

# THE LOGOS

Volume 51, No. 1

Alpha Kappa Lambda

October, 1973

## AKL Executive Office Staff Enlarged

Fort Collins (AKLNS) Ten months ago, the National Executive Council appointed Donald Heering (Purdue) as the new full time executive for the fraternity.

Don was an active member in Kappa from 1968 to December, 1972. He served as Social Chairman during his Sophomore year and President during his Junior and Senior years. For two years he was a member of the Presidents Council of the Purdue IFC. While on the President's Council, he also served on several IFC committees: IFC Re-Organization, Retreat, and Greek Action Committees. Don graduated from Purdue in December, 1972 with a Bachelor of Arts in Political Science.

Don stated that he has been interested in the fraternity, nationally, since he attended the 1970 Conclave. Since then, he has attended the 1971 Leadership College in Charleston, Illinois, and the 1972 Conclave at Fort Collins. At the 1972 Conclave he was Chairman of the Resolution Committee and a member of the Study committee on Junior Colleges. He was also active the last year when the fraternity was going through growing pains and Special Meetings. We asked him

about the last couple of years, and he stated that all of those events are history. He felt it is better to learn and improve ourselves by examining the past, but that we are not living in the past and there is no need to conjecture what would have happened if.

We found Don to be a sincere and personable person, but when asked to discuss some of his interests, and activities he did not want to say too much. He did not think people would be interested in those type of things, but we asked him to tell some anyhow.

He has a great interest in politics, and possible future political aspirations. He said he basically considered himself a Democrat because of his political philosophies and ideals. He stated that he had been following the Watergate Affair with special interest and that even though he holds strong opinions, he did not feel they should be aired in this publication.

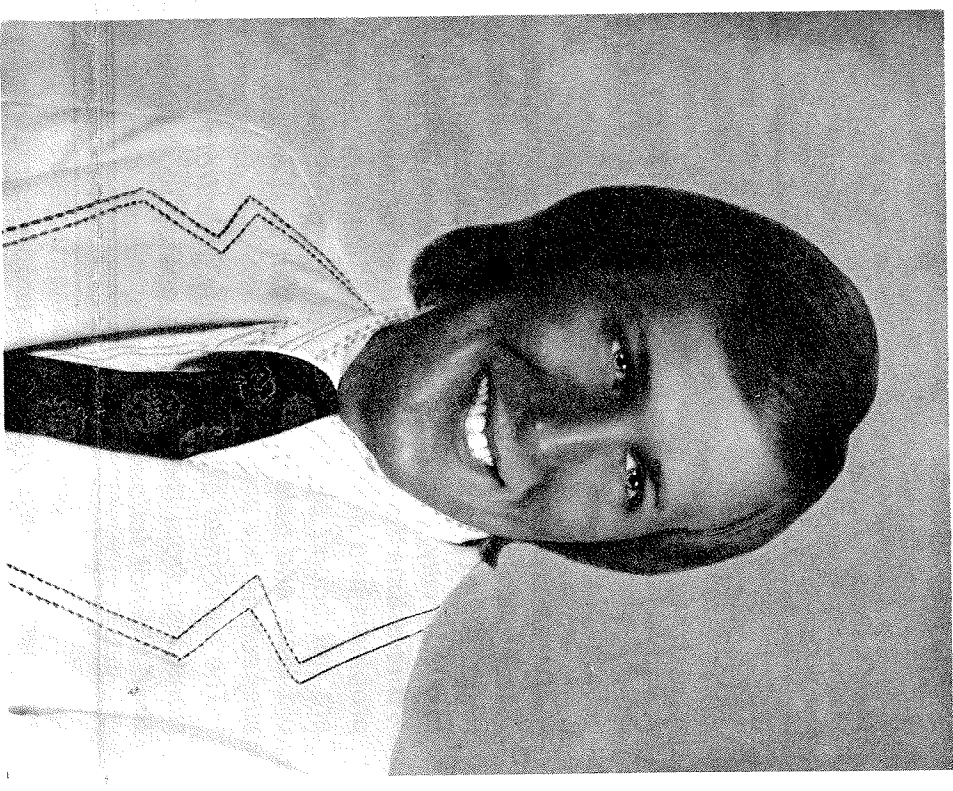
Through rumors, we heard that Don had a nickname given to him by his chapter, and when confronted with this, he said, "Which one? While I was in the chapter, there were various names associated to me, and especially

while I was President." The nickname we heard was "Honest Don", and when asked how this originated, he laughingly said there were 10 other versions in the chapter to counter his.

In regards to the fraternity, Don wants to see it again retain its status as a progressive and leadership fraternity. He felt this had been eroded in past years, not by anyone man's doing, but by all of us. He felt each person should re-examine himself, and each chapter the same, to see what self-renewal was needed. He questioned the direction and purpose of fraternities today and felt we needed to reawaken ourselves to various factors, especially our historic purposes.

Don asserts that commitment is one of the primary attributes for success, and he asks that every member, collegiate and alumni, re-affirm his dedication to Alpha Kappa Lambda, and commit himself to doing whatever is necessary to insure the growth and future of the fraternity.

We sincerely hope every member would have the opportunity to meet and talk with Don, because we feel he has some ideas and a place where you can help.

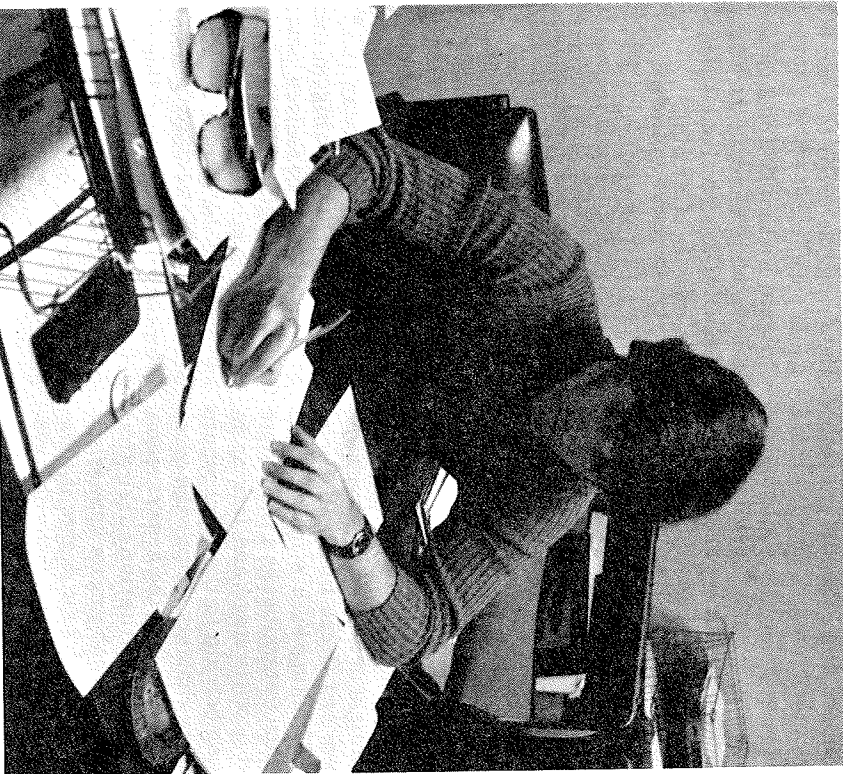


Heering Appointed Executive

## Fraternity Consultant - Bill West

June, 1966 marked the beginning of the Intern Program for The Fraternity. It is a work-study program allowing one to obtain a masters degree from Colorado State University while working for The Fraternity. It is so arranged that he attends school every other quarter and travels for the Fraternity in the off quarters.

Bill West, the current Fraternity Consultant, was hired in June, 1973. Bill began chapter



visitations in August and will be traveling during the fall and spring quarters. He is presently working out a schedule to visit all of the chapters and colonies this year. Bill was asked his thoughts about chapter visitations and his role at the chapter. "The chapter visitation is an important service offered by The Executive Office. If a chapter is having difficulties in any area, the Fraternity Consultant will aid the chapter in resolving those problems. I do not

contend I have all of the answers,

but if there are questions I cannot answer, I will attempt to find the answer from another source. My role will be assisting the chapter with its total operating procedure, as well as dealing with specific problems and concerns of the individual chapter."

The Fraternity Consultant is there to work, and the chapter will gain the most benefit if it keeps him busy during the visit. He acts as a sounding board for new and untried ideas, as well as evaluating present programs, such as planning rush activities, developing pledge education programs, alumni involvement, general chapter management, retreats, or other areas in which the chapter needs help. It is important to remember Bill is there to help and assist, but not to make your decisions for you. Neither is he there to do all the work, but to work with you.

The Consultant will normally be at a chapter for 2-3 days and much can be accomplished if the chapter plans ahead what it wants him to do. Another idea to remember is that no matter what the consultant may suggest or what programs he helps develop, the final decision rests with the chapter, because the chapter is the only one which can carry any idea or program to success.

Before and after a visitation it is imperative to keep the communication open between the Executive Office and the chapter, and Bill is the primary liaison. When asked about the importance of constant contact with the

## Alpha Theta Chapter Celebrates 10th

November 23, 1963, the 31st chapter, Alpha Theta, was established at the University of Wisconsin - Eau Claire. The chapter is celebrating its 10th anniversary this year on their Homecoming Weekend - October 19-21.

They have planned a special weekend of festivities to coincide with the activities on campus. On Friday evening the university is presenting the Ike and Tine Turner Review. On Saturday following a victorious football game the chapter has a banquet and party planned at the Holiday Inn for all members, returning

chapter, Bill stated, "When communication breaks down, service to the chapter cannot be effective. One of the goals of Alpha Kappa Lambda is to be among the strongest fraternities in the country.

To achieve this goal, each chapter must work with the Executive Office, and continued communication therefore, is one of the keys to the development of AKL."

Each chapter will be asked to evaluate the Fraternity Consultant after the visitation. This will enable him to evaluate the effectiveness of the visit. Such a

measure will help the Consultant improve his skills, thus becoming more effective on his visitations. Besides his traveling duties, Bill will be in charge of all chapter activities in the Executive Office.

He will be updating manuals and chapter services.

Bill is a 1973 graduate of Kansas State University with a degree in Psychology. He was Rush Chairman of his chapter for two years. While on the Intern Program, he will be working toward a Master's Degree in Business Administration. It is hoped each chapter will get to know Bill and will depend on him when the chapter needs assistance. Give Bill a hearty welcome when he visits your chapter.

The AKL Intern Program is the first of its kind in the fraternity world. The program has proven to be beneficial to the chapters, and will continue to be beneficial with the cooperation of the chapters.

THE LOGOS

A publication of the Fraternity  
Alpha Kappa Lambda

Vol. 51, No. 1, October, 1973

National Executive Council

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National Alpha Kappa Lambda (housing corporation) 5647 Norwood, Fairway, KS 66205: Leslie Longberg (Kansas St); Melvin Alsager (Idaho); Gary Haxton (E. Illinois).	
Executive Staff: P. O. Box 964, Ft. Collins, CO 80521: Donald Heering (Purdue), Executive Director; Bill West (Kansas St.), Fraternity Consultant; Kathy Fanning, Officer Manager.	

THE LOGOS

THE LOGOS is a publication of The Fraternity of Alpha Kappa Lambda, Executive Offices, Savings Building, Suite 506, P. O. Box 964, Fort Collins, Colorado 80521.  
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Editorial:

NOW BEGINS ANOTHER JOURNEY

*There has been a change - a slippage - in our intellectual and moral strength. A few years of frustration and unjustified attack have withered our field of ideas. Blight has swept away our commitment. Too many fraternity men have lost their way, their will, and their sense of historic purpose . . .*

*It is a time for new perspectives of leadership – men to cope with new problems and new opportunities. Men are coming to fraternities; men who are not bound by traditions of the past; men who are not blinded by the old fears and hates; men who can cast off the old slogans, delusions, and suspicions.*

*The early men of our fraternity gave from their hearts, from their possessions, and from their undying energy to establish and build this fraternity. They did not follow the slogan, “Every man for himself,” but, “All for the common cause.” . . .*

*Today some would say that our struggles are all over, that all the possibilities have been explored, that all the problems have been solved. But, the problems are not all solved, and the struggles are not all won, and we are still striving for that common cause.*

*That common cause for which we should all be striving can be the fraternity's new future. A future of unknown opportunities and paths, a future of hopes and undaunted courage . . .*

*The future, which I seek, is not a set of promises. It is a set of challenges. It sums up not what I intend to offer the men of Alpha Kappa Lambda, but what I intend to ask of them. I hold out the promise of more sacrifice and challenge instead of more security. Beyond this future are uncharted areas, but they can be the success desired, if each man charts his efforts and steers in that direction.*

*It would be easier to shrink back from that future, to look to the safe mediocrity of the past. But I believe the times demand invention, imagination, dedication, and decision. I am asking each of you to be new mariners on that new future.*

*It has been a long road from that first day in Berkeley, California, and a rocky and mountainous road at times. Now begins another journey. Its length is up to you . . .*  
– Donald L. Heering

Guest Editorial:

Face Lift Necessary

Bill Shephardson  
Gamma Chapter

Greek image isn't getting any better. Not that it's bad, or getting worse, or even remaining static. And, for that matter, not that anyone really knows what it is, or it isn't or what it's supposed to be. Sound like a bunch of double talk? Well it does and it is. The main problem lies with the

fact that - contrary to those all-knowledgeable independents who know everything there is to know about everything in the Greek system - there is no set, stereotyped image which may be applied to Greek letter fraternities. Each house is as individual as the next, just as fraternity systems differ from one campus to another. How can there be one when you're talking about a group of individuals living together? When you join the bonds of brotherhood with your

initiation, you don't trade in your individuality for your pin. That's as ridiculous as thinking that the Delta at the U. of I. are going to be just like the Deltas at Duke. They're as different as the number of miles which separates them. Concepts such as these don't make sense. We know that. And yet whenever a discussion of fraternities arises, of course, to the GDI's our houses are all the same. Obviously it's all Greek to them.



AKL's future lies in the hands of children like Todd Daniels, son of Alpha Beta's housemother.

AKL Bikers Net \$2,682.95  
for Children's Hospital

Tau Chapter was more successful with their Bike-a-Thon than ever. They collected 2,682.95 for the Children's Hospital of Pittsburgh during the week of April 9, 1973. Pledges, Brothers, and Little Sisters rode bicycles over 160 miles from State College to Pittsburgh, stopping to collect money along the route.

The bike riders left State College at about 8:00 Thursday morning for Altoona, the first goal on the trip. Accompanying the bikers were a few cars and a van donated by Unlimited Rent-All. The truck carried refreshments, extra bikes, and the money. Despite blowing snow and near freezing temperatures, the cyclists arrived in Altoona by noon. The rest of the day was spent collecting in downtown Altoona, before returning to State College late in the afternoon.

Friday, it was on to Johnstown, as the harsh weather continued. Two cars were sent on to Pittsburgh to collect, because they were unable to obtain a permit for collection on Saturday.

Warm weather finally arrived on Saturday as the bikers rode from Johnstown to Pittsburgh. The more than ten car caravan stopped and collected money at shopping centers along the route. Late in the day they all gathered and travelled the last few miles to the hospital. The money, stored in a milk can, was presented by

THANKS  
Theta  
Mother's Club

We would like to express thanks to Mrs. Raymond Johnson and the other ladies of the former Mother's Club of Theta Chapter for their contribution to scholarship fund of the fraternity. The women had raised the money, while the chapter was still active, and had intended its purpose go for the chapter's benefit.

At the suggestion of Mr. F. F. Hungerford, Mr. Alec Duff's money to The Fraternity the purpose of scholarship. Mr. Johnson had been president of club and she was interested in the money be given to a worthwhile endeavour.

Again we thank Mrs. Johnson and the other ladies of the Theta Mother's Club, Mr. Paul Hungerford, and Mr. Alec Duff.

So the question comes to mind - do we allow them to think of us as they will or try and set them straight as to what the Greek system and Greek life is all about?

Thinking back a few years to when fraternities as a whole were at a crisis stage and lacking in membership to the point where many chapters all over the country had to fold, the answer seems obvious. Situations like that would probably never have arisen to such a drastic degree if those same houses and fraternity sys-

tems would have aligned their purposes and objectives and then lived up to that image.

Unfortunately for many of us we are still floundering in an attempt to find ourselves, and we're still suffering because of setting long range goals and solving those old "fratrat" image can't hurt us. If the Greek system is on the rise again, then this going to be an integral part of it. At least, if the word "fraternity" is to retain any of its ideal meaning.





Pinocchio anyone? Beta Alpha men find relaxation between classes at their table in the student center.

# AKL SERVICES GUIDE

The Executive Office has been in the process of evaluating the services and programs which are currently available to the chapters. It has been searching for new ideas and programs to provide better services. The following is a list of those being continued as well as new and revised programs.

- Address - Alumni - Chapter - Regional - Alphabetical
- Addressing Service - Gummed Labels
- Advisors Manual
- Alumni Coordinator
- Alumni Club Information - Guides - Ideas
- Alumni Recruitment
- Alumni Service Awards
- Universities - Chapter
- Homecomings
- Annual Report
- Awards - Suggestions
- Badges
- Badge Replacement
- Biographical - Pledge Cards
- Budget Forms - Board and Chapter
- Business Reply Envelopes
- Chapter Constitution and Bylaws Model
- Chapter Bylaw Suggestions
- Chapter Presidents Notebook
- Charter and Charter Replacement
- Clothing - Sportswear
- Colony Pins
- Conclave Host Information
- Constitution and Bylaws - Institutional Fraternity
- Constitution and Bylaws - Assistance
- Conclave Host Information
- Constitution Officers Bulletin
- Organization
- Cultural Events - Guide
- Decals - Crests and Letters
- Identification Information
- Directories - Alumni Service
- Action Notices
- Expansion Information
- Expansion Criteria
- Expansion Grants
- Gifts about AKL
- Staff Information - Intern
- Program
- Year Awards
- Under's Day Information
- Financial Guide - Treasurer
- Financial Report Forms
- Notes
- Notes
- Membership Mailing Service
- Rush Kit
- Reminders of Alumni Programs
- Quarter
- Quarters Bulletins
- ories - Chapters
- Bill Pads
- Mother Information
- Managers Manual
- AKL
- Library
- tion Report Forms

- Initiation Transmittal Forms
- Initiation Rituals
- Initiation Ritual - Apperal.
- Initiation Kits
- Inspiration Tape - Cleland
- Intern Program
- Jewelry
- Leadership College
- Leadership Manual
- Logos
- Logos Foundation
- Little Sisters
- Matches
- Membership Certificates
- Mother Club Information
- Monthly Board Record
- Membership Development Guide
- Manuals
- Model Corporation Bylaws
- Membership Recruitment Programs
- Model Chapter Program
- Minutes - NEC - Conclave
- Name Badges - Permanent
- News Service
- Name Tags
- Office Conferences
- Officers Calendar
- Order Blanks
- Public Relation Manual
- Pledge Certificate
- Picture Crest
- Pledge Invitation
- Permanent Record Forms
- Pledge Education Manual
- Presidents Manual
- Purchase Authorization Forms
- Pledge Education Guides
- Pledge Pins
- Printing Service
- Regional Coordinator
- Regional Coordinator Manual
- Reprint Service
- Regional Conference Host Guide
- Regional Conference Program
- Materials
- Retreat Guides
- Resources and Ideas Guide
- Retreat Manual Information
- Real Beginning
- Room Contracts
- Rushing Procedures
- Rush Tapes
- Rushing Thank You Cards
- Rush Letters
- Rush Manuals
- Rush Aids
- Sportswear
- Safety Information
- Scholarship Program Materials
- Scholarship Manuals
- Scholarship Awards
- Service and Procedure Guides
- AKL Song Tape
- Song Books
- Social Manual
- Model Chapter Guides and Forms
- Speakers Bureau and Speeches
- Steward Report Forms
- Spring Reports
- Staff Service
- Treasurers Manual
- Travel
- Treasurer Report Forms
- Truth and Word
- What you Get
- Work Shops

The above list of services will all be implemented this year. Some are already in service. If you see something you do not understand or if there is something you do not see here, contact the Executive Office. Any Suggestions or ideas will be given consideration.

## Rush Technique Testimonial

Everyday one is bombarded by the media to try a new product, or an old product with a face lift. What is the style and direction of the attack? How do they persuade someone to try something new? A concept is used which has been around since the dawn of time. It is called — the Testimonial. The different companies do not depend entirely upon their advertisement to sell the product, but also upon word of mouth. Generally when a friend tells you he purchased a product he also tells you why. "I buy Sony products because . . . ." The personal testimony usually has a greater effect than the impersonal advertisement, because it came from — a friend.

It would then appear that this idea could also be effective in fraternity rush. If one stops to think why he joined a fraternity it will probably revert to what a friend said. This friend was either already in the Fraternity, was a friend developed through rush, or was a friend elsewhere who talked highly of the fraternity. This concept can be an easy and effective way to attract members especially to the person who finds rush difficult. Rush has been described as the process of making friends, and later developing that friendship into a brotherhood. If one treats the prospective member as a friend, and truly becomes his friend, then the more difficult part of rushing has been overcome. Let me also say that the task is not over. One must now persuade the prospective member that he should become a brother. But is it not easier to convince a friend of this than a stranger?

Friendship adds and multiplies as we divide and share it with others. In other words, as you share your friendship with one person he will in turn share that friendship with still others, creating a possible chain of prospective members.

Bob Stuart came from a different area and background, but also joined AKL. Bob had a high school pal and later his roommate at Illinois who joined AKL in his second semester, Jack Train. The two men remained friends the next year and later that year Bob joined AKL because of what Jack had told him about the fraternity. Bob was especially attracted to the high ideals and standards of the fraternity, the religious and spiritual orientation, the high scholarship record, and the caliber of the men.

Bob was a member of Gamma Chapter, and as he so modestly described it, the greatest fraternity at the University of Illinois, an outstanding fraternity campus itself. He is proud of Gamma as a character building fraternity with strong prestige for athletic, social, and scholastic prowess, as opposed to other fraternities on the campus which seemed to place their partying at the top of their list of priorities.

Bob is another proud and dedicated AKL. He never says, "I was an AKL, but rather, I am an AKL." He has recently ended his term as National President, but he is not one who can quit so easily. He graciously volunteered to be Chairman of the new Alumni Relation Committee which will be developing programs and ideas to involve alumni in The Fraternity.

Al Post, the man whom many regard as the "voice of experience" on the NEC was a member of Beta Chapter at Stanford a few years ago. Al was a freshman when he joined, and through a friend of his who had been recently initiated. He was rushed by the chapter and as he expressed it, "I liked the men and saw a chance to build up the chapter. As it turned out, we did build it up." When he joined Beta it was a small struggling chapter, but gradually over the years it became a strong chapter.

As Al described it, when he was in school, fraternity membership was somewhat of a status symbol. Social activities and campus leadership were the strong attributes of fraternities at Stanford. An idea that fraternities expressed then as Al stated was, "We feld, rightly or wrongly, that there were more top flight men in fraternities than in dorms." He believes that among alumni, a majority of those with good records in life after college are fraternity men. (This same idea has been expressed by university studies. Universities also receive more and larger contributions from men who were in fraternities, and the percentage rate of men graduating from school who belonged to fraternities is greater than any other group.)

Al has volunteered much of his time and efforts to the support and progressive attitude of AKL. It has been said that people are as young as they think Al, we feel then is one of the younger men on the NEC. They all though, are deeply concerned for the fraternity, and their efforts are a clear example.

Frank Strauss was a member of Omicron Chapter in 1968. He became acquainted with the chapter through service projects they were involved in. The chapter was close to folding at the time and several independents saw the opportunity to

build a fraternity the way they wanted. They hoped the competition from a better and more contemporary chapter would bring change to the system, and provide the members with the living situation they desired.

Omicron chapter consisted of a wide range of people from various socio-economic groups. The chapter was best known for individual accomplishments rather than group. Their desire was to rebuild the chapter as a group by allowing more individual freedom and development than was common. Frank emphasized that "a group of great individuals makes a great group."

Frank is an extremely concerned member of the NEC and another who is an AKL for life.

When Glenn Hahn returned to the University of Kansas in 1946 he lived in a dormitory under the stadium. There he met a man who had been an AKL, pledge at Kansas St. in 1942. In 1946 Delta Chapter was being reactivated and Glenn was asked if he was interested in being a member. Glenn was from Norwich, Kansas and Paul Farrar, a member of the group was from Glenn's hometown. Glenn was a collegiate member from 1947-1950. During his period in the chapter, the size ranged from 20-45 members living in an old house under crowded conditions.

In the late 40's the Greek System at KU was very strong. Greeks accounted for about 1/3 of the student enrollment and produced many of the campus leaders. There was heavy emphasis on social and campus activities, scholarship, intramurals, and a highly organized structure. The AKL chapter was regarded as a scholastic leader, but did not fair as well in athletics, social standing, especially with sororities, and campus politics. Many of the fraternities and sororities had a pledge table in the library which all pledges were required to be at when not in class. As with many of the organizations they dressed for dinner every night except Saturday. Suits and white shirts were required on Wednesday and Sunday. Whether Glenn liked all of these things or not, we do not know, but they all played a part of what he thought was very important to himself - the group living experience. Glenn's dedication to AKL is self evident, and I'm sure he is proud of the decision he made in 1947.

Gary Iye, former Chapter Consultant, and now manager for New York Life Insurance in Northern Colorado is Chairman of the NEC. Gary was a member of Eta Chapter in the late 50's early 60's. His situation was somewhat different than most. His two older brothers, Clifford and Hal were members prior to himself, and both were chapter presidents. His initial influence for joining was his two older brothers. Another was the presence of Christian ideals in The Fraternity, which he was unable to find in other fraternities.

At the time Gary joined, the chapter was struggling. Two people Gary made friends with, who helped revitalize the chapter were Ned Jennings and Brad Bockemole. The chapter at the time was in the process of increasing the size from 15-50 members, and securing new housing. Gary felt the chapter was striving for many of the same aspects as other fraternities. The emphasis was on group achievement, especially towards intramurals, high scholarship and group social programs. The experiences Gary had at Washington St. were some of the reasons for his continued work with AKL. To him, the fraternity opportunities have been unforgettable. He felt one of his most enjoyable periods was when he was on the staff of the Executive Office and was able to meet and work with other AKL's. The interaction with many different kinds of people is one of the greatest benefits of fraternity life.

The concept of the testimonial, as evidenced, is truly a part of fraternity rushing. A friendship is the greatest thing anyone can experience. It is that single friendship which can build a great fraternity — AKL.

AKL

SPORTSWEAR

ALUMNUS & COLLEGIATE MEMBERS

JEKETS

T-SHIRTS

JACKETS

RAGGY SHIRTS

WEAT CLOTHES

TRUNKS

SOFT BALL SHIRTS

SHIRTS WITH MOUNTAIN DESIGN

PLUS OTHERS

PHRASE

ONE FOR-

YOURSELF

WIFE

CHILDREN

GRAND

FRIND

MUSKE

LITTLE SISTERS

WRITE EXECUTIVE OFFICE FOR DETAILS

SOON TO BE AVAILABLE:

HIGH QUALITY SPORTSWEAR

AT LOWER PRICES

## ALUMNI NEWS

**Justin Follette (U. of Calif. '17)** is still busy teaching a Bible class every Sunday in the First United Methodist Church of Oakland. He retired from the active Methodist ministry in 1960 after serving as a missionary in China.

**Hazen "Hap" Shower (U. of Calif. '23)** retired in 1962 after 37 years as an Executive with Boy Scouts of America. For 6 years from 1962-1968, Hap was General Sales Manager for Coca-Cola in Honolulu. Now a licensed realtor (only when a friend needs help), Hap and Ethel are enjoying retirement with hobbies of swimming, shellng and genealogical research. Their home is high in a beachfront apartment at the foot of famous Diamond Head near Waikiki.

**Lloyd Scouler (U. of Calif. '33)** is Deputy Administrator for the Community Redevelopment Agency of the City of Los Angeles.

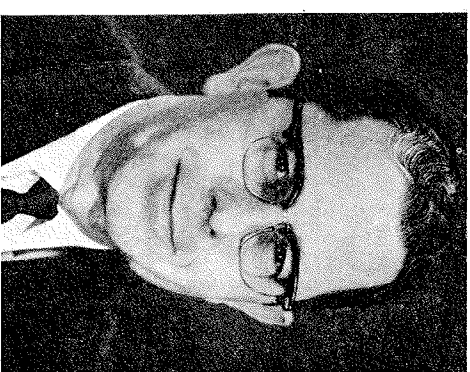
**Austin Barr Stevenson (U. of Calif. '59)** is residing in San Leandro, California and still remains loyal to his chapter even though the house is gone.

**David John Stollery, Jr. (Stanford '29)** wrote a book titled "Tales of Tahoe" which was illustrated by his son, David III. The book has been very well accepted.

**Robert Matlock (U. of Ill. '24)** loves residing in West Sedona, Arizona which is located in the beautiful Oak Creek Canyon.



**John Bandy (U. of Ill. '25)** has two grand-nephews, John and Tom Whings who were Gamma members several years ago. His older brother, Lorenson K. Bandy was a member of Bushnell Guild and AKL. John married Frances Bisdee of Shelleyville, IL in 1929 and they have lived in Aurora, Illinois since. Their daughter, Barbara, is head of the English Dept. of Pillsbury College in Minnesota. Their son, John L., is a captain in the U.S. Air Force, Hill AFB, Ogden, Utah. The Bandys have 4 grandchildren. John retired on January 1, 1970 after 42 years with Northern Illinois Gas Company.



**Robert Tull (U. of Ill. '29)** was awarded the F. Paul Anderson Medal at the Banquet of the 1972 Semiannual Meeting of the American Society of Heating, Refrigerating and Air-Conditioning Engineers, Inc. Mr. Tull is the 32nd recipient of this medal, the Society's highest honor. He has been director of the Electric Space Conditioning Institute, Morristown, N.J., since 1964 and

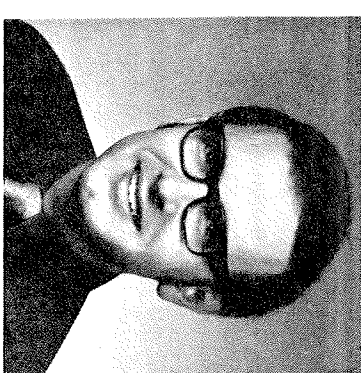
retired in 1970. Before joining the Electric Space Conditioning Institute, Mr. Tull was a design engineer and engineering manager of the Major Appliance Division, Westinghouse Electric Corp., Columbus, Ohio.

**George Drake (U. of Ill. '31)** resigned as Vice President in charge of Engineering and Research, Woodward Governor Co., Rockford, IL, and moved to California on account of heart difficulties in 1965. He served as Consultant until retirement in 1968. He is now recovering from "saphenous vein by-pass" operation (heart surgery) performed at Cleveland Clinic in late January 1972.



**Floyd Windal (U. of Ill. '52)** is leaving his position as Professor of Accounting at Michigan State University, having been at MSU since 1959, to accept a position as Professor of Accounting and Head of the Department of Accounting and Business Law at the University of Georgia, Athens, Georgia.

**Walter M. Whitaker (U. of Kansas '25)** is the senior Pediatrician at Quincy Clinic, Quincy, Illinois. He has been in practice for 42 years. Walter is the chairman of the Nominating Committee, American Academy of Pediatrics - 1971.



**Robert E. Jacoby II (U. of Kansas '68)** received his M.D. degree from the Johns Hopkins University of May 26. He will begin a three year residency program in Family Practice at the University of Kansas Medical Center in Kansas City.

**Frederick Moreau (U. of Wisc. '26)** will celebrate his 80th birthday this year and is grateful for the pleasure of working as usual.

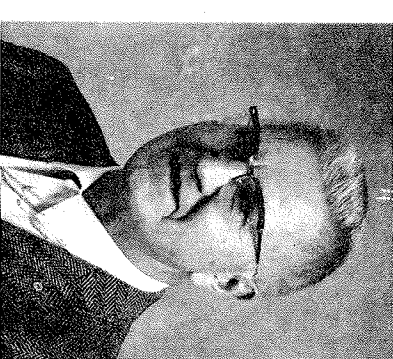
**Frederick H. Clapp (U. of Wisc. '26)**, since semi-retiring to Ojai, California, has been serving as Chairman of the Ojai Valley Chapter American Red Cross, Vice-President Ojai Unified School District Personnel Board, Chairman local Planning Commission, member Architectural Board of Review, Ventura County Select Service Board, Fund Chairman, American Field Service International Scholarship. He is also enjoying life with travel, good books, good friends and an understanding wife. They have two children, four grandchildren, two Golden Retrievers and a cat.

**Eugene Carl Lang (U. of Wisc. '34)** sends regards to brothers of Epsilon Chapter. He wonders if any plans are in the fire for reactivation of his chapter.

**Wesley Oliver Stewart (U. of Mich. '29)** retired from Johnson Service Company after 35 years of service.

**W.M. Smith (U. of Mich. '33)**, as a Sr. Vice President of Lincoln National Life Ins. Co., has been serving as Managing director of Dominion Lincoln Assurance Co. since July 1970.

**Douglas H. Smith (U. of Mich. '70)** is working for Rite-Aid Drug Chain as the Assistant Manager.



**Frank T. McFarland (Wash. St. '30)** is an independent real estate appraiser in Edmonds, Washington. He is a senior member of the Society of Real Estate Appraisers.

**Charles Lloyd Wakelee (Wash. St. '36)** is the Engineering Manager of Pacific Northwest Bell Telephone Company. He is also Chairman of the Board of Trustees, Puget Sound College of the Bible.

**William T. Gough (Wash. St. '53)** is a reporter for the Seattle Times, presently covering the King County Government. His assignments include coverage of the County Council and adjacent Administration Building. His family has lived in Seattle for more than 4 years.

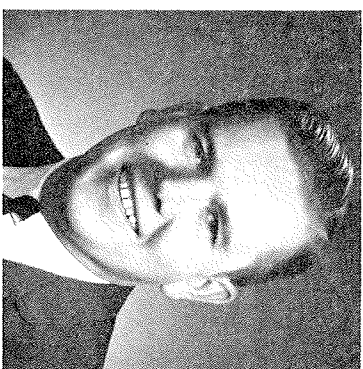
**Phillip Sang Huey (Wash. St. '70)**, after graduation went to Naval Officer Candidate School in Newport, R.I. and was commissioned in Dec. 1970. He attended Navy Supply Corps School for 6 months in Athens, Georgia, and reported onboard the USS Tolovana, homeported in Long Beach, Calif. for duty as disbursing, sales, and assistant supply officer.

**Paul Robert Ashman (U. of Wash. '66)** is attending graduate school in Political Socialization and Political Parties at Portland State University. His wife's name is Maria Beatrice; son's name is Elmar Alexander, and daughter's name is Kolleen Andrea. Paul finished military service with the U.S. Army Security Agency. He would like to keep in touch with his brothers of Theta Chapter.

**Laurel Joseph Owsley (Kansas St. '33)** has been retired from Westinghouse after approximately 41 years of service. He is enjoying it very much and highly recommends the change.

**Gordon Wayne Dickerson (Kansas St. '56)** is in the practice of anesthesiology in Medford, Oregon where he has been living for 8 years. Gordon and his wife, Billie, and children Paul and Erin are enjoying the "vacation land" of Southern Oregon.

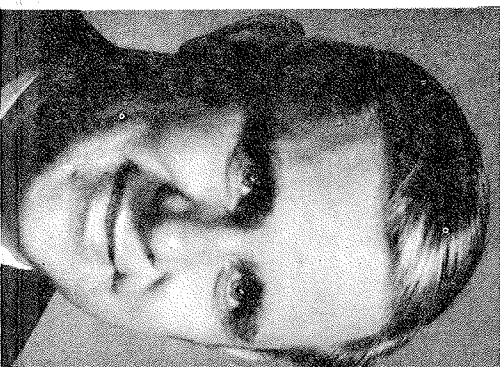
**Bruce Scott (Purdue '51)** and his family have been living in Simsbury, Connecticut for about 3 years. Bruce was recently promoted to the position Market Planning Manager Copier



Products, Royal Typewriter Co., a division of Litton Industries.

**Theodore J. Jelke (Purdue '58)** married Norma Jean Merrigan on April 10, 1970. They had a son, John Jay in August of 1971. Theodore is employed as Cost Analyst-Internal Auditor at the University of South Dakota, where he was awarded Masters in Business Administration in 1970. He also owns the Charcoal Lounge, Steak House and Cocktail Lounge in Vermillion, S. Dakota.

**Merlyn George Blomberg (Ks. St. Tehrs. '52)** is District Sales Manager for Colgate Palmolive-Household Products Division - Minneapolis. His district covers the states of Minnesota, North Dakota, South Dakota, Nebraska, Iowa and a portion of Wisconsin.



**Don Ingverson (Ks. St. Tehrs. '54)** was appointed superintendent of schools, Orange, California Unified Schools District on August 1st, 1972. He was previously Deputy Superintendent of Jefferson County Schools, Colorado.

**Robert Wessman (Ohio St. '54)** is the Executive Assistant to Air Force General who heads CINCPAC's intelligence operation. Robert's son, Dylan Erik, was born December 26, 1971.

**Dale A. Kinzel (Ohio St. '63)** is currently a systems analyst with the office of the Governor of Texas, Office of Information Services. He is working on his doctorate at the U. of Texas. He has two sons, 4-1/2 and 2-1/2.

**Ronald Hesslerwerdt (N.E. MO St. '59)** is head of the drafting dept. at the new Parkview High School. He is also teaching pre-Engineering at the University of Arkansas at Little Rock at night.

**Neil Ramon Curtis (N.E. MO St. '62)** is Collective Negotiations Specialist for Iowa State Education Assn. He works in areas of school finance and conflict management. He and his wife Barbara have two sons, Gregg age 11, and Derek age 5. Neil has had articles on collective bargaining printed in several national journals.

**William C. Durov (N.E. MO St. '68)** is presently serving as Secretary to Xi Chapter Board of Alumni. He will be in his third year as a teacher in Brookfield, MO this year.

**Stephen Czerwonky (Millikin '61)** served as a delegate to the Illinois Education Association Convention held in Chicago in Feb. of 1972. He will serve as President of the Washington (Illinois High School) Education

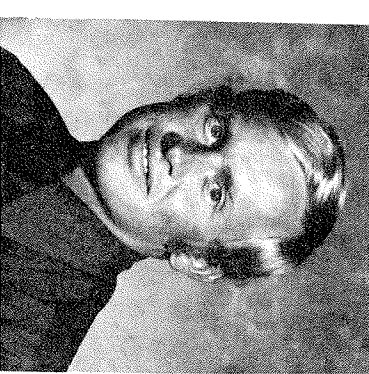
Association for the 1972-73 school year.

**James P. Kelly (E. Illinois '66)** is coaching and teaching in the Argenta School System. He received his Masters in Education from E. Illinois in 1970. He has a son Pat, who will be 3 in July

**Lawrence H. Fick (Central MO '63)** and his wife, Paulette, have 3 children, Kevin, Valerie, Brian Lawrence works as Controller American Press, Division of Standard International Corporation.

**Vaughn A. Langman (Northern Colo. '68)** is working on his Doctorate and for the South African Government in Natal.

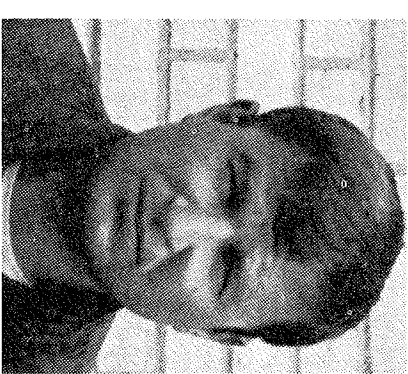
**Allen Jerome Smith (Iowa St. '70)** is stationed at Clark AB Philippines, flying the F-4 Phantom II.



**Wayne Melvin Bohlmann (U. of Wisc.-LaCrosse '69)** is presently teaching sociology and History at Manomonee Falls East H.S. His last swimming season as head coach was the best year so far with a 12-6 record. Five of his swimmers went to state. Wayne is also in charge of the distance runners in the track season.

**Robert Paul Marple (Ft. Hay Ks. St. '62)** was elected to the office of Grand Sentinel of the Grand Chapter of Michigan Order of the Eastern Star. This election will lead to the office of Worthy Grand Patron of Michigan in October of 1973. This is the highest office in the State organization to be held by a Mason.

**Edward Joseph Feist (Colorado St. '70)** married Rick Lynn Hettis on Aug. 15, 1970. Ed earned his BA in Speech Arts in June of 1970 and is now working toward an MA in Theater Art from U. of Northern Colorado. He is currently director of theater at Estes Park Jr./Sr. High School.



**James Francis Haley (Illinois '69)** is currently head basketball and Cross Country Coach at Troy Community Schools in Joliet, Illinois. He has built a running program resulting in a phenomenal C-C record of 113-11 over 5 years and a winning cage slate of 100-45.

**Glen C. Davis (N. Illinois '67)** is recently separated from the U.S. Air Force where he worked as a communications officer (Griffs AFB). He is now working for Skyline Corp., a mobile home manufacturer in Ephrata, PA in sales.

**Lloyd Alston Bormann III (N. Illinois '69)** spent 3-1/2 years in the U.S. Navy, lastly as a qualified diver in Viet Nam. He was



Alumni Cont'd.

released from active duty in June of 1971. Lloyd is now in the reserves. He is working as District Representative for upholstery and vinyl fabrics for a furniture industry.

**Danny Rex Morris (Colorado '69)** has just returned from Ghana, West Africa after serving 18 months with the Peace Corps. His return was 6 months early due to the fact that he contracted hepatitis. Dan is currently teaching math at Bear Creek High School in Jefferson County in Denver.

**Ronald Allan Lebsack (Colorado '69)** is presently completing his second year at the University of Minnesota Law School.

**Larry Howard Hills (Colorado '70)** has been in the Army since his graduation. He is now out and is going to teach vocal music in Victoria, Australia.

Gamma Homecoming '73

Preparations for Homecoming '73 are in full swing at Gamma Chapter, and early indications hint that this fall's homecoming celebration may be one of the most widely attended ever.

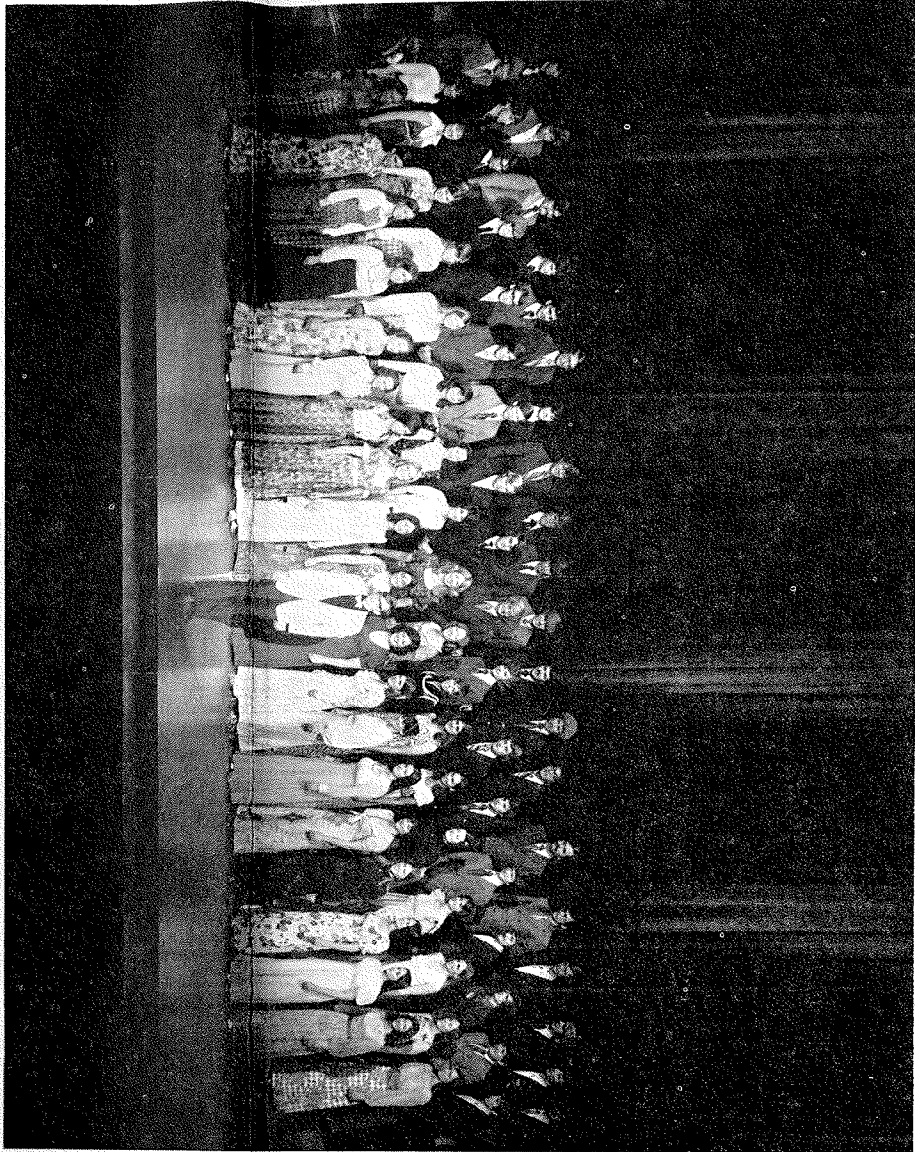
A banquet room has been reserved on the 20th floor of Century 21, the new apartment and Champaign Hilton Hotel complex located just two blocks north of Alph Kappa Lambda. In addition, a pre-football game luncheon is planned at the fraternity house for all AKL alumni and their guests attending Homecoming. Plans are almost identical to those of last year in which about 125 alumni and their families attended the luncheon and over 100 AKL alums and their wives attended the dinner. Last year was the first year the AKL held its banquet at Century 21. The dinner was held on the 21st floor where there is a spectacular view

of the fraternity house and the Champaign-Urbana campus.

After a delicious dinner every alumnus was introduced. Also, many AKL songs were sung which brought back some fond memories and proved beyond a doubt why AKL's were known as the singers of the University of Illinois.

Homecoming will be held on October 27th with the Fighting Illini facing Iowa. Coach Bob Blackman has just completed a tremendous recruiting season, and indications are strong that the Illini could be a serious contender for the Rose Bowl. AKL active Greg Colby most likely will continue in his starting position as defensive rover back.

Mark the date - October 27 - on your calendar today and make plans to attend Homecoming '73. Help cheer the Fighting Illini on to the Rose Bowl and enjoy a reunion with your AKL brothers.



Kappa Chapter and Alpha Delta Pi Sorority won second place in the '72 Purdue U-Sing. The director, Gary Butler arranged and developed the chorus music.

MEMBERSHIP INFORMATION

In an attempt to update our membership records we are asking each member to please furnish the following information. We would ask that you please make a special effort if you have moved or are planning to move.

Name \_\_\_\_\_ Year of Graduation \_\_\_\_\_  
☐ change  
Address ☐ same \_\_\_\_\_  
Chapter and College \_\_\_\_\_ Year of Initiation \_\_\_\_\_  
Offices held in chapter \_\_\_\_\_ Initiation Number \_\_\_\_\_  
Profession \_\_\_\_\_ Honors \_\_\_\_\_  
Awards: Fraternity & Others \_\_\_\_\_  
News: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
Comments: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
Your chapter will be notified \_\_\_\_\_

The Logos

THE LOGOS FOUNDATION

Financial Report  
For the Year Ending May 31, 1973

ASSETS

Cash on Hand	\$ 1.78
Bank Accounts	
Checking	665.67
Time Certificates	5000.00
Savings and Loan Associations	10503.93
Market Value of Securities	707.03

TOTAL

\$16878.41

FUND BALANCE

Balance at beginning of year	\$13436.17
Excess of revenue over expense for the year	3512.82

Less net decrease in market value of securities	16948.99
	70.58

\$16878.41

RECENT CONTRIBUTORS TO THE LOGOS FOUNDATION

Newell Cobb Barnett	Delos Huxtable	Ross G. Rusch
Hugo Becker	Harold B. Jewell	Glen Stuart
George Boyd	Albert Jongeneel	Ralph D. Taylor
Dr. David H. Davis	John Henry Manley	Arthur Tiedemann
Elmer Ellsworth	Charles Marple	Wilfred H. Tock
Joseph W. Glass	Robert Mounsey	John E. White
Robert Hay	John Murphy	Lawrence L. Winn
Frederick Hook	Harry Rommel	Bruce Zimmerman

DO YOUR GIVING WHILE YOU'RE LIVING  
TO THE LOGOS FOUNDATION  
ALL CONTRIBUTIONS ARE TAX DEDUCTABLE

CUT ON SOLID LINES

AKL Parents: Your son's magazine is sent to his home address while he is in college and we hope that you also enjoy reading it. If he is no longer in school and is not living at home, please send his new address to Alpha Kappa Lambda Fraternity Executive Office, P. O. Box 964, Fort Collins, CO 80521.

MEMBERSHIP RECOMMENDATION

I would like to recommend the following person to be contacted by Alpha Kappa Lambda. I understand this name will be sent to the chapter designated and that chapter will contact him.

Student Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
High School \_\_\_\_\_  
College or University he will attend \_\_\_\_\_

Comments:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
Signed \_\_\_\_\_ Chapter \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

# Regional Conference: WHERE WERE YOU?

Our Fraternity, to my knowledge, held the first regional conference as prescribed by the National Conclave of 1972. As a delegate to the Conclave, I remember the enthusiasm generated in Fort Collins for the newly founded project, and the hints of it not working from delegates of other chapters and even from the representatives of our chapter. I put those off saying that we have a less apathetic group judging from Conclave, than the normal bunch of fraternity men.

We were assured that a chapter other than ours would have the regional, but we were assigned as the host anyway. It seemed to us that the reasons we were chosen were that we were potential leaders of our area of the nation, and that since we are striving to do our best and succeeding, we were to act as leaders and be good hosts at the regional.

In our region are the chapters from Northwest Missouri State, Iowa State, Westmar College, Kearney State, and ourselves - Nebraska Wesleyan. Our president traveled to Kearney and learned that their chapter was dead, so we did not really expect attendance at the regional even though we kept them posted at all times on regional activities, and they were still invited. We received no answer from Maryville, Missouri, so we called them. I talked to their Vice-President and he assured me that he and the president were coming, even though the school was on vacation at the time we had suggested. I even suggested that we could change the date (which they had not previously written about - even though they had been notified), but he said the date was fine as far as they were concerned. Our pledges had their sneak late this year and went, taking a number of actives with them (including myself), to Ames, Iowa. We had not previously heard from them, but when the idea of regional was brought up they said that a good size group of men were coming over and they may even bring their housemother with them. All in all, they seemed enthusiastic. We received a letter from Westmar, but since I only live 40 miles away from Lemars I decided to run up and see them on my spring break. After wasting almost an entire day I found their president and he said that they would have a good representation at the regional, and that they were still very willing to have a good time and do some serious talking at the conference.

Last semester when we were first notified, we formed a committee and set

the date of April 6, 7, 8 and notified the chapters in our region as well as national, asking for any objections and we received none. We sent out a letter to our regional chapters and received only one answer, the chapter at Westmar. As stated above, the other replies we obtained at our own volition. About two and one half weeks before the meeting I sent a letter, as committee chairman, reminding the people that regional was coming up fast and laying a tentative agenda before those attending.

That weekend Alpha Upsilon of AKL at Nebraska Wesleyan (the host chapter) was the only one to come to our regional. I was one of the ones who had scoffed at conference when Del Lotman (of my own chapter) said at the committee meetings that apathy was too great to have the plan (that he helped to develop) become a reality. We thought at the time he was joking. That weekend it became a reality. Don Heering called me on the morning of the sixth and told me that he couldn't make it, but that T.J. Snyder would come. I would like to thank Tom for taking the time to come up for an hour's worth of B.S.ing with the president and myself, but I must say we were disappointed because after our preparation someone who could really talk for national couldn't come. Then again I guess he would have wasted his time just as I felt Tom did his, by making a long drive just to talk to us.

The thing that puzzles me is that in my estimation we seem to be the strongest chapter in our region and nobody else showed up. The longest drive would have been about three hours, and no one even took the time to write and say they were not going to spend a weekend in Lincoln.

All I can say is that the National is the local and with this type of reaction on the local scene, well . . . . We have designated that the next fall regional for our area be in Maryville, Missouri.

We would also appreciate it if we were invited to other regionals. I wrote to a few acquaintances at other chapters about our regional, but par for the course, heard nothing back.

Let's get off our dead rears and help each other, otherwise what is Alpha Kappa Lambda?

Fraternally and respectfully,  
Social Chairman  
Regional Co-Chairman  
Alpha Upsilon Chapter  
Alpha Kappa Lambda Fraternity

YOU CAN RECOMMEND MORE THAN ONE PERSON. YOU CAN ALSO RECOMMEND CAMPUSES FOR NEW CHAPTERS.

PITCH IN TODAY. YOU CHAPTER CAN USE YOUR HELP.

-----Fold Here-----



The Fraternity of Alpha Kappa Lambda  
Savings Building, Suite 506  
P.O. Box 964  
Fort Collins, Colorado 80521

MR

At the 1972 Conclave, the regional concept was adopted with the hopes of providing an additional opportunity for activities between chapters. There were three conferences last spring and attendance was shabby, to say the least.

Every year statements are made that there should be more opportunities for chapters to get together. There should be more communication and interaction among the chapters. However, when the conferences were held, not even the staunchest proponents of the chapter interaction were present.

The Regional Conferences are an opportunity for the chapters in each region to pick where they want to meet, what the program will be and what additional activities will occur. They also decide who will be the host chapter, and when the meeting will occur. In each region where there was a conference last spring, there were commitments made from the other chapters that they would be in attendance, but in every case only a handful showed - if any at all.

As it stands, should the regional conferences be continued? What can be done when a chapter makes a commitment to attend and then does not show? How would you feel if you were a host chapter and put in the effort and money planning the conference and the chapters did not show who said they would?

The only way attendance can be assured and the conference will be successful is for each chapter to live up to the commitment they make. All too often the spoken word floats in the air, when, if one wants success to occur, it must be put into action.

We are beginning a new year and plans should already be in the works for conferences this fall or next spring. Every chapter has a responsibility to attend and make these everything they were intended to be.

The regional conference was also intended for alumni involvement, but the showing by alumni and efforts by the alumni coordinator, was less than the chapter. If we want to make our programs and fraternity grow then each must do his share.

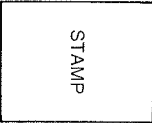
Let us begin today to make the failures of yesterday the successes of today, the spoken work action, and the dreams and hopes reality. This can be done if each of us decides it will be done.

HAVE YOU FILLED OUT THE MEMBERSHIP INFORMATION CARD?

DON'T FORGET TO SEND YOUR ALUMNI DUES.

DOES YOUR CHAPTER KNOW WHERE YOU ARE?

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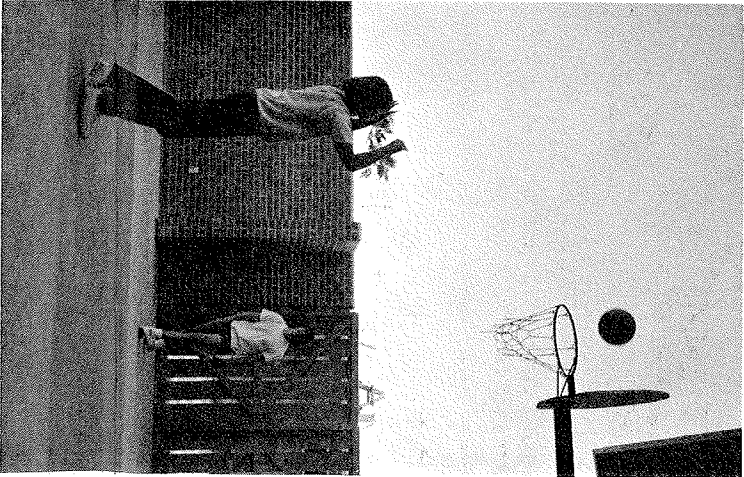


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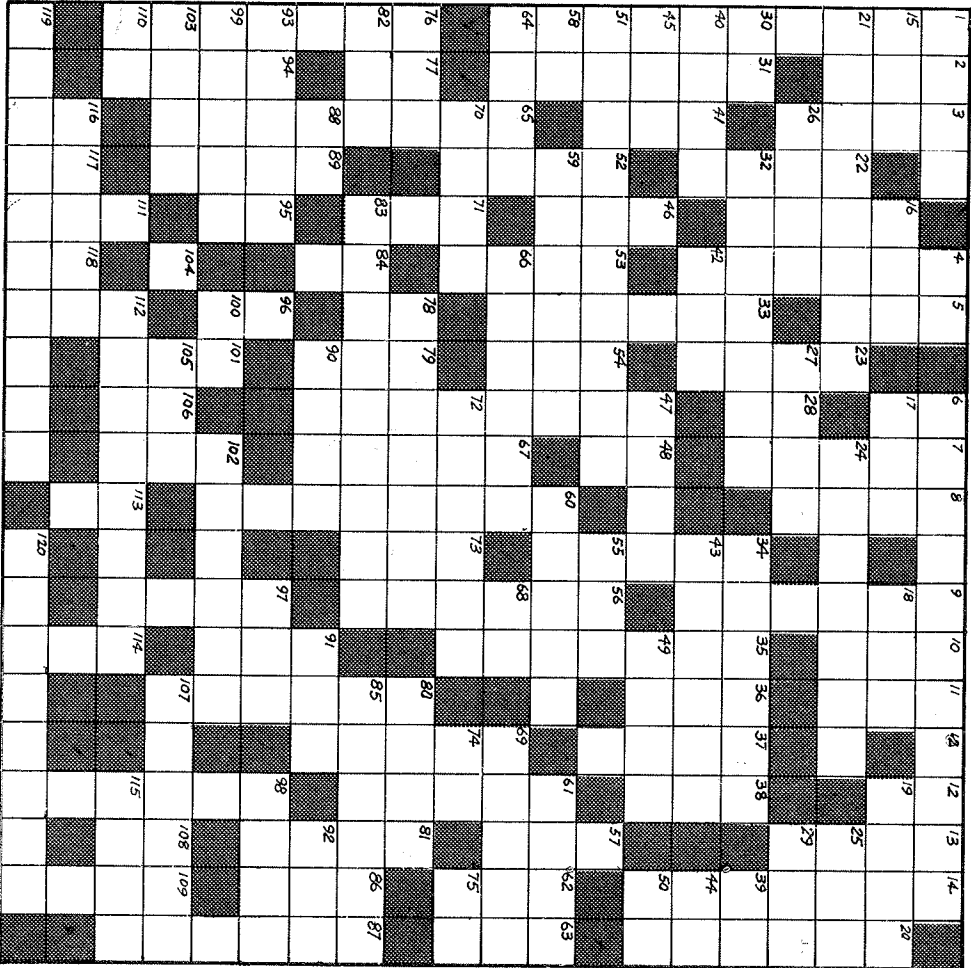
Members from Phi and Omicron Chapters at the Northwest Regional Conference in Corvallis, Oregon.



Why not have a basketball tournament at your Regional Conference?



TEST YOUR KNOWLEDGE OF AKL



Two prizes will be awarded: First correct solution from Alumni and Undergraduate will each receive \$5.00.

New Image For National Office

Within the last year the Executive Office has undergone some major changes. The most significant has been the office itself. In January 1973 we moved from the AKL Building at 4700 S. College Avenue to downtown Fort Collins. The office is now located in the Savings and Loan Tower, Suite 506. The move reduced our office capacity from a spacious building to a two room suite. This move has created a cost savings which we have redirected to the area of chapter services.

For those of you who have visited the office it may appear small, but for our current needs it is sufficient. We are looking to expanding in the future, but only as necessity and income permits. We are making every effort at spending your money carefully. We are more than happy to have visitors at the office and encourage all to stop by when you are in the area. The building is in the 200 block on West Oak Street. When writing to the office, for quickest service, use P.O. Box 964, Fort Collins, CO 80521. The Post Office has asked us to advise everyone not to use 4700 S. College. The office hours are 8:00 - 5:00 daily, and the telephone number is 303-482-9963.

From May 1972 until January 1973 there was not a full time Executive Director. When Lou Bacon resigned, Dick Nutt served as Acting Executive Director until after the Conclave when he accepted a position with Ely Lily and Company. In September Craig Walker, who had recently moved to Ft. Collins, accepted the position until January 1973 when Don Heering was hired. The Fraternity is indebted to both of the gentlemen for helping and serving when their fraternity needed them most.

The Executive Office was in a state of disarray the first two weeks of January

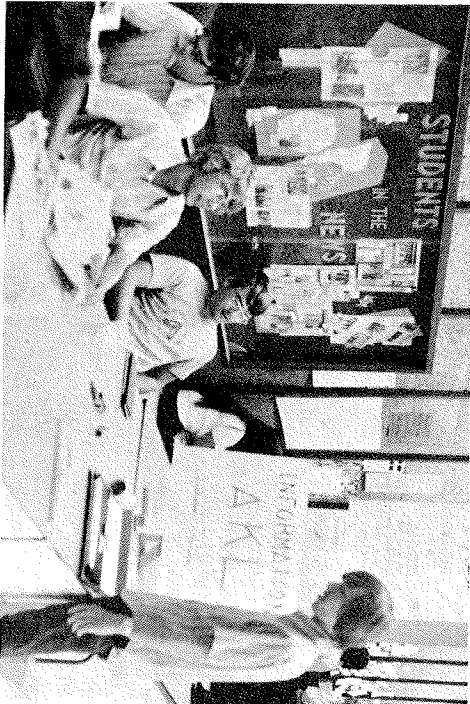
while the office was being moved. It took time to re-organize the office and start it rolling and servicing chapters again. Don spent the month of January in the office, but was on the road visiting chapters from February to the middle of May. Service and communication from the office was again slow because of the lack of personnel. Kathy, the office manager, was the only one in the office. Kathy has done a tremendous job for the Fraternity. She was the only one in the office for most of a year.

June brought the addition of Bill West, as the new Fraternity Consultant. Bill will be working under the Intern Program. He will be going to school every other quarter and traveling to chapters when not in school. Bill served as Rush Chairman in Iota Chapter at Kansas St. for two years. He also served on the Executive Council of his chapter as well as being active in numerous areas of his chapter. Bill will be the coordinator of chapter operations and services.

Chapter Services which have existed are being evaluated as to their need and feasibility. Some old services are being revamped, as well as new ones being added. In the near future there will be a chapter services publication which will list and describe the services which are being offered and will be developed this year. We hope to make this year the start of a new successful era for AKL.

The office in cooperation with Bob Stuart, is developing an alumni program which we hope will offer the alumni a more active role in The Fraternity. We encourage the questions, responses and criticism of any member, because it is your Fraternity, and we are here to assist you. We are continually searching for new and better ideas, and this is where each of you plays a part.

Ask them - the men of Alpha Alpha will make you an offer you can't refuse.

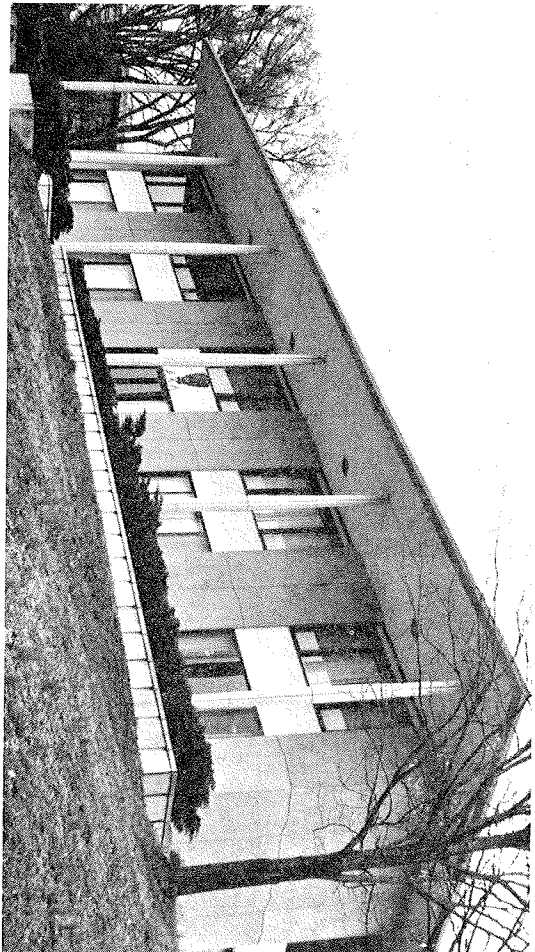


- Down:
- 1. AKL is one
  - 2. Atmosphere
  - 3. Eastern Beer
  - 4. Empower
  - 5. NEC Chairman
  - 6. Musical Note
  - 7. Copulent
  - 8. Payment
  - 9. Pre-Charter organization
  - 10. Mineral
  - 11. Vegas
  - 12. Surrounded by
  - 13. Thereabout
  - 14. NEC member
  - 16. Assistant
  - 20. Residential
  - 22. Acute in Pitch
  - 23. Prompt
  - 28. Either
  - 31. Australian Bandicoot
  - 33. Bustle
  - 34. Heavenly chapter
  - 35. Fellow Member
  - 36. Design
  - 37. Voyage
  - 38. Eastern Daylight Time
  - 41. Science - abv.
  - 46. Badge
  - 47. Biannual Convention
  - 48. Upon
  - 52. Cotter
  - 53. Particle
  - 54. Irish Republican Army
  - 56. Past National President
  - 57. Southern General
  - 60. Blue Grass State
  - 61. National President
  - 62. Golf Starting Point
  - 63. Our Fraternity
  - 65. Illinois City
  - 67. Fatty-combination form
  - 69. African Country
  - 71. Umpire
  - 72. Sea Snake

- 76. School
- 77. South America-abv.
- 78. Common Law-abv.
- 79. Dress Line
- 80. Don Heering's Nickname
- 81. Describe
- 84. Allright
- 86. 15-across
- 87. Delta Chapter Location
- 89. Finished
- 91. Morning mist
- 94. Woodwind instrument
- 95. thus
- 96. I am
- 97. Abrade
- 98. Neophyte
- 101. Past
- 102. Scare
- 106. Capone
- 108. Greek Letter
- 109. Before
- 112. Auto
- 113. Musical Note
- 114. Lubricate
- 116. Article
- 117. Expression of astonishment
- 118. Tellurium symbol
- 40. Life Blood of Fraternity
- 42. Pitch
- 43. Multitudinous
- 44. Yes - Spanish
- 45. National Executive Council
- 47. Nucleus
- 49. Exclude
- 50. Southern Cal
- 51. Ritual Ceremony
- 55. Greenwich Siderreal Time
- 58. Football score
- 59. AKL Work-study
- 60. Executive Office Manager
- 61. Greek Letter
- 64. Below
- 66. Revelation
- 68. University Extension - abv.
- 69. Fraternity and Sorority
- 70. Graduate member
- 72. Involving Lines
- 74. Him
- 75. Elevated Train
- 76. Ft. Collins University
- 78. Arkansas University has one
- 80. NEC Secretary
- 82. Branch on Crest
- 83. Track & Field event
- 85. On target
- 88. Horse Mr. \_\_\_\_\_
- 90. Mercury - abv.
- 91. Deoxyribonucleic Acid
- 92. Miss Farrow
- 93. Fraternity Publication
- 97. Look
- 98. Subordinate Person
- 99. Central American Tree
- 100. Mother - slang
- 102. Constitution
- 103. Lost
- 104. Me
- 105. General Accounting Office
- 107. Shop - Spanish
- 111. Electrical Engineer
- 112. Rocky Mt. State
- 115. Monthly Fee
- 116. Major Artery
- 119. Executive Director
- 120. Fraternity Consultant



Savings & Loan Tower - New location of National Office.



U. of Arkansas - Alpha Mu Chapter House.

1923-1973 50 Years of AKL Epsilon Brotherhood

This is a GENERAL ALERT to all alumni of AKL Epsilon.  
**50 YEAR HOMECOMING PARTY**  
Saturday evening, October 27, 1973

**Holiday Inn #1 Madison, Wis.**  
At this point we could care less who comes back in  
1974 - 1975 - 1976 - etc. !  
We want a large turnout for our **50TH MILESTONE** IN 1973. Epsilon was chartered in Madison in 1923. Some of our charter members

are still with us.  
George Reichert has graciously arranged the annual party for years and years. This year Bob Paddock and Harold Lautz volunteered to collaborate on the 50 year party. Unless responsibilities for planning the annual party are rotated in the future, the 1973 Homecoming party could be our last.  
Plan your vacations to be with us on October 27 in Madison.  
Bob Paddock  
1030 Waban Hill  
Madison, WI  
Harold Lautz  
4 Roby Road  
Madison, WI



## The Logos Visits . . .

Many changes have come about since Alpha Beta's predecessor organization, "Southgate Hall," was established in the early 1950's. At the time "Southgate Hall" was chartered (October 1, 1961), the University of Arizona boasted one of the largest and best Greek systems in the United States. Today fourteen fraternities and twelve sororities exist, having well-emerged from the trials and tribulations of the much talked about "Greek Renaissance." In general, the campus social life has been much enhanced by the recent liberalization of drinking and visitation policies.

Alpha Beta Chapter, now one of the strongest fraternities at the U. of A., is very active!!! — socially, athletically, and scholastically. They stress the social. There are rush parties, of course. In the football season, an after-game band party culminates the evening's excitement for the home game. The first annual event, "Satan Sin-In," created by the Fall, 1969 Pledge Class and the responsibility of subsequent pledge classes, occurs around Homecoming; a Halloween costume bash, "Satin Sin-In" occasionally is combined with the annual Homecoming party. Getting away from the blue jeans and tee-shirt scene, they have two major formals - the Christmas Formal, and a workshirt-dress Spring Formal . . . the latter bearing its title of 'formal' only out of tradition. "Bagdad Bash," an Arab-costume type party, was created in the Spring of '73, and will stay on as an annual event. T.G.I.F.'s (for "Thank God It's Friday), or Exchanges with sororities, scavenger hunts, record parties, beer baseball parties and other events spot the year. The official Greek social calendar ends with the University-wide "Greek Week" in April, though their own social calendar tends to continue somewhat longer.

Alpha Beta has a solid scholastic program to enable all members to live in an atmosphere conducive to studying. Programs, although not rigidly controlled, include 'semi'-quiet hours during the evenings, and a schedule of study tables for pledges who receive D-slips mid-semester; the University no longer provides academic ratings of living units on a comparative basis, but A.K.L. holds its own in this

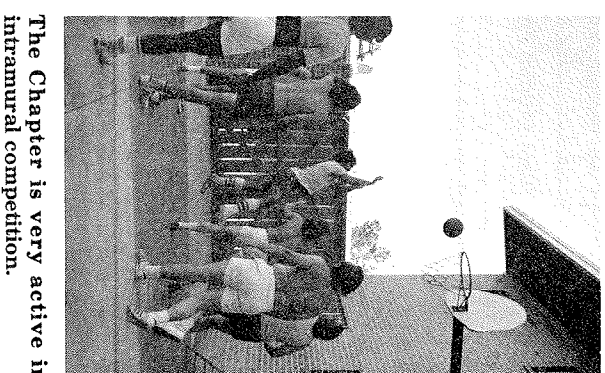
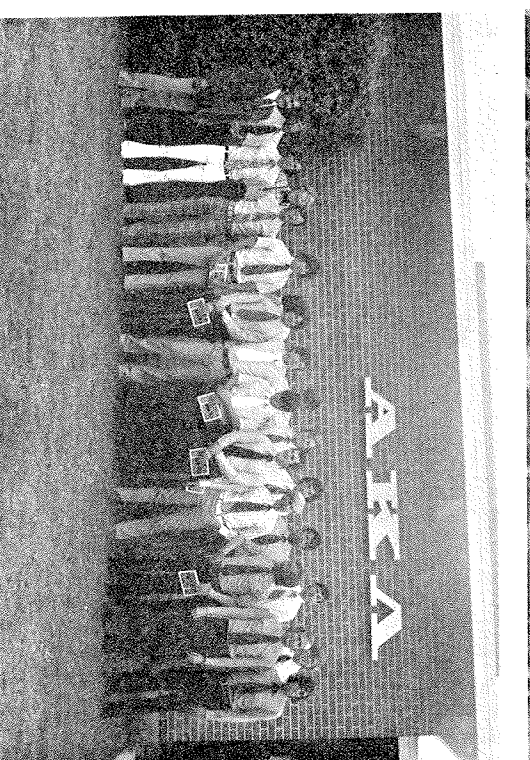
## U. OF ARIZONA



U. of Arizona - Alpha Beta Chapter house.



Little Sisters of Alethia Kai, first Little Sisters organization of AKL.

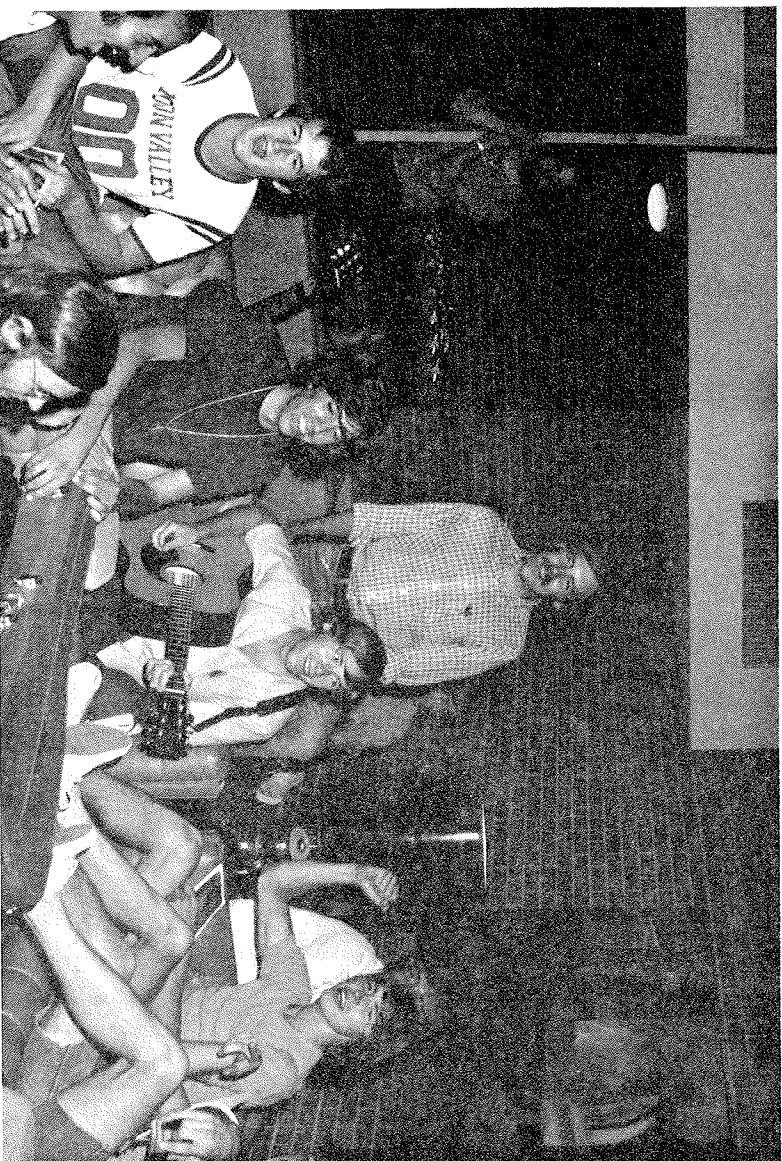


The Chapter is very active in intramural competition.

Fall '73 pledge class. President Jim Barnett and Chaplain Ed Dowdall right front row. Traditions Chairman and past president Duncan Ely left front row.

### ROLL OF COLLEGIATE CHAPTERS

Gamma	U. of Ill.	401 E. Daniel, Champaign, IL 40161
Delta	U. of Kansas	2021 Stewart, Lawrence, KS 66044
Eta	Wash. State	602 California, Pullman, WA 99163
Kappa	Purdue	417 Waldron, W. Lafayette, IN 47900
Mu	Ohio State	220 E. 14th, Columbus, OH 43201
Xi	N.E. Missouri	918 S. Osteopathy, Kirksville, MO 6
Omicron	U. of Pacific	212 W. Fulton, Stockton, CA 95204
Rho	Eastern Ill.	2241 S. 4th St., Charleston, IL 61920
Sigma	Central Missouri	B. Fraternity Complex, Warrensburg 64093
Tau	Penn. St.	339 Fraternity Row, State College, PA 16801
Phi	Oregon St.	330 N. 23rd St., Corvallis, OR 97330
Chi	Calif., PA	600 Wood St., California, PA 15419
Psi	Iowa St.	2635 Knapp, Ames, IA 50010
A. Alpha	N.M. State	Box 3 AK, University Park, NM 8860
A. Beta	U. of Ariz.	1449 N. Cherry, Tucson, AZ 85719
A. Gamma	Wisc., LaCrosse	U. of Wisconsin, LaCrosse, WI 54601
A. Delta	Fr. Hays, Ks. St.	407 W. 7th St. Hays, KS 67601
A. Zeta	N.W. Missouri	622 N. Walnut, Maryville, MO 6446
A. Theta	Wisc., Eau Claire	101 Summit, Eau Claire, WI 54701
A. Iota	U. of Wyoming	Fraternity Row, Laramie, WY 82076
A. Kappa	Colorado St.	
A. Mu	U. of Arkansas	240 Stadium Dr., Fayetteville, AR 7
A. Sigma	New Mexico U.	1705 Sigma Chi, NE, Albuquerque, 87112
A. Tau	Alliance	433 S. Main, Cambridge Spgs, PA 1
A. Upsilon	Neb. Wesleyan	5007 Huntington, Lincoln, NB 6850
A. Phi	U. of Idaho	1038 Blake, Moscow, ID 83843
A. Chi	Ks. St., Pittsburg	2nd Floor, Dellinger Hall, Pittsburg 66762
A. Psi	U. of Tenn.	1810 Melrose, Knoxville, TN 37916
B. Alpha	Loyola of Chicago	1215 W. Lunt #3-A, Chicago, IL 606
B. Beta	U. of Utah	25 S. Wolcott, Salt Lake City, UT 8
B. Gamma	Sul Ross St.	Box 5461 SRS, Alpine, TX 79830
B. Delta	Ill St., Normal	9 Delaine Dr., Normal, IL 61761
B. Zeta	E. Tenn. State	Box 2881, Johnson City, TN 37601
B. Theta	Angelo St.	Box 11080 ASU, San Angelo, TX 76
B. Iota	Wichita St.	1626 N. Holyoke, Wichita, KS 6720
B. Kappa	Southern Ill. U.	505 W. Main, Carbondale, IL 62901
B. Lambda	Wisc., Parkside	3302 Osborne, Racine, WI 53402
Colony	U. of Missouri	1101 W. Broadway, Columbia, MO 5
Colony	Wisc., Milwaukee	4030 S. 55th Ave., Milwaukee, WI 5
Colony	S.W. Missouri	671 Kimbrough, Springfield, MO 65



Chapter practicing for serenade of Gamma Phi Beta and Pi Beta Phi Sororities.

. . . an AKL chap

important phase of fraternity. The Chapter participates variety of University and community service projects. In the past, such projects have included a Big Brother program, assisting with mentally retarded children by taking them to the circus recycling project, helping kids the Tucson Boys Club, and participating in the United 1 Drive. The Pledge class, as of their own program is required to complete three projects - a vice project each to the Fraternity, the University and the community, before the pledge eligible to be initiated, or by certain pledge pranks are omitted.

AKL's are active in a variety of University and Campus activities . . . activities ranging from membership in oratories to positions on Associated Students cabinet senate. The Chapter is beginning to place more emphasis on involvement, especially as part of the Chapters effort to publish their name.

Alpha Beta has, in the years, been involved in a process of rebuilding and revealing itself. This year, with nearly house and a strong potentialities for growth in different areas is a reality. The first activity of the Brotherhood whole this fall was an alumni inclusive Chapter Retreat nearby Mount Lemmon. With valued help of Fraternity Co-tant Bill West, we all took a critical look at ourselves chapter, and the roles each played in it. Our self and chapter evaluations solved a lot of problems, and helped the members as a whole to set goals for the coming year. Now that we are at the Chapter, the hard part applying what we all learned the retreat - faces us, and our increasing unity strength, the 1973-74 year promises to be a good one.