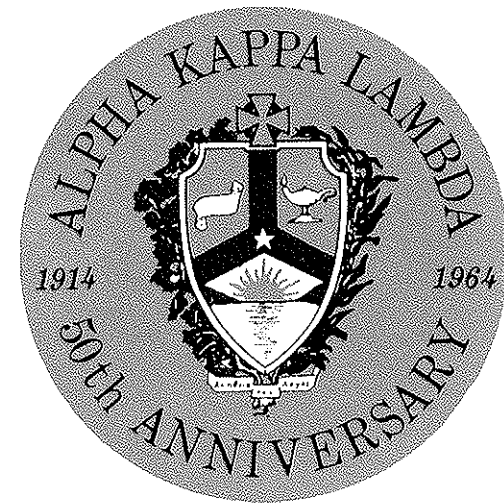


Spring
1963



THE LOGOS



The Logos

OF

ALPHA KAPPA LAMBDA

Vol. XXXII

No. 2

1987 Directory

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★
THE LOGOS is published three times a year by Alpha Kappa Lambda Fraternity.

Our Cover

1964 will mark the 50th anniversary of the founding of Alpha Kappa Lambda. On the cover is the seal which has been adopted as the official golden anniversary symbol. During the coming year there will be various projects and preparations culminating in the Golden Anniversary Conclave and celebration in Berkeley, California, on August 29-September 2, 1964.

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Spring, 1963

Conclave In The North Woods

Report of the 21st National Conclave

By RICHARD W. FARQUHAR *mu 60*

The 21st National Conclave of Alpha Kappa Lambda assembled at Breezy Point Lodge, Minnesota on August 31 and followed a three-day schedule of business and recreation in the sun and beautiful pine woods of the northern lake region. Over 120 persons were registered for the Conclave as activities got under way Friday afternoon. Reports, committee meetings, conferences, section meetings, resolutions, and election of officers took up the major portion of the three-day weekend and made this Conclave, like those past, a working convention.

There was time planned for activities, however. The highlights of the Conclave recreation came on Saturday with an afternoon of water skiing on Pelican Lake and a golf tournament won by Don Carstensen of Wisconsin State at La Crosse. After the Saturday evening business session a dance sponsored by Breezy Point and featuring Billy Blakkestead's Orchestra was held for AKA with dates imported from neighboring resorts.

The first business session got under way Friday afternoon after registration and a coffee hour at poolsire. Brother E. T. Burroughs, National President, was introduced amid a standing ovation and delivered the keynote address.

In analyzing AKA's "On the Move" theme President Burroughs urged the delegates to seriously consider the question, "In what direction are we moving?" He said that the fraternity fails when it departs from the goals and ideals

upon which it is founded. In quoting Dean William G. Craig (DU) of Stanford University, Mr. Burroughs said that "Higher education . . . has come of age . . . Fraternities seem not to have come of age." The fraternity must live up to its ideals and perform a useful service to its members and the University. Further, AKA must be on the move scholastically and not stand still.

In his concluding remarks President Burroughs seemed to set the tenor of the Conclave and give more meaning to our "On the Move" slogan. He called for "the power AKA can generate today that will assure its success and progress tomorrow," Vitality. Vitality is a quality of an organization that is growing and developing; such an organization must be made up of individuals with vitality. The President challenged the delegates by asking if they had this quality in their chapters, and if not, why not? "The questions are for you to answer," he said, "and the answers are for you to do something about."

The Saturday morning business session featured a panel discussion on the topic, "Communications: A Growing Problem with a Growing Membership." Bruce Scott, Purdue '51, moderated the discussion and introduced panelists T. T. Wiley, David Huffman, Robert Jones, and Richard Farquhar.

The public relations problem and alumni relations were considered to be prime targets for an effort to improve communications. Panelists and delegates stressed the importance of frequent chapter news-

letters with alumni interest and good chapter reporting to *The Logos*.

Bruce Scott added considerable interest to the panel's presentation by the use of professional visual-aid equipment through the courtesy of the Minnesota Mining and Manufacturing Co., with whom Scott is employed. Delegates enthusiastically entered into the discussion and made it a lively and profitable event.

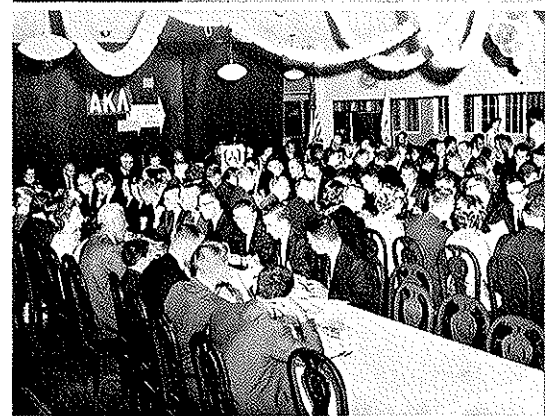
An initiation took place Sunday afternoon. The delegates of Gamma chapter put on the ceremonies which made members of Myron M. Farquhar, Ohio State honorary, Bernie E. Buchenau, New Mexico State, and Michael N. Stanley, Arizona.

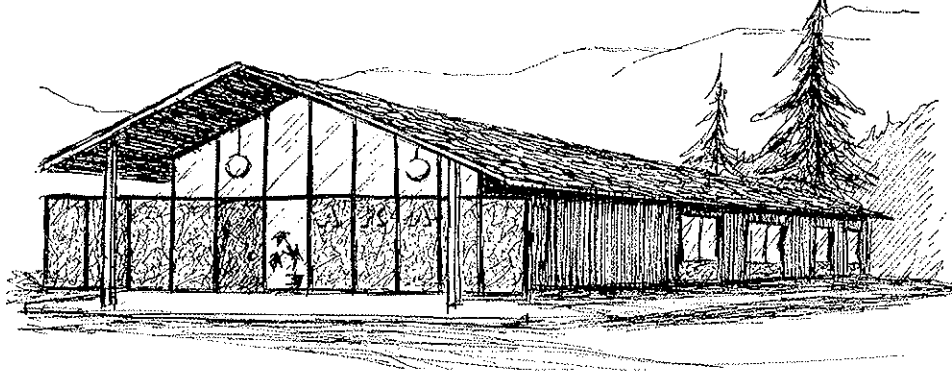
The national officers were whisked back into office by an emphatic unanimous single ballot. It was generally felt that this constituted a sincere vote, not only of appreciation for a job well done, but of confidence in the abilities and dedication of these men to lead AKA in its period of greatest development. Returned to office were: E. T. Burroughs, President; Alfred B. Post, Vice-President; David M. Allen, Treasurer; and Robert L. Davis, National Editor.

Five chapters were represented for the first time at the conclave. They were Psi (Iowa State), Alpha Alpha (New Mexico State), Alpha Beta (Arizona), Alpha Gamma (Wisconsin State, La Crosse), and Alpha Delta (Ft. Hays State, Kansas). Also, returning after 21 years' absence was Zeta chapter from Michigan.

(Continued on Page 7)

CONCLAVE. Presentation of scholarship trophy; the honors banquet; conclave initiates; NEC award winners.





NEW HEADQUARTERS FOR AKA

A new permanent office building for National Alpha Kappa Lambda Fraternity is now under construction at Fort Collins, Colorado, and about June 1 the national headquarters will be moved to the new site from Emporia, Kansas.

The decision to move the headquarters was made as a result of rapid changes and progress in the fraternity's operations over the past few years. There had been discussion of it for several years, and final plans were approved by the National Executive Council during the 1962 Conclave sessions.

Fort Collins received final selection because it is more nearly the center of the fraternity's operations. Also, it is closer to more facilities for conferences and conventions, and it offers more flexible transportation opportunities. The town has a population of approximately 28,000 and is located 45 miles south of Cheyenne, Wyoming, and 60 miles north of Denver, Colorado. An interstate highway joins the two cities and has ready access to Fort Collins.

Colorado State University is located at Fort Collins. It is a land-grant college and has an enrollment of over 7,300 students. Lewis Bacon, AKA executive secretary, says plans are being made to organ-

ize a collegiate fraternity chapter there.

The AKA office has been at Emporia, Kansas, since 1949. In that year, Lewis J. Bacon was first employed as full-time national executive secretary. The fraternity work has now outgrown the office facilities, making the new headquarters necessary. The staff of five persons and families will move to Fort Collins.

The fraternity's new \$30,000 office building will be of wood frame construction, with glass and decorative trim. It will face west to the Rocky Mountains, and will be located on a 100' x 250' lot in Fairway Estates, a development three miles south of Fort Collins, on U.S. Highway 287. It will be about nine miles north of Loveland, Colorado.

Gary Haxton, Emporia State '58, now lives at Fort Collins and has been instrumental in handling local arrangements. He is secretary of the Everitt Lumber Company there. During his student days he received a Logos Foundation scholarship for study at Eastern Illinois State College and was successful in organizing a group of students to form Rho chapter of AKA.

It is planned that the fraternity's (Continued on Page 18)

New House at Arizona Alpha Beta's Success Story

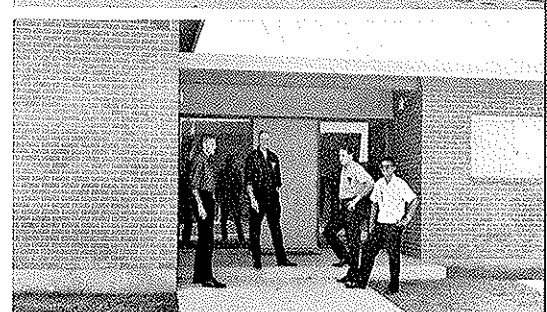
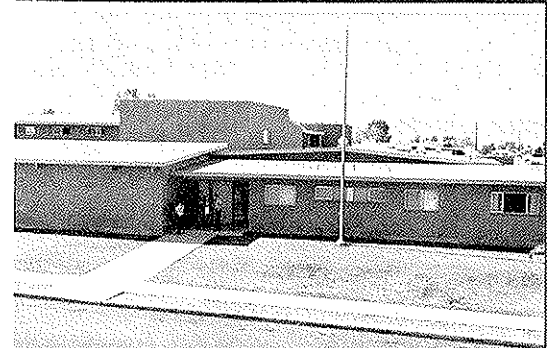
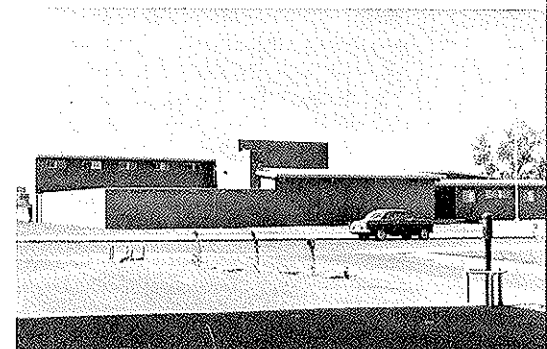
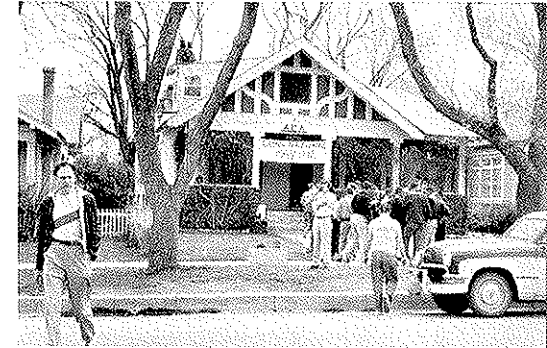
Rarely is any fraternity as lucky as Alpha Beta Chapter of Alpha Kappa Lambda, for on January 27, the AKA's moved into their new \$238,000 52-man chapter house on Arizona's modern fraternity row.

Alpha Beta Chapter is one and a half years old and exists on a campus where the fraternity system for three years straight won the National Interfraternity Conference's Sweepstakes Trophy for being the best system in America. The chapter began with 30 men, fell to 24 men, then rose to a membership of 43. The Alpha Beta's were under tremendous pressure from the stronger competition of the older fraternities and had the handicap of living in an old house when compared to the new houses most of the other fraternities were living in. A great challenge, therefore, faced AKA—build and strengthen or die. The chapter chose the former course and has worked continuously toward success in the social and scholastic fields, while at the same time striving to enlarge the membership and aim for a new house befitting the chapter on the Arizona campus. Let us now see what has developed at Arizona and how.

In October, 1961, when Alpha Beta was chartered, the leadership had but one goal—become known on campus. This was a planned goal and the method of attack was simple. Alpha Beta was determined to show the sororities at Arizona what a real fraternity was like. Ex-

NEW HOUSE. The old and new facilities of Alpha Beta.

SPRING, 1963



changes were made fun. Entertainment and fun were provided while other fraternities enjoyed talking at exchanges. Through a series of carefully planned moves, AKA drew the attention of the campus. Alcoholic drinking was prohibited at parties and even in the chapter house, and this contributed to success. Fraternity men ridiculed, but sorority girls said it was a terrific policy; now several fraternities are following the dry policy.

Alpha Beta grew socially and rose scholastically also. The grade average remained well above the all-men's average. The membership grew and the old house became inadequate. The first old house was demolished by the University to make room for a new food service facility, so the chapter was forced to move to a much nicer old house. Twenty-nine men were squeezed into this 26-man house, with 10 others living away from the house. The dining room could not feed everybody at once; the study areas could not house the men. The treasury was in top shape. All the old debts were paid and Alpha Beta had excess in the bank. Then a bombshell exploded on the Arizona campus that was without precedent.

Phi Kappa Psi Fraternity was expelled from the University of Arizona in October, 1962, after a series of unfortunate incidents. Phi Psi had moved into a brand new \$238,000 house the year before. This house was one of twelve financed by the federal government for the University of Arizona and Phi Psi had the most completely equipped house on fraternity row. The house was completely furnished from dishwashing equipment to walk-in refrigerator in the kitchen and carpeting to desks in

the house proper. After the unfortunate Phi Psi incident, the campus was trying to guess which house could manage to take over the \$11,880 per year Phi Psi payments. Everybody pointed a finger at AKA. A Pi Kappa Alpha said, "AKA is the only house without a new house that can afford it." We were hoping. Lew Bacon was notified and he convinced the alumni board to swing into action. After three trips to Arizona and three months of anticipation, grief, and joy, AKA signed the papers for the Phi Psi house and paid the necessary down payment.

The grief encountered resulted from the fact that Sigma Alpha Mu Fraternity received their charter on December 7, 1962, and set out to obtain the Phi Psi house. They had twenty-six men, but claimed \$20,000 cash, so were offered the house. AKA was in the picture, but did not have the cash. Alpha Beta membership was thirty-five and the men had set to work in October raising money through promissory notes to be repaid in three years. Within three weeks, \$5,500 was raised, so the chapter had additional cash to work with. Eight additional men were pledged. The new house looked extremely close. Then Sigma Alpha Mu stepped in and claimed they had cash and wanted the house. The school paper, *The Wildcat*, printed that the Phi Psi house was taken over by the Sigma Alpha Mu's. Alpha Beta was heartbroken, but ready to fight for a new house in the future. The men went through finals and on the next to last day of the semester, Alpha Beta was offered the Phi Psi house. The SAMies had decided it was too risky with only 26 men. The chapter was not told by the Board

for fear of further disappointment, but the papers were signed by Robert L. Matlock, Gamma '24, Board president, and AKA at Arizona had a new house. The men then were told, and the old house was subleased to the Mormon fraternity, Lambda Delta. The AKA's then moved into their new home for the next forty years.

The new AKA house is a monstrous structure, built for 52 men. In addition to 26 two-man rooms, there is a gigantic living room, dining room, recreation-chapter room, house office, housemother's quarters, guest bedroom and bath, and the most efficient automatic kitchen on fraternity row. The house is well furnished throughout. Any AKA's visiting in the Southwest are urged to visit Alpha Beta Chapter.

Recognition must be given here to the long hours of devoted effort put into the project by the Board of Trustees and especially Dr. Matlock as well as the house parents, Mr. and Mrs. Alfred Thomas. Without the many behind-the-scenes conferences and phone calls and utter dedication of these people, the venture would not have been successful.

The Alpha Beta's are extremely lucky and now have a house that will undoubtedly bring them to the top at Arizona. Keeping a well-balanced program in mind, however, is still vital. Internal and external growth and improvement must continue to go on. The attitude, "We've got it made," must not prevail, but the chapter must continuously build and be ever mindful of its ideals if it is to be truly an outstanding AKA chapter and a great fraternity at Arizona.

(Continued on Page 17)

Bacon to Head Undergraduate NIC

Lewis Bacon, AKA executive secretary, will serve as chairman of the 1963 undergraduate conference of the National Interfraternity Conference, to be held December 5-7 in New York City.

The undergraduate session will consist of delegates from IFC's of colleges and universities throughout the United States. More than 700 delegates will participate.

The appointment of the AKA secretary was announced by Robert Kelly, president of the National Interfraternity Conference. Serving as committee members are Richard Fletcher, Sigma Nu; Rex Smith, Sigma Alpha Epsilon; William Forster, Kappa Alpha; and Cyril F. Flad, Lambda Chi Alpha.

Conclave

(Continued from Page 3)

Alumni delegates present were Robert L. Davis, Kansas '50, for Wichita; J. Glenn Hahn, Kansas '48, for Kansas City; Lloyd G. Hall, California '14, for Seattle and Los Angeles; T. T. Wiley, Illinois '30, for New York; and John Wilson, Michigan '34, for Detroit.

Other Alumni attending the Conclave were Albert Baetz, Purdue '61; Joe Daughhetee, E. Illinois '61; Tom Drury, E. Illinois '60; Howard Engelbrecht, Illinois '24; Robert Grenier, Millikin '60; Ernest Jones, Michigan '38; William Parks, Wisconsin State Honorary; Bruce Scott, Purdue '51; M. M. Farquhar, Ohio State Honorary; Lewis Bacon, National Executive Secretary; Gary Tye, National Field Representative; Richard Farquhar, National Field Representative.

Four Men Honored at Conclave

Distinguished Service Awards

Presented at Honors Banquet

The Distinguished Service Award is the highest honor which Alpha Kappa Lambda can bestow. It is presented at National Conclaves to men who have made extraordinary achievement in their lifework in service to university, country, and humanity as well as to those who have given outstanding service to the Fraternity.

Four men were awarded the Distinguished Service Award at the 21st National Conclave at Breezy Point, Minnesota, bringing the total number of DSA winners to 12. The following men were honored at previous Conclaves:

Frank Bloomer (California '09) for Fraternity leadership and devotion.

Lloyd G. Hall (California '13) for Fraternity leadership and devotion.

Clarence E. Brehm (Kansas State '32) for Fraternity leadership and devotion.

Lloyd G. Morey (Illinois Hon.) for outstanding contribution in the field of education.

Irving Dilliard (Illinois '27) for outstanding achievement in the field of journalism and service to the Fraternity.

Frank B. Lenz (California '14) for Christian service to youth.

Gen. Oliver P. Smith, USMC-Ret. (California '16) for outstanding achievement and service as a military leader.

H. George DeKay (Purdue Hon.) for outstanding service to the Fraternity and contribution to education.

DISTINGUISHED SERVICE AWARD

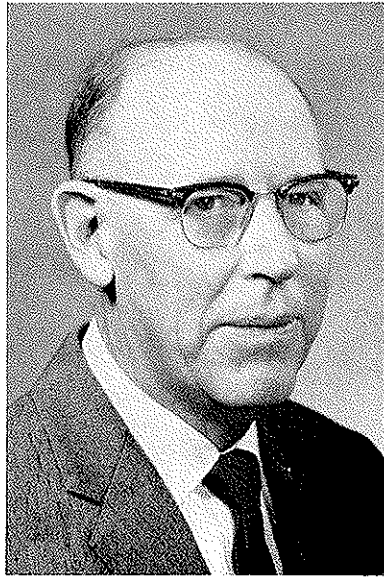


per 10 36
Allen S. Drury (Stanford '39) is honored for his distinguished career as a Washington journalist, for his achievement in turning a newsman's knowledge of the American political scene into a novelist's work of art, and in appreciation of the honor he has brought the Fraternity by his success. Allen Drury is the author of the best-selling novel, *Advise and Consent*, and its sequel, *A Shade of Difference*. He has reported on national politics and the Senate for the *New York Times*, *United Press*, the *Washington Evening Star* and *Pathfinder* over the past 15 years.



Robert L. Davis (Kansas '50) makes award presentation.

DISTINGUISHED SERVICE AWARD



21
Howard F. Engelbrecht (Illinois '24) is honored for his long-time devotion and invaluable service to the Fraternity. He served as National Treasurer from 1938 to 1944, and was a member of the National Endowment Fund Board until 1956. He was a delegate to the first AKL Conclave at Berkeley, California, in 1922. He was treasurer of Alpha Chapter in 1921-1922 and president in 1922-1923, during which time he abandoned hell week for pledges. He is the author of the words to "Hail Our Fraternity." Engelbrecht is President of the Ogle County National Bank in Oregon, Illinois, Director of the Ogle County U. S. Savings Bond Committee, and Director and Treasurer of the Oregon Development Association. In addition to his professional duties, he has con-



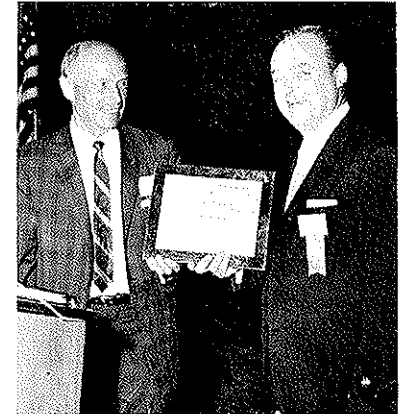
Lloyd G. Hall (California '13) presents DSA to Howard Engelbrecht.

tributed leadership and service in the American Legion, Rotary Club, Red Cross, Library, and Methodist Church in his community.

DISTINGUISHED SERVICE AWARD



Ernest Albin Jones (Michigan '30) is honored for his outstanding achievement in the field of creative advertising and contribution to the American economic system through his work. He is President of Mac Manus, John and Adams, Inc., in Detroit, one of the advertising industry's leading concerns. He believes in creative advertising as a prime factor in economic growth and a guarantee to the American Public of the right of free choice. His work and achievement in his field has led him into public speaking and authorship on behalf of advertising. He has served twice as a director of the American Association of Advertising Agencies and has participated in community affairs in Oakland County and Detroit including his work in Junior Achievement, as vice-chairman of the Cranbrook Academy of Art, and as Director of the Kingswood School. Jones was appointed by



John Wilson (Michigan '34) makes presentation to Ernest Jones.

the Governor of Michigan to help plan the State's participation in the Seattle World's Fair, and was appointed chairman of the Michigan drive for the S.S. *Hope* under the People-to-People aid program. He and his wife, Marian, have five children.

DISTINGUISHED SERVICE AWARD



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Tarley T. Wiley (Illinois '30) is honored for outstanding achievement in public service. He has served country and humanity through his work in traffic engineering and has received many awards and honors for his work. Wiley was the first engineering graduate of Illinois to specialize in traffic. His first position was with the Illinois Department of Highways followed by a period with the Traffic Engineering Bureau of Detroit and then appointment as head of the Department of Traffic Engineering in New York City. He has been involved in many firsts in the field of traffic engineering including statewide traffic surveys and illuminated pedestrian signals. His current activities include being Traffic Consultant to the New York World's Fair 1964-1965 and other consulting work in the State of



^{B 25}
T. T. Wiley receives DSA from vice president Post (Stanford '27).

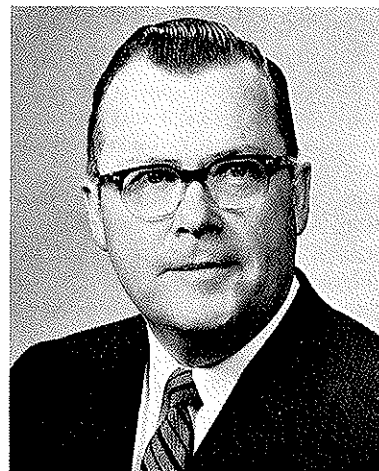
New York. Wiley has been active in church work and is a family man with his wife, Lyrrell, and two grown daughters.

National Officers Reelected on Unanimous Ballot

E. T. (Ted) Burroughs, genial president of Alpha Kappa Lambda Fraternity, was re-elected to that high office by the delegates to the 21st National Conclave, during the election session in the closing moments of the Conclave. His reelection leaves an experienced hand at the helm during an important period of fraternity development.

With approval of fraternity progress in the last 10 years other national officers were likewise reelected. Alfred B. Post will serve a second term as National Vice-President, David M. Allen continues as National Treasurer, and Robert L. Davis again fills the position of National Editor. Allen has been National Treasurer since 1952, while Davis has edited *The Logos* since 1951.

Completing the membership of the National Executive Council is Dr. Ted F. Andrews, Kansas State Teachers Honorary, who is immediate past National President of the fraternity, from 1951 to 1960.



E. T. Burroughs

E. T. Burroughs

Ted Burroughs, AKA's National President, makes his livelihood as Assistant Vice-President of the Michigan Bell Telephone Company, Detroit, where he is in charge of advertising and public relations. A 1929 graduate of the University of Michigan, Ted was president of Zeta chapter in 1928-29 and played a key role in the recent reactivation of that chapter. He has been president of the Detroit AKA Alumni chapter.

A resident of the exclusive Bloomfield Hills area near Detroit, Ted takes an active part in the affairs of various commercial and business enterprises in the area. He belongs to the Adcraft Club of Detroit, the Public Relations Society of America, and the Greater Detroit Board of Commerce. His family includes his wife, Rachel, and two daughters.

Burroughs was first elected to national office in 1958, when he assumed the responsibilities of National Vice-President and National Chaplain. He has participated in all meetings of the National Executive Council since that time.



^{B 25}
Alfred B. Post

Alfred B. Post

Alfred B. Post, Stanford '27, who will continue to serve as National Vice-President, is an investment broker in Los Angeles, California, presently co-manager of the Glore, Forgan & Co. office. A graduate of Stanford, with a master's degree in business administration from Harvard, Al has also been a part-time instructor and lecturer on investments at the University of Southern California, the University of California at Los Angeles, and the Los Angeles Institute of Finance. He is a past president of the Los Angeles Society of Security Analysts and a past president of the Harvard Business School Club of Southern California. He is now president of the Stanford Club of Los Angeles.

Post played a leading part in the development of The Logos Foundation and served as its treasurer when first organized. He also was assistant National Treasurer for a time, advising AKA in financial matters. His family includes his wife and two grown daughters, both married. His hobbies are golf, bridge, and travel.

David M. Allen

David M. Allen will continue to serve as National Treasurer, a position which he has held since 1952. A certified public accountant, he heads his own firm in San Francisco, California.

Dave graduated from Stanford University in 1943 and has been active in fraternity affairs for many years, both nationally and on the Board of Beta chapter. He and his wife, Shirley, make their home in Palo Alto; they have three children of school age.

Robert L. Davis

Robert L. Davis, a lawyer with offices in Wichita, Kansas, was renamed as National Editor, a position he has held since 1951. He is a 1950 graduate of the University of Kansas, where he received Phi Beta Kappa honors and earned his law degree in 1952. He is qualified to practice law in Kansas and Utah.

A member of Delta chapter at K.U., Bob was chapter president as an undergraduate and later served as a member of the Alumni Board of Trustees for five years, during which time the chapter acquired a new 50-man house. He has also been president of the Wichita AKA Alumni chapter and has participated in seven Conclaves.

Member of various professional and civic groups, Davis is this year serving as Master of his Masonic Lodge and is active in the Wichita Downtown Lions club. He is on the Board of Trustees of Friends University in Wichita. Bob and his wife, Marian, have two daughters, ages 5 and 3, and a son age 10 months.

Ted F. Andrews

Dr. Ted F. Andrews, who continues as a member of the National Executive Council by virtue of being the immediate past president of the fraternity, is professor of biology at Kansas State Teachers College, Emporia, Kansas. He was sponsor of Lambda Chapter when that group was installed in 1949. He served as Editor of *The Logos* from 1949 to 1951, and as National President from 1951 to 1960. During his tenure as president, charters were issued to 10 new chapters and one re-activated chapter.

Report of the Executive Secretary

This report is for a two-year period covering the college years of 1960-61 and 1961-62. . . . Never before have we had so many dramatic gains to report. This is submitted to inform you of your basic operations and to recommend action that I believe is necessary for the continual gain of Alpha Kappa Lambda.

Membership. Total membership of the fraternity is now 5,313. The Omega roll lists 245, an increase of 32 during the past two years. During the period of this report, AKA pledged 895 men, and initiated 728.

Total membership of the collegiate chapters is as follows: Alpha 607, Beta 469, Gamma 689, Delta 374, Epsilon 207, Zeta 268, Eta 313, Theta 159, Iota 391, Kappa 282, Lambda 307, Mu 127, Nu 48, Xi 165, Omicron 127, Pi 63, Rho 78, Sigma 143, Tau 118, Upsilon 117, Phi 31, Chi 53, Psi 33, Alpha Alpha 31, Alpha Beta 31, Alpha Gamma 45, and Alpha Delta 37.

Publications. Our pledge training manual now in use was completely revised in 1960 and has been in use two years. The national staff has been and will continue to work on an all new manual to be ready for the 1963-64 college year. We are attempting to instill a new philosophical approach elaborating on "why" instead of "when." Too much of the pledge's time is spent memorizing dates, names, and rules and not enough time is spent in the theory and purpose of the fraternity.

The two leaflets in the "Let's

Talk About . . ." series proved to be very popular and a reprint has been made. Subjects now covered are "Hell Week" and "Scholarship." "Graduation" and "Finances" will be added soon.

Just completed and introduced during this Conclave are fine new handbooks for use by chapter officers. These are separate manuals for the Pledge Trainers, Rush Chairmen, Treasurers, Scholarship Chairmen, and Colonies. Manuals for Corresponding Secretaries and House Managers are to be completed during 1962-63.

As directed by the 20th Conclave, the office has prepared and introduced at this Conclave a Public Relations Kit designed to help direct this all-important chapter activity.

Travel. No fraternity can match the chapter visitation program of AKA. We estimate that 125,000 miles were covered during the 1961-62 college year alone by AKA representatives traveling on behalf of the fraternity. Emphasis has been placed these past two years during visitations on leadership training, chapter and corporation finances, rush and housing. We are beginning to see some of the results of this emphasis.

The executive secretary has attended a number of conferences, including National Interfraternity Conferences in Los Angeles and Boston, College Fraternity Secretaries Conferences in Uniontown, Pa., and Miami Beach, and various regional AKA training conferences.

The executive secretary has served on the executive committee of the College Fraternity Secretaries Association during the past two years and will be program chairman for the 1963 conference.

Finances. Perhaps the largest and most significant gain we have made is in the area of chapter finances. Most chapters are now on a program that calls for the monthly payment to the corporation or alumni board of a set amount per student housed. Chapters are paying from \$16.00 to \$39.50 per man housed per month. Those chapters using this plan and paying a minimum of \$30.00/man/month will be the chapters with good housing in the future years. This figure must be increased annually as long as costs continue to climb.

Housing. We feel that we have made a major break-through on new housing finance. Although the program has been slow to develop, we have worked out a package program for 100% financing of new housing, provided chapter assets total \$20,000.00. Our pilot program is now underway at Eastern Illinois University. Several other chapters seem ready if the plan works out satisfactorily. We have received considerable publicity and acclaim for our program and several campuses are planning campus-wide construction projects through the AKA program.

We feel that this program has great promise for AKA chapters and we will continue to help develop and expand the program.

New Chapters. We welcome the following new chapters to this Conclave for the first time:

Psi—Iowa State University, Ames
Alpha Alpha—New Mexico State University, Las Cruces
Alpha Beta—University of Arizona, Tucson
Alpha Gamma—Wisconsin State College, La Crosse.
Alpha Delta—Ft. Hays Kansas State College, Hays

Zeta (Reactivation)—University of Michigan, Ann Arbor

Petitions were received from all of these groups and an affirmative vote was granted. A petition from Kappa Nu Fraternity at Cornell University was received and presented to collegiate and alumni chapters for a referendum vote. That petition was rejected, since it did not receive the two-thirds affirmative vote of alumni chapters required for the issuance of a charter.

Office. No one except those directly involved can appreciate the large and rapidly expanding operation of our national office. The membership statistics will point out the problem of handling a 40% increase in undergraduate membership activity. We had more than 1,400 changes of address involving 2,800 file corrections. Approximately 35,000 pieces of mail were sent from the office and we handled an unprecedented number of long distance phone calls daily. New equipment has allowed us to expand services despite a heavy increase in volume. The weakest area of office operations is in personal correspondence from the secretary to individual alumni and collegiate members. We believe our new program will allow us to strengthen this area. We certainly invite all AKA's to stop in the office whenever possible and observe our operations.

National Chapter Representatives. The experiment of using outstanding collegiate members as national representatives in their respective areas has certainly proved to be a good one. Six men—Richard Farquhar, Richard Foster, Gary Tye, Darold Herdes, Larry Borger and Ron Haxton did an outstanding

job in serving as National Chapter Representatives during this experimental year. In working closely with area chapters following a training conference in Boulder, Colorado, they were able to strengthen communications and service with most chapters. Other fraternities have watched this program with interest and at least one other NIC fraternity will use this program during 1962-63. We plan to expand and strengthen the program and eight members have been appointed to serve during 1962-63.

Recommendations.

1. Smaller chapters should make new efforts to gain in membership. With the swell in enrollment figures there is no excuse for a chapter with less than 30 men. Chapters must grow in numbers of members or they will be forced out of business financially.

2. Chapters should eliminate all forms of personal hazing and hell week. AKA has outlawed these practices for a number of years but we know that some chapters allow sub-rosa hazing. Society, universities, and pledges will not allow this in the future.

3. Chapters should continue to throw away non-essential practices, especially in pledge training, and must be more concerned with pledges' and members' academic responsibilities.

4. University, alumni, parents, and community relations should be stepped up to help change effectively the old image of a fraternity.

5. Each chapter should organize a 50th Anniversary Committee composed of one undergraduate member and one alumnus to plan and promote a series of events to be held during the 1963-64 college year.

6. Each chapter should set up a scholarship program to obtain a scholastic rank that is above the all-men's average. There is no reason for a chapter of AKA being below the AMA.

7. The Conclave should give special consideration to changing the manner of electing members to the National Executive Council. Using the same procedure of electing directors as the local chapter corporation, men should be elected to serve as Directors of the national council, with the election of officers being left to the council itself.

8. The Conclave should give special consideration to the establishment of a National Executive Council position called "Legal Advisor" and it is my recommendation that this position replace the present position of "National Editor." The Editor should be an appointive position by the National Executive Council, similar to those of Scholarship Director and Chaplain.

—LEWIS J. BACON

Report of the National Treasurer

Copies of all financial statements were distributed to delegates and alumni attending the 21st National Conclave. A limited supply is available at the Treasurer's office and may be had upon request.

—DAVID M. ALLEN

New House

(Continued from Page 7)

All things considered, Alpha Beta is a shining example of our splendor, and so true slogan—AKA is on the Move.

New Chapters Installed

Three new chapters were installed this spring, Alpha Epsilon at Wisconsin State College, Oshkosh; Alpha Zeta at Northwest Missouri State College, Maryville; and Alpha Eta at McNeese State College, Lake Charles, Louisiana. Complete details on these installations will appear in the next issue of *The Logos*.

Conclave Discussions Held

One of the outstanding features of this year's meeting was the series of section meetings and special interest groups. A panel discussion on "Communications: A Growing Problem with a Growing Membership" aroused considerable participation. The panelists were T. T. Wiley, David Huffman, Robert Jones, and Richard Farquhar.

I-61
A-61
Section meetings were held on "Increasing the Effectiveness of Rush Programs" led by James Gathers of K. State; "Pledge Training—Problems, Procedures, and Results" led by Ron Cassano of California; "Trends in Realistic Fraternity Finances" led by Larry Crippen of Eastern Illinois; and "The College Community" led by Brent Hinze of Washington.

New Headquarters

(Continued from Page 4)

office staff will move to the new site sometime about June 1. The new structure will include a reception area, work room, conference room, secretary's office, publication office, field representatives' office, and storage room. There will be a circular drive in front, with parking for 15 cars at the side.

Report of the National Editor

During the past two years, five issues of *The Logos* have been published. These are the Winter 1960-61 issue, the Spring 1961 issue, the Fall 1961 issue, the Spring 1962 issue, and the Fall 1962 issue. These five issues have had 4 signed feature articles, 52 articles about current AKA activities, and 91 pictures. There have been 261 separate alumni news items, and 20 death notices.

The magazine is printed by The Allen Press located in Lawrence, Kansas. Mailing is handled by the National office. The press run has increased with each issue, as the membership of the fraternity has grown.

Of particular note during the period since the last Conclave is the change of type face used in *The Logos*, which has improved the readability of the publication. There has also been an effort made to use the Greek letters for the fraternity name whenever possible.

Most alumni news is received through the annual solicitation of alumni dues. Each alumnus member is asked to return with his dues payment a brief statement which can be printed in *The Logos* giving news of his activities. This has become an invaluable source of information and provides the bulk of the small alumni items which each issue contains. The larger items are generally supplied by interested alumni and friends, who clip articles from newspapers and magazines and send them to the editor or to the National office. The fraternity is indebted to the interested alumni for their continued

support of the magazine in this manner.

For the past two or three years there has been discussion by the members of the National Executive Council about the practicality of transferring to the National office the primary responsibility for publication of *The Logos*. Heretofore this has been the responsibility solely of the National Editor, who has requested, gathered and compiled most of the material which has been printed. The National office staff has not been adequate to handle this responsibility while at the same time giving maximum attention to chapter services and expansion work. It appears now, however, that the full-time national staff will soon be increased sufficiently to permit *The Logos* duties to be transferred to the National office.

I enjoy serving the fraternity as National Editor, and have now completed eleven years in that office. Thirty-one issues of the magazine have been prepared and distributed under my editorship.

—ROBERT L. DAVIS

Hazing Attacked in Conclave Resolutions

The Conclave opened on Friday, August 31, with a buffet luncheon served on the swimming pool terrace. Business sessions commenced at 4:00 p.m. the same day. The Conclave ended Monday noon with the election of national officers, after three days of deliberation over vital fraternity problems.

Foremost among the decisions at the Conclave was a resolution to eliminate finally all pledge hazing from AKA chapters. Prior Con-

claves have wrestled with the same problem, and through actions previously taken, most of the hazing practices have long since been quelled. A few of the chapters, however, have had modified programs of "pledge training" including such things as excessive fatigue, road trips, public stunts and buffoonery, etc. These procedures came under attack at the Conclave, and after lengthy debate, the delegates adopted a resolution that all chapters stress positive pledge education, rather than any activity not consistent with AKA ritual and policy.

Another topic which aroused interest and participation was whether or not the AKA Preamble, which has been widely proclaimed as a succinct statement of the fraternity's founding principles, is in conflict with our promotion materials which state that AKA "subscribes to a policy of non-discrimination as to . . . creed."

In this regard, it was suggested that the fraternity had long since removed clauses from its bylaws restricting membership according to race and color.

Seeking a clarification of this matter, the Conclave delegates adopted a resolution calling for the appointment of a special committee of alumni and undergraduate members to make recommendations regarding this apparent conflict. The report will be considered at the next Conclave.

In other action, the Conclave approved the actions taken by the National Executive Council in adopting a trust indenture to govern management and operation of the National Endowment Fund. Also, the Conclave expressed appreciation (Continued on Page 27)

National Expansion Report

During the past two years expansion activity has been stepped up with a two-point program: (1) chapter membership increases through emphasis and encouragement of larger chapters and (2) chapter additions through expanded promotion and extension work. Both points have been highly successful—more so, I am sure, than any other NIC member fraternity.

Chapter membership growth. Considerable comment was made during the 1960 Estes Park Conclave that the 20-30 member chapter in AKA is not a realistic or safe membership, and a resolution calling for a minimum membership of 30 men was barely defeated. The emphasis served the purpose and new programs were adopted. We had more than a 40% gain in 1961-62 over 1960-61. There is no reason why this gain cannot continue. Several AKA chapters have pioneered the large membership area and a number of general conclusions can be made on the basis of these experiments:

The problem of "cliques" fades with larger numbers of men. The smaller the chapter, the more problems with small interest groups. With large memberships, these problems disappear or become insignificant.

The larger the chapter, the more successful it is on campus. With many more men participating, more success is evident.

It is almost impossible to have an "unsuccessful" 50-plus man chapter. The smaller the chapter the more risk there is in non-quality membership.

The major problem with larger chapters is organization. There are more men "along for the ride" with larger memberships, and keeping all members well informed (communications) becomes a problem.

A related problem with larger chapters is financial control. It is recommended that a rigid purchasing procedure be adopted and that a professional firm or individual handle financial records. This should be on an alumni corporation level.

The larger the chapter, the fewer rush problems. More men want to pledge a larger house than a smaller one.

The larger the membership, the more fraternity pride.

The larger the membership, the stronger the long-range program (on the alumni corporation level).

The above conclusions are general ones and, of course, will vary from chapter to chapter and campus to campus. As membership increases, new methods must be used to avoid weakening our purpose or identity.

Within two more years, AKA average chapter size should increase to about 50.

Chapter additions. Although only about 10% of the efforts of the national office can be aimed at expansion, our efficiency in this work has climbed steadily. With campus enrollments surging, the smaller national fraternity such as AKA must carry most of the responsibility for growth of the fraternity system. More and more, institutions and local fraternities are contacting us about expansion. We are being forced to reject invitations that we consider high risks

in order to install chapters having a great chance for steady and mature gains. Chapter installations the past two years are good examples of this. Generally speaking, the chapters that AKA has installed since the 1960 Conclave have been much stronger and more mature than those in the past.

Since the 1960 Conclave, we have installed five chapters, for a 32% increase and in addition, we have several colonies established which have excellent chances to become chapters. The new chapters are:

Psi—Iowa State University, Ames
Alpha Alpha—New Mexico State University, Las Cruces
Alpha Beta—University of Arizona, Tucson
Alpha Gamma—Wisconsin State College, La Crosse
Alpha Delta—Fort Hays Kansas State College, Hays

We have an active file of more than 150 colleges and universities and we are in constant touch with these schools by keeping them informed of our progress and the "On the Move" program. This should prove to be extremely valuable to us.

We are in no way limiting the type of campus for expansion (large or small, private or state, college or university); instead we are investigating any sound campus where we can make a contribution.

We can expect dramatic gains in expansion, and our program is presently geared to install 12-15 new chapters during the next two to four years. We anticipate a minimum undergraduate total of 1,600 (presently 1,000) by the 50th Anniversary Conclave.

Expansion success is due to a well coordinated program with chapters, alumni, and the national office working together. It is unfortunate that the impression exists among some AKAs that 90% of the time, money and efforts of the national office is spent on expansion. Growth is important to progress but it has and will continue to be only one phase of our many operations.

I think we can all be proud of our expansion program. Truly AKA is America's fastest growing fraternity.

—LEWIS J. BACON

Alumni News

Robert A. Hayes, Colorado State '58, is teaching science to students at Mullen High School, Mullen, Nebraska. Write him at Box 343, Mullen.

Harry A. Stewart, Kansas '58, and **Eric Reiner**, Kansas '58, both received their M.D. degrees from the University of Kansas School of Medicine last June. Eric is interning at the University of Texas, Galveston, Texas. Harry is at St. Vincent's Hospital of the City of New York, New York 11, New York.

Robert Golchert, Millikin '60, is teaching English at Carl Schurz High School in Chicago. His address is 5301 W. George, Chicago 41, Illinois.

Anton F. Harms, Washington State '29, is soil conservationist of Skagit County, stationed at Mt. Vernon. His son, Jerry, is a freshman at Washington State, and daughter, Ruth Ann, is in high school. His address is 304 Jameson, Sedro-Woolley, Washington.

(Continued on Page 27)

"Prescription for Survival"

by E. T. BURROUGHS, National President

(Keynote Address at 21st National Conclave of Alpha Kappa Lambda, Breezy Point Lodge, Minnesota, August 31, 1962)

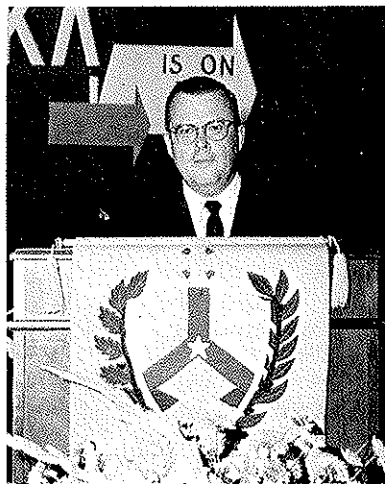
Two years ago at the 20th National Conclave in Estes Park, Colorado, when you elected me to the presidency, I had a pretty good idea of what I was getting into. I figured it was going to take more than just a little time and thought to take on the job and do justice to it. I can vouch for the time and thought that has been required. Whether or not I have done justice to the office is a matter for you to decide. . . .

I should like to have been able to visit each of your chapters personally these past two years and and talk with you about your accomplishments and your problems. But I have had to leave that end of our fraternity business to Lou Bacon, our field representatives, and our college representatives who, I'm sure, do a much better job of it than I could do.

But let me assure you that they keep me and the other members of the National Executive Council well informed. Needless to say, I try to set a good example and use the telephone often. *"It's the next best thing to being there."*

So I'm especially happy to be able to join you here at Breezy Point for a few days of serious fraternity business intermixed with fraternity fellowship and fun.

I prefer to look upon my role as National President as that of a catalyst. The dictionary defines a catalyst (as it pertains to physical chemistry) as a substance that when added causes an acceleration



of a reaction—and which may be recovered practically unchanged at the end of the reaction. Such a reaction, the dictionary adds, is usually *positive* but it may be *negative* when the substance is a *negative* catalyst. I shall try to be a positive catalyst.

"AKA is on the Move"—We're growing larger all the time. And we like to think we're going places. But are we sure we're going in the right direction?

Claude W. Gifford, Associate Editor of "Farm Journal" in preparing for a speech before the 20th Conclave of FarmHouse fraternity at Purdue, asked the Deans of Agriculture in the college at which FarmHouse had chapters to tell him frankly how the fraternities on their campuses come short of measuring up to their potentialities.

Here is what the Deans had to say:

- "1. Some fraternity chapters are woefully weak in scholarship.
- "2. Some engage in so much horse-play and partying during the first semester that many freshmen pledges are deprived of both rest and study time.
- "3. The aim of some fraternities seems to be to outdo one another in fancy and expensive parties, dances, and similar events—accompanied oftentimes by an embarrassing financial drain on members.
- "4. Some fraternities develop their programs to the point where the fraternity life and obligations become more important than the member's educational responsibilities.
- "5. Some develop fraternity spirit and service to a high degree, but neglect school spirit and service.
- "6. Some chapters try to equalize everyone into the same mold—they set up a pattern for thinking, dressing and behaving, and criticize anyone who strays outside this pattern.
- "7. Some fraternity men carry such a 'superiority complex' around with them that it would take a Paul Bunyan to cut the chips off their shoulders. Somehow, they feel they are superior to non-fraternity men, and to members of other fraternities.
- "8. Some fraternities misguide their pledges into taking the easy courses—the short cuts to merely passing the minimum credits.
- "9. Some fraternities have such a lax moral code that drinking becomes a campus problem."

Mr. Gifford in his speech went on to say: "Fraternities should be beacons on their campuses; their members impeccable in manners; examples for the entire student body; dedicated in their service to their institutions as well as their fraternity; serious in their scholastic intent; leaders in college life; personal examples of the highest moral codes . . .

"This is a day of re-awakening on the part of fraternities. Those that do awaken will live and be better than fraternities have ever been before. Those that don't awaken will pass by the wayside . . ."

AKA is on the move but I ask you in all sincerity, "In what direction are we moving?"

Fraternities have been a controversial issue in higher education almost since their beginning some 150 years ago. They'll probably continue to be controversial until fraternity leadership can be persuaded to take some well needed corrective action.

In the words of William G. Craig (DU), Dean of Men at Stanford University, "The traditional culture of the fraternity (with it emphasis on social life, de-emphasis of intellectual pursuits, a premium on being one of the group, etc.) is in conflict with the newly emerging culture of the institutions of higher learning."

He points out that fraternity groups took root in this country in a highly paternalistic period of higher education. The fraternities were the centers of dissonance. And following the year 1870, as intellectualism grew in the university, fraternities continued to flourish in their concentration on other values. Fraternities became

the center of the gay life and other directed purpose.

"The chief criticism of fraternities today," says Dean Craig, "stems from the fact that they have not changed in any significant or fundamental way from this heritage. Higher education . . . has come of age. Fraternities seem not to have come of age.

"No better statement of the purposes of small group living has ever been written," continues Dean Craig, "than the Decalogue of national fraternities. However, it is rapidly taking the same subordinate position that the ritual has assumed."

From what I have reported to you, I think you will agree that where a fraternity has fallen into disfavor, it is the result of its departing from the very goals it is supposed to embrace. It is where the fraternity has ignored the wisdom and ideals of its founders that it has deteriorated and incurred the condemnation of the university, the community, parents, and non-fraternity students.

In other words, the key to good public relations for fraternities in general and AKA in particular is to be right by doing right and living right.

Alpha Kappa Lambda is fortunate in being relatively young as fraternities go. AKA was born of the 20th Century by men of serious purpose who sought a different kind of fraternity—a fraternity with high spiritual values, a fraternity devoted to the attainment of high scholarship on the part of all of its collegiate members.

We would do well in our respective chapters to weed out the trivial, "boys-will-be-boys," "Gung Ho," non-contributing aspects of frater-

nity life and remold our strong purposes. As a preventative measure if nothing more, we should re-examine the foundation of our fraternity, its policies and ideals and re-dedicate ourselves to seeing that we live up to them.

Last February when Zeta Chapter was reactivated at the University of Michigan, I saw something I would never have seen in my own college days—Baptists, Catholics, and Jews being initiated into the same fraternity.

AKA has been described as a fraternity with Christian emphasis. Since *many* of the Christian ideals are not *exclusively* Christian, we subscribe to a policy of non-discrimination as to color or creed. And non-Christians are to be found among our membership. But we look for evidence of a sincere belief in God in all the men we invite into our brotherhood. For a deep abiding faith and a sense of obligation to the Maker of the Universe is a solid foundation of character. And love of fellow man and justice in all acts among men are values which are held by every great religion—values that have been advanced by each of the great prophets and religious leaders throughout history.

Is AKA on the move toward more or less Christian emphasis or spirituality, as I prefer to call it, in the fraternity? Are we trying as hard as we might to conduct ourselves in every situation as nearly in accord with God's law as we are able to do?

William Lowe Bryan, President Emeritus of Indiana University, once said, "A college education is one of the few things a person is willing to pay for and not get." (Maybe it's because Dad is paying

the bills.)

High scholarship is AKA's second ideal. From the educator's viewpoint, it probably should be the first. From my viewpoint, high scholarship should share equal billing with spirituality.

Today, we're on the edge of the age of free power to release man's muscles from physical drudgery, and of amazing advances to release him from mental drudgery—the machine age, if you please.

But machines won't replace the need for educated people. On the contrary, machines will increase the need for educated people—people who can learn new skills, new facts, new techniques, and learn them quickly. No collection of wires and hardware will ever be able to speculate, imagine, invent, philosophize, or dream up ways for making tomorrow better than today.

In our world of tomorrow, human tasks will more nearly match human capabilities, *but those capabilities must be trained and used.*

If you'll pardon the personal reference, the single most reliable predictive indicator of a college graduate's success in the Bell Telephone System is his rank in his graduating class. A far greater proportion of high ranking than low ranking students have qualified for the large responsibilities.

I should make it clear that we have no idea of hiring according to marks alone. Many below average students may become above average managers in the telephone business. Many men who make low grades in college have plenty of brains. Nevertheless, in employing college graduates, we must be concerned with the relative probability.

When you hire a man of high intelligence but low grades, in

effect you are betting that a drive he hasn't yet shown *will* show after he goes to work. On the other hand, if you are considering a high-scholarship man, your bet is that a drive already demonstrated will be sustained.

Our college employment records seem to bear this out.

Dr. Leslie J. Nason, Professor of Education at the University of California, who writes a syndicated column for many papers said recently:

"Individual fraternities keep approximately *the same scholastic standing year after year.* The new men almost automatically fall into the pattern of the fraternity they join. A fraternity with high standards of conduct and scholarship provides pledges with such an environment; a fraternity that emphasizes social life will continue to do so at the expense of scholastic standing. I have watched many students fail in an almost heroic attempt to maintain high scholarship in a low scholarship fraternity. . . . I have seen students, under the influence of a strong scholastic fraternity lift their grades and seriously prepare for careers with the extra bonus of fraternity friendships."

Is AKA on the move scholastically? Or is it standing still?

And now I'd like to confine the balance of my remarks to something else that concerns the future of our fraternity. It's that certain something that we have to have within our membership that we call VITALITY.

Vitality—the power AKA can generate today that will assure its success and progress tomorrow.

Frederick Kappel, former President and now Chairman of the Board of A. T. & T., has written a

book on the subject of vitality. It has been published by McGraw-Hill. It's called *Vitality in a Business Enterprise* and is based on some talks he gave two years ago for the McKinsey Foundation Lecture Series under the sponsorship of the Graduate School of Business at Columbia University.

I heartily recommend this book to you not because Mr. Kappel is my big boss, nor because he talks about the Bell System, but because what he says in many instances applies equally well to running a fraternity.

After all, when you stop to think about it, AKA is a business enterprise. In fact, organization-wise it's somewhat like the Bell Telephone business. It has a national headquarters—like A. T. & T.—which offers guidance and assistance to the chapters. The chapters are autonomous in their operations just like the operating Bell Telephone companies are.

And both have their respective common goals at the national as well as the local level.

Let me share with you somewhat out of context just a few excerpts from Mr. Kappel's book. And while I'm doing this will you mentally substitute the word *fraternity* for the word *business* or *company*.

Mr. Kappel says—

"A company may be in the full bloom of current prosperity, but dying on the vine as far as its power to build the future is concerned. On the other hand, a business that is struggling to survive may well be building vitality, in that very process, for a hardy and flourishing future. . . .

"What makes a vital business? Vital people make it. The very sense of the word vitality tells us

it is wholly an attribute of human beings . . . Vitality is something people demonstrate through sustained competence; through creative, venturesome drive; and through a strong feeling of ethical responsibility, which means an inner need to do what is right and not just what one is required to do. . . .

"Every business needs something to strive for, something to become, something to achieve, goals to reach. . . .

"Successful organized effort depends on the power of individuals to make highly personal contributions. To make his best contribution, a man must be his own unique self and he must always know who he is. But whenever two people come together to do something, there must be some conformity. To some extent they must think and act alike. Otherwise, any organized society would be impossible. There is a lot of conformity in every group effort—government, business, education, religion. To be against all conformity is to be against order and for chaos. . . .

"Between the need for conformity on the one hand, and the purely personal needs of individuals on the other, there is conflict, push and pull, stress and strain. . . .

"This is the conflict that makes men, and it will be a sad world if we ever come to see it as bad. . . .

"This is what vitality is all about: The power of the individual to handle his conflict with any organization he happens to get involved with, and be a better man because of it. . . ."

Little did Mr. Kappel know when he penned these thoughts about *Vitality in a Business Enterprise* how appropriate they also are

for a fraternity—your fraternity at the local level, Lou Bacon's and mine at the National level.

Vitality! Do you have it in your chapter of AKA? If you do, is it coming through—is it showing?

Vitality! If you *don't* have it, why don't you? How can you get it?

The questions are for you to answer. And the answers are for you to do something about.

Hazing Attacked

(Continued from Page 19)

tion to Lloyd G. Hall, California '14, for his many years of interest and service to the fraternity, for his work in soliciting bequests for the fraternity, and for his valuable participation in the Conclave sessions.

Alumni News

(Continued from Page 21)

Dr. Wayne H. Freeman, Kansas State '38, writes of his work with the Rockefeller Foundation in India. He is concerned with increasing seed production and distribution throughout India. He writes, "There is a need to develop seed producing companies, sales organizations, certification agencies, seed laws—in short, an entire seed industry in India. The potential here is tremendous if we can only get everything functioning." His address is Rockefeller Foundation, 20/39 Diplomatic Enclave, New Delhi, India.

Alfred D. Coons, California '30, is city manager of Monterey, California.

Roger McGary, California State '60, is presently working on the staff of the Uniontown Newspaper in Uniontown, Pennsylvania. In late April he was married.

Leonard Nowicki, California State '62, accepted a position with Pine-Richland Joint High School teaching machine shop.

Tom Stewart, California State '60, is teaching in Linesville, Pennsylvania.

Leonard Keller, California State '61, is doing graduate work at the University of Delaware.

Gene Lang, California State '61, is teaching at Ridgeway High School near Erie, Pennsylvania.

Joseph Ellena, California State '62, is now attending Pittsburgh Institute of Mortuary Science.

John M. Glendenning, Kansas '25, is personnel director of Goodwill Industries in Minneapolis and loves it and floriculture. He writes that the Duluth campus of the University of Minnesota needs AKA. The family lives at 2621 East Second St., Duluth 12, Minn.

H. W. Strick, Stanford '43, his wife and four children toured Australia, New Zealand, and Hawaii last year on the maiden voyage of the Canberra (new British superliner). Landed in San Francisco, they visited friends and relatives in California before returning to Manila for their next assignment. Strick's address is Standard-Vacuum Oil Co., P.O. Box 436, Manila, Philippine Islands.

Raymond Frederick, Michigan '40, recently joined Micom, Inc. as controller and assistant treasurer. He and his family have been in Texas for three years, and the oldest of his three children is now a freshman at the University of Texas engineering college. The family lives in Richardson, Texas, at 107 Thompson Drive.

Thomas R. Wilson, California '22, remains a professor of world business, and assistant director,

school of world business, at San Francisco State College.

Willis W. Helfrich, Illinois '30, guided his Chicago boy scout troupe through the Seattle World's Fair last summer. Son, Carl, recently became an Eagle Scout at age 12. The family address is 5336 N. Bernard, Chicago 25, Illinois.

Harold C. Mesch, Kansas '26, serves on the board of directors of the Greater New York Safety Council and is president of the Metropolitan Veterans of Safety chapter. His address is 136 River Rd., Hanover, New Jersey.

Harry D. Thorsen, Jr., Illinois '36, has discovered that double tuitions are not what they used to be. Twins Bruce and Marcia are both college freshmen and the \$35 a semester that Harry paid at the U. of Illinois in the thirties is not enough!

Irving Dilliard, Illinois '27, has a new address: 407 Crestwood Drive, Collinsville, Illinois.

Ross G. Rusch, Wisconsin '27, is president of Nega-File, Inc. His address is 105 Chapel Road, R.D., New Hope, Pa.

Lonn E. Richards, Emporia State '53, holds an MME degree from the University of Wichita and is director of bands for the Oberlin public schools, Oberlin, Kansas.

Herbert Drees, Illinois Honorary, is personnel manager of Duisburger Kupferhutte, Duisburg, Ruhr. He sends best wishes to all AKA, especially for expansion. His address is Marktstr. 55, Krefeld, Germany.

Forrest E. Bernath, Washington State '35, has been with the USDA soil conservation service for twenty-seven years. Serving as area conservationist at Yakima, Washington, he lives at 2805 Shelton

Ave., Yakima.

Wilson D. Michell, Wisconsin '35, assistant chief geologist for Reynolds Metals Company with headquarters in Richmond, Va., is staying at home more these days. His foreign travel, especially in Africa, has been limited by political developments. He visits occasionally with Loyal H. Davis, Washington State '32. Are there other AKA's in the Richmond area?

Frank F. Bloomer, California '08, living at 2535 Burnett Blvd., Wilmington, North Carolina, plans a trip to California in July, 1964. He'll be there for the Golden Anniversary celebration of our great fraternity. Plan your western trip for August-September, 1964, and be in San Francisco for the memorable occasion.

Leslie H. Peter, Stanford '25, is enjoying his retirement in Florida, but writes that an ex-Californian can't help but miss the mountains. He hopes to get back to California someday if there is room enough.

Eldon A. Kimball, Central Missouri State '58, is working on a master's degree at Missouri University. Daughter, Toni Annette, was born February 6, 1962.

John McFall, Kansas State '51, is a civil engineering consultant to private concerns and municipalities in Michigan. His address is 1306 Industrial Bldg., Detroit 26, Michigan. The family lives in Royal Oak.

John R. Matthews, Illinois '59, graduated from Boston University School of Theology in June, 1961. He married Debora Norris of Winchester, Mass., last summer and is now pastor of the North Salem Methodist Church, North Salem, New Hampshire.

Hazen E. Shower, California

'23, retired last February after 37 years of professional Boy Scout work in Tucson, Sacramento, and Honolulu. He married Miss Ethel Totoki of Honolulu in 1961, and they live in an ocean-front home at the base of Diamond Head in Wai-kiki. The address is 2943 Kalakaua Ave., Honolulu 15, Hawaii.

Dr. Arthur R. English, Illinois '42, moved to Old Lyme, Conn., last year where he continues as head of the bacteriology laboratory of Chas. Pfizer & Co. His family is growing up—Pam, 17, and Bob, 13. The family home is on Mile Creek Road.

Marlon Brack, Kansas State '58, and his wife, Sue, now live at 2011 S. Ridgewood, Wichita, Kansas. He is in the claims department of the Travelers Insurance Company.

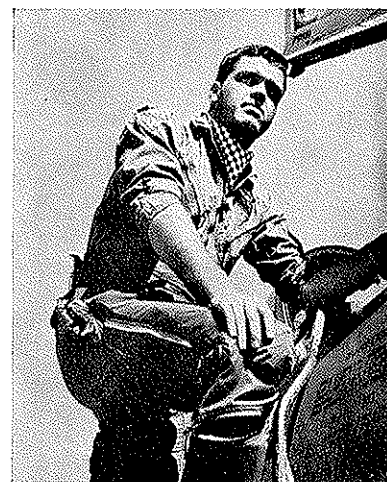
Dr. Elmer W. Ellsworth, Wisconsin '29, was promoted to colonel, U.S. Air Force Reserve in July, 1961. The Ellsworths live at 118 E. 24th St., Tulsa 14, Okla.

Charles T. McGinley, College of the Pacific '58, works for the Chevrolet division of General Motors in their accounting office in Oakland, Calif. Last year he was president of the College Grad Club, a social organization open to all single college graduates in the S.F. Bay area.

Keith S. Chrisman, Kansas State '58, is an architect with the firm J. L. Payne in Salem, Oregon. His address is 645 "E" St., Salem.

Raymond M. Alden, Stanford '44, is now vice-president, operations, of Hawaiian Telephone Co. His address is 914 Waiholo Street, Honolulu 16, Hawaii.

Loren G. Long, Emporia State '60, coaches and teaches at the junior high in Hanover, Kansas.



First Lieutenant John C. Morrissey, alumnus of Delta Chapter and Kansas University (1960), has been named outstanding graduate in his class in the aircraft instrument flying course at Tinker Air Force Base, Oklahoma. He received his commission through the Air Force ROTC program at Kansas University. John and his wife, Sharon, have one child.

His address is Route #1, Abilene, Kansas.

Kenneth C. Hardwicke, Stanford '24, is now vice-president in charge of technical services for Libby McNeill & Libby. The Hardwicks have one daughter and two grandchildren. They live at 349 S. Peck Ave., LaGrange, Illinois.

Michael Bridgham, Washington '58, and his wife Joyce are the parents of Laura Grace, born February 3, 1962. Their address is Apt. 4, 4811 South Henderson, Seattle 18, Washington.

Stephen Czerwonky, Millikin '61, is teaching English at Stephen Decatur High School, Decatur, Illinois. He is on the alumni board of Pi chapter and serves as chapter adviser.

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RHO CHAPTER
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UPSILON CHAPTER
Colorado State College

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Chapter Newsletter Award: Psi Chapter (Psi-Clone), Iowa State University.

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