The

LOGOS

Volume 68 Number 1 Winter 1994

of The Fraternity of Alpha Kappa Lambda



AKL charters at University of Alabama. (story page 13)

ANNUAL REPORT

National President's Letter

It is with great pride and excitement that I take office as the 27th National President of our great Fraternity. As I am sure you will realize, increasing our alumni involvement will be a major goal of this new administration. We must draw back those who have been less involved and keep the loyalty of each new alumnus as he leaves college.

"Affiliation Binding for Life" must be made a reality in all our minds. In my inaugural address, I told the Conclave that all I really ask is Pride in being an AKL and Excellence in being a brother. I asked that chapters stop the production of Albinos, Alumni-Brothers-in-Name-Only. If you have let the bonds with your brotherhood loosen, I ask you to tighten them. Visit or write your chapter, attend the next initiation ritual, contribute in whatever way you are able...but contribute in some way.

The new constitution that went into effect with my election created a National streamlined Executive Council to guide the Fraternity. One of its first acts, following a planning retreat in October for goal setting, a process that will be continuing over the rest of this year, was adoption of a mission statement for the Fraternity (see page 6).

This will be the light guiding all of us in seeking to make AKL all that it can and should be for its members.

It will be a privilege to serve the Fraternity in this new capacity and I will attempt to live up to the responsibilities imposed by it.

Fraternally, William C. Porter National President

THE FRATERNITY OF ALPHA KAPPA LAMBDA NATIONAL EXECUTIVE COUNCIL

National President: William C. Porter, Alpha Beta '63

National Vice President: Guy Davis, Beta Nu '84

National Treasurer: Tim Coburn, Alpha Theta '68

National Secretary: R. Keith Gilchrist, Kappa '53

Undergraduate Members: Ray Fitzgerald, Alpha Lambda '91; Scott Moore, Delta '91

Appointed National Directors: Pat Allen, Phi '82; Ed Wilson, Tau '68; Charles Heatherly, Alpha Beta '64; Don Wiethuechter, Theta '49

National Chaplain: Larry Candelaria, Alpha Rho '67

Ritual Advisor: David Douglas, Gamma '68

Academic Affairs/National Historian: Dean Clark, Mu `50

National Counsel: Brent Holmes, Gamma `72

ALPHA KAPPA LAMBDA **EDUCATION FOUNDATION**

President: Paul J. Lambert, Kappa

Trustees: J. Glenn Hahn, Delta '48; William S. West, Iota '70; R. Keith Gilchrist, Kappa '53

NATIONAL HEADQUARTERS

Historic Square, 2902 N. Meridian St., Indianapolis, IN 46208 (317)924-4265, (Fax)924-4271

EXECUTIVE DIRECTOR

R. Keith Gilchrist, Kappa '53

Note: The date listed is the year of initiation.

The LOGOS

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ANNUAL REPORT

by R. Keith Gilchrist

Introduction

Our 78th year was a year of growth in both chapter numbers and member services for Alpha Kappa Lambda. AKL has chapters and colonies on 37 campuses in 19 states where nearly 1500 undergraduate members shared brotherhood in our Fraternity. The fraternity movement in the United States is rising to the challenge presented by a new generation of students. Students who come to college looking to get involved with organizations that will enhance his/her academic experience. AKL is meeting that need with reactivation of our Regional Leadership Conferences and the affiliation of Career Connections with a national Job Bank.

With the 1993 Conclave, AKL will have an updated Constitution and Bylaws that were approved by the 1992 Conclave. With the new organizational documents will come the election to fill all national offices that is expected to bring new faces to the National Executive Council. The Fraternity extends its thanks to retiring National President Thomas J. Snyder who has served the Fraternity in numerous capacities since graduation.

Alpha Kappa Lambda is a fraternity on the move. Don't stand by and watch; get in the game! You can start by visiting your chapter for Homecoming, Founders' Day, attending a meeting of a local alumni chapter or starting one if there is not one nearby. 1994 and beyond holds great promise for our "Grand Fraternity".

Chapter Services

"What does the National Fraternity do for me?" It's an interesting question heard from many undergraduate members of our fraternity. The most visible form of aid from AKL to its chapters is the Educational Consultant Program. Recent graduates are professionally trained to serve our chapters and colonies as on-site facilitators, presenters, fraternity

experts and peer-counselors.

Typical visits include meetings with undergraduate officers and committees as well as chapter advisors, university administrators, interfraternity leaders and house corporation officers. Additionally, chapter services personnel become involved in extensive recruitment and reorganizations with chapters "at risk".

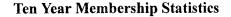
Alpha Kappa Lambda remains committed to providing quality service to its chapters and colonies, alumni advisors and alumni organizations. This commitment begins, however, with developing the leadership skills of our undergraduate members.

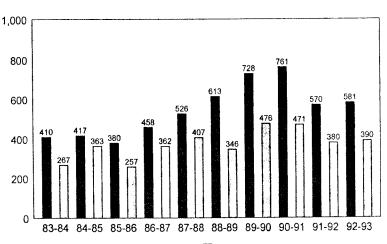
Undergraduate Membership

An average AKL chapter has 47 members; during the 1992-93 school year chapter and colonies generally pledged 16 men and initiated 13 of them. These numbers represent an 84% retention rate and a vast improvement over the previous year's 73% rate. Fraternity records rely upon undergraduate chapters reports which from time to time are not received from some chapters. The fraternity welcomes two new chapters during this reporting period, but saw three chapters fail to initiate any members.

Chapter Installations

The National Executive Council granted two chapter charters during the preceding twelve months. The fall semester of 1992 installed the 72 man colony at Southwest Missouri State University as Beta Psi chapter on September 12. The 68 man colony at the University of Missouri became Gamma Alpha Chapter on November 11, becoming the 69th colony to be chartered in the fraternity's history.





The Fraternity of Alpha Kappa Lambda **INCOME STATEMENT**

BALANCE SHEET

12 Months Ended 6/30/93

A	CC	177	PC.
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	Current Assets	
	Cash in Bank	\$ 551
	Accounts Receivable	61,131
	Inventory	32,125
	Total Current Assets	\$ 93,807
	Fixed Assets	
	Original Value	\$ 17,185
	Accumulated Depreciation	-14,985
	Total Fixed	\$ 2,200
	Other Assets	
	Advances and Deposits	\$ 1,211
	Insurance Reserve	-25,347
	Total Other	\$-24,135
	Total Assets	\$ 71,872
LI	ABILITIES	
	Short Term	
	Accounts Payable	\$ 34,678
	Tax Reserve	-5,266
	Accrued Payroll	4,850
	Insurance Payable	\$ -3,850
	Total Short Term	\$ 30,096
	Note Obligations	\$ 29,864
	Deferred	
	Deposits	\$ 22,569
	Total Deferred	\$ 22,569
	Total Liabilities	\$ 82,530
ΕÇ	UITY	
	Fund Balance	\$ 1,080
	Excess Rev/Expense 1992	-16,107
	Current Earnings	\$ 4,369
	Total Equity	\$-10,658
	AND PROPERTY OF THE CONTROL OF THE C	William Control of the Parket

as of June 30, 1993 and June 30, 1992

REVENUE

	1993	1992
Membership Total Membership	\$165,778	\$146,074
Less Fulfillment Cost	\$ 13,780	\$ 19,131
Net Membership	\$151,998	\$126,943
Foundation Services Foundation Expense	37,067 16,187	22,345 6,287
Net Foundation	\$ 20,880	\$ 16,058
Net Services	\$ 14,740	\$ 12,600
Net Conclave	\$-1,191	\$ 6,588
Net Other Income	\$ 8,334	\$ 5,079
Total Revenue	\$194,761	\$167,268
EXF	ENSE	
Administrative Total Administrative	\$158,199	\$158,576
Total Chapter Aids	\$ 16,939	\$ 17,130
Total Member Services	\$ 8,025	\$ 2,819
Total Colony Development	\$ 6,855	\$ 1,783
Total NEC Expense	\$ 374	\$ 2,646
Total Expenses	\$190,391	\$182,955
Excess Rev/Expense	\$ 4,369	<u>\$-15,687</u>

Scholarship

Alpha Kappa Lambda stresses academic achievement by establishing as the duty of each chapter to be above the all-fraternity academic average at their respective university. Additionally, each prospective member must have a scholastic standing of 2.25 on a 4.0 scale before being initiated into the fraternity. Academic programming is always to be included as a regular part of chapter life.

Expansion

Alpha Kappa Lambda continues an aggressive policy in the area of expansion. The Fraternity must grow in order to operate efficiently and continue to provide the vital services necessary for the success of our

organizations. There are currently five colonies of Alpha Kappa Lambda:

The University of Alabama

A colony since the spring of 1990, 'Bama Colony hopes for approval of petition during this year's Conclave. If that occurs, they will be installed as Gamma Beta chapter on October 23, 1993.

The University of Arkansas

Alpha Mu Colony was reestablished through the desire of the Arkansas Alumni Chapter During a summer gathering in 1991. Alpha Mu Chapter, which was taken into trust in 1985, is being pursued by 22 colony members and an ambitious alumni chapter.

Rutgers State University of New Jersey

A group of five men, led by the younger brother of a Kappa alumnus, eventually became the 32 man colony at Rutgers which opens a door to the Northeast for Alpha Kappa Lambda.

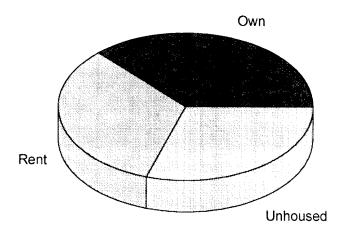
University of Montevallo

In the heart of the fastest growing University in the state of Alabama, The University of Montevallo colony is saturated with student leaders. This colony of leaders includes a student body president, commands the respect of the other Greek organizations, and is well on its way to being the first fraternity on that campus to raise the funds to build a permanent house.

Mississippi State University

Sean Dever (AB '89) became a graduate student at MSU during the spring of '93, and from his efforts sprung MSU colony. AKL has always been attractive to leaders in the southern states, as this colony is populated with enthusiasm and drive. After the initial expansion was complete, the colony members quickly doubled their size, recruiting every top-quality man within ear-shot. They are expecting to reach 40 by the end of the fall.

Chapter Housing



Alumni Relations

Alpha Kappa Lambda provides numerous ways to be involved as an alumnus. There is a corporation board for each chapter and several of these boards are in need of assistance. Management of chapter assets and direction of long-term maintenance projects require dedicated, caring alumni directors. Chapter house remodeling was completed this year at California State University of Pennsylvania (Chi) and Northwest Missouri State University (Alpha Zeta). Major renovations are planned at the University of Kansas (Delta) and

Pennsylvania State University (Tau). A new home has been purchased at Auburn University (Bet Phi), and new homes have been leased at the Ohio State University (Mu), University of Wisconsin-Eau Claire (Alpha Theta), and the University of Missouri (Gamma Alpha). Finally, Northeast Missouri State University (Xi) and the University of Southern Indiana (Beta Pi) plan to build new homes soon. There are plenty of projects that rely upon alumni involvement. Gene Probasco, NEC Corporate Board Laison, is to be commended on his effort to maintain communication with the corporation board presidents through the publication of "Board Briefs".

Efforts continue to organize alumni chapters in Washington D.C., Richmond, New York, Chicago and St. The creation of new alumni chapters and rejuvenation of existing chapters that now lie dormant is a primary goal of Alpha Kappa Lambda. With the inception of the new Constitution and Bylaws, the National Vice President becomes the chief fraternity officer responsible for alumni affairs. Thus placing alumni concern on a higher plane.

Publication

The Fraternity continues to believe that communication with all of its members is of the highest As the issues facing AKL become more complex, we need specialized publication to best meet the needs of our various constituencies.

The Logos remains the Fraternity's primary vehicle for communicating with alumni, but it continues to be supplemented with additional publications focusing specifically on the concerns of chapter officers, the ramifications of risk management, and the importance of chapter advisors, among others.

The publication of *The Logos* presents a funding challenge. Early in the history of AKL the Fraternity promised a lifetime subscription to each initiated member. In those early years the expense of the publication was insignificant, however the cost now exceeds the initiation fees that were paid by many members. The NEC will be called upon to examine the options for future funding of the magazine.

Fraternity Headquarters

AKL's National Headquarters has been located in the Levy Mansion at 2902 N. Meridian in Indianapolis since August, 1985. Prior to that, the Fraternity occupied space farther north on Pennsylvania Street where they had been since moving from Ft. Collins, Colorado.

The Fraternity manages its membership database with an AT&T UNIX based computer. All membership mailings are handled in house. Financial management and desk top publishing utilize state of the art DOS environment software. Every employee of the Fraternity has access to a computer.

A dedicated staff of professionals keeps the Fraternity on course. Keith Gilchrist (Purdue University, 1956) is beginning his ninth year as AKL's Executive Director. Keith has served the Fraternity since 1968 in various volunteer capacities including: National Treasurer, Chairman of the NEC, and National President. Serving with the executive Director has been Ann Gilchrist (DePauw University, 1959) Director of Chapter Services; Sean Walters (Arizona, 1991) Director of Membership Development; Sean King (Northeast Missouri State, 1992) as Assistant Director of Chapter Services; and Susie Stephens as Office Manager.

Brothers interested in serving on the Fraternity staff can learn more about positions by sending a resume

to the Executive Director.

Finances

Financially speaking, fiscal year 1992-93 was a banner year for Alpha Kappa Lambda. The Fraternity's income was up by 16% from 1991-92. The Fraternities asset base increased by 29%. The increase was due primarily to a change in the undergraduate fee structure that resulted in an improvement in member retention. Another increase resulted from funds provided by the AKL Educational Foundation to underwrite Leadership Conferences. 19% of the Fraternity's revenue comes from AKL foundation grants. Accounts receivable have increased by 46% over the previous year reflecting chapter's difficulty keeping their accounts current in the face of a declining revenue base resulting from the 1991-92 decline in initiations.

Insurance and Risk Management

Alpha Kappa Lambda instituted a risk management and national liability insurance program in 1988. The goal of this program is to prevent losses occurring and reduce the risk associated with running a chapter. The health and safety of our members is of the utmost importance. The program also protects our loyal volunteers supporting our fraternity and assists undergraduate chapters while they are acting within the scope of their duties.

Participation in the insurance program is mandatory for all chapters and chapter corporations. Only through 100% participation can we gaurantee the best coverage at the lowest cost. Some highlights of the 1992-93 program include:

 Liability coverage provided generally through Harris and Harris (brokers).

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Available were liability limits of \$1 million per location and excess coverage of \$1 million per year.

Liability premiums paid by undergraduates were \$55 per man per year. (The lowest of any

National Fraternity.)

Risk Management seminars were presented to chapters and colonies during Each educational Consultant visit.

AKL remains a member of the Fraternity Insurance Purchasing Group (FIPG), a consortium of 36 men's and women's fraternities whose primary goal is risk management education and policy enforcement at the chapter level.

Conclusion

All these facts and figures point to a vibrant and healthy fraternity charting a bold course for the future. A new National Executive Council and enthusiastic Headquarters staff will strive together to ensure a year of innovating and improvement as we serve both the Fraternity-at-large and each individual chapter.

At the most basic level, however, it is those individual chapters whose future determines the future of the Fraternity. . . which is precisely why we urge you to become involved. Return to your chapter if you can, sit in on a local chapter meeting, offer your talents and services to the undergraduate brothers in your area. We'll all be glad you did.

The Fraternity of Alpha Kappa Lambda

Mission Statement

Establish and maintain a network of chapters inspired and guided by the Five Ideals and dedicated to the preparation of members for shared commitment and leadership in meeting the challanges posed by our rapidly changing environment.

Holmes Award Recipient Nomination Essay

M. Bryant Gatrell ('91) Gamma Alpha Chapter

The Road Less Traveled By

Two roads diverged in the woods, and I-I took the one less traveled by,
And that has made all the difference.
Robert Frost, The Road Not Taken

When I look back upon my experience with Alpha Kappa Lambda I think of these lines. In many ways I chose an untraveled path in my search for a fraternal experience. The quest I began, like all journeys that are worth undertaking, was not an easy task or one of guaranteed success. It was a quest plagued by obstacles that had to be overcome and hills that needed to be climbed. Like all travellers left weary by their journey but spiritually strengthened by their triumph, in the end, I found myself to be a better person than before. Reflecting back, it was Alethia Kai Logos, the Truth and the Word, that I was searching for when I began my pilgrimage and it was that which I found in the end.

When Doug Stahlshmidt and I started the University of Missouri Colony in November of 1990, there were already 33 fraternities at MU, many of which had been in existence since the late 1800s. Before founding the colony I had come close on several occasions to signing with Alpha Tau Omega and Delta Tau Delta, two of the top fraternities on campus. but these two fraternities, like all of the other houses on campus, did not offer everything that I was looking for in a fraternity. They lacked the elements that proved the essential goal of my quest, the Truth and the Word. At the time I had several friends that were pledging a house. The horror stories they told me about their experience made me wonder what was the true purpose of the fraternity. A close friend from high school that was a pledge in one of these houses told me about how he constantly had personal possessions stolen out of his room by actives and how hazing was a common practice not just in his fraternity but in all of the fraternities on campus. In essence, the semester of pledgeship became a semester of hell, tainted by dehumanization and degradation.

One of the main drawbacks I found in the semester of pledgeship at the University of Missouri was the effect it had on a pledge's grade. A student's g.p.a. was consistently lower during the semester of

pledgeship than any other semester. When I was rushing other houses and when I helped establish the AKL Colony I held a perfect 4.0 g.p.a. Throughout my scholastic career I have always placed school first and I a was hesitant to place myself in a position where it would be difficult if not impossible to maintain my g.p.a. I believe that a fraternity should be an aid to a members education not a hindrance and therefore, found the existing fraternities unfulfilling.

Another problem with the general fraternity system that I noticed while rushing was the most alarming of all. From speaking to friends within the greek system I discovered that the fraternities were often characterized by infighting and conflict rather than brotherhood. Frequently I heard my friend speak of their dislike for a fellow brother or how one brother hated another. I believe that if a fraternity can not foster feelings of brotherhood then it has failed in its ultimate purpose.

Upon analyzing everything I had learned about the fraternal system at the University of Missouri, I determined that what they lack was the very foundation of Alpha Kappa Lambda: Alethia Kai Logos. There was no truth to the fraternities' claims to be non-hazing and a place where brotherhood is kindled. The semester of pledgeship was not a time when one's character could be molded and developed into a more complete person. The fraternity was not a compliment to the pledge's education but a deterrent. When I pronounced the letters of the fraternities on campus I found them to be without meaning. My quest for a fraternity that would provide spiritual fulfillment led me to look elsewhere.

I found in Alpha Kappa Lambda a fraternity that would back its claim to be non-hazing with a phone number that pledges could call if they were ever hazed. I found in Alpha Kappa Lambda a fraternity based on five ideals -- ideals that I had been searching for in other fraternities without success. I

found in Alpha Kappa Lambda a fraternity that believes that brotherhood is friendship of the highest calling and that the term "brother" is not a word without meaning. I found in Alpha Kappa Lambda a place where I can grow as an individual and place where I can strive for excellence in all aspects of life.

When I decided to take the road less traveled by, to establish a fraternity at the University of Missouri I knew that it would become one of the greatest challenges I have ever faced. For most of the colony's first semester and-a-half of existence, its survival was very much a day-to-day issue. There were several days when I was not sure if we would be around the next day, but I never lost faith in the belief that what I was doing was right. I may not have completely known what I had founded then but I knew that I was involved in something special.

There are still many hills to climb and battles to be won for the Gamma Alpha Chapter of Alpha Kappa Lambda. As the journeyman in Christina Rossetti's poem "Uphill" discovers, the road to success is always a long uphill climb:

Does the road wind up-hill all the way?
Yes, to the very end.
Will the day's journey take the whole day long?
From morn to night, my friend.

My time at the University of Missouri is done and I have passed the torch to the new group of men to carry on what I and the rest of the founding fathers have started -- the establishment of a new type of fraternity at MU. Before I left I spoke to the future leaders of the fraternity and told them to never forget what Gamma Alpha was founded upon: Alethia Kai Logos. I told them to always dare to be different than the other fraternities and to always hold truth as the ultimate goal, for only if founded upon truth, will the words Alpha Kappa Lambda truly have meaning.

Bryant Gatrell is a founder of the University of Missouri-Columbia, Gamma Alpha Chapter. He demonstrated his commitment to the chapter by becoming it's first President and then as the chapter Academic Chairman. Bryant displayed his campus leadership ability in such positions as Missouri State Association Senator, Secretary of Phi Alpha Delta Pre-Law Fraternity, and University of Missouri Men's Soccer Team. He also was an active humanitarian in his community. Bryant exhibited excellence in scholarship and graduated Summa Cum Laude with Honors in English and Summa Cum Laude in History. He has entered law school at University of Michigan as a result of his impeccable academic record.

Brehm Leadership Award Recipient

Kevin Camden ('91) is a founder of the rechartered Alpha Lambda Chapter at Northern Illinois University. Kevin has proven himself and exceptional leader. He has been active in his chapter as Vice President and most recently President. Kevin has been active in the greek community through GAMMA (Greeks Advocating the Mature Management of Alcohol) and IFC/PHC Greek Weekend Steering Committee. He has also devoted much of his time to the campus community as a student justice, on the University Honors Council, and in the Newman Catholic Center. Kevin has not only focused on school, but on the community. He is a volunteer in the Dekalb County Big Brother program. Be it in the chapter, on the campus, in the community, or anywhere else he gives his time, Kevin has demonstrated the characteristics of a true leader.

THE FRATERNITY OF ALPHA KAPPA LAMBDA Award Recipients Conclave 1993

FOUNDERS AWARD Alpha Beta Chapter

ALUMNI SERVICE AWARD Thomas J. Snyder

HOLMES AWARD Bryant Gatrell/Gamma Alpha Chapter

BREHM LEADERSHIP AWARD Kevin Camden/Alpha Lambda Chapter

LOYALTY AWARD Xi Chapter & Alpha Beta Chapter

ALUMNI RELATIONS AWARD Xi Chapter

> RUSH AWARD Xi Chapter

FRATERNITY EDUCATION AWARD Beta Upsilon

CAMPUS INVOLVEMENT AWARD Delta Chapter & Xi Chapter

PRESIDENTS AWARD Beta Upsilon Chapter

INTRAMURAL AWARD Eta Chapter

NEWSLETTER AWARD Xi Chapter

Alpha Kappa Lambda Fraternity

introduces . . .

JOB BANK USA

Alpha Kappa Lambda Fraternity is pleased to introduce the establishment of a new relationship with JOB BANK USA, the nation's premier employment data base company. By participating in the JOB BANK USA *Career Advancement Service*, Alpha Kappa Lambda members will have access to a powerful job referral resource that can support their professional development and personal career advancement goals.

JOB BANK USA is the leading ALL PURPOSE employment resource in the USA. It is a state-of-the-art computerized data base of prospective employees in ALL technical and professional fields, at ALL skill and management levels, across ALL industries, and in ALL regions of the country. This broad range of coverage means that employers can use JOB BANK USA to satisfy virtually all of their recruiting needs.

Because so many employers from across the country use JOB BANK USA to help with their recruiting needs, enrollment in the data base is a great way to find a new job! JOB BANK USA's clients range from some of the world's largest corporations to regional and local firms. They turn to JOB BANK USA to fill some of their best and most important jobs. Many of these positions are never advertised in newspapers or magazines and are often filled exclusively from those individuals enrolled in the JOB BANK USA data base. So, if you're looking for a new or better job, JOB BANK USA can give you a head-start over the competition. Every day, your employment credentials will be considered and evaluated for outstanding positions which others won't even know are available.

Alpha Kappa Lambda members are eligible to enroll in the JOB BANK USA *Career Advancement Service* for a full year at the discounted price of only \$27.00!

Here's what you receive when you enroll:

- Conversion of your work history and employment credentials into a personalized electronic career record;
- Storage and maintenance of your electronic career record in the JOB BANK USA data base for one full year;
- A toll free telephone number for updates and changes to your *electronic* career record anytime during the year;
- Unlimited referrals to JOB BANK USA clients with employment opportunities for which you are qualified;
- The absolute guarantee that JOB BANK USA will not release your resume to a prospective employer without your approval in advance;
- Quarterly issues of CareerPLUS, JOB BANK USA's authoritative newsletter about the job market and the latest job search techniques; and
- The Career Resources Catalog, with exclusive discounts on publications, services and other resources for effective career management.

The JOB BANK USA Career Advancement Service is not a guarantee of a job. It does, however, give you some important advantages in your search for the best available job that's right for you, and provide the information and skills you need to advance your career.

To enroll in JOB BANK USA's *Career Advancement Service*, complete the Enrollment Form on the **back side** of this page and return it, together with a copy of your resume and enrollment fee, directly to JOB BANK USA. For questions, call (800) 296-1USA.

Alpha Kappa Lambda Fraternity

Career Connections Data Base Enrollment Form

Job Bank USA, Incorporated

Please TY			responses.
	General Enrolln	nent Information	
Last Name	First Na	me	MI
Current Address	Apt. # City	y	State Zip
Home Phone	Business Phone		Relay Service Number
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Best time to be reached by phone		Are you legally elig	ible to work in the U.S.?
Would you consider part-time or consultan	ıt work?	Date available for w	ork
Current/most recent salary		Minimum acceptabl	e salary
Have you supervised/managed other indivi	iduals? [] YES	[]NO If YES	, how many individuals?
What percentage of work-related travel is	acceptable? []]	More than 50% [] 10%-50% [] Less than 10%
[] Northeast [] M [] Southwest [] M [] Only to the following States:	Will NOT relocate Mid-Atlantic Mountain	[] Anywhere in [] Southeast [] West	[] Midwest [] Pacific Northwest
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Security Clearance(s)		Level	Expiration
Language(s)/Proficiency			
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I hereby permit JOB BANK USA to submit the infor the information I have provided herein is, to the best JOB BANK USA data base for a period of 12 month guarantee of employment. I also understand that JO accompanying resume by any prospective employer.	t of my knowledge, true, co is, unless I request its deleti B BANK USA disclaims an	mplete and accurate. I als on in writing. I understand y responsibility for any ille	o agree that this information may be retained in the d that participation in JOB BANK USA is not a egal use of the information provided in this form or
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Return this completed form, a copy JOB BANK USAEnrollments, 1420	of your current resi	ume and your \$27.	
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VHY NATIONAL?

"What did National ever do for my chapter?" alumni often ask remembering that their membership certificates or badges arrived months after initiation. (Never mind that the chapter secretary forgot to mail the forms, or that the treasurer didn't forward the initiation fees. It was easier to blame the headquarters, since they weren't around to explain what really happened.)

"The Only time we hear from 'National' is when they want money."

The truth is that among the 59 national fraternities, Alpha Kappa Lambda is ranked in the bottom quartile when it comes to the cost of pledging the fraternity. Also, AKL ranks in the third quartile for cost of initiation. Unlike many national fraternities, Alpha Kappa Lambda does not require annual dues from alumni. Nor do we charge a subscribtion fee for the magazine, as do most greek associations.

"The only person who ever visited us, was the consultant (sic. field secretary, field representative) who came around every couple of years. All he did was gripe at us."

In fact, every chapter receives a visit by a highly trained Leadership and Educational Consultant, at least once a year. About one-third of our chapters receive two or more visits per year. Colonies receive at least three visits.

In addition, National officers, directors and employees from the National Headquarters visit chapters on a regular basis, particularly those in crisis or probationary situations.

Local Affinity

We understand that most alumni only maintain a local affinity for the fraternity. You joined Alpha Kappa Lambda locally. Your friendships formed locally, in most cases, and few of us ever shared a national experience in the fraternity. Realizing this, we would like each of our 20,000+ living initiates to consider the following facts:

Heritage

Alpha Kappa Lambda was formed as a national organization at the behest of the President of the University of California-Berkeley. The fraternity granted it's first charter to the Los Amigos Club, which became Alpha Chapter on April 22, 1914. As you will note, every chapter since has received its charter from the National Fraternity. Your chapter might have been founded locally, like Alpha Chapter, but its existence today, its official recognition originated when the National Fraternity granted its charter.

"We can survive without National."

That's what several chapters told us when they decided to resort to local fraternities. Of 37 inactive chapters in Alpha Kappa Lambda, only one chapter decided to go it alone. The chapter operated as a co-educational social organization and survived for only three years before they failed.

Services

The National Headquarters provides each chapter with and/or makes available to:

- a new member education program,
- officer manuals,
- Chapter Operation Manuals (for Scholarship, Rush, Financial Management, Community Service, and a variety of other topics),
- Membership forms and records,
- Leadership Education and workshops,
- Corporate Structure Manuals,
- Central Database regularly update for all initiated men.

Regional Conferences and The Chapter Leadership Conference provide our brothers with exceptional

learning opportunities that they may never receive at their academic institutions.

The National Headquarters (NHQ) provides each chapter with information about their alumni, offering a consistence in management that a few chapters provide for

themselves. The staff of the NHQ offer their individual expertise to chapters on a daily basis in all aspects of fraternity operations.

The AKL Education

Foundation offers assistance with chapter house mortgages and loans, as well as emergency funds, and student loans depending on the availability of funds which counts on alumni donations. The foundation also offers a number of grants and scholarships to undergraduate brothers and alumni attending graduate school.

The National Constitution, Bylaws, Standing Rules, and Statements of Policy, with the leadership of the National Executive Council provide a stability and a guiding force that a few chapters could provide themselves.

The Fraternity Insurance

Program provides chapters a major liability policy at a price that few individual chapters could afford. Our Risk Management Program provides each chapter with procedures by which they should govern themselves to reduce personal and group liability in case of accident or injury. The program also outlines minimal expectations for chapter operations.

Editor's Privilege

From our rich heritage to the benefit of a truly national association. brothers profit from the "National" Fraternity as undergraduates. I could also tell countless anecdotes of brothers hiring brothers, and alumni continuing and/or developing a social network decades after graduation.

Our demise as a fraternity will occur, if individual chapters shun the National Fraternity, and view their existence within a limited scope, and with horizans which cease to exist outside the friendly confines of their alma mater. The National Fraternity could not exist without our chapters and our alumni, because by definition, you are the National Fraternity. Conversly, history tells us that a few, if any of our chapters could survive for a short period of time, without the national fraternity.

INDIVIDUAL DONORS

Alpha Kappa Lambda thanks every member who contributes to the Foundation. Care is exercised to put each gift to use in the most efficient way possible for education and training of undergraduate and alumni members. The following list recognizes brothers for the amount given and the number of years they have demonstrated their belief in our fourth Ideal - Lovalty.

Giving Levels are:	
Founders' Circle	\$5,000 and above
Presidents' Roll	
Patron	\$500 - \$999
Sponsor	\$250 - \$499
Sustaining Members	\$100 - \$249

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EDUCATION FOUNDATION

by Paul Lambert, President AKL Education Foundation

Brothers helping Brothers: The philosophy of the AKL Education Foundation, Inc. since its inception in 1964 as the Logos Foundation and its incorporation in the state of Indiana in 1984. The Education Foundation was established and continues to exist for the benefit of the Fraternity by promoting academic excellence, leadership, and moral responsibility among our members.

The assets of the Foundation total \$156,395. They are primarily cash and real estate. The Foundation is the owner of the data processing equipment used by the Fraternity and collects rent for that use.

FUND MANAGEMENT

The affairs of the Foundation are managed by a three man board that soon is to be expanded to seven. Each serves a four year term. To be eligible to cast a vote for the Foundation board members one must be a donor to the Annual Fund of \$100 or more. Like the National Executive Council members, these alumni generously donate their time and talents for the betterment of the Fraternity. The Foundation contracts with the Fraternity for administrative and support services performed by the professional staff.

FUND ALLOCATION

Over the years the Foundation has used its income to provide scholarships and grants to deserving students, and grants to chapters for educational purposes. Housing has been made possible for chapters through the support of the Foundation. The Foundation also supplements the Fraternity's educational programs by making a grant to the Fraternity each year in support of those activities.

The chartering of AKL chapters at the University of Missouri (see Brian Gattrel article) and the University of Alabama (see cover story) would not have been possible without the financial help the Fraternity receives from the Foundation.

Gifts to the Foundation are currently deductible to the extent the law permits for those filing a U.S. tax return. the Foundation is recognized under Section 501 (c) (3) of the Internal Revenue Code as an organization that operates exclusively for charitable and educational purposes. In 1964 Alpha Kappa Lambda saw the Logos Foundation established to provide alumni the opportunity to continue their support of the Fraternity beyond their college days. In 1984 the Logos Foundation (a private foundation) was merged into the newly formed AKL Education Foundation (a public foundation) to allow donors the opportunity to take deductions and employers to make matching gifts. Giving trends remained fairly stable through the 1970s and gradually began to increase during the mid 1980s. Numbers were down during the past year due to the recession, among other things.

During the 1992-93 giving year 298 gifts totaling \$35,155 were made to the Foundation. The names of those generous benefactors along with those reaching various levels are listed in this issue. 1992-1993 was a year that saw the Foundation benefit from wills and bequests totaling \$34,000.

The AKL Education Foundation's Balance Sheet and Income Statement can be found on the following pages.

AKL Breaks 21 Year Hiatus

(cover story)

On October 23, 1993, the Fraternity of Alpha Kappa Lambda became the first NIC fraternity to

charter a new chapter at the University of Alabama in twenty-one years. The last new fraternity chartered at Alabama in 1972; before that, 1964; and before that, 1933.

Alpha Kappa Lambda at the University of Alabama colonized in the Spring of 1990 with the help of then Director of Membership Development Bob Bowdish and a core of ambitious 'Bama students. They grew patiently and carefully, becoming a respected addition to the highly traditional campus.

Over one hundred friends, family, undergraduate members and alumni attended the October 23rd chartering. Gamma Beta Chapter became Alpha Kappa Lambda's 70th charter granted since 1914. It is a "capstone" in the Fraternity's southern expansion successes.

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The AKL Education Foundation

BALANCE SHEET

INCOME STATEMENT

12 Months Ended 6/3	30/93	as of June 3	n 1003
SSETS	70175		·
		REVE	NUE
Cash in Bank Accounts Receivable	\$ 1,167 2,819		199
Notes Receivable	74,538	A A	
Furniture/Equipment	30,309	Annual Appeal	\$ 22,15
Depreciation Deposit	-17,294 4,856	Equipment Leases	4,39
Real Estate	<u>60,000</u>	Interest Income	4,55
Total Assets	\$156,395	Royalties Income	38
	·	Misc Income	7,42
ABILITIES/FUND BALA	NCE	Wills and Bequests	\$11,00
		Total Revenue	\$51,90
Current Liabilities	ф. 3. 02 7	Total Revenue	\$51,50
Accounts Payable Notes Payable	\$ 3,837 1,215		
Chapter Funds	28,519	EXP	ENSE
Mortgages	41,450	A domining internal	
TO A LECT LINE		Administrative Total Administrative	\$29,25
Total Liabilities	\$ 74,468	Scholarships	1,80
Fund Balance		Grants	13,07
Fund Balance Excess Revenue 1992	\$ 63,191 23,546		•
	*	Operation Grants	6,64
Current Year Earnings	-4,810	Educational Publications	5,60
Total Equity	\$ 81,927	Philanthropy	<u>32</u>
Total Liabilities		Total Expenses	\$56,71
Plus Equity	<u>\$156,395</u>	Net Income	<u>\$ -4,81</u>
is coupon and return envel		f you have not yet sent your gift to the 19	993-94 Annual Fu
	•		
t enclosed: \$75 \$50 \$ dge \$	\$25 Other \$(payable by June 30)	Founders' Circle	\$5,000 and above
ase send reminder.		Presidents' Roll	
ase send renimber.	(date)	Patron	
Annual Fund Campaign closes	s lung 30 - Thank your	Sponsor	
7 Minual Fund Campaign Closes	s julie 30 Marik you;	Sustaining Member	\$100 - \$249
		Payment method:	
out them		Check (payable to Alpha Kappa Lambda)	
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Name of employer____

There is little that Chapters value more than support and encouragement from their alumni.

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Delta

University of Kansas

Eta

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Iota

Kansas State University

Kappa

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Xi Northeast Missouri State University

Omicron University of the Pacific

Sigma Central Missouri State University
Tau Pennsylvania State University
Phi Oregon State University

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Alpha Beta University of Arizona

Alpha Gamma

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Alpha Zeta

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Beta Psi Southwest Missouri State University

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Gamma Beta University of Alabama
Alpha Mu Colony University of Arkansas
Alpha Pi Colony University of Texas

Alpha Rho Colony University of Texas at El Paso
Mississippi Alpha Colony Mississippi State University

Rutgers Colony

University of Montevallo Colony

We encourage you to visit anytime during the year, but Homecoming and Founders Day are great times to stop by your Alma Mater and get reacquainted with your brothers.

The Fraternity of Alpha Kappa Lambda 2902 North Meridian Street Indianapolis, IN 46208

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