harry Strick, William Thomas, John Weymouth, Kenneth Whitcomb, and John Worsley. Since five of these pledges are juniors they will be able to move into the house immediately while the others, who are freshmen, will be initiated at the beginning of the next school year.

Beta's social activities of the fall opened with an informal dance at the house attended by members, rushees, alumni, and their guests. The theme of the dance was a night club, and the main feature

was the Lambda Bar at which various varieties of punch were served. This quarter we are planning to hold an informal party at the summer home of Fred Stettner in the mountains near Santa Cruz. This party comes as a result of the success of the affair which we held there last year.

Beta's activities in athletics are increasing, with Ted Moreno being elected as next year's captain of the varsity water-polo squad. Four of our new pledges are going out for university sports, John Worsley for golf, and Bill Fenerin and Aubrey Seed going out for track in the middle and long distances respectively. Aubrey received his circle-S last fall in cross country running. Bob Schultz is a member of the frosh fencing team, and Karl Carlson is out for varsity polo. In the intra-mural line, prospects are good for a successful basketball season, and our first scheduled games start early in the winter quarter.

### GAMMA

This year our pledge class has started out in extra-curricular activities with genuine enthusiasm. There is hardly a phase in activities which is not represented.

The actives are still acquiring new activities. In addition to those which were in the last Logos, Don Meisenheimer '42 has gone out for the production staff of Theater Guild. Bob McCreary '41 was initiated into Scabbard and Blade and Monroe Walters '41 into Phalanx.

Gamma's chapter activities of the first semester met with great suc-

cess. Homecoming this year was the biggest get-together of alumni and honoraries that Gamma Chapter has ever had. Over fifty alums and honoraries joined the actives and pledges at the Banquet after the Michigan game (what a game). About twenty others were at the chapter house in the course of the week-end. The Gamma Board of Trustees met on the evening of November 4, and elected Stan Pierce '32 to succeed Paul Kent '20 as president of the Board.

Throughout the year we have followed the tradition of having a Sunday morning chapel service once a month. The January service was held on January 14 with Prof. G. W. Goble, Gamma Honorary, as the speaker.

Gamma is again the proud possessor of the Skull and Crescent Scholarship Trophy by virtue of first place in scholarship among the social fraternities for the second semester of 1938-39.

Scholarship chairman Walter Herget '41 with the help of the University Personnel Bureau has been conducting an experiment with the pledges to determine when and how they wasted time. The results of the experiment are yet to be seen.

Dean Leeper '41 was initiated this fall into Alpha Zeta, agricultural fraternity; Dick Stewart '42, into Phi Eta Sigma, freshman honorary; George Hunt '40, into Beta Alpha Psi, accountancy honorary, and George Bristow '40, into Kappa Phi Kappa, education honorary.

December 4 was AKI night at Hanley's in the Illini Union. The



whole house was out and the boys sang in addition to the AKL Marching Song and the Sweetheart Song. Prof. Lloyd Morey's arrangement of Hail Alma Mater and the arrangement of Stardust used in Sachem Sing last spring. Fred English '40, house president, gave a short talk on the history of the fraternity.

In the Union Minstrel Show, AKL was represented by Jim Ubben '41, and John Reutter '41.

Just before the Christmas vacation the house serenaded thirteen sororities and independent houses. The house holds regular song practice every Friday night right after dinner. Two pledges, Paul Nelson '42 and Don Dugan '43, are learning the solo part of the Sweetheart Song.

With Norman Schickedanz '40 as song leader and Bill Glendenin '40, last year's song leader on hand to help out, the chapter hopes to take honors again this year in Sachem Sing.

Gamma initiated five new actives and one honorary on Sunday, November 19. Louis Kessler '35, M. S., C. P. A., is the new honorary member. He is one of the most popular members of the College of Commerce faculty. As an undergraduate he made an outstanding scholastic record. He was elected to Beta Gamma Sigma, Phi Kappa Phi, and was awarded University Honors. He is a member of Alpha Kappa Psi commerce professional fraternity and faculty advisor of Beta Alpha Psi.

Gamma's newest pledge is Jack Train '43 of Oak Park. He is in

architectural engineering.

The chief chapter social events of the first semester were a radio dance on September 30, the Pledge Dance on November 21, and the Christmas Formal on December 15. Vernon Peek's orchestra from West Frankfort, Illinois, furnished the music. The chapter house was decorated in a general Christmas theme. Confetti and streamers added to the gaiety of the evening.

On December 18, the annual Christmas Party was held. In the late afternoon about twenty-five underprivileged children took possession of the house for a few hours. Santa gave them their gifts around the Christmas tree by the fire place in the living room. After we took the youngsters home, the alums and honoraries were our guests for dinner and a party afterwards.

This year's bowling team was second place in the division. Active and pledge teams are now participating in volley ball and a house team in water polo.

#### EPSILON

Actives and pledges of Epsilon Chapter are continuing their activity in campus affairs and have found more in which to participate. Three actives, Corb Hamby, Roland Handricks and Bob Draves, together with pledge Clyde Kepke, represent the house in the University Band. These fellows, with others in the house who have musical instruments of one sort or another, constitute material for potential "jam sessions" which should rival some of the best. Ed Schendel is active in connection

with production of the Badger. Roland Nelson is on the Senior Council, and pledge John Bosshard is chairman of the Union Forum Committee, an organization which promotes student forum meetings covering every variety of topic. Bosshard is also a candidate for the Student Board. Ben Tollefson represents the house on the Badger crew.

The second semester will get under way with a new drive for members, for better scholarship, and for increased chapter activities. Especially during the latter part of the first semester the chief activity has been hitting the books in order to improve the ranking of the chapter. Eighteen actives and seven pledges constitute the membership at this writing and it is hoped to increase both numbers before very long.

Spring formal, the annual dinner dance, is to be held on May 11 at the Marine Club in Madison. We are looking forward to being able to entertain a large number of alumni at this party, and we hope to make it one of the best spring formals in the history of the chapter.

Several of the rooms upstairs have been repainted by the fellows as part of the program of cleaning and painting up which began last semester. Further improvements are planned and Saturday mornings are busy times for actives and pledges alike.

#### ZETA

Most of the activities of Zeta men were reported in the November Logos. In addition, however, a

few of our new pledges are already doing their bit to further the cause by participation in other than house and school activities. Namely: Ed and Ken Rankin, and Dave Frederick are contributing their time and efforts to further the student affairs of the Michigan Union. Bob Cockcroft is quite busy with his Baptist Guild work. And Roger Stevens is outstanding in his musical accomplishments with the band and other similar organizations.

Dick Steding has been initiated into Tau Beta Pi, and Bill Wallace into Phi Delta Kappa, honorary education fraternity.

We all spent one very profitable evening not so long ago when Professor Bennett Weaver was over for dinner and a discussion. He waived his right to give a speech, preferring an informal discussion in the living room. So, for a couple of hours under his able leadership, we discussed the value of reading literature. From all comments heard afterwards, the evening was most profitably spent, and we hope to have more like it before the end of this year with other men in other fields.

Besides this, we have had many smaller get-togethers in an endeavor to weld our group more solidly together. Along this line we occasionally make a point of attending church in a body of a Sunday morning.

In October we held a most successful Musicales one Sunday afternoon. Both members and their guests were present and we all certainly enjoyed the fine program arranged by Lee Chrisman. This

program consisted of piano selections, music by the Woodwind Quintet of the Varsity Band, (of which Lee is flutist), and some very fine recordings. This seemed to be an activity which not many fraternities would dare try, and seldom succeed at, but ours was certainly an overwhelming success.

Under the leadership of Dick Gile, our athletic manager, we're trying hard, but having a bit of tough luck in intramural athletics. You'll find the AKL's represented in just about every sport, and, win or lose, we have our fun fighting it out together.

### ETA

Editor's Note: Through an unfortunate misdirection of correspondence Eta Chapter's news report was not received in time to be included in this issue.

### IOTA

Iota's social season has been quite extensive with an average of two radio and recording dances each month. Our semi-formal Christmas dance was indeed the best dance of the year. Ivan Smith, social chairman, has announced that the committee has engaged our most outstanding campus orchestra for our spring formal on April 13.

During the early part of the second semester we plan to have a stag party with plenty of smoke and card playing. This is an occasion in which all honoraries and several rushees attend.

This fall several sororities entertained the AKL's at "open house".

We have every reason to believe

that our scholastic standing has been raised this past semester. Study rules have been enforced and we've earnestly tried to raise our standing. Several of Iota's members have proved themselves worthy of mention. Raymond Tanner and Merton Badenhop were recently elected into Alpha Zeta (honorary agricultural fraternity), Eugene Haun and Hugh Shade were elected into the Steel Ring, (honorary engineering fraternity). Hugh Shade also has been chosen to become a member of Sigma Tau (national honorary engineering fraternity); he also has been elected to Phi Lambda Upsilon (honorary chemical engineering fraternity). Merton Badenhop was chosen to become a member of Phi Delta Kappa (honorary educational fraternity).

Iota has four men on the Y.M.C.A. cabinet this year. We also have 100% membership in this organization.

Charles Carter is a member of the apple judging team that won first place in a contest held recently at Tulsa, Oklahoma. Charles Carter and Tom Neill are members of a Kansas State literary society.

Alpha Kappa Lambda at Kansas State is planning to enter the annual non-competitive fraternity sing in which they sing two of the AKL songs. This group will be directed by Raymond Tanner.

Ray Groth is often asked to sing on different campus and church programs; he also sings second tenor in the AKL quartet.

Ivan Smith, Kenneth Henry, Howard Anderson and Andrew

Robson played in the College band during football season. Howard Anderson also is in the Military Band.

Our basketball team started out very well this season, but we got nosed out in our third game. The champions, the ones that defeated us, admitted that we offered more competition than any other group they played.

We plan to enter track, volleyball, ping pong and tennis this semester. Success in one or more of these activities is expected for we have some very good material to enter in these competitive sports.

### KAPPA

This is a point where campus activities are low, because of the impending final exams. However, Kappa isn't doing so bad. Student Senator Fred Elley received his senate key and has gone in for announcing on the Purdue radio station WBAA. Malcolm Ross is still chief sports announcer while Howard Eckert is an operator. Glenn Pickeref is working on the "Purdue Exponent" as a proof reader. The Purdue Radio Club has been invaded by Howard Eckert who is publicity manager and Bob Duncan who is in construction work. Captain Woodrow Rifenburgh of the Purdue ROTC is in command of the crack battery of the Purdue unit consisting of 34 batteries.

Kappa adopted a system of bi-annual election last spring. Under this new system we had an election Jan. 8 at our regular chapter meeting. Rodney Ormiston, Fort Wayne, Indiana, was elected presi-

dent. Bob Lyons, Indianapolis, Indiana, became vice-president. Bob Duncan, Kokomo, Indiana, is the new recording secretary and Fred Elley, Chicago, Illinois, is the new corresponding secretary.

The chapter has a fresh start to continue the year, and will undoubtedly grow as it did under the old management.

The pledge list numbers fifteen at present. We plan to pledge more for next semester.

On Nov. 10, we had an initiation ceremony at which Harry Hollis presided. Bob Lyons, Bob Duncan, and Dave Mills were initiated. Dr. Earl McBee was initiated as an honorary member.

We are a bit worried about our scholarship this semester. With the help of Bob Duncan, scholarship chairman, and rigid quiet hours, we hope to maintain, if not better, our present position of third place among the 35 campus fraternities. Next semester our scholarship will be stressed much more greatly than it has been this semester.

The University concert band gave a concert Jan. 14 and our Bob Hass was there doing his part. Woodrow Rifenburgh plays in the University Orchestra. Several other members of Kappa play musical instruments. We have a new song leader, John North. We do quite a bit of singing here and under his leadership we will take a shot at the Interfraternity sing this spring.

This semester our social activities almost wholly consisted of a house dance on Nov. 4; however we did have a Christmas party for underprivileged children. This party

resulted in the fellows having more fun than the children. Fred Elley is our social chairman. Our largest social event next semester will be the spring formal, but no plans have been made as yet. We may have a radio dance or a party too.

Fred Rule is our athletic chairman. Don Kemp, a freshman pledge, is out for track. Don is quite a crosscountry runner and won second place in the two mile in the state A.A.U. meet. Our president, Rodney Ormiston is also out for track. The chapter is entered in the interfraternity basketball tournament. We intend to enter the spring baseball tournament. At present there is a ping-pong tournament going on within the house.

#### CALIFORNIA FRATERNITIES SET SCHOLASTIC RECORD

Not one of the 43 social fraternities at the University of California had a scholastic average last year that was below C. When every house on a campus achieves a record like this, special comment is deserving.

Of course, fraternity scholarship at the University of California is continuing much higher than the scholarship of non-fraternity men.

At Purdue University it has just been announced that for the 26th consecutive semester, fraternity scholarship has been higher than non-fraternity men's scholarship. Purdue's 35 fraternities hit a new high mark last year and their ranking is not only higher than non-fraternity men but also the all-student ranking, and they are only

topped by Purdue's sororities which lead the whole campus.

From "The Fraternity Viewpoint"  
Stewart Howe Alumni Service.

#### EXPANSION NEWS

Fred Palmer, National Expansion Secretary, reports that a group has been organized on the campus of Fresno State College, Fresno, California, as the nucleus of a future chapter of Alpha Kappa Lambda. A group of twelve undergraduates there have banded together and have chosen the name Delta Sigma. Darrel Townes, Expansion Committeeman in Fresno, has been instrumental in bringing the group together, and he is President of the Board of Trustees of the Group. Other AKL alumni on the Board of Trustees are Newell Barnett, Ralph Walker and Harold Childs. It is hoped that the mutual interest already in evidence will grow and ripen into mutual benefits both to this new group of men at Fresno State and to Alpha Kappa Lambda.

Other expansion activities are being conducted at Oregon State College with Art Hughes and at Southern California through Fred Clapp.

Married! Miss Janice Barham of Piedmont, California, to Jerome Cramer, Beta '32, at the home of the bride's parents on November 18th. Walter Radius, Beta '32, was the groom's best man and Burnett Mason, Beta '34, was one of the ushers. The couple are now residing in Oakland where Jerry is employed at the Paraffin Company plant.

## ALUMNI CHAPTER NEWS

Perhaps space devoted to alumni news should give equal weight to all groups organized about the country as chapters. But if this department fails to indicate that Chicago alumni are active and have a newsworthy program while it tells much about some west coast alumni chapters, it is because west coast alumni have some able and willing promoters who take pains to keep the LOGOS informed of what they are doing. Bill Casella of Gamma Chapter has supplied a note on the St. Louis Alumni Chapter; Alec Duff, Theta '30, in Seattle, mentions that a group of alumni are occasionally rounded up there, but furnishes no further recent particulars. Nothing at all from Chicago, Detroit, Milwaukee. But we live in hope, and let all who read this feel the urge to have their own local alumni group properly represented in these columns, obeying that urge by becoming self-appointed correspondents.

#### LOS ANGELES

In Los Angeles the alumni chapter met in October and in December. At the October meeting Bill Morrison, Alpha '17, spoke on his avocation, writing. While Bill uses a nom de plume for his efforts, it is likely that all of you have read at least one of many articles which he has had published in national magazines. In real life he teaches science at Beverly Hills High School. Lloyd Hall and Bob Robertson reported on doings of the

recent conclave. At the December meeting the speaker was E. E. East, Chief Engineer of the Automobile Club of Southern California. His subject was the plan for solving Los Angeles traffic problems sponsored by his organization, a plan involving the use of express highways without traffic lights or obstructions of any kind, costing \$2,000,000 per mile. Fred Clapp, Epsilon '25, is current President of the chapter.

#### SAN FRANCISCO

San Francisco alumni are proud of the progress made by the chapter during the past six months. There have been several interesting and enjoyable monthly meetings; membership has been appreciably increased; a monthly news-letter has been initiated; a definite program of wide appeal to alumni has been planned for the spring of 1940; and considerable cooperation has been given to Beta chapter in the activities of that chapter.

At the November meeting, San Francisco Alumni Chapter was entertained by colored motion pictures of the San Francisco World Fair and of "The Cavalcade of the Golden West", a pageant featured at the Fair. The pictures were taken and exhibited by Irving Moulin, Alpha '28, and official photographer for the exposition. The December meeting was held on December 27th at the home of our prexy, Neil Brogger, Beta '32. In keeping with

the holiday spirit, business was neglected and a group of twelve members were entertained by a buffet supper and party.

Plans for the spring of 1940 are in keeping with the spirit of the last conclave at which the plea was made for greater cooperation between the chapters of Alpha Kappa Lambda. Early in the spring a joint meeting with Alpha and East Bay Chapters at the Alpha chapter house is planned and, later in the year, a similar meeting with Beta and Peninsula Chapters at the Beta chapter house. If we can inveigle one or more of the other local chapters into athletic competition, we'll have a field day early next summer. For the remaining meetings of the current year, it has been suggested that we have guest speakers to talk to the chapters on current problems of national and international scope.

Cooperation with Beta chapter in problems of rushing, campus and social activities and finances has been carried out through the Beta Board of Trustees, of which three men, Bassett, Howlett, and Marple, are San Francisco alumni. We should like to emphasize the excellent spirit in which the active chapter has received suggestions and hope that their report in this LOGOS will make clear the great progress which Beta has made during the past two quarters. San Francisco alumni have taken part in Beta's social functions; four couples attended the Fall Informal Dance at the chapter house on November 17th and a majority of our membership made an appear-

ance at the Big Game Open House on November 25th.

An innovation for the San Francisco Alumni has been the publication of a monthly news-letter, "The Canard", which made its first appearance in November. The aim of the letter is to announce subsequent meetings to the members, to advertise chapter activities, to recapitulate past events and to note items of general interest to Bay Region alumni. Copies are forwarded monthly to other active and alumni chapters in the hopes that increased intercourse will strengthen the ties of the national group. Members of the fraternity and chapters who have not received the sheet may be placed on the mailing list by contacting Gunther Detert, 2645 Broderick Street, San Francisco.

The chapter takes pleasure in announcing an increased membership. New members, previously unannounced, are Dr. David Bassett, Beta '34, instructor in anatomy at Stanford Medical School, Dr. Robert Watkins, Beta '30, resident surgeon at San Francisco Shriner's Hospital, Preston Mulcahy, Beta '34, sales representative for the Westinghouse Company in Northern California, James Dowrie, Beta '36, student at the Stanford University School of Medicine, and Jackson Bennett, Beta '33, East Bay resident. But, San Francisco members of Alpha Kappa Lambda, we are still not satisfied with our turnout; we want each and every one of you in the area to sign up on our rolls.

### ST. LOUIS

At the fall meeting of the St. Louis Alumni Chapter at the home of Irving Dillard, Gamma '27, in Collinsville, Illinois, Robert N. Hecht, Gamma '39, was elected as the executive chairman. At this meeting alumni of three collegiate chapters, Gamma, Delta, and Epsilon, were represented. Among the other fall activities of the group was a picnic at Cahokia Mounds State Park.

The Christmas meeting of the Alumni Chapter was held on December 29 at the home of Nathan Cassella, Gamma '19, in Alton, Illinois. Several actives were the guests of the alumni at this meeting. The mid-winter meetings will be held in St. Louis.

### NEWS OF ALUMNI

Bradstreet Smith, Alpha '37, has been transferred from the Los Angeles office to the El Centro office of the Taylor Milling Co.

Legacies for Beta! Born, a son to Al Lemmon III, '32, and his wife on July 21st. The Lemmons reside at 604 Garden Street, Sacramento, California, where Al is employed in the offices of the Division of Chemistry of the California State Department of Agriculture. Born, a son to Jackson Bennett, '33, and his wife on December 2nd. The Bennetts live in Berkeley where Jack is employed in manufacturing of insecticide sprays.

Married! Miss Ora Scott Smith of Berkeley to Dr. Phil Matzinger, Beta '32, in the Stanford Chapel on November 23rd. Parkes Matzinger, Alpha '31, was his brother's best

man. Phil and his bride are living at 2447 Montana Street, Oakland, where Phil has offices for the practice of medicine.

Married! Miss Barbara Brown of Chicago to Walter Radius, Beta '32. Walt received his Master's Degree in Business Administration from Stanford in 1934 and is now an instructor in the Stanford School of Business. Engaged! Miss Patricia Hamilton of Chico to James Dowrie, Beta '36, a senior in the Stanford University School of Medicine. Engaged! Miss Virginia Davis of San Francisco to Dr. Bob Watkins, Beta '30, resident surgeon at the San Francisco Shrine Hospital.

Big Game Open House at Beta saw the reunion of many of the old grads of both Alpha and Beta chapters. National Expansion Secretary Fred Palmer threw some nice passes in the direction of the cold turkey, while Frank Worthington and Newell Barnett played wingmen for the Alpha contingency. Up from the Los Angeles area came Randolph Hill, Beta '34, to tell of building bigger and better bombers for bigger and better aerial warfare. Dick Thorup, Beta '34, told of AKL's in the Salinas region, where Charlie Cooper, Beta '31, is engaged in the insurance adjusting business and Holmes Byron Tabb, Beta '31, is running the California Pine Box Distributors. Dave Hale, Beta '33, came down from Suisun to keep an eye on Jack Bennett whose mind was more on his expected heir than the game. The San Francisco Alumni turned out a good majority of its members.

## THE LOUDSPEAKER

Dear Editor:

Gamma Chapter is participating in an unusual experiment the second semester, beginning February 6, 1940. Through the American Friend's Society and a local minister, we have agreed to take care of a German refugee. A group of several names of German students was submitted to us, and by process of elimination we finally selected one. Our basis for judgment was a letter of application and personal data sheet, similar to the letter that you and I will use to find employment.

The man of our choice is one Peter Beer, by name. He is 19 years of age and will enroll in the University of Illinois as a freshman or sophomore. Peter is an Aryan and a Protestant. His scholastic record is a good one, and apart from his academic work, he speaks fluently in German, French, Italian, and English.

The members of Gamma Chapter are anxiously awaiting his arrival. Since Peter is especially brilliant in the languages, those of us troubled with foreign languages anticipate a brighter outlook this next semester.

Fraternally,

Fred J. English, Gamma '40

Dear Editor:

Many of the alumni of the defunct Theta Chapter have noticed with regret that the last several issues of The Logos have failed to contain anything about any of said Theta members.

We have kept active a Seattle alumni chapter which had a spring party last year with an attendance of over forty people. We had a summer picnic last August with an attendance of sixty or more, including youngsters, and have just completed a fall party with an attendance of twenty-three, the smaller attendance being accounted for by a number of conflicting engagements.

We plan to have a spring party the third Saturday in April of this coming year and request that you give us a little notice about the same in the next issue of The Logos. Mr. Gerald Boyle, 18547 Ballinger Way, Seattle, Washington, is the chairman for this party. All AKL members, of course, are cordially invited.

Yours fraternally,

Alec Duff  
Seattle, Wash.

### Epsilon Host to National President

Harry H. Hollis, National President, paid a visit to Epsilon Chapter on November 18, 1939, visiting with Madison alumni and meeting with the boys at the house. The weekend was the occasion for a

general thrashing out of chapter problems, both with alumni and actives, and everyone profited greatly from the opportunity to talk and visit with the National President.

Percy W. Lewis, Beta '26, married on May 29, 1939, to Miss Marjorie Rich of Providence, Rhode Island, is now in La Grange, Illinois.

Those extra-handsome Christmas cards some of the Los Angeles alumni received were from Bob King, Alpha '37, now a lieutenant at Fort MacArthur, California, where he resides in the Bachelor Officers' Quarters! Some swank!

Gunther Detert, Beta '33, has announced the opening of offices for the general practice of law in the Russ Building, San Francisco. Chuck Burkett, Beta '35, was recently listed among the candidates who successfully negotiated the stiff California Bar Examination.

### THE MAY LOGOS

Final date for copy—news of YOU and your brothers—articles of interest—April 10, 1940.

Chapter Editors—

Alumni Chapter Secretaries—

Associate Editors—

### ATTENTION

IF you want to meet the deadline, make a note on your calendar 10 days before the final copy date.

IF you have any suggestions on the Logos, let us hear from you.

IF you have any ideas on your mind which you'd like to give voice to through the LOUD-SPEAKER, send them in.

Ten minutes of your time and a penny postcard will swell the news columns of the Logos. How about it?

IF you miss the final copy date, send it in late—there MAY be time.

DID THIS ISSUE REACH YOU AT AN ADDRESS OTHER THAN THE ONE ON THE ENVELOPE? IF SO, FILL OUT THIS MEMORANDUM AND SEND IT TO THE NATIONAL SECRETARY

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## National Alpha Kappa Lambda Fraternity

### Official Directory

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 National Treasurer ..... Howard F. Engelbrecht  
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 National Expansion Secretary ..... Fred H. Palmer  
 490 Oregon Ave., Palo Alto, California.  
 Editor of the Logos ..... John B. White  
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