

THE LOGOS

october, 1964

complete report of the
golden anniversary conclave
alpha iota chapter is
installed at wyoming

"the real beginning" by
five founders of AKA

the national awards
winners for 1964

The Logos Foundation Contributors 1963-64

David Allen
DeWayne Allen
John Allen
Rolf Anderson
Ted F. Andrews
Cess Apple
Kurt Aumann
John Bandy
J. A. Barkson
Newell Barnett
Boyd Barrick
John Barter
Hollis Becker
Hugo Becker
Leonard Becker
Roger Becker
Harold Bixler
Dr. Douglas Blake
Wylie Bloodgood
Dr. John Bolenbaugh
James Bonner
Daan Booster
Fletcher Booth
Thomas Boots
John Bostic
George Boyd
Karl Brack
Raymond Brady
Eric Bramstedt
Dr. Oscar Brauer
Erwin Breckelbaum
Clarence Brohm
Arthur Briesky
Arthur Broetje
F. Stewart Brown
John Brown
Robert Brown
James Buckwalter
Edward T. Burroughs
William Burroughs
Melvin Buster
Fred Butcher
Edward Butler
Walter Buttlar
David Calverley
Allen Carpenter
Henry Carson
James Carver
Donald Carellin
Ransom Chase
J. Walton Cheney
Frederick Clapp
Phillip Clark
Robert Clark
Justin Cline
Myron Closo
William Coe
Ronald Converse
Alfred Coons
John Corbally
John Coulter
Lynn Coverstone
David Cropp
Stewart Dadmun
Ira Daniel
W. Verne Darnell
Harold Davis
Robert Davis
John Decker
Donald De Noyer
James Depler
Francis DeSart
Irving Dick
John Draw
Alec Duff
Robert Eagle
Vernon Elliot
Wray Enders
Fred English
Bernard Ensmann
Donald Ernst
James Erskine
William Eygabroad
M. M. Farquhar
Jerome Fink
Dr. Charles Free
Robert Gable
Robert Garlock

Charles Gibbens
Russell Gibson
Bruce Gilbert
Douglas Gilchrist
Charles Glasser
John Grabner
Robert Grenier
Charles Gustafson
Arno Haack
Bryant Hall
Lloyd Hall
Willard Hartman
Lewis Hatch
Gerald Haxton
Robert Hay
Vernon Heath
Kenneth Heidebracht
George Heideman
Charles Hiatt
Watson Hibbs
Robert Hieronymus
Ralph Higgs
Robert Hilmer
Arthur Hoffman
Kenneth Holaday
George Holbrook
Harry Hollis
Frederick Hook
Douglass House
Kenneth Houston
Arthur Hughes
Clarence Jacklin
Jerry Jacoby
Linwood Johnson
Richard Johnson
Edwin Jones
Reinhold Jungermann
Harold Kauffman
Dr. John Kenney
Dr. Charles Kingsburg
Earl Kleinhans
Fred Knobel
Charles Kurtz
Robert Kurtz
Lloyd Lake
Andrew Langdon
Charles Lavell
D. R. Lawson
Gary Lazarus
Richard Leen
Andrew LeCocq
Frank Lenz
Clifford London
Charles Madson
Robert Malone
Dr. Alexander Marble
Dr. Charles Marple
George C. Martin
Horace Martin
Robert Matlock
Dr. Phillip Matzinger
Alvin McCoy
Richard McCurdy
Kenneth McGhee
Charles McGinley
John D. McKay
James Meeks
Ernest Morrow
Harold Marsch
Wilson Micholl
Arthur Miller
Lloyd Morey
Donald Morse
Edward Mose
David Moyer
Maurice Murphy
David Myrick
Harold Narigan
David Narver
Thomas Nedrow
Reese Norton
Franklyn Oatman
Ochino Foundation
Dr. John Olwin
Robert Paddock
Algie Padgett
Wallace Pease
Charles Pence

Beahl Perrine
Leslie Peter
Walter Peter
John Pickering
Richard Piersol
Barnard Piersa
Dr. Norman Plummer
Charles Pomeroy
Alfred B. Post
Gerald Radford
Robert Rice
Robert Robertson
Clayton Robinson
Eldon Robinson
Paul Rozendal
Edward Rubal
Hugo Rusch
Ross Rusch
George Ryle
Douglas Saunders
Dr. Wilbert Saunders
Harold Savage
Richard Schaff
Harry Schlenz
Guy Schloss
Norbert Schmitt
Scholarship Trust
Robert Schuman
Bruce Scott
James Scott
Howard Settle
George Sotters
Elmer Savoringhaus
Kenneth Scaffer
Charles Shepherd
Marvin Shutt
William Simpson
James Sinden
Sam Slough
Bradstreet Smith
Oliver P. Smith
David Smoot
Austin Stevenson
James Stevenson
Harry Stewart
John Strahn
Dwight Strong
Glenn Stuart
Robert Stuart
Edwin Stutzner
Vernon Sullivan
Kenneth Swanson
Joseph L. Taylor
Ralph Taylor
Joseph Tamby
John Thomas
John Thompson
Howard Thomson
W. H. Tock
Robert Toopper
James Trimble
Leslie Tschirhart
Clifford Tye
Robert Urie
Cortlandt Van Rensselaer
Robert Volk
Frank Walton
Stuart Ward
Richard Wosson
Robert Watson
Roland Woy
Arthur Weber
George Woessner
George Wheeler
Harry Wheeler
William White
T. T. Wiley
Gory Williams
Bryant Wilson
John Wilson
Thomas Wilson
Lawrence Winn
Floyd Winner
Donald Wise
Porter Womaldorff
Charles Wortman
Ernest Zorfas
Bruce Zimmerman

THE LOGOS

THE MAGAZINE OF ALPHA KAPPA LAMBDA FRATERNITY

October, 1964

Volume 34, Number 1

ARTICLES

- 2 CONCLAVE REPORT – Decisions for Greatness
- 6 ALPHA IOTA AT WYOMING
- 8 NATIONAL OFFICERS ELECTED – NEC Enlarged
- 10 DSA – KNOWLES A. RYERSON
- 12 AN INTERVIEW IN THE USSR By Hugh L. Rusch
- 16 THE NATIONAL AWARDS – 1963-64 Winners
- 18 TOP BUSINESS LEADERS ADDRESS CONCLAVE

SPECIAL SECTION

THE REAL BEGINNING

LOGOS REPORT

- 11 SCHOLARSHIP

DEPARTMENTS

- 14 RECENT INITIATES
- 21 DIRECTORY

RICHARD W. FARQUHAR, Editor



THE LOGOS is published three times a year by Alpha Kappa Lambda Fraternity, Department of Publications, 4700 South College Avenue, Box 964, Fort Collins, Colorado. Richard W. Farquhar, Publications Secretary.

CONCLAVE REPORT DECISIONS FOR GREATNESS

A summary of the events and legislative action of the
AKA Golden Anniversary Conclave in Berkeley, California

Standing in the lobby of the Hotel Claremont an alumnus remarked, "This was the best convention I have ever attended. It certainly has shown what a great fraternity Alpha Kappa Lambda has become." From a group of undergraduates waiting to check out: "It will be hard to tell the rest of the chapter all that has happened here. It was a tremendous experience." They were talking about the AKL Golden Anniversary Conclave which had just ended that Wednesday, September 2nd, 1964. Their comments fairly well summarized the sentiments of the two hundred thirty-seven persons who attended.

This one was unique. In addition to a full work and legislative schedule, which has characterized previous conclaves, there was a great celebration. Many special events were held to commemorate and celebrate the Fraternity's Fiftieth Anniversary, and their significance was made greater by the participation of several of our earliest members including three Founders of Los Amigos, Brothers Gail Cleland, Joseph Taylor, and Harold Savage.

This conclave was outstanding in another way, too. It was one of the most legislatively active ones in the Fraternity's history. Thirty-three resolutions were considered by the delegates, and their ensuing action resulted in an increase in national dues, a committee to consider the establishment of a stock corporation to raise money for new chapter housing, a job placement service, and the establishment of geographic regions within the Fraternity. The delegates were in-

spired by the Conclave's theme "Decisions for Greatness", and they made it their purpose to make decisions that would prove valuable in AKL's next fifty years.

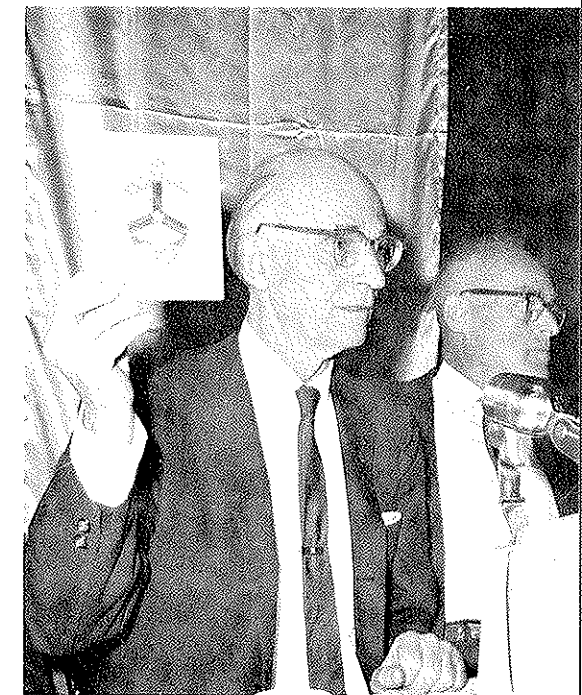
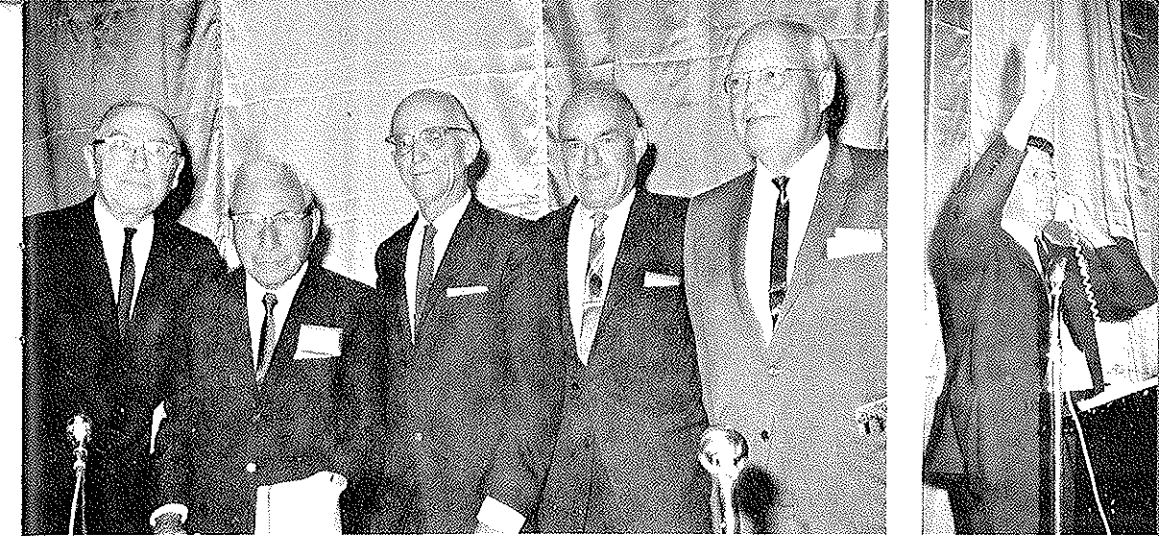
The Celebration

The Conclave opened officially when Frederick J. Moreau, National President from 1927 to 1930, introduced President E. T. Burroughs who delivered an inspiring keynote address Saturday evening, August 29th. The following night saw what was probably the most distinguished gathering of AKL's ever held. Among those present were the three Los Amigos Founders, Cleland, Taylor, and Savage; past national presidents Frank A. Waring (1930-33), James H. Spencer (1933-36), Edwin A. Wadsworth (1938-39), and Harry H. Hollis (1939-41); sixteen of the Fraternity's first fifty-year members; and three AKL Distinguished Service Award winners, Lloyd G. Hall, Frank B. Lenz, and Gen. Oliver P. Smith, USMC-Ret. President Burroughs presented certificates and pins to the fifty-year members, and Robert Stuart, Illinois '43, president of National Can Corporation, gave the address. Dr. Fred S. Stripp, Jr. was an outstanding toastmaster.

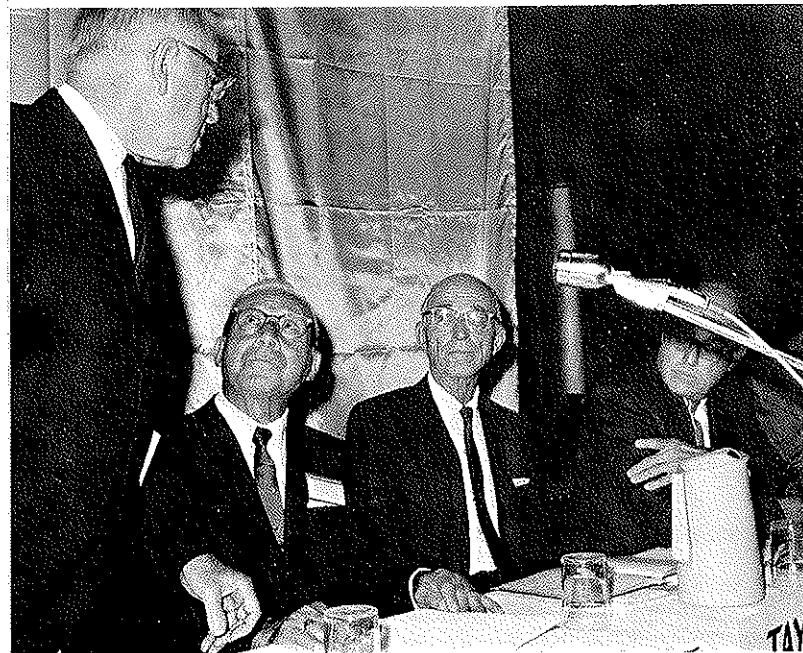
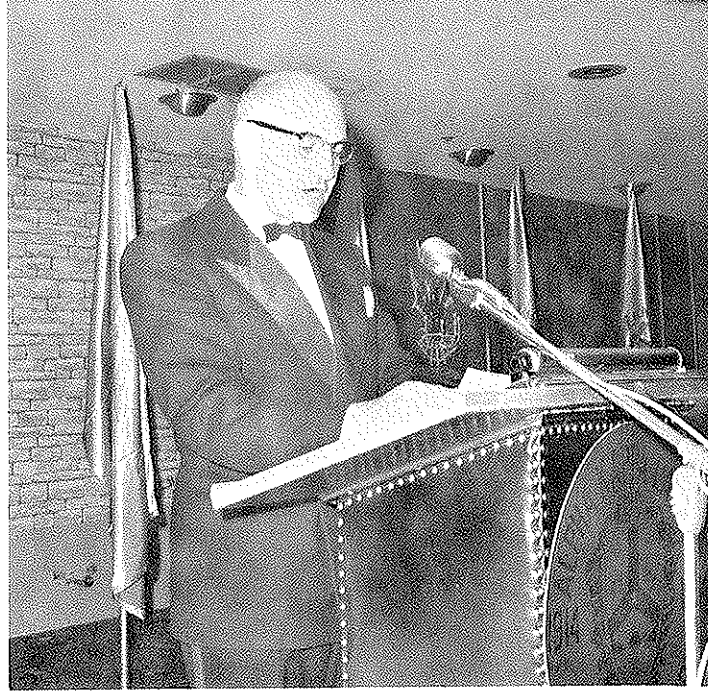
The panel, "The Real Beginning", on Monday morning was a great moment in the four day convention and in all of AKL's first fifty years. It is reproduced in its entirety in the center section of this issue of THE LOGOS.

There was a slide film pageant with taped voices and music which

continued



TOP LEFT: Brothers Gail Cleland, Joseph Taylor, Bryant Hall, Franklyn Oatman, and Osman Hull as panelists on "The Real Beginning". TOP RIGHT: Executive Secretary Lou Bacon relays questions from delegates to Dr. Alain C. Enthoven, Stanford '52, Deputy Assistant Secretary of Defense, and Charles E. Spahr, Kansas '34, President of Standard Oil of Ohio, both of whom sent greetings to the Conclave via amplified telephone calls. BOTTOM LEFT: Dr. Knowles Ryerson, California '16 receives Distinguished Service Award from Kenneth W. Houston, California '17. BOTTOM RIGHT: Bryant Hall displays original drawing of AKL Coat-of-Arms which he helped design fifty years ago.



TOP LEFT: Gen. Oliver P. Smith, USMC-Ret. and Lou Bacon chat after Founders Banquet. Gen. Smith received one of AKL's first fifty-year membership certificates, and he received the Distinguished Service Award in 1960. TOP RIGHT: Dr. Fred S. Stripp, Jr., California '32, was masterful master of ceremonies at Founders Banquet. BOTTOM LEFT: Los Amigos Founder Gail Cleland calls on the other panelists for recollections during "The Real Beginning". CENTER RIGHT: Mrs. E. T. Burroughs narrates as Mrs. Alfred B. Post models at the ladies luncheon. BOTTOM RIGHT: T. J. Snyder, Kansas '65, gives report of Resolutions Committee during business session.

CONCLAVE REPORT

reviewed the Fraternity's history through its documents, chapters and campuses, and major events. A special event for the ladies attending was a luncheon-style show held Tuesday noon. That evening a second major banquet was held, the Honors Banquet. Dr. Knowles A. Ryerson, California '16, Dean of the College of Agriculture of the University of California until 1960, was honored with the AKL Distinguished Service Award. The evening's address was given by George C. Martin, Washington '31, Vice President-Engineering for the Boeing Company. President Burroughs presented the National and Logos Foundation Awards, and the Holmes Award was presented to Darryl D. Hughey of Emporia State by Howard H. Holmes in honor of whose father and brother the award is named. Master of ceremonies was Allen R. Carpenter, Illinois '46.

The final celebration event came Wednesday noon when twenty-two of the Fraternity's first one hundred living initiates attended the "First 100 Luncheon" to exchange reflections and reminiscences about their fifty years in Alpha Kappa Lambda.

The Decisions

The Golden Anniversary Conclave was a prolific one in terms of legislation. Thirty-one resolutions were adopted. Several were in the nature of expressions of appreciation or gratitude. A few were devoted to statements of policy, and some others called for action on various procedural matters.

Of the major resolutions four affected the National Bylaws. Three of them clarified or changed slightly the procedure for the expulsion of members, the status of graduate students in the chapter, and the duties of the chapter president. The other struck the Preamble to the National Bylaws from that document. The argument for the pas-

sage of this resolution was that bylaws do not require a preamble, and further, that our Preamble is worded in such a way that it may be interpreted as discriminatory as to religion.

In other action the delegates raised the national dues from \$3.25 per man per month to \$3.50 feeling that the increase is necessary to maintain the Fraternity's operations and programs in the coming year. A placement service was established to help AKL seniors locate the best employment in their fields. A Cooperative Rushing Council was planned to encourage reciprocal summer rush activity among chapters.

The delegates also directed the president to appoint two committees, one to study the feasibility of setting up a corporation to sell stock and/or bonds in order to finance chapter housing, and one to examine the National Bylaws and ritual with attention to instances of possible conflict with the Fraternity's policy of non-discrimination in membership. The decision to divide the Fraternity geographically into five regions was made with the purpose of improving communications between chapters and aiding the National Office in the strengthening of present chapters and the establishment of new ones.

A complete report of the election of officers will be found in another article in this issue.

This conclave like others, also served an informational and educational purpose. Aside from the debates in session and various reports and panel discussions, there were sixteen sectional meetings held to discuss different aspects of the Fraternity's program.

The Golden Anniversary Conclave was a memorable celebration of that earlier gathering at the Hotel Shattuck in 1914, and it will be recorded as a great event in AKL history. Interestingly, some very exceptional men were present on both occasions. □

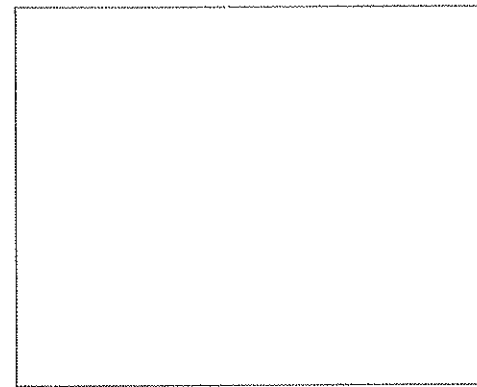


Elmer Schoefer, Alfred B. Post, Don Engelbrecht, and the Alpha Iota Charter.

Alpha Kappa Lambda's thirty-second charter was granted to Alpha Iota Chapter at the University of Wyoming on May 24, 1964. The installation came after the successful organization and development of a colony by a group of Wyoming students with the help of some AKL's and the Wyoming Interfraternity Council.

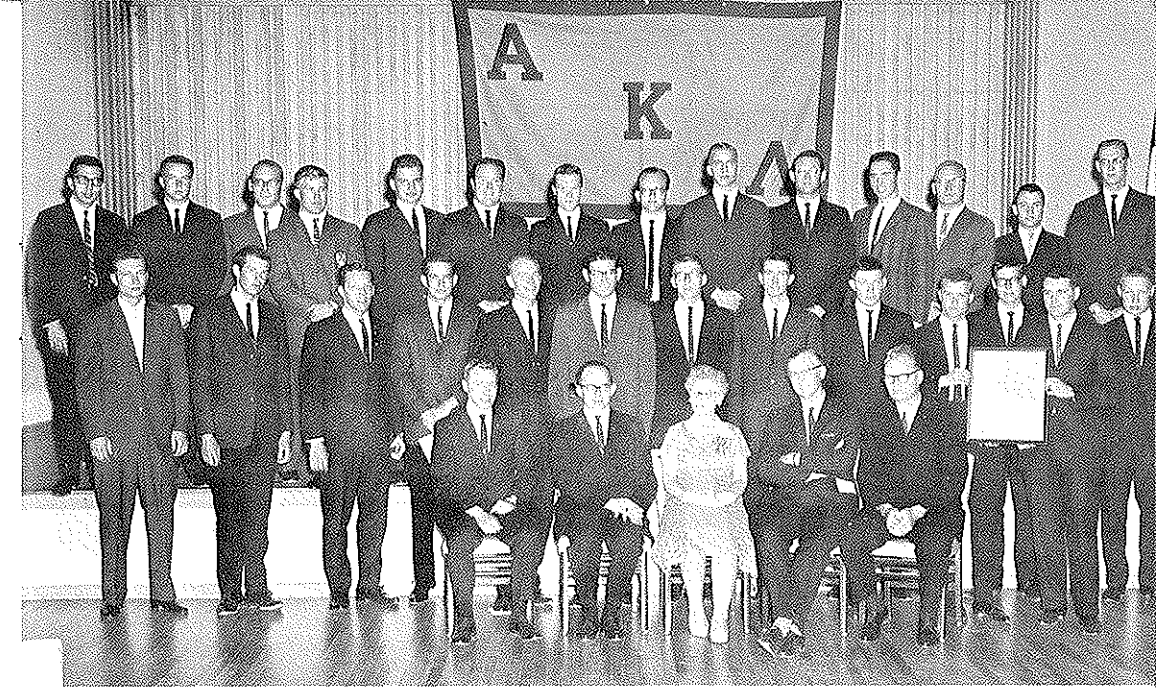
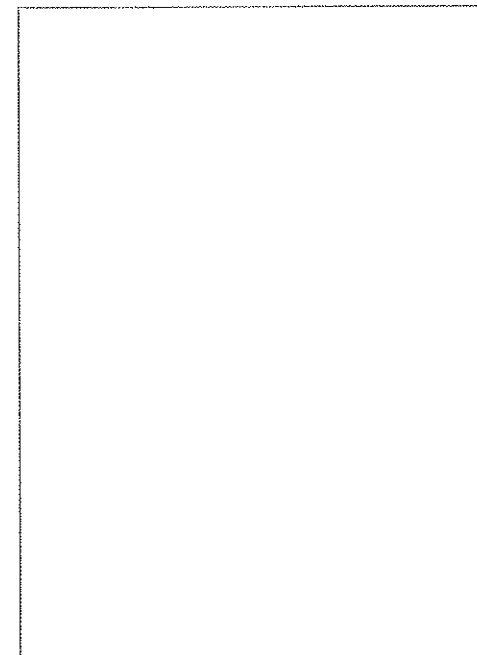
The Wyoming IFC last year undertook the project of bringing additional national fraternities into their system of ten chapters in order to keep pace with the growing enrollment at Wyoming and strengthen the fraternity system. Their first choice was Alpha Kappa Lambda, and they extended an invitation to colonize during the summer of 1963.

The colony was formed in September by eight men including Don Engelbrecht, an AKL transfer student



ALPHA IOTA

CHAPTER AT WYOMING



Over thirty charter members and pledges accepted the Alpha Iota Charter in ceremonies held at the Wyoming Union in Laramie.

from Central Missouri State. The group had the advantage of good faculty advisors from the outset in two AKL alumni, Dr. Louis Meek, Kansas State '38 and Dr. James Bowen, Kansas State Teachers '61.

The colony participated actively in campus and interfraternity affairs during the year and grew steadily in membership. The members' petition for a charter was approved by the chapters in the spring, and installation was held shortly before the end of the semester.

Over thirty members accepted the charter for Alpha Iota. It was presented by Alfred B. Post, then National Vice President, in ceremonies held at the Wyoming Union. Guests on the occasion included John Hursh, Student Body President; John Scott, IFC President; chapter advisors Dr. W. L. Bishop, and Mr. Dixon Smith, Registrar, and Mr. Donald Veal, (all of whom were initiated as charter honorary members); and members of Upsilon Chapter at Colorado State College and

Alethians (AKL Colony) at Colorado State University. Dr. Meek was master of ceremonies. Brother Post delivered an address laying a challenge before the new chapter and emphasizing the application of AKL ideals.

The University of Wyoming is located in Laramie, a town once famous for its outlaws and gunfights and which is now an attractive city of 18,000 population. The university was founded in 1887 and has since grown to an institution with over 6200 students offering degrees in fifty-eight major fields of study on undergraduate and graduate levels. A land grant college, Wyoming plays an important role as a center of research in natural resources.

The four hundred sixty-seven acre campus lies between ranges of the Rocky Mountains which rise to elevations over 12,000 feet. Oil is a major industry in the state, and the University of Wyoming maintains one of the best equipped petroleum research centers in the West. □



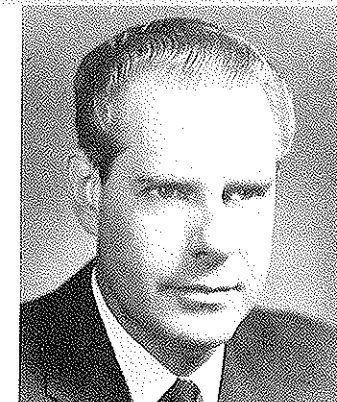
Alfred B. Post



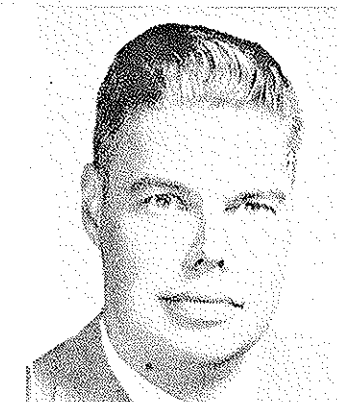
Robert Stuart



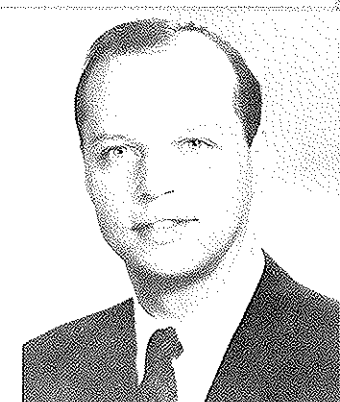
E. T. Burroughs



Ted F. Andrews



David M. Allen



Robert L. Davis

National Officers Elected . . . NEC Enlarged by One . . .

Five incumbant national officers were reelected to the National Executive Council along with one additional NEC member by the delegates to the Golden Anniversary Conclave. The enlargement of the council from five to six members comes as a result of an amendment to the National Bylaws recently passed by referendum. The amendment also made a change in the election procedure. As of this election, delegates elect the members of the council who in turn elect the specific offices (president, vice president, etc.) from among their number. Only half the council will be elected at each conclave beginning in 1966. The present NEC consists of three two-year terms and three four-year terms.

ALFRED B. POST National President

A 1927 graduate of Stanford University with a master's degree from Harvard, Alfred B. Post is an investment broker with Glorie, Forgan & Co. in Los Angeles. He has lectured on investments at UCLA, the

University of Southern California, and the Los Angeles Institute of Finance. He has served as president of the Harvard Business School Club of Southern California, the Stanford Club of Los Angeles, and the Los Angeles Society of Security Analysts.

Brother Post was instrumental in the development of the Logos Foundation and served as its first chairman and treasurer.

ROBERT STUART National Vice President

Robert Stuart is President of National Can Corporation and is serving on the National Executive Council for the first time. He graduated from the University of Illinois in 1943 after which he served as an army captain in the South Pacific during W. W. II.

Brother Stuart is director and past chairman of the Rotary Club of Chicago and a director for the American Association for the United Nations. He is a member of the Executive Council of the World Association of World Federalists. He has been active in the affairs of Gamma Chapter.

E. T. BURROUGHS Immediate Past President

E. T. Burroughs, 1929 University of Michigan graduate, is Assistant Vice President of the Michigan Bell Telephone Company. He was president of Zeta Chapter in 1928-29 and has served as president of the Detroit-Ann Arbor Alumni Chapter.

Brother Burroughs belongs to the Adcraft Club of Detroit, the Public Relations Society of America, and the Greater Detroit Board of Commerce. He has been a national officer of AKL since 1958, serving the past four years as National President.

DR. TED F. ANDREWS Past President

Dr. Ted F. Andrews is an honorary member of Lambda Chapter and heads the Biology Department at Kansas State Teachers College. Dr. Andrews has made many significant contributions in his field through various professional associations and several projects of both national and international concern. Most recently was a curriculum study in Nigeria which he conducted for Harvard University.

Dr. Andrews was Editor of THE

LOGOS from 1949 to 1951 and served as National President from 1951 to 1960.

DAVID M. ALLEN National Treasurer

David M. Allen, who graduated from Stanford in 1943, is a certified public accountant heading his own firm in San Francisco. He has served as National Treasurer of the Fraternity since 1952.

Brother Allen has been active in AKL affairs on both national and local levels, and has been a member of the Board of Trustees of Beta Chapter.

ROBERT L. DAVIS National Counsel

Robert L. Davis is an attorney in Wichita, Kansas and graduated from Kansas University in 1950, where he earned the honor of membership in Phi Beta Kappa.

Brother Davis was president of Delta Chapter and served for several years on its Board of Trustees. He has been president of the Wichita Alumni Chapter.

He has held positions of leadership in several civic and professional groups and is a member of the Board of Trustees of Friends University in Wichita. □

DISTINGUISHED SERVICE AWARD

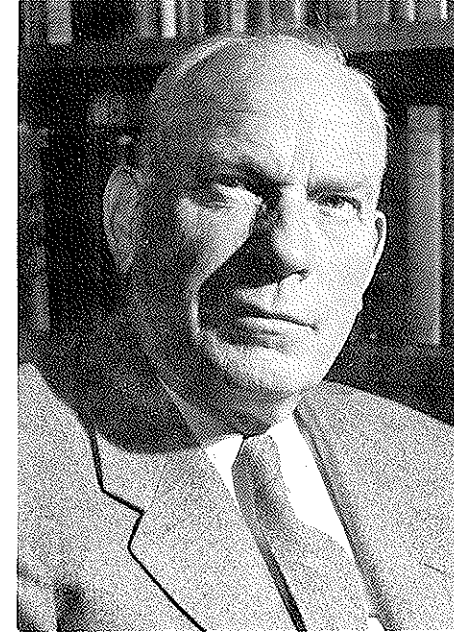
Knowles A. Ryerson

"In honor of his long and distinguished career of service in the fields of agriculture, education and public service and for the inspiration and honor he has contributed to the Fraternity through his achievement", Dr. Knowles A. Ryerson was presented with the Distinguished Service Award, Alpha Kappa Lambda's highest honor. The presentation was made by Kenneth W. Houston, California '17, at the Honors Banquet of the Golden Anniversary Conclave on September 1, 1964.

Dr. Ryerson graduated from the University of California in 1916 and earned his M.S. degree in 1923. The University awarded him an honorary L. L. D. in 1961. Before his retirement in 1960 he was Dean of the College of Agriculture of the University of California, and from 1937 to 1952 he served as Director of California's Davis campus. He was initiated into Alpha Kappa Lambda by Alpha Chapter on September 7, 1914.

Dr. Ryerson's long, active career is filled with service and accomplishments. After his graduation from California he served in the army during World War I, then with the Agricultural Extension Service of the University of California. In 1925 he went to Haiti as a horticulturist under the U. S. military occupation of the island. He was put in charge of the Office of Foreign Plant Introduction of the U. S. Department of Agriculture. His work in this capacity took him to Canada, Spain, Morocco, Algeria, Tunis, Sicily, and Italy in search of new varieties of plants for introduction into this country. He was appointed Chief of the Bureau of Plant Industry in 1934.

During his administration of the Davis campus a new School of Veterinary Medicine was organized. During World War II his participation on the Board of Economic Warfare for the Pacific Ocean



Area resulted in improved production of fresh foods for our armed forces. After the war Dr. Ryerson did considerable work in the Pacific on various commissions of our government and joint governmental projects.

Other foreign assignments included service on the Hopkins Commissions in Guam and American Samoa and appointment as Chief Agricultural Officer of the Economic Cooperation Administration Mission to Thailand, 1950-51. In 1953 Dr. Ryerson headed the U. S. Delegation to the Food and Agriculture Organization Council in Rome.

Dr. Ryerson is a Congregationalist and belongs to several clubs including Cosmos, Explorers, Commonwealth Club of California, and Rotary International.

He has received many honors and awards for his work and service a few of which are the President's Citation (World War II), Chevalier du Merite Agricole (France), Ouissam Alaouite (Morocco), the naming of Ryerson Hall men's dormitory at the Davis campus of the University of California, and a foreign student scholarship in his name. He is also a Fellow of the Washington Academy of Science and of the American Association for the Advancement of Science. He holds membership in numerous professional and technical societies. □

The Real Beginning

By Gail Cleland, Joseph Taylor, Bryant Hall, Franklyn Outman, Osman Hull

"... the torch has been carried on by young men of dedication, of high idealism and lofty purpose."



On August 31, 1964, at the Golden Anniversary Conclave these five Founders of Alpha Kappa Lambda, two of whom are Founders of Los Amigos, sat down together and told of "The Real Beginning" of AKL. The event was so successful and so well received by the assembled delegates that it was thought to be well worth publishing and preserving as an historic moment in Alpha Kappa Lambda. The discussion was recorded in the Gold Room of the Hotel Claremont in Berkeley, California and is reproduced here verbatim. (Editor)

(President Burroughs): Ladies and gentlemen ----- At this time we are going to have a panel discussion, which will be moderated by brother Gail Cleland; and he will introduce his panel members. This has been entitled: "The Real Beginning". Gail-----

(Gail Cleland): Thank you, Mr. President. I should like first of all to present the members of the panel, who will share with me in this informal consideration. On my left is brother Joe Taylor, affectionately known as Joe, of the class of '09 from the University of California --- Little Joe, if you wish --- class of '09 --- member of Alpha Chapter. Next to him is Bryant Hall, of Alpha Chapter --- class of 1914; and next comes Franklyn Outman, of the class of '12, California; and Osman R. Hull, of the class of '13, member of Alpha Chapter, California.

It is recorded in classic myths that the Goddess Minerva sprang from the head of Jupiter full-grown, bearing all the panoply of war and carrying in her hand a spear. That's the way it happened in mythology. But that's not the way it happened in the birth of a fraternity. A fraternity came into being as a little baby and went through the process of childhood growth ---

and went through some strange experiences before it finally came to maturity. It is worthwhile for us to recall some of the early beginnings; and that's what we're going to do informally in the panel this morning.

It was a wise philosopher who said that the highest explosive known to man is the explosive power of an idea whose hour has come. In a sense, that's what happened in the beginning of Alpha Kappa Lambda, and before that Los Amigos Club. In 1906 there was a terrible earthquake that shook this part of California; and the earthquake and fire destroyed our neighbor city of San Francisco. Some of us were students at the University of California when that happened. We had been talking together of forming a house-club, where a group of us might live together as Christian men and brothers, helping each other, encouraging each other, and perhaps living a little more economically than we could live separately. The earthquake upset our dreams; but, with the coming of 1907, two or three of us came together --- Charles J. Booth, from Confidence, California, a little mountain town up above Tuolumne, where his father was the Postmaster; Harry L. Osborne, a fine athletic fellow --- a runner, a sprinter --- of the class of 1910; (Charles Booth of the class of 1908); and myself of the class of 1909; and Joe Taylor, a member of the class of 1909. We had all of us received the incentive and the inspiration of the University Y.M.C.A. Joe, do you remember the Y.M.C.A. conference that we attended at Pacific Grove about that time?

(Taylor): I was just mentioning to Gail that the real inception of it and the significant fact (was) that it commenced with a Christian ideal at that conference at Pacific Grove, in which the pentecostal spirit and feeling were quite abundantly infused in our hearts and minds. That was where I met Gail; and he remembered me; and when the thought of the organizing took hold of him, he appealed to me. And now Gail wants me to

recount the time when I came to California Hall from U.S.C. I had been a Sophomore at U.S.C. and came to California and entered into California Hall and met William Floyd Barnum, affectionately known as "P.T.", or "Pete" --- Pete Barnum. He was rather dismayed from the fact that he didn't have the proper credentials to matriculate. And so we, knowing each other very well, started in a small room. We roomed together. And then when Gail mentioned organizing this club, we both very willingly adhered to the idea. Pete Barnum became the manager of the house-club after it was organized. Charley Booth was the --- uh-hh--

(Cleland): First President.

(Taylor): No. He wasn't the first President, Gail. He was the Chairman of that embryo gathering. When election came to, I don't want to be assuming, --- but when election came about, I was elected the first President. (Laughter.) I don't want to assume anything; but that's what happened. Not only that --- but after that first year I returned to U.S.C.; and --- I don't know whether Gail knew that or not --- but I had a Bachelor's degree from U.S.C. in 1908. The year that he mentions I was an '09 California student --- that was really my graduate year; and I was elected President of second term.

(Cleland): You took it over again, Joe.

(Taylor): They put me in. (Laughter.)

(Cleland): Well ---

(Taylor): I don't want to be assuming.

(Cleland): That's all right, Joe. You and I are the only two on the panel who were members of that first group of eleven. Hal Savage, another member of the eleven, is here somewhere. Hal, are you here? Hal Savage? He is attending the conclave, and perhaps will be --- yes?

(Taylor): He's from Sanger.

(Cleland): He was from Sanger at that time --- from Fresno now --- and one of our fine members --- President of the Sophomore Class in his sophomore year, and at one time manager of the house. Other members were Leonard Day, who was the entomologist --- or the "bug man", as we called him; there was Oscar Perrine, who was the sober man --- still living, in southern California; and Ritchie Bergh, the baby of the house --- round face, pink cheeks --- we called him "Baby" that first year. He answered to the name very well; but at the end of the year he said: "Now see here, you fellows; you've got to stop calling me Baby. If you don't, it will go with me all through college; and I don't want to be a baby all my life." Ritchie Bergh. And who else was in that first group of eleven?

(Taylor): Oscar Perrine.

(Cleland): Oscar Perrine I mentioned. Hal Savage. Ritchie Bergh. Joe Taylor. Floyd Barnum. Gail Cleland.

(Taylor): Kimball --- Allan Kimball. (Cleland):

Allan Kimball.

(Taylor): Lud Rehfus.

(Cleland): Ludwig Rehfus. That's the group of eleven. Ludwig Rehfus was an orphan. His father and mother were of German nationality. This was the time when John R. Mott and Robert E. Spear and Sherwood Eddy were literally setting the college world on fire --

(Taylor): And Chunk Hill.

(Cleland): --- with a vision of missionary endeavor; and John R. Mott brought out a book called "The Evangelization of the World in This Generation"; and the student volunteer movement was a powerful movement across this nation, particularly among college men; and there at that Pacific Grove conference --- Joe, do you remember? A great number of men were volunteering for service in foreign missions; and Robert E. Spear came out that year. I volunteered, under the inspiration of Robert E. Spear. We signed a card declaring: "It is my purpose, if God permit, to be a foreign missionary". And a great many of us actually landed in the foreign field. I myself set out for Japan, eventually; and others of our group went out. I think perhaps this generation of college men cannot quite sense what it meant to have these dynamic figures --- they were world figures --- literally shaking the civilized world with a new vision. In 1910 there was a world conference of student volunteers at Oxford. And John R. Mott electrified that company, starting out with this word --- he said "A task without a vision makes a drudge. A vision without a task makes a dreamer. But a task with a vision makes a mighty man of power." Well, that was a great conception; and some of the finest of our college men in those days signed up to be volunteers for the mission field. A number of men of Alpha Kappa Lambda.

(Taylor): But Ludwig didn't make it -- But Ludwig ---

(Cleland): Ludwig himself was in the College of Engineering; and I shall never forget that day when Ludwig Rehfus came to me and said, "Gail, I've decided what I'm going to be; I'm going to be a missionary-engineer." That (chuckling) was a new conception. But dear fellow was not destined to fulfill that dream. He and Charley Booth were in Yosemite Valley in 1911 on a camping trip; and crossing the river there --- uh, what? ---

(Taylor): Feather River.

(Cleland): No. It wasn't the Feather River.

(Taylor): Tuolumne.

(Cleland): --- the Tuolumne River, on a bridge, Ludwig slipped off into the river and drowned. Charley Booth tried frantically to help him; but he was swept down the river and became the first member of Omega Chapter --- a magnificent spirit; we should never forget our first member of Omega Chapter.

(Taylor): May I give an incident?

(Cleland): Yes, Joe.

(Taylor): I am recalling an incident that occurred about Ludwig. One night --- you see, there were two of us in each room as bed-fellows --- Ludwig was in there; and some of us decided to play a trick on him, so we thought we'd put some Limburger cheese under his pillow. The next morning I asked him how he slept. "Oh", he said, "fine." Limburger and Ludwig agreed very well. (Laughter.)

(Cleland): Allan Kimball was our architect. It was he who eventually designed the building which has housed Alpha Chapter for many years on Laconte Avenue. Allan Kimball afterward became Professor of Architecture at ---

(Taylor): Iowa.

(Cleland): --- Ames, Iowa. (He) passed away a few years ago. Harry Osborne, the runner that I spoke of, who was really a record man in the 100-yard dash, went into Y.M.C.A. secretarial work. He left our Chapter at California and spent many years back in Arizona and had a magnificent career as a leader of men. What happened to some of the other men? Charley Booth --- Frank, you knew Charley Booth.

(Taylor): I know him very well.

(Cleland): Yes --- let Frank tell it, if you will.

(Oatman): Charley Booth was one of these chaps that mixed in well with all of us --- a very strict sense of honor --- a very strict sense of obeying the rules of the house; and there was a rule in those days that if you broke some of the house rules, such as stealing a little stuff overtime out of the cupboard --- why somebody held a little short session; the three or four or more of us decided that fellow ought to be tubbed. And, as I remember, why, the rule was that as the three or four of us started to tub someone, why, if we didn't do the job, why, off came our clothes; and we got it. (Laughter.) If I remember, Charley one time made some comment about --- when he was getting his --- that, well, fellows, please just don't give me a hot water bath! He thought that they probably wouldn't; but they turned it on hotter than ever and just about finished him up.

(Cleland): Joe, add a little to that if you will, because he's a real personality, and still living.

(Taylor): Charley Booth was a great person. He won the Bon Homme Dissertation competition at California, which awarded him a \$300.00 prize. He later, as I knew him in the South, and still have visited him many times, was Dean of Men at ---

(Hall): Chaffee Union, isn't it?

(Taylor): Chaffee College --- what?

(Hall): In Pomona.

(Taylor): In Ontario. Upland, in Ontario, is where he resided. He has retired now, and he's in a

home in Claremont, that is, they buy their cottage. He and his wife live together there; and they have all the privileges of retired people. I quite frequently visited him there, and his wife wasn't very well; but she recovered. The reason he isn't here now is the fact that his wife had another --- stroke?

(Cleland): Yes --- stroke. Yes, and he had to be with her.

(Taylor): Yes. He was an ardent member and a very rigid follower of our policies.

(Cleland): Yes. Just to give you an idea of the caliber of this man, Charles Booth, he and I hiked in the high Sierra Nevada Mountains in the summer of 1907; and it was there that he introduced me to Tennyson's *Idylls of the King*. And he was able to quote those fine lines from King Arthur's personality, telling how the Table Round was organized of the finest men of old England --- the Knights of the Round Table. And Arthur said: "I made them lay their hands in mine and swear to reverence the King as if he were their conscience, and their conscience as their King; to ride abroad regressing human wrongs; to break the heathen and uphold the Christ; to speak no slander --- no, nor listen to it; to honor his own word as if his God's; to lead sweet lives of purest chastity; to love one maiden only --- cleave to her and worship her with years of noble deeds, until they won her --- for in truth I know of no more subtle master under Heaven than is the maiden passion for a maid. Not only to keep down the base in men, but to teach high thought and amiable word, and courtliness, and the desire of fame, and love of truth, and all that makes a man." Well --- I learned that from Charley Booth; and it was on that high plane of idealism that he moved; and it's small wonder that after many years he was venerated as Dean of Chaffee --- uh ---

(Taylor): College ---

(Cleland): --- College in Ontario. Who else remembers of that group of eleven men? We ought to speak of one or two of them. Oscar Perrine --- Joe, you knew Oscar Perrine --- Want to say just a word about him?

(Taylor): Yes. Oscar was a very fine looking --- one of the best looking men --- of our group; and he became a salesman for the Caterpillar Tractor. I met him not too long ago in Riverside, where he had gone into commercial photography; and I met his wife there; and then, when I was elected as President of the Alumni Chapter in Los Angeles, he was present there and wrote me a letter of appreciation that he had been present at that election. A short while afterwards he passed away; and he gave --- if uh --- is Lloyd Hall here? Is Lloyd here?

(Cleland): Yes, there's Lloyd, over here.

(Taylor): Remember, Lloyd, you got his library, didn't you? Tell us about it. (L. Hall): Well --- (rest inaudible.) ---

(Cleland): Lloyd, step up to the microphone, won't you?

(L. Hall): Oh, I'm sorry, (--- Pause ---) (L. Hall --- at microphone): Well, Oscar told me that he would

like to do something with this library that was worthwhile. And I said I thought perhaps the nicest thing he could do would be to give the books to Chapters of Alpha Kappa Lambda; and so he brought them in one time --- I guess there were over 100 volumes --- and they were good books, too. And I took some of them to the Los Angeles Alumni and distributed them to the men that wanted to take them; and others I took as well as I was able to Chapters out here on the coast. So Oscar's wishes were fulfilled, as far as that library went.

(Cleland): Very good. Thank you, Lloyd. (Hull): You know, Gail, we have heard about these ---

(Cleland): Speak up, Osman.

(Hull): We have heard about these men who got together in this great fellowship; and I think that it's very important that we present to these men just how we came to swing from Los Amigos into Alpha Kappa Lambda. I was a member of Los Amigos then; but I wasn't a member of any of these committees that developed our name and developed our shield, our coat-of-arms, and that sort of thing. There's some very important philosophy and history of that transition; and I wish some of the men who were in on that could tell us about it.

(Cleland): That's good, Osman. Glad you mentioned that. Let me preface that ---

(Hull): Bryant Hall, for example, was in on a part of that --- and Frank.

(Cleland): Yeah. Let me preface that one remark, Osman. We invited, on one occasion, President Benjamin Ide Wheeler to be our house guest; and he came over in a very fine way and had dinner with us; and he talked to us about our ideals and purposes and the future of the club. And then he said: "It has been my dream that some time there might be established on the Pacific Coast a national fraternity, with the mother chapter at Berkeley." And this was the first suggestion that we had that our club might become a national fraternity. Now, subsequently, that dream became a reality. Maybe you could tell us how that became a reality. You three men were at the organization of the fraternity.

(Hull): Well, President Benjamin Ide Wheeler was President of the University of California; and he and a list of noted faculty members got behind this development; and I wish someone would tell us about it.

(Oatman): I'd like to chip in a little something and correct Gail Cleland, because it's further back than Benjamin Ide Wheeler; because as far back as '10 and '11 there were discussions in groups as to where we might go, why we could not perhaps join up with some national fraternity; and we had some very hot discussions pro and con. Some of the fellows thought we should not join up with an existing national fraternity, because they might not have some of the standards that we had --- some of the basic fundamentals we subscribed to as Los Amigos members. And some of the fellows thought we'd never be anything in the long pull but just a one-horse local club. So that discussion went on over a period of a year or two. And I think that the fact that we used to see Benjamin Ide Wheeler riding horseback, with his cape over his shoulder, on horses on this campus --- and think what the campus is like today in Berkeley --- there is Benjamin Ide Wheeler riding around; and as you passed by you

said "Howdy"; he asked you what your name was --- so we all had a great love --- he was a beloved President; he was a humanist, and close to all of us. And then this committee was formed to look into the existing fraternities; and we were uneasy about it --- and then what Gail said, Benjamin Ide Wheeler as a guest made that suggestion. Well, why not start with the Golden Gate? Why not form one on the same principles for which this Los Amigos Club was founded and did stand for? And that was really one of the starts on our changed point of view.

(Cleland): This was seven years after Los Amigos had begun. I myself was a Professor in one of the universities of Japan at that time, so I was not present at the formation banquet; but three of the men on this panel were present. Osman Hull was Toastmaster that evening; and they told me he was a magnificent Toastmaster. There were a number of University faculty members who were present with us. The cream of the University faculty, I think. Frank, do you remember who were there from the faculty?

(Hall): Well, may I interpose there just a minute? I think that before we get to the banquet, we ought to tell something of the earlier events in the fraternity. Now, a lot of people --- now all of you, of course --- think about the 22nd, which was the date of the banquet, as the day that the fraternity was born --- but there is nothing quite more authentic than a diary written at the time; and I just want to read you a few lines out of a diary that I wrote at the time.

(Cleland): You have your diary here?

(Hall): I have it right here --- the diary that I wrote. And of course I don't need to --- I won't mention the excellent time that I had at a party to which I took some person whose name I no longer remember --- but I have here on Sunday (Laughter) I have here --- on Sunday, April the 5th, in the evening --- Leo Brower; Albert Jungerman; Fred Holmes --- that's the man for whom the Holmes Award was started --- you all hear his name in that connection --- Franklyn Oatman, who sits here at my left; and myself --- we were a little committee. We went up to call on Professor Gayley. Gayley was a Professor of English and the author of *Gayley's and Young's Classic Myths* --- an authority on mythology, and ---

(Cleland): A magnificent man.

(Hall): A wonderful personality. We went up to his actual home. We were all a little bit in awe of it; but he welcomed us and brought us into his study and sat down and asked us, "What's on your mind?" and so forth. And what I have written here is: "We went to him on the matter of organizing a fraternity here. We found him enthusiastically in favor; and he recommended the name and the motto of 'Alethea Kai Logos'; that is, 'Truth and the Word'; also a policy of non-secrecy. Enthusiasm in the house rose high on our return; and plans were started for organization this term. The matter has been brewing for a long time" --- (aside) --- as you said --- "and it now seems as if action would begin." And, on April the 6th --- "Following the committee report in meeting --- and each and every member present --- twenty-seven of them --- voted Aye on a resolution whose effect was to give birth to the first college fraternity to be founded west of the

Rockies --- the Alpha Kappa Lambda --- non-secret fraternity, standing for scholarship, moral worth and service. The committee of seven, consisting of those mentioned yesterday, plus F. Earl Bethards and Roy M. Hagan, is to have full charge of the launching, which is to be done with considerable elaboration, so as to give us a proper introduction to the college public." And, on the 8th I have just one little further note that --- "Today I secured the Shattuck Hotel Dining Room for the evening of April 22nd for the AKL banquet. President Wheeler, Dean Barrows, Dean Washburn and many others have promised to be present and to speak. An alumni letter has been prepared, and the banquet will be \$2.25 a plate." (Laughter) (chuckling); I wish we could do that nowadays.

(Cleland): Frank Oatman, would you supplement that by commenting on some of the other guests that were present?

(Oatman): I'd like to chip in a little something about this fellow Bryant Hall. When he was in college, he laid down a rule that all successful men should follow, or endeavor to follow. He said: "Every man and woman should start out early in life to start a diary --- not of all the little trivials of things, but important things that come on like ---". Now this fellow's got it right up-to-date; he has one up as of last night; and that's what Hall has done. And some of us have learned a lesson. Now, I think Osman Hull should tell a little about his Toastmaster in a minute or two. But this should give an idea of the type of men who were produced as our speakers. Herman Bergh, on behalf of the fraternity. Now, uh, Professor Clifton Price, beloved, and a teacher of Latin; Professor James T. Allen, who suggested the Greek words in our motto; then came Professor Benjamin Ide Wheeler, and he was God's chosen, as far as most of us on the campus were concerned --- such a humanist; Professor William B. Herms --- Billy Herms was interested in Scouting here for forty years --- bug man --- entomologist ---

(Cleland): International President later.

(Oatman): Righto. And then Professor L. J. Richardson, and he was a Latin --- He was your boy, wasn't he?

(Hall): Grand old man of Latin.

(Oatman): Right. Professor (Howe Lane?) --- in Geography. Judge William H. Waste --- Superior Court. The Reverend J. A. B. Frye --- what was he? He was ---

(Cleland): Methodist --- Methodist minister.

(Oatman): Right. And then came --- there was Professor C. H. Parker. Then Dean Washburn; Professor H. C. Biddle, famous in the field of Chemistry; Professor A. U. Polk in Philosophy. I guess all of us here had had courses under some of these men. And then the future President of the University, David P. Barrows. And Roy H. Hagan --- I mean Roy M. Hagan, who became prominent in the business field. Now I think, Osman, since you were Toastmaster, you might polish it off a little. Will you, Osman?

(Hull): Well, I think the most significant part of this list of names there was that --- being the first fraternity to start on the West Coast out here, it was very important in the face of the other fraternities, who draw their prestige from the Ivy League in New England,

that we have an imposing group of sponsors; and we have them here. And we received a great deal of publicity --- in the Californian, and in the local press, for the respect of this event. In other words, we were played up as one of the most significant fraternities in the country because of the backing we had. As far as my part was concerned, I was scared to death to introduce Benjamin Ide Wheeler. (Laughter). He was a humanist; but --- boy --- he was way up there so high that I didn't think I could reach him --- but --- uh ---

(Cleland): He was a nationally known figure.

(Hull): Nationally known figure, and the like. I think my function there was to --- since this was considered a launching of a great fraternity --- I just knocked the block out so it could coast down the waves and get afloat. But it was a most significant event; and we made it a big event, to make sure we were not looked upon as some ugly duckling that had come out of a region it shouldn't have come out of. But I mean that was the event. I'd like to hear some more about the --- about these things that you have, Bryant, and especially what went into the design of our shield before you get through.

(Hall): Well --- uh --- may I take it now?

(Cleland): Go right ahead, Bryant.

(Hall): Before I come to that, though, I have another little memento. You've seen one copy of it on the bulletin board. This is the first publication of the new fraternity --- the Alpha Kappa Lambda Diamond. We named it the Diamond after the symbol of the old --- of the club, Los Amigos. And this --- uh --- the Editor of this was --- uh --- Babe --- you know, Herman Ritchie Bergh. And he and I worked together on this thing, and we got an article by Harry Clark, who was former President of Los Amigos, and a long letter from Billy Herms, and a poem on it --- on the fraternity --- from --- by John Lawrence Seymour. Which you've probably all seen, because it was written --- uh --- music was set to it later. But in here are a few excerpts from the talk that Benjamin Ide Wheeler made at the installation banquet, which I think worth --- uh --- are important to be repeated here.

(Cleland): Would you read them, Bryant?

(Hall): Yes. I will just read --- uh --- just a little bit: After saying --- and I repeat now --- "Why may not Alpha Kappa Lambda start on its conquering way from Berkeley and sweep eastward across the continent? Why import everything from the East?" Then he said: "It is not going to be an easy matter to overturn you. You have had principles, and you have stood by them. Not all Greek letter fraternities have these. Most of the clubs and fraternities have only social or literary purposes. Some have ideals, and some have none. You have ideals, whose compelling force will bring you back to your standards when you get too proud. In the end, your ideals will bring you back, and you will try to go to the front, not in social matters, but in scholarship, service and character." He said --- and then at the end he said: "You have stood first in scholarship; and I don't want to see you go down because you have pasted some Greek letters over your Spanish ones. I am proud to be with you on this occasion, to be the witness of the emergence of a new fraternity in our midst; a national fraternity starting in Berkeley; an institution with an ideal." Now, all of you have read, in some of the literature put out in con-

nection with this conclave, an editorial that was printed in the *Daily Californian* at that time. But I want to read you just a few lines from a news article that came out in the *Berkeley Gazette*, of which I have seen no copies around. I'm skipping a great deal of detail that repeats the information about the people who were invited to the banquet and so forth. Just to read a few lines here: "Of particular novelty is the statement that the ideals of the fraternity are to develop" --- (aside) This reporter thought that was quite a novel thing, you see, --- "the social, intellectual, moral and religious welfare of its members. Also to first foster and encourage among its members Christian principles, service, higher education, culture and refinement." Some of us have some of that, and some of us have other parts of it. (Laughter.) "The new organization is successor and heir to the membership, standings and traditions of the Los Amigos Club, which has been a prominent campus organization for some eight years past. While preserving an enviable reputation during this period in all of its college activity, the Los Amigos Club was particularly prominent on account of its scholarship record. The number of times that this club has captured first place among the entire list of clubs and fraternities at the University of California in the published reports of the faculty is said to have been very disconcerting to some of its friendly rivals." Now I just have one more item to show you here. This --- uh --- one of the next duties was the formation of a small committee to develop a suitable coat-of-arms upon which could be written the words "Alethia Kai Logos" and so forth, to form the bearings for the new fraternity. And I was on that committee. We went downtown in Berkeley, and we got a hold of a commercial artist, and we explained to him some of our ideas; and he went ahead and made a number of sketches, in order to see which one we liked the best. Now I have in my hand the one that we selected. The first --- the first copy that ever was made in the world of the symbol that you see so many copies of around you today. There is the first pen-and-ink, color --- uh --- water-color sketch of the shield of Alpha Kappa Lambda. I'm very proud to have been able to preserve it through all the ups-and-downs and backs-and-forths of the last forty years or more; and I'm going, before this conclave is over, to turn this into the National Headquarters, so that it can be perhaps framed and kept, because it is the actual first picture, the first drawing of the picture, of the shield. It's made you see, before even the oak and laurel leaves were added to the side; but otherwise it's identically the same as was finally adopted.

(Hull): Those ups and down included several years of service in France during World War I.

(Hall): Yes, and ---

(Hull): I suppose you got a bride out of that? (Laughter.)

(Hall): And a lot of moving back and forth. (Hull): She was at the banquet last night.

(Hall): Some got wounded in the War, you know, and others --- Well, we used to say --- (Laughter, loud and long.) --- (Hall): In France we used to say: "If you get caught in something and get away, it's a barbed wire entanglement. But if you don't get away, it's a French girl." (More laughter.)

(Cleland): I'd like to make this comment: In our college days, house-clubs were a dime a dozen, and they came and went; and the mortality rate among

clubs was very high. The secret of the endurance of Los Amigos and the secret of the vitality and power of Alpha Kappa Lambda from the beginning has been the fact that our fraternity, and the club which gave it birth, had ideals to which the members were committed in a solemn commitment of loyalty.

(Hull): Gail ---

(Cleland): Yes?

(Hull): We find that we can wind up with those ideals. But first, Frank has some material here that we think we can present.

(Cleland): Let's have it now, Frank.

(Oatman): Well, Gail, I'll attempt to explain. I think it should be very definitely understood that when a man was rushed for Los Amigos, there were four fundamental principles that we used. I have them on a card. "He must be a man of sound Christian character. He must be interested in Christian activities. He must stand well in scholarship. And he must be of an amiable personality." An amiable personality. Now, I'll give you a little illustration of the fact. There's a certain man in this room. His name is Sherman L. Brown. Sherman L. Brown went to a fellow who was in Engineering and said: "Tomorrow afternoon, Friday, you're going to be out on the track with your shorts and your spikes, and you're going to start in on track." Well, the future engineer said no, he was too busy with studies. So Sherman Brown tapped him on the shoulder. He says, "Son, you're going to be there as indicated, tomorrow, at four o'clock." And he was. Now, the other thing that happened: We had another little point. We had ---

(Cleland): Just a minute, Frank. Sherman Brown is here. Do you see him?

(Oatman): Where are you, Sherman? (Sherman Brown stood up at this point --- a good round of applause followed.) (Oatman): Just one other little point, to show what helped to make some of the men --- and I know this is being made on campuses today throughout this country ---! A certain chap was a good runner; but he wasn't a "Big C" man of the time. And he was running in a certain race, and he was scared. And old Walter Christy says --- he gave him an awful slap on his hand --- and he says: "Now go to it, Son, and give it all you got." "But", he said, "I don't think I can win." "Well, child" --- I mean --- Walter said, "What difference does it make?" "You tried." He says, "Son, there's no such thing as failure. Eventually you'll make it." And he did.

(Hull): Before going ahead, Gail, I'm reminded from your quotation there that these first eleven men surely were Knights of the Round Table, in so far as AKL is concerned. In the last issue of *The Logos*, Gail has a marvelous article here setting forth the philosophy of the beginnings of our fraternity; and I wanted to elaborate a little bit on some statements that he made, which I will only paraphrase. One was: He refers to these young men that came together and founded the house-club, upon Christian ideals of character, scholarship and well-rounded manhood. But then he goes on to explain Logos, and I had to read that two or three times to get it. But as it is here, it says: This manifestation of the ideals is expressed in the word Logos. In other words, Logos, as I got it, means

that ideals are conceptual abstractions until they become evident among us in living personalities; and it's only when they become evident in men that they become a vital force in the real world where all of us live. Logos came to mean something quite different to me when I read that; and I wish before we close up the panel, Gail, that you would indicate what you feel is the full significance of that word, Logos. I've heard about the word from many different sources --- in the Scriptures, from our rituals, and the like. But what does Logos really mean in AKL? I think it lies in so close with --- uh, shall I say --- with the reports that I heard from these chapters this morning. We are an organization that is evidencing our ideals.

(Cleland): I'd be glad to comment on that, Osman. Logos is the Greek term for what is called in the New Testament "The Word". You are all familiar with the first chapter of John's Gospel: "In the beginning was The Word. And The Word was with God. And The Word was God." And then it goes on to say: "The Word became flesh and dwelt among us. And we beheld His glory --- glory as of the only Begotten of the Father." Now, the Greek term for "The Word" is this Logos, which is one of the key words and expresses the basic, underlying philosophy of our Fraternity. The conception of it goes back as far as Plato and Aristotle. Plato taught that ideas have eternal reality, independent of how the actual world goes; ideas have their own reality. Now, Aristotle took exception to him. No, he said, ideas have to take hands and feet and walk among men before they become a reality. And that is the Logos conception. When the ideas, which are abstractions, and conceptual, of course --- when they take unto themselves concrete form and express themselves in the world of actual reality, they attain a Logos; The Logos is the outward manifestation. --- Uh --- These lights --- that glowing filament up there --- is the Logos of the electric current --- the outward manifestation of it in the actual world. And when the word, shall we say, "integrity" finds expression in the life of a man --- a real flesh-and-blood man --- then the character of the man becomes the Logos of his ideals.

(Hull): Gail, wasn't that the real beginning concepts of AKL?

(Cleland): Oh, yes.

(Hull): Grew out of Los Amigos?

(Cleland): That was it. The members of Alpha Kappa Lambda were not to go out as preachers of religion; they were to live their religion; they were to be the living embodiments of the Truth. And so there you have Alethia Kai Logos --- the Truth and the outward manifestation --- the Logos, which takes hands and feet and moves among the men on the campuses.

(Taylor): For instance, we had grace at meals, and also Sunday morning ---

(Cleland): Oh yes --- Joe reminds me that from the very beginning we had grace, a little prayer of thanksgiving before we had our meals ---

(Taylor): And on Sunday mornings we had services ---

(Cleland): And we had a little devotional on a Sunday morning for the members of our Club and our Fraternity. So from the beginning that was one of our basic principles. We would live the Christian Truth on

the campus.

(Oatman): Gail, there is something I want to say; and I think very few people here know this. And this is for the record. The Alumni of Alpha Chapter --- and I trust this is true of all your other chapters --- have had a practice, year after year, the best of the men, anyway, of coming back and visiting the Chapter, all through the years. Now, in about 19 --- uh --- after Gail left his mission in Japan, he visited the Fraternity. And some of us had learned --- and it is now a matter of the record --- that through three years, I think, of professional teaching at the University --- he'll tell where it was --- in Hokaido? --- he received a decoration by the father of Emperor Hirohito of Japan for fine service, professional service, to the country of Japan. Now, that should be known; but that's the kind of a fellow this fellow was --- and he didn't brag about it; we had to find it out, about it, later. But he used to start coming in and talking as many of the alumni have. We trust, Gail, that you'll set an example to other alumni in other chapters.

(Cleland): Thank you, Frank, for those kind words. I had forgotten about it and had no idea of mentioning it, of course. But we did have some very fine men who went all over the world. One man --- as I came back from Japan, I met him at the dock. He had on a Y.M.C.A. cap, and he was getting around, meeting people on the ship. Afterward, he went out to China as a Y.M.C.A. missionary and established a Y.M.C.A. Foundation in Yenching, China, wasn't it? Frank --- Frank Lenz is here. Stand up, Frank, so we can see you. (Brother Lenz stood up at this point, as a round of applause followed.) Afterward Frank became a Secretary for the International Y.M.C.A., and went all over the world helping the International Y.M.C.A. to raise money and perpetuating the work of that great organization. How many million dollars was it, Frank? Uh --- six or seven million dollars, something like that, that he helped the Y.M.C.A. to raise in his time. We were proud of these men. Leonard Wilbur, the son of Judge Wilbur of San Francisco --- I'll speak of the Beta Chapter in just a few minutes --- He went out to China as a medical missionary, eventually lost his life. But some of the finest men went to the far corners of the world, in Christian service and humanitarian activity. Did we have any difficulties? We had some trouble along the way with Alpha Kappa Lambda in the early days, didn't we? What was it, Osman?

(Hull): Well, we needed a new organization. I was just wondering if we haven't done a pretty thorough job of revealing to these young men right out of the active chapters the significance of the real beginnings and the foundations? As far as I'm concerned, I'd like to have a vote of thanks from the audience and quit right now. (Laughter.)

(Cleland): There's another element to our presentation which we mustn't lose sight of.

(Hull): Yes. (Cleland): World War I came along in 1917, and a great many of our actives went off into military service. Some of them were ambulance drivers in France. Some of them were in active military service here. And for a time it looked as if we were going to have to close the house. Our expansion program was forgotten. We didn't close the house; we maintained it through those difficult years; and eventually we overcame that period of discouragement and hard times. And then came the end of the War, 1918, and the return of our men and the rejuvenation of Alpha

Kappa Lambda, Alpha Chapter. It was then that we decided it had come time to carry out our program of expansion; and we selected a couple of men to be our emissaries to the nearest university to the University of California, which was Stanford. John Matthew and Toppy Becker were selected. Is John Matthew here?

(Someone in audience): John had to go.

(Cleland): He had to go. I'm sorry. Because the truth is, he and Toppy Becker didn't want to carry out this mission. You men know that for generations there has been intense rivalry between Stanford and California; and this meant, in a sense, going over to the enemy. They were appointed, however, as our messengers to Stanford; and we allowed them \$50.00 a month for their expenses down there if they would go down and colonize at Stanford. And John Matthew and Toppy Becker went down there and began the first move of expansion, perpetuating the Fraternity in another university. President Lyman Wilbur was the President of Stanford at that time. They talked with him --- one of the first things they did. "Well", he said, "Boys, I'm sympathetic; but we just don't encourage fraternities here at Stanford; we're a little dubious about it." They explained to him the ideals and objectives of Alpha Kappa Lambda. "Well", he said, "I like your stuff, and if we were to encourage any fraternity, it would be such a fraternity as Alpha Kappa Lambda. His son was in the University at that time. For three days and nights, young Lyman Wilbur didn't sleep. He was debating whether he should join Alpha Kappa Lambda or not. After thinking it over for three days and nights, he decided he would, in deference to his father, he would remain out. But his cousin, Leonard Wilbur, that I mentioned a few minutes ago, did become a member; and a number of very fine men became members of Beta Chapter of Stanford University.

The going was rather tough for a while. John told me yesterday that there was one period of three weeks when he and Toppy Becker had nothing to eat but soup and beans. (Laughter.) They were on starvation rations down there. But they endured; they carried out their mission; and Beta Chapter was established as our second chapter of Alpha Kappa Lambda. And we had at last become an inter-collegiate fraternity. We were on our way to become a nation-wide organization. That's a romantic chapter. How many Beta men are here? (Pause.) Well, there are a few. It was a great heritage; and the early members of Beta Chapter were as much the pioneers of Alpha Kappa Lambda as any men anywhere in the nation. The following year, Gamma Chapter was established at Champaigne, Illinois. It was originally a guild. Gamma men here? How many men of Gamma are here? It became one of our finest chapters. What was the original name of the guild?

(Someone from audience): Bushnell Guild.

(Cleland): Bushnell Guild. Yes. And with something of the same ideals as Alpha Kappa Lambda. And so we have come to the point in our presentation where our great Fraternity has become a national fraternity, in the true sense of the word. We older men, I think, it's natural we should enjoy reminiscing. But I want to tell you younger men, it's a source of great comfort and encouragement to us older men to find that the torch has been carried on by young men of dedication, of high idealism and lofty purpose. And this conclave is proving a great inspiration to all of us, because we know we belong to a great brotherhood; and it's not going to die tomorrow, or next day. I think we have another fifty years ahead of us even finer than the last fifty years. Thank you all. And that's the story of the real beginning. (Applause)



Reprints of "The Real Beginning" are available from the National Office, Department of Publications, Box 964, Fort Collins, Colorado. Costs are 10¢ per copy; \$1.00 per 25 copies; and \$3.50 per 100 copies.

LOGOS REPORT
SCHOLARSHIP



Delta Chapter of the University of Kansas had the highest scholarship record for 1962-63 according to the index of the National Interfraternity Conference. Alpha Alpha of New Mexico State was second, Gamma of Illinois was third, and Theta of Washington was fourth. Lambda of Kansas State Teachers was first on that campus. Upsilon of Colorado State College, Iota of Kansas State, Xi of Northeast Missouri State Teachers, and Pi of Millikin also deserve honorable mention because they were above the fraternity men's average. Mu at Ohio State was ranked third on its campus of 38 fraternities but is non-comparable with other campuses because Ohio State's rule on the reporting of pledges contradicts a rule of the National Interfraternity Conference.

The rules of the conference and the computations are not easily understood but are fair and represent the only way known at this time to enable comparability between campuses with different grading scales.

Reports are delayed at least one full year, so local rankings should be emphasized by each chapter in order that

remedial action can be taken in time to correct dangerous trends. The trend now for AKL nationally is downward, though several chapters mentioned already, are doing a magnificent job. Actually, AKL is below the fraternity men's average nationally.

The help of all is needed locally. Also, your ideas are hereby solicited for a national program. Send them to the Scholarship Director in care of the National Headquarters.

Iota Chapter of Kansas State had the highest scholarship record for 1961-62 with Alpha Delta of Fort Hays Kansas State second, Gamma of Illinois third, and Rho of Eastern Illinois fourth. Honorable mention should be made of Beta of Stanford, Omicron of Pacific, Xi of Northeast Missouri State Teachers, Kappa of Purdue, Lambda of Kansas State Teachers, Phi of Oregon State, Upsilon of Colorado State College, Mu of Ohio State, Delta of Kansas, Zeta of Michigan, Alpha Beta of Arizona and Tau of Penn State.

Dr. Dean O. Clark
National Scholarship Director

An Interview in the USSR

By Hugh L. Rusch

Hugh L. Rusch received his B.S. degree in electrical engineering in 1923, from the University of Wisconsin where he was initiated into Alpha Kappa Lambda by Epsilon Chapter. He is Vice President of Opinion Research Corporation in Princeton, New Jersey. Here he reports on a recent interview with a Russian factory worker which he conducted during a visit to the U.S.S.R.

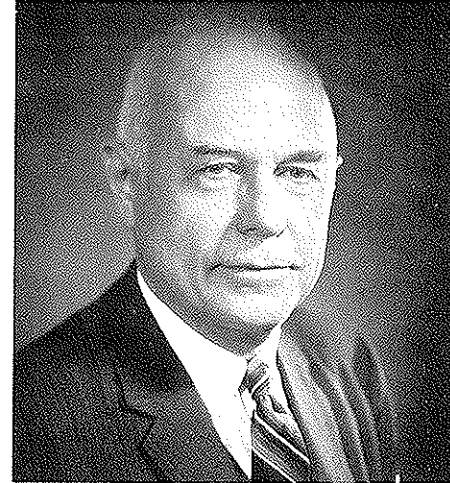
On our trips to foreign lands, Mrs. Rusch and I have always made very special efforts to visit typical or average homes in those countries. We have arranged introductions ahead of time so we could spend an hour or so over a cup of tea or coffee with native families.

Perhaps this objective of ours is partly prompted by my work which is measuring and the analyzing of public, employee and community opinion.

When it came to making advance arrangements for a visit with a family in Russia this past summer, it developed that this was not so easy. It was suggested that I write to the Soviet American Friendship Committee of Moscow, of which Mrs. Nikita Khrushchev is President.

En route to Iceland I wrote a letter to Mrs. Khrushchev, but we were not able to mail it until we reached Trondheim, Norway. Several of my friends aboard made wagers as to whether or not I would get a reply. They gave me odds of 5 to 1 that I would.

The letter was mailed almost two weeks before we reached Russia, along with a copy of our detailed itinerary including ports where we would pick up mail,



Hugh Rusch

Photo by Bradford Bachrach

but no reply of any kind was received en route.

We were in Moscow at the Ukraine Hotel for two days - but still ne'er a word. Then on our return flight to Leningrad from Moscow, everything broke loose. There at the airport in Leningrad, awaiting our arrival, was a large black limousine with a well-dressed driver, and a very attractive Russian girl interpreter who spoke excellent English.

Great apologies were expressed for the delay in the reply to my letter, and the red carpet was out! Almost anything we wanted was ours.

The interview with a shoe factory worker - Mrs. Galtzova Jepiphanovna - in a modest fifth floor apartment was arranged for the next afternoon. It proved to be a very interesting one and a half hours with an attractive woman, about 35, who worked on the night shift from 4 to 11 p.m. She had blue eyes and blond hair.

Her husband was working on the day shift, and going to law school at night. Her 8-year-old daughter was away visiting her grandmother.

The first half hour was spent in getting acquainted and exchanging family information. She was somewhat ill at ease

at first, because, of course, the request for the interview had been channeled from a rather high place. We assured her that we had no ulterior motives whatsoever.

The four of us sat around a small circular table in her living room in the four-room apartment. She served us delicious sherry wine and some apples which were still quite green. Mrs. Rusch gave her, as a small token, an American lip-stick. She gave us a picture of a scene in Moscow on which was mounted a small thermometer, calibrated in degrees centigrade.

One of my serious questions was directed at the system of compensation for workers in Russia. I said, "It is my understanding if you cut 110 pieces of leather per hour in your work at the shoe factory, and the girl next to you cuts only 90, under the communist system, she gets the same pay as you do." Her prompt and earnest reply was - "Oh no! That is not the case at all!

"We get paid exactly in proportion to what we produce. Furthermore, the entire group of eight of us is working on a quota, and if the group produces more than the quota, we also get additional pay for that."

To this I responded - "Well, but that is not the communist system as we understand it." She then explained, "But we are operating under the socialist system and not the communist utopia which we hope some day to attain when we will all be alike and everybody will produce the same."

When I asked further about the worker that produces only 90 pieces per hour, she emphasized - "If she consistently produces only 90 pieces, then the entire group of the eight of us hold a meeting and this worker is asked to sit in the middle, and all of us express our opinion about her. If we all agree that she is a lagging worker, then she gets demoted from a Class VI to Class V or even Class IV, and her base pay is reduced."

Mrs. Jepiphanovna pointed out that

in case of some very old workers who have grown somewhat feeble and are no longer able to carry a full work load, exceptions are made if they do not produce the expected number of pieces per hour.

When I asked Mrs. Jepiphanovna whether she is a member of the Communist party she said "Yes." I followed this by asking whether her husband is a member and she said "No." When I then asked whether this didn't make for friction in the family circle she replied - "Well, we have some friendly arguments, but nothing very serious. After all, only about five percent of the people of Russia are members of the party."

"How do you become a member of the Communist party?" I then asked. "You fill out an application blank and file it," was her reply. I then explained that in our country we merely declare our political party choice and so register, without any further formalities. □

Hugh L. Rusch interviewed this attractive shoe factory worker in Leningrad on a recent trip to Russia. The interview was arranged through Mrs. Krushchev, Friendship Committee president.



RECENT INITIATES

CALIFORNIA

February 16, 1964
Michael James Cooley
James Andrew Hodgdon
Thomas Paul Knight
Gary Everett MacLaren
Mark Lyle MacLaren
Gordon Graham Mitchell
Christopher D. W. Nelson
John David Shores
David Charles Woy
Reginald Henry Winstinger

STANFORD

September 22, 1963
James Douglas Anderson
George Paul Bardsley
John Eugene Ball
Dann Arthur Boeschon
William Alton Bours, IV
Thomas Stokes Cox
Robert Allen Darnall
Stephen Bruce Elrick
James B. Hewitt
Michael Ives Jeffrey
Richard Stanley Jensen
Charles James Judson
John Lundberg Kavanaugh
Leonard Robert Linden, Jr.
Perry Daniel Papovich
Robert Rodney Rickett
Leon Webb Scoles, Jr.
Terrell David Smith
David James Starr
John Thomas Stashek
Julius Ben Stolpe
William Madams Wells
Michael John Yates
Warren Thomas Young
Robert Jackson Harter
Kirk Laynard Holloman
George Alfred Recetto
Philip David Starr

ILLINOIS

October 13, 1963
Robert Harry Martineau
George Tedrank Burnham
Douglas Charles Bala
Gary Lee Carlson
Robert David Gaudi
March 1, 1964
Harold Helms Pritchett
Thomas Brady Gunkle
Robert Vern Tinkham
William Marmaduke Pieter
Robert Dean Strohm
Carl John Anderson
Walter James Stascko
Karl Reek Kessler
George Edward McKeown
John Landiss Logan
John Michael Boyer
George N. Gilkerson, Jr.
Robert Eugene Bixler
James Keith Irvin
Daniel Ross Kramer

KANSAS

February 2, 1964
Bruce Wayne Albright
Cranston Jay Cederlind
James Dawson Crumpler
Paul Warren Haugh
Michael Wayne Lewis
Jerold Rex Long
Todd Freer McCluggage
Thomas Carl Pate
Wesley Richard Payne
Albert Dean Pear, Jr.
Monte Vern Russell
Kenneth Lee Smith
Archie Lawrence Sullivan
Lee B. Stiebans
Javier de la Pena

MICHIGAN

February 17, 1964
Bruce Michael Chudecoff

WASHINGTON STATE

March 1, 1964
William Howard Cleveland
Greg Lee Ledgerwood
Jerold W. Van Vleck
Russell Leigh Doty, Jr.
Owen Lewis Gosnell
Jerry Lee Schiller
J. William Peters
Richard F. Buss
Victor Larry Obolslo
David Lawrence Gainer
Hugo Grant Beckerin

WASHINGTON

January 12, 1964
Patrick Mark Hadfield
Ted Evans Guppy
James Lindsey Russell

MARCH 29, 1964

Paul Robert Ashman
April 5, 1964
Richard Arthur Lervold
Don Phillip Kousbough
Frank Perry Anodon
June 14, 1964
Bose Suprek

KANSAS STATE

April 5, 1964
Stephen Lyle Carson
Samuel M. Eismont, Jr.
Steven Gaylord McIntyre
Royce Eugene Fowler
Ronald Lee Redmond
Stephen Elmo Utterback
Wilton Steward Webb
Charles Lawrence Musil
August 29, 1964
Larry A. Anderson
Charles William Coffman
Glenn Roy Clingenpeel
Robert Lewis Jones
Jerry Henry

PURDUE

February 2, 1964
Richard John Fallon
Raymond Neil Davis
Charles Douglas Shaw
February 17, 1964
Dennis Carl Waltzman
August 29, 1964
Edward Clark Holdren
Richard Thomas Cruz
Howard Eugene Woodward
Donald Dean Washburn
Stephena J. Wright
Richard Lynn Overmyer

KANSAS STATE TEACHERS

January 23, 1964
James Bradford Adams
Robert Franklin Graham
Michael K. Butterfield
James William Clark
Gerald Roy Cronwell
Charles Carlow Evans
Stanley E. Feist
James David George
Russell Stephen Jay
William Robert Lehman
Gerald Lynn Marshall
David Eldon McCubbin
Thomas Courtney Prabble
LeRoy A. Schwartzman
Ronald Lee Selbold
Michael Lynn Stigman
Charles F. Standaeker, Jr.
Henry Forrest Wendland
Stephen Paul Yeakum

OHIO STATE

February 1, 1964
David Graves Price
Gary Lynn Shanower
May 2, 1964
Low Townsend Neil
Frank Lewis Kudika, Jr.
Kenneth Beamer Toner

N. E. MISSOURI

March 8, 1964
Scott J. M. Bailey
Raymond Bone, Jr.
Daniel Richard Bonersky
Paul Frederick Brass
Roger Lee Dye
Gerald Alfred Fahr
Kendall Steven Fligg
Larry Dean Gardner
Larry Roman Hoyer
Joseph Mark Liss
Dean Hugh Logan
Ronald Dale McCullay
Clifford Allen Mohlin
Richard Allen Niergenau
Harold James Orr
Edward Mariwallter Paster
Larry Dee Wuisenberry
Randall Leo Snell
Bernard LeRoy Thomas
Philip Randall Wisdon

U. OF PACIFIC

December 15, 1963
David Elliot Gleister
Bradley Nelson Brown
Earl Phillip Johnson
Carrol Elmer Nelson, Jr.
May 3, 1964
Jefferson Lloyd McIlvanna
John Duncan Turner III

MILLIKIN

February 2, 1964
Kenneth Robert Conny
Thomas Arthur Hallinan
Philip James Stoner

EASTERN ILLINOIS

November 10, 1963
Kenneth Eugene Damann
Wallace Gene Moon
Robert Wayne Ford
February 9, 1964
James Dale Weston
Robert William Byrd
Joe Larkin Hanley
April 24, 1964
Charles Gordon Anderson
Warren Henry Brozos
Richard Ellis Manuell
David Carl Olson
Richard Homer Shields
Darrell LaRoy Vesolung

PENN STATE

April 4, 1964
Charles A. Washington
William Edward Kakaraka
John George Kelso
Ralph Edwin Landefeld
Walter Edward Lorsch
Robert W. Neidermyer

COLORADO STATE COLLEGE

April 12, 1964
Patrick Jacob Berthelm
Charles A. Washington
William Edward Kakaraka
John George Kelso
Ralph Edwin Landefeld
Walter Edward Lorsch
Robert W. Neidermyer

OREGON STATE

January 12, 1964
Tompson R. T. Toyama
Thomas Edward Corleson
May 17, 1964
Robert Dillwyn Garrigues

CALIFORNIA STATE COLLEGE

May 4, 1964
Loren Anthony De Ross
Jay Malcolm Stroub
David Holland Boles
Frank Jay Gail
Milton F. Marzowich
Allen James Koltiska
Douglas R. Bontram
Greg Conrad Berkley
John Gabriel Barrory
Edward LeRoy Gnoth
James Ray Bish
Timothy Joseph Blake
William Edward Roznerski
William Reed Kaufman

IOWA STATE

January 25, 1964
Michael Edward Miller
March 20, 1964
Lowell Duane Baker
Gary L. Bredensteiner
Gordon L. Eggleston
LeRoy Ellis Hays
Robert Lloyd Huffer
Dallas George Ives
Raymond Eugene Sawert
Dale Allen Zuck

NEW MEXICO STATE

January 29, 1964
Louis Mason Blackwell
Edward Boyd Mitchell
Robert Salmer Stetten
Charles Lewis Crow
May 3, 1964
John Martin Cunningham
Walter Kurt Finkbeiner
James Ray Golliver
Donald Charles Gipe
Robert Erwin Hoyer
Lanny Ross Kirk
Michael Jerome O'Connor
Robert Michael Michael
David Clifford Rogland
Ronald Gene Streich

ARIZONA

January 23, 1964
Lorry F. Allen
Thomas Brian Altman
David George Boyer
Timothy Reed Burr
Charles Lloyd Heatherly
Ronnie Lynn Kreis
George Everett Moredeck, III
Robert Patrick O'Hara
Phillip Terold Ross
Ronald Scott Reeves
William C. Weber

WISCONSIN STATE, LA CROSSE

November 24, 1963
Ronald James Byers
Jack Dale Davis
William John Collins
Dennis Michael Fitzgerald
Edward Jerold Jara
James Louis Kwasny
James A. McCortney
David John Wagner
Robert Henry Walizer
John Clayton Warner
David John Will
James Anthony Telf
Herman Leo Klug

FT. HAYS, KANSAS STATE

February 9, 1964
Gerald L. Aschenbrenner
Robert Richard Bergman
Jerry Ray Cordill
Robert Richard Delaney
Larry Ralph Hrobe
Gary Joe Hubbard
Warren Dale Jones
Gary Lynn Lamb
Johnnie Gene Locke
Donald Lee Mecklessel
Don Correll Reley
Richard Lee Robinson
Carl Lee Reese
Clair Leo Swann
Paul E. Stapanisky
Phil Leon Urmu Guehnher
Michael Eugene Watson
Dick Raymond Wildeman
Max Paul Zimmer
Carlos Oscar Revilla
John Ford Swartz
Robert P. Schaeuerm
April 19, 1964
Charles Truman Johnson
Gary Lane Miller
Rickey Lee Brainerd
Gary David Wilcox
J. Dale Peter

WISCONSIN STATE, OSHKOSH

December 15, 1963
John Louis Green
John Hugh Jones, Jr.
Harry Newton Moort
Charles Alphonse Buckholz
Richard Lloyd Gallinick
Leon Gerald Hansen
April 19, 1964
Bruce Elmer Anderson
Graham George Guehnher
Paul Thomas Schneider
Joseph J. Mollica

N. W. MISSOURI STATE

January 4, 1964
Richard Allen Hart
Herbert Joe Bell
Robert Louis Evans
Robert Floyd Glancy
Larry Dale Houser
Willis Austin Madison
Ronald Harold Martin
Carl M. H. Petersen
Gary Lee Shields
May 23, 1964
Charles Begerde
George Edward Brown
Harry Lynn Fields
Michael Byron McWilliams
Robert Filoy Moore
John Ronald Murawski
Horison F. Hussenplug
Dean Edward Savage

MC NEESE STATE

February 29, 1964
Ronald Byrne Davidson
Inge Korlberg
Earl Paul Schexnailder
May 19, 1964
Russell Frederick Boiles, Jr.

WYOMING

May 24, 1964
Douglas Osborn Bedient
Walker H. Bishop
Howard Blumenshat
David L. Borino
Charles C. Brown
John Lay Isaacs
Larry Edward Lorenson
Elmer Nicholas Schefor
Ronald Dee Schlottman
Dixon Smith
Coyly Blair Tate
Kennon Dwayne Voudrey
Donald L. Veal



ALLAN CARPENTER APPOINTED TO NEW POSITION

Allan R. Carpenter, Jr., Illinois '46, has been appointed Executive Director of Perini-San Francisco Associates, developers of the \$100 million Golden Gateway project.

As Executive Director, Brother Carpenter will be in charge of the first residential phase, which is nearing completion, and he will also be responsible for directing further planned developments in The Golden Gateway. These include subsequent residential phases which will bring the total apartment project to 2191 units, and the 25-story Alcoa office building.

Brother Carpenter has a law degree from the University of Washington and has practiced in the areas of corporate and financial law and property development. He was Toastmaster at the Honors Banquet of the Golden Anniversary Conclave. His home is in San Mateo, California where he lives with his wife and three children.

BACON ELECTED TO CFSA POST

Lou Bacon, National Executive Secretary, was elected secretary of the College Fraternity Secretaries Association at that organization's annual meeting held at French Lick, Indiana in July.

OCTOBER, 1964

BAY AREA ALUMNI MEET IN SAN FRANCISCO

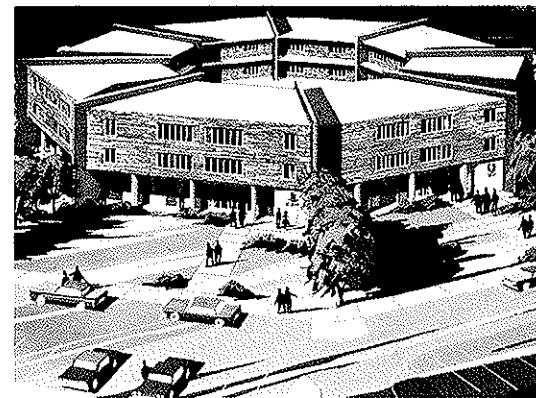
The Bay Area Alpha Kappa Lambda Alumni Chapter held a reorganizational meeting on Tuesday, June 16th, at the Red Knight Restaurant in San Francisco. Bay Area alumni anticipate an active year and intend to aid the Logos Foundation whose Board of Trustees moved its site to San Francisco last year. Acting Chairman of the Bay Area Alumni Chapter is Eric M. Bramstedt, Stanford '57, who may be contacted through Irving Lundborg & Co. in San Francisco.

UNIQUE BUILDING TO PROVIDE NEW HOME FOR SIGMA CHAPTER

A new fraternity housing complex under construction at Central Missouri State College is expected to provide special impetus to the Greek Letter fraternity program on that campus according to college officials. The nearly one million dollar building will be ready for occupancy by the opening of the fall term 1965.

A unique octagonal floor plan was used in the building which will accommodate eight fraternities. The structure, which will house 400 men, will have a central kitchen, chapter dining rooms, and separate entrances for each fraternity.

It is located on a large knoll a short distance from the main quadrangle, the College Union, gymnasium and classroom buildings.



The National Awards

1963-64 Winners

THE TROPHIES

THE IDEALS TROPHY

Upsilon Chapter
Colorado State College

THE SCHOLARSHIP TROPHY

Delta Chapter
Kansas University

THE LOGOS FOUNDATION AWARDS

RELIGIOUS ACTIVITIES AWARD

Psi Chapter
Iowa State University

COMMUNITY SERVICE AWARD

Alpha Beta Chapter
University of Arizona

LOYALTY AWARD

Mu Chapter
Ohio State University

CHAPTER IMPROVEMENT AWARD

Delta Chapter
Kansas University

CHAPTER NEWSLETTER AWARD

Delta Chapter
Kansas University

CAMPUS ACTIVITIES AWARD

Lambda Chapter
Kansas State Teachers College

THE NATIONAL EXECUTIVE COUNCIL AWARDS

Delta Chapter
Iota Chapter
Mu Chapter
Upsilon Chapter
Chi Chapter
Alpha Zeta Chapter

Kansas University
Kansas State University
Ohio State University
Colorado State College
California State College (Pa.)
Northwest Missouri State College

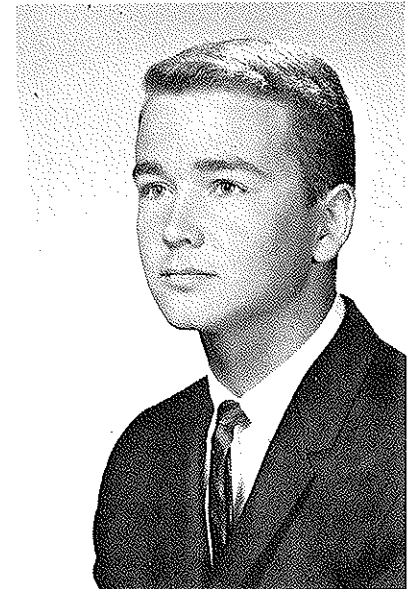
THE HOLMES AWARD

Alpha Kappa Lambda's top honor for undergraduate leadership, the Holmes Award, went this year to Darryl P. Hughey of Lambda Chapter at Kansas State Teachers College. Recently graduated, Darryl served his chapter in several offices including president, and he studied mathematics.

In campus affairs Darryl compiled an outstanding record of leadership. He was elected president of Student Council and vice president of Xi Phi honorary leadership fraternity. He served three years on the Athletic Board of Control and worked on many committees including Homecoming, College Parent's Day, Student Affairs, College Convocation, and Freshman Orientation.

Darryl also participated in campus political organizations, intramurals, Spiritual Emphasis Week, and Mathematics Club. His summer jobs left him enough time to assist in the Little League baseball program.

Darryl's parents, Mr. and Mrs. P. F. Hughey live at 809 Mechanic Street in Emporia, Kansas.



DARRYL P. HUGHEY

ATHLETE OF THE YEAR

Roger W. Suttner, seven foot star center of last season's Kansas State basketball team, is AKL's Athlete of the Year for 1963-64. Roger was named All Big Eight Conference center and received All-American Honorable Mention. His team, under the great Kansas State Coach, Tex Winter, won fourth place in the NCAA tournament finals last season.

Although prohibited from playing on Iota chapter's intramural basketball team, he was an effective participant in the chapter's volleyball efforts.

Roger was recently graduated from Kansas State. He is the son of Mr. and Mrs. Phillip W. Suttner of Ridgway, Illinois.



ROGER W. SUTTNER

TOP BUSINESS LEADERS ADDRESS CONCLAVE

Conclave's featured speakers emphasize application of ideals



E. T. BURROUGHS
Assistant Vice President
Michigan Bell Telephone Co.

As AKL National President, Brother Burroughs opened the Golden Anniversary Conclave on August 29th when he gave the keynote address during the first session.

He recounted the accomplishments and noted the progress and successes of Alpha Kappa Lambda in its first fifty years and added that we could, with pride, celebrate on this great occasion. "Yet it is not enough," he said "that we congratulate ourselves on a job well done, and celebrate our past success. There is work yet to be done."

President Burroughs discussed the

significance of the Fraternity's ideals concluding that, "These ideals and their practice by our members and chapters lie at the base of Alpha Kappa Lambda's greatness." He pointed out that AKL has become a respected leader in the fraternity world, that many of our ideals and programs have set new directions, and that our internal organization is stronger and more effective than ever before.

"It is clear, I think, that Alpha Kappa Lambda has come of age," he continued. "In our first half century we have made decisions for greatness, and those decisions and the effort that followed them have paid great dividends."

"... but I would remind you again that we have work to do. A breakthrough has been made; AKL has proved herself and has made rapid progress in recent years. . . . We must continue to grow and spread our influence bringing the benefit of AKL fraternity life to other campuses and students. We must maintain our ideals and make the best application of them in our chapters. We must continue our academic emphasis if we are to be of service in a world in need of educated men. We must rid our chapter programs of unpurposeful activity if we would have each member gain the maximum from his college experience. We must continue to make progress and develop new methods and new programs to meet the changing needs of students and colleges. And we must seek new means for carrying out our programs in housing and other areas.

"So let us gain the most from the next few days, let us discover, and discuss and decide, then let each member go from this Golden Anniversary Conclave and help carry his chapter and Alpha Kappa Lambda toward a new greatness."



ROBERT STUART
President, National Can Corp.

In delivering his address at the Founders Banquet on Sunday evening, August 30th, Brother Stuart spoke on the subject "Brotherhood, Business, and Blasting Off." He presented some of his thoughts and concerns about the need and the application of fraternal principles and experience in the world community.

He described some of the problems we confront today on the international level which present obstacles to the achievement of world peace and brotherhood. He told of the work of the World Association of World Federalists (an organization in which Brother Stuart is active) in this area.

"I come here then to tell you tonight, as a businessman conditioned by the high ideals of AKL to seek to serve man, through my business, and outside it in the worldwide cause of peace -- to tell you that real brotherhood must transcend such fellowship as the small body in which it links us, and properly applied as our Lord

continued overleaf



GEORGE C. MARTIN
Vice President - Engineering
The Boeing Company

On Tuesday evening, September 1st, George C. Martin addressed the Honors Banquet. Brother Martin is an alumnus member of Theta Chapter, graduating from the University of Washington in 1931. He was elected to Phi Beta Kappa and Tau Beta Pi scholastic honoraries, and he joined Boeing after graduation. Among his many positions with the company have been those of project engineer for the XB-47 and Chief project engineer - aircraft. As Chief engineer he directed such important projects as the eight-jet B-52 Stratofortress and numerous programs of a classified nature.

In his remarks to those gathered at the Honors Banquet, Brother Martin posed some questions in regard to leadership. "... in this world of exploding technical capability and the rapid application of this capability to the growth of a highly sophisticated society: Has there been any change in the basic precepts and principles which are the foundation -- and prerequisites for leadership?

continued overleaf

... STUART

would have man apply it, must encompass every last human everywhere. To tell you that 'brotherhood' must apply to every action of our business of living. To tell you that we must 'blast off' into the uncharted future to devise the changes in our present day institutions, including fraternities, to fit them to apply brotherhood properly, and in our college Chapters to train our young men of vision of today and tomorrow to make the continuing strides in the future, in the direction of worldwide brotherhood, strides that each new wave of emerging adults must add to those of their predecessors.

"What plans then should we make for AKL that contribute to that accomplishment?"

". . . Answers must come from you, those of you who as actives are struggling now with the daily problems of maintaining the Fraternal life we knew in today's changed and changing conditions at institutions of higher education, and those of you whose long past experience provides wisdom and standards of measurement and comparison to help mold the right decisions."

"Of course we must hold true to 'Alethia Kai Logos' and the acknowledged Lord that we and our Fraternity serve, and we must apply the right principles to grasp our opportunities."

"So it is for us to be discerning, and with sincerity, with diligence, and with prayer for Divine guidance, distinguish the principles which are eternal from the conditions which are changing, and make the proper application of those principles to prepare Alpha Kappa Lambda to meet the challenges and to seize both the predictable and the unforeseeable opportunities of a day yet to dawn. May the Lord grant that we are equal to the task, because the honor of our great Fraternity and the vision of the men we have gathered to honor deserve no less."

... MARTIN

"What are the needs and requirements for leadership?"

In developing some thoughts on these questions Martin discussed certain characteristics of the national and international communities in which we live. He then reviewed two major projects that our nation is presently undertaking or is about to undertake. He characterized our society as a highly competitive one and described the international situation as basically a struggle between the Communist Block and the Free World.

After telling of two programs which have thrown the United States into international competition (the effort to produce a supersonic transport for commercial use and the U.S. Space Program) Martin said, "Each of these programs displays aspects of competition on a large scale . . . we are talking about the need for management -- for leadership."

"For tomorrow's leaders we look to our young people and to our educational institutions . . . the college experience certainly is an opportunity for growth in intellectual attainment . . . The college experience is also a time for growth and development of character . . ."

". . . the fraternity with a future is the fraternity that, in combination with the University offers the program best geared to build character: to assist the individual member to develop his own potential."

In concluding, Brother Martin said that our fraternity's objective was clear: "To establish that environment in our Fraternity that will assist the individual grow in knowledge, in character, and in faith in his fellow man."

"Now the driving force toward this objective, the foundation for future growth, must be the solid rock of principles on which our fraternity is based."

"Let us then advance truly in the spirit of the 'Truth and the Word'."

DIRECTORY

ALPHA KAPPA LAMBDA FRATERNITY

National Office: 4700 S. College Ave., Box 964, Fort Collins, Colo.

Founded at the University of California
on April 22, 1914

LEWIS J. BACON, Executive Secretary
GARY W. TYE, Chapter Service Secretary
RICHARD W. FARQUHAR, Publications Secretary

PAST NATIONAL PRESIDENTS

- | | |
|------------------------------------|--------------------------------------|
| 1921-22 *William B. Herms, A'Hon. | 1936-38 Irving Dilliard, G'27 |
| 1922-23 *Harrison A. Dobbs, A'16 | 1938-39 Edwin A. Wadsworth, A'32 |
| 1923-25 *Howard T. Beaver, Ep Hon. | 1939-41 Harry M. Hollis, K'35 |
| 1925-27 *Lewis C. Reimann, Z'Hon. | 1941-45 *Joseph Cullen Blair, G'Hon. |
| 1927-30 Frederick J. Moreau, Ep'22 | 1945-47 Joseph B. Rogers, E'37 |
| 1930-33 Frank A. Waring, A'24 | 1947-51 H. George DeKay, K'Hon. |
| 1933-36 James H. Spencer, Z'31 | 1951-60 Ted F. Andrews, L'Hon. |
| *Deceased | 1960-64 E. T. Burroughs, Z'29 |

NATIONAL OFFICERS

- National President, Alfred B. Post, 895 Roanoke Road, San Marino, California
National Vice-President, Robert Stuart, 3217 West 47th Place, Chicago 32, Illinois
National Treasurer, David M. Allen, 1449 Edgewood Drive, Palo Alto, California
National Counsel, Robert L. Davis, 709 Schweiter Building, Wichita 2, Kansas
Immediate Past National President, E. T. Burroughs, 1365 Cass Avenue, Detroit 26, Michigan
Past National President, Ted F. Andrews, BSCS, Box 930, Boulder, Colorado

THE LOGOS FOUNDATION
BOX 997, FORT COLLINS, COLORADO

TRUSTEES

- | | |
|-----------------------------------|-------------------------------------|
| DWIGHT STRONG, STANFORD '37 | BRADSTREET SMITH, CALIFORNIA '37 |
| CHAIRMAN AND TREASURER | BRYANT HALL, CALIFORNIA '17 |
| REV. GAIL CLELAND, CALIFORNIA '09 | J. GLENN HAHN, KANSAS '48 |
| FRANKLYN OATMAN, CALIFORNIA '12 | LEWIS J. BACON, EXECUTIVE SECRETARY |

ALUMNI CHAPTERS

- CHAMPAIGN-URBANA — President, DAVID JACKSON, 1407 Mayfair Drive, Champaign, Illinois
DETROIT-ANN ARBOR — President, GEORGE G. ALDER, 19180 Grand River Ave., Detroit 21, Michigan
EAST BAY — President, RICHARD H. MURLEY, 720 Palm Ave., Martinez, California
LOS ANGELES — President, JOHN STAHR, 214 Pamehard, Arcadia, California
MADISON — President, HAROLD LAUTZ, 4 Roby Road, Madison 5, Wisconsin
NEW YORK — President, DR. ELMER SEVERINGHAUS, Junction Road, R.R. No. 1, Brookfield Center, Connecticut
PORTLAND — President, HUGH A. SCOTT, 35 N.E. 86th Avenue, Portland, Oregon
ST. LOUIS — President, ERNEST J. KOESTERING, 1703 Marshall, Kirkwood 22, Missouri
SEATTLE — President, REV. DAN KLINGLER, 3915-90th S.E. Mercer Island Washington
SPOKANE — President, C. VICTOR ANDERSON, 4414 East Buckeye, Spokane, Washington
WICHITA — President, BARRY N. RUPARD, 6002 Rockwood Rd., Wichita 8, Kansas

THE LOGOS

Alpha Kappa Lambda Fraternity
Department of Publications
4700 S. College Ave., Box 964
Fort Collins, Colorado

Non-Profit
Organization
U. S. Postage
PAID
Fort Collins, Colorado
Permit No. 37

Return Requested

OUR DECISION

Alpha Kappa Lambda is now completing the celebration of its first fifty years. The Board of The Logos Foundation believes it fitting that this Golden Anniversary should be marked by a decision that will enhance the development of Alpha Kappa Lambda during the next fifty years.

A particular objective of the Foundation during the past has been to support fraternity expansion. Now that Alpha Kappa Lambda has grown to strength and maturity, expansion is too limited an objective. We believe that the Foundation must assist our Fraternity to a new kind of growth . . . directed not to size, but to significance. If Alpha Kappa Lambda is to fulfill its finest function, it must provide in the years to come as many as possible of those men who will make "decisions for greatness" on the national scene.

We will continue to give moral and financial aid to expansion and to sponsor the awards which are an inspiration to us and, we believe, to the recipients. But as its chief activity, The Logos Foundation has decided to dedicate itself to the support of scholarship in the spirit of AKL, to seek out and to help forward those scholars who will become the men our nation needs.

We shall have to augment our financial means to do this. We have decided on the sum of one-half million dollars as the amount needed to accomplish our objective. We plan to raise this in the next three . . .

or two . . . or one years. The accumulated fund is to be conducted as an endowment, with the principal conserved, not spent. The income to this permanent "Logos Scholarship Endowment" will be used to assist carefully selected students. They will be given grants, rather than loans. These will be made on the basis of need, ability, and compatibility with the ideals of AKL.

We know that our Fraternity contains many men who have the capacity and the character to rise far above average. It is our intention to see that every such man has his full and fair chance at the future.

Much work remains to be done to present this project in detail and to bring it to fulfillment. The amount, \$500,000, may seem large but it is not beyond our means. It is the minimum needed to do the job well.

You are going to be asked to give to our tax-exempt foundation for the establishment of the "Logos Scholarship Endowment". We want you to give generously. We need you to give to the utmost. We are and will be asking for immediate gifts, pledges, bequests, and the like. With your help we can accomplish this project.

We firmly believe that through this means and the natural development of our fraternity, Alpha Kappa Lambda will grow to true national significance.

THE LOGOS FOUNDATION
Box 997, Fort Collins, Colo.