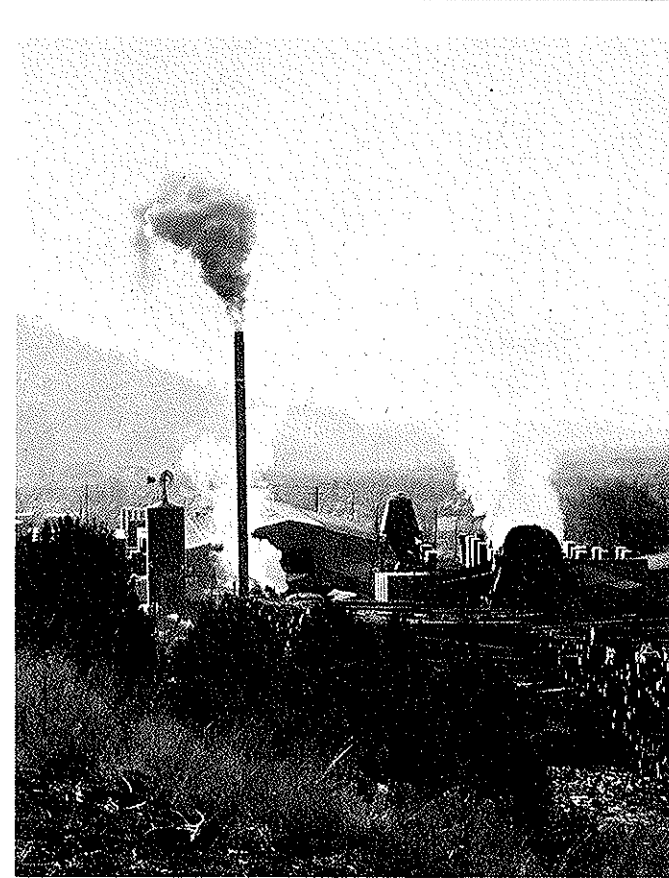


# THE LOGOS



WINTER, 1971

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CONCLAVE SEVENTY  
ECOLOGY AND THE  
FRATERNITY MAN  
OPEN LETTER TO AKL'S



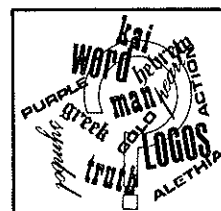


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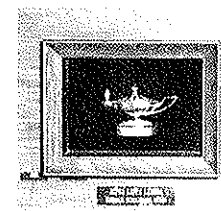
page 2



page 6



page 7



page 12



page 18



# THE LOGOS

THE MAGAZINE OF THE FRATERNITY OF  
ALPHA KAPPA LAMBDA

Winter, 1971 Volume 39, Number 3

Richard W. Farquhar Editor

Conclave Seventy	2
New Officers	4
Housing Corporation	5
Thoughts on the Ritual James Emerson	6
Awards Seventy	7
An Open Letter to AKL's ... and an Open Reply	10
Ecology and the Fraternity Man Frank Strauss	12
Fraternity News Briefs	14
Alumni News	17
President's Message Gail Cleland	18
Directory	19
Omega Chapter	20



THE LOGOS is published by The Frater-  
nity of Alpha Kappa Lambda Executive  
Office, 4700 South College Avenue, Box  
964, Fort Collins, Colorado 80521.

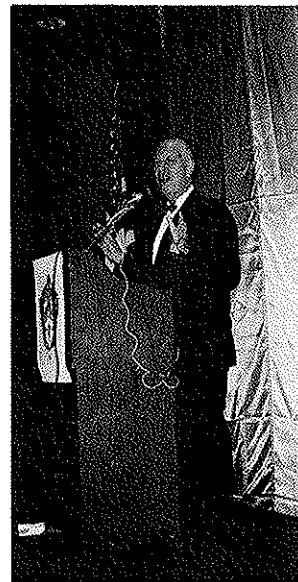
Frank Strauss - Guest Editor



# CONCLAVE SEVENTY: COMMITMENT SEVENTY



LAKE OF THE OZARKS HOSTS  
THOUGHT-PROVOKING  
CONCLAVE AND COLLEGE



Above left: Chairman Robert Stuart opens Conclave. Above right: Irving Dilliard highlights Awards banquet. Below: AKL's are entertained by wandering Ozark minstrel.



**COMMITMENT '70** was the theme as delegates to AKL's Twenty-Fifth National Conclave and Leadership College faced one of the most intense schedules in the history of the Fraternity. The leisurely resort atmosphere of the Lodge of the Four Seasons at scenic Lake Ozark, Missouri, formed a contrasting backdrop to the often—but not always—serious business of the delegates.

The Conclave opened Thursday evening, August 20, after delegates had an opportunity to absorb some of the Lodge's sun-and-fun facilities. Immediately following dinner, at which AKL's were treated to a wandering country-western singer, the first session was called to order.

## CHAIRMAN CITES GROWTH

Chairman Robert Stuart presented his report. Hitting out at prophets of fraternal doom, he cited the constant receipt of invitations to colonize, and the fact that the number of AKL chapters has tripled in the past seven years. Stuart introduced the theme of Commitment by stressing renewed emphasis on brotherhood with our alumni brothers, and suggesting that individual chapters keep their alumni informed of the current campus mood.

Stuart then spoke of the need for a greater sense of responsibility to the long range financial obligations of each chapter: "The attitude sometimes appears to exist that the responsibility is not really theirs, when in fact it is **totally** theirs. When a man accepts the benefits that come with joining a group, he accepts also the very obligations. . . which make those benefits possible . . ."

"Commitment again is the answer—in this case, a commitment to financial responsibility. This is a part of our Ideal or emphasis on 'Self-support'. . . Not only are AKL's men able to stand on their own feet as individuals, but groups or chapters of AKL do not have to be carried by charity. They can and must pull their own weight."

Other problems, Stuart said, "are those dealing with growth and success." One of these lay in the fact that the division of AKL into a housing corporation and a fraternity corporation did not work as well as had been hoped.

"The Conclave will bring you the current problems of the Fraternity, but it is you who must decide what your fraternity is to be in the years ahead and lay the plans to make it what you decide."

## COLLEGE ENLIGHTENS LEADERS

Friday, August 21, marked the beginning of AKL's Leadership College. Dean of the College was Dr. Donald Ham, Acting Chairman (1969-70) of the Social Sciences Department, University of Missouri-Rolla.

Friday's schedule consisted of a series of lectures on leadership and group dynamics by Dr. Ham, interspersed in the morning with seminars and in the afternoon with work committees dealing with problem areas such as legacies, drug abuse, women's auxiliaries, and expansion onto junior college campuses.

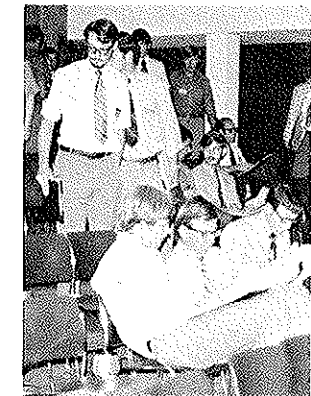
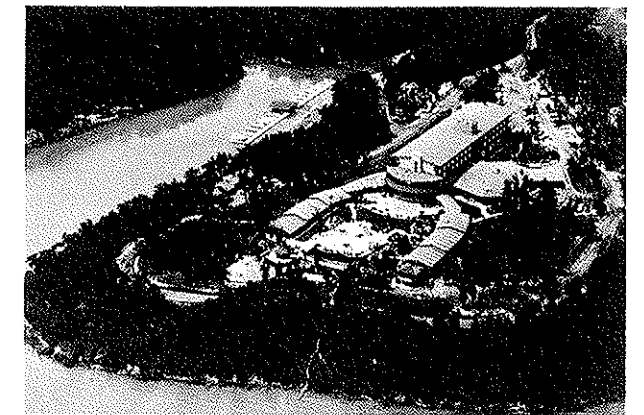
After the sessions were over, some delegates took advantage of the Lodge's discotheque and cabaret, while others used the time to visit nearby tourist attractions. The following morning, classes resumed on eight nuts-and-bolts topics ranging from Rush and House Management to Community Service and Corporation Boards.

## GENERAL SESSION LEGISLATES

Though the general sessions were as long as any at previous Conclaves, Alpha Kappa Lambda's growing pains were obvious when time forced the adjournment before all business was finished. To cope with this situation, a resolution was enacted allowing further business to be done by mail. Before adjournment, the following business was accomplished:

- \* Gail Cleland was elected National President.
- \* Robert Stuart was named President-elect.
- \* Alfred B. Post and Frank G. Strauss were elected to the National Executive Council.
- \* A committee chaired by Chaplain James Emerson will "develop a philosophical definition and title for the spiritual Ideal of the Fraternity. . . and present this as a proposed amendment to the bylaws through the National Executive Council."

\*Dues were raised twenty-five cents per month, and the initiation fee increased ten dollars (to sixty dollars) effective Fall, 1971.



Top: Lodge of the Four Seasons, site of the Conclave. Above left: AKL's prepare for Leadership College session. Above right: Dean Don Ham lectures. Below: Delegates scope typical delectable meal.



# OFFICERS SEVENTY

CONCLAVE DELEGATES  
ELECT  
NEW NATIONAL OFFICERS



CLELAND



STUART



ALLEN



POST



STRAUSS



THE ELECTORATE

## PRESIDENT & PRESIDENT-ELECT

Possibly the biggest event at each Conclave is the election of officers. Foremost among these is the National President-Elect, who takes office one year from the time of his election, to serve as ceremonial head of the Fraternity.

This year, as well as electing the President-Elect, delegates had the task of electing a successor to fill out the unexpired term of the late brother Vernon Heath. By acclamation, the position was given to **GAIL CLELAND**, a founder of **Los Amigos** (which later became **Alpha Kappa Lambda**) and former president of the Fraternity. He is Minister Emeritus of the First Congregational Church of San Francisco and lives in Berkeley.

**ROBERT STUART**, Illinois '43, was named President-Elect, taking office in 1971. He was elected to the National Executive Council in 1964; since 1968 he has served as AKL's chief executive officer. He is Chairman of the Board of National Can Corporation, Chicago, and has served as board member, director, and chairman of many civic and national associations.

## NATIONAL EXECUTIVE COUNCIL

The National Executive Council is the governing board of the Fraternity. Its members, elected by the Conclave to terms on a rotating basis, elect officers from among their number. The results:

**DAVID M. ALLEN**, Stanford '43, was elected NEC Chairman. As chief executive officer of the Fraternity, Allen pulls on eighteen years of experience as National Treasurer. He was responsible for the computerization of AKL's records. He is a Certified Public Accountant and operates his own firm in San Francisco.

**FRANK STRAUSS**, Pacific '70, was named Vice Chairman. A former chapter president and Holmes Award nominee, he was an honors graduate, member of several honorary fraternities, and listed in **Who's Who in American Colleges and Universities**. Strauss edited the university newspaper, and has worked as an insurance consultant.

**ALFRED B. POST**, Stanford '27, "new" Treasurer, has long been active in AKL. National Vice President 1960-64, he was instrumental in the creation of the Logos Foundation and was its first chairman. Post originated the AKL Placement Service and was National President during the corporate reorganization of AKL in 1968, during AKL's fastest growth era. He is an investment broker in Pasadena, California.

Late Saturday afternoon the Fraternity Conclave stood adjourned so that National Alpha Kappa Lambda Fraternity, Inc., the fraternity housing corporation, could hold its meeting.

The 1968 Conclave reorganized the corporation so that it would operate under a board of directors, with responsibilities of housing management, construction, financing, etc. Membership in this corporation is held by chapter corporation boards, and is voluntary.\*

At the Sunday morning general session, incoming Board President Keith Gilchrist, Purdue '56, presented a short report. He stated that the housing corporation office would be moved from Kansas City, Missouri, to Fort Collins, Colorado, and requested delegates return to campus and put their financial houses in order.

\* For this reason, the housing corporation will provide its members with a detailed annual report, and the LOGOS will publish only the election results for the Board of Directors and the housing corporation report to the Conclave.

## ELECTIONS

Elections for the housing corporation's Board of Directors were held. The results:

**KEITH GILCHRIST**, Purdue '56, was elected Chairman. He is a former President of the Kappa Chapter board, and an active member of AKL's Alumni Affairs Committee. This is his second term on the housing corporation board, having previously held the position of Secretary. Gilchrist is an Industrial Housing Engineer for the National Gypsum Company in Indianapolis.

**VERLYN LEIKER**, Fort Hays Kansas State '62, is Vice President. He currently serves on the board of **ALPHA NU (Washburn) CHAPTER**. Since 1965 Leiker has served as Principal Budget Analyst for the State of Kansas, except for one year's leave to serve as Director of Finance for the City of Clayton, Missouri.

**JAMES DEAN**, Kansas State University '61, will serve as Secretary. He is a graduate of Harvard Law School, is on the board of **ALPHA OMICRON (Colorado)**, and was legal counsel for the Fraternity until his election. He is a member of the law firm of Tweedy and Mosley in Denver.

**GERALD HAXTON**, the new Treasurer, was a founder of **RHO CHAPTER** at Eastern Illinois University. He is Executive Vice President of Everitt Enterprises in Fort Collins.

# HOUSING SEVENTY

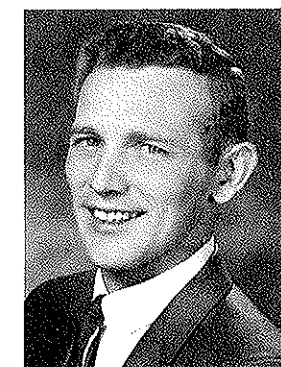
OFFICERS ELECTED  
CORPORATION RELOCATES



GILCHRIST

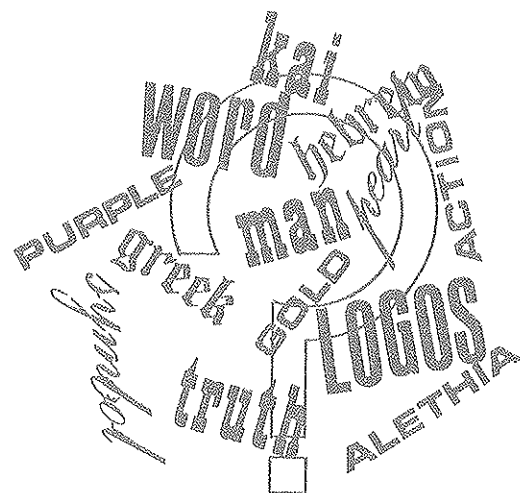


LEIKER



NOT PICTURED:  
JAMES DEAN

HAXTON



# THOUGHTS ON THE RITUAL

by James G. Emerson, Ph.D.  
National Chaplain

Properly understood, the motto of AKL carries an insight that is relevant to the problems of today. This relevance is at the heart of the ritual and depends, in part, on the Hebrew influence of Greek.

Consider the word "TRUTH." To the Greek philosopher, "truth" was an ideal state; but to the Hebrew, "truth" was something embodied in life itself. For the Greek, "truth" was something defined and symbolized; for the Hebrew, it was something experienced. In the Hebrew Christian tradition, "truth" therefore becomes not something that one believes so much as something one does.

The definition of **LOGOS**, or "word," is even more clearly to be understood in this same manner. It is no accident that the New Testament had a book called the "acts of the apostles." In fact, the words or the doctrines—better known as the teaching of the apostles—never made it into the New Testament. The reason is that Logos is not best defined by "word." Rather, it ought to be translated the "word-in-action." From the standpoint of early days of the fraternity (if we may judge from the selections of scripture picked for the ritual), this action meant service.

The descriptions of the motto properly state that there was neither truth nor action unless it took place in the life of man. What the descriptions do not elaborate is the view that it is man in community—not in isolation—where truth and action really come alive. The **KAI**, which joins Alethia and Logos, thus represent not just the man, but the man in community who embodies and makes real truth and action. As explained in the ritual, the pearls express

various ways in which an individual, in a community, brings that embodiment to life.

The colors too have their significance. Gold is universally understood as representing that which is of the highest value. There is no disagreement on that point, and use of gold to express what is lasting or of the highest order is well known—golden anniversaries, gold rings, and gold crowns are all cases in point.

Of most significance, however, is the place of the color purple. The "manual" speaks of purple as having implications of that which is royal. Although that is not untrue, we need to ask why purple was chosen for royalty. The answer goes back even into the colors used for the arch in the Book of Exodus and later in the colors of the Christian year just before Christmas and Easter. Purple represents that service which is even unto death. Royalty used it to imply that the true monarch was one who would serve his people even if it cost him his life. Service to others, therefore, is at the very heart of the concept of AKL.

All of this symbolism did not develop accidentally. If one reads the early history of AKL, it is clear that it was not formed as a social fraternity in the usual sense of the word social. Rather, it was formed with the concept of social service. To the degree that any fraternity is strictly social, one can well understand the lack of interest that some have in fraternities today. The crises of our time demand sterner stuff. It is this dimension of service to the needs of the community which sets a group off in a way that is relevant to the time in which we live.

## AKL AND NEC PRESENT TEN

Each year an **IDEALS TROPHY** is presented to the chapter displaying the best balanced program in relation to the Ideals of the Fraternity. This year's winner is **PSI CHAPTER** at Iowa State University.

The **SCHOLARSHIP AWARD**, given every year to the chapter with the highest grade point average, was won by **MU CHAPTER** at Ohio State. The figures for this year's competition were based on records compiled for the 1968-1969 school year by the National Interfraternity Conference, the latest statistics published. The National Executive Council of the Fraternity, as well as the Logos Foundation, presents awards annually in recognition and appreciation to collegiate chapters demonstrating successful fraternity operations, a high level of achievement and cooperative fraternity attitudes. This year the following nine chapters received **NEC AWARDS**: **GAMMA**, University of Illinois; **DELTA**, University of Kansas; **ZETA**, University of Michigan; **ETA**, Washington State University; **LAMBDA**, Kansas State Teachers College; **MU**, Ohio State University; **TAU**, Pennsylvania State University; **PSI**, Iowa State University; **ALPHA PSI**, University of Tennessee.

## LOGOS FOUNDATION AWARDS

The Logos Foundation was founded in 1953 as a tax-exempt educational foundation. Operating independently from the fraternity, it seeks to "recognize outstanding achievement by individual members and by chapters, and to provide incentives for excellence in the application of our Five Ideals." This is done through the presentation of the following awards and scholarship grants.

## CHAPTER AWARDS TO NINE

The men of **PSI CHAPTER**, Iowa State, completed twelve separate service projects, to carry off the **COMMUNITY SERVICE AWARD**.

"After Thoughts," the newsletter of **ALPHA THETA CHAPTER**, Wisconsin State University, Eau Claire, won that chapter the **NEWS-LETTER AWARD**.

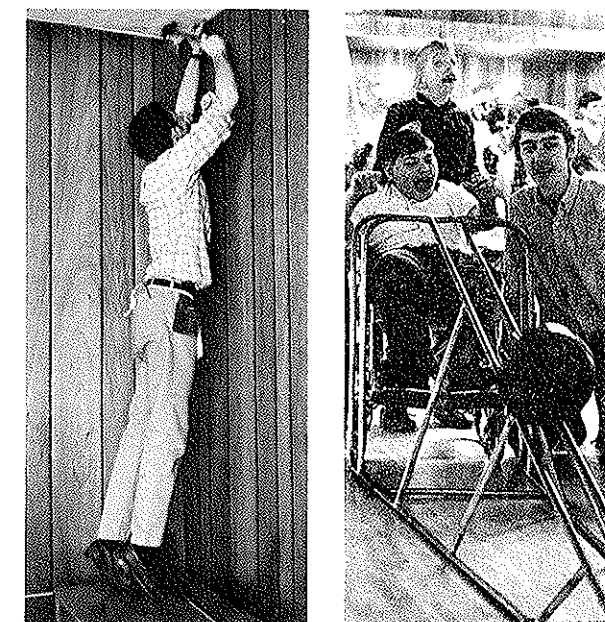
The **RELIGIOUS ACTIVITIES AWARD**, presented to the chapter with the highest number of hours spent by its members in religious activities, went to **ALPHA ZETA**, Northwest Missouri State.

For having the greatest average number of hours spent by its members in campus activities, **LAMBDA CHAPTER**, Kansas State Teachers College, walked off with the **CAMPUS ACTIVITIES AWARD**.

## AKL, NEC, and Logos Foundation AWARDS, 1970

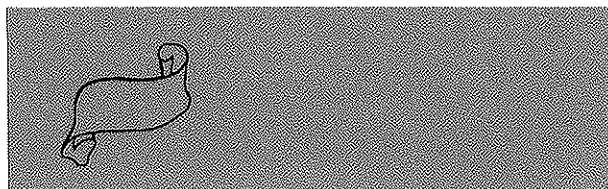


Above:(Left) President Cleland presents NEC Award to David Dukes of Delta. (right) Dean Clark receives Scholarship Award for Mu. Below: Two of the projects which brought the Community Service award to Psi—working with the handicapped (right) and panelling a day care center (left).



Four Chapters received the **CHAPTER IMPROVEMENT AWARD** this year. They are: **ETA**, Washington State University; **KAPPA**, Purdue; **SIGMA**, Central Missouri State; and **ALPHA RHO**, University of Texas-El Paso.

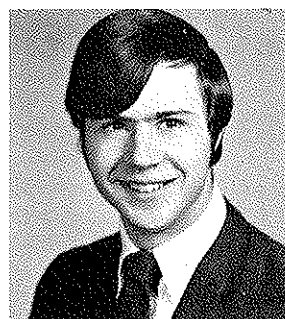




## INDIVIDUAL AWARDS



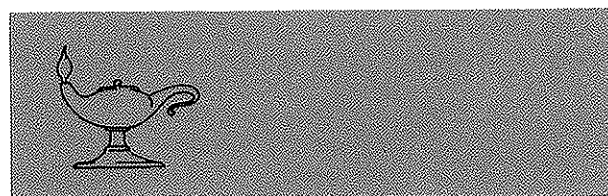
BARRETT



EVERETT



HUBBELL



**PHI CHAPTER, Oregon State University**, was this year's winner of the **FRATERNITY LEADERSHIP**, or **LOYALTY AWARD**. The Logos Foundation presents this to the chapter displaying the highest degree of interest and participation within The Fraternity by its members.

## THREE ALETHIA GRANTS

### ALETHIA AWARDS

For the past five years the Logos Foundation has made **ALETHIA AWARD** Scholarship Grants from its Permanent Endowment Fund. This year the Foundation Board has selected three collegiate members to receive \$100.00 grants, given on the basis of academic excellence, need, and contribution to The Fraternity. This year's winners:

**JOSEPH BARRETT**, a junior physics major from **ETA CHAPTER** at **Washington State**. He is a member of numerous honorary fraternities and the National Honor Society. In addition, he was President of the W.S.U. Physics Club and chaired the undergraduate Student Advisory Council in the Sciences.

**RICHARD EVERETT**, a junior German/English major at **MU CHAPTER, Ohio State**. A member of Phi Beta Kappa, this former AFS student served as Rush Chairman, was elected "Active of the Year," and worked for the university in the library and as Student Orientation Leader.

**JAYMES HUBBELL**, a senior math major at **ALPHA UPSILON, Nebraska Wesleyan**. He is a member of Sigma Pi Sigma and Ionians honorary and was Vice President of Blue Key. After having held numerous positions in his chapter (including President) he kept himself busy over the summer with a National Science Foundation Research grant in the field of nuclear physics.

## TWENTY-TWO TOP SCHOLARS

### INDIVIDUAL AWARDS

Top Scholar Awards: Each year the Logos Foundation presents outstanding students with a \$25.00 check as an award for their pursuit of our Ideal, Scholarship. This year's winners are:

<i>John Myers, G'</i>	<i>Joseph Boppre, A'E'</i>
<i>Carl Daehler, Z'</i>	<i>Gary Esbeck, A'Z'</i>
<i>Charles Skira, K'</i>	<i>Rodney Christianson, A'Theta</i>
<i>J. B. Blocker, L'</i>	<i>Mark Olsen, A'I'</i>
<i>Myk Policar, O'</i>	<i>David Dornan, A'K'</i>
<i>Harold Tiahrt II, Rho</i>	<i>Steve Nipper A'M'</i>
<i>Douglas Yadon Phi</i>	<i>Terry Brumm, A'N'</i>
<i>Richard Keith, Psi</i>	<i>Gerald Richardson, A'S'</i>
<i>William Lessels, A'A'</i>	<i>John S. Martinek, A'T'</i>
<i>Royal Ellinger, A'B'</i>	<i>Charles Jackman, A'U'</i>

## HOLMES AWARD

Perhaps Alpha Kappa Lambda's most sought after award is the **HOLMES AWARD**. Named for brothers Fred G. Holmes (Alpha '15) and his son Fred W. (Alpha '38), it is presented annually to the outstanding collegiate leader in AKL. This year's recipient was **MARK RETONDE**, of **DELTA CHAPTER** at the **University of Kansas**.

Mark served K.U. Greekdom well, holding numerous positions including President and Rush Chairman, for both his chapter and the K. U. Inter-Fraternity Council. As IFC President, his IFC received the Iron Man Award given by the National Interfraternity Conference to the most outstanding fraternity system in the United States.

Two years as Student Senator were not Mark's only extra-fraternal activities. He chaired several committees reporting to the Chancellor on university reform and the role of ROTC at Kansas. In addition he lead one of the campus political parties and was a member of the Collegiate Young Democrats and the Kansas Nixon for President Organization.

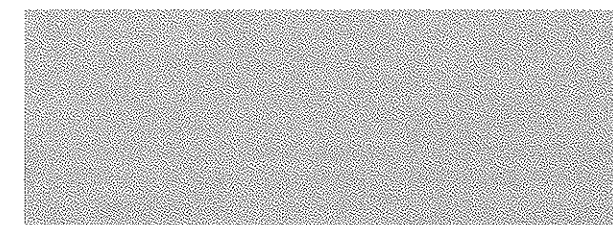
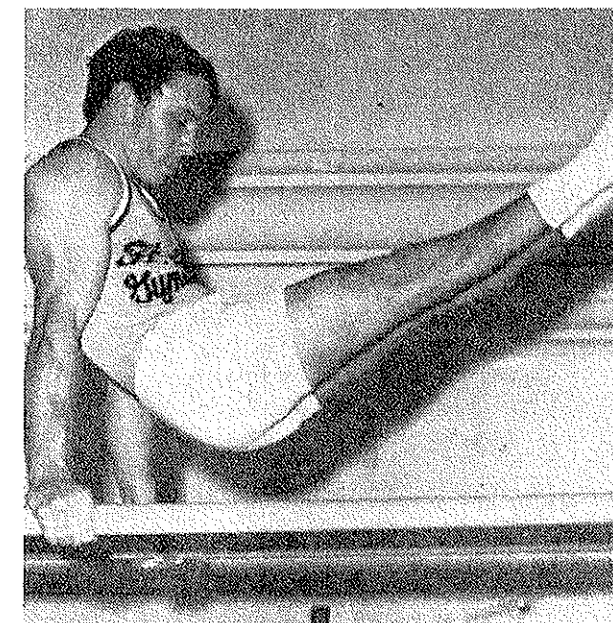
Mark was President of his Catholic Youth Organization, and worked with the Red Cross Bloodmobile program. The annual staff named him as one of the twenty outstanding graduates of the Class of 1970.

## ATHLETE OF THE YEAR

For the second year in a row AKL's **ATHLETE OF THE YEAR** award has been presented to a gymnast, in this case **GARY HESSER** of **ALPHA DELTA CHAPTER** at **Fort Kays Kansas State College**. (Last year's winner was Leonard Bunes of Penn State.) Gary was twelfth in parallel bars and seventeenth on rings at the NAIA National Gymnastics Meet.

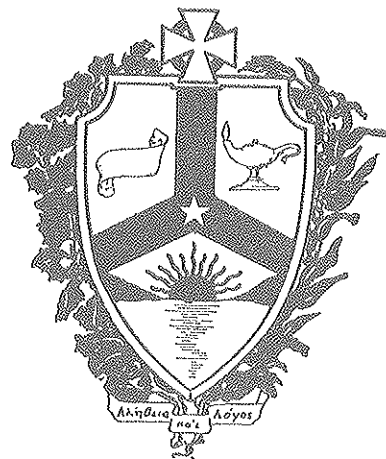
Though only a freshman, he is the number two scorer on the Fort Hays squad. This is all the more amazing as Gary was confined by polio to wheel chairs and crutches through much of his youth, and suffers from a kidney infection. When not working out, he spends time as Recording Secretary for Alpha Delta and garners excellent grades.

The scope of the Logos Foundation's awards and grants is limited by the income, and this income is dependent upon contributions. The Foundation welcomes contributions of any amount—from each according to what he feels he can afford. Tax deductible contributions should be sent to **THE LOGOS FOUNDATION**, Box 997, Fort Collins, Colo. 80521.



# AN OPEN LETTER TO AKL'S...

*Editor's note: No organization should be exempt from self-examination, least of all our Fraternity. How do policies and programs compare with professed aims and Ideals? Is there perhaps a better way? The two contrasting opinions presented here are not meant to represent "both sides of a case." Instead, it is hoped they will serve as stimulus for each member to reflect on the roles of member, chapter, and national organization.*



I have just received the questionnaire called "Where Does AKL Go in the '70s?" In answer I am going to pose some questions which were not asked directly, yet need to be included.

First an analogy may be useful. AKL is like a church. Both are structured organi-

zations serving their members in a social-moral capacity. A set of beliefs or tenets is shared by the members. Both church and AKL stress an inner group loyalty, leadership training, and certain ideals. Both are also business organizations which maintain and expand property.

There are major pitfalls in each organization. Being businesses they are self-propagating. There is a vested interest in maintaining the physical organization against deterioration. Internal loyalty is part of the vested interest. And because each organization feels it has a moral basis for its structure, the self-image or self-purpose is not itself open to question. Thus time marches on while such institutions do not realize how self-protective or detached they have become.

AKL is dedicated to the truth and the word. The truth about everything? About fraternities—even AKL itself? About University systems in general? The answer may not be yes. There are strong indications that our entire approach to higher education will be radically altered because of its basic lacks.

The pillars are resting upon sandy ground. And the unchanging fraternity systems themselves seem built of the same sturdy-looking pillars upon the same shifting sands. To make a bold prognostication, our Universities will not exist in anything resembling their present form fifteen years from now. Fraternities in their present form will be entirely obsolete.

There is a tendency for AKLs to feel exempt from these imminent changes. Isn't AKL unique among fraternities in its precepts? Not in the way we would like to think. AKL too is an exclusive organization of the chosen, insiders bent on preserving the institution. The same internal loyalty is demanded of each new member, year after year.

Thus even the questions in such a bulletin as I have just received are asked basically from this self-preserving position. No one has asked the question, "Are fraternities really useful today?" "Should AKL really continue in the same general format?" Or, for example, "Would a completely open all-student service organization be more effective?"

It may be hard to take but it is just possible that there is more openness, more social adjustment, more learning and more truth in the self-regulating men's dormitory than in any AKL chapter house. Alas, most of the "brotherhood" we are searching for is outside those hallowed chapter house walls. Let's make the "searching examination" of AKL just that—thorough and objective.

Larry Kettelkamp, Gamma, '53

# ...AND AN OPEN REPLY

to this question is obvious, though to those more loosely acquainted, it is probably not. The points made in Brother Kettelkamp's open letter are legitimate ones. They have been frequently posed against fraternities, and must be faced.

Let me take the liberty to capsule his points:

- 1) AKL is like a church, both business and moral code.
- 2) AKL as a business, has a vested interest in self-propagation.
- 3) Its original moral basis, combined with the internal loyalty demanded of its membership, closes its structure to questioning its image and purpose. It feels exempt from change.
- 4) Just as established educational systems are becoming obsolete, so will AKL, the "unchanging fraternity system," become obsolete.

Now let me try to answer.

Alpha Kappa Lambda would be better compared to a faith than to a church. The Five Ideals on which it is based we consider an excellent basis not for just a fraternity, but for life. Yet, these ideals are open to interpretation by the local chapter in the local context, in our cherished tradition of local autonomy. Therefore, the faith that is AKL is a living faith, not an established, staid, traditional dogma.

The idea of Alpha Kappa Lambda as a self-propagating vested or business interest I find humorous. One chapter of Alpha Kappa Lambda has closed with assets valued at over \$100,000.00. (This amount is larger than the Executive Office budgeted for mail, telephone, printing the LOGOS, postage, travel expenses, salaries for five people, and miscellaneous in 1969.)

When Alpha Kappa Lambda was founded in 1914, it was founded not as a money-making venture nor as a last ditch attempt to keep a house club going, but as an attempt to spread nationally and continue locally those precepts which Los Amigos found such an excellent basis for group living. Thus, AKL's "self-propagation" would be better compared to an idealistic missionary faith than to a self-seeking imperialism/capitalism.

Is AKL exempt from self-analysis and change? Our slogan "Fraternity for the Future," our principle of undergraduate governance, our decentralization, allowing each chapter to live by the Truth and the Word as it sees fit, would seem to answer "no." At the last Conclave, a proposal to delete or change one of the Five Ideals was hotly debated. Is this a closed attitude?

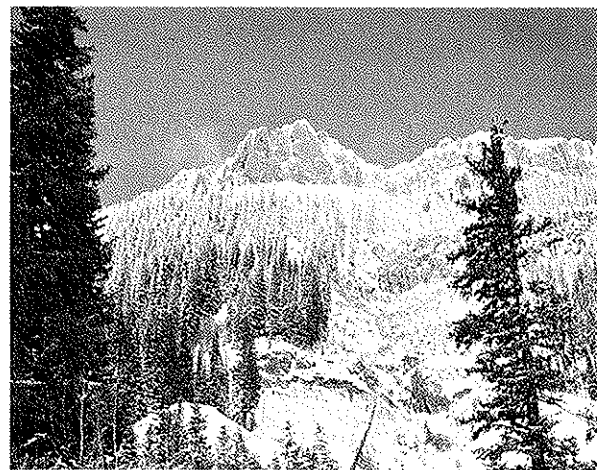
continued on page 16

It is true that the question "Where does AKL go in the Seventies?" overlooks the basic question "Should AKL go in the Seventies, and if so, why?" To those who have followed the actions of Alpha Kappa Lambda, the answer



# ECOLOGY AND THE FRATERNITY MAN

BY FRANK STRAUSS



Articles on "—and the Fraternity Man" are not infrequent. These tend to be ponderous, weighty, analytical, inconclusive, designed to tell the collegiate member what the alumni want to hear, and as often as not, not worth reading.

Hopefully, this article will be different. First, it is not intended to be thought-provoking. Its premise is that the quality of life on earth—in fact, life on earth period—is threatened. Period.

Second, it does not provide startling new answers to persistent old questions. The question of ecology, except to conservationists, bird-watchers, and lake-swimmers, is not that old. And the suggestions below are not necessarily new; however, they are not all widely known.

Third, when the title refers to "The Fraternity Man," it is not talking about mainly collegiate members, or mainly alumni members, or mainly both. It is talking about **one hundred percent of all fraternity men.**

The article which follows consists of suggestions/tips which if followed on a day-to-day basis can improve the situation. They may seem picky and trivial (not buying colored toilet paper?) but multiply your sins by the population of your area, then go down by the riverside, and see if you really want to be immersed in that water.

## ECO-TIPS

It is difficult to make distinct categories, as one type of wastage or pollution contributes to the others. This is the idea behind the "eco-system" concept and the so-called "Whole Earth Movement" - that upsetting the balance of nature by any one form of wastage or pollution starts a chain reaction which further upsets/pollutes, which further upsets/pollutes, ad infinitum.

The interdependence of man, plants, animals, air, and water, indicates that altering the normal cycle of any of these in the long run will alter the cycles of the others. To prevent such alterations, we must concentrate on the following: minimum water pollution, minimum air pollution, and minimum wastage of natural resources. I have arbitrarily organized the "eco-tips" according to these three goals; remember, however, that in real life they are overlapping rather than distinct.

## WATER DE POLLUTION

1. Use biodegradable soap. If none is available, use soap powder or washing soda. Detergents, which contain phosphates, will not break down. Measure what you do use carefully.

2. Don't use colored toilet paper, tissues, or facial towels. Although the paper dissolves, the dye doesn't.

3. Don't use DDT or phosphate fertilizers. If possible use botanicals—natural poisons extracted from plants—instead of insecticides.

4. Don't leave the water running. The extra demand forces treatment plants to recycle water too fast for proper purification.

5. Don't flush what you can junk—especially organic cloggers like cooking fat, coffee grounds, tea leaves.

6. Drain oil and dispose of it; don't hose it into the sewer system.

## AIR DE POLLUTION

7. Plant a tree or shrub - it absorbs CO<sub>2</sub> and produces oxygen. Why not buy a live Christmas tree and replant it or give it to the Park Department?

8. Don't burn leaves and garbage. Get rid of it another way.

9. Go easy on the fireplace; when you do use it, burn wood.

10. Cars! Where do you start? Some think cars produce half of all US pollution, so walk or ride a bike when possible. Get in a car pool - four people for the price (in carbon monoxide) of one. Better yet, use mass transit.

11. If you need a car, get one that uses fuel efficiently - minis for city driving, maxis for the highway.

12. Get the lead out of your gas. It can build up lethally in your very own body.

13. Use biodegradable — cardboard, pasteboard, paper-containers. Don't use polyvinyl chloride (PVC) soft plastic containers. They may give off lethal fumes when incinerated.

## RESOURCE WASTE — REDUCING IT

14. Buy only returnable bottles. If you have to get a non-returnable, non-biodegradable container, then RE-USE it.

15. Share. There is a lot of unnecessary duplication in families, chapters, even between roommates.

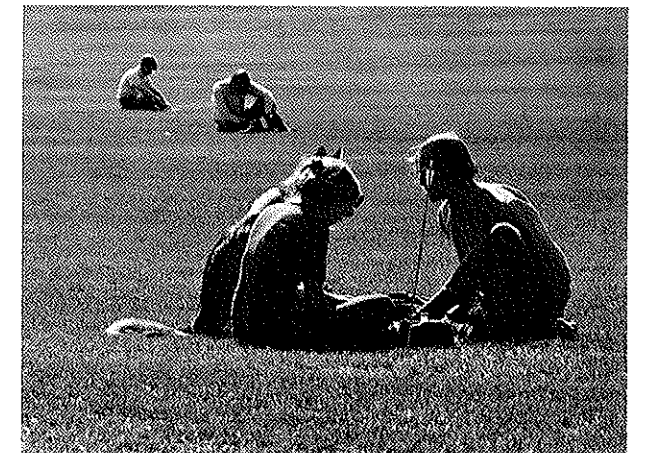
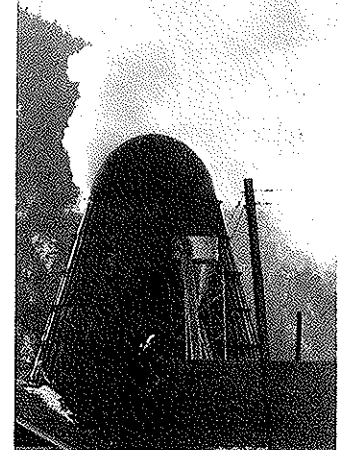
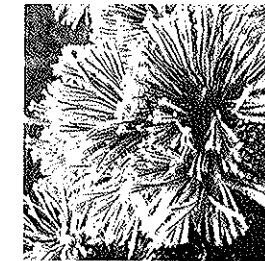
16. Buy products packaged with as little excess material as possible. Forty-six percent of all solid waste is paper and cardboard. How many trees is that?

17. Stop littering. If you see a litterer, object very politely ("Excuse me sir, I think you dropped something.")

18. Lengthen the life of your expendables. (Don't junk a coffee cup because the bottom chipped, a flashlight because the bulb is out, etc.)

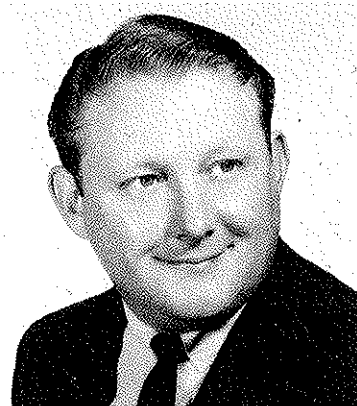
19. Don't let the pump jockey "top off" your gas tank. The pump shuts off automatically where it should; the rest may result in spillage (and wasted money).

*continued on page 16*





## FRATERNITY NEWS BRIEFS



SAM SMITH

### NEW SCHOLARSHIP CHAIRMAN

**SAM SMITH**, Ohio State '55, has been named Scholarship Director of Alpha Kappa Lambda. He is an associate professor of Political Science and Chairman of the Division of Social Sciences at Rio Grande College in Ohio. A doctoral candidate, he has been a teacher and high school principal, and a Captain in the Air Force Reserve.

In addition to his duties as Scholarship Director, Smith is serving on the Special Subcommittee on Junior College Expansion and is Chairman of the Board for MU CHAPTER.

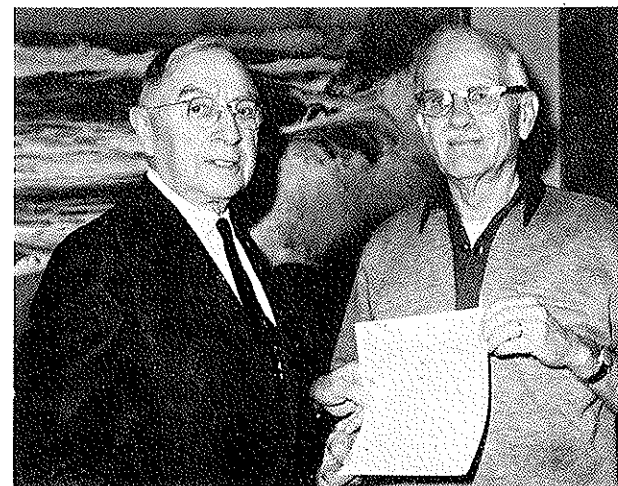
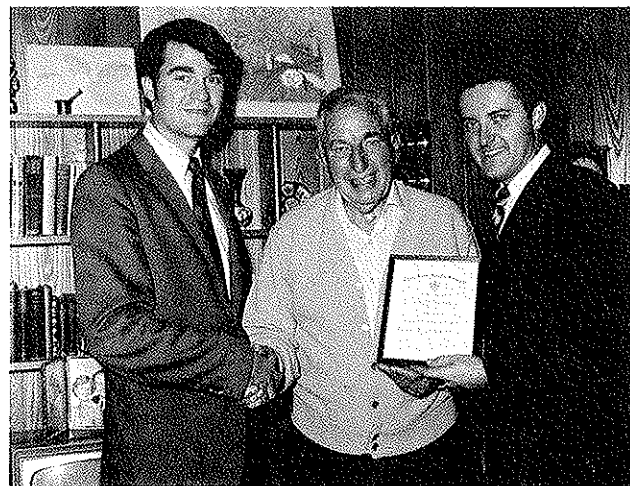


Above: John Borter (center) receives his certificate from Craig Whitsett and A. C. Oakes. Below: Douglas Saunders (center) with Paul Tester and B. T. Stafford. Below right: President Cleland and Philip Webster.

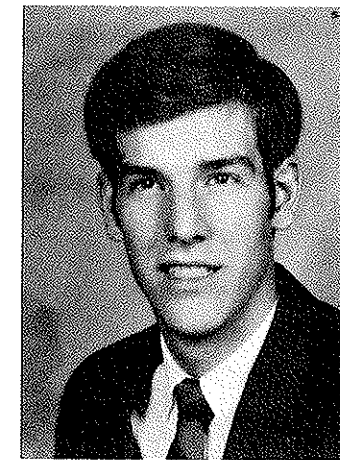
### FIFTY YEAR CLUB GROWS

The following brothers of ALPHA CHAPTER have joined AKL's Golden Circle and received Fifty Year Award pins and Certificates:

Albert Jongeneel	Norman Plummer	Nels Clinton
Blanchard Everts	Bruce Zimmerman	John Barter
Douglas Saunders	Lyall Vanderberg	Herbert Ramont
Thomas Rawlings	Robert Darter	Charles Ray
Harry Paxton	William Dennes	Wesley Fleming
Thomas F. Young	Thomas Wilson	John Kistner
Robert Evans	Philip Webster	Hugh Forsman
Horace Hagerty	Abrey Rawlins	Roland Way
Kenneth Saunders	Charles Moore	Carlton Hironymous
Allison Schofield	George Hosford	William Townes
Richard Schofield	Andrew Langdon	Hugo Becker
Dwight Rugh	Melvin Buster	Phillip Savage
Charles Youngstrom	Delos Wilder	Keith Cophin



## EXECUTIVE STAFF ENLARGED



RICHARD NUTT

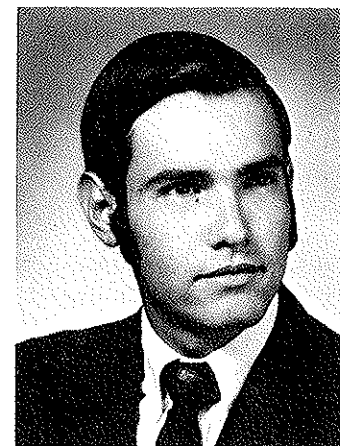
Three new Fraternity Consultants have been added to Alpha Kappa Lambda's executive staff. The title, Fraternity Consultant, replaces the "staff representative" title of the past, as it better conveys their functions as "consulting experts." This program is one of the various services provided by the Executive Office.

**RICHARD NUTT** is an alumnus of **GAMMA CHAPTER** at Illinois. He held a number of chapter offices and spent one year as a high school instructor. Dick's older brother, Jim, also served as a consultant.



KEN PREGLOW

**KEN PREGLOW** was pledge educator and scholarship chairman at **RHO CHAPTER**, Eastern Illinois University. In addition, he participated in intercollegiate athletics, IFC, student government, and various department organizations. As a senior he was named in **Who's Who in American Colleges and Universities**.



RAUL GOMEZ

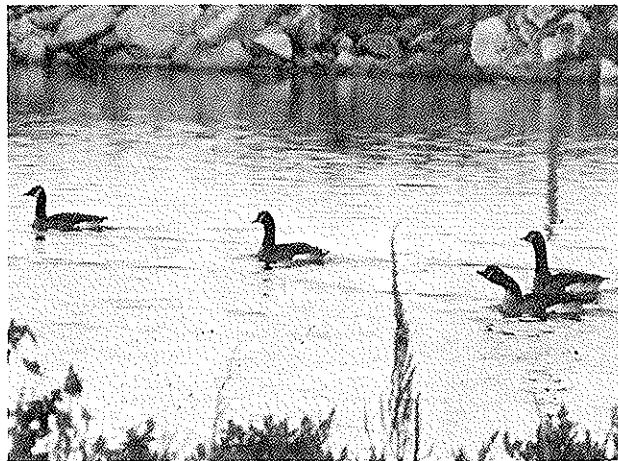
**RAUL GOMEZ** served **ALPHA RHO CHAPTER**, University of Texas at El Paso, as President, Secretary, and Social Chairman. He was IFC Secretary, elected Outstanding Greek Man, nominated for the list of ten outstanding seniors, and served on a dean's committee to form university administrative policy. He served his community as a member of the Junior Chamber of Commerce and as a Little League Coach.

### JAMES SPENCER

Alpha Kappa Lambda suffered a great loss September 22 when Omega chapter claimed **JAMES H. SPENCER**, Michigan '29. Brother Spencer served as national President from 1932 to 1936, and remained a loyal AKL thereafter. He was serving on the Logos Foundation Board of Trustees at the time of his death.

An alumnus president of Zeta Chapter, Brother Spencer also attended University of Michigan Law School, where he was an editor of the Law Review and was elected to the Order of the Coif. Besides being a practicing attorney, he has lectured and written for both the American and Michigan Law Institutes, and served the State Bar of Michigan as Chairman of its Committee on Corporations and Securities.

The Logos Foundation has organized a James H. Spencer Memorial Fund, and gifts to this fund may be sent to the Logos Foundation, P.O. Box 997, Fort Collins, Co. 80521.



## ECOLOGY AND YOU

Continued from page 13

20. Don't protest useless pollution with indestructible metal buttons.

21. Power pollutes — power plants smog the air and dirty the rivers — so conserve power consumption! WASTE—RECYCLING IT

22. Save and bundle papers and keep aluminum cans for drives. If there aren't any drives, start your own. Paper and aluminum companies will pay you for what you bring in.

23. Much of your waste can be composted to make excellent mulches and fertilizers — nature's way of recycling.

24. Re-use paper bags.

25. When your closet is overfilled with wire hangers, take the extras back to the laundry.

26. When you've finished with an article, (how about this one) don't throw it in the garbage—give it to church groups, free stores, needy people.

### READING

27. Wondering why all these silly things are being recommended? Why we can consider it obvious that the planet is being destroyed? Read up on it—the Supreme Court says you should judge for yourself.

THE ENVIRONMENTAL HANDBOOK, Garrett DeBell, Ballantine Books, New York, 1970

THE POPULATION BOMB, Dr. Paul Ehrlich, Ballantine Books, New York, 1968



## AN OPEN REPLY

Continued from page 11

University systems are changing, and so is the collegiate mentality. The core of Alpha Kappa Lambda, the Truth and the Word, demands that chapters do not reject an open and forward-looking attitude in favor of stagnant traditionalism. Those that do have, as Brother Kettelkamp predicted, become obsolete and withered on the vine. It is not a prediction, it is a fact.

Scholarships, leadership, Christian (in the broad sense of the term) emphasis, and self-support are four of our Five Ideals. "Would they not perhaps be better served by an open all-student service organization, were it not for that obstructive, reactionary, intransigent, Ideal of Loyalty?"

First, loyalty in AKL is not loyalty to an obstructive, rigid, established structure. It is loyalty to principles of Alpha Kappa Lambda, which include openness (in all forms) and service. On every campus, such organizations as Brother Kettelkamp proposes already exist, and often AKL's are prominent in them.

But there is a second aspect of AKL which he has failed to consider. While attempting to promote brotherhood on a broad scale, AKL has always sought to promote it within the chapter "through the maintenance of a family atmosphere." It is said that "blood runs thicker than water;" however, "you can choose your friends but must live with your relatives." The family atmosphere attempts to develop and mature a man through a combination of these experiences, and it is loyalty to this principle which distinguishes Alpha Kappa Lambda from social service groups and self-regulating dormitories.

AKL's foundation lies, however, not in the American university or fraternity systems, but rather in the Truth and the Word, and the Five Ideals. Ideals are definitionally things to be pursued not achieved, and as long as we promote the pursuit of our Ideals and precepts. These may be vague and general, but nonetheless, if a chapter loses sight of them, what will hold it together and keep it strong with the hot competition from deluxe dorms and off-campus housing? Not much.

In conclusion, let me say that I know AKL will go in the seventies—statistics show that—and furthermore, that it **should**. Why? Because it offers a unique combination—a commitment to principles which remain relevant and can lead to **involvement**—words common but often hollow—within a pleasant, casual, day to day family atmosphere.

FRANK STRAUSS Omicron '70

## ALUMNI

H. SANBORN BROWN, Michigan '29, is Treasurer of the Detroit - Ann Arbor Alumni Chapter.

ALEXANDER C. BURR, Michigan '24, is on a three year tour of Thailand. An engineering consultant to the United Church of Thailand, he is also, as good will gestures, serving as consultant to the government and teaching chemical engineering at the University there.

KENNETH CONN, Purdue '33, is now Safety Engineer at the California Institute of Technology, Pasadena.

THOMAS EWING, Michigan '64, is First Vice President and Secretary of the Detroit-Ann Arbor Alumni Club.

SANDY FARQUHAR, Ohio State '60, drew "brightest talents in show" raves from the Denver Post for art works he exhibited earlier this year.

RON HOFFMAN, Illinois '70, a former IFC President, served the Student Speakers Bureau, which attempts to break down barriers between campus and community. He is attending graduate school at the University of Michigan.

DR. DONALD INGWERSON, Kansas State Teachers College '61, has been appointed deputy superintendent of the Jefferson County (Denver) Public Schools. In addition he heads the instructional division.

SAMUAL KULP, Purdue '63, has accepted a position with Eli Lilly and Co. of Indianapolis as technical services programmer.

ANDREW LANGDON, California '17, has become interested in estate planning and taxation.

GREG LONG, Penn State '68, a former AKL staff intern, is now Associate Dean of Students at the University of Denver.

DANIEL PERRINO, Illinois Hon., is Dean of the Office of Student Programs and Services at the University of Illinois.

GEORGE S. REGISTER, Michigan '26, is Chief Justice of the United States District Court for the District of North Dakota.

LES REINHARDT, Kansas State '63, is on the faculty of the Agriculture Department at McNeese State University.

HOWARD SHUMANN, Illinois '43, a University of Michigan social scientist, has published an article on police abuse in the American Journal of Sociology.

JOHN L. WILSON, Michigan '24, has been named President Emeritus of Jamestown College, and is now residing in St. Paul, Minnesota.

## SERVICE NEWS

STEPHEN M. AKER, California '66, is a USAF First Lieutenant at Fairchild AFB, Wash.

JAMES BAYLES, Illinois, is a Major entering the USAF Institute of Technology.

DAVID CADY, Colorado State University '69, is a USAF Second Lieutenant at Mather AFB, Texas.

GREGORY CAMBLIN, Washburn '69, has been awarded his silver wings and is stationed at Mather AFB, Calif.

ROGER CAMP, Arizona '67, has graduated from the Air University's Squadron Officer school at Maxwell AFB, Ala.

## NOTES

MICHAEL CURRAN, Kansas State College, '64, has earned his wings, and will be stationed at Carswell AFB, Texas, for flying duty with the Strategic Air Command, America's nuclear deterrent force of long range bombers and intercontinental ballistic missiles.

MAC K. GOUGH, Washburn '69, USAF First Lieutenant, has received the Commendation Medal.

LARRY HONZA, Kansas State Teachers College '69, has been commissioned a Second Lieutenant and assigned to Mather AFB, Calif.

JOHN S. MALLORY, Arizona '68, is on duty at Tan Son Nhut, Vietnam.

JACK A. MAY, Arkansas, is a USAF radio repairman at Bien Hoa AB, Vietnam.

GARY MCCOY, Eastern Ill. '68, has been awarded silver pilot's wings and is serving at Dyess, AFB, Texas.

LAWRENCE ROSS, Northern Colorado University '68, will wear his wings at Ellsworth AFB, S. D.

CHARLES J. SMALL, Kansas State Teachers College '67, piloted an F-4 Phantom in a recent strike resulting in 20 bunkers destroyed and a secondary fire ignited.

LOWELL D. SOLLENBERGER, Washington State '70, attended the Arnold Air Society Conclave.

KIRK T. WESTERVELT, Ohio State '72, attended the Arnold Air Society Conclave in Anaheim, California.

DAVID R. CASEY, Northern Colorado University, is an Air Force logistics officer.

JOHN FISCHER, Eastern Illinois '68, is in Germany with the 39th Finance Section.



# A MESSAGE TO AKL'S

From Gail Cleland,  
National President



Elsewhere in this issue you have read an article (An Open Letter to AKL's, page 10) calling for a "searching examination" of AKL. While such a commendable project should prove constructive and helpful, if it were undertaken with too superficial an understanding of our Fraternity's conception and history, it could become misleading and discouraging.

It is true that conditions are changing—if there were no change in society, there would be no growth—but there are some things which do not change. Such are the great basic ideals of civilized society. And such are the fundamental IDEALS of our Fraternity. Through the years, these Ideals have been the essential source of our strength.

ALETHIA KAI LOGOS — the Truth and the Word. For an understanding of these conceptions, one needs something more than a dictionary definition. One needs some understanding of History and Philosophy. "Truth" is but an abstract theoretical conception—none the less, a philosophical REALITY—but when it finds concrete expression or fulfillment in the life of a man, then it becomes a working Reality in the actual world of living persons. (This is the Logos.)

Along this line, I am reminded of an anecdote I used in a Logos article some time ago. It is a true tale of a shallow minded man, who visited one of the great Art Museums of Florence, Italy. As he was about to leave the Museum, he remarked to the door-keeper, "There is nothing here worth seeing." To which remark, the wise old door-keeper replied, "If you please, Sir, these pictures are no longer on trial." The great ideals of Character, Loyalty, Scholarship, Service, and Leadership were not invented by some clever upstart genius of yesterday; they are the values of life, which—through the long reaches of time—have been tried in the fires of experience, and have endured. They were basic in the very foundations of our Fraternity, and now after more than a half a century of fraternal experience, we can be sure of their soundness. They make for great living. It is we, the members of this Fraternity, who are now on trial.

Loyally yours,

*Gail Cleland*

## COLLEGIATE CHAPTERS

**GAMMA, UNIVERSITY OF ILLINOIS**, 401 East Daniel, Champaign, Ill. 61820

**DELTA, UNIVERSITY OF KANSAS**, 2021 Stewart Ave., Lawrence, Kan. 66044

**ZETA, UNIVERSITY OF MICHIGAN**, 712 Oakland, Ann Arbor, Michigan 48104

**ETA, WASHINGTON STATE UNIVERSITY**, 602 California, Pullman, Wash. 99163

**IOTA, KANSAS STATE UNIVERSITY**, 1919 Hunting Ave., Manhattan, Kan. 66502

**KAPPA, PURDUE UNIVERSITY**, 417 Waldron, West Lafayette, Ind. 47906

**LAMBDA, KANSAS STATE TEACHERS COLLEGE**, 1215 Sylvan St., Emporia, Kansas 66801.

**MU, OHIO STATE UNIVERSITY**, 220 East 14th, Columbus, Ohio 43201.

**XI, NORTHEAST MISSOURI STATE COLLEGE**, 918 S. Osteopathy, Kirksville, Mo. 63501

**OMICRON, UNIVERSITY OF THE PACIFIC**, 212 West Fulton, Stockton, Calif. 95204

**RHO, EASTERN ILLINOIS UNIVERSITY**, 2211 S. 9th St., Charleston, Ill. 61920

**SIGMA, CENTRAL MISSOURI STATE COLLEGE**, B. Fraternity Complex, Warrensburg, Mo. 64093

**TAU, PENNSYLVANIA STATE UNIVERSITY**, Box 739, State College, Pa. 16801

**UPSILON, UNIVERSITY OF NORTHERN COLORADO**, 1845 11th Ave., Greeley, Colo. 80631

**PHI, OREGON STATE UNIVERSITY**, 330 North 23rd Street, Corvallis, OREG. 97330

**CHI, CALIFORNIA STATE COLLEGE, P.A.**, 600 Wood St., California, P.A. 15419

**PSI, IOWA STATE UNIVERSITY**, 2635 Knapp, Ames, Iowa 50010

**ALPHA ALPHA, NEW MEXICO STATE UNIVERSITY**, Box 3AK, University Park, N. Mex. 88001

**ALPHA BETA, UNIVERSITY OF ARIZONA**, 1449 N. Cherry, Tucson, Arizona 85719

**ALPHA GAMMA, WISCONSIN STATE UNIVERSITY**, Student Union, LaCrosse, Wisc. 54601

**ALPHA DELTA, FORT HAYS KANSAS STATE COLLEGE**, 407 W. 7th, Hays, Kansas 67601

**ALPHA EPSILON, WISCONSIN STATE UNIVERSITY**, 317 Hawk, Oshkosh, Wisc. 54901

**ALPHA ZETA, NORTHWEST MISSOURI STATE COLLEGE**, 622 N. Walnut, Maryville, Mo. 64468

**ALPHA ETA, McNEESE STATE COLLEGE**, P. O. Box 866, Lake Charles, La. 70601

**ALPHA THETA, WISCONSIN STATE UNIVERSITY**, 101 Summit Ave., Eau Claire, Wisc. 54701

**ALPHA IOTA, UNIVERSITY OF WYOMING**, Fraternity Row, Laramie, Wyo. 82070

**ALPHA KAPPA, COLORADO STATE UNIVERSITY**, 709 Wagner, Fort Collins, Colo. 80521

**ALPHA LAMBDA, NORTHERN ILLINOIS UNIVERSITY**, 910 Hillcrest, DeKalb, Illinois 60115

**ALPHA MU, UNIVERSITY OF ARKANSAS**, 10 No. Garland, Fayetteville, Ark. 72701

**ALPHA NU, WASHBURN UNIVERSITY**, c/o James Ryan, Jr., 2045 Macvicar, #34, Topeka, Kansas 66604

**ALPHA XI, UNIVERSITY OF MONTANA**, Missoula, Montana 59801

**ALPHA OMICRON, UNIVERSITY OF COLORADO**, c/o A. Clarke, Williams Village #1066, Boulder, Colo. 80302

**ALPHA PI, UNIVERSITY OF TEXAS**, c/o Garvin Chastain, 4615 Red River, Austin, Texas 79999.

**ALPHA RHO, UNIVERSITY OF TEXAS, EL PASO**, P. O. Box 81, El Paso, Texas 79902

**ALPHA SIGMA, UNIVERSITY OF NEW MEXICO**, 1705 Sigma Chi Rd., N.E., Albuquerque, New Mexico 87112

**ALPHA TAU, ALLIANCE COLLEGE**, 433 So. Main St., Cambridge Springs, Pa. 16403

**ALPHA UPSILON, NEBRASKA WESLEYAN UNIVERSITY**, 5007 Huntington, Lincoln, Neb. 68504

**ALPHA PHI, UNIVERSITY OF IDAHO**, 1038 Blake St., Moscow, Idaho 83843

**ALPHA CHI, UNIVERSITY OF KANSAS, PITTSBURG**, 105 W. Politizer, Pittsburg, Kansas 66762

**ALPHA PSI, UNIVERSITY OF TENNESSEE, KNOXVILLE**, 1810 Melrose Pl., Knoxville, Tennessee 37916

**BETA ALPHA, LOYOLA UNIVERSITY OF CHICAGO**, 1733-A Farwell, Chicago, Illinois 60626

**BETA BETA, UNIVERSITY OF UTAH**, 25 South Wolcott, Salt Lake City, Utah 84102

**BETA GAMMA, SUL ROSS STATE UNIVERSITY, ALPINE**, Box 5461, Alpine, Texas 79830

**BETA DELTA, ILLINOIS STATE UNIVERSITY, NORMAL**, 9 Delaine Dr., Normal, Illinois 61761

**BETA EPSILON, KEARNEY STATE COLLEGE**, 210 West 25th, Kearney, Nebraska 68847

**BETA ZETA, EAST TENNESSEE STATE UNIVERSITY**, P. O. Box 2881, 1017 Seminole Dr., Johnson City, Tenn. 37601

## Alumni Chapters

CHAMPAIGN-URBANA — President, DAVID JACKSON, 715 Fox Dale, Winnetka, Illinois 60094

DALLAS (Texas Alumni Assoc.) — President, JOHN SLADE, 1805 Cypress, Irving, Texas 75060

DETROIT-ANN ARBOR — President, GEORGE B. MELLIN, 16100 West 8 Mile Road, Southfield, Michigan 48075

EAST BAY — President, PAUL FOSTER, P. O. Box 103, El Portal, California 95315

EAU CLAIRE—President, TED MICHALSKI, 101 Summit Ave., Eau Claire, Wisconsin 54701

OCHINO (Kansas City)—President, JERRY HAVENHILL, 11531 E. 19th, Independence, Mo. 64052

LOS ANGELES — President, MARTIN HERGSTEIN, 463 19th, Santa Monica, California 90402

MADISON — President, GEORGE F. REICHERT, 12805 Elmhurst Parkway, Elm Grove, Wisconsin 53122

NEW YORK — President, T. I. WILEY, 420 Northern Boulevard, Great Neck, New York 11021

PORTLAND—President, Art Hughes, 544 N. 16th St., Corvallis, Oregon 97330

SAN FRANCISCO — President, BILL PETROCELLI, 149 6th Avenue, San Francisco, Calif. 94115

SPOKANE — President, VICTOR WAKEFIELD, 1117 W. 26th, Spokane, Washington 99203

## Past National Presidents

1921-22 \*William B. Herms, A'Hon. 1933-36\* James H. Spencer, Z'31 1947-51 H. George DeKay, K'Hon. 1970-71 Gail Cleland A'09

1922-23 \*Harrison A. Dobbs, A'16 1936-38 Irving Dilliard, G'27 1951-60 Ted F. Andrews, L'Hon

1923-25 \*Howard T. Beaver, Ep. Hon. 1938-39 Edwin A. Wadsworth, A'32 1960-64 E. T. Burroughs, Z'29

1925-27 \*Lewis C. Reimann, Z'Hon 1939-41 Harry H. Hollis, K'35 1964-68 Alfred B. Post, B'27

1927-30 Frederick J. Moreau, Ep'22 1941-45 \*Joseph Cullen Blair, G'Hon. 1968-69 Gail Cleland, A'09

1930-33 Frank A. Waring, A'24 1945-47 Joseph B. Rogers, E'37 1969-70 \*Vernon Heath, G'25

\*Deceased

## OMEGA

FRANCIS C. DeSART  
Illinois '27

GEORGE LeROY QUIGLEY  
Kansas State University '30

WILLIAM LAMB  
University of Idaho '69

JAMES SPENCER  
Michigan '29

ALBERT WALTER AXLEY  
Wisconsin '38

LOUIS RICHARD JOHNSON  
Eastern Illinois University  
'64

CARROLL F. SHUKERS  
Kansas '24

ALEXANDER E. WYLIE  
Michigan '27

MELVIN A. LONG  
Kansas State Teachers '56

WATSON W. HIBBS  
Pennsylvania State Univ. '24



May the roads rise with  
you

And the wind be always  
at your back;

And may the Lord hold you  
in the hollow of his hand.

— Old Gaelic blessing





Fraternity of Alpha Kappa Lambda  
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