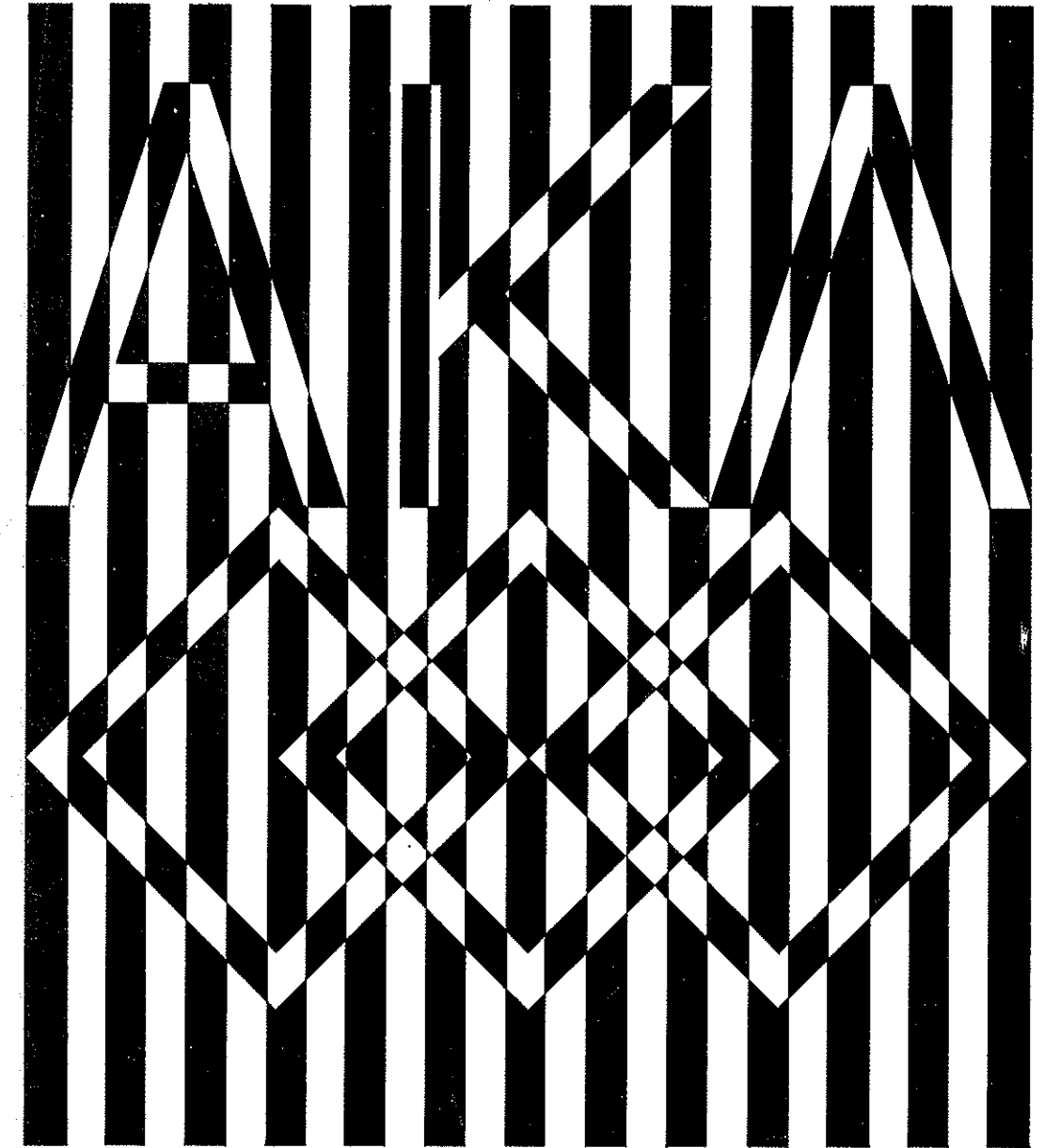


THE **LOGOS**
october, 1966

NATIONAL CONCLAVE / 1965-66 ANNUAL REPORT



COMMUNITY SERVICE: IDEALS IN PRACTICE

page 29



THE LOGOS

THE MAGAZINE OF ALPHA KAPPA LAMBDA FRATERNITY

October, 1966

Volume 36, Number 1

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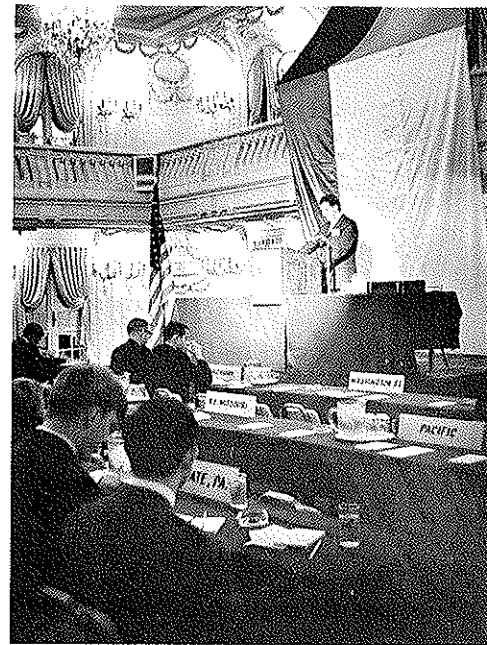
RICHARD W. FARQUHAR, Editor



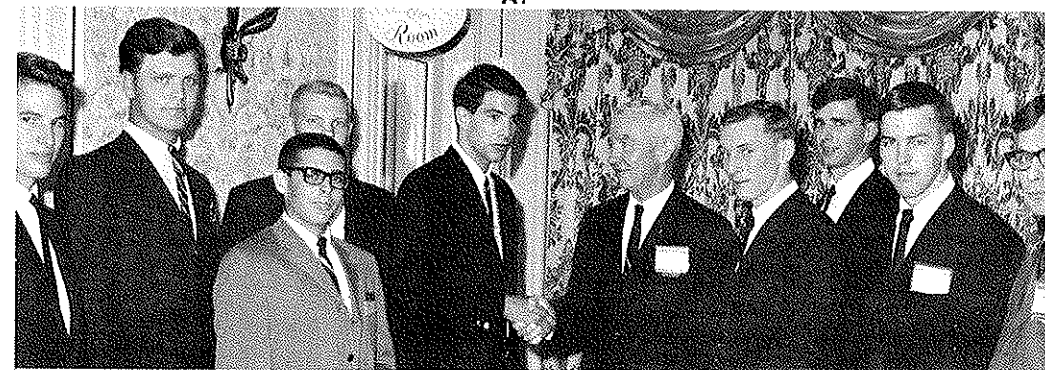
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PRODUCTIVE CONCLAVE WELL ATTENDED

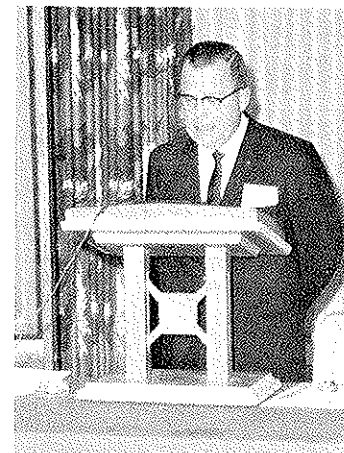
A. Executive Secretary Lewis Bacon opens business session. B. President Post chats with collegiate members. C. Past President Burroughs conducts Leadership College seminar. D. Marshalls, Roy Burley and Vince Maloney, escort President Post to rostrum for keynote address. E. Treasurer Allen ponders budget problem at NEC meeting.



A.



B.



C.



D.



E.

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THE LOGOS

"Alpha Kappa Lambda—Fraternity for the Future" was the theme of the 23rd AKL National Conclave which met in Chicago from September first to the fourth. The Windy City's Sheraton Blackstone Hotel, overlooking Michigan Avenue, Grant Park and Lake Michigan, was the site of the four day meeting which was attended by over 200 AKL undergraduates, alumni and friends.

The first day and a half was devoted to the fraternity's first National Leadership College (full report in this issue).

On Friday, September 2nd, the Conclave was officially convened and National President Alfred B. Post delivered the keynote address in which he reviewed the events of the past two years and analyzed some of the issues with which the delegates would have to deal in the legislative sessions. The chapter roll was called with each chapter giving a brief account of their year's activities. After preliminary reports by the credentials, resolutions and nominations committees, there was a symposium on "New Experiments in Pledge Education" moderated by Gary Tye, National Chapter Service Secretary, with Nathaniel Jones, Penn State; Robert Sears, Kansas; and Ken Bosch, Colorado State.

The National Staff presented a film pageant Friday evening titled "Alpha Kappa Lambda: 1966". It consisted of slides showing AKL's campuses and chapter housing with a taped narrative describing the

scenes and giving background on each chapter's housing program.

The Conclave was a tightly scheduled one in which a great deal of work was accomplished and one in which delegates found themselves hurrying from one meeting or class session to another all day and most of the evening. There was some time out, however, and the conventioners had a few opportunities to enjoy Chicago's sights, entertainment and cultural offerings.

Two highlights of Saturday's business sessions were actions on colony petitions which authorized the installations of two AKL colonies as official chapters. The new chapters will be chartered this year at the University of Colorado and the University of Texas. At noon the Interfraternity Luncheon was held, and the featured speaker was Paul K. Addams, Administrative Secretary of the National Interfraternity Conference. Exerpts from his remarks may be found elsewhere in this issue. Rho Chapter presented a slide film and tape recorded program which the chapter uses in rushing.

The major event of the Conclave, The Honors Banquet, was held Saturday evening. Seated at the room-long head table were, in addition to the speakers, the president or official representative of each chapter and colony represented at the Conclave. The toastmaster was Edward T. Burroughs, Past National President. After dinner the members of Gamma Chapter at

continued

OCTOBER, 1966

3



A.



B.



C.



D.



E.

A. Delegates at Leadership College session on scholarship. B. M. M. Farquhar and Mrs. Hollis Hemmers conduct College seminar. C. Conclave registrar Richard Murley (left) registers delegates. D. Dr. LeRoy Fischer speaks at Commencement Luncheon. E. Robert Stuart, Al Post, and J. Glenn Hahn at NEC meeting.

the University of Illinois performed a number of AKL and college songs in the traditional college glee club style. The speaker of the evening was Ernest A. Jones, Michigan '39, President of McManus, John and Adams, whose remarks may be read in another article in this issue.

Addressing the members at chapel on Sunday morning was Dr. Louis Meek, Kansas State '38, of Illinois College. Following chapel the final session of the Conclave convened. The Resolutions Committee, chaired by John Shoras, California, gave its final report and votes were taken. A proposed 1966-67 national budget of \$66,000 was adopted, and the 23rd National Conclave adjourned.

The National Executive Council held its annual meeting concurrent with the Conclave. A capsule account of the actions and proposals of the NEC as well as those of the Conclave follows this report. Results of the election of national officers may be found in a separate report in this issue.

Credit for much of the workload and the efficiency of this successful convention belongs to the Conclave committees. In addition to those mentioned previously were: Nominations, Gary McCullough, N.W. Missouri State, chairman; Credentials, Ken Straetz, Wisconsin State, LaCrosse, chairman; Rules, Robert Sears, Kansas, chairman; Ritual, Robert Tinkham, Illinois, chairman; Publicity, LeRoy Swartzman, Kansas State Teachers, chairman; and Security, Richard Windsor, Eastern Illinois, chairman.

Conclave registration was very efficiently handled by Richard Murley, California; arrangements by Paul Nicholson, Northern Illinois; and initiation by Dann Clark, Purdue.

THE CONCLAVE:

1. authorized the National Executive Council to increase the amount of the initiation fee paid into the National Endowment Fund from the present \$15 to an amount not to exceed \$35.
2. authorized the National Executive Council to award certificates for scholarship achievement to one member and one pledge of each chapter making the highest grade point average of the year.
3. authorized the National Executive Council to recognize alumni chapters by a name other than the city that it is located in.
4. encouraged participation in the Delta Cup competition (Golf).
5. approved petitions from colonies at the University of Texas and the University of Colorado. They also authorized the charterings of these two groups.

THE NATIONAL EXECUTIVE COUNCIL:

1. authorized initiation paraphernalia to be given to new chartered chapters.
2. approved a plan to increase the Fidelity Bonds of chapter and corporation treasurers.
3. directed the president to appoint a special committee to study the entire problem of housing for the Fraternity, this committee to be advisory to the NEC.
4. approved housing projects for Iowa State University, Northern Illinois University, University of Colorado, and California State College, Pennsylvania.



THE FIRST NATIONAL LEADERSHIP COLLEGE

The first day and a half of the twenty-third national gathering of AKL's was devoted to the fraternity's first National Leadership College. Complete with a dean and faculty consisting of educators, business and professional men and an AKL housemother, the college engaged in a concentrated consideration of principles and problems in the various aspects of leadership and fraternity operations. Each of the faculty members headed a seminar dealing with an area pertinent to his background.

After the opening convocation and committee meetings Thursday afternoon, and Dr. Ralph E. Prusok's introductory comments at the Leadership Dinner, the college moved into its work phase. The first seminars met Thursday evening and were well attended and enthusiastically received by the delegates. The topics discussed included food buying, application of scholarship technique, pre-initiation activity and chapter publications. In each seminar there was an analysis of proven principles and practices presented by the faculty member as well as group discussion of problems in the ef-

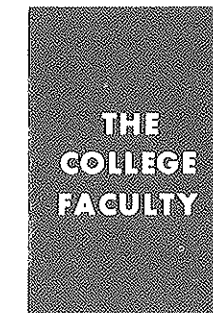
fective application of principles and the role of good leadership.

The Friday morning class sessions covered membership, administration, finances and management, and concluded the seminar program of the college.

The final event was the Commencement Luncheon presided over by the Leadership College Dean, Dr. Thomas F. Hull, Purdue '51, who presented the delegates with certificates evidencing their participation in the fraternity's first national program of leadership education.

Featured speaker at the luncheon was Dr. LeRoy H. Fischer, Illinois '39, who spoke on various aspects of effective leadership.

The last word on the success of the Leadership College can't be told until its effects are observed in our chapters' operations and the performance of their leaders this year. But the general opinion at the Conclave was that it was a valuable experiment. The National Executive Council concurred and instructed the National Office to investigate the possibility of holding a National Leadership College in the off-Conclave year, 1967.



Thomas F. Hull
Purdue '51
College Dean
- Educator



E. T. Burroughs
Michigan '29
- Business Executive



Dean O. Clark
Ohio State '52
- Educator



M. M. Farquhar
Ohio State Hon.
- Business Executive



J. Glenn Hahn
Kansas '48
- Attorney



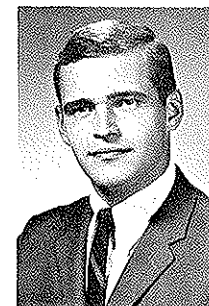
Mrs. H. A. Hemmers
- Housemother,
Rho Chapter



David Murdock
Wash. State '64
- Administrator



Stephen Showers
Penn State '66
- AKL National Staff



J. D. Snodgrass
Kan. St. Teach. '66
- AKL National Staff



Gary W. Tye
Wash. State '62
- AKL National Staff



R. W. Farquhar
Ohio State '62
- Artist/Designer



NATIONAL EXECUTIVE COUNCIL ELECTION

Two new national officers were elected to the National Executive Council by the delegates of the 23rd National Conclave. J. Glenn Hahn, who served as interim National Counsel after Robert L. Davis' resignation last summer, was elected to a full term on the council by the Conclave. The other new member is Dr. Marshall A. Havenhill II who succeeds Dr.

ALFRED B. POST, National President

Alfred B. Post is an investment broker with Glore, Forgan & Company in Los Angeles. He is a 1927 graduate of Stanford with a master's degree from Harvard. He has lectured on investments at universities in California and has served as president of the Harvard Business School Club of Southern California, the Stanford Club of Los Angeles and the Los Angeles



Alfred B. Post



Robert Stuart



E. T. Burroughs

Ted F. Andrews. Members whose terms are continuing are Alfred B. Post, Robert Stuart, and David M. Allen. Re-elected to the NEC was E. T. Burroughs.

In accordance with recent changes in election procedure, half the National Executive is elected at each National Conclave. Terms are four years. The specific offices (President, V.P. etc.) are elected by the members of the NEC every two years. Following are some notes on the officers.

Society of Security Analysts.

Brother Post was instrumental in the development of the Logos Foundation and served as its first chairman. This is his second term as National President.

ROBERT STUART, National Vice President

Robert Stuart is President of National Can Corporation. He graduated from the University of Illinois in 1943 after which he served as an army captain in the South Pacific during W.W. II.

Brother Stuart is director and

past chairman of the Rotary Club of Chicago and a director for the American Association for the United Nations. He is a member of the Executive Council of the World Association of World Federalists. He has been active in the affairs of Gamma Chapter, most recently heading a fund drive for new housing.

E. T. BURROUGHS, Past National President

E. T. Burroughs, a 1929 University of Michigan graduate, is Assistant Vice President of the Michigan Bell Telephone Company. He was president of Zeta Chapter in 1928-29, and has served as president of the Detroit-Ann Arbor Alumni Chapter.

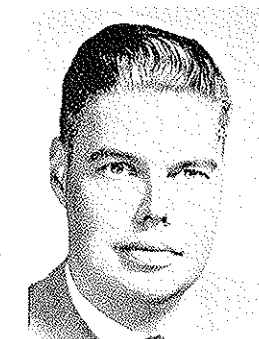
Brother Burroughs belongs to

Brother Allen has been active in AKL affairs on both the national and local levels.

J. GLENN HAHN
National Counsel

J. Glenn Hahn is an attorney and a partner in the firm of King, Springer & McGannon in Kansas City, Missouri. He graduated from the University of Kansas in 1948 and holds other degrees from that institution and Yale University. He served as president of Delta Chapter, president of the Delta Board and is currently a member of the Logos Foundation Board.

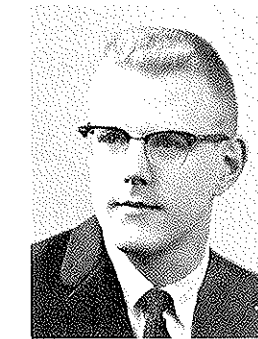
Brother Hahn is a major in the U.S. Air Force Reserve and is a member of the Board of Trustees of Faith Lutheran Church in Prairie Village, Kansas.



David M. Allen



J. Glenn Hahn



Marshall A. Havenhill II

the Adcraft Club of Detroit, the Public Relations Society of America, and the Greater Detroit Board of Commerce. He has been a national officer of AKL since 1958, serving four years as National President.

DAVID M. ALLEN, National Treasurer

David M. Allen, who graduated from Stanford University in 1943, is a certified public accountant who heads his own accounting firm in San Francisco. He has served as National Treasurer of the fraternity since 1952.

DR. MARSHALL A. HAVENHILL, II

Marshall A. Havenhill, II, M.D. graduated from the University of Kansas in 1957. He is a captain in the U. S. Army Medical Corps. He has served as president of Delta Chapter and the Delta Board of Directors.

Brother Havenhill won the Haden Medal for Outstanding Research as a Medical Student, and last year was appointed as an instructor in obstetrics and gynecology at the University of Kansas School of Medicine.



1965-66 NATIONAL AWARDS

THE TROPHIES

THE IDEALS TROPHY Alpha Lambda, Northern Illinois
THE SCHOLARSHIP TROPHY Delta, Kansas

THE LOGOS FOUNDATION AWARDS

RELIGIOUS ACTIVITIES AWARD
Alpha Lambda, Northern Illinois
COMMUNITY SERVICE AWARD
Lambda, Kansas State Teachers
LOYALTY AWARD Xi, N.E. Missouri State Teachers
CHAPTER IMPROVEMENT AWARD
Alpha Epsilon, Wis. State, Oshkosh
Alpha Zeta, N.W. Missouri State
Tau, Penn State

CHAPTER NEWSLETTER AWARD "Contrails", Colorado Colony
CAMPUS ACTIVITIES AWARD
Lambda, Kansas State Teachers

THE NATIONAL EXECUTIVE COUNCIL AWARDS

Delta, Kansas	Lambda, Kansas State Teachers
Omicron, Pacific	Alpha Alpha, New Mexico State
Gamma, Illinois	Alpha Zeta, N.W. Missouri State
Alpha, California	Chi, California State, Pa.
Psi, Iowa State	



President Post presents Ideals Trophy to Paul Nicholson (left) of Alpha Lambda Chapter and Scholarship Trophy to Robert Sears of Delta Chapter during Honors Banquet at National Conclave.



Phi Chapter's Harlan Sager

THE HOLMES AWARD

HARLAN R. SAGER is the winner of this year's Holmes Award, Alpha Kappa Lambda's top honor for undergraduate leadership. Sager is a 1966 graduate of Oregon State University where he was president of Phi Chapter.

He held most of the major offices in his chapter and provided leadership on committees of the fraternity and the IFC. His scholastic average was 3.18 on a 4.0 system in the field of physics and mathematics. He is a member of Phi Eta Sigma freshman honorary, Sigma Pi Sigma national physics honorary and Scabbard & Blade military honorary.

Sager was an outstanding midshipman in the Naval Reserve Officers Training Corps unit at Oregon State. In his freshman year he received an appointment to the U.S. Naval Academy which he did not accept. On his senior training cruise he was selected the top man among the 18 outstanding midshipmen in the nation, and was selected for Navy nuclear power training upon graduation. As a midshipman he was chosen for a cruise on a nuclear powered Polaris

missile submarine. He served as company commander and executive officer of his NROTC unit and was a member of the drill team.

Sager served two terms on the Wesleyan Programs Committee and one term on IFC Public Relations. His self support included NROTC Regular Scholarship, Oregon State Cash Scholarship, District and County Tuition Scholarship and employment as a lab assistant in veterinary medicine and as a pizza chef.

Harlan Sager's home is in Nyssa, Oregon.

ATHLETE OF THE YEAR

ROBERT L. FURLAN, champion intercollegiate wrestler at Northern Illinois University, is the fraternity's Athlete of the Year for 1965-66. He is a member of Alpha Lambda Chapter.

Furlan wrestled at 145 pounds and captained the N.I.U. Wrestling team last year. He was I.I.A.C. Conference Champion at 145 pounds, and he placed third in the NCAA College Division Championships and third in the Illinois Invitational Tournament. He was undefeated in dual meets and had an overall record last year of 23 wins and three losses.

In 1964, Furlan won the National Junior College Championship at 137 pounds as captain of the Joliet Junior College team. In the same year he placed sixth in the U.S. Olympic tryouts in New York.

In addition to wrestling, Furlan participated in varsity football and track. He was a member of the student council at Joliet Junior College and a member of Newman Club at N.I.U. He is active in chapter committee work and has 2.5 grade average on a 4.0 system. His home is Joliet, Illinois.

CONCLAVE SPEAKERS

The 23rd National Conclave hosted an excellent group of speakers. **DR. RALPH E. PRUSOK**, Resident Dean of Students at Southern Illinois University, was the speaker for the Leadership Dinner Thursday, September 1st, kicking off the National Leadership College.

DR. LEROY H. FISCHER, Illinois '39, addressed the Commencement Luncheon of the College on September 2nd. His remarks will be published as a feature article in the February issue of The LOGOS. Brother Fischer is Professor of History at Oklahoma State University.

DR. LOUIS MEEK, Kansas State '38, spoke at the Conclave chapel. He is head of the psychology department at Illinois College.

PAUL K. ADDAMS, Administrative Secretary of the NIC addressed the Inter-fraternity Luncheon. Excerpts from his remarks begin on this page.

ERNEST A. JONES, Michigan '39, was featured speaker at the Honors Banquet. He is president of McManus, John and Adams, one of the nation's largest advertising agencies. He is a winner of AKL's highest honor, the Distinguished Service Award. His address begins opposite.

PURPOSES OF THE NATIONAL INTERFRATERNITY COUNCIL

by Paul K. Addams

— The Constitution of NIC states generally — "the discussion of questions of mutual interest and the presenting to fraternities represented, such recommendations as the Conference shall deem wise, — it being understood that the function of such conference shall be purely ADVISORY."

This is a high sounding phrase but it can never be anything but this unless and until the House of Delegates, along with the proper authorities, creates another climate in which N I C might perform greater services to its members.

Our trouble is mainly that we really have few enemies but we haven't done much to make friends!! A puny institution? A dead movement? Here are some facts which will overcome that misapprehension.

Are we an expanding Brotherhood? In 1942 member fraternities reported 2,437 chapters with a total membership of 1,019,00. Twenty years later in 1962 this had grown to 3,617 chapters and a total membership of 1,622,900 — AND TWO

continued page 27



Fischer



Prusok



Addams



Meek



Closing the Generation Gap

by ERNEST A. JONES, featured speaker at the National Conclave Honors Banquet

Too many speakers at gatherings such as this — when a bridge is attempted between generations — suffer from instant wisdom generated by instant hindsight. They assume one of two general philosophical postures . . . they overvalue tradition, and what is tradition? Merely something that you did last year and would like to get away with again.

Or they view youth with puritanical eye. And, again, what is puritanism? Just the haunting fear that someone, somewhere, may be enjoying himself.

I do not believe that time can be arrested, which is the fallacy of traditionalism. Nor do I believe that your generation invented living dangerously — my generation, for instance, smoked unfiltered cigarettes.

My generation, too, did not think much of personal involvement in war . . . but while we were getting our signs painted they tossed us into uniform. And we paid our dues just as I know you will.

No, when the chips are really down, our youth always comes through and will continue to do so — for peace and freedom cannot be picked up on the bargain table and never will be.

I am saying these things just to get the usual oratorical debris out of the way. We cannot hope that everyone will talk sense, but it is possible to hope that fewer will

listen to the nonsense.

I accept youth. Which may bring to your mind Carlyle's retort when he was told that a friend accepted the universe. Carlyle said: "By God, he had better!"

To me — now nearly thirty years away from Zeta Chapter in Ann Arbor — I think my perspective is established. And it is that the college man of today does differ from those of my time and the difference is almost all on the credit side . . . in dedication, worldly wisdom, intellectual attainment, personal involvement and maturity.

Although, come to think of it, the maturity factor may be environmental rather than essential. To illustrate.

I know of a chap who got his Bachelors. Then, face to face with a McNamara Fellowship he went back and got a Masters. Then he decided, why be half safe? So back he went and in due course earned his Ph. D.

He was now too old to be drafted. But, alas, he was also too old to be hired by industry.

And that might well be my message today, the essence of my infinite wisdom hard-earned over the years: There is no sure way to win, or what you make on the bananas you lose on the peanuts.

In preparation for being here today I attempted to refresh my thinking by setting up an appoint-

continued

ment to converse with my two older sons. Sort of what we in advertising call a "horse-back" survey of the long, long dreams of youth. Well, I missed.

My oldest boy, who has just graduated from Michigan State — where he fell in with evil companions and ended up a member of PSI U ... now is engaged in group problem solutions with the Air Force.

The second oldest said he would confer with me as soon as he fixed the drive shaft on his Yamaha.

The Yamaha — as you may know, is one of those imported motorcycles which makes me think that we should re-evaluate the terms of the Japanese Peace Treaty — like, who won?

So unable to make a meaningful contact with my personally sponsored participants in your generation, I stand here bolstered only by my own opinions — the oratorical equivalent of fighting empty-handed. So what can I tell you?

At 20 you know every basic fact that I know at 50. But over the years you will learn — or be painfully taught — to evaluate those basic facts as to which are pertinent to your purposes, which are structural and which ornamental. And the years will, I hope, blend and enhance those elemental facts of existence with wisdom and judgment and gratitude.

Gratitude. A magnificent virtue and, sadly, a rare one.

For if there is one bit of wisdom I could leave with you today, it would be that none of us can make it alone. That the only bridge between the generations is the helping hand of those who have gone before. For all of us travel in dead men's shoes along paths we never made.

Certainly youth is arrogant. As someone has said, it "wishes to dynamite the treasure vaults of life." But with the years you will learn an easier, more effective way from generations who have learned the combination. And if you were not arrogant, I would be dismayed ... for wild horses can be made purposeful ... to make a tame horse spirited is impossible.

No, whether your career will lie in quantum physics or in selling insurance, you can't make it alone.

(For the physicist, someone someplace invented elementary arithmetic; for the insurance salesman, someone invented the doorbell.)

If you are very, very fortunate, as I have been, you will do your best to bridge the generation gap, to reach out half-way for that helping hand. To be understanding is the best way of being understood.

For living is a continuous fabric, not separate swatches of different materials. New threads are added as the loom of life spins on, the design and dimension may differ, but the fabric remains the same. And those portions which do not meet the age-old standards of quality and durability and service become "seconds" in life, and are destroyed or peddled in the world's bargain basements.

Now what kind of a pitch is this? I am not asking you to become organization men — a breed fast phasing out of the business world since Bill White coined the phrase years ago.

No, what I am speaking of here is unity without uniformity — self-confidence without conformity — initiation without imitation. . .

And I am asking that you do not try to make it alone — that you seek and deserve the help of those who have passed this way before,

and that someday you in turn extend that helping hand to another.

And I think that you will, and one of the reasons I do so is because of your fraternity background you have learned to live and work with others, each year bringing new threads into the fraternity fabric ... I think you would not be here if you were not able to earn the friendship of others and to respect the achievement of others, and to work and live in the company of others.

Be proud of this fraternal background of ours, cherish it but do not lean on it, for in the world of today the old school tie can become a noose. Today results, not ritual, is the name of the game you will be playing — whatever career path you choose.

Because your superiors — the men who will attempt to induct you into meaningful manhood — are, you'll find, a very special breed. Case-hardened in the heat-treat of depression and total war. These men are survivors, and somewhere along the way they lost the ability to weep easily at spiritual stubbed toes or the emotional traumas of the campus. Ivy is pretty and covers many a college wall, but these men are the mortar that holds the walls together.

I know. At the moment I am in the process of extracting some \$55 million dollars' worth of mortar from them for the University of Michigan. I find they are remarkably dry-eyed to sentimental appeals and are moved to their checkbooks only by academic results and potentials.

To understand this special breed of man — as I have said — try understanding him. To be appreciated yourself begin by appreciating him ... and a good place to practice this understanding and appreciation might — I say — might

be in your own homes. But take it easy — the shock could be too much for the Old Boy.

It is customary at meetings of the mind such as this to discuss careers, and I will do so with the understanding that I do not care what career you choose. It is none of my business.

I would no sooner attempt to suggest a life work for you than I would presume to select a suit which you must then wear for a lifetime, in comfort or distress.

Someone once asked the English novelist Samuel Butler how to make the most out of life. He replied, as would any sane man, that he didn't know how to make the most out of the next fifteen minutes.

The degrees you have or will obtain are merely hunting licenses. You must determine where the game is best and most susceptible to your skills and capabilities as a hunter and where success will give you the most ego and eating satisfaction.

Today you have many career choices. Far more than we did. But let me warn you that the greater the choice, the greater chance of error. The equivalent of the economic paradox that there are more ways to go bankrupt in good times than in bad.

In every career — in every field — there is the potential of heaven or of hell. Depending a great deal — not completely, but a lot upon the personal wisdom of the chooser. And it is a sad thing that this crucial choice must be made at a time of life when experience is so slight, when the basic facts of life have not been tempered by realism. When worldly philosophy has not yet amended academic facts.

One of the most tragic things I have read in a long time in regard

to the choosing of careers appears in a series of case studies by Barbara Fried, a psychologist. The quote is by a middle-aged dentist:

"Sure I feel trapped. Why shouldn't I? Twenty-five years ago, a dopey 18-year-old college kid made up his mind that I was going to be a dentist. So now here I am, a dentist. I'm stuck. What I want to know is: Who told that kid he could decide what to do with my life."

So don't set the trap in which the trapped will be you. Choose wisely, choose honestly. Survey yourself as carefully as you would a stranger. For you are both the hunter and the hunted.

All of the professions are open to you. If you can gladly endure the lifelong discipline involved. And face up to the necessary retreading every few years. The more specialized the higher and faster rate of intellectual and technical obsolescence.

Certainly I would be interested in government as I would be in any organization which every hour spends \$12 million of my money.

Social service has a permanent work potential as more and more of our people discover there's money in poverty.

Some of you may be drawn toward the clergy which I believe will take a broader, more socially significant role.

The medical arts, already under great stress, will have real personnel problems when Medicare brings ill health within the reach of all, as it will surely do. (I understand that it is even hard to see "Dr. Zhivago" since the bill passed.)

The teaching profession has many rewards, mostly spiritual but now becoming more financial as the teacher shortage becomes acute. (However, this problem has been solved by delightful governmental reasoning: Draft the younger teachers into the army.)

I should try to gauge my personality and long-range aptitude on a brutally realistic basis with particular attention to the lacks. For instance — if you dislike the intrinsic violence of competition now, then you will develop a paralyzing phobia of it in mid-career. If you are lazy now, you will drift into torpidity. If you are inclined to like the sweets of life but detest the sweat, the savor without the labor, recognize the fact before the trap of a badly-chosen career snaps. Do not set up a Maginot Line — you know, the system of French fortifications which the German tanks merely by-passed . . . thus, the using real virtues for unreal purposes.

Do not expect to get much more than you give in any occupation. Most of the grandiose titles you read about in the alumni bulletins are just some young genius who is doing remarkably well — in the family-owned business.

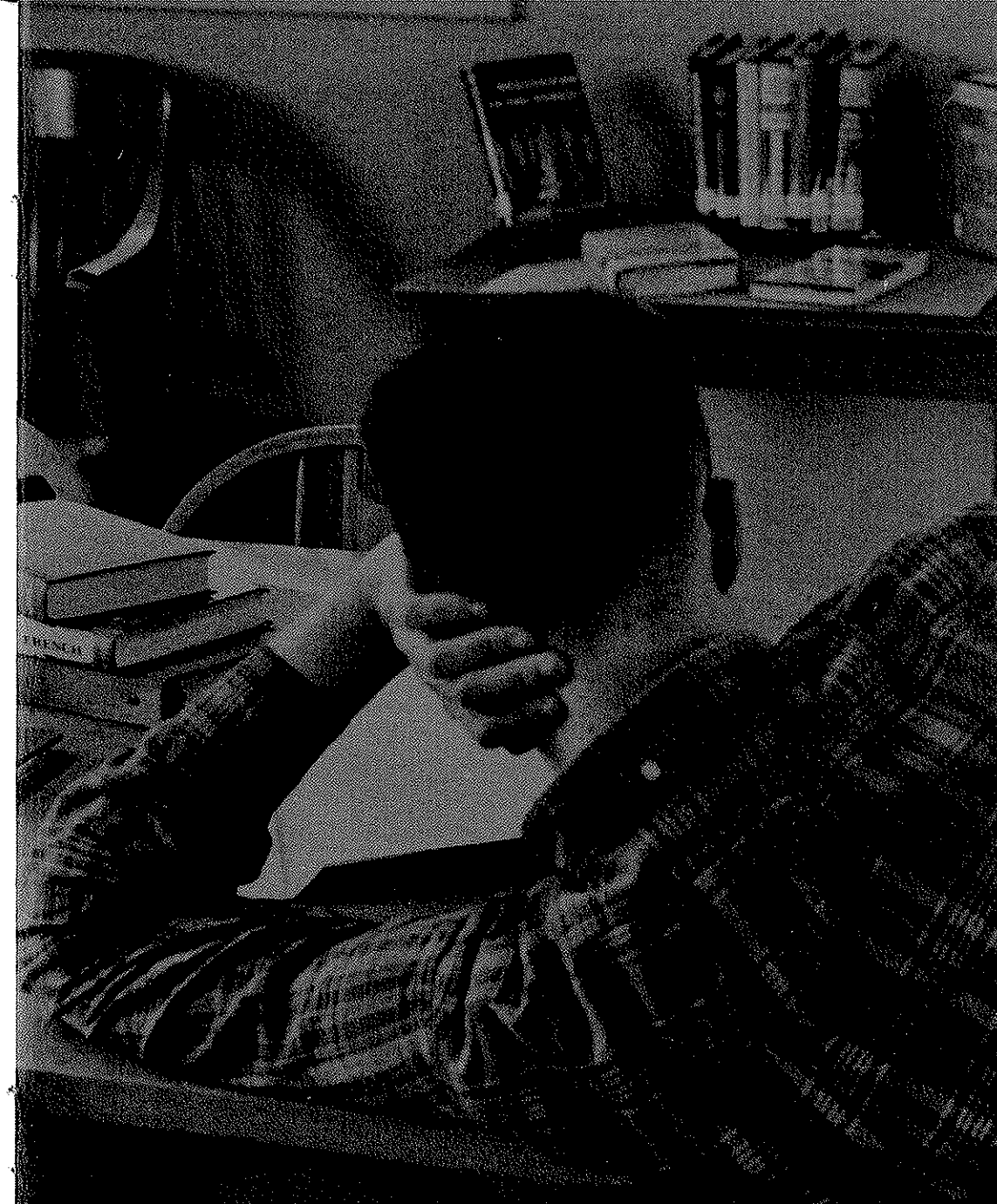
Place satisfaction above money. Give satisfaction, and the money will come. And never confuse the two.

Remember the Chinese proverb: "Man with one watch always knows what time it is. Man with two watches is never sure."

"Know thyself," as Shakespeare said, and as Harry Truman, the Missouri Minstrel, added: "If you can't stand the heat, stay out of the kitchen."

And one of the hottest kitchens, may I say, is the business world. I know that there is supposed to be

continued page 25



Alpha Kappa Lambda Annual Report 1965-66



Undergraduate Membership	1966	1965	CHANGE
60-100 MEMBERS			
Northern Illinois	96	70	+26
Kansas State Teachers	90	92	-2
Fort Hays, Kansas	85	71	+14
Arkansas	84	68	+16
Arizona	79	65	+14
Kansas	71	77	-6
Eastern Illinois	70	76	-6
Illinois	69	60	+9
Colorado State	64	55	+9
Kansas State	62	50	+12
Northwest Missouri	62	34	+28
Northeast Missouri	60	42	+18
50-59 MEMBERS			
New Mexico State	57	44	+13
Wisconsin, Eau Claire	51	44	+7
Central Missouri	53	62	-9
Pennsylvania State	50	25	+25
40-49 MEMBERS			
California State, Pa	48	38	+10
Colorado State College	47	66	-19
Washington State	46	41	+5
Wisconsin, Oshkosh	42	20	+22
30-39 MEMBERS			
Oregon State	39	31	+8
Purdue	37	40	-3
Wisconsin, La Crosse	34	34	0
Wyoming	33	44	-11
Iowa State	30	29	+1
10-29 MEMBERS			
Washburn	29	30	-1
Ohio State	25	29	-4
California	23	31	-8
University of Pacific	23	20	+3
McNeese State	20	14	+6
Michigan	15	16	-1
Washington	15	19	-4

TABLE ONE

accommodating 32 students. Sigma Chapter at Central Missouri State College moved into a new University-built fraternity complex last September, which houses eight fraternities with 50 students each. Today the Fraternity has housing accommodations for 1,156 students. A look at statistics will verify that the Fraternity is meeting the demand for more housing. Today, Alpha Kappa Lambda is housing 1,145 students in contrast to 1960 when only 520 members were housed in Fraternity facilities. Since 1958, eleven new chapter houses have been constructed, valued at over two million dollars. The total value of the Fraternity properties is now close to three million dollars. The Fraternity Housing Program has temporarily been slowed down due to the Federal Reserve Board's recent decision to combat inflation through making financing more costly and more difficult to obtain. Delta Chapter at Kansas University fortunately had secured funds to build their 84-man house before the "tight money" policy took effect. The \$275,000 structure will be ready for occupancy in the fall. Delta alumni have contributed over \$50,000 in gifts to help finance the new home.

The following chapters have either secured financing or are expected to do so within a few months for new housing facilities: Alpha University of California; Psi, Iowa State University; Alpha Lambda, Northern Illinois University; Alpha Iota, University of Wyoming; and Alpha Nu, Washburn University; Gamma at the University of Illinois and Kappa at Purdue are planning extensive remodeling of their present facilities with additions to increase their housing capacities. Gamma's corporation board has launched an aggressive fund-raising program to finance their addition.

The new facilities will house close to four hundred students, thereby increasing the Fraternity's total number of student housing accommodations to approximately 1,500.

Ritual

At the Golden Anniversary Conclave, a resolution was passed requesting that a special committee study the ritual of the Fraternity for possible instances of discrimination that might not be consistent with Alpha Kappa Lambda policy of non-discrimination. Resolution No. 15 further stated that the committee should prepare recommendations for revisions as necessary if inconsistencies were found.

After studying the recommendations of the committee, the chapters approved an additional study. The second committee met on February 12, 1965, in Stillwater, Oklahoma. Members of the committee were Dr. LeRoy Fischer (University of Illinois, 39), Dr. Ted Agnew (Illinois University, 39), Dr. Franz Frederick (Kansas State Teachers College 58), Harold Sare (Kansas State Teachers College, Honorary), Kelvin Casebeer (Kansas State Teachers College, 60), and Earl Kimbell (Arizona University, 66). The two reports will be submitted to the 1966 Conclave.

Scholarship

The Fraternity's national scholarship standing for 1964-65 is a definite improvement over 1963-64. Alpha Kappa Lambda was fifteenth out of the 61 national fraternities with 64% of the chapters above the All-Men's Average. The Fraternity's 1963-64 standing was thirtieth among fraternities with only 42.86% of the chapters

above the All-Men's Average, which was an all-time low for the Fraternity.

The significant improvement reflects the Fraternity's intensified emphasis on high scholarship. The belief is almost universal that for a fraternity to be a credit to the University and a service to the student, academic excellence is a must.

Interfraternity Leadership

Never in our history has the Fraternity been as widely respected as it is today. A contributing factor to Alpha Kappa Lambda's gain in recognition has been the leadership members of the Fraternity have so generously given on local Interfraternity Councils and on the National Interfraternity levels.

At the July, 1966, meeting of the College Fraternity Secretaries Association held at Hollywood by the Sea, Florida, Lewis Bacon, AKL Executive Secretary, was elected President of the Association. His active leadership in interfraternity affairs has brought recognition to the Fraternity by his election to the highest position in this important professional association.

Other activities in which members of the national staff have participated during the year include the Mid-Western Interfraternity Council Conference guest speaker, held at Fort Hays, Kansas, State College; Arizona State University Greek Week, featured speaker; Colorado State College House Mother's Workshop and Resident Hall Graduating Class Lecturer Series; the University of New Mexico's Interfraternity Council Retreat, co-leader Tuscon, Arizona's Western Regional Interfraternity Conference, panel chairman; the Washington, D. C. National Interfraternity Conference, chief marshal.

The chapters have responded well to a Golden Anniversary Conclave resolution calling for them to take a greater part in their respective interfraternity councils. Most chapters now have representatives serving as interfraternity council officers. This was the formational year for the Mid-Western Regional Interfraternity Council encompassing 14 states. The president of the new Regional Interfraternity Conference is a Kansas State Teachers College AKL, Ronald Seibold.

Expansion

The Fraternity now has four colonies on the following campuses: University of Montana at Missoula, University of Colorado at Boulder, University of Texas at Austin, and the University of Texas in El Paso (formerly Texas Western College).

The chapters approved the Montana Colony's petition in May. The Installation ceremonies are scheduled for October 15, 1966. The other colonies are planning to petition for AKL charters at the September 2-4 National Conclave.

The University of New Mexico in Albuquerque has invited the Fraternity to establish a colony this fall. There are a number of colleges and universities expressing an interest for an AKL chapter and we expect several additional invitations to materialize this fall.

Community Service

Alpha Kappa Lambda was one of the first fraternities to sponsor community service projects on a national level. What was an innovation in the fifties is now a tradition. Last year undergraduate AKLs gave more than 9,000 man hours to making their communities better places to live. One chapter has become a member of its local chamber of commerce. As with the university, the men of Alpha Kappa Lambda have become a very integral part of their university communities.



AKL Placement Service

Fifty-eight firms representing 21 states used the 1965 Placement Service. There were 284 inquiries from employers, with one graduating senior receiving inquiries from 25 firms. It is very apparent that firms consider the placement service as an excellent source to contact potential employees. All but three candidates received one or more inquiries. This fall the service will be expanded to include AKL alumni with special emphasis on providing alumni leaving the military services the opportunity to use the facilities of the placement service.

Alumni Dues

Five hundred and Fifty-seven alumni paid voluntary alumni dues in 1965-66. The dues, which are used in part to subsidize the printing and mailing of *The Logos*, totaled \$4,083.90. The number of alumni contributing this year is a 5-year all-time low. This is probably due to a change in this year's alumni dues appeal and the higher number of chapters soliciting contributions this year from their alumni for housing projects.

National Headquarters

After four years of operations in the permanent National Headquarters facilities, the selection of the site and the type of facilities have proven their value beyond our highest expectations. The National Headquarters Building is located on its own attractively landscaped site, near the foot of the Rocky Mountains in Fort Collins, Colorado, 55 miles north of Denver.



Nearly 600 AKLs and guests have visited the National Headquarters since it was opened three years ago. AKLs from every chapter have viewed the new facilities. Other visitors included officers and staff members of other fraternities, college and university per-businessmen, parents and friends of Alpha Kappa Lambda.

There have been chapter officers conferences with eleven chapters this year at the National Headquarters. The National Executive Council held its annual meeting in Fort Collins August 20-22, 1965.

The continued growth of the Fraternity is reflected in the increasing volume of work carried out at the National Office. An analysis of mailing and address changes showed that 115,400 individual pieces of mail were processed through the National Headquarters, and 2,150 address changes were made in order to keep the files up to date.

Good communications is a must for an organization such as Alpha Kappa Lambda, which stretches from the west to the east coast and involves 20 states. The Communication problem has become more acute since the Fraternity is no longer a small organization on a handful of campuses, but a national organization with over seven thousand members. Ways to achieve more effective and efficient communications are constantly being evaluated by the National Executive Council and the National Office staff.

There will probably never be a replacement for direct person to person communications. National Staff members have traveled more than 80,000 miles this year of which over 80% was related to chapter visitations.

The Logos

The Logos was published three times during the past fiscal year. It was published and distributed at four months intervals and dated October, 1965, February, 1966, and June, 1966. Following are some statistics on the past year's issue.

Logos Statistics		Copies	Cost (Including Mailing)
October, 1965		6,250	\$1,122.51
February, 1966		6,750	\$1,162.00
June, 1966		6,650	\$1,220.79
TOTAL		19,650	\$3,505.30

CHART TWO

JONES

a distaste among the present college generation toward active participation in commerce . . . yet certainly no visible reluctance to accept the fruits of business, such as taxes, scholarships, donations, grants. ("While you're up get me a Grant.")

I believe from personal observation and time spent in both camps that this negative attitude or ambivalence — call it what you will — is definitely on the wane on American campi.

Certainly business no longer is a suplicant for the talents it needs and wants. Graduate schools of business administration from Harvard to Stanford are overflowing.

The business recruiters — the head hunters — report too that they are at last being able to pick and choose from the corporate candidates.

We find, also, that each year more and more fine young people are being attracted to advertising — which you might describe as the paratroopers of business, in that advertising is the break-through function and the rewards or penalties are swift and sure.

Certainly a great many of our young people are going into public service, for instance. And I see nothing but good in that . . . provided that they do not fall for the Keynesian myth that public service is not dependent on private service.

The followers of John Maynard Keynes are much preoccupied with fostering public sector spending at the expense of private sector spending which is high economic jargon for the money you might selfishly wish to spend on yourself and your family.

They seem blind to the simple fact that public sector spending cannot be accomplished without private sector earning . . . that the

OCTOBER, 1966

production of tax money cannot exceed the growth capacity of business . . . that the golden egg cannot exceed the physical dimensions of the goose.

Let business falter in its production of goods and growth, jobs and taxes, and then where would the money come from to support public service? From cake sales? Bingo parties?

I have not the desire — nor I am sure have you — to turn this little talk into an economic discussion, particularly when my point as to the generative power of commerce seems already to have been made . . . and in a most unlikely place.

Russia, where the profit motif, incentive pay, quality control, new product introduction, advertising and stimulated consumption . . . all business tools, now are in use. (They seem to be suffering from creeping capitalism.)

As a man whose company is privileged to serve a number of the nation's greatest corporations, let me say that the doors and the opportunities are wide-open to you if you have the quality of creative leadership. But not—to paraphrase John Kennedy — on the basis of what business can do for you but on what you can do for business.

So — if you can stand the heat welcome to the hottest kitchen of all.

Please do not apply if you are one who favors growth but detests growth pains . . . who stands foursquare for progress but refuses to accept the fact that progress is a violent phenomenon, full of change and turmoil and pressure and irritation.

Whatever career choice you make, I believe there are general guidelines for success and self-satisfaction.

You know — life once was a matter of service — of helping one

continued

... JONES

another, of personal pride of serving well . . . of doing a good job . . . whatever the job.

Today it seems to me too many are sitting life out rather than sweating it out. Too many of us spend our time either waiting for Santa Clause or a pension.

"Keep your cool" is the order of the day. Which means, I guess, don't get upset or angry. Don't be challenged by your job. Don't get involved with other people. Look the other way.

I wonder where this country would be today if our ancestors had "kept their cool" . . . didn't get upset and angry at injustice . . . sneered at mutual service and refused to become involved?

As a matter of fact, I wonder if there would be a country.

Those who keep their cool . . . who are not willing to serve as well as he or she expects to be served . . . are failures . . . no matter how successful they may appear to be. For they fail as a human being.

But maybe, under some of today's thinking, being a failure is desirable. So first, you've got to get rid of the idea that success as a human being is desirable.

Nobody worries about a success. A failure — everybody worries about. The government studies your case. Legislation if passed and vast sums of money change hands. Sargent Shriver calls to see how you're doing. Any crime you may choose to commit is caused by bad environment while no one speaks of the rights of your victim.

So how can a smart person achieve failure? First get a job — or a series of jobs — because you must have something to fail at. Learn to avoid doing a day's work

for a day's pay. Study the art of the goof-off. Don't say "yes sir" and go about doing the job. You might get promoted and thus blow your big chance at failure.

Avoid falling in love with your work for many have failed at failure by becoming infected with a sense of personal achievement.

Don't let pride creep into your work. Many promising failures have flunked out by finding that doing a good job can be more ego-expanding than LSD.

Don't be selfish if you are a successful failure. Help others. If your son wants to drop out of school, do not pound on his hard little head. Introduce him to the welfare case worker. Make failure a family affair.

So much for failure. Do not fear it but do not court it, either.

As you practice your professions, exercise your creativity. Do not give too little or expect too much. Be sure your talents fill a public niche rather than a private itch.

Do not, for instance, sulk at the fact that culture does not pervade every American home. Remember, instead, the earthier fact that twenty-seven percent of our homes still lack indoor plumbing. So if you weep for the artist, spare a tear for the plight of the plumber.

Whatever your particular skill or talent, please do not develop "tunnel vision." Think, too, on the great problems of our time. For as St. Luke asked, "Ye can discern the face of the sky and of the earth; but how is it that ye do not discern this time?"

Fight stupidity and vulgarity and evil with all your talents.

But don't be too grim about it. It is a wonderful fight and a wonderful, exciting time to be alive. Be of good cheer.

And I hope you never have a dull moment or a dull thought!

THE LOGOS

... ADDAMS

YEARS LATER, in 1964, there were 3,758 chapters with a total membership of 1,955,120!!!

NO — this is not a dying "industry" in fact it is as much of a growth industry as the whole field of education!! Besides, these 4,000 fraternity houses have an estimated replacement value of about \$750,000,000!!!

Nor should we overlook the fact that about 150 new colleges and universities have opened their doors to new fraternity and sorority chapters and the list is growing every day! A Deans study a few years ago predicted that 500 new chapters of men's and women's fraternities would be required by 1970!! NO — FRATERNITY IS NOT DEAD!!!

What else is the National Interfraternity Conference trying to do that is of value to you, its members? Through its elected officers (and I want to say right here that your President, Bob Krovitz of Alpha Epsilon Pi has been one of the most dedicated workers that NIC has had in years and I am glad to have served as your Administrative Secretary under his leadership) — the elected executive committee and 27 appointed standing committees, there are about 109 dedicated and volunteer workers who give freely of their time and talents. Some of these committees are: —

1. Graduate & Undergraduate Program
2. Meetings, Sites and Hotels
3. Public Relations
4. Expansion
5. Fire and Safety

6. Graduate IFC
7. Housing
8. Law and Comity
9. Taxes
10. Foundation
11. Awards
12. IFC Relations
13. Research
14. Scholarship
15. Financial Planning

The main objectives of these official committee functions are: —

1. Develop friendship and co-operation among members
2. Conduct annual and regional meetings
3. Exercise constructive leadership in common interest matters
4. Improve public relations and the fraternity image
5. Collect information on FRATERNITY and distribute it
6. Provide a permanent address for communications, to maintain records and sustain good business
7. Encourage scholarship and community responsibility

You will note that three of the objectives mentioned are in the general area of public relations. We must work constantly at reducing the "BAD IMAGE" of fraternity created by many of the commercial and general media publicity in newspapers, magazines, radio and T.V. who are either misinformed or choose to overlook facts.

Our biggest weakness lies in the fact that as a group, we have one great movement, right now and we are not doing enough with it. We must set higher goals and achieve them.

OCTOBER, 1966



Washburn
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THE LOGOS

COMMUNITY SERVICE: IDEALS IN PRACTICE

Last year AKL members donated five thousand seven hundred seventy-one man hours of their time, or the equivalent of over two full years of eight hour days, to service projects on their campuses and in their communities. This statistic is more impressive than it might seem when you consider that it represents only fifteen chapters who reported on their service activities.

Alpha Kappa Lambda was one of the first fraternities to encourage the regular giving of time energy by its members to community service. The Logos Foundation, desiring to encourage it further and to recognize excellence in this practice of the fraternity's ideals, annually makes an award to the chapter with the outstanding community service program. This year there were several excellent ones to consider.

The award winning program was Lambda's at Kansas State Teachers. The chapter held its annual picnic for retarded children at a

local park; held two major clean-ups, one on campus and one at a city park; conducted a traffic safety study in Emporia; rang Christmas bells in the streets to collect money for the Salvation Army; held two blood drives; conducted a fire safety survey and fire extinguisher sale; helped in a city-wide canvas for the multiple sclerosis fund; 'adopted' a needy family at Thanksgiving; provided labor for odd jobs at the Retarded Children's Center and the Civic Auditorium; held its annual needy children's Christmas party; and sang carols at a hospital and a home for the aged.

Another outstanding chapter in community service last year was Alpha Gamma at Wisconsin State, LaCrosse. Members there helped move the city library into its new building (virtually book by book); volunteered time and money on an individual basis during the year to take children from St. Michael's Home to movies, concerts and foot-

continued

OCTOBER, 1966

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ball and basketball games; refinished 325 desks for the university library; organized and carried out a drive that produced 900 dozen cookies which were picked by the U.S. Air Force and flown to Viet Nam.

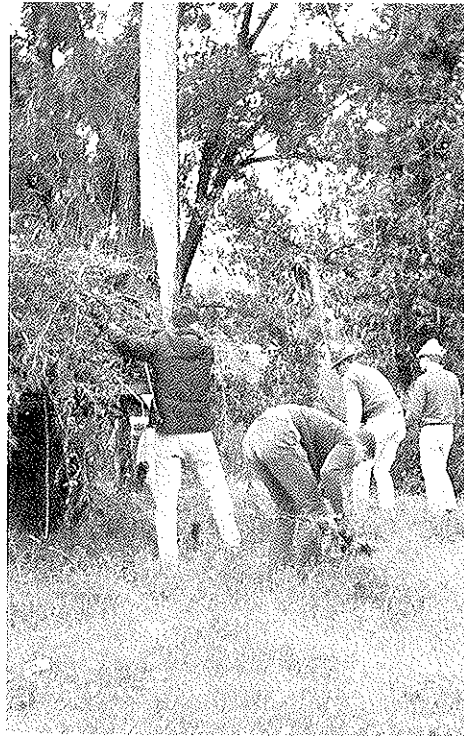
The AKL's at Sigma Chapter of Central Missouri State were also in contention for the community service award. They devoted a total of over 1000 man hours to community service last year. Among the chapter's projects were the collection and repair of several hundred toys which were given to underprivileged children at a Christmas party held for them by the chapter; monthly cleanups in the city of Warrensburg; raising of money for the March of Dimes by canvassing and doing odd jobs for contributions; and the donation of blood for American armed forces in Viet Nam.

Iota at Kansas State organized and carried out, for the Red Cross, the first "total coverage blood drive" in the United States, bringing Red Cross blood coverage to some 50,000 people in the campus area and getting donations from more than 15% of the student body. Of the AKL's themselves, 86% donated.

Alpha Mu Chapter at Arkansas decided that the best way to get involved in community activity was to be in contact with the active people in the community, so they joined the Fayetteville Chamber of Commerce.

The effort and imagination shown by some of these projects should provide some ideas and incentive for other chapters' programs in community service. They should also be reassuring to alumni and faculty that service, to many AKL's, is more than an abstract idea to kick around at chapter meetings.

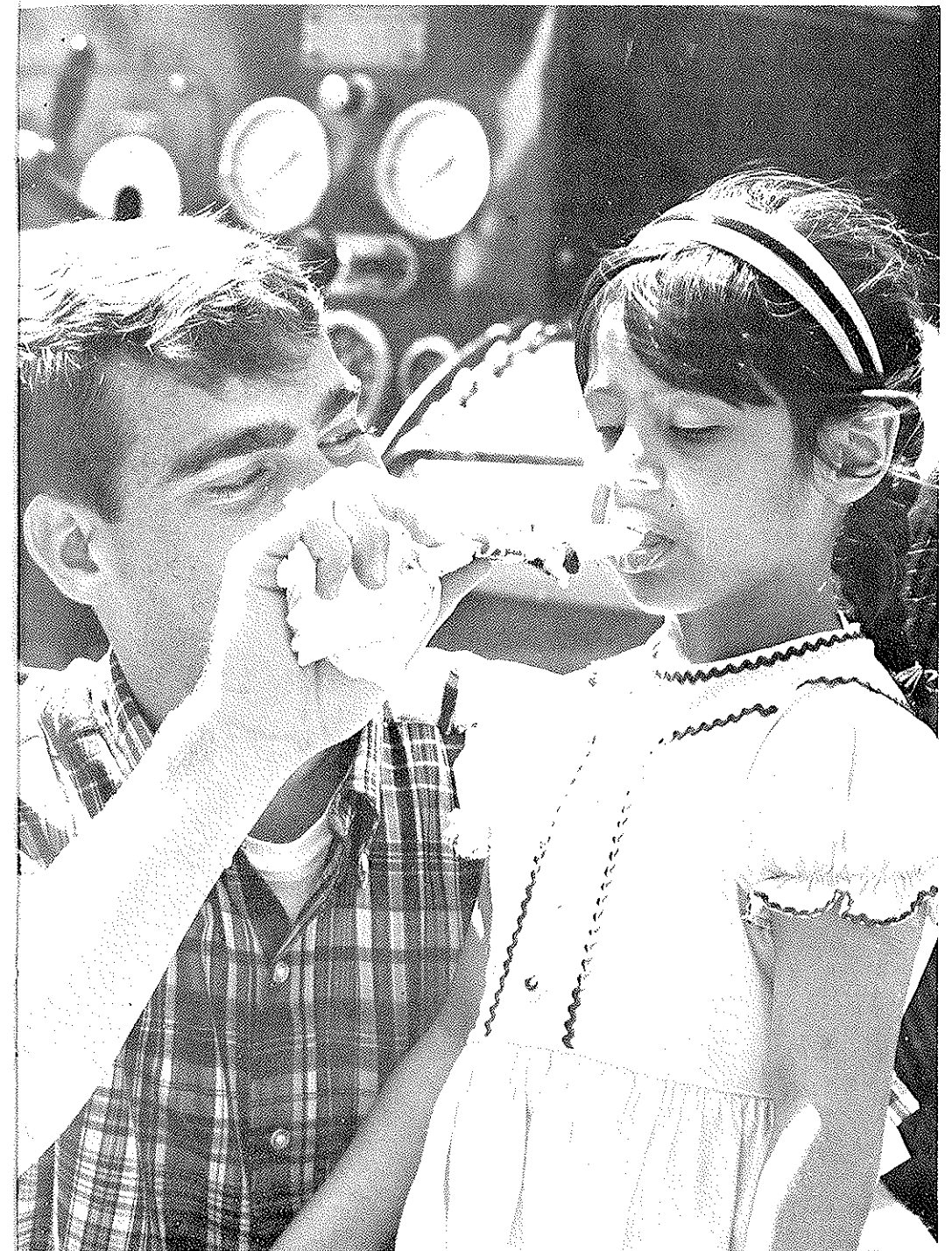
... COMMUNITY SERVICE



Purdue



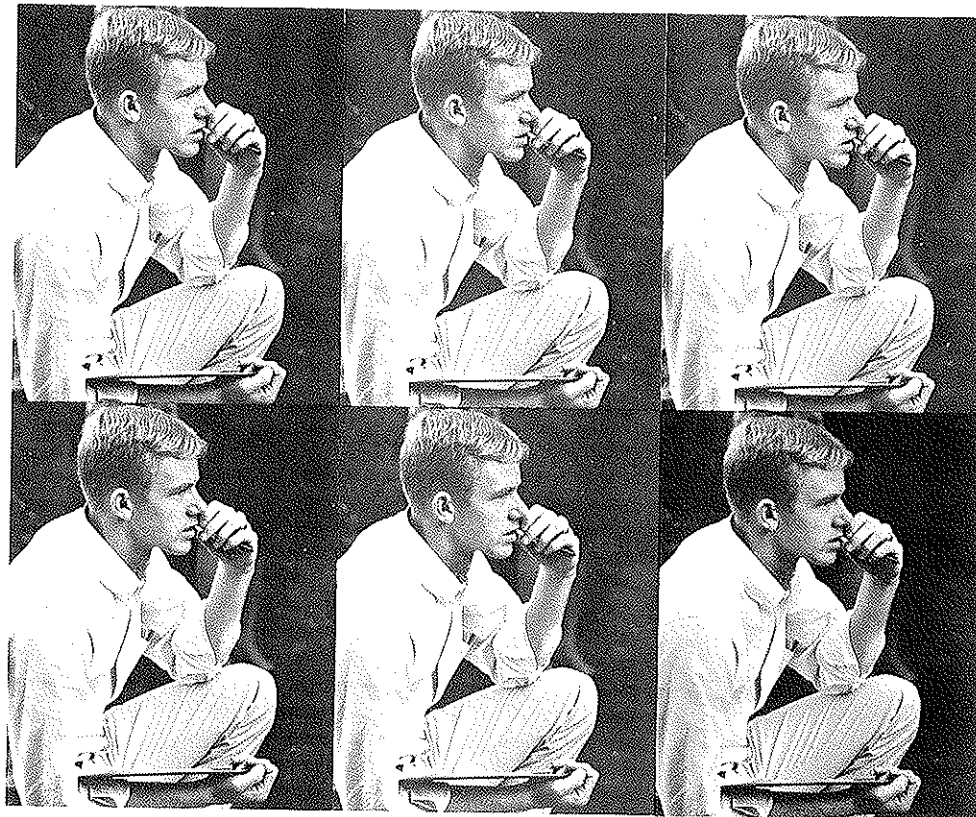
Wisconsin State, LaCrosse



Kansas State Teachers
OCTOBER, 1966

SCHOLARSHIP SCHOLARSHIP SCHOLARSHIP SCHOLARSHIP SCHOLARSHIP

a full report by Dr. Dean O. Clark
AKA National Scholarship Director



Delta Chapter of the University of Kansas at Lawrence had the highest scholarship record for 1964-1965 on the index of the National Inter-Fraternity Council.

Theta, of the University of Washington at Seattle, was second; Beta of Stanford in California was third and Omicron of the University of the Pacific at Stockton, California was fourth. Omicron was also first on their campus.

Special commendation goes to Lambda chapter of Kansas State College at Emporia. Fourteen years ago the fraternity system at Emporia first sponsored a scholarship trophy for the fraternity having the highest scholarship record. Lambda has won the trophy every year since it was first offered in 1951.

Honorable mention belongs to Alpha Kappa of Colorado State University at Ft. Collins; Gamma of the University of Illinois at Champaign; Alpha of the University of California at Berkeley; Psi of Iowa State University at Ames; Mu of the Ohio State University at Columbus; Zeta of the University of Michigan at Ann Arbor; Alpha Beta of the University of Arizona at Tucson; Rho of Eastern Illinois University at Charleston and Alpha Mu of the University of Arkansas at Fayetteville.

Chapters named so far in this report were all above the "All Men's Average" on their campuses. The Honorable Mention list for 1964-1965 is much larger than for the previous year. They are all to be congratulated. We jumped from 43% above the average and a national ranking of thirtieth out of the sixty-one national fraternities (an all-time low) to 64% above the average and a ranking of fifteenth among fraternities.

This improvement is phenomenal and we hope it continues. Much credit goes to the students who worked harder and their backers who encouraged this. Also involved was the national headquarters, especially Gary Tye who specialized in the scholarship function and Lou Bacon and our officers who boosted scholarship whenever they could, and Richard Farquhar, who included encouragement in several editions of The Logos.

Please help us to improve the record even further and enable more brothers to continue in school. Two chapters are no better than the all-men's average and nine are below that average. They can improve greatly and have healthier, stronger chapters with fewer heart-breaking drop outs and fewer chapter budget problems.

No reports were received from some chapters. Supplemental reports were received from several chapters showing interest in how they ranked on campus. We hope each chapter knows how it ranks on its own campus no later than the following fall, so it can celebrate or take measures to raise itself. This is necessary because the national data in the report hereby submitted is a full year late.

We also hope chapters start keeping track of their retention rate. That is the number of semester or quarters out of the total required for graduation actually achieved by each person leaving their chapter. This is not only a good indirect measure of scholarship but also a direct measure of brotherhood. Brothers can help students with scholarship problems. This broad view can prevent suffering and contribute to chapter health and stability.

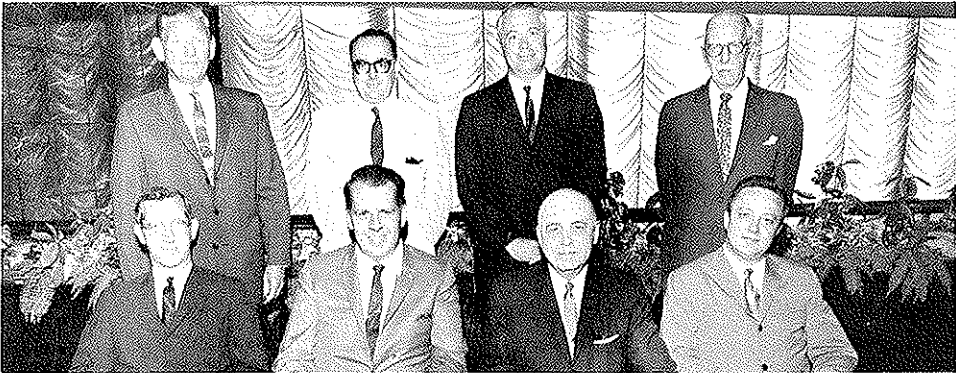
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... SCHOLARSHIP

AKL RANK	NIC INDEX	CHAPTER	UNIVERSITY	CITY-STATE
1	18.90	Delta	University of Kansas	Lawrence, Kansas
2	17.11	Theta	University of Washington	Seattle, Wash.
3	15.27	Beta	Stanford University	Stanford, Calif.
4	11.50	Omicron	University of the Pacific	Stockton, Calif.
5	10.98	Alpha Kappa	Colorado State University	Ft. Collins, Colo.
6	10.90	Gamma	University of Illinois	Champaign, Ill.
7	5.79	Alpha	University of California	Berkeley, Calif.
8	4.46	Psi	Iowa State University	Ames, Iowa
9	3.99	Lambda	Kansas State Teachers College	Emporia, Kansas
10	3.24	Mu	Ohio State University	Columbus, Ohio
11	3.05	Zeta	University of Michigan	Ann Arbor, Mich.
12	3.01	Alpha Beta	University of Arizona	Tucson, Arizona
13	1.89	Rho	Eastern Illinois University	Charleston, Ill.
14	1.30	Alpha Mu	University of Arkansas	Fayetteville, Ark.
15	0	Alpha Alpha	New Mexico State University	University Park, N.M.
16	0	Alpha Lambda	Northern Illinois University	Dekalb, Ill.
17	-.67	Eta	Washington State University	Pullman, Wash.
18	-.97	Upsilon	Colorado State College	Greeley, Colo.
19	-2.96	Xi	Northwest Missouri State Teachers College	Kirkville, Mo.
20	-4.83	Alpha Delta	Fort Hays Kansas State College	Hays, Kansas
21	-5.81	Alpha Iota	University of Wyoming	Laramie, Wyoming
22	-6.04	Phi	Oregon State University	Corvallis, Oregon
23	-7.01	Tau	Pennsylvania State University	University Park, Pa.
24	-8.18	Kappa	Purdue University	West Lafayette, Ind.
25	-8.93	Iota	Kansas State University	Manhattan, Kansas

No reports were received for these chapters or schools:
Chi, California State College, California, Pennsylvania
Alpha Eta, McNeese State College, Lake Charles, Louisiana
Sigma, Central Missouri, Warrensburg, Missouri
Alpha Zeta, Northwest Missouri, Maryville, Missouri
Alpha Gamma, Wisconsin State, La Crosse, Wisconsin
Alpha Epsilon, Wisconsin State, Oshkosh, Wisconsin
Alpha Theta, Wisconsin State, Eau Claire, Wisconsin
Alpha Nu, Washburn University, Topeka, Kansas

ALUMNI NEWS BRIEFS



CFSA Executive Committee, front l. to r.: Jack Anson, Phi Kappa Tau; Lewis Bacon, Alpha Kappa Lambda; Rex Smith, Sigma Alpha Epsilon; William Forrester, Kappa Alpha; back: Don Johnson, Sigma Phi Epsilon; Albert Greenstone, Phi Epsilon Pi; William Zerman, Phi Gamma Delta; George Chapman, Theta Chi.

LEWIS BACON HEADS FRATERNITY SECRETARIES

Lewis Bacon, A K L Executive Secretary was elected national president of the College Fraternity Secretaries Association at the annual meeting ending July 16 at Hollywood — by — the — Sea, Florida. CFSA is a professional association composed of the na-

tional secretaries of 60 college fraternities representing some 4,000 chapters on 441 campuses with a total membership of more than two million.
Bacon has served as Executive Secretary for Alpha Kappa Lambda for 17 years and has been instrumental in the fraternity's rapid growth and progress in that period.

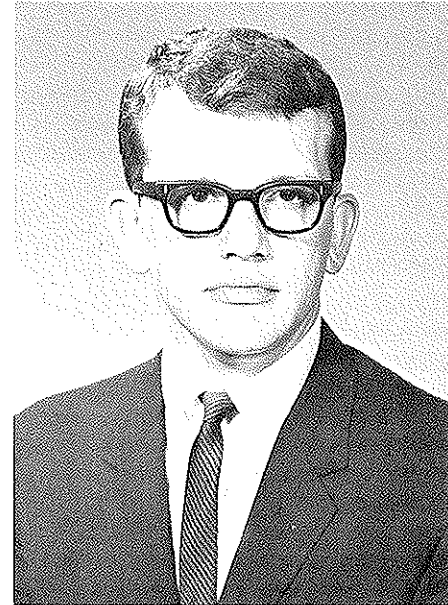
DRURY MEMORIAL SCHOLARSHIP ESTABLISHED

Alumni of Rho Chapter at Eastern Illinois and friends of Thomas R. Drury, Eastern Illinois '60, have established a memorial scholarship at the university in his name. Chairman of the Drury Scholarship Committee is Vernon Heath, Robinson, Ill.
Tom Drury was an alumnus of Rho Chapter who was killed in a tragic automobile accident June 11, 1965. At the time of his death, he was Assistant Coordinator of Instructional Resources at St. Louis County Junior College.

ROBERT STUART NAMED CHIEF EXEC
Robert Stuart, President of National Can Corporation and National Vice President of AKL, has been elected Chief Executive Officer by the Board of Directors of the Chicago based company. The Board's action followed the recommendation by Mr. R. S. Solinsky, Chairman of the Board and Chief Executive Officer for many years.
Stuart has served as President of National Can since October, 1963. He is now actively engaged in a fund raising program for new housing at Gamma Chapter at Illinois.

ROBERT JOHNSON SELECTED FOR FOREIGN SERVICE

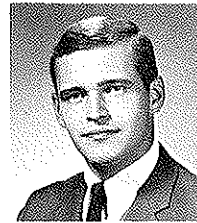
President Johnson has named Robert D. Johnson, Northwest Missouri State '65, as a Foreign Service Officer of the United States.



Robert Johnson

Johnson received this appointment after successfully completing highly competitive written and oral examinations. Approximately 200 applicants are selected out of some eight to ten thousand who take the examinations. All Foreign Service Officers are commissioned by the President of the United States with the advice and consent of the Senate.

Johnson was sworn in at a ceremony held recently in Washington, D.C. and will be assigned to a position with an Embassy or Consulate in one of the 113 countries with which the United States maintains diplomatic relations or with the Department of State in Washington D.C.



Snodgrass



Showers

AKL INTERN PROGRAM BEGUN

J. D. Snodgrass and Stephen S. Showers are the first two men to be selected for a new program of study and work sponsored by Alpha Kappa Lambda. The AKL Intern Program will provide these men with full time employment as traveling staff representatives for the fraternity for three month periods alternating with terms as full time students at Colorado State University working toward master's degrees in student personnel or related fields. The program is for two years.

J. D. Snodgrass graduated from Kansas State Teachers College in 1966. He was president of Lambda Chapter and also served as president of student council and as research assistant to the president of the college.

Stephen S. Showers is a 1966 Penn State graduate. He was chairman of Tau Chapter's new chapter house project and was active in developing new pledge programs on the interfraternity level.

OMEGA CHAPTER

H. Parr Armstrong, Kansas '21

Gerald Borchardt, Illinois '34

Clarence H. Dykeman, Illinois '28

Legro Pressley, California '21



LOGOS FOUNDATION REPORT / 1965-66

The Trustees of the Foundation have held regular board meetings during the past year, and emphasis has been placed on the drive to raise \$500,000 in the immediate years ahead to build the Permanent Endowment Fund of the Foundation so that more funds will be available for grant-in-aids and scholarships for members of Alpha Kappa Lambda.

The Permanent Endowment Fund was created a year and a half ago and the interest was used this spring when six chapters nominated a candidate to receive a \$50 grant. The chapters chosen were the top six in scholastic ratings; and on the basis of the success of this program, the Trustees, during a meeting on July 23, 1966, decided to make ten grants of \$300 each available during 1966-67. These grants will be made to the top ten chapters in scholastic achievement. The recipient is to be selected by the chapter on the basis of his contribution to school and fraternity and his personal potential. Grades should be considered and

particularly his need for money. These awards have been named the Alethia Awards of the Logos Foundation.

The annual appeal will be mailed in late September and a follow-up newsletter in October.

During the past fiscal year ending May 30, 1966, cash received was \$2,947.04 and disbursements totaled \$2,584.82. Money held by the Foundation is arranged as follows:

Time Deposit	
Certificates @ 5%	\$6,000.00
Checking Account	1,842.86
Savings Deposit	3,298.55
TOTAL	\$11,141.41

TRUSTEES,

THE LOGOS FOUNDATION

Dwight V. Strong Stanford '37
(Chairman & Treasurer)

Bryant Hall California '17

Franklyn Oatman California '12

Gail Cleland California '09

Bradstreet P. Smith California '37

J. Glenn Hahn Kansas '48

Lewis Bacon Kansas State

Teachers '49

(Executive Secretary)

AKA PLACEMENT SERVICE NOW OPEN TO ALUMNI

The AKL Placement Service is beginning its third year. The National Executive Council hopes to encourage its use by more AKL members seeking employment. This year the service which, up until now has been for graduating seniors, will be offered to AKL alumni as well. Graduates in all fields, many of whom may be terminating active military service or seeking a better position, will find the Placement Service helpful in locating rewarding employment.

To use the service, simply send for the Qualification Sheet (see sample), fill it out and return it to the AKL National Office. A brief sketch of your qualifications will then be published in the 1967 Listing of Candidates which is sent to hundreds of employers in business, government and industry. Requests from employers for full

details on candidates are answered promptly by the National Office. Interested employers then contact candidates directly for interview.

There were 284 inquiries from employers resulting from the 1965 listing. One candidate alone received inquiries from 25 firms. All but three of the 45 candidates using the service in its first year received one or more inquiries.

AKL alumni who are employers and would like to receive the Listing of Candidates, or alumni who know employers who would, may send the accompanying coupon for inclusion in the mailing list or write the AKL Placement Service, c/o AKL National Office, Box 964, Fort Collins, Colorado 80521.

Examples from the Listing of Candidates

COMMUNICATIONS

9. Age 23. B.A. in broadcasting and journalism, Pennsylvania State University. Worked as production engineer of a radio station and for a newspaper in the summer to earn 20% of college expenses. Scholastic index 2.35/4.00. Member of staff of campus radio station. Desires position in radio, T.V., newspaper or public relations work. Military classification: 1-Y. Available for employment on December 15, 1965. Home: Johnstown, Pennsylvania.

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ACCOUNTING

1. Age 21. B.S. in accounting with minor in finance and insurance, Northeast Missouri State College. Earned 90% of college expenses as farmhand and carpenter. Scholastic index 2.74/4.00. Was member of Interfraternity Council and member of Pi Beta Alpha honorary business fraternity. Desires position with accounting or other business firm in Mid-West area. Available for employment in June, 1966. Home: Essex, Iowa.

THE LOGOS

AKA PLACEMENT SERVICE

ALPHA KAPPA LAMBDA FRATERNITY - BOX 964 - FORT COLLINS, COLORADO

FILE NO. _____ QUALIFICATION SHEET
(USE TYPEWRITER WITH BLACK RIBBON)

(Photograph)

FULL NAME: _____

COLLEGE: _____ YEAR GRADUATED: _____

COLLEGE ADDRESS: _____

TELEPHONE: _____

HOME ADDRESS: _____

TELEPHONE: _____

FATHER'S OCCUPATION: _____

PERSONAL: Date of Birth: _____

Height: _____ Weight: _____ Citizenship: _____

Health: _____ Physical Defects: _____

Marital Status: _____ Children: _____ No. of Dependents: _____ Relationship: _____

POSITION DESIRED: _____

Location Preferred: _____ Salary Expected: _____

EDUCATION: High School: _____

College Degree: _____ Major: _____ Minor: _____

College Subjects of Greatest Interest: _____

Scholarships, Honors, Honorary Fraternities: _____

Cumulative Grade Average: _____

Percent of College Expenses Earned: _____ How Earned: _____

Other Colleges Attended: (give dates & degrees) _____

ACTIVITIES: _____

Clip and mail to: AKA PLACEMENT SERVICE, Box 964, Fort Collins, Colo. 80521

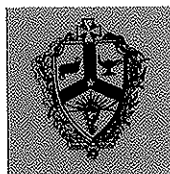
please ☐ PLEASE SEND A QUALIFICATION SHEET TO:
check ☐ PLEASE SEND THE LISTING OF CANDIDATES TO:

name _____ firm _____

address _____ city _____ state _____ zip _____

OCTOBER, 1966

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ALUMNI NOTEBOOK

JOHN P. AGNEW, Northeast Missouri State Teachers Hon., is chairman of the department of social sciences at Pine Manner Junior College in Chestnut Hill, Mass.

EDWARD H. ALLEN, Kansas '28, won Educator of the Year Award of Phi Delta Kappa education Fraternity (U. of Mo. at Kansas City) and teaches English at Arrowhead Junior High, Wyandotte County, Kan.

RICHARD F. CRALL, Purdue '65, is studying for master's degree at the University of Missouri at Rolla.

GEORGE O.S. DARBY, Wisconsin '24, retired as Commander USNR in 1964, and retired from Department of Defense in 1965.

HAROLD C. DAVIS, Wisconsin '30, is Assistant Metropolitan Executive Director of Camping for the Greater Seattle YMCA.

JAMES B. DEAN, Kansas State '62, recently graduated from Harvard Law School and practices law in Denver with Tweedy, Mosley, Aley & Young.

G. FORREST DRAKE, Illinois '30, resigned as engineering and research vice president of Wood-

ward Governor Co. following a heart attack in 1964, and is now consulting for the firm from his home in Escondido, Calif.

DONALD L. FARMER, Kansas State Teachers '52, recently joined Trichak, Trainor & Tillman in Colorado Springs as a CPA.

CAL FERRIS, California '41, commands an Air Force research and development unit in San Francisco.

GREGORY C. GARDNER, Kansas '65, recently completed pilot training as an Air Force 2nd Lt. at Vance AFB, Okla. and is assigned for flying duty to Homestead AFB, Fla.

JOHN J. HUTCHINSON, M.D., Illinois '36, has been named Chief Medical Director of New York Life Insurance Co.

LESLIE G. JANETT, Wisconsin '35, has been vice president of the Chicago offices of Ross Engineering Division of Midland-Ross Corp. and recently moved to the firm's home office as Manager, Paper, Pulp, and Board Industries.

JOHN M. KENNEY, M.D., Stanford '30, is president of the Foundations for Medical Care of Sonoma County, Calif., and is beginning

term as president of the Western Federation of Foundations for Medical Care. He is also president of Sonoma County Board of Education.

EARL S. KIMBELL, JR., Arizona '66, was recently commissioned 2nd Lt. in the U.S. Air Force.

WARREN S. NIGHT, California State, Pa. '63, is a commercial photographer for Camera Hawaii, Inc. in Honolulu.

WILLIAM E. LUTZ, Penn State '30, is a project engineer for Surf Research & Development Co. in Pittsburgh, Pa.

RICHARD R. MONTGOMERY, Fort Hays Kansas State '65, has been commissioned as a 2nd Lt. in the U.S. Air Force.

CHARLES F. MORELOCK, Kansas '54, and his wife last fall adopted their second son, Michael Timothy.

ROBERT M. PADDOCK, Wisconsin '26, was recently elected vice president of the Wisconsin Society of Professional Engineers, and was

awarded Silver Beaver award of the Boy Scouts of America.

GEORGE F. REICHERT, Wisconsin '40, is a member of Thornton — Reichert, Inc., Marketing Communications in Milwaukee and president of the Madison AKL Alumni Chapter.

LARRY SCHWENDIMAN, Kansas State Teachers '62, is manager of Jost Carpet & Drapery Co. in Bakersfield, Calif.

A. B. STEVENSON, California Hon., is in the insurance and real estate business in Oakland, Calif. and has been active in Alpha Chapter's housing project.

DONALD C. TYSON, Penn State '26, plans to retire soon from the Duffy—Mott Co. in New York.

HOWARD E. WINGERT, Kansas '32, will retire soon from the Railway Mail Service after 30 years, 8 as supervisor, and is working toward his master's degree in education at the University of Missouri at Kansas City.

ATTENTION AKA MEMBERS

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Founded at the University of California

on April 22, 1914

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GARY W. TYE, Chapter Service Secretary STEPHEN SHOWERS, Staff Representative

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1925-27	*Lewis C. Reimann, Z'Hon.	1941-45	*Joseph Cullen Blair, G'Hon.
1927-30	Frederick J. Moreau, Ep'22	1945-47	Joseph B. Rogers, E'37
1930-33	Frank A. Waring, A'24	1947-51	H. George DeKay, K'Hon.
1933-36	James H. Spencer, Z'31	1951-60	Ted F. Andrews, L'Hon.
	*Deceased	1960-64	E. T. Burroughs, Z'29

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National Scholarship Director, Dean O. Clark, 3758 Lyon Drive, Columbus, Ohio
Editor, THE LOGOS, Richard W. Farquhar, 2904 Tulane, Fort Collins, Colorado

THE LOGOS FOUNDATION
BOX 997, FORT COLLINS, COLORADO

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Rev. Gail Cleland, California '09	J. Glenn Hahn, Kansas '48
Franklyn Oatman, California '12	Lewis J. Bacon, Executive Secretary

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