

The LOGOS

of The Fraternity of Alpha Kappa Lambda

Vol. 67 NO. 1



Jeffrey D. McKeever, CEO
MicroAge, Inc.

Editor's Column

Our Fraternity is in an exciting renaissance period. It is a time when all alumni are invited to come together in spirit to renew initiation oaths of loyalty; to rekindle membership for life. It is a time for alumni to take charge of their memories and return to the Fraternity so many of us remember as collegians. Step back to observe the past two and a half decades. It was a time of disenfranchisement among many. The world was unsettled and so were campuses. Unless you have had a recent—a very recent—look at Alpha Kappa Lambda, you have no idea what is taking place! It is engrossing!

Attending the Tucson Conclave, celebrating the 78th year of AKL, one could not help but feel the excitement of renewal and determination consuming alumni and collegiate members alike. It could almost be heard! Chapters, too are going through great change, increasing their concern for alumni relations. Alumni newsletters and activities are planned at each chapter, celebrating a variety of events. Chapters of our Fraternity want their alumni to return. They want to learn about "the old days," their roots, and they want to share their accomplishments with you.

Some chapters report plans to develop a "living history" program; video taping alumni and their reminiscing. Those are important times to recapture. (See article, "Digging for Our Roots.") It is no secret among those alumni of us who have made the long journey from the curb or parking lot to the front door of our chapter homes just what a struggle it was to accomplish that little trip. You are encouraged to

renew your fraternal memories and what your chapter meant to you. You will learn, upon taking that sojourn yourself just how important your membership is to your chapter once you have entered your collegiate home again.

You are one of well over 18,000 alumni whom I encourage to share the Alpha Kappa Lambda Renaissance. It is a time to set aside worn complaints, recognizing what kind of impact society has on non-profit organizations during the past several years, not excluding our Fraternity. Join the rest of us in building a great future for Alpha Kappa Lambda.

Not unlike the World War II signs of Uncle Sam glaring down on its viewer, "We Want You!" or the more contemporary advertising campaign of AT&T, "We Want You Back."

Collegiate membership is the lifeblood of the Fraternity; our alumni are the very foundation of the organization; your importance is assured.

What can you do to reenter activity within your Fraternity? Glad you asked. Alumni are needed as chapter advisors and corporate board members. Your time may not permit personal involvement, therefore, you and your pledge brothers may wish to become benefactors, providing a scholarship fund for your chapter. Ideas and involvement are limited only to your brothers. I decided it was time to get my act together and get refocused.

(Continued on Page 20)

THE FRATERNITY OF ALPHA KAPPA LAMBDA NATIONAL HEADQUARTERS

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LOGOS EDITOR

Gene Probasco, Xi '60

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ALPHA KAPPA LAMBDA PARENTS

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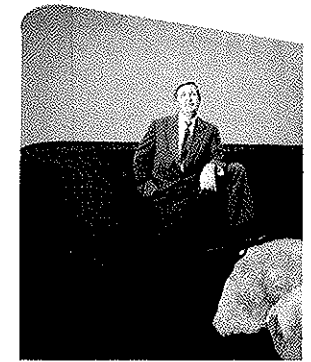
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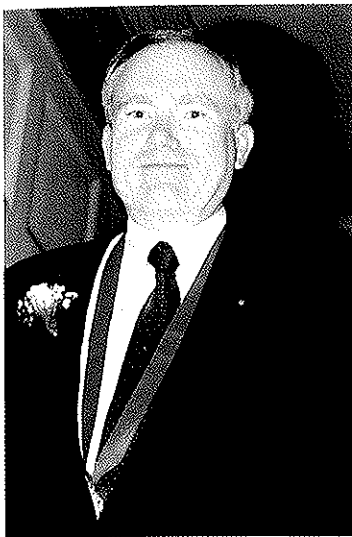
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Jeffrey D. McKeever
Alpha Beta '63

Profile: Ahead of his time from a Western clothes fixation in the late 70s and bicycling around the U of A campus before riding bikes was fashionable to computerizing his first business in the early 60s, he doesn't consider himself a trend setter, but attracted to different things. Pledging AKL was another unique decision Brother McKeever made.



National
Interfraternity
Conference





Thomas J. Snyder, Delta '63, National President in his second term, has been a member of the National Executive Council (NEC) for 16 years. He has served on the Delta Chapter corporate board for 17 years. T.J. is Director of Planning and Development for Coastline Community College. He resides in Fountain Valley, CA.

President's Letter

Brothers, with very limited financial resources, your Fraternity has grown rapidly in the past six years. Since the fall of 1990, I have had the pleasure of installing chapters at Auburn University, University of Washington, Northern Illinois University, University of Idaho, George Mason University, Southwest Missouri State University at Springfield and the University of Missouri at Columbia. I hope before my term ends we will also install a chapter at the University of Alabama.

Credit for this spectacular expansion effort goes to our Executive Director, Keith Gilchrist and the young graduates he has hired to launch and develop colonies at these fine universities. Alpha Kappa Lambda is the envy of many members of the National Interfraternity Conference. During this period of expansion, your National Executive Council was forced to make some very tough decisions. The toughest of which was to postpone, on four occasions, the publication of *THE LOGOS* and other publications to our alumni.

We hope this will be the first of a regular series of publications you will receive from the Fraternity. As you can tell from many of the articles inside, the Fraternity needs greater alumni participation. Collegians alone cannot maintain and build the Fraternity's success. We need alumni to serve as mentors to our undergraduates, to serve on corporate boards, to research, gather archives and write about our Fraternity's history. We need alumni who will help us track and profile their brothers and those with whom we have lost contact.

As my term as president ends it will always be tinged with regret because I did not implement a program of alumni involvement. The Fraternity's leadership has learned its lesson. Without your continued interest and volunteering of your time, the Fraternity cannot significantly grow or enhance its stature. Please call the National Office or a nearby chapter and volunteer to serve as a mentor, a corporate board member, organize an alumni chapter, research our history, track missing brothers, advise a new colony, organize and promote Founders' Day celebrations, nominate outstanding brothers for recognition, help host a Conclave or other regional or national event. The Fraternity needs you. Of course, if current obligations prohibit volunteering, financial contributions are also welcomed and appreciated. Volunteers are as important if not more than resources.

Fraternalty yours,
T.J. Snyder
National President

AKA



Pat Allen, Phi '82, is the National Vice President. He has been active at the national level of our Fraternity for six years as an NEC member. Active as a Phi board member as its president for several years, Pat is a Congressional Aide residing in Portland, OR.

Tim Coburn, Alpha Theta '68, is Secretary of the NEC, holding that position since his election three years ago. Tim has served his chapter's corporate board as member, president and comptroller for a total of 15 years. He is an auditor for the State of Wisconsin, living in Eau Claire, WI.



Gary Jefferson, Eta '72, has served the National Executive Council for over three years and is its current Treasurer. Gary has also been active on the Eta board since 1985, serving four of those years as its president. Instrumental in the recolonization of the Theta Chapter, he is an accounting manager. He and his family live in Bothell, WA.



Guy Davis, Beta Nu '84, is Academic Advisor for the MBA program at the University of Iowa. A former Holmes Award recipient, Guy has participated on the NEC for four years. He has sat on corporate boards for both Beta Nu and Beta Upsilon Chapters. Guy lives in Coralville, IA.



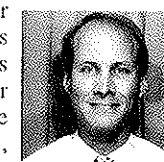
Bill Porter, Alpha Beta '63, a Holmes Award recipient, has served on the NEC for one year. Bill is a member of the Alpha Beta board with a three year tenure. As an NEC member, he has provided vital visibility at many of our chapters. He is married, an attorney and resides in Kingman, AZ. He is the only NEC member whose son is an AKL.

Gene Probasco, Xi '60, an NEC member for three years, serves as Corporate Board Liaison and LOGOS Editor. Gene has formerly been an Advisor to Alpha Zeta and Alpha Alpha Chapters and currently sits on the Alpha Beta Board where he served six years as its president. Married, he lives in Chandler, AZ.



Brian Rosene, Delta '70 is an Electrical Engineer by training and a real estate investor by profession. He was appointed to the NEC last January as its Chapter Housing Consultant. Brian and his wife reside in Denver, CO.

Tim Taylor, Sigma '81, has been an NEC member for one year. His involvement with his chapter has been as board member for five years, now its current president. Tim is senior network engineer with a computer company and is involved with his own computer consulting firm. He lives in Shawnee, KS.

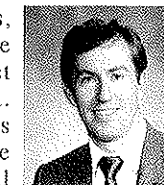


John Roach, Beta Upsilon '89, serves the NEC as one of its two collegiate members. He was elected at the 1991 Conclave. John is a Junior Economics major with a minor in Computer Science at the University of Iowa. He calls Dubuque, Iowa his home.

Ray Fitzgerald, Alpha Lambda '90, is the newest collegiate member of the NEC, receiving his elected post during the 1992 Conclave. He is a Senior Economics and Political Science double major at Northern Illinois University. From Chicago, he is a member of his chapter's corporate board.



Brent Holmes, Gamma '72, is the immediate past National President. Brent continues his involvement on the NEC as National Counsel. Participating at the national level for 12 years, he has also served on his chapter's board for 15 years. An attorney, he is married and lives in Mattoon, IL.



Larry Candelaria, Alpha Rho '65, has served the NEC as its Chaplain for the past two years. Retired Army Lt. Colonel, Larry is Director of Administration for a Washington, D.C. law firm. He participated as colony advisor to the now chartered Beta Chi Chapter for three years. He and his wife reside in Fairfax Station, VA.



Dean Clark, Mu '50, has an accumulated tenure of 13 years on the NEC. He is its Director of Academic Affairs. Dean's 10 year membership on the MU Chapter Board as well as Chapter Advisor, since its rechartering, speaks of his dedication to AKL. He is retired from Ohio State University where he was Registrar. Dean is married and lives in Columbus, OH.



The Innovative Jeff McKeever

MicroAge, Inc. founder and Alpha Kappa Lambda Brother Jeffrey McKeever, Alpha Beta '63, has always been a little bit ahead of his time, whether bicycling around the University of Arizona campus when bikes were a rarity there; donning Western clothes during the late 70s, several years ahead of the fashion or computerizing his first business while in high school.

Brother McKeever has never been concerned about the crowd. "It's not like I view myself as a pace setter," he said. "I just was always attracted to different things." That part of Brother McKeever's nature helped lay the foundation for a career bringing businesses around the world into the computer age. It's also the spark that has twice earned him recognition as Arizona's Entrepreneur of the Year.

The executive offices of MicroAge, an international chain of computer retail stores and franchises, are situated on a large campus of rolling green hills in Tempe, Arizona. During our meeting he spoke of the early days of his business.

Long before Jeff founded MicroAge, his first interest was photography. After World War II, McKeever's family moved to Tucson where his father owned a small advertising firm. That spurred Jeff's interest in photography. "By the time I was in high school, I was making a living taking pictures, working my way through the University of Arizona. When I graduated from college, I took a fifty percent decrease to go into the real world!"

That business not only made the young McKeever an entrepreneur, but also became one of the first photography studios to computerize its accounting. His studio was next to a Burroughs Corporation building. McKeever became friends with one of the technicians there, borrowing and

reading his friend's computer manuals. It was that new knowledge he used to apply to his business accounting procedures.

"It was really unheard of then, but I actually automated my photography studio in the early sixties." Of course, it was not as easy as today's desktop programs. Jeff had to design his own punch-card system and have it processed by a service bureau so it would handle all his accounting and cash management.

He also signed up for all the computer classes—then called numerical analysis—at the University of Arizona. "My interest in computers started out with a vision of how computers are really something that changed the way the world works. To me, there was an excitement about getting involved with some technology that would be that profound."

After graduation, he delved further into the world of computers during a three-year stint in the Air Force. On one assignment, he ran the Air Force's largest computer center in the Far East. McKeever and his fifty-five person staff in Tokyo handled payroll, supply accounting, strategic operations and other functions for Air Force bases in Vietnam, Korea and other Pacific Rim countries. "It was like being in business for yourself," he recalled, "because there were no rule books and you couldn't call someone for help because the only people who could help were in the States, asleep."

Back in civilian life, Brother McKeever went into banking while earning his MBA, again at the University of Arizona. He joined a bank in Tucson and was later transferred to Phoenix. In 1976, he and his partner opened their first computer store, The Byte Shop, five years before personal computers burst onto the market. "We were very, very early in the business," he reminisced. **"We weren't really selling systems; what we were selling were dreams."**

MicroAge grew rapidly, from \$1.5 million the first year to \$8 million the second and \$15 million the third. "By 1979 we were the largest computer retailer-wholesaler in the United States."

Today the MicroAge network has over 1200 company owned or franchise stores including 75 international franchise sites in 12 foreign countries. Sales as recently as October, 1992, topped the \$1 billion mark.

That success has not been without pitfalls, however. In 1981, about the same time the now famous recession hit, MicroAge launched a franchise program. Later that year

the company filed for Chapter 11 reorganization. "It took us 10 months to get out of that, and we started all over again in 1982."

"My role at MicroAge has turned from the nuts and bolts of day-to-day operations to primarily one of communicator. It is my job to orchestrate the constant changes necessary to build a company."

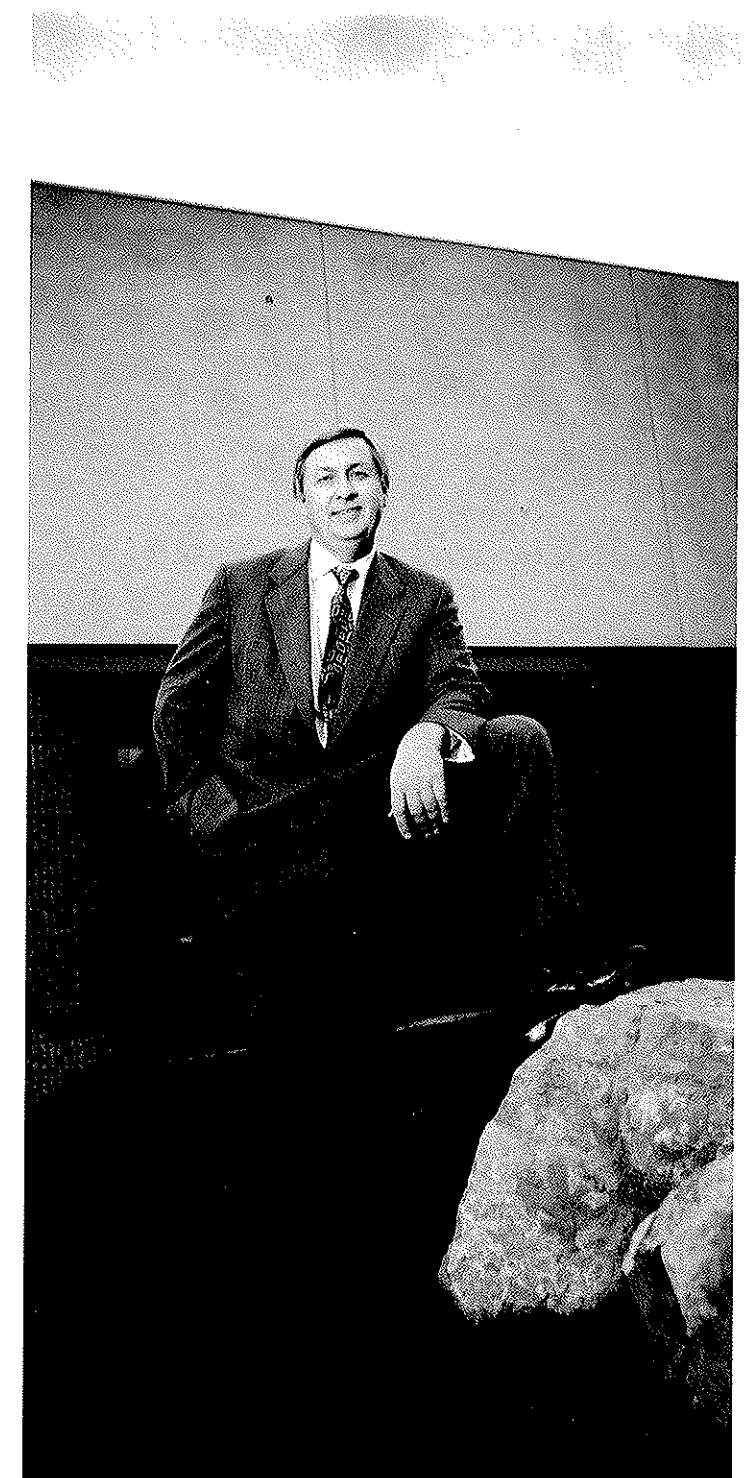
Asked about his fraternity days, Jeff gave a little chuckle. "The chapter was neat. It still is, but it was neat in an iconoclastic sort of way." Pressed a bit for details, he replied there aren't that many things that could be printed. "I do remember my roommate, Doug Robson, and I weren't getting along, so I dumped all of his belongings in the hallway of the House. He'll probably remember the story differently."

Jeff was the pledge class president. "One time during dinner, we left individually on a variety of pretexts. We stole the front door off the house and hid it in Tucson. Meanwhile, we went to a little hideaway place in the Superstition mountains for the weekend. They (actives) finally found us. They were very mad at us because they had to stand guard at the doorway throughout the weekend, day and night." What happened? "They got their revenge."

"You know of the 29 fraternities on campus when I was there, only 7 or 9 managed to survive the sixties and seventies. AKL was one of those. That is a great testimony to the kind of fraternity Alpha Kappa Lambda is. We had good times during my days at Alpha Beta."

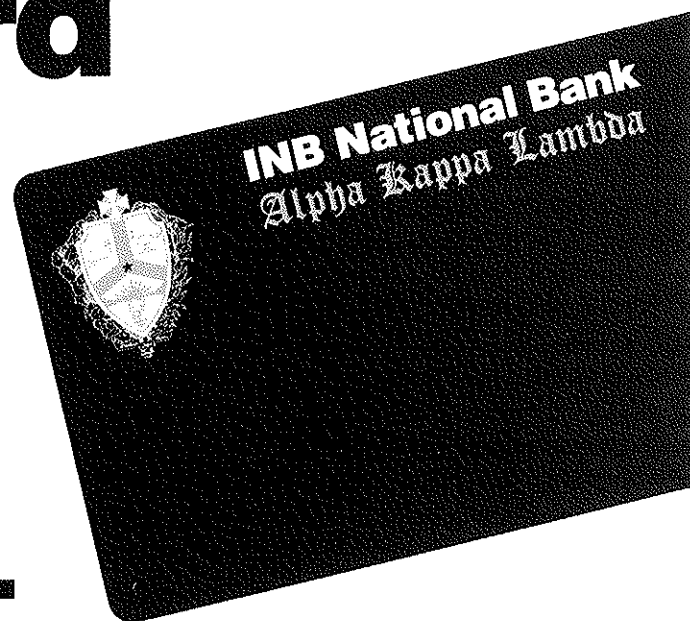
Our conversation drifted in a couple of directions, including his passion for family, flying and planes. While raising his eight year old son, Mark, several years ago as a bachelor father, Jeff admits to being a mother hen and very protective with his son. However, remarried three years ago, he is now a proud new father. His daughter, Tara, was born just days before the 1992 Conclave where he was a guest speaker. Suggesting she would soon have him around his little finger, he responded matter-of-factly: "She already has." His love of flying has resulted in the refurbishing of his current plane. "It's going to be on the cover of some aviation publication in a few months."

Talk of his plane reminded him of his ROTC days at the U of A. "Most everyone was in ROTC. It became kind of an extension of the Fraternity. A couple of the guys had their pilot's license. Michael Schule and I would go up a lot. He would stall the plane out and nose dive. I have a lot of shots of the back of his head and close-ups of shrubs and trees. I was always doing the unconventional," he said with a wink.



"We weren't really selling systems; what we were selling were dreams."

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Finding Your Future in Your Fraternity

Alumni

So you know someone who used to be a Fraternity brother years ago? Wrong! Once you're a brother, you're always a brother. One of the most over-looked resources for both your individual growth and the growth of prospective new members is the Fraternity to which you belong. Look inward first in establishing your growth path while an undergraduate. The activities in which you are involved, people with which you associate and alumni who observe you, all play a major role impacting the foundation you are building. It is this foundation that will set the stage for the successes you will experience after graduation!

Potential new friendships

As alumni, we are missing out on a sure bet for our own individual growth. Never mind all the business you could conduct with brothers. Never mind the potential entrepreneurial experiences possible with brothers. Never mind the networking through and with brothers for commerce, employment and other purposes. Think of the great potential new friendships not being tapped! The bonds we each created as collegians have been maintained, preserved for endless years. Try contacting a brother you haven't seen or talked with in years. Experience the camaraderie remaining after all those years. As if it were yesterday, old relationships are rekindled—very easily. Do yourself, your brothers and the Fraternity a huge favor: take the first step to readmit old friends back into your life.

Take the next step to make AKL a priority in your life. Each member of your Fraternity shared the basic "fraternity education" during his pledgship. He learned of the Five Ideals, the Founding Fathers at Berkeley, and Alethia Kai Logos. You might be surprised at the number of brothers living in your city, town, or neighborhood. The coach at the local high school, an attorney or insurance agent whose services you recently used, a neighbor, priest, doctor, merchant, new found friend...any one of these could be an unknown AKL brother. (Continued on page 10)



Alpha Kappa Brothers Celebrate Reunion

Approximately 65 brothers and wives gathered in Ft. Collins, Colorado, home of Colorado State University and Alpha Kappa Chapter of AKL for a 20 plus year reunion. The reunion took place the weekend of September 11-13, 1992. Brothers Ron Bella, Carl Sauer and Ken Baab worked for over a year to plan, organize and execute the very successful weekend.

Brothers and spouses came from all over the country to attend. Ron and Carol Wroblewski traveled furthest, coming from Merrimack, New Hampshire.

Festivities began Friday evening with a pizza dinner in downtown Ft. Collins. The brothers then gathered at the hospitality room of a local real estate office for activities including reminiscing, playing poker and bridge, viewing scrapbooks and Ron Bella's old 16mm movies set to 60's and 70's music converted to VCR format. The movies were the hit of the evening. Copies of the VCR were available for those wishing to purchase action scenes of traditional AK events such as the Spider Web Ball, Coffin Cram and Mike Mooney's favorite event, the three man lift.

Saturday's activities included attending Colorado State's Ag Day Bar-B-Q. Following the Bar-B-Q was an afternoon football game between the Colorado State Rams and the University of Idaho Vandals. By popular request, Ron's movies marked the start of the evening's festivities held at the reunion hotel. Dinner was followed by a trivia bowl moderated by Tom Beckman and Woody Richards. Prizes varied from AKL paraphernalia to old 45 RPM records.

Finally, all brothers had the opportunity to share an anecdote, old joke, moving memory or any fraternal reminiscence with the group. This activity provided several hours of almost forgotten events and stories were recalled and shared. There were lots of laughs and a few wet eyes. The evening was truly a memorable event. While AK has not been in existence at Colorado State for about 18 years, the spirit that united us as brothers and friends those many years ago has demonstrated its versatility, survival and strength. A heartfelt thanks to Brothers Ron, Carl and Ken for all their diligent efforts.

(Continued from Page 9)

Budding interest in alumni chapter development or reorganization is cropping up across the country. If you are in one of the following areas, you are encouraged to contact the name(s) listed to become involved. If your area does not yet have a group, be the "first on the block" to start an alumni chapter.

Contact your National Headquarters to obtain listings of AKL members in your geographical area..

NHQ can provide such lists by zip code, by chapter, in alphabetical order and even by year of initiation. Your fraternity staff will also provide programming guidelines, assistance in mailings and updates from other alumni chapters across the country.

One of the most obvious benefits of such an association is that you have a headstart on friendship. Your first course of action should simply be to renew the bonds of fraternity.



ALUMNI CHAPTERS

**NATIONAL CAPITOL AREA
ALUMNI ASSOCIATION**
Larry Candelaria
Fairfax Station, VA
(703) 690-6402

Charles Heatherly
Springfield, VA
(703) 569-1823

NEW YORK ALUMNI
Eric Jenkusky
Downsville, NY
(607) 363-7663

VIRGINIA ALUMNI
William Auchmody
Richmond, VA
(804) 360-1633

Kent Nicely
Richmond, VA
(804) 965-9108

ALABAMA ALUMNI
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**INDIANA ALUMNI
ASSOCIATION**
James Weigert
Indianapolis, IN
(317) 466-1704

CHICAGO INTEREST GROUPS
Bill Kapela
Elk Grove Village, IL
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Eric Breese
Schaumburg, IL
(708) 310-8959

Beta Alpha Alumni
Brian Connors
Aurora, IL
(708) 820-3083

**ARKANSAS ALUMNI
ASSOCIATION**
Ron Bumpass
Fayetteville, AR
(501) 521-1326

**BETA DELTA ALUMNI
ASSOCIATION**
Jay Incedon
Normal, IL
(309) 454-7858

KANSAS CITY GROUPS

Delta Alumni
Robert Denzel
Overland Park, KS
(913) 642-7502

Sigma Alumni
Tim Taylor
Independence, MO
(816) 254-9495

Alpha Zeta Alumni
James Roddy
Kansas City, MO
(816) 452-4992

IOWA ALUMNI
Guy Davis
Coralville, IA
(319) 388-1866

**ARIZONA ALUMNI
ASSOCIATION**
William Porter
Kingman, AZ
(602) 757-1498

SEATTLE AREA ALUMNI
Don Wiethuechter
Tacoma, WA
(206) 474-1881

Gary Jefferson
Bothell, WA
(206) 481-7266

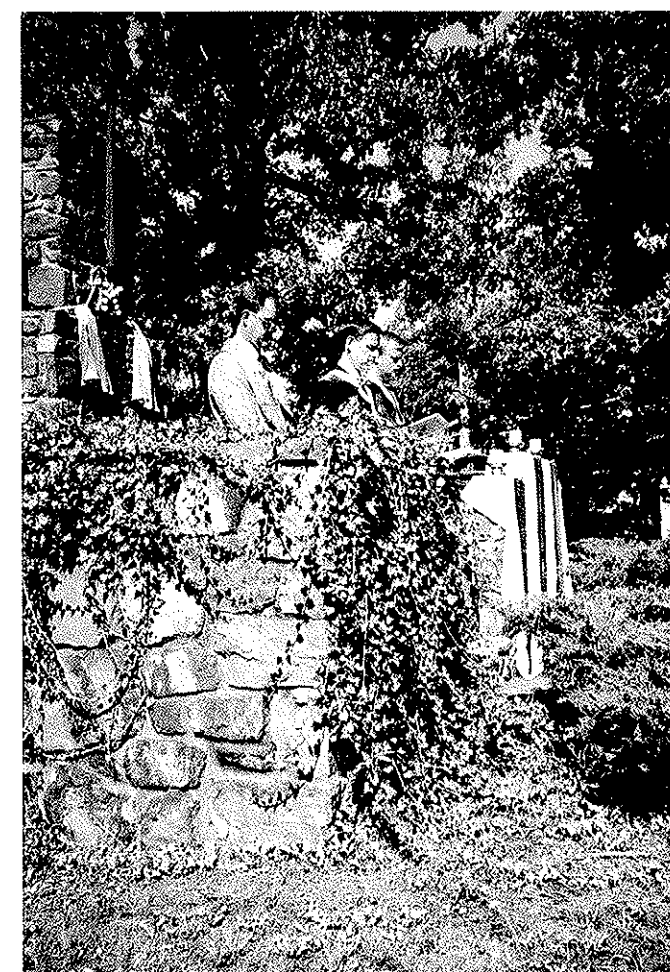
XI ALUMNI AND CHAPTER TO CELEBRATE 40 YEARS

April 23 - 25th, 1993 were special dates for Xi Chapter collegiates and alumni alike. The chapter commemorates the 40th Anniversary of its founding at Northeast Missouri State University. The observance was marked with several special activities. It was the goal of the chapter to have as many as possible alumni return for the event.

ARIZONA ALUMNI CHAPTER NEWS

Its members kept current via a quarterly newsletter, the Arizona Alumni Association has developed into an exceptional group. Members from a variety of chapters, especially retirees, offer a sensational cross section to the group. Diverse input exemplifies the complexion of the association. The group's strong support of the Alpha Beta Chapter exemplifies how well our alumni can cross chapter lines, feeling comfortable with chapters other than their own. The Association hosted a notable reception at this year's Conclave, just prior to the Awards Banquet. Not all business, the Arizona Alumni Association held its Annual Phoenix Luncheon in January with a good attendance for the event.

ALPHA MU ALUMS RETURN TO THE UNIVERSITY OF ARKANSAS



(Above) Alpha Mu alumni and wives tour the Arkansas Campus and recall fond memories of college days.

(Left) A very moving initiation ritual was conducted by Alpha Mu brothers to initiate into the Fraternity members who had been taken away by the Viet Nam War before their initiation.

GAMMA CHAPTER DEDICATES

HISTORIC PIANO

A grand piano, long an ominous centurion in the Gamma house recently was rebuilt on the occasion of the 70th Anniversary of the founding of Gamma Chapter at the University of Illinois. The project recognized Gamma Brother Robert Stuart for his contributions to the Fraternity. The contributors expressed their thanks for his years of service as former National President of the Fraternity and the driving force behind the fund drive for the 1970 addition to the Gamma house.

Digging for Our Roots

Allen Agnew, Gamma '37

AKL is organizing a Historic Archive Program with the two fold purpose of 1) celebrating the history of each chapter and of 2) preserving evidence of important events occurring while we were in college. Since the chapters are the lifeblood of our Fraternity, they will collectively also give us a history of Alpha Kappa Lambda nationally.

Although when each of us alumni was initiated we became AKL for life, many of us have not returned to our home chapter since our college days. Some of us who have trekked back have become reinvolved in chapter activities as members of the Corporation Board of as Chapter Advisors, while others are happy remaining at a distance.

Because we remember our college days, we alumni have a sense of history of our chapters—for which current generation college students are asking and about which are trying to comply. In order to collect and preserve the important, newsworthy, memorable events of our college days, AKL NEC is formalizing a Chapter History and Archive Program.

This Chapter Program will also help us describe the History of AKL as a national fraternity, making our heritage available not only to current chapter collegians but also as a reminder of the alumni who helped create it.

Initially we are contemplating three categories in our History and

Archive: 1) Origins, 2) Time Lines and 3) Perspectives. Origins are just that. Time Lines would include significant events during certain periods—say decades. And Perspectives could be special sections on both positive and negative history such as:

- natural disasters (earthquakes, tornadoes, floods, etc.);
- university negatives and/or positives (the anti-Greek organization policies of some, or in the firmer, or less firm, control of students in loco parentis, etc.);
- housing (both success stories and debacles);
- notable AKL Alumni in positions of leadership nationally, regionally, or locally (authors, industrial leaders, educational innovators, artists, athletes, entertainment industry personalities, political leaders, significant religious/humanist spokesmen, philosophers, etc.);
- other items.

What shall we call the program? "Rooting for Our Roots" is but one suggestion. To entice your interest, we are soliciting your suggestions for the title of the new AKL History and Archive Program. A prize will be awarded for the title selected.

Also, we need to hear your ideas on what else to include in the Program or how to better to organize it in order to accomplish our purpose of preserving your heritage in Alpha Kappa Lambda. Please write to either: Dean Clark, Mu '50, 3758 Lyon Dr, Columbus, OH 43220 or Allen Agnew, Gamma '37 33125 White Oak Rd, 24, Corvallis, OR 97333.

P. E. P.

"Partners Enacting Progress"

At Conclave '92, Alpha Kappa Lambda introduced a new program expected to take our Fraternity into the next century at the head of the pack. Its goal: to involve our alumni on a more visible level. Partners Enacting Progress (PEP) will begin a new era for our Fraternity, focusing on a three pronged attack: Evaluation, Redirection and Action.

PEP is based upon the assumption the chapter will be the foundation upon which the Fraternity's future will be built. It now rests in the hands of the individual member, both alumnus and collegian, as to what this Fraternity will become. In order for this progression to take place, the chapter must form a partnership with the individual member. As a combined unit of individual members, this partnership—expanded to include all entities of the Fraternity—can create change based upon the three step process referenced above: Evaluation, Redirection and Action.

EVALUATION: The first step will be preparing a chapter advisor to accept the responsibility of getting his hands into the business of the Fraternity planning. He will learn how to evaluate the chapter and lead it through goal-setting seminars. It will be his

responsibility to ensure the chapter sets its goals in a realistic, achievable and efficient manner. The members must be open to identifying where change is required and must determine direction as a chapter—not just as a group of officers. When all this happens, then a successful evaluation has occurred.

REDIRECT: In order to realize goals, redirection must be addressed. The PEP program assumes the address and an implementation of change can only be accomplished by the chapter. The National Headquarters and Corporate Boards can only program and evaluate change. Therefore, the PEP program must educate the individual member on how to create and implement positive change or progress. The emphasis of this education will fall on the advisor and the chapter.

In the future an Advisors' Academy will provide each chapter with a trained advisor. It is undeniable the strongest chapters in the country are those with strong advisors. For the collegian, the Fraternity has held the 1993 Regional Leadership Conferences early in the Spring. The Conferences have been convened in four regions: Eastern, Central, Midwestern, and Western.

Each region is hosting seven to ten chapters from those area campuses. By this time in the year, the chapters have determined their goals, have newly elected officers, (though not too inexperienced to understand some issues) and will be primed for information on how to carry out their chapters' goals.

ACTION: Coming to the final and most important step of the PEP program, follow-through must occur assuring program success. PEP is designed to focus on all aspects of a working fraternity. It enables the advisor to effectively guide a chapter toward its goals; it provides the collegians with skills needed to carry out the chapter's design; and it provides the means by which all entities of the Fraternity can efficiently work together creating positive change.

The PEP program in itself cannot create this progress. The individual member, both alumni and collegian, is the creator of progress. The PEP program can only supply the tools and the framework to build a successful Fraternity future; Action is required to make it work. *It rests with each of us individually whether the spirit of Alpha Kappa Lambda shall languish or flourish.*

HELP WANTED

Have you wanted to find a way to get re-connected with the Fraternity. Here's the way to start.

I would like to know more about volunteering my time to serve:

☐ Chapter Advisor ☐ Chapter Corporation ☐ Alumni Association

Name

Chapter Year

Home Address

Home Phone Business Phone

Clip and Mail to:

AKL National Headquarters
2902 N. Meridian Street
Indianapolis, IN 46208

HEATHERLY

CONCLAVE '92 LUNCHEON SPEAKER

Brother Charles L. Heatherly, Alpha Beta '64, was the Leadership Luncheon speaker at the Conclave held in Tucson last August. He currently is Vice President of Academic Relations at The Heritage Foundation where he directs the Foundation's domestic and international outreach programs for Academic Leadership. Chuck is a veteran of six years' service in the Reagan Administration serving as Deputy Under Secretary for Management in the Department of Education, as Director of the White House Fellowships program and as Deputy Administrator and Acting Administrator of the Small Business Administration. Raised in Arizona, he earned his undergraduate degree in Government from the University of Arizona where he pledged Alpha Kappa Lambda's Alpha Beta Chapter. He was awarded the Masters degree in Government at the Claremont Graduate School. Prior to going to Washington, D. C. in 1979, Brother Heatherly was Western Director for the Intercollegiate Studies Institute and Director of Education for the National Federation of Independent Business, the nations' largest small business association. At The Heritage Foundation, Chuck was project director and general editor of the original Mandate for Leadership policy blueprint for the Reagan Administration. In 1988 he was co-editor of Mandate for Leadership III: Policy Strategies for the 1990s. Chuck lives in Springfield, Virginia with his family and is actively involved as president of Friends of Recovery, a community drug and alcohol rehabilitation program.

Conclave '92

ALPHA BETA CHAPTER HOSTS CONCLAVE

Westin's La Paloma Resort, nestled in the foothills of the dramatic Santa Catalina mountains on the northern city edge of Tucson, was the site of the magnificent 1992 Conclave. Accolades from chapter delegates, alumni and national staff alike given to host chapter Alpha Beta were especially appreciated. It was the eighth Conclave in recent years hosted by a chapter rather than by the National Fraternity. In the words of National President T.J. Snyder, "Alpha Beta has set the standards for future Conclaves."

Prior to the official Conclave opening, a productive Leadership College was held at the Alpha Beta Chapter house and on the campus of the University of Arizona. Alpha Beta's corporate board president, Bill Tisch, AB '73, served as the Dean of the Leadership College while Sean Walters, Director of Membership Development, provided curriculum design of the conference.

The College was opened by Dr. Sandra Lawson Taylor, newly appointed Vice President of Student Affairs at the University of Arizona. Her message reminded us of leadership opportunities that abound in the Greek system. Chris Leverenz, AB '77, served as Local Conclave Chairman. Working closely with National Headquarters staff, he maintained on-site contacts with La Paloma and the chapter. Conclave Steering Committee members, Bill Porter, AB '63, Gene Probasco, Xi '60, Bob Bowdish, AB '88, Rod Harris, AB '77 and Chris Leverenz, coordinated the annual event. The Alpha Beta Chapter members were totally geared up and provided service to their guests from marshalls and transportation to social directors.

Featured speakers were MicroAge founder and CEO, Brother Jeff McKeever, AB '63, and Brother Chuck Heatherly, AB '63, Vice President of Academic Relations for the Heritage Foundation in Washington, D.C.

GAMMA CHAPTER'S MATLOCK HONORED

The highest honor bestowed upon an individual alumnus member of the Fraternity, the Alumni Distinguished Service Award, was presented to **Dr. Robert L. Matlock**, Gamma '21, at the 1992 Conclave. His recognition is for work with the Fraternity as well as his service to university, country and humanity.

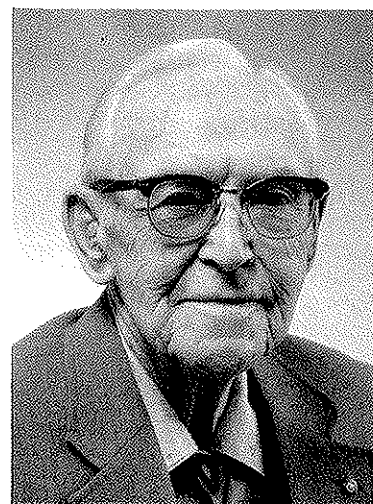
Hailing from the Yorkville area in northeast Illinois, young Matlock ventured to the twin cities of Champaign/Urbana where he discovered he was "being looked over" (rushed) as a future member of the Bushnell Guild. Though not a Greek letter organization, it operated exactly like one. While

Bushnell Guild was primarily of Congressional Church membership, Matlock was Baptist. His affiliation didn't seem to matter. He said he was impressed by the Bushnell

Guild's codes: "no alcoholic beverages in the House nor were there in-house smoking or 'cussing' permitted. Further, grace was spoken at each meal on a rotating basis. Good scholarship was the aim of the group," he recalled.

Seeming acceptable to Matlock's ethics, he pledged Bushnell Guild. He spoke of the usual pledge tasks prior to his initiation. Shortly after his membership into Bushnell Guild, "correspondence began between Illinois and California (AKL's Alpha and Beta Chapters) inviting the Bushnell Guild into membership of Alpha Kappa Lambda. Accepting the invitation after much debate and expired time and agreeing all current and previous Bushnell Guild members would become AKL charter members, the installation date was set.

Brother Matlock recalled the significance of Alethia Kai Logos, saying our motto left no uncertainty about the relationship between the Fraternity and Christianity. While the national membership requirements have been altered, now including and accepting a variety of other religious backgrounds, Alpha Kappa Lambda still accepts only students of high character."



Dr. Robert L. Matlock

Years after his college days in Illinois and his membership into AKL, Brother Matlock found himself "way out in Arizona," after several career moves. "I was pretty much out of touch with my beloved Alpha Kappa Lambda," he wrote.

Awards

Only occasionally a brother would stop in Tucson to visit where he was an agronomy professor at the University of Arizona. His longing for AKL was answered when he received a letter from the national offices in Ft. Collins, Colorado requesting him to serve on a committee to establish an AKL chapter in Tucson. He served with two other area AKLs, Clarence Dial, Eta '47 who was a music teacher in a nearby school district and Rev. James Hine, Gamma '45 who was pastor of the Trinity Presbyterian Church in Tucson.

Their tasks were to investigate the South Hall group of men who had shown interest in AKL affiliation. Work with the group resulted in colonization and installation. Alpha Beta chartered October 1, 1961. His life as an educator, community leader and his involvement with his church and our Fraternity has touched thousands of lives. It was through his personal concern for his students that they became extensions of his own family. For Brother Dr. Robert L. Matlock's generous life toward others and his Fraternity, Alpha Kappa Lambda recognizes him with the Distinguished Service Alumni Award.

ETA'S ERIC WIKSTROM HOLMES AWARD WINNER

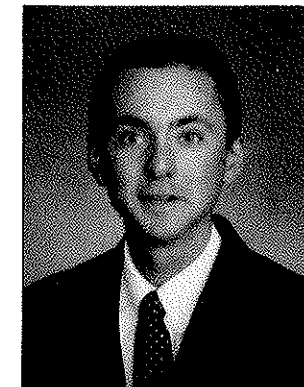
Established in 1954, the Holmes Award is named in honor of Brothers Fred G. and Fred W. Holmes. This year's honor was bestowed upon an Eta Chapter senior, **Eric J. Wikstrom**. The prestigious award demands considerable specific requirements be met for nomination, the greatest of which includes the Five Ideals.

From Vancouver, Washington, Eric is working on a Business Administration degree, majoring in Accounting and Finance at Washington State University. He has held several offices in the Eta Chapter, including its 1991-92 President. Brother Eric has been a President's Honor Roll recipient for four semesters and has served on numerous campus organizations. He works during the summer and school holidays with a Portland, Oregon construction company.

Eric's community activities include work with the YMCA and the American Cancer Society. The following is a transcription of his nomination essay. Eric's reflections as a pledge and collegiate member are reminiscent for many of us.

"In the fall of 1989 I arrived at Washington State University to attend my Freshman year. I was a little nervous, yet at the same time, very excited to be on my own for the first time. During the summer I had decided to go through fraternity rush; not quite sure what to expect. During the summer, I was contacted by some AKLs who persuaded me to be their house guest during Rush Week. As the week progressed, it became obvious AKL was the fraternity for me. When I was offered a bid I was overjoyed and readily

accepted! After accepting the bid I was ready to begin my pledgship, proving to be a most rewarding and exciting time. Pledge meetings, housework, study tables, social functions, pledge sneaks, pledge dance and house meetings were all identifiable points of pledgship. However, the things clearest in my memory were the relationships I was beginning to develop with my pledge brothers and the older brothers. It is hard to explain to someone who has not been in a fraternal organization when that point in time comes when friendship is transformed into brotherhood. Upon completion of my pledge requirements, I went through the ritual making me a member of Alpha Kappa Lambda Fraternity.



Eric J. Wikstrom

It was through that experience I became aware of the source of brotherhood; sharing of the common experience in our sacred ritual. Throughout the rest of my first year I was very excited about the house and worked with the rest of my pledge brothers to do whatever we could to make the house better.

Sometimes, you would notice older members who did not quite share our zeal, or were more concerned with other things. Returning for my second year of college, I arrived with the same enthusiasm I had during my first year. I worked hard to parlay my enthusiasm into chapter offices. Strangely, as the year progressed, I began experiencing burnout. I was tired of sharing a room. I wanted my privacy now and then and basically, I thought I needed a change of scenery. All in all, I didn't have a very high regard for the Fraternity.

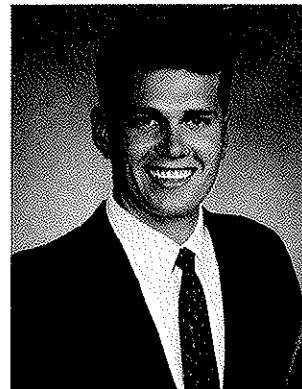
Toward the end of the year, I began to realize I had become one of those older members I couldn't understand as a pledge and newly initiated member. Upon closer examination, most older guys who I couldn't understand as a pledge had made these remarkable transformations into revitalized energetic imagination. (See "Alumni Continue" (Continued on page 20))

Awards

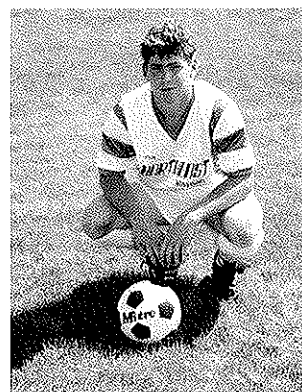
ALPHABETA CHAPTER HONORED WITH FOUNDERS' AWARD



Chris Baker, AB accepts the Founders Award from President Snyder



Geric Poore - Brehm Leadership Award Recipient



Athlete of the Year - Rich Muth

For the third consecutive year, Alpha Beta Chapter has been the recipient of AKL's most prized award: The Founders' Award. The award was the result of yet another year of excellence on behalf of Alpha Beta collegiate and alumni brotherhood. The chapter, one of 25 fraternity chapters on campus of the University of Arizona, has risen to the top of its successful Interfraternity Greek system. Recognized nationally as a strong, largely self-governing group of fraternities, with well over half having been recognized by their own nationals with their own versions of our Founders' Award, the Greek system has offered Alpha Beta Chapter a unique opportunity of leadership.

The tough competition for pledges, campus recognition and intramural titles has forged the chapter into a bright star. Yet, collegians admit there is still plenty room for growth within their young chapter, recolonized in 1986. They have grown within their own system, rising to the top in ours. Examples of the chapter's nomination work have been its campus and community involvement; major and impressive thrusts of the chapter for the past three years. Accomplishing their campus involvement, AKL's are pervasive on the 38,000 student University of Arizona campus because they encourage their pledges to become involved. Although many of the organizations the AKL's populate are university based, some, like the Interfraternity Council and student government have become seats of strong leadership for AB actives. This kind of involvement has culminated in one of its member's also being honored with the Clarence E. Brehm Leadership Award.

In addition to an array of successful intramural teams, Alpha Beta said they just missed a soccer championship sweep of the top two U of A divisions by two goals. The chapter's philan-

thropic program has been benefiting the local Cerebral Palsy and Cystic Fibrosis (our National AKL Philanthropy) organizations for some years now. The chapter's first annual sorority softball tournament saw 80% of the campus sororities turn out for the growing event benefiting, again, Cystic Fibrosis. The chapter hopes to add additional events in the future to bolster their philanthropic services. Continued improvement of interfraternity relations and a extremely productive renovated pledge program have also contributed to the programming of this successful chapter. The chapter say they wish to extend itself, increasing its positive image of Alpha Kappa Lambda on its campus. Having their collective eye on the Founders' Award to be presented at the Kansas City Conclave, they realize they must surpass their past performances to do so. ♦♦♦

POORE RECOGNIZED WITH BREHM LEADERSHIP AWARD

Presented to the individual collegiate member who has illustrated superior abilities in leadership, the Clarence E. Brehm Award was presented to **Geric Poore** of Alpha Beta Chapter. The award for his leadership performance within his chapter and on his campus climaxed an imposing list of accomplishments. He has held influential campus leadership roles totalling an impressive 12 offices within Greek involvement alone. His campus activities dwarf the above list, including the inauguration of an all Greek philanthropy raising funds for Make-a-Wish Foundation and the Tucson Aids Project. He has been recognized by both his chapter and campus officials for his campus leadership roles. He is highly regarded among the Greek community as someone who makes things happen. Geric's chapter leadership includes committee chairs,

among the Greek community as someone who makes things happen. Geric's chapter leadership includes committee chairs, elected offices and other responsibilities.

RELIGIOUS ACTIVITIES AWARD

This award is funded by the generous gifts of two past national presidents - Irving L. Dilliard and Robert Stuart. Two chapters were honored this year as the award was reintroduced. Both Kappa and Psi are older, established chapters of our Fraternity. Kappa's nomination stated forty-five percent of the chapter regularly attend church services of a variety of denominations; and they host biweekly intergreek fellowship meetings, attended regularly by five of the actives. The chapter established an activity planned to become an annual event identified as Christian Ministry Center Christmas Toy Drive. The residents of each room in the house contributed about \$20 per room to purchase toys for underprivileged children. They delivered the toys to a local charity where parents were allowed to select toys for their children; thereby allowing parents to maintain dignity. Additionally, two chapter members have worked with the ritual to help the chapter understand its religious background. The chapter actively rushed using Judeo-Christian Principles.

PSI Chapter reports its chapter members also attend church regularly. Further, several members participate in on-campus religious organizations. One of the members co-leads a bible study at the chapter house with a staff member of the Campus Crusade. The meetings are open to members of the chapter and other non-AKL members. Chapter members involved are also involved on the student planning committee for the Campus Crusade, Greek Life (a campus-wide Greek

Christian organization), and active membership in a campus Catholic organization.

It was determined about 100 man hours per week are spent on religious activities. In accordance with the Fraternity's emphasis on Judeo-Christian Principles, Psi Chapter has begun a new tradition by holding its initiation ceremony in a church for the past three years. The ritual has garnered greater importance by its discussion and practice in active chapter meetings. Psi maintains active participation in attempting to live by the Ideals of the Fraternity, establishing greater importance on the role of Judeo-Christian Principles among the chapter members.

MUTH NAMED ATHLETE OF THE YEAR

Overcoming great physical odds having been diagnosed as epileptic, Xi Chapter's **Richard Muth** was named the Athlete of the Year at the 1992 Conclave. A member of Northeast Missouri State University's varsity soccer team, he was a starter for four years. As a Freshman, he was chosen as a member of the All-Conference Team and also received the team Rookie of the Year Award. Through hard work and dedication to the team, he has been selected to All-Tournament teams in the past.

Completing his senior year, he received the 110% Award for the fourth consecutive year. Alpha Kappa Lambda and Xi Chapter are indeed fortunate to have Richard Muth among our Brotherhood.

Summary of the National Awards Presented at Conclave 1992

- Founders Award
Alpha Beta Chapter
- Holmes Award
Eric J. Wikstrom, Eta Chapter
- Alumni Service Award
Dr. Robert L. Matlock, Gamma Chapter
- Religious Activities Award
Kappa & Psi Chapters
- Brehm Leadership Award
Geric Poore, Alpha Beta Chapter
- Athlete of the Year Award
Richard Muth, Xi Chapter
- Campus Activity Award
Alpha Beta Chapter
- Community Service Award
Alpha Beta Chapter
- Intramural Award
Kappa Chapter
- Newsletter Award
Kappa Chapter
- Corporate Board Awards of Achievement
Kappa, Phi and Alpha Beta Chapters
- Programming Awards:
Loyalty - Alpha Beta Chapter
Fraternity Education - Eta Chapter
Rush - Eta Chapter
- Alethia Scholarships, from the AKL
Education Foundation:
John J. West - Eta Chapter
David R. Metzger - Iota Chapter
Gregory Domnisee - Beta Nu Chapter
Keith Theisen - Beta Omicron Chapter
Anthony Ciaccio - Beta Rho Chapter
Kyle Kuhlers - Beta Upsilon Chapter



ALUMNI CONTINUE TO SERVE AKL

Although graduated and gone from the campus scene, many AKL alumni continue to serve the Fraternity as board members and chapter advisors for our chapters. Guiding our chapters to success and providing them the stability lacking by the normal four year undergraduate period, these alumni give unselfishly of their time to grateful chapters and colonies. In some instances, alumni are serving chapters other than their own. In the spirit of their giving, we would like to acknowledge the following collegiate and alumni officers and those who serve with them.

Chapter	Chapter President	Corporate Board President	Chapter Advisor	TOTAL INITIATED
Alpha Chapter (University of CA/Berkeley) April 22, 1914	Dan Murray 2308 Warring Berkeley, CA 94704 510-845-4521 (Pres)	Travis Culwell 4930 Fulton St. #101 San Francisco, CA 94121 415-751-7664 (h)	Dan Kwong 323 Monte Vista #204 Oakland, CA 94611 415-421-5378 (h)	788
Gamma Chapter (University of Illinois) March 18, 1921	Robert Rhee 401 E. Daniel Street Champaign, IL 61820 217-337-6334 (Chap)	Rick Jones 38462 Curling Pond Ct. Elburn, IL 60119 708-584-8582 (h)	John E. Benberg 202 N. Mathews Avenue Urbana, IL 61801 217-333-4660	1499
Delta Chapter (University of Kansas) June 2, 1922	Geoff Holton 2021 Stewart Avenue Lawrence, KS 66046 913-842-7556 (Chap)	Stephen J. Craig 1712 Prestwick Drive Lawrence, KS 66047 913-843-1008 (h)	Gary R. Russ 1012 N. Eleventh St. Leavenworth, KS 66048 913-651-4404	1135
Eta Chapter (Washington State University) October 15, 1927	Greg Anderson N.E. 700 California St. Pullman, WA 99163 509-335-5541 (Chap)	Mark Haller 111 S. 340th Apt. G Federal Way, WA 98003 206-952-4596	David Olsen 1035B Harvey Road Pullman, WA 99163 509-332-5654	777
Theta Chapter (University of Washington) April 27, 1929	Rob Waterstraat 4522 18th Avenue NE Seattle, WA 98105 206-528-9802 (Chap)	Don Wiethuechter 1301 S. 70th Tacoma, WA 98408 206-474-1881	Kirk Van Landeghen 19218 2nd SE Bothell, WA 98012 206-776-4577	263
Iota Chapter (Kansas State University) May 24, 1930	Jimmy Gibbs 1919 Hunting Avenue Manhattan, KS 66502 913-539-2343 (Chap)	Stanley Cyphers 5546 Fairway Road Shawnee Mission, KS 66205	Abe Sygman M1 Jardine Terrace Manhattan, KS 66506 (913) 537-4630	820
Kappa Chapter (Purdue University) May 20, 1934	Michael Rich 417 Waldron West Lafayette, IN 47906 317-743-9679 (Chap)	Don Craft R.R. #4 Box 298-A Veedersburg, IN 47987 317-294-2756 (h)	Alumni Advisor Paul Galloway R.R. #2 Box 291C Covington, IN 47932 317-793-2496	938
Mu Chapter (The Ohio State University) May 21, 1950	Kevin Noon 1965 Indianola Avenue Columbus, OH 43201 614-291-6222	Bob Jones 4301 Cameron Road Hilliard, OH 43026 614-876-6305	Ron Zeller c/o Street Scene 1726 N. High Street Columbus, OH 43201	247
Xi Chapter (Northeast Missouri State University) April 26, 1953	J.J. Hoskins P.O. Box 551 918 S. Osteopathy Kirksville, MO 63501 816-665-9779 (Chap)	Dan O'Reilly 134 Stoneyside Lane Olivette, MO 63132 314-991-8748 (h)	Patrick Lecaque #2 Woodland Lane Kirksville, MO 63501 816-785-4502 (h)	819
Omicron Chapter (University of the Pacific) May 15, 1955	Scott Mehl UOP/McCaffery Center Stockton, CA 95211 209-944-7678	Matt Anagnostou 929 E. El Camino F-221 Sonnyvale, CA 94087 408-730-2282		648
Sigma Chapter (Central Missouri State University) April 7, 1957	Brian Toomay CMSU Fraternity Complex B #100 Warrensburg, MO 64093 816-543-4442 (Chap)	Tim Taylor 12129 Oak Ridge Road Independence, MO 64052 816-254-9495 (h)	George Boland 314 E. Colton St. Warrensburg, MO 64093 816-747-7464	775
Tau Chapter (Pennsylvania State University) April 28, 1957	Charles Keckler 339 Fraternity Row State College, PA 16801 814-238-6789 (Chap)	Brian Bazer 12138 Salemtown Drive Woodbridge, VA 22192 703-878-7401	Henry Moon 500 E. Marylyn Ave. H120 State College, PA 16801 814-238-6667	481
Phi Chapter (Oregon State University) January 25, 1958	Jeffrey Borgasser 330 NW 23rd Street Corvallis, OR 97330 503-757-6175	Mark Bodyfelt 220 E. Division Sherwood, OR 97140 503-625-1902 (h)	Rob Hinz 2122 NW Tyler #8 Corvallis, OR 97330 503-753-4307	322
Chi Chapter (California University of Pennsylvania) April 9, 1960	Matt Stockunas 600 Wood Street California, PA 15419 412-938-9847 (Chap)	Carl Neishloss 117 Cherry Street Canonsburg, PA 15317	John G. Watkins California Memorial Union California Univ/PA California, PA 15419	462
Psi Chapter (Iowa State University) February 11, 1961	Kary Klismet 2635 Knapp Street Ames, IA 50010 515-292-2161	Larry Brandt 2281 Hawk Drive Bettendorf, IA 52722	Joe Traggesser 3913 Franklin Des Moines, IA 50310-3846	467
Alpha Beta Chapter (University of Arizona) October 1, 1961	Dan Cunningham 1449 N. Cherry Avenue Tucson, AZ 85719 602-884-5023 (Chap)	William James Tisch 7121 N. Via Pisa Tucson, AZ 85704 602-575-1129	Robert Bowdish 4700 N. Kolb Road #8214 Tucson, AZ 85715 602-577-7825	558
Alpha Gamma Chapter (University of Wisconsin at La Crosse) May 5, 1962	James Hebble Cartwright Ctr. Box 143 1741 State Street La Crosse, WI 54601	Kurt Koenecke S 5255A Open View Rd. Reedsburg, WI 53959 608-727-3168 (h)	Joe Heim 324-A North Hall U/WI La Crosse La Crosse, WI 54601	495

Alpha Zeta Chapter (Northwest Missouri State University) April 27, 1963	Kevin Koon 421 W. 16th Avenue Maryville, MO 64468 816-562-3048	James Roddy 3500 NE 49th Terrace Kansas City, MO 64119 816-452-4992 (h)	David Hancock 801 Chestnut Tarkio, MO 64491 (816) 736-5333 (h)	524
Alpha Theta Chapter (University of Wisconsin at Eau Claire) November 23, 1963	Joe Carroll 1212 Graham Avenue Eau Claire, WI 54701 715-832-6522 (Chap)	Tim Coburn 624 Summer Street Eau Claire, WI 54701 715-836-0181 (h)		324
Alpha Lambda Chapter (Northern Illinois University) November 14, 1964	Kevin Camden 919 Greenbriar DeKalb, IL 60115 815-748-3728 (Chap)	Alexander Kentfield 1375 Appomattox Trail Carol Stream, IL 60188 708-830-3099 (h)	Robert Vest 427 W. Hillcrest Drive DeKalb, IL 60115 815-758-6266	321
Alpha Phi Chapter (University of Idaho) May 11, 1968	Rob Finch P. O. Box 3096 Moscow, ID 83843 208-885-5790 (Chap)	Clifford J. Eidemiller Rte. #1 25525 Ustick Road Wilder, ID 83676 208-337-3083		169
Beta Delta Chapter (Illinois State University) March 7, 1970	Craig Foley 302 W. Vernon Normal, IL 61761 309-888-9820 (Pres)	Kurt DeMay 509B N. McKinley Ave. Champaign, IL 61820 217-352-0880 (h)	Leonard Schmaltz 31 Pendleton Way Bloomington, IL 61704 309-663-5639	419
Beta Nu Chapter (Virginia Commonwealth University) September 14, 1985	Matt Greene 340C GRCI Richmond, VA 23220-8615 804-355-9445 (Chap)	William Anchemoody 2501 London Road Richmond, VA 23233 804-360-1633	Rusty Ziegler Rt 2 Box 52-R Mechanicsville, VA 23111 804-730-4824	131
Beta Omicron Chapter (James Madison University) November 21, 1987	William R. Gale P.O. Box 7037 JMU Harrisonburg, VA 22807	Greg Sparrow 3716-L.W. Steeplechase Williamsburg, VA 23188 (804) 220-6813	John Nofsinger Paul Street House 1211 Paul Street Harrisonburg, VA 22807	124
Beta Pi Chapter (University of Southern Indiana) January 31, 1988	Ron Allen 941 University Court Evansville, IN 47711 812-468-2263 (Pres)	Mark Schoenbaum 1602 Irvington Ave. Evansville, IN 47712 812-422-7474		60
Beta Rho Chapter (Eaton College) April 15, 1989	Thomas Brookshire Campus Box 5210 Eaton College, NC 27244 919-538-3275	Rich Franck 218-2 Connor Drive Chapel Hill, NC 27514 919-942-1565 (h)	David Graham 3117 Commerce Place #E Burlington, NC 27215 919-538-0874	53
Beta Tau Chapter (Southern Illinois University at Edwardsville) May 20, 1989	Bill Uterback Branch Box 1515 Edwardsville, IL 62026 618-288-0939 (Pres)	Mike Beatty 223 Summit Place Edwardsville, IL 62025	Steve Held 223 Summit Drive Glen Carbon, IL 62034 618-288-2084	68
Beta Upsilon Chapter (University of Iowa) April 14, 1990	Kyle Kuhlers 716 N. Dubuque Street Iowa City, IA 52245 319-338-5854 (Chap)	Don Carstensen R R #6 Iowa City, IA 52240 319-354-1876 (h)	Tim Hill 1000 Oakcrest St. #105 Iowa City, IA 52246 319-339-1432	58
Beta Phi Chapter (Auburn University) December 8, 1990	Steve Treanor 117 Toomers Street Auburn, AL 36830 205-621-3749 (Chap)	David Kinchler 110 Ridge Gate Place Huntsville, AL 35891 205-534-8881 (h)	Capt. Humberto Salcedo 304 Lancaster Avenue Auburn, AL 36830 205-621-4475 (h)	56
Beta Chi Chapter (George Mason University) May 9, 1992	William Miltenberger 9801 Laurel Street Fairfax, VA 22032 703-425-8573 (Pres)	Larry Candelaria 9685 S. Run Oaks Drive Fairfax Station VA 703-690-6402 (h)	Donald Gray 5550 Ann Peaks Drive 22039 Fairfax, VA 22032	44
Beta Psi Chapter (Southwest Missouri State University) September 9, 1992	Serge Traylor 1034 E. Elm Springfield, MO 65806 417-831-6286 (Chap)	Jeff Addison 1034 E. Elm Springfield, MO 65806 417-889-2587	Dave Nichols 711 East Montclair St. Springfield, MO 65807 417-883-0062	65
Gamma Alpha Chapter (University of Missouri) November 7, 1992	Jim Schlossman 8 Keene Street #G45 Columbia, MO 65201 314-443-4971	Randy Adams 6691 S. Hill Creek Rd. Columbia, MO 65201 314-443-5235	Jim LaRue 3412 Winners Circle Columbia, MO 65201 314-449-3795	51
University of Alabama Colony	Greer Butler 220 Reed Street Tuscaloosa, AL 35401 205-752-2001 (Chap)	S. Gale McDonald 829 57th Street South Birmingham, AL 35212 205-595-5511 (h)	R. Scott Williams 427 Hillwood Drive Homewood, AL 35209 205-879-5222	29
Alpha Mu Colony (University of Arkansas)	David Higgins 2581 Kantz Drive #C Fayetteville, AR 72703 501-444-7384	Kevin Urban 10907 Eagle Street Fayetteville, AR 72701 501-444-6064		343
University of Montevallo Colony	Rhett Prichard P.O. Box 3561 Montevallo, AL 35115 205-665-9599		Aaron Page 240 Crestview Drive Montevallo, AL 35115 205-665-5136	9
Mississippi State Colony	Robert A. Pilgrim 100 Lammus Drive Starkville, MS 39759 601/324-3178		Sean Deyer 1000 Campus View Drive #121 Starkville, MS 39759 601/324-8565	
Rutgers University Colony	John Morytko LPO Box 16103 P. O. Box 5061 Livingston New Brunswick, NJ 08903		Brian Morytko 121 Brooklyn Road Stanhope, NJ 07874 201/426-0118	

At the end of the year, I was elected Fraternity Educator for the next fall. It really excited me and seemed to rekindle my enthusiasm for the Fraternity. Working with the pledges last year was very enjoyable. It was very rewarding to educate them in the history of AKL, while at the same time, helping me to realize how much I really did know about the Fraternity. Also, it was exciting to play a role in their transformation from pledges to members. New members truly are the lifeblood of the Fraternity because they are not blinded by the past and not afraid to challenge those decisions of older members. Still, halfway through my semester as Fraternity Educator, my fraternal beliefs were deeply rooted only in the local fraternity and not on the national fraternity.

Then, in October, a most remarkable thing happened to me. I attended the chartering of Theta Chapter and began to understand the bigger picture of the Fraternity. The fact that I have brothers across the country and not just in Pullman who have that same common experience in our ritual is that bond I had not seen earlier.

That feeling intensified when I had the opportunity to attend the 1992 Presidents' Academy in Indianapolis. Meeting other presidents was not like meeting a new group of people because, though we came from different parts of the country, backgrounds and chapters, we all had something in common. That is: we were all AKLs! That helped us to become easily acquainted, have an enjoyable time and share greater productivity. The Fraternity is very much like life with its ups and downs. The thing to remember through it all is that AKL truly is an AFFILIATION KINDLED FOR LIFE."



Editors Column (Continued from page 2)

to Serve AKL,") Your Fraternity, with your involvement, wants to administer a network service for alumni, and later develop it into a mentoring program for graduating collegians who seek employment. Beta Tau alumnus, Ed Melton, is excited by the prospects of the network program, saying: "That's what our brotherhood is all about anyway."

Our brotherhood has among it many alumni who, through personal and professional contacts, a wealth of potential employment network opportunities. As part of the renaissance of growth and vision of Alpha Kappa Lambda, I challenge each alumnus to rekindle his membership for life. Contact the national office (317-924-4265) with your acceptance, offer our brothers a network opportunity. The payoff for each of us can be enormous. You would review his resume and refer him to reliable contacts. You could network him on to someone who may have knowledge of an opening in their area of expertise. You may even know of an opening yourself! Besides the obvious, your own new business contacts and other business and personal potentials are only the genesis of this program. Emotional rewards you will receive in assisting a brother are also very worthwhile. Each of us is linked by common principles upon which our Fraternity was founded—the principles we accepted at the time of our initiation. Those common principles were accepted for life. (See "Finding Your Future in Your Fraternity" on page 8.)

I hope you enjoy this issue of *THE LOGOS*. As always, comments, questions and manuscripts are welcomed. Please refer to the National Headquarters' address on page four.

Gene Probasco, Xi '60
LOGOS Editor

The Alethians

Organized to Elect an AKL as U.S.

President or Vice President by 2014

President T. J. Snyder, at the 75th Anniversary Conclave proclaimed several goals for the next 25 years. Electing an AKL to serve as President or Vice President of the United States by 2014 presents The Fraternity with a significant challenge and an inspiration for the future.

To reach this goal, several brothers organized a bipartisan, national leadership building and thinking organization dubbed "The Alethians." Since 1989, 20 brothers from the chapters across the nation have been accepted into the Alethians.

These young men have shown a serious interest in the political process by working on state governors' and legislative campaigns, national congressional campaigns and the recent presidential campaigns. Wherever they gather, usually at Conclaves and chapter installations, a serious discussion of present and future issues ensues. They also analyze a variety of campaigns from the campus level to the presidential primaries.

The goal is to teach Alethians to be winners with morals. Each member subscribes to a strict but simple code of ethics. Each member must be a registered Democrat or Republican. The organization believes the strength of the nation's political process has been its two party system.

Any AKL is welcome to apply for admission. There is a \$25 membership fee and the requirement that every Alethian must attend one Conclave every four years.

The eventual payoff for the Alethians is the establishment of a network of brothers who will objectively share their experiences and political contacts. To support this network, various Alethians send newsletters to their brothers commenting on issues, campaigns and personal dilemmas. Frequently, they visit by phone. One Alethian clearly detailed his plan to be come governor of his state at the age of 30. So impressed were his fellow Alethians, that four volunteered on the spot to help him.

President Snyder strongly believes the future leadership of the United States will come from our nation's system of public colleges and universities. "For too long our nation's leadership has been dominated by those who have graduated from elitist private colleges and universities. AKL was founded as a non-elitist, non-secret fraternity at one of the world's great public universities and should be leading the cause in building and electing the leaders of the 21st Century."

For additional information about the Alethians or those AKL alumni wishing to assist these young men to expand their political networks or by contributing funds to their leadership development are encouraged to contact:

T. J. Snyder, 1940 16th St, Newport Beach, CA 92663;

Greg McGinity, 100 E. Nelson Ave, Alexandria, VA 22301;

Rich Franck 218-2 Conner Dr, Chapel Hill, NC 27514.

Editor's Note: The Alethians are a group of AKLs with a common interest that functions independently of the Fraternity.

LOGOS Spring 1993

Dean Clark, Mu '50

Director of Academic Affairs

Do Scholarship

The Fraternity hopes every advisor and active member will assist to emphasize scholarship in our Chapters. As an ideal of AKL, many of our alumni brothers have distinguished themselves through the practice of their own intellect developed as AKL students, becoming scholarship personified. Thank you to the Irving Dilliards and Allen Drury's of Alpha Kappa Lambda.

Traditional GPA is important to each of our collegiate members assisting them to remain in school until their degrees are completed. Using contemporary and traditional methods of study, our chapters must determine what other Greek organizations are doing in their scholastic programming and camp in the doorways of campus offices who can assist chapters to improve its current programming. Leave no rock unturned to establish your chapter as the pinnacle of scholarship on your campuses and within the Fraternity.

The traditional GPA is the useful measurement of quality work of an individual and the collegiate chapter. Financial aid and special scholarships are available to brothers with good grades. The money is there for the picking. Graduate work is open to high achievers; and it is a proven fact employers prefer well prepared employees, prepared as students with good grades. However, an "A" student who drops out of school is not

as valuable as one who finishes. So, another measure of scholarship is persistence. Our chapters must be concerned about the percentage of its brothers who graduate. How does the scholarship measure up to athletic programs? The NCAA is focusing on this measurement now. At the end of every term the Fraternity ought to honor those who graduate and at the same time, know why some don't. The chapters must make it their business to ensure each collegiate member makes it through graduation. Sometimes it only takes encouragement. Today our chapters must have immediate access to in-house computers to gain information, skills, write reports, prepare term papers, perform engineering, accounting and a host of other course work procedures. Most employers expect employees to be computer literate. Alumni should assist in providing their chapters with the required technology to make their chapter the envy of their campus.

Collegians still need space conducive to study, adequate time and study skills. To think, talk and practice scholarship collegians need to learn what other Greeks are doing about scholarship programming. I challenge each chapter of our Fraternity to so extend their individual scholastic programming that you blow away all competition on your campuses!

The Education Foundation is the source of funding of AKL's educational programming. Alethia Scholarships and Chapter Challenge Grants are one of the several programs that are funded through the Foundation. Tax deductible gifts to the Foundation by alumni and friends go to promote scholastic excellence among our undergraduates.

Spring 1993 LOGOS

OUR Growing Fraternity

Design For Growth

A frequently asked question by both undergraduates and alumni is: "How do you start an AKL chapter at the college in my town?" Director of Membership Development, Sean Walters, follows the Fraternity's expansion procedure titled Design For Growth. This strategy has produced 20 new chapters and colonies over the past five years. We are constantly looking for high caliber institutions which do not have AKL chapters. The National Fraternity believes that the healthy growth of the fraternity calls for bringing on three to four new colonies each year, and the National Headquarters is responsible to provide our new colonies with exhaustive support and resources. Currently, four colonies are working toward the day when they will qualify for an AKL charter.

Often, universities and colleges write to the National Headquarters, informing of their interest in having new fraternities established on their campuses. Such an inquiry sets Sean Walters in action. He applies the following criteria:

1. **Quality of the Institution:** How does the institution measure up, based upon accepted academic ratings as well as an appraisal of the overall climate on the campus toward Greek life? Often, he visits the campus to evaluate the overall environment.
2. **Quality of the Greek System:** The strength of existing fraternities on the campus is measured by communicating with their fraternities' headquarters.
3. **Opportunity for Growth within the Greek System:** Evaluation of the length of time since the last new fraternity was established on the campus, its current strength and the percentage of students who currently are *not* Greek. The college administrations support for fraternities and an analysis of prospective fraternity housing is analyzed.
4. **Local Alumni Support:** To determine how many alumni are willing to help establish and support a colony, a questionnaire is sent to all alumni within 50 miles of the school.

Upon completion of this evaluation, Sean submits his recommendation. When a school is found promising, the administration is advised of Alpha Kappa Lambda's positive interest.

From a pool of interested fraternities, several are selected to make presentations to the interfraternity council and the school

administration. This selection process then determines who will be invited to the campus.

When a time for recruitment has been established, Sean arranges a formal expansion on the campus. This effort includes the participation of local alumni, the sponsoring chapter and fraternity staff to recruit members to formally establish the colony.

Similarly, Alpha Kappa Lambda is sometimes invited by the campus Greek authority.

At The University of Montevallo in Alabama the Greek advisor invited AKL to colonize. During the Fall term AKL representatives visited the campus and the colony was formed around 14 young men.

While these are the more common methods of expansion, occasionally students themselves will contact the Fraternity. When this occurs, a similar evaluation is conducted as when the school itself initiates the contact. In addition, the petitioning students are evaluated through a composite report. At some point, the school and its presiding Greek body are advised of the students' interest. If any opposition develops, Alpha Kappa Lambda is unlikely to proceed.

If, however, there is campus support, the procedure outlined above is followed. This was how 32 young men organized a colony at Rutgers University this spring.

Typically, about two years pass from the date of colonization to the granting of a charter.

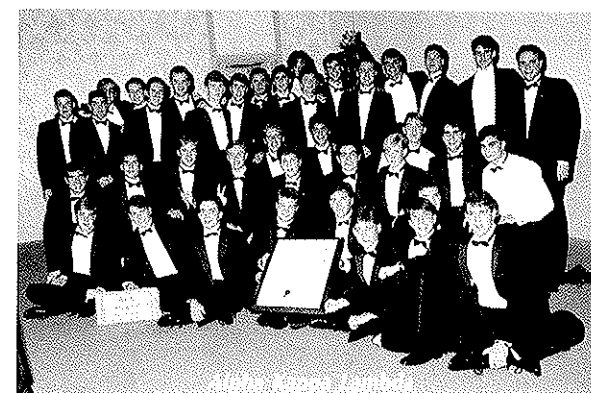
Sean maintains contact with more than 100 colleges and universities in North America, classified as expansion prospects. Priority is given to campuses where AKL chapters were chartered, but are currently without undergraduate members. For example, chapters were re-opened at the University of Idaho, Northern Illinois University & the University of Washington last year.

Want to know more about organizing a colony? Contact Sean Walters (317) 924-4265.

Recent Charterings... *AKL on the Move*

During the past three academic years your fraternity has been pleased to install seven chapters. Three of these were by returning charters to universities where AKL was previously located. Four other groups of men met the challenge and introduced The Fraternity of Alpha Kappa Lambda to not only their campus, but some also opened new geographic areas for our brotherhood.

The presiding officer for each ceremony has been National President Thomas J. Snyder with Keith Gilchrist, Executive Director, assisting in the presentation of the Charter. The founding fathers of these chapters have much of which to be proud. They faced the need to recruit a sufficient number of quality members to maintain a viable chapter. Each colony had to develop internal programming, prepare chapter bylaws, seek the active participation of local alumni, become knowledgeable about this new entity AKL, and maintain a presence in their greek community. Doing this while addressing the priority of an education called for dedication. They had this in great quantity! Today these men continue to display pride and loyalty in *their* achievements and in *our* Fraternity.

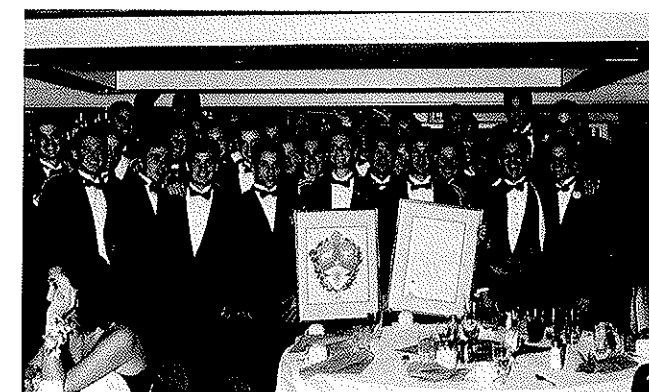


Newly installed Beta Phi Chapter proudly displays their charter.

BETA PHI CHAPTER at Auburn University was installed on December 8, 1990. Carrying previous colony experience from Mu Chapter, Phil Sack transferred to Auburn and introduced AKL into the deep south! Since the time of colonization and chartering these men have benefitted from the support of alumni from chapters across the country. Dedication of parents and the brothers has resulted in the recent acquisition of a house to call AKL's. Recently, the

tradition has been repeated by the transferring of an undergraduate member to the University of Alabama whereupon he established a colony of the Fraternity. (Down the road another colony has been established at the University of Montevallo...as a result of the 'Bama colony.)

In the fall of the following year, on October 26, 1991, the charter of THETA CHAPTER was returned to a group of men at the University of Washington. Alumni from Eta Chapter assisted in the early formation. The Alumni of Theta Chapter, originally chartered in April of 1929, have been supportive and are proud of this new group of brothers.



AKLs at The University of Washington proudly display the Theta Charter that was returned after twenty years.

The spring of 1992 brought a flurry of celebrations for the Fraternity across the country. Beginning at the rechartering of ALPHA LAMBDA CHAPTER at Northern Illinois University on April 11, 1992 recognition of a growing fraternity became evident in the greater interfraternal community. Next on the calendar was another rechartering which took place at the University of Idaho as the men of ALPHA PHI CHAPTER gathered to rekindle the bonds of brotherhood. On April 25, 1992 the members were able to recognize the original founding of the National Fraternity (April 22, 1914) as well as receive their charter. Traversing the continent, AKL was chartered at George Mason University in Fairfax, Virginia. Designated BETA CHI CHAPTER this chapter was installed on May 9, 1992. While into the Beta sequence of chapters, this group has benefitted from alumni from Alpha, Alpha Beta, and Alpha Rho. Brotherhood knows no boundaries.

Recent Charterings



Founding members of Beta Chi chapter at George Mason University received the 67th charter granted by Alpha Kappa Lambda

As the 1992-93 academic year began excitement built as chapters began to realize the fellowship gained in being a part of the ceremonies as they represented their members at the charterings. On September 12, 1992 BETA PSI CHAPTER was chartered as the fourth active chapter in the state of Missouri, located at Southwest Missouri State University, this colony was formed through the initiative of a transferred member from Alpha Zeta Chapter. These men have continued to forge ahead with confidence and have made a positive name for themselves on the campus and within the community.

In November of 1992 the National Executive Council traveled to Columbia, Missouri to hold their fall meeting. More importantly, they were there to participate in the chartering of a chapter on the campus of the university of Missouri. Granted the name GAMMA ALPHA CHAPTER, this chartering took the Fraternity into a new level of growth. These men of Gamma Alpha have faced the challenge of the strong campus greek system, held their own, and The Fraternity of Alpha Kappa Lambda has established a strong presence at this university.

Throughout these years of expansion the support of the AKL Education Foundation has been vital. Grants from the Lewis J. Bacon Expansion Scholarship Fund have made it possible



WANTED: Transfer student or graduate student to help organize expansion efforts at a campus with no active AKL chapter or colony. Partial or full tuition paid. Contact NHQ at (317) 924-4265 for details.

for undergraduate and graduate students alike to continue their pursuit of a specific degree while guiding new members in their Fraternity. Two such recipients have been Phil Sack at Auburn and Kevin Wilson (Eta) who assisted in Alpha Phi's development.

Possible the most rewarding moment for the staff of the National Fraternity is that of chartering. Our young men on staff, fresh from their undergraduate experience, travel the country on their assignment to organize the colonies and bring them to an official chapter status. Our Fraternity is proud of the work accomplished by these men who were involved in the development of those chapters identified above. Former staff members during this time frame were: Doug Baade/Alpha Theta, Doug Lacy/Eta, David Graham/Beta Rho, and Bob Bowdish/Alpha Beta. Today, Sean Walters/Alpha Beta continues as the driving force of our expansion and development program.

As of April 22, 1993 Alpha Kappa Lambda could celebrate 79 years of Fraternity. To date we have extended charters onto sixty-nine campuses. During the 1993-94 year we can anticipate adding as many as four new chapters as well as one rechartering. Watch for an AKL chapter nearby!



The president of Beta Psi chapter shows his excitement upon receiving their charter.

Chapter News

KAPPA CHAPTER CELEBRATES ITS NEW HOME

Years of living, studies, socials, life preparations, and brotherhood building had left their mark on the Kappa Chapter home. The existing building was built in 1968 to house 56 men and meet the needs of the chapter 25 years ago.

Recognizing the need to update the facility, careful study was made to determine the housing needs for the future and the support of the alumni for the project.

The new Kappa Chapter house was not to be just another fraternity house on the Purdue campus. Due to its ideal location it would be the centerpiece of the Purdue Greek system with the support of the increasing strength of the undergraduate members.

The decision made, plans were formulated to locate the necessary funds for this major project, estimated at \$850,000. The "Campaign for Kappa" to raise \$400,000 was launched and key alumni, collegians and parents immediately signed pledges to get the project started. Still in progress, the campaign is moving steadily forward and hopes to reach its goal by 1994, Kappa's 60th anniversary.

The newly completed chapter house is an impressive structure. It is exactly as expected; the vanguard of Purdue's Greek system!

When touring the house, which accommodates 70 residents, one is struck by the spaciousness. The foremost thought in planning the project was maintaining the quality of chapter life. Looking at the plans, obvious emphasis to which Kappa has dedicated itself is Scholarship.

The house provides a variety of living arrangements including 10 multi-man

study rooms complete with study/sleeping decks and 19 two man rooms with sleeping dorms. A new computer room houses IBM and a Mac Performa computers. A new library holds a large conference table, study carrels and is dedicated to Kappa former National President, H. George DeKay. A formal living room, known as Alumni Hall, extends the tradition of Kappa Chapter's alumni relations. The room features a trophy case, grand piano, and conversation areas surrounded by marble tile, designed to accommodate the significant traffic areas. The dining hall has been enlarged with the addition of a great room for social events. It features outdoor entrances, reducing unnecessary guest traffic throughout the living areas of the home. Access ramps and restrooms are equipped to meet the needs of

physically challenged students.

In conversation with Keith Gilchrist who served on the Kappa Board from 1965 until recently and who is the principle architect for the financial plan that resulted in this new 1.5 million dollar chapter house, we learn the value of prudent fiscal management. "It began in the 1940's with H. George (Doc) DeKay, long time chapter advisor and AKL National President, who instilled in all of us two things that fraternity men should do: Always pay your bills to the chapter as an undergraduate and support your fraternity financially as an alumni member - Kappa members always have".

Congratulations are in order for their hard work resulting in a gem not only for the chapter's campus, but for our entire Fraternity.



Washington State

H

On an incredible run of success, ETA CHAPTER is hoping to translate its accomplishments into the Founders' Award at the 1993 Conclave. Eta began the year as recipient of the National Rush and Fraternity Education Awards for excellence in both areas. Brother John Weist was also recognized for his achievements as a recipient of one of the Alethia Scholarships bestowed at Conclave. President Eric Wikstrom was honored as the Holmes Award recipient, the highest of individual honors bestowed by our Fraternity. The chapter continues to strive for supremacy on our campus, too. Shortly after Conclave, the Chapter pledged 22 outstanding men, our finest effort in recent memory.

Individual members' leadership positions on campus are ensuring Eta's best interests are preserved. The Chapter also received the All Greek Intramural Award for excellence as well as winning the campus Homecoming Award for 1992.

The Chapter also wants to extend our appreciation for the royal treatment our delegates received on the recent trip to the Gamma Alpha Chartering. We wish the men of Gamma Alpha well. Additionally, we thank the men of Sigma for their hospitality and lunch on the way back to Kansas City and our plane connection.

NE Missouri State

E

This has been a great semester for XI CHAPTER! We began the semester by taking 25 pledges who have all showed genuine interest in improving our already outstanding reputation on the Northeast Missouri State University campus. Along with Delta Zeta Sorority, we raised over \$1000 on our annual Teeter Totter event. By the time you receive your LOGOS, we will have finished our annual Haunted House which is expected to again be a huge success.

Homecoming saw a number of our alumni return to develop a revitalized and motivated Corporate Board, with hopes to strengthen our relations with all our alumni. Soon the actives will also be voting on a new Executive Board for the 1993 year. With new ideas brought with new officers, I see Xi Chapter growing stronger as we approach a new decade on this campus. We hope all our alumni will plan to attend the 40th year anniversary in April.

Iowa State

Ψ

The Spring semester of 1992 was very successful for PSI CHAPTER. Eight men were signed to form a very energetic and dynamic pledge class. One of the most successful and enjoyable events of the semester was our Founders' Day banquet, held February 8. We had the largest turnout for the event in several years, providing an opportunity for reminiscing about the house with our alumni brothers.

Another memorable event for the Chapter was the annual Greek Week

celebration. Psi chapter's team made an overall Top 6 finish for the event which included 32 fraternities and 16 sororities. Psi Chapter continued to have varied campus involvement from its members last spring, including ROTC, the Greek Week planning committee, and various honorary societies. We are all looking forward to the fall semester and continued success for the Chapter.

University of Arizona

AB

ALPHA BETA CHAPTER continued to prosper in 1992. Winning the Founders' Award for the third consecutive year humbled the men of the Chapter.

The Chapter hosted the 1992 Conclave in Tucson. The success of the Chapter in recent years was exemplified by the success of the Conclave. The lauded event also provided the capturing of several other national awards: Campus Activity Award, Community Service Award, Programming Award; Loyalty Award, and Brother Geric Poore was honored with the presentation of the Clarence E. Brehm Leadership Award.

Additionally, the Chapter has been extremely successful on campus. Our philanthropic contribution included our second annual Sorority Softball Tournament benefiting the Fraternity's national philanthropy, Cystic Fibrosis Foundation.

In intramural, Alpha Beta has ranked in the top teams in both football and softball. Socially, both Parents' Weekend and Homecoming proved to be strong events allowing the Chapter to show off the recent house remodeling projects. Both events developed stronger ties with family and alumni alike. Free Homecoming entertainment was provided by the University of Washington—Thanks Theta! Alumni are invited and encouraged to attend events at the chapter. The membership has its collective eye on the coveted Founders' Award at the next Conclave.

The Chapter delegates to the Beta Psi and Gamma Alpha Charterings report red carpet treatment at both events. Best of luck to our recently chartered chapters!

University of Idaho

ΛΦ

The spring was an active time for (then) ALPHA PHI COLONY. They sponsored their first fund-raiser, a pancake feed in conjunction with the Lionel Hampton Jazz Festival. A portion of the profits went to their philanthropy trip to Boyer Park with the kids of the Latah County Friends Unlimited Program. They played games with the kids, ending with barbecue. A second fund-raiser was the weekend of Easter, a 4 on 4 volleyball tournament for male and female teams.

We look forward to recapturing the Homecoming Championship the colony won last year. Plans have been made for future philanthropies, socials and rush. Our Installation on April 24th was the highlight of the year. (See section on installations.)

Illinois State

BA

The BETA DELTA CHAPTER had a rough year, but things seem to be turning around. Our house burned down on July 21, 1991, leaving members homeless and scattered all over town. After the house was rebuilt, another fraternity leveraged us out and purchased the property. Since all members paid their rent at the beginning of the term, we couldn't get a refund because those funds had been used for the lease. We won the Sigma Chi and intramural volleyball tournaments, as well as participating in softball, basketball, Dream Man and various other campus events.

We were honored by winning the Brotherhood Award at the Annual Greek Week banquet. It is considered the highest honor given to a fraternity. We are bouncing back from our adversity stronger than ever.

Auburn University

BΦ

Perhaps, the men of BETA PHI CHAPTER report, the greatest success they had came from intramural sports. They were runners-up in flag football for the campus championship while the pledges won their league championship. We participated in soccer this year with a 3-1 record. We're looking forward to greater success next year.

Our philanthropy record is better. Working with a sorority, we enter-

tained approximately 200 children in an uplift program. Our Bowl-a-thon raised over \$400 for Habit for Humanities. Homecoming was another success. We participated in the homecoming float competition with Alpha Delta Pi Sorority. Our social life is not for want of something to do. All our brothers are always sought out to attend parties and other campus events. We're working on attaining a house. That has really been a struggle for us.

We are currently in a house leased by a few of the members. Our corporate board is going to be negotiating again for a house that slipped through our fingers last spring.

SW Missouri State

BΨ

Known as the fastest growing colony in the United States, the new BETA PSI CHAPTER could do no wrong on its Southwest Missouri State University campus! With 73 colony members, they joined with a sorority to hold a Hot-Tub-a-thon for the Epilepsy Foundation in Springfield, MO. They raised over \$5000. They raised \$500 for the colony through a credit card application fundraiser.

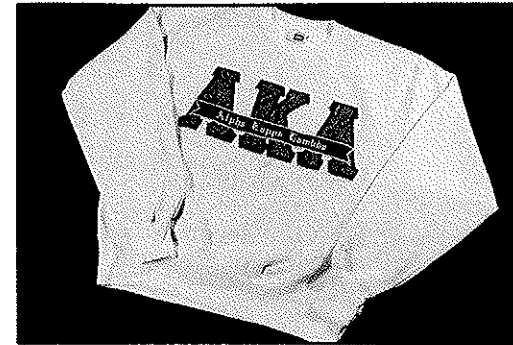
Both the colony's A and B division softball teams won their divisions in intramural. An alumni advisory board is in place and the newly chartered chapter (see charterings elsewhere in this publication) is expected to become another Missouri jewel.



The historic home of Chi Chapter, California University of Pennsylvania, has undergone renovation the past year.

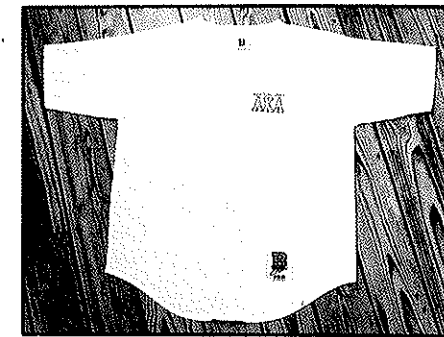
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Spirit



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LETTER HAT
Purple hat displays Greek letters in gold embroidery.
One size fits all. **AKL HAT-LTR \$15**

ARC HAT
Purple, baseball hat with fraternity name embroidered in
arc design in gold and white. **AKL HAT-ARC \$15**

ALPHA KAPPA LAMBDA *Spirit*

[illegible]

Ω OMEGA CHAPTER Ω

The National Headquarters has received word of the death of the following brothers. They join those who have gone before them as members of the eternal ranks of Omega Chapter, "Enter now into the joy of the Lord."

Alpha	Melvin W. Buster James K. Ekegren Robert M. Evans John H. Everett Gail B. Hillhouse Richard N. Howard Arthur Warren Legg William B. Rhodes Carl Eric Sandahl Bradstreet Smith Phillip J. Webster Charles F. White Thomas Fraser Young	Zeta	Simon G. Peterson Robert F. Pfeiffer Walter C. Rogers Ross George Rusch Edwin H. Schendel Frank Gay Upjohn Wilbur J. Verplank William James Walsh Otto Smythe Zerwick	Omicron	Harold Parker York James Robert Meade Philip Ray Sciaroni Michael L. Silber Gary Steven Verzani
Beta	Thomas Clyde Griffin Joseph B. Hart Paul H. Hunter Daniel Cummings Lockwood Donald K. Reynolds David John Stollery Charles Hege Sword	Eta	Donald J. Baker J. Thomas Dasef Norton Eugene Holland Kenneth C. Pierce Howard Simon	Rho	Robert Harold Wadsworth
Gamma	John Loren Brown Gillard D. Dearlove Merle Matthew Eakins Robert T. Edwards Walter Tinney Herget Larry Michael Hill Carl Allan Hinrichs James Howard Kahlert Daniel R. Ketchum Frederick W. Kinderman Herman D. Koeller Harvey W. Kring John Henry Manley Robert D. Mitchell John Willett Rankin Paul Fowler Schwarzlose William S. Scovill Philip Ford Vancleave Arthur Zenus Varland Gerald L. Wallace Clarence K. Windal George M. Wood Charles E. Zeleny	Theta	Fred W. Dennis John W. Groinig Theodore Roy Hansberry Lewis F. Hatch Arthur D. Hughes Chris Lee Hurtienne Joseph S. McMichael Arthur W. Moulton Roy James Oliver Truman E. Pease Wendell W. Prater Joe Earnest Wolff Cecil Zylstra	Tau	Raymond S. Farwell Leebert L. Logan William E. Lutz Philip Mannino Herbert B. Walton Robert Morgan Worthington
Delta	Hugh Kent Bowden John M. Glendenning Ross Lustus Keeling Douglas James May James M. McWilliams Robert Keith McWilliams Robert J. Mounsey Thomas J. Nied William H. Payne Richard Stilwell Curtis Lawrence Wolkey	Iota	Castle Lloyd Bradeen Richard M. Perry	Phi	Mark F. Tollefson
Epsilon	Edward C. Baillie Edwin H. Hilbert Richard W. Olson	Kappa	Bobbie T. Chapin Rowland M. Dolan Robert Lee Hougland Jack Moody Frederick W. Neuer Clyde Calvin Parsons Victor E. Payer William Kelly Phillips John S. Schafer Alfred Miller Smith Richard Ecknew Tesche	Chi	Michael Frnak Mignogna
		Lambda	Marvin C. Johnson Bernard C. Johnson John F. Krueger Robert Warren Parker Robert L. Shelley Ray Moore Small Thomas Williams	Psi	Jack Vincent Smith
		Mu	David Fred Cropp Byron C. Kough William G. Nelson Edwin L. Stuntzner	Alpha Beta	Alan Lohiau Kon James Joseph Logan Amos Lewis Miller
		Xi	John David Ebel	Alpha Gamma	Thomas Harold Neis
			Michael John Gothberg Barry Eugene Ireland		

From the Executive Director

HOW ARE WE DOING?

Our future success lies in our ability to educate our members on the most effective way to rush.

By R. Keith Gilchrist

How is Alpha Kappa Lambda doing is a question often asked by both alumni and undergraduates. The answer on such a broad issue just can't be given in one word or even in one sentence.

Fraternity wide we continue to grow (see articles in this issue on charterings) but some chapters, especially older ones, are experiencing membership difficulties. Fraternity rush in the fall of 1992 is down. More accurately rush is down on campuses where an unwieldy and often times unproductive process of formal rush is followed. AKL chapters who have been dependent on formal rush and/or have not learned to rush informally are having the most trouble recruiting members.

Factors affecting student's interest in fraternity membership are several and sometimes complex.

● No doubt the economy has caused students to take a more serious look at their education. Many of the older brothers and sisters of this year's freshman class are recent graduates who are without jobs. The younger student is reluctant to join an organization that will take time away from or will not contribute toward his successful academic performance.

● Mandatory residence requirements have changed on the part of universities who have been forced to face budget cuts and decreased enrollment. This along with a growing trend toward university mandated deferred rush makes it more difficult for our chapters to recruit members to live in their houses.

● Parents play a major role in their son's decision to join a fraternity. Many of today's parents were in college during the Vietnam Era when Greek systems along with many traditional institutions were suffering. They saw fraternities in a negative context and we have yet to convince these parents that their sons can improve their quality of life through membership in AKL.

● Rush without alcohol...a very recent phenomenon that

has no doubt contributed to the decline in rush numbers - so many of today's students find it hard to understand how one can have fun without beer or other alcoholic beverages at parties or other social functions. But, alcohol as a rush tool is fast disappearing from the recruitment process.

● Many fraternity members just don't understand how to properly rush. Chapters who have long relied on the formal, over organized rush systems to find men for them are standing around with dazed looks wondering where all the rushees have gone.

Alpha Kappa Lambda has recognized the changing rush scene and we are taking a proven five point program to our chapters.

1) Meet him, 2) Make him a friend, 3) Introduce him to your fraternity brothers, 4) Introduce him to AKL, 5) Ask him to join. When fraternity men develop individual personal relationships with prospective members, AKL is no longer an abstract concept, but an organizational opportunity with a name and a face.

Our future success lies in our ability to educate our members on the most effective way to rush. The 1993 Regional Leadership Conferences have focused considerable time on how best to rush informally, the method by which many fraternities have seen their recruitment numbers rise.

Some chapters are quickly changing their methods and enjoying success. Others are unable or unwilling to recruit sufficient numbers to remain competitive on their campus. How can you as a brother help?

Get in touch with your chapter; introduce the sons of your friends to your fraternity; offer to talk about the fraternity system at a career day in your local high school.

Alpha Kappa Lambda will be around for many more student generations to come. Whether your chapter remains on the active chapter list is up to you.

Go'in to ...

Kansas City ...Here I Come!

CONCLAVE '93

Schedule

Thursday, August 5

- * Registration
- * Opening Session
- * Brotherhood Dinner
- * Formal Initiation

Friday, August 6

- * Legislative Session
- * Leadership Luncheon (*Carriage Club*)
- * Baseball Outing (*Royals Sport Complex*)

Saturday, August 7

- * Legislative Session
- * AKL Foundation Luncheon
- * Foundation/Fraternity Town Hall Meeting
- * Corporate Board Roundtable
- * Presidents Roundtable
- * Reception
- * Honors Banquet

Hotel Information

* Call the Hyatt Regency in Kansas City at 1-816-421-1234 and tell them you are with Alpha Kappa Lambda to make room reservations.

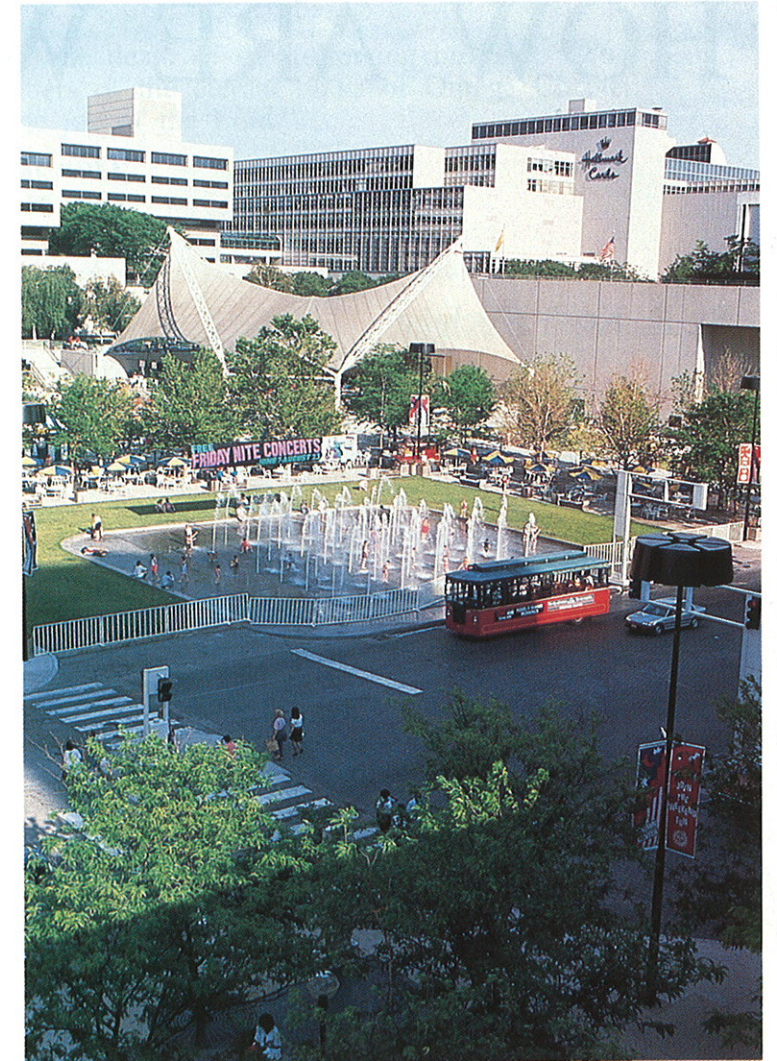
Hotel Costs

*\$79 per room (single, double, triple occupancy)

Attire

*Casual wear except coat and tie for Conclave meals, Legislative Sessions and Formal Initiation

*For more information complete the form below and mail to : Alpha Kappa Lambda, 2902 N. Meridian Street, Indianapolis, IN 46208. Or telephone 317-924-4265. FAX 317-924-4271.



AKL Conclave Registration Inquiry Form

Name _____ Chapter _____ Year _____

Address _____ Alumnus _____ Undergrad. _____

City _____ State _____ Zip _____ Phone _____

Meet old friends and discover new ones by attending the 41st Conclave. Events will be held August 5-8, 1993, at the Hyatt Regency Crown Center in, Kansas City, Missouri. All AKLs, families and guest are welcome.

Celebrating the Crown of Tradition

Alpha Kappa Lambda Fraternity
2902 North Meridian Street
Indianapolis, IN 46208

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