

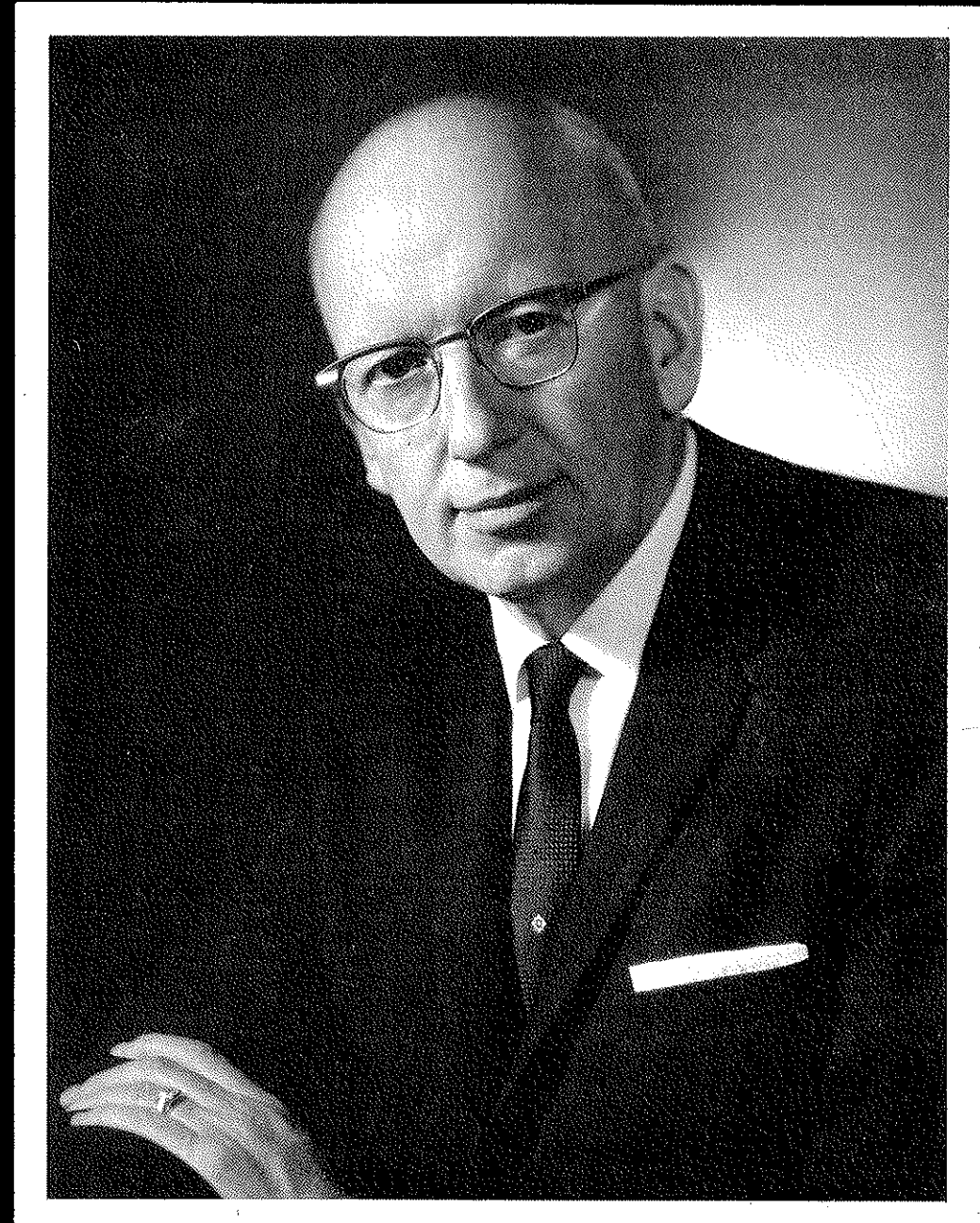
# THE LOGOS

JULY, 1970

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VERNON L. HEATH

1903 1969



"... when we have at last joined Omega Chapter of this Fraternity, Thou mayest look down upon our work and say to us, well done, thou good faithful servant "

... from the ritual of  
the Fraternity of Alpha Kappa Lambda

Vernon L. Heath died on November 15, 1969 while serving as National President of The Fraternity of Alpha Kappa Lambda. A tribute, written by his close friend and brother, Irving Dilliard, is on Page 2.

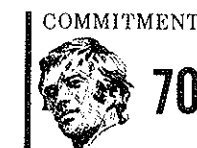
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# THE LOGOS

THE MAGAZINE OF THE FRATERNITY OF  
ALPHA KAPPA LAMBDA

July, 1970

Volume 39, Number 2

Richard W. Farquhar

Editor

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THE LOGOS is published by The Fraternity of Alpha Kappa Lambda Executive Office, 4700 South College Avenue, Box 964, Fort Collins, Colorado 80521.

EDITOR'S NOTE: Due to a recent prolonged illness I had little to do with the preparation of this issue of **The Logos**. I would like to acknowledge the excellent work of the Executive Office Staff in editing and producing this issue.

R. F.



# A TRIBUTE TO VERNON HEATH BY IRVING DILLIARD



**ABOUT THE AUTHOR:** Brother Dilliard retired in 1960 as Editor of the *St. Louis Post Dispatch*. Serving as editor of the editorial page from 1949 to 1957, he held the post of Editor from 1957 to 1960. President of National Alpha Kappa Lambda from 1936-38, he graduated from the University of Illinois in 1927, where he was a member of Gamma Chapter. He attended Harvard from 1928-29 and has earned numerous doctorates. For the past 10 years, he has been Professor of English at Princeton University. Brother Dilliard was the recipient of an AKL Distinguished Service Award in 1960.

A tall, slender, soft-spoken, befittingly modest freshman was introduced at Gamma chapter house, Champaign, Illinois, in the early autumn of 1924 as a prospective pledge. He had bright eyes, good features, an engaging smile and a sense of humor. His handclasp was firm and friendly. When you walked with him, his long stride made you stretch your legs a bit. He was from Robinson, a Main Street kind of town, some 112 miles south of the University of Illinois and about six from the Wabash River, along the eastern edge of the Prairie State. His home was not only in the midst of the Middle West but deep in Middle America by a much later definition.

The pleasant, attractive freshman was Vernon Lawrence Heath and he was being greeted by the brothers of 407 East Daniel. Edwin R. Leibert '25, who had come up from Robinson three years earlier, had seen his qualities as a high school editor and knew that he had the sure makings of the kind of college graduate that Gamma was determined to produce even in those early days of the chapter—the first chapter of Alpha Kappa Lambda beyond the Pacific Coast.

Ed Leibert was right as he so regularly was. Pete Heath—for Pete was how everyone knew him from that first meeting—turned out just as his sponsor said. When his earthly life ended so unexpectedly at the age of 63 on November 15, 1969, he was president of a large nationally known manufacturing company. More important for us, he was national president of Alpha Kappa Lambda, an office he had held for only about three months. Death came at the Carle Hospital, Urbana, where physicians thought an undiagnosed attack of hepatitis early in his life had affected his liver and subjected him finally to cirrhosis from which he did not recover.

From 1924 to 1969 runs a span of 45 years. And what years they were!—for Pete Heath, for AKL, for church and civic organization, for university education, particularly public, for growth and development of our country, in all of which he figured constructively if also unostentatiously. Pete never found it necessary to live in any other state than Illinois. Indeed he was not away from his home town for long.

AKL's eighteenth president was born March 13, 1906 in Edinburg, Illinois. He was still a small boy when his parents, Lawrence S. and Clara Ella Frye Heath, moved to Robinson. A 1928 Journalism graduate from the University of Illinois, he completed a master's degree in political science there the next year. Devoted to journalism, he was making his newspaper mark on the Decatur (Ill.) Herald when it became only too evident that his father, who had started a dairy, ice cream and candy business, and his brothers had far more than they could keep up with in an enterprise that grew larger by the day. Reluctantly Pete abandoned his professional love—he had risen to the respected post of city editor—and returned to Robinson in 1935. There he became a Christian husband and father, a Christian businessman, a Christian civic and political leader. In two words not often put together, he was a Christian's Christian.

In church affiliation Pete was a Methodist. In politics he was a Republican. Though he worked industriously for his church and his party, he was no more narrow in advancing them than in his devotion to AKL. For his affiliations ranged widely and he put his strong hand to many worthy causes at local, state and national levels. He served on an amazingly large number of Illinois educational boards, both public and private, and religious and charitable bodies. He was to have attended, by invitation of the President, a White House dinner for business and industrial leaders held in the month of his death.

Succeeding an older brother, Bayard, Pete became president of the Heath Company in 1960. Thus he headed it for nearly a decade. The business continued so to grow that in 1967 he and his associates opened a new 53,000-square foot automated plant. While the Heath bar became their most widely known product, the Heaths developed other candies also noted for taste and quality.

Pete worked for AKL from those pledge days throughout his life. He had a substantial hitch as editor of *The Logos*. He gave no end of time and other help to the chapter at Eastern Illinois University in its formative years and that interest never lagged. The builders of the new Gamma addition knew his

generosity as do countless others. Had he lived he would have presided at the 25th national conclave at the Lake of the Ozarks in Missouri in August. It was a deep satisfaction to him that the national presidency had been placed in his hands. He would have discharged that trust with leadership, devotion, thoroughness and hard work. For those qualities characterized virtually everything he did.

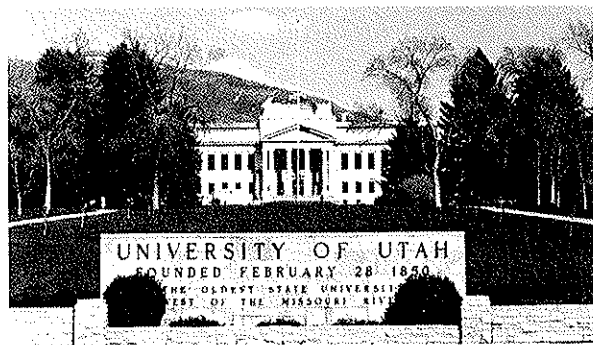
Thousands of words could be written about Pete. The few still available here must tell of his marriage to his college sweetheart, Beatrice Kane, of Pinckneyville, Illinois; of their gracious home, of their two fine sons, John L. and Allan D. Heath, both officials with the company, and of the four grandchildren in whom he took so much interest and pleasure. Some idea of the esteem and love held out for Pete could be told at his memorial service. The skies let loose and it poured most of that November day. Yet the Robinson Methodist Church was crowded with friends and admirers many of whom had driven long and hazardous miles in the rain to join his Pastor, Dr. Dale Harmon, in paying tribute to a life exemplary in so many ways.

One more thought and this about the kind of man Pete Heath looked up to. When Pete was an undergraduate, Gamma had a beloved honorary member in James Chamberlain Baker, then pastor of Trinity Methodist Church, Urbana. Dr. Baker was the father of the Wesley Foundations and hence the pioneer of the student religious foundation movement that spread out to include Hillel, Newman and many others. Pete and Dr. Baker became close friends and this relationship continued after "J.C.B.", was chosen Bishop of Japan, Korea, Manchuria and Hawaii—and after that the Bishop for California. Bishop Baker marked his 90th birthday in June 1969 and then died at Pomona, California, September 26.

Vernon L. Heath and James C. Baker, last autumn took from us two of the truest brothers ever to wear the pearls of Alpha Kappa Lambda. Let us honor them always!

# NEW CHAPTERS

UTAH  
SUL ROSS  
ILLINOIS STATE  
KEARNEY STATE  
EAST TENNESSEE



ABOVE: President Emeritus Cleland speaks at the Utah Installation.

The past academic year proved to be a near record-breaking expansion year for The Fraternity with five new chapters being added to the roles (tying with the 1967-68 installation total). With the addition of the five new campuses, AKL now claims 47 active chapters in 25 states.

1969-70 marked the completion of a decade of unparalleled growth for The Fraternity, both in number of chapters and in services to existing chapters. AKL began the decade in 1960 with 16 chapters and, through the course of ten short years, tripled in size to the present 47-chapter strength.

New chapters are The University of Utah at Salt Lake City, Sul Ross State University at Alpine, Texas, Illinois State University at Normal, Kearney State College at Kearney, Nebraska, and East Tennessee State University at Johnson City.

The University of Utah became the first AKL campus in that state on January 11, 1969 with the installation of Beta Beta Chapter. Dr. Gail Cleland, Acting National President, presented the charter to twenty-seven new members and pledges with the able help of members of Alpha Iota Chapter (Wyoming) and Alpha Omicron Chapter (Colorado).

The Fraternity of Alpha Kappa Lambda was invited by the University of Utah to form a colony in August of 1968. The first meeting was held in September of 1968. Almost immediately they found a house in which to live and from which to direct plans for construction of a chapter:

The University of Utah's 637-acre campus is located in metropolitan Salt Lake City next to the Wasatch Mountain range. The 20,000 student campus lies on a canyon with four seasons of unexcelled hunting, boating, fishing, and skiing. Three world-famous resorts are classrooms for the largest college ski program in the nation.

The University of Utah offers programs of instruction and research in more than 90 subjects at the under-graduate level. Graduate degrees are offered in 71 disciplined areas, through 11 professional schools.

## BETA BETA CHARTER MEMBERS

John J. Campbell	John G. Kalakis
Steven G. Clark	John M. Manning
Alan R. Dalton	John P. McKenna, Jr.
Keith B. Elmer	Duward S. Pederson
Elliot A. Foote	Michael A. Richardson
Douglas M. Gledhill	Paul B. Rose
Max K. Goff	John J. Ross
Philip L. Greene	Michael C. Sontum
David H. Hooper	Steven H. Warrick
Alan J. Jones	Steven Wilde
Marvin S. Kimball	Gerard S. Hennigan

February 21, 1970 was the historic date for the chartering of Beta Gamma Chapter at Sul Ross State University in Alpine, Texas.

President Emeritus Cleland again was the installing officer and members of the University of Texas at El Paso Chapter (Alpha Rho) and the New Mexico State Chapter (Alpha Alpha) performed the initiation ceremonies for the 35 charter members.

Established April 4, 1917 as State Normal College, the school's name changed in 1924 to Sul Ross State Teachers College after Lawrence Sullivan Ross, former Texas Governor. In 1969, the Texas legislature changed the status of the college to that of a full university. With 2,300 students, the campus is located in the "Big Bend" country of southwestern Texas.

The official invitation to start an AKL colony at Sul Ross came in the spring of 1969, and September 10, 1969 marked the first meeting of the colony. AKL joins Tau Kappa Epsilon as the second fraternity on that campus.

The fifth AKL campus in Illinois, Illinois State University became the home of Beta Gamma Chapter on March 7, 1970 with National Executive Council Chairman, Robert Stuart, presenting the charter. Members of Gamma Chapter at Illinois initiated the 34 new brothers.

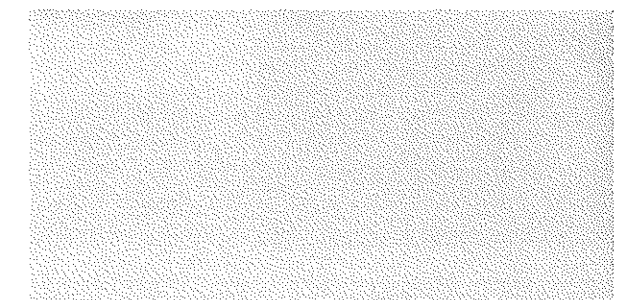
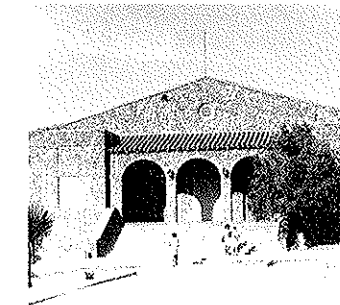
Located in the twin-city community of Bloomington-Normal, Illinois State University is the home for 15,000 students (90 per cent of which came from the upper 1/4 of the high school graduating class). With an enrollment that has become four times larger in the past ten years, the campus embraces about 700 acres with 40 major buildings.

Fraternities were banned at ISU for 112 years until last spring. Preliminary contacts were made between AKL and several ISU students in May, 1969 and the first organizational meeting was held last fall for the colony. It took only a few short months until the colony has rented a house near the campus.

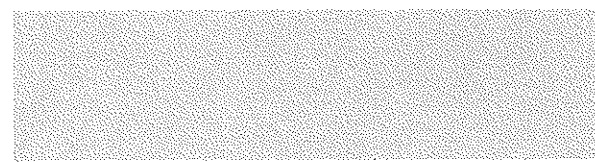
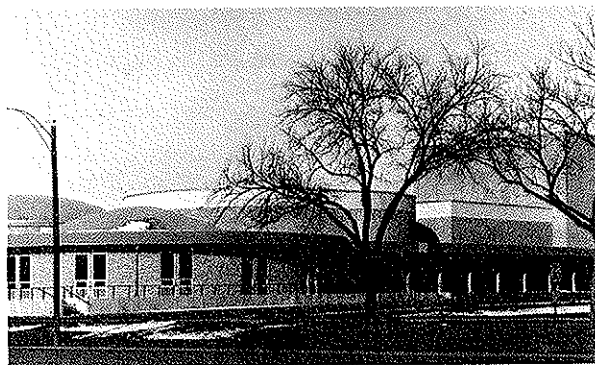
## BETA GAMMA CHARTER MEMBERS

Tommy L. Lawson	Robert C. Farmer
Lloyd A. Campbell	Ted M. Ivy
Jack L. Cooper	Jarvis G. Gardner
Jimmy L. Tipton	Paca Perez
Michael T. Leary	Thomas E. Ezzell
Steven C. Woolverton	Michael Parenti
James H. Proskine	Danny L. Ross
Jerry Lynn Hudgins	Lewis M. Robison
Randy VonNetzer	James H. Webb, Jr.
A. Larry Phillips	James M. Saunders
Steven Richard Dalby	Eddie Patterson
Leonard E. Thurman	Glenn Lee Wood
Dennis J. Miller	James Roubison
Pete Mooney	Jim Newton
Damiano George Philip Cammarata	Don Fletcher
Thomas Joseph William Bellayuto	Leon R. Theriot
James Madison Mapes	Raymond Wood
Everett L. Goar, III	

LEFT: Sul Ross Student Center. RIGHT: Tom Lawson, proud president of Beta Gamma—Sul Ross stands with Lou Bacon after charter was presented. CENTER: The Illinois State University Campus. BELOW: The Charter Members of Beta Delta Chapter at Illinois State.



LEFT: Robert Stuart, Chairman of the National Executive Council delivers the Installation Address for Beta Delta Chapter at Illinois State University. CENTER: Kearney State Fine Arts Building. BELOW: Charter Members of Beta Epsilon Chapter—Kearney.



Only minutes before AKL's 47th chapter was installed at East Tennessee State University as Beta Zeta Chapter, 27 men became Beta Epsilon Chapter at Kearney State College in Kearney, Nebraska on May 9, 1970. Already recognized as the top fraternity in scholarship at KSC, Beta Epsilon Chapter joined Alpha Upsilon at Nebraska Wesleyan (also a top scholastic contender) as the second Nebraska Chapter.

National President Cleland presented the charter and Alpha Delta Chapter at Fort Hays Kansas State College and Alpha Upsilon Chapter at Nebraska Wesleyan initiated the chapter members.

Tau Rho Fraternity (later to become AKL Colony) came into existence through the work of five friends, who conceptualized the new fraternity in September, 1968. Tau Rho's growth was rapid, and in the Spring of 1969, it voted to become a colony of The Fraternity of Alpha Kappa Lambda.

AKL brings the total number of fraternities at Kearney to eight. Founded by the state legislature in 1903, Kearney State College has grown to a present enrollment of 5,800. Five degrees in 34 fields of study are offered.

Beta Zeta Chapter at East Tennessee State University also claims May 9, 1970 as an installation date. NEC member Dr. Dean O. Clark, presented the charter to the 25 charter members and members of Mu Chapter (Ohio State) and Alpha Psi Chapter (Tennessee) conducted the initiation ceremonies earlier that afternoon.

The colony formed in October of 1968 and rapidly became a strong addition to the eight-chapter fraternity system. East Tennessee State University is located in Johnson City, Tennessee at the far eastern tip of the state near the borders of Virginia and North Carolina. With the University of Tennessee Chapter (installed last spring), Beta Zeta is the second chapter in Tennessee.

#### BETA DELTA CHARTER MEMBERS

J. W. Michael Payne	Christopher L. Book
Lyle W. Leesman	Richard S. Atwater
Myron R. Litwiller	Keith E. Culberson
Timothy J. Brockway	Ivan A. Wright
Ronald L. Koesler	Andrew W. Drendel
James D. Cline	James L. Musgrave
Patrick A. Pezzelle	Paul D. Koelling
Douglas A. Naffziger	Leonard R. Taylor
David P. Troyke	Robert L. Vest, Jr.
Delbert L. Davis	Michael J. Bernardi
Larry L. Closten	Douglas A. Osborne
John K. Mann	Gregory L. McDermott

#### BETA DELTA CHARTER MEMBERS (cont.)

William C. Boutwell	Glenn W. Matthews
Lawrence A. Snyder	Lawrence J. Sayles
Mark E. Flora	Millard B. McDonald
Mark R. Pomplun	Paul S. Reighl
Andy H. Reining	Mark D. Brown
Richard D. Barclay	William E. Shock

East Tennessee State opened in 1911 as a state normal school and became a multi-purpose institution in 1943. A coeducational university, ETSU offers undergraduate programs in four colleges. Located on a 275-acre plot, the University's enrollment is 8,000.

In addition to these five new chapters, AKL claims four colonies at Hiram Scott College at Scottsbluff, Nebraska, Westmar College at Le Mars, Iowa, The University of Missouri at Columbia and the University of Wisconsin at Milwaukee. These will be joined next fall by new colonies at Southern Illinois University, University of Illinois at Chicago Circle, Northeast Louisiana State College, and the University of Alabama at Birmingham.

#### BETA EPSILON CHARTER MEMBERS

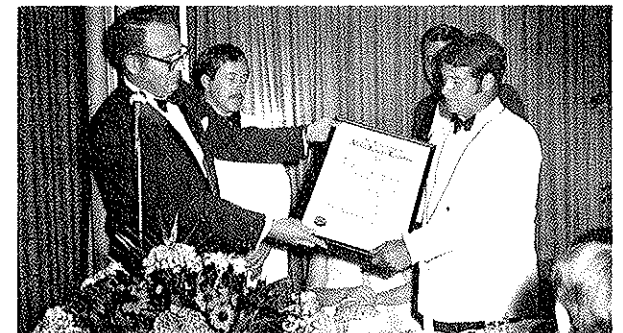
John Asby Richmong	Chi Yuan Kent Chen
John Carl Marienau	Gary Allen Sims
James E. Curtis	Roger Lee Frink
Donald Albert Carpenter	Daniel Raphael Kaup
Charles A. Kober	William C. Sebastian
Charles W. Lindau	Gregory Michael Brouillette
Joseph James Plant	David Clifford Newlin
Larry L. Sautter	Leon O. Guyer
Lyle Gene Heydon	Charles Daniel Myers
Michael Marvin Kneese	Daniel Gerald Deaver
John B. Hoffman	Rodney Dean Havel
George Howard Hoagstrom	Terrance Edward Wortman
George Dale Loaris	John B. Rohrs
George David Weaver	

#### BETA ZETA CHARTER MEMBERS

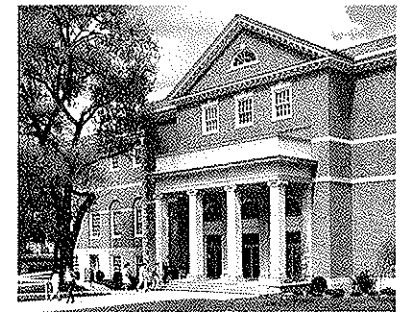
Davis Michael Alderson	William Louis Hausrath
Edmund Clayton Armstrong	Lames Luther Kesterson, Jr.
Gerald Albert Ayers	Maurice Edward Knuckles
Edward Anthony Bailey, III	Lowell Bruce McKee
Robert Alan Borsdorf	John William Nance
Terry Wood Bromley	Richard Harrell Beets
Douglas Page Brown	Gregory Allen Peterson
Rodnay Lynn Coker	Richard Leon Phibbs
Wayland Clyde Colwell	Henry Stephen Transou
Malcolm Ray Crawford	Larry Wood Trent
Emmett Hugh Dobbs, Jr.	George Frederic McAtee, Jr.
Eric Gordon Gillespie	Paul Howard Brown
Gary Lee Grills	William
Glyn Alvin Hairfield	



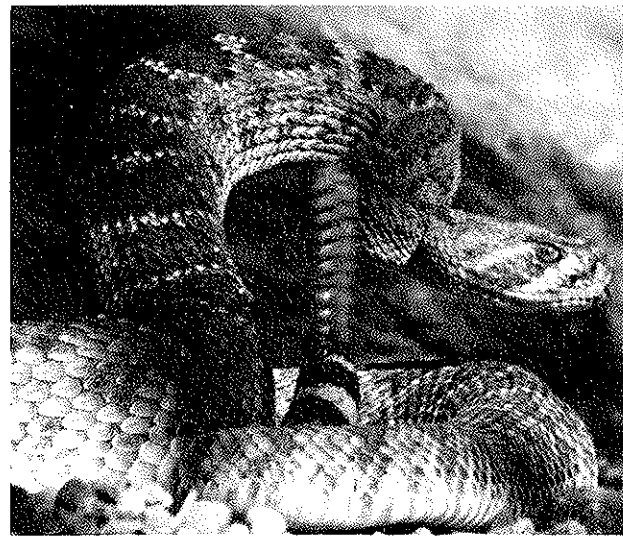
The oldest structure on the Kearney State College Campus.



Almost simultaneously and over 1,000 miles apart, AKL grew by two chapters the evening of May 9th. ABOVE: John Marienau, President of Beta Epsilon Chapter accepts charter from President Emeritus Cleland. CENTER: Minutes later, John Nance, President of Beta Zeta Chapter accepts charter from NEC Member, Dr. Dean O. Clark. BELOW: One of the newer structures at East Tennessee State University, The Library.







## SNAKE HUNTING IN WEST TEXAS

Friendships are built and maintained for various and often unusual reasons. Few can boast as unusual a basis as Sul Ross State AKLs, Dennis Miller and Pete Mooney.

The two are snake collectors. For the past ten years, Dennie and Pete have stalked snakes together across the United States. To some people a rather questionable hobby, the snake business is a profitable one, and animal collectors pay high prices for rare specimens. The snake-hunting pair have caught over 100 different species of reptiles and amphibians.

Hailing from Teaneck, New Jersey, Dennie and Pete chose the "Big Bend" Country of Southwest Texas as the ideal location to attend college. West Texas is snake country, and among the mesquite, yucca, cactus, and plentiful rocks are some the most rare and unusual snakes in the world.

According to Dennie, "Nothing beats catching something really rare! In October, we caught a Davis Mountain King Snake near Alpine (the home of Sul Ross State). It's one of the rarest snakes in the United States." He added, "We were extremely excited, to say the least. We jumped up and down on the road for about 15 minutes."

Dennis and Pete joined the newly-formed AKL Colony at Sul Ross last fall, shortly after arriving on campus. They were among the charter members of Beta Gamma Chapter at the February 21st installations.

As a part of the new chapter's public service program, Dennie and Pete give lectures and demonstrations on snake handling for children and adults in the Alpine area. One of the most popular snakes is a 15-pound boa constrictor, which they brought with them from New Jersey. Fourteen years old, it has been handled by thousands of children.

Both are extremely cautious when handling snakes. "We've been hunting for years and neither one of us has ever been bitten by a poisonous snake, and we've had a minimum of close calls," commented Pete.

(cont. on page 21)

If you knew of a brother AKL whose achievement in scholarship, athletics, leadership, or other areas was outstanding, you'd want to see that he got the encouraging help of recognition, wouldn't you? And if he also were in some financial need and a little assistance along that line could mean the difference between staying or not staying in school, you'd probably be anxious to help him or see that he got some help, wouldn't you?

That's what the Logos Foundation does. The Logos Foundation is made up of interested and concerned AKL's and friends of AKL who contribute financially to the Foundation whenever they can.

Unfortunately, the Logos Foundation is not a Ford Foundation or a Kresge Foundation with big money and interested only in big contributions. Far from it! That's why the Board of Trustees of the Logos Foundation, who serve as stewards for the funds, welcome contributions of any amount—each according to what he feels he can afford to give.

Fortunately, there have been a number of older, dedicated and loyal AKL Alumni who have provided most of the funds over the years since the Foundation was established in 1953. Otherwise, the Foundation could not have survived.

But just think—if every AKL were to contribute just a dollar a year (that's right, one buck) it would provide \$10,000 a year with which to carry on and expand the Foundation's work. That's something to think about.

How does the Logos Foundation work? Each year, the Logos Foundation sponsors awards for the purpose of recognizing outstanding achievement by individual members and by chapters, and to serve as incentives for excellence in the application of our ideals. We also consider need when selecting individual award winners.

WOULDN'T  
 YOU LIKE  
 TO HELP A  
 BROTHER  
 AKL

YOU CAN  
 THROUGH THE  
 LOGOS FOUNDATION



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- John L. Wilson
- \* Thomas R. Wilson
- Alexander E. Wylie
- Edward S. Yocco
- Bruce I. Zimmerman

\* Indicates those contributing more than once during period covered by report.

## Individual member awards are:

The **AKL Religious Activities Award** goes to the collegiate chapter with the greatest average number of hours spent by its members in religious activities during the college year. This award, too, was first presented in 1953.

The **AKL Chapter Newsletter Award**. This award goes to the collegiate chapter that publishes the best series of newsletters during the year based on layout, content, originality, general quality and frequency of publication. A minimum of two issues per year are required in order to be considered for the award. Since chapter newsletters are published primarily for the alumni, news of information of interest to them is a must.

portant element of content. This award has been in existence since 1953 also.

The **Alethia Awards**. These are scholarship awards going to several AKL members selected because of their outstanding scholastic achievement and person adherence to the ideals of The Fraternity. This year will be the third year that these awards have been in effect.

The **Holmes Award**. This is a special award to the man considered to be the Fraternity's most outstanding collegiate leader. Each collegiate chapter may nominate one senior member for the award. Begun in 1954, this award is named in honor of brothers Fred G. Holmes (Alpha '15) and his son, Fred W. Holmes (Alpha '38), who lost their lives in a boating accident.

**AKL Athlete of the Year Award**. Since 1962, this award has been given to the AKL athlete, participating in intercollegiate athletics, who has the most outstanding record in his particular sport.

**AKL Distinguished Service Award**. This is another special award, and is the highest honor that can be bestowed. Co-sponsored by The Fraternity and the Logos Foundation, this high award has been received by very few brothers. Presented only at Conclaves, the award is given not only for service to the fraternity, but also in recognition of extraordinary achievement in service to the university, the country and humanity.

Awards to chapter are:

The **AKL Community Service Award**. Also created in 1953, this award is presented to the chapter with the best record of community service for the year. Each collegiate chapter is required to sponsor at least one community or campus service project during each college year and file a report with the Executive Office.

The **AKL Loyalty Award**. First presented in 1953, this award goes to the collegiate chapter whose members display the highest degree of interest and participation in activities within The Fraternity.

These, then, are the activities of the Logos Foundation which your contributions go. All are for the purpose of helping individual members and chapters and providing incentives through recognition of achievement that further the ideals of The Fraternity.

Selection of individuals and chapters to receive awards is made by the Board of Trustees of the Logos Foundation.

## FINANCIAL REPORT OF THE LOGOS FOUNDATION

March 1, 1970

### ASSETS

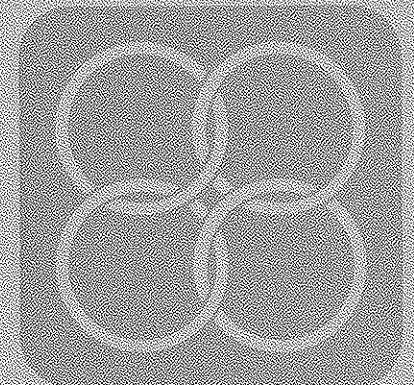
Bank Accounts	
Checking	\$ 916.74
Time Certificates	6000.00
Saving and Loan Assns.	2752.91
Market Value of Securities	830.00
Accounts Receivable	500.00
<b>TOTAL</b>	<b>\$10,999.65</b>

### LIABILITIES and CAPITAL

Accumulated Income	\$10,999.65
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## THE LOGOS FOUNDATION BOARD OF TRUSTEES

Edward T. Burroughs, Michigan '29  
Chairman  
George G. Alder, Michigan '26  
Paul R. Irwin, Michigan '33  
Harold B. Jewell, Illinois '32  
Robert S. Lutz, Ohio State '50  
James H. Spencer, Michigan '29  
Lewis J. Bacon, Executive Secretary





## WAYS TO CONTRIBUTE

Here are three principal ways to contribute to the Logos Foundation, which represents you and your interest in brother AKL's.

1. **Check or Money Order.** Fill out the coupon on page 15, make your check or money order payable to The Logos Foundation, put both in a stamped envelope, and mail it to the address shown on the coupon. Remember, no contribution is too big or too small! If you feel you can't spare more than a buck right now, send along the buck! If you want to earmark your gift as "memorial"—a mark of respect to a deceased AKL—print or type his name, chapter and class in the space provided. This is purely optional, of course. (Vernon Heath Memorial Fund has already been started). Contributions to the Logos Foundation, of course, are deductible for Federal Income Tax purposes.

2. **Stocks and other Securities.** Donations of stock that has appreciated in value can give you a two-fold benefit on your Federal Income Tax. First, you can save the tax you'd otherwise have to pay on a capital gain. Second, you can get a deduction for the value of your gift, which, of course, reduces your total tax if you itemize your deductions. For further information, please write The Logos Foundation, Box 997, Fort Collins, Colorado.

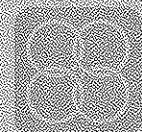
3. **Wills, Beneficiary of Life Insurance.** You can set up a memorial for yourself or anyone of your choice by remembering and naming the Logos Foundation in your will, or by making the Foundation the beneficiary of a life insurance policy. Both offer certain tax benefits. For further information, please write to The Logos Foundation.

## LIFETIME GIVING

Gifts to the Logos Foundation during your lifetime bring a fuller reward taxwise than deferred giving because lifetime gifts result in income tax deductions as well as estate tax advantages. They also give you, during your lifetime, the joy of seeing your gift at work for the Logos Foundation.

To make the aims of the Logos Foundation a part of every AKL, and to make every AKL a part of the Logos Foundation is one of the Foundation's goals. The Foundation knows that many AKL's are financially committed to local chapter building programs. And these commitments come first. At the same time, the Foundation is really serious about accepting contributions of any amount—even a dollar. In fact, "a little from a lot" is just what the Foundation needs at this time.

And so, brother AKL, here is your chance to really "pass the buck"—your buck (or more if you can spare it)—to the Logos Foundation. You'll be glad you did.



**THE LOGOS FOUNDATION**  
BOX 997  
FORT COLLINS, COLORADO 80521

Enclosed is my 1970 contribution to The Logos Foundation in the amount of \$\_\_\_\_\_

I wish to make \$\_\_\_\_\_ of my contribution a memorial to the memory of:

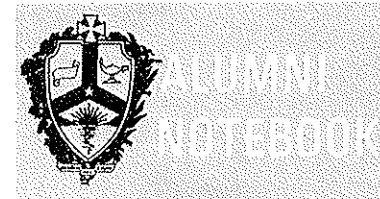
Name \_\_\_\_\_ Chapter \_\_\_\_\_ Class \_\_\_\_\_  
(Type or print plainly)  
(Memorial designation entirely optional.)

Your Name \_\_\_\_\_ Chapter \_\_\_\_\_ Class \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

MAKE CHECKS OR MONEY ORDERS PAYABLE TO: THE LOGOS FOUNDATION  
(Contributions deductible for Federal Income Tax purposes.)



**GARY R. BARTA**, Colorado State University '67, is a structural weights engineer working on the Boeing supersonic transport program in Seattle, Washington.

**W. GEORGE BASSETT**, Michigan '63, is Assistant Attorney General in Olympia, Washington.

**H. GEORGE DEKAY**, former National President, celebrated his Fiftieth Anniversary on June 14.

**THOMAS T. HILL**, Wisconsin '31, is the director of the Information Service at Rochester N.Y. Institute of Technology.

**DAVE HOUSH**, Kansas State Teachers '64, is Assistant Director of the Life Insurance Marketing Institute at Purdue University.

**NELSON L. KRUEGER**, Ft. Hays Kansas State '66, is a Flight Engineer for TWA in Kansas City.

**JOHN D. LYTLE**, Oregon State '67, is a Bacteriology Lab Supervisor for Birdseye Frozen Foods in Walla Walla, Washington.

**DANIEL R. McCONACHIE**, Kansas State '63, is working on his PhD in public administration at the University of Pittsburgh and a part-time research consultant with the Pittsburgh Public Schools.

**E. M. OLIVER**, Washington State '29, has retired after 24 years as director of the Washington State Department of Vocational Rehabilitation.

**BRUCE A. SCOTT**, Purdue '48, is Product Manager for the Royal Typewriter Co., Division of Litton Industries living in Weatogue, Connecticut.

**ROBERT D. STROHM**, Illinois '67, is associate editor of National Wildlife magazine.

**CHARLES T. WALTON**, N. E. Missouri '61, is a cost accountant and bid coordinator for the Magnavox Company in Champaign, Illinois.

**DONALD F. WIELAND**, Kansas State Teachers '51, has been promoted by Continental Oil Company to the job of contract supervisor in the Right of Way and Claims Division of the Legal Department at the company offices in Ponca City, Oklahoma.

**JOHN L. WILSON**, Michigan '24, has been named President Emeritus at Jamestown College in North Dakota.

## MEN IN MILITARY SERVICE

**DARYL D. ALLEN**, Central Missouri State '60, is an Air Force Captain at the Air Force Institute of Technology.

**EUGENE F. ARNOLD**, Wisconsin-Eau Claire '66, is a USAF Second Lieutenant.

**JOHN V. BEYER**, New Mexico '68, is a USAF Second Lieutenant.

**KENNETH R. BRAUN**, Wisconsin State-Oshkosh '66, is a USAF Airman.

**JAMES L. CALIHAN**, Washburn '66, is a USAF Captain recently decorated with the Bronze Star Medal.

**ROGER L. CAMP**, Arizona '67, is a USAF First Lieutenant.

**BRIAN J. CEDERLIND**, Kansas '69, is a second lieutenant in the USAF.

**CHARLES E. CHAMBERS**, New Mexico State '62, is an Air Force Captain.

**RICHARD S. CONARD**, Kansas State Teachers College '67, is a Second Lieutenant with the USAF.

**VICTOR L. DeBLASIO**, Washington State '64, is a US Army Captain serving at the Military Assistance Command Headquarters in Viet Nam.

**MAX L. GILDNER JR.**, Washburn '66, is an officer in the naval nuclear power school at Bainbridge, Maryland.

**GEORGE E. HARRIS**, Washington State University '66, is a personnelmen Third Class in South Vietnam.

**DAVID A. KESSELL**, Penn State '66, has been named Outstanding Airman of the Year in his unit at Gibbsboro Air Force Station, N.J.

**MELVIN L. KJORMOE**, Central Missouri '65, is serving in the Navy with the Submarine division.

**LESLIE C. LONGBERG**, Kansas State University '68, is a U.S. Air Force Second Lieutenant.

**RONALD R. LATTA**, N.E. Missouri State '69, is a USAF Second Lieutenant.

**RICHARD M. LUCAS**, N.E. Missouri State '68, is a USAF Airman.

**JOHN S. MALLORY**, Arizona '65, is a USAF Second Lieutenant in Vietnam.

**RONALD W. MAMMEN**, Oregon State '66, has been promoted to USAF Captain.

**JEFFREY D. McKEEVER**, Arizona '65, is a USAF Captain and Data Automation Officer.

**GENE E. PHILBRICK**, Illinois '51, is a USAF Major and has received the Air Medal at Takhli Rayel Thai AFB, Thailand.

**DONALD W. ROBERDS**, Kansas '54, is an Air Force Major and has received the U.S. Air Force Commendation Medal for meritorious service at Bien Hoa AB, Vietnam.

**LAWRENCE R. RUTE**, Washburn '66, is a USAF Captain recently decorated with the Bronze Star Medal.

**MARTIN V. RYSTROM**, Nebraska Wesleyan '68, is a USAF Airman First Class.

**MARK C. SCHAFFLER**, Colorado State University '67, is a USAF Second Lieutenant.

**THOMAS R. SCHARF**, Purdue '54, is an Air Force Captain who was recently awarded the Vietnamese Cross of Gallantry with Palm.

**ARDEN W. SCHOENI**, Fort Hays Kansas State '67, is a USAF Second Lieutenant.

**ATTILA T. SIMON**, Colorado State College '66, is a USAF Captain recently decorated with the Distinguished Flying Cross.

**MICHAEL E. WATSON**, Ft. Hays Kansas State '64, is a USAF Captain and aircraft maintenance officer.

**JOE B. WOLVERTON JR.**, Texas '67, is a USAF Airman.

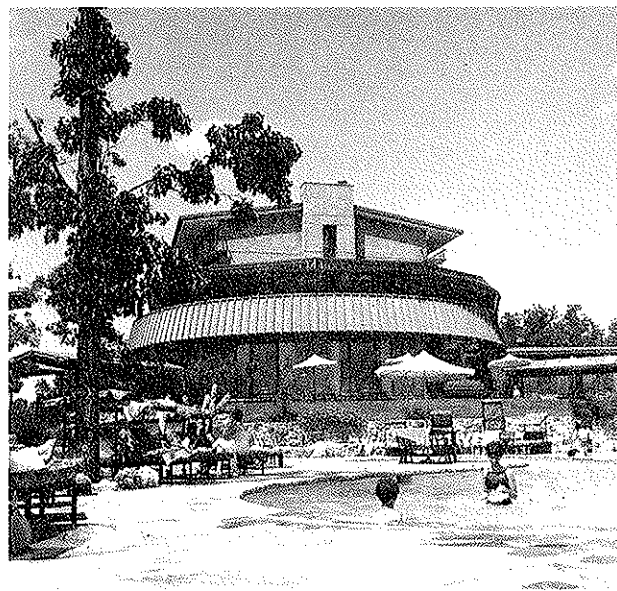
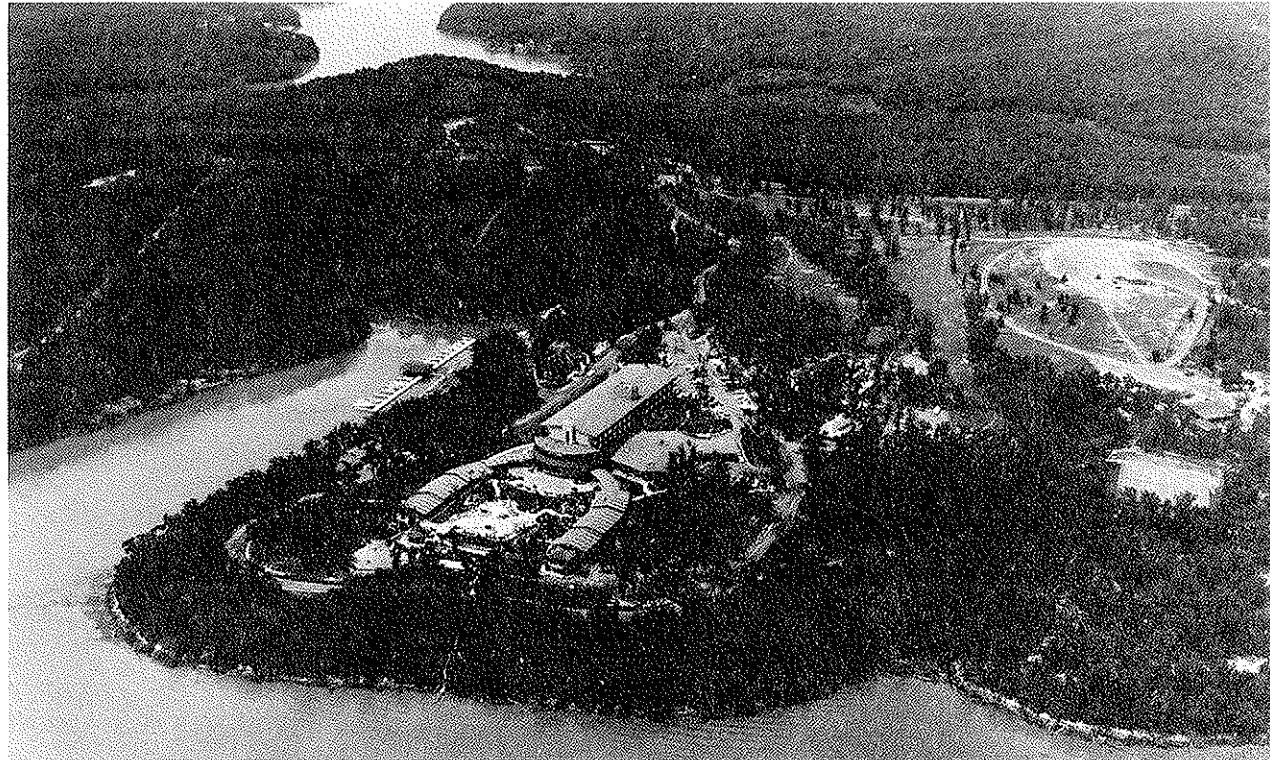
**RONALD W. WOOD**, Central Missouri State '63, is a Navy Aviation Electronics Technician in South Vietnam.



COMMITMENT



70



"Commitment 70" is the theme selected for the 1970 National Conclave and Leadership College. Both will be held simultaneously at the modern and elegant resort setting of The Lodge of the Four Seasons on the scenic Lake of the Ozarks in south-central Missouri. The activity will begin the afternoon of Thursday, August 20 and will end after lunch on Sunday, August 23.

The Lodge of the Four Seasons is perfect for families with a daily recreation program planned for children and adults. The award winning resort offers a wide variety of recreation which includes a health spa, fishing, hiking, swimming, golfing, horseback riding, boating, dancing, and tennis.

The Conclave and College afford an outstanding opportunity for any AKL alumnus to see the undergraduates "at work" and to participate in many of the important decisions that will affect his fraternity in the years ahead. The Conclave will feature study groups on policies in such areas as: Expansion at junior colleges, legacies, campus unrest, drugs, ecology, and ritual. Your leadership and counsel is both requested and needed!

To encourage full participation by both the undergraduates and alumni, the Fraternity will cover the registration and program costs for each registrant. Simply return the registration card below. The rates per person per day with full American plan (includes all meals and room, but not including gratuities and taxes): DOUBLE—\$29.00 per person per day, CHILDREN (using same room as parents) over 12—\$16.00 per person per day, 6 to 12—\$12.00 per person per day, 1 to 6—\$6.00 per person per day.

HOTEL RESERVATION FORM

MAIL NOW!

TO: LODGE OF THE FOUR SEASONS  
RESERVATION DEPARTMENT  
LAKE OZARK, MISSOURI 65049

Please make reservations for the Alpha Kappa Lambda Conclave — August 20-23. Enclosed is a check for one night's deposit.

Name \_\_\_\_\_

Number of persons \_\_\_\_\_

Address \_\_\_\_\_

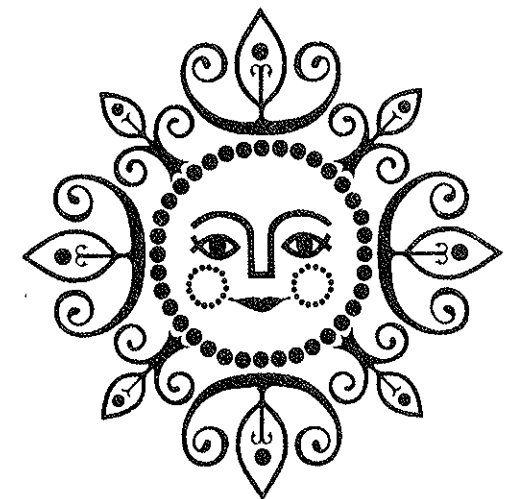
Four in a room \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Three in a room \_\_\_\_\_

Two in a room \_\_\_\_\_

**ATTEND THE 25th**  
**NATIONAL**  
**CONCLAVE AND**  
**LEADERSHIP**  
**COLLEGE**  
AUGUST 20 - 23, 1970  
THE LODGE OF THE FOUR SEASONS  
LAKE OZARK, MISSOURI





# NEWS BRIEFS

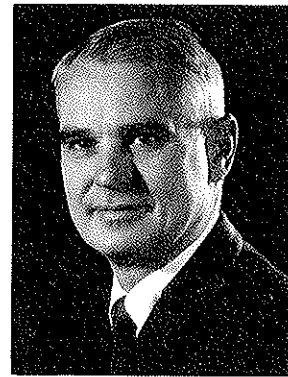
## DAVID NARVER NAMED TO L.A. CHAMBER BOARD

David L. Narver, Jr., Stanford '48, has been elected to the board of directors of the Los Angeles Area Chamber of Commerce and is chairman of the chamber's largest committee, the construction industries committee. Narver is completing his term as past president of the Structural Engineers Association of California. He is co-author of a section of a recently released book, "Survival and the Bomb." He is executive vice-president for Holmes & Narver, Inc., a subsidiary of Williams Brothers Company. Narver is also a member of the society of American Military Engineers and the American Society of Civil Engineers.

## ROBERT LEESTAMPER NAMED PRESIDENT OF WORCESTER STATE COLLEGE

The Board of Trustees of the State College of the Commonwealth of Massachusetts recently approved the appointment of Robert E. Leestamper (New Mexico State-Honorary 1963) as the president elect of Worcester State College. Dr. Leestamper has been Assistant Executive Director of the Minnesota Higher Education Coordinating Commission in Saint Paul, Minnesota. He will become president of Worcester State College on July 1, 1970.

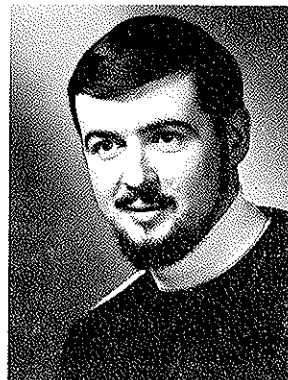
Dr. Leestamper has been responsible for the coordination and development of academic planning for Minnesota public higher education. He formerly served in several administrative and research positions at New Mexico State University. He was also a member of the graduate faculty as an associate professor and secretary of the faculty for four years. Prior to his association with New Mexico State University Dr. Leestamper was a professor of psychology and director of student affairs at Northland College, Ashland, Wisconsin. From 1955 to 1959 he served as a research psychologist at both the Cambridge Research Center in Bedford and the Personnel and Training Research Center in San Antonio, Texas.



David L. Narver, Jr.



Dr. Robert Leestamper



Roger Eddy



Steve Schryver

Dr. Leestamper earned his bachelor's degree with honors from the University of Minnesota, his master's degree in psychology from Columbia University and his doctorate in educational administration from Harvard. He has written several articles which have appeared in state and national journals and he edited one book concerning student housing.

## AKL ON CANADIAN LUGE TEAM

Roger Eddy, a 23 year old Senior in the University of Montana School of Forestry was selected as a member of the Canadian National Luge Team for the 1970 World Championships held in Konigsei, Germany in February. Eddy is a member of Alpha Kappa Lambda at the University of Montana. His home is Eyebrow, Saskatchewan.

Eddy has been lugging since the winter of 1966, when he spent his spare time on the old luge run at Lolo Hot Springs, 25 miles southwest of Missoula. Commenting on lugging, Eddy said "the speed and competition make it a thrilling sport." In 1968 Eddy helped represent Canada in the Winter Olympics in

Grenoble, France. He placed highest among the members of the Canadian team. Prior to that he participated in the Austrian Grand Prix in Inglis, Austria in 1968 and the World Championships in Hammerstrand, Sweden in 1967. He was top Canadian in both events.

## AKL INITIATES 10,000th MEMBER

Alpha Gamma Chapter of Alpha Kappa Lambda had the honor of initiating AKL's 10,000th member on December 6, 1969. Steve Schryver, a freshman at Wisconsin State University in LaCrosse is the privileged member.

Steve is from Lake Geneva, Wisconsin and attended Badger High School where he was Senior Class President and Student Council Treasurer. He was active in baseball, basketball, and football. At Wisconsin State at LaCrosse, Steve has a grade point average of 2.98 on a 4.00 system. Steve states that he joined AKL "because he liked the members and desires to expand as a person through association with other diverse people." Steve played freshman basketball at LaCrosse and hopes to make the varsity baseball team.

The 10,000th initiate marks the fastest growth rate in the history of Alpha Kappa Lambda.

## RECORD OF MEMBERSHIP 1914-1970 TOTAL INITIATED

YEAR	NO. OF CHAPTERS	THAT YEAR	TOTAL MEMBERSHIP
1914	1	88	88
1919	1	1	137
1924	6	125	501
1929	8	95	909
1934	10	95	1380
1939	8	82	1736
1944	5	22	2103
1949	9	146	2510
1954	12	133	3175
1959	18	224	4310
1964	30	456	6327
1969	43	811	9737

Steve is a symbol of the typical AKL of today. Today's AKL, according to a recent survey, has a grade point average of 2.62 on a 4.00 system. He spends 6-1/2 hours a week on campus activities and 7-1/2 hours a week as a leader in fraternity activities.

## CHAPLAIN'S CORNER



By James G. Emerson, Jr., Ph.D.  
National Chaplain

## WHY A FRATERNITY

Is the life of your chapter letting members know each other? If not, one of the paramount justifications for a fraternity is undermined.

As one who has spent some twenty years in counseling families with problems and businessmen trying to cope with today's world, I saw one key difficulty again and again. It was the inability of people really to know themselves or the people with whom they were most intimate. Because that art is learned—or the barriers to knowing others must be unlearned—most solutions to people's problems must begin with discovering how to know ourselves and others.

The fraternity is itself a laboratory for gaining that ability. Encounter groups, communes, and many similar developments today are in part a reflection of the fraternity failure to provide for the opportunity that is central to fraternity life: the opportunity with a small group to learn how to trust, understand, and hear each other. Once a person has this experience, he can spot a phony in later life. Until one has had it, he will be easy prey for the growing number of con artists who thrive on people's loneliness, insecurity, or sense of insignificance.

The chaplain has a role in this fraternity experience. The ritual actually assumes a group that has a capacity for people to know each other and themselves. As we come to the spring and the end of the year, it is time for a chapter to take stock of itself and consciously evaluate the degree to which it has been successful as a laboratory of human experience. Should any help be desired in this area, local advisors as well as the national office stand ready to help.







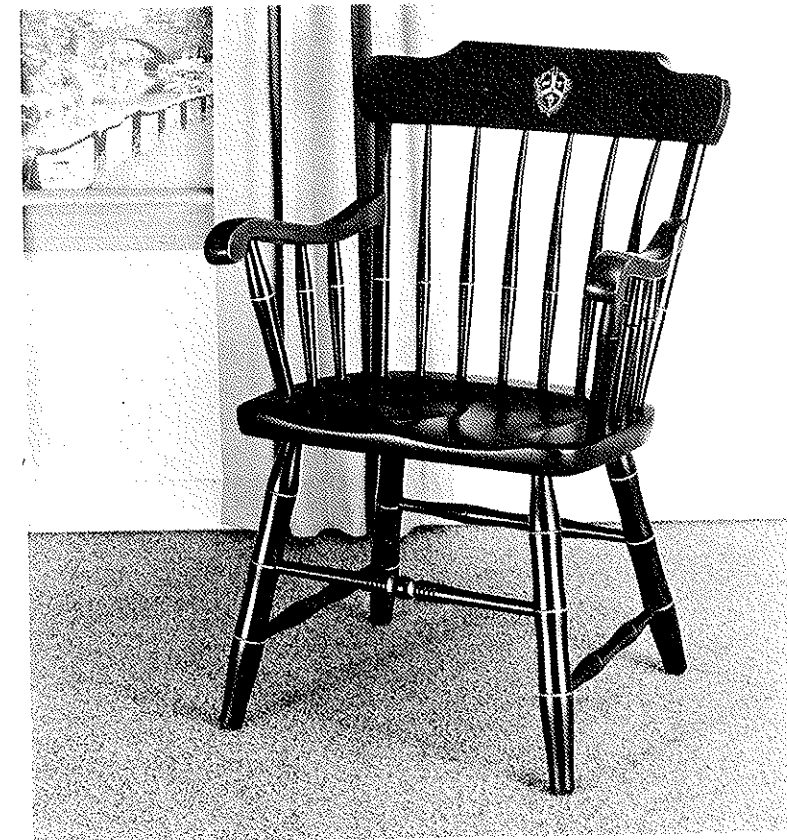
**LOGOS**

Fraternity of Alpha Kappa Lambda  
4700 South College Ave., Box 964  
Fort Collins, Colorado 80521

Non-Profit  
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U. S. Postage  
**PAID**  
Denver, Colorado  
Permit No. 1234

Return requested

PERFECT GIFT



THE AKA CHAIR

— Clip and Mail Order Blank —

Alpha Kappa Lambda, Executive Office, P.O. Box 964, Ft. Collins, Colo. 80521

Please send me \_\_\_\_\_ AKA Chairs @ \$41.00 each

My Check is enclosed for \$ \_\_\_\_\_

PLEASE PRINT Your Name \_\_\_\_\_

Your address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_

Zip Code \_\_\_\_\_

Our own AKA Chair, made by century-old New England furniture craftsmen, the perfect gift at any time of year. Hand-rubbed black finish with gold accent trim and the Fraternity's Coat of Arms. \$41.00 each shipped to you from Gardner, Massachusetts, express collect. Allow three weeks for delivery.