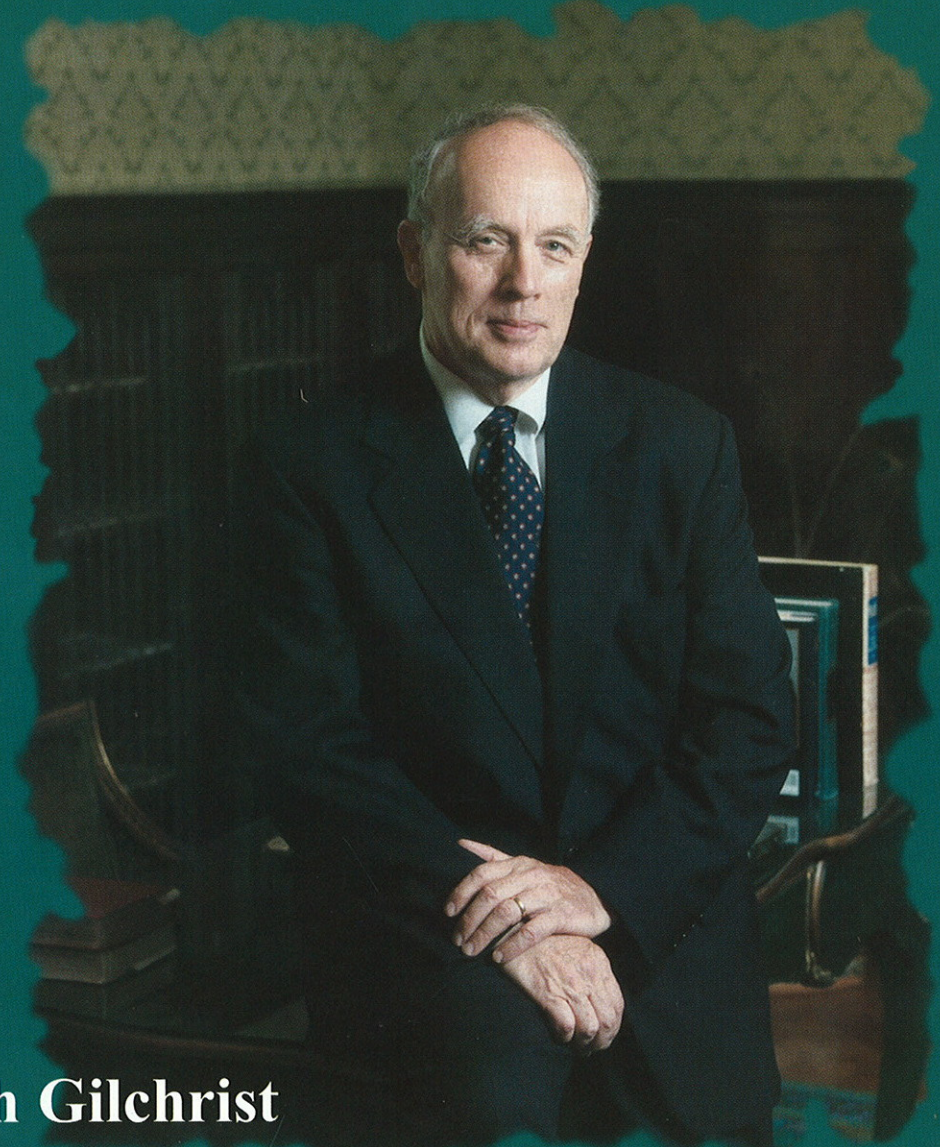


The LOGOS

Volume 70 No. 1
of The Fraternity of Alpha Kappa Lambda
Fall/Winter - 1995



R. Keith Gilchrist

AKL Executive Director celebrates tenth year of leadership

Gamma Gamma Chartered at Rutgers University

Annual Report Edition

PRESIDENT'S LETTER



Alcohol. This has been a particularly painful year from misuse of that liquid. Although AKL has one of the best over-all records of responsible fraternalism, we had to temporarily suspend four chapters this year for serious alcohol violations and revoke another charter for hazing activity that had roots in alcohol. At a time when AKL continues to be growing at an unprecedented rate and is leading the fraternal way with new, exciting programs in rush and membership development (kai) it is frustrating and sad that some of our brothers refuse to recognize that society has lost all tolerance for abuse of alcohol. Lawsuit after lawsuit, and incident after incident graphically display the problems and makes the issue very real and very dangerous. The National President of Sigma Nu Fraternity at the NIC meeting in Houston last December, was so very right when he pointed out that "No chapter of any fraternity on any campus, no matter how good it is otherwise, is more than one serious alcohol incident away from being closed."

I am pleased to report that the National Executive Council has adopted a strong new policy on alcohol which will be firmly enforced by the national staff. This is necessary if we are to survive and continue to offer AKL values of brotherhood on into the coming century. But all alumni need to recognize that they have a role to play too. Sadly, some of our alumni refuse to recognize that times are changing when they return to their chapter for events and make things very hard on the current collegians who are trying to work within new rules, laws and policies that might have been unthinkable on college campuses in the Greek system (including many AKL chapters) just a few years ago.

We need our alumni to return and at every opportunity. In fact, chapters with strong alumni support are far more likely to prosper and avoid major problems because they have older brothers for advice and encouragement. But go back with the idea of cooperating with the current requirements accepted by the chapter, and through mature example become part of the solution to the alcohol nightmare that is confronting the Greek world rather than part of the problem.

-William C. Porter
National President

THE FRATERNITY OF ALPHA KAPPA LAMBDA *Affiliation Kindled for Life*

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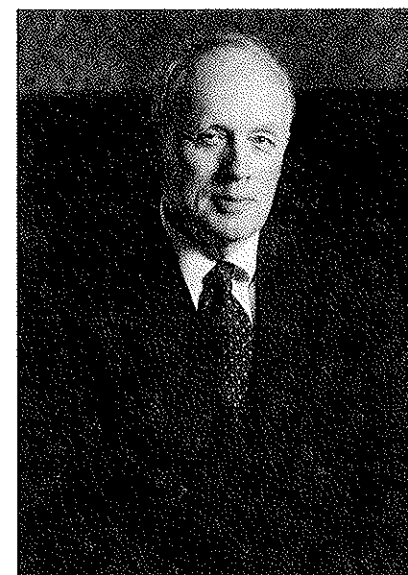
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R. Keith Gilchrist
Kappa Chapter '53
Executive Director
The Fraternity of
Alpha Kappa Lambda
1985 - present

Ten years after a low point in the history of the Fraternity, we take a safe glance back to a darker period of the Fraternity--yet one that must not be forgotten.

Why did the Fraternity shrink to just eighteen chapters by 1985? Why was the National Fraternity so silent for all those years? How did we go wrong? Where are we now? Where are we going?

In a rare interview, Keith answers these and many other questions. He gives us his unique perspective on fraternity; past, present and future.



On the occasion of his 10th Anniversary as Executive Director of the Fraternity, we have dedicated this issue to Richard Keith Gilchrist.

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Ten Years After

Putting the Past 10 Years into Perspective

An Interview With R. Keith Gilchrist
June 13, 1995

by Sean R. Walters

Why did you become an employee of the Fraternity?

During the summer of 1985, I was contacted by the then current Executive Director to assist in a couple of rather difficult matters. One had to do with the closing of our chapter at the University of Arizona and the impending loss of a chapter house and a considerable amount of equity. Secondly, was the loss of the chapter house and closing of our chapter at the University of Arkansas. Both instances involved unpaid debt to a university. I first traveled to the University of Arizona to review the situation and found that our corporation board members had thrown up their hands and walked away. The undergraduate membership was in question. Because of the amount of equity that the Fraternity (i.e. the local corporation) had in the facility, we felt it incumbent to do whatever necessary to preserve that equity. With assistance from the AKL Education Foundation in the form of a \$60,000 loan, we entered into an agreement with the University to do just that. We set about discussing how that chapter could be reopened with new members. The University of Arkansas administration was far less cooperative. While we succeeded at Arizona, we were not so fortunate at Arkansas. On the plane back from Arkansas I was thinking about the Fraternity. Where it was, where it had been. It occurred to me that even though we had just rechartered our Alpha Chapter at the University of California, and we had a colony which ultimately would charter at Virginia Commonwealth, we only had 17 chapters. Here I was, a few weeks from becoming National President of a Fraternity with just 17 active chapters. There were certainly questions in my

mind as to how this Fraternity could survive. We had chartered nearly 60 chapters, but we had seen chapters closing at a rapid rate since 1972. On the other hand, I was dissolving a family business, and was casting about to determine what I would be doing next. So I made the offer to the NEC to serve in a quasi-full-time capacity for the Fraternity. I would continue as National President with some of the remuneration to be deferred. This was with the goal in mind of restoring this Fraternity to its once proud and strong position in the Greek world. Little did I know that I would be accepted. I believe I knew even less how close we were to extinction. Basically, those are the things that led up to my decision. I was, in fact, elected to the position of National President. However, I had determined that it was inappropriate to fill both that and the position of the Executive Director. I offered my resignation as National President. While the Council did not accept my resignation, the NEC was chaired by Brother Brent Holmes during my term. For two years I filled the dual role of President and Executive Director.

You mentioned the time period from 1971-1985 as a decline. What do you think were the attributes that caused this? Why did the Fraternity begin this downward spiral?

I have learned a lot sitting in this chair about how the Fraternity works, did work and where it did not work. To answer the question, we will go back to the resignation of Lou Bacon. Many would say he was the fellow who wrote the book for AKL. He has told me, that the one error he made at the time he stepped down was that he did not pass on to his successors as much information on how to do the job as he

For the past 27 years Keith Gilchrist has served the General Fraternity in various capacities:

- *President of National Alpha Kappa Lambda (National Housing Corporation) -- 1968 - 70;*
- *National Executive Council -- 1974 - 1985;*
- *National Treasurer -- 1976 - 80;*
- *Chairman of the National Executive Council -- 1980 - 83;*
- *National President, The Fraternity of Alpha Kappa Lambda -- 1985 - 86;*
- *Executive Director, Alpha Kappa Lambda -- 1985 - present;*
- *Secretary and Administrative Director, AKL Education Foundation -- 1985 - present.*
- *27 years of service with the Kappa corporation board.*
- *Treasurer of the Fraternity Executives Association -- 1994-95;*
- *Secretary, Fraternity Executives Association -- 1995;*
- *Vice President of FIPG -- 1994 - present;*
- *He will take office as President of the Fraternity Executives Association in 1997.*

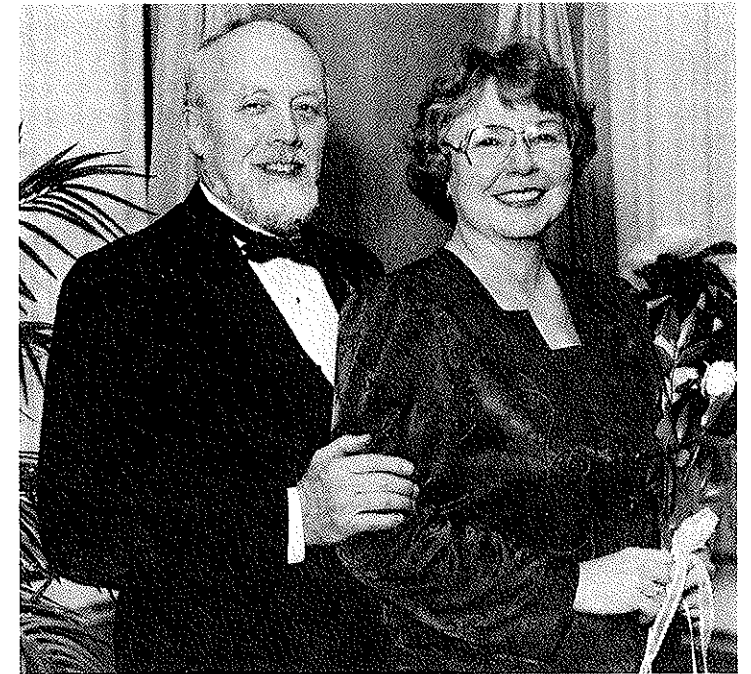
should have. He thought it was more important to have his successor set up his own shop and do it his way. The Fraternity under Bacon's guidance had become a staff directed organization. At the time of his resignation, the Fraternity reverted to a volunteer directed organization. The Executive Director position, maybe unintentionally, became that of a secretary rather than an administrator. We went through a series of employees. Executive Directors who served at most 1-2 years. Men coming out of college...entry level, untrained, unskilled in the business of fraternity management. I believe in a fourteen year period we counted seven

executive directors. There was no opportunity for any one of those executive directors to see the results of their programs. It was that set of circumstances, I believe, if nothing else, that contributed to our decline. Another factor which I noticed upon coming to work and which I believe contributed to some degree to our decline, was that we really were not the typical *national fraternity*. We were at best, a confederation of local chapters. The idea of a national scope of one single entity known as the Fraternity of Alpha Kappa Lambda was not well understood at that time. It has taken several years to arrive at the understanding of what is considered a national organization in our society.

When you stepped into this environment did you have any specific goals?

Initially, I looked at the Fraternity as needing to operate in a business like fashion; obviously because I came to the Fraternity from a business background. For the Fraternity to succeed, it needed to pay attention to doing things in a business-like way. However, it did not take me long to realize that undergraduate members, for whatever reason, were not feeling very good about themselves. They were not proud to say on their campuses, "I'm an AKL." They seemed to say it in an apologetic fashion. It quickly became my goal to make this Fraternity, and particularly its undergraduate members, have that sense of pride. Our goals then became two-fold: To become a well managed organization, and be an organization of which people would speak with pride. I often use the words, to be an *organization of highest choice* on the college campus. There came yet a third goal, and it all began to flow together eventually. We talked earlier about the decline in numbers of chapters. To correct that, the trend had to be reversed. We had to reverse it through internal and external growth. Internal growth should have followed the members feeling good about themselves and the chapters functioning on a sound business program. The external growth was yet something else. As we know, even to

But, for some reason, we have allowed our members to leave the University campus, leave our chapters, without a feeling of Affiliation Kindled for Life.



Keith and Ann Gilchrist have worked side by side towards the reestablishment of a healthy Alpha Kappa Lambda.

stay even, you have to expand the Fraternity. Chapters, no matter what, will close. So we found ourselves with the third challenge, the challenge of growth. We quickly determined that there was an optimum number of chapters for which we should strive in order to be a viable organization. Early on that number was 40; that was the plateau we reached out for. As we got closer and closer to the 40 it became evident that 40 would probably not provide the Fraternity the ability to give to its membership the service it deserves. Thus, as time has passed, we have learned more -- we have projected more. Today it looks as if the true goal of the Fraternity should be to have 100 chapters by its 100th birthday celebration. I firmly believe that this is a noble, yet attainable, goal for our Fraternity of Alpha Kappa Lambda.

What do you think has been your greatest obstacle in achieving these three primary goals?

The inability to clearly communicate to the members both collegiate and alumni. It has been frustrating to attempt to have the members understand what we are saying. Certainly, I have always been disappointed that my fellow alumni do not carry the same level of interest and concern for

the Fraternity that I do. That is generally speaking. We know there are many loyal alumni who do have that level of concern. But, for some reason, we have allowed our members to leave the University campus, leave our chapters, without a feeling of Affiliation Kindled for Life. Those words, in our Fraternity, although spoken frequently, ring hollow when we look at the involvement of our members following graduation. That has been an obstacle. The resources that we hoped would come from alumni have not been there. I think the other obstacle has been the difficulty in providing those alumni members with the support materials and training which is so vital in their work.

What do you think has been your greatest achievement?

When you ask me what has been my greatest achievement, I would have to say it has not been those particular goals. My greatest achievement has been the image of AKL in the eyes of the Greek world and the greater university community. That has dramatically changed in recent years. I found shortly after I came to work for the Fraternity that my fellow executives shared a concern that AKL, in their eyes, was soon to become one of those fraternities of the many that

have failed. We were often referred to as one of the "little twenty." Twenty small fraternities who just existed in spite of themselves; hanging on by their fingertips, or at most were not a very serious type of organization. What we felt about ourselves internally was not shared externally. I think the greatest accomplishment has been reversing that attitude. I will use the example of James Madison University. We attempted to place a chapter at JMU in 1986 utilizing an AKL transfer student. The Greek Advisor told us that we were not welcome, because AKL was not a fraternity of the caliber in which they felt their students should be involved. Today, I believe we are the largest fraternity on the James Madison University campus. In the interfraternity world we are now called upon to be a part of helping and assisting other fraternities in various ways.

What do you think was the role of the Greek organization in 1985? What was the role of AKL?

A Greek letter organization was a home-away from home at that time. That's what I experienced. And that is what my son experienced when he became an AKL. Our Fraternity provided a broadening social experience for students. It provided the opportunity to become involved and manage a small business. It provided interactive experiences and the challenge to get along with people. It afforded the opportunity to hone one's interpersonal skills. Most importantly it provided the opportunity to make lifelong friends.

Is there any change in the purposes of the organization of ten years ago and the organization of today?

No, I don't think there is any change at all in the purpose. However, I think there is a change in the perception of the members today regarding that purpose. The man joining today is not viewing the Fraternity in the same light as the older brothers and the men who formed this organization. *Affiliation Kindled for Life* is not well understood by our younger members.

It appears the biggest change is the lessening of commitment to responsibility on the part of the individual to the organization. There is a greater interest in personal gratification at the expense of placing the future of the Fraternity at risk.

What then is the biggest challenge for Alpha Kappa Lambda today?

To recruit men who aspire to the high ideals of the fraternity. To find a way to educate a person who when initiated into the Fraternity truly believes the vows he has taken and lives them. Yesterday it was the best and brightest students who were accepting our invitation to join AKL. Today our members GPA performance suggests that is not the case. I have come to believe that our society has failed to set high expectations for young men.

I think the greatest accomplishment has been the positioning of our organization, if you will, to weather the stresses and the storm that's affecting all Greek letter societies.

Presently what is the greatest accomplishment of the Fraternity?

Specific endeavors or broad brush? Specific. The ability to reach out to more of our members from an educational perspective: the regional conferences, Presidents' Academy, Advisors' Institute as it affects undergraduate members. I think that's probably our greatest accomplishment. I touched earlier on the ability to grow. Looking at it in a broader perspective: I think the greatest accomplishment has been the positioning of our organization, if you will, to weather the stresses and the storm that's affecting all Greek letter societies. I think we're in good shape to do that.

What do you think the future holds for AKL?

We can continue to be a "Fraternity of Choice." I'm not as confident in the

future of our older chapters as I am of our younger chapters. The attitude on campus continues to change and older fraternity chapters have more difficulty with change. As the preference for living accommodations on campuses changes, fraternities may become less a place for people to live and more a gathering place for study and social activities. We'll be challenged to compete with the high-tech living and learning centers that universities are going to be providing to students. I do not believe that fraternities in general are prepared to compete with those options. We will continue to have a problem with alumni support because of their inability to understand the changes taking place in the Greek system. They are intent on seeing it as it once was. . . it's going to be difficult. Fraternities are in one of the greatest states of flux that we've seen for a while. There are many similarities today to the attitudes of students of 20-25 years ago. Earlier in this interview I talked about people being more interested in self and less interested in the community as a whole. I think that's where we find ourselves today and we'll have to weather that attitude. It is my hope that AKL will be ambitious enough to set a whole new order of things. That we will not be too unwilling and too brittle to change—or too scared.

One more question. What has been the greatest value of your service and employment to the Fraternity?

Do you mean personally? I guess I'd have to say that it is related to not only maintaining the Fraternity as a viable entity, but being able to redirect it. It is a satisfaction to have been able to do that. There is always a certain satisfaction that comes from seeing people become involved in fraternities and go on to succeed in their personal endeavors. There's that satisfaction. But the overall satisfaction comes from being here and being a part of our Fraternity as it is looked upon in the Greek community with respect. That, I believe, has given me the greatest satisfaction.

ANN GILCHRIST BECOMES INTERNATIONAL PRESIDENT OF ALPHA OMICRON PI



Ann Gilchrist has been employed since 1986 as Alpha Kappa Lambda's Director of Chapter Services.

The Fraternity of Alpha Kappa Lambda is pleased to recognize the election of Ann Gilchrist as International President of Alpha Omicron Pi Fraternity. She was elected on June 24, 1995 at their biennial convention held in Scottsdale, Arizona.

In her position of International President Ann will chair the Executive Board and represent her Fraternity at various ceremonial and interfraternal functions both social and working throughout the year. It promises to be an exciting time as AOPi prepares to celebrate their 100th anniversary in 1997.

She is an alumna of DePauw University and has served AOPi in various volunteer positions, most recently as a member of the Executive Board with the responsibility of programming for collegiate chapters and serving as the liaison with chapter consultants.

Over the years Ann has made many contributions to AOPi as a volunteer. Those include serving as the DePauw (Theta) Chapter Corporation President, Alumni Chapter President, Regional Director and Regional Vice President. She has been honored as a recipient of the *Regional Director Award*, *Rose Award*, *Certificate of Honor* (three times) and by being named to the *Cardinal Circle of the AOPi Foundation*.

Ann has served as a member of the staff of Alpha Kappa Lambda as Director of Chapter Services since 1986. She will continue on the AKA staff in that position with the specific responsibility for member records and program development.

Her contribution to AKA is seen in the various education programs and manuals offered to our members. She has been instrumental in the development of reporting procedures that allow the Fraternity to better track the progress of our chapters. Those procedures have served to permit the Fraternity Headquarters to provide the needed support to an undergraduate membership that has grown by 250% during her tenure.

With her election Ann and Keith Gilchrist become only the third husband/wife team to have served as president of their respective fraternities. It is the first time a professional staff member of a men's fraternity has been elected to the presidency of a women's fraternity.

We are certain all AKAs share the pride felt by the National Headquarters staff in Ann's accomplishment.

**IT IS THE FIRST TIME A PROFESSIONAL STAFF MEMBER OF A MEN'S FRATERNITY
HAS BEEN ELECTED TO THE PRESIDENCY OF A WOMEN'S FRATERNITY**

The Culture of Neglect

by Richard H. Hersh

Among my experiences as a college president is the all-too-frequent phone call in the night that begins: "One of your students is in the emergency room with alcohol poisoning." The whole country got a similar wake-up call in June when it was reported that alcohol abuse on college campuses is on the rise, especially for women, and that college students drink far more than non students. One statistic showed that college students spend more money on alcohol while in college than on books.

Alcohol abuse, although tragic, is but one symptom of a larger campus crisis. A generation has come to college quite fragile, not very secure about who it is, fearful of its lack of identity and without confidence in its future. Many students are ashamed of themselves and afraid of relationships.

*Our Colleges
Have To Lead,
Not Follow*

Students use alcohol as an escape. It's used as an excuse for bad behavior; the insanity defense writ large on campus. This diminished sense of self has caused a growth in racism, sexism, assault, date rape, attempted suicide, eating disorders, theft, property damage and cheating on most campuses.

This is not the stuff of most presidents' public conversations. Nor can it be explained away as an "underclass" problem; it is found on our most privileged campuses. It is happening because the generation now entering college has experienced few authentic connections with adults in its lifetime. I call this the "Culture of Neglect," and we -- parents, teachers, professors and administrators -- are the primary architects.

It begins at home, where social and economic factors -- such as declining wages and stagnating

incomes requiring longer work hours -- result in less family time. Young people have been allowed to or must take part-time jobs rather than spending time in school, on homework or with their families. More children and adolescents are being reared in a vacuum, with television as their only supervisor, and there is little expectation that they learn personal responsibility. Immersed in themselves, they're left to their peers.

We have failed to teach an ethic of concern and to model a culture of responsibility. We have created a culture characterized by dysfunctional families, mass schooling that demands only minimal effort and media idols subliminally teaching disrespect for authority and wisdom. It is as if there were a conspiracy of parents and educators to deliberately ruin our children. College students reared in the culture of neglect

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externalize any notion of obligation and responsibility. Listen to Leon Botstein, president of Bard College, in *Harper's* magazine: "...students through the 1960s accepted the idea that higher education was about trying on the clothes of adulthood, so they eagerly accepted responsibility for their actions. If ... they got drunk, if they hurt someone, they sought to take responsibility. Today's students believe they are not responsible; quite the opposite ... they feel they are owed something."

There is some parental involvement. I, and other college presidents, receive from "caring" parents angry letters, phone calls and threats of legal action, all demanding acknowledgment of their children's victimization. I had one late-night call from a parent wanting to know "how can it be possible that my son received an F." Another parent complained that "with such high tuition it is the college's responsibility to provide a lawyer for students when they are arrested by city police after presenting false ID." On an admissions tour, a parent angrily left the campus upon learning that we did not provide

cable-TV hookups in residence halls.

Colleges and university must accept some responsibility for the culture of neglect, for we have succumbed to the lower standards of the larger culture. Faculty members and administrators have lowered their expectations, resulting in grade inflation. Intellectual demands placed on college students are less than they need or are capable of handling. Yet, despite low expectations and standards and plenty of free time, fewer than half of all students who enter college ever graduate, and those who do increasingly are seen by employers as having learned too little.

Campuses are in crisis and college presidents can provide real leadership. Two years ago I warned our fraternity system that if it did not improve it would be abolished. A year later we closed one house for hazing violations and alcohol abuse. Parents and alumni of the banned brotherhood responded -- lawsuits were threatened; alumni said they would stop giving money; weeks were spent answering letters, phone calls, faxes, e-mail, all chanting a familiar refrain: "We

did it when we were in school." "It's all part of bonding."

We persevered -- a year later the alumni of that house have pledged to help us implement a yearly accreditation and evaluation system for fraternities. We are seeing a new brand of fraternity leadership, willing to meet our earlier challenge to excellence, even if some parents do not appreciate that we care enough to demand safe behavior. This is more than about fraternities -- it's about higher standards. Administrators, faculty members, parents, alumni and students have come together to take a step toward a more responsible campus culture.

A nation of individuals who cannot read or write well, with no sense of major human questions, who cannot think critically or show interest in learning and who are unable to act responsibly in a diverse democratic society will be ill equipped to compete in any new world order. A culture of neglect demands little. A culture of responsibility demands more from all of us but holds the promise of far greater rewards.

Source: *Newsweek*

Substance-Free Fraternities:

CAN THEY WORK?

By T. J. Sullivan
BACCHUS



Certain things just seem to go together . . .

Bagels and cream cheese.

Florida and sunshine

Fraternity men and beer.

Even the most idealistic Greek insider will have to admit that finding beer in a fraternity house is about as hard as finding snow in Alaska. In the worst fraternity chapters, beer and its various uses and abuses are a centerpiece of the brotherhood. In the best of chapters, beer is something that some brothers responsibly choose to share when they celebrate and congregate, the dictates of fraternal risk management beaten firmly into their brains

The Big Experiment

But "the norm" of fraternity life's dependence on the presence of alcohol is being challenged in what some are calling, *The Big Experiment*. Several national fraternities are taking on the daunting task of creating "substance-free chapters."

Not many, but a few.

The concept is simple in theory. There will be no alcohol, illicit drugs, or (in some cases)

tobacco products in the fraternity's space, be it a house or some other gathering place. Where most fraternities have adopted and are implementing strict risk management controls over parties and other group functions, a "substance-free" chapter goes the extra big step, eliminating it from the living environment.

Of course, this is old news for women's groups, almost all of which have mandated substance free events and housing for many years. Substance free residence halls have been a trend for many years. But for the first time, some men's fraternities are following suit, and it has a lot of people talking, and anxiously watching.

No Choice For ATO

Perhaps the group that is getting the most attention lately is the Alpha Tau Omega Fraternity chapter at Indiana University. In 1992, ATO got into a lot of hot water on the IU campus when two members of its Delta Alpha Chapter were hospitalized with near-fatal blood alcohol levels. The

chapter was shut down by the national organization, their large, beautiful house leased to another fraternity.

With all the negative publicity, it seemed that ATO would never enjoy a campus presence at IU again -- or at least not for a very long time. Then the national fraternity made a proposal. They would work in conjunction with the Dean of Students Office to bring back the group immediately as a "substance-free" chapter, the first of its kind at any Big Ten institution.

ATO had been looking for a place to try *The Big Experiment*, and the IU scenario offered the perfect opportunity. In the process, they hoped to save a chapter with a rich history and to turn around a horrible public relations situation. Still, there was very little precedent to use as a blueprint. While there were several substance free chapters in existence around the country, all were struggling, and none had started out "substance-free." It had always come about as a desperate measure to keep a chapter alive.

Other Examples

Example: Sigma Chi at The University of Maine received considerable publicity in the national media when it went substance free two years ago after their house was severely trashed at a typical weekend blowout. When a woman alleged that she had been raped at the chapter house during the party, the university told the group to clean up its act or shut down.

Thirty-five members quit immediately and the long rebuilding process began. Although the national fraternity celebrates the Maine chapter as a success two years later, it has yet to duplicate it anywhere else.

"We are very proud of what the guys at Maine have done," said Fred Yoder, Director of Public Service and Awards for Sigma Chi Fraternity's Headquarters. "Considering they were at death's door a couple of ago, they are doing very well and we've tried to promote their success at our national conferences and in our publications. We realize that this won't be a choice for all chapters, but we've celebrated the fact that it can work."

Lambda Chi Alpha Fraternity has three chapters it currently classified as substance-free. Their chapter at Northeastern State (OK) has been operating with the substance-free philosophy since the late Eighties, and despite some struggles and questioning of the stance, it is alive and well. The Lambda Chi's at Louisiana Tech took up the experiment in the Fall of 1992 when the chapter found itself dying, and since, it has doubled its membership and recently ranked first in grades among fraternities there. Lambda Chi's at Valparaiso University just went substance-free in December and is doing well.

So far, the biggest struggle has come from the smokers who have to go outside the chapter house to smoke, said Kevin O'Neill, Lambda Chi's Associate Director of Chapter Services. The group has had a successful social function and is struggling to rebuild a positive identity, he said.

"So far, every one of ours has been a response to a dying chapter," O'Neill said. "We are all watching to see what happens when you start from square one."

ATO At Indiana

All eyes are on ATO.

Indiana University offers a daunting laboratory for *The Big Experiment* with more than 7,000 affiliated fraternity and sorority members. IU is the nation's most populated Greek campus, and expansion of any sort requires two parts luck, three parts determination, six parts patience. ATO's assumption that students would step forward to take on the challenge of building a new breed of fraternity was a big gamble.

"We were a little afraid that once we started recruiting, the group would be perceived as nerds or teetotalers. Initially, we were worried that we wouldn't get well rounded members," said Wynn Smiley, Director of

Communications for the national fraternity. "Fortunately, that hasn't been the case at all. We have found a group of men who don't want to be in a chapter with an alcohol-oriented image and who want to tap into all the things that fraternity is supposed to be about."

So far, things are going modestly well. The group has close to 40 members -- still less than half the average chapter size on that campus -- and growing. They have yet to face other fraternities in formal rush, so that important proving ground lies ahead of them. They regularly sponsor social events with other men's and women's groups, and they are scheduled to retake possession of their house this fall. Attitudes are extremely optimistic.

The substance-free facet of their reborn chapter is a concern, but not necessarily the most difficult part of their work, said chapter president Joe Duch. Generally, he says, the other IU fraternities and sororities have been receptive to *The Big Experiment* if a bit curious and skeptical. And yes, there have been some growing pains inside the membership as they figure out what "substance-free" means.

"Internally, it causes some problems, but most of our guys want academics as the chapter priority," Duch said. "Sometimes it weighs heavily on our minds, and I personally think about it a lot. Mostly we are working to make sure everyone is clear on the expectations for next year when we move back into the house."

If the substance-free facet of the fraternity is in any way a drawback, extra assistance from a Dean of Students oversight committee and the enthusiastic Interfraternity Council is helping to make up for it. "We are getting behind the ATO effort because we hope that the spirit of what they are doing will be catching among the other men's chapters at IU," said Jane Campaigne, the university's fraternity advisor. "I believe that more fraternities will move toward the substance free living environment, and that in general,

our groups will learn that alcohol is not a crucial ingredient in fraternity."

The chapter has adopted very strict guidelines which will keep its fraternity house a substance free living environment next year and beyond. Discipline for possession of substances is defined in their chapter bylaws. The group takes part in social functions with alcohol according to their national risk management guidelines, but only at other fraternity houses or in rented places, and members are free to make their own personal choices about alcohol and tobacco away from the living environment. However, in the new ATO house, there will be no alcohol, other drugs, or tobacco. There will be considerable peer pressure -to make it work, Duch said.

"They have quality men who are proud and who have a love of their fraternity," Campaigne added. "They really want to see this ethic of theirs form into a strong tradition that lasts many, many years down the road."

The Experiment's Impact

What impact, if any, will it have on the nation's largest Greek system? If the promise of a substance-free living environment catches on, and if indeed the ATO's can show men at Indiana University a more positive option, there is potential for a major shift in fraternity norms there. IU fraternities might have to take the idea of "substance free" living environments a little more seriously.

And, if the introduction of a substance free fraternity into one of the nation's most powerful systems can create significant change in the social environment, perhaps other schools will seek out a substance free chapter for their next expansion. It might have a significant impact on how other

national fraternities approach their expansion efforts.

"I really think what ATO is doing is a crucial step in helping fraternities catch up to the times," Campaigne said.

"When this group succeeds, it will make it difficult for other chapters to say 'We couldn't survive without alcohol,'" Smiley said. It's a future that they are banking on.

Some of the more experienced watchers of Greek trends will be studying the effect on the women's groups as well. As previously mentioned, women's groups have maintained substance-free living environments for some time -- a mandate made convenient by the ability to go next door to the men's house when it is time to party. What will happen if the fraternities can no longer play host at their home?

Answer: both men's and women's groups will have to take their socializing to more controlled environments like rented rooms and other establishments with liquor licenses. If that happens down the road as a result of a growth in substance-free fraternities, it might mark the risk management breakthrough the Greek community has been searching for since 1986.

As groups like Sigma Chi, Lambda Chi Alpha, and Alpha Tau Omega learn lessons about substance-free chapters, their willingness to share information might provide the impetus for other groups to follow their leadership.

In the meantime, however, *The Big Experiment* continues. Its future lies with the national fraternities who take it on, the campuses who invite fraternities to expand, but most of all, on the shoulders of a group of ATO undergraduates at Indiana University.

Editor's Note:

Edited from the Winter 1995 *Signet* of Phi Sigma Kappa. Originally published in the March 1994 *BACCHUS Beat*.

AKA's HILL CONTINGENT

by Kevin Long



Five AKL alumni who are making an impact in Washington. Photo by Hart Wilheit.

The Fraternity of Alpha Kappa Lambda espouses leadership as one of its five ideals, and there is a growing group of AKL alumni who have assumed leadership positions on Capitol Hill. Brothers Bill Hanka (K '81), Gregory McGinity (A '86), Eric Edwards (K '86), Kevin Long (K '89), and Ray Fitzgerald (AL '90), all have taken the AKL leadership experience to a higher level.

Brother Hanka is currently the legislative director for Rep. George Nethercutt (R-WA), whom you might remember stunned the political world by unseating then-Speaker of the House Tom Foley (D-WA). Hanka got his political start working for the Senate Subcommittee on Labor, and has also worked as Deputy Director of

Legislative Affairs for then-Vice President Dan Quayle, as well as a political consultant.

Brother McGinity is currently a legislative assistant to Sen. Thad Cochran (R-MS). McGinity began his foray into politics in his home state of California, where he worked for the Pete Wilson-for-Senate re-election campaign. He then moved on to the Bush Administration, where he worked at the Department of Education, and the White House Conference on Aging.

Brother Edwards is currently legislative aide to Sen. Paul Simon (D-IL). Edwards started working for Simon as an intern while at John Marshall Law School, and was hired shortly thereafter to work in the Chicago office before moving to DC in August of 1995. He recently passed the Illinois bar.

Brother Long is currently press secretary to Rep. Dan Burton (R-IN) and the House Western Hemisphere Subcommittee. Long started his political career with Sen. Dan Coats (R-IN) and then-Vice President Dan Quayle while still at Purdue by taking a nine-month sabbatical to intern for both the Senator and the Vice President. Long has worked his way up in Burton's office, starting as an intern, then legislative correspondent, to his current position.

Brother Fitzgerald is currently legislative assistant to Gov. Jim Edgar (R-IL). Fitzgerald entered politics by receiving the prestigious Edward R. Dunn Fellowship, which gave him the opportunity to work for Gov. Edgar in both Springfield, and in Washington.

"We all know and respect each other, and despite our political differences we get along great," said Fitzgerald, who added, "I hope any brother who is thinking about coming to Washington will contact one of us. We can help point you in the right direction."

Alumni Affairs Committee Begins Year with New Chairman

Committee Chaired by Ed Wilson, National Vice President

Initiated into Alpha Kappa Lambda by Tau Chapter, Edward J. Wilson is a Vice President of Investments at Paine Webber with over twenty years experience in the financial services industry. A 1970 graduate of Penn State's Smeal College of Business, Ed's business career began as a sales representative with Proctor & Gamble. He left Proctor & Gamble

to serve three years active duty with the U.S. Army in Military Counterintelligence.

In the capacity of Vice President for The Fraternity of Alpha Kappa Lambda, Ed Wilson serves as Chairman of the Alumni Affairs Committee.

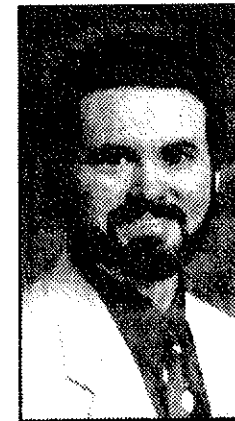
This committee promotes the creation of alumni chapters and assists, encourage and promotes active alumni involvement in the Fraternity.

Ed and his wife Sue (AΔII) make their home in Hudson, Ohio from where they are actively involved with their family, community, Fraternity and University

Other members of the Committee include Eric Breese (Psi '88); Sean King (Xi '90); Gene Probasco (Xi '60); and Greg Wannemuehler (Kappa '85)



The 1994 University of Illinois Constituent Leadership Award was given to Gamma Alumni James Pritchard for Medicine (second from left) and Porter Womeldorff for Electrical Engineering (second from right). Both brothers were initiated in 1951.



Dr. Jerry McDowell's (Alpha Rho '71) dissertation on gifted education was ranked in the top five in the United States by the American Association of Colleges for Teacher Education at the University of California, Berkeley. Dr. McDowell is a founding member of Alpha Rho Chapter at the University of Texas at El Paso, and is currently serving that chapter as Faculty Advisor.

Distinguished Alumni Service Award Recipient Loyal Hiram Davis Enters the Omega Chapter

Loyal Hiram Davis



The 1990 recipient of the Distinguished Alumni Service Award of The Fraternity of Alpha Kappa Lambda entered the rolls of Omega Chapter at age 83.

Brother Davis attended Washington State University where he received a Bachelor of Science degree in Chemistry in 1932. He commenced his career as a laboratory technician at the Pierce County Hospital in Tacoma, Washington. However, he soon found himself across the country in Richmond, Virginia employed by the Phillip Morris Company. After 42 years with the company, he retired in 1977 as the Manager of Technical Services.

In 1971 he was honored by the American Chemical Society as recipient of their Distinguished Service Award.

Retirement did not sideline Brother Davis. He continued on a consulting basis for Phillip Morris as a specialist in "flavors." Residing in Richmond with Helen, his wife of 58 years, Loyal found time for his hobby of orchids and roses in his own greenhouse. He was former president of the Virginia Orchid Society. Brother Davis endowed a scholarship for graduate students in Biotechnology at Washington State University ... a testimony to his strong commitment to youth and education. His generous support of the AKL Education Foundation and the resulting matching grants from Phillip Morris are witness of his belief in the positive value of the Fraternity.

Loyal Hiram Davis is to be remembered by his fraternal brothers for continually demonstrating *Affiliation Kindled for Life*.

THE FRATERNITY OF ALPHA KAPPA LAMBDA

1994 - 95 Annual Report

There is much to indicate that Alpha Kappa Lambda has enjoyed a high level of success during the 1994-1995 academic year. Our undergraduate membership rose to the highest level in the history of the Fraternity. Though we saw three chapters experience the misfortune of closing because of low membership; we were pleased to have three new colonies added to our fraternity.

Many events, both satisfying successes and disappointing failures, have taken place. We have learned from both.

Membership

Six hundred-twenty-nine new initiates were added to the growing list of members in Alpha Kappa Lambda during the past year. Undergraduate strength exceeded 2,000 by April of 1995, reflecting an increase from the previous year. Seven hundred-sixty-five men pledged AKA during this same period. Our growth came from new chapters and colonies - not from our older chapters. Good retention helped many chapters as we initiated 85% of the men pledged... above the all fraternity average.

1994 - 95 Numbers Up... Again

Once again, AKL outperformed the interfraternity averages in most areas:

	AKL	Interfraternity Ave.
Pledgings	+2%	-2.02%
Initiations	+8.5%	-2.2%
Ave. Chap. Size	50	41
Retention	85%	83%

Fraternity Action

During the past year it became necessary for the National Executive Council to place three chapters on Suspension. These suspensions resulted from violation of the Risk Management Policy. One chapter (suspended the previous year) was removed from Suspension after the chapter demonstrated to the local corporation and the National Fraternity that they had corrected the problems that led to their Suspension.

The Chapters

Unprecedented success was reported by a number of AKA chapters during 1994-1995. Many chapters have become leaders in their respective Greek systems: taking advantage of $\kappa\alpha\lambda$, AKA's Continuing Member Education Program, to promote their fraternity; leading the way in member education on their campus; offering their members a more meaningful fraternity experience. The result for these particular chapters is membership at record heights.

Chapter Advisors Emphasized

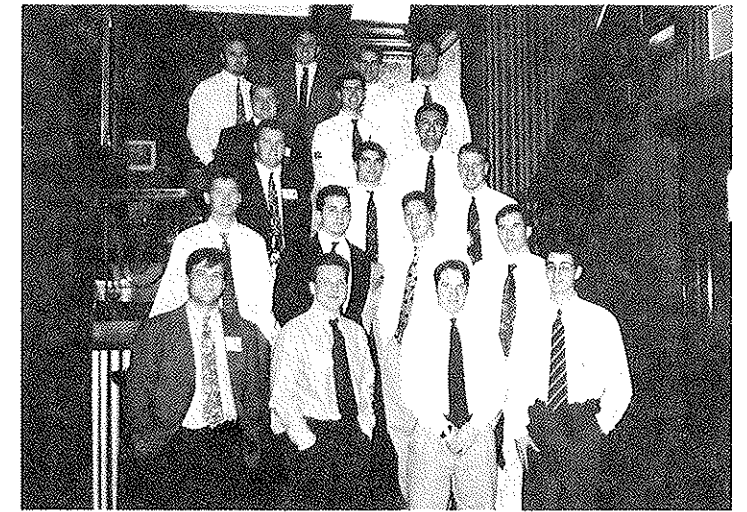
A primary goal of the Fraternity is to enhance the advising skills of all AKA Advisors. Studies indicate that there is a high correlation between active advisors and successful chapter operations.

The Fraternity, through the Advisor's Institute, is striving to promote stronger advisors for all chapters.

1994 - 95 Annual Report

The Presidents' Academy

The 1995 Presidents' Academy for Chapter Presidents was deemed a success. The AKA-Education Foundation paid all expenses, including travel, for the presidents to attend this three day program at National Headquarters in January of this year. The participants left with a clearer understanding of how their fraternity "works" and an appreciation that leaders are developed - not born. The Presidents' Academy has now been designated an alcohol-free, annual event, that focuses on personal growth, achievement, and leadership skills... and how to apply them to daily life.



Interfraternity Leadership

Alpha Kappa Lambda continues to maintain a position of leadership at all levels of the interfraternal world. Keith Gilchrist, Executive Director, serves on the Board of Directors of the Fraternity Executives Association as its Secretary. Additionally, he is the Vice President of FIPG. Various staff members are active program participants and facilitators in regional and national Greek conferences. It is with extreme pride that we recognize the election of Ann Gilchrist to the position of International President of Alpha Omicron Pi women's Fraternity. Ann has served AKA as Director of Chapter Services for the past nine years.

of 3-4 orders per week. *Inside AKA the Oak & Laurel, The Truth and the Word and The Logos* are all published here. The new *Kai Manual*, as well as the Chapter Operations Manual, Corporation Board Manual, and Advisors Manual were produced and distributed during the year. Chapter services involved 77 chapter and colony visits by fraternity staff. These visits included the routine visit, rush workshops, disciplinary hearings, university intervention, corporate board organization and training, and expansion programs.

National Staff

Jamison Johnson completed his work for the Fraternity in May of this year. Keith Gilchrist, Sean Walters, Ann Gilchrist, and Susie Stephens will continue to serve as Executive Director, Assistant Executive Director, Director of Chapter Services, and Office Manager, respectively. Mr. Gilchrist begins his 11th year of service, Mrs. Gilchrist her 10th year, and Susie Stephens her 9th year after taking a 3 year leave of absence. The two positions of Chapter Education Consultant are currently being filled by the two newest staff members, Scott R. Alexander, University of the Pacific and Tom R. Cuthbert, University of Idaho.

National Headquarters

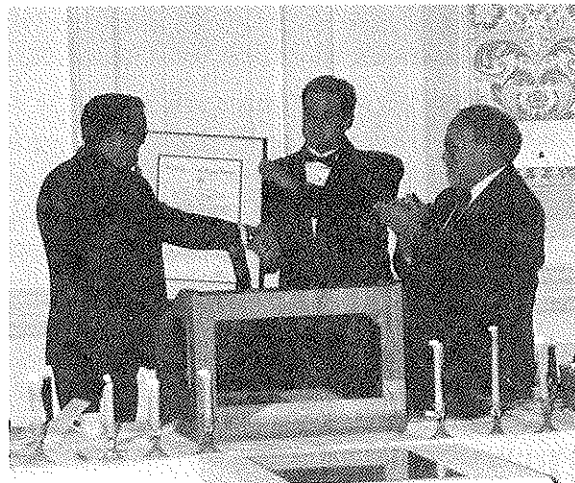
The Levey Mansion - a grand home of another era - continues to serve the Fraternity well as its National Headquarters. Not only to host our alumni and guests who frequently stop by, but it provides a popular site for chapter conferences and NEC meetings as well.

The continued growth of the Fraternity is reflected in the increasing services provided by NHQ. During the past year over 150,000 individual pieces of mail were processed and nearly 3,000 address changes were entered to keep the records updated. During the academic year detailed alumni lists and mailing labels are produced for chapters and individuals at the rate

1994 - 95 Annual Report

Expansion

Alpha Rho colony was rechartered at The University of Texas - El Paso on November 19, 1994, exactly 27 years after the original founding. A Charter was granted at Rutgers University in April of 1995, making them our Gamma Gamma Chapter. Colonies were established at Avila College and the University of Central Arkansas; and reestablished at East Tennessee State University (Beta Zeta). The Fraternity will be expanding to two more campuses in the Fall of 1995, and will continue to evaluate possible sites for the future.

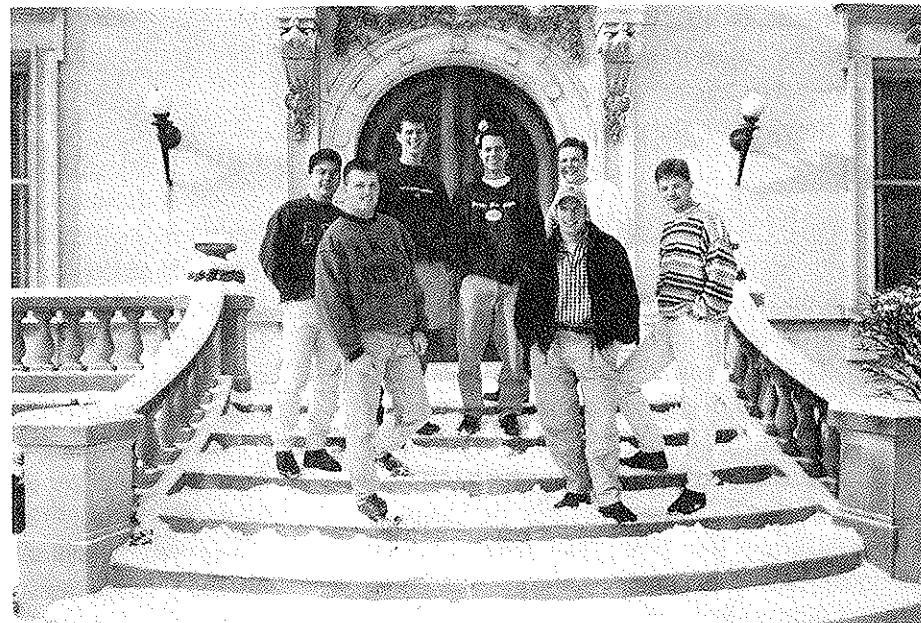


Community Service

The National Executive Council voted to endorse *Adopt-A-School* as a service project for each of our chapters to take into their local community. Several chapters have already experienced the benefits of the program and highly recommend others get involved. *Adopt-A-School* benefits the community, benefits the child and benefits our members as they develop a hands-on perspective of how they may effect change for tomorrow.

Insurance and Risk Management

Alpha Kappa Lambda's liability program serves as a protection for hundreds of alumni volunteers, chapter advisors, house corporation officers, undergraduate members, NHQ Staff and NEC members throughout the United States who serve the Fraternity. The program entered a new era in February when Alpha Kappa Lambda became a partner in the Fraternity Insurance Trust. As a member of FIT your Fraternity becomes one of twelve Fraternities who own their insurance company and now provide \$5 million in liability coverage to each chapter. This opportunity was possible only because AKA has maintained an excellent risk management program.



1994 - 95 Annual Report

The Fraternity of Alpha Kappa Lambda 1994-95 STATEMENT OF INCOME & BALANCE SHEET 12 Months Ended 06/30/95

BALANCE SHEET

ASSETS		LIABILITIES	
Current Assets		Short Term	
Cash in Bank	\$ 16,465.80	Accounts payable & accruals	\$ 41,303.96
Accounts receivable	52,778.61	Total Short Term	\$ 41,303.96
Inventory	32,188.01	Deferred	
Total Current Assets	\$101,732.12	Deposits	\$ 14,851.52
		Total Deferred	14,851.52
Fixed Assets		Long Term	
Original value	\$ 18,217.34	Notes Payable	\$ 35,289.19
Accumulated Depreciation	(14,985.45)	Total Long Term	35,289.19
Total Fixed	\$ 3,261.89	Total Liabilities	\$ 91,414.67
Other Assets		EQUITY	
Advances and deposits	\$ 1,211.13	Fund Balance	\$ 1,220.02
Insurance reserve	(15,559.87)	Excess Revenue/Expense 1992	(16,106.90)
Total Other	(\$14,318.44)	Excess Revenue/Expense 1993	4,868.96
		Excess Revenue/Expense 1994	16,201.96
Capital Investment		Retained Earnings	6,184.01
FIT Capital Contribution	\$ 5,310.00	Current Earnings	(1,612.04)
		Total Equity	4,541.20
Total Assets	\$ 95,985.87	Liabilities Plus Equity	\$ 95,985.87

INCOME STATEMENT

	REVENUE		
	1994-95 YTD	1993-94 YTD	Budget
Membership revenue	\$200,078.50	\$187,420.00	\$212,135.00
Service charges	7,951.25	5,038.75	4,800.00
Charter fees	3,000.00	1,000.00	3,000.00
Total revenue	\$211,029.75	\$193,458.75	\$219,935.00
Less fulfillment cost	16,278.34	9,163.17	17,585.00
Net membership	\$194,751.41	\$184,295.58	\$202,350.00
Foundation services	10,217.21	22,198.62	12,080.00
Chapter services	19,393.26	27,438.61	20,781.00
Conclave	5,043.42	(4,427.82)	3,620.00
Other income	10,107.71	10,279.94	12,950.00
Total Revenue	\$239,513.01	\$239,784.93	\$251,781.00
	EXPENSE		
Administrative	\$199,974.26	\$183,893.70	\$208,457.08
Chapter aids	20,835.30	21,498.06	25,844.00
Member service	8,262.78	5,523.52	10,790.00
Colony development	8,151.10	9,749.05	9,124.00
NEC expense	3,782.41	2,918.64	3,700.00
Total Expenses	\$241,005.85	\$223,582.97	\$257,915.08
Excess Revenue/Expense	(\$ 1,492.84)	\$ 16,201.96	(\$ 6,134.08)

"spirit of fraternity"

Bill Porter's Commitment to AKA



"We've got a match for you"

An equally important example of his loyalty to his Fraternity is the specific funding given to the AKL Education Foundation. Not only does his give generously, but he has challenged others within the brotherhood to join him. Today's members have benefitted. Those members of tomorrow will do so as well!

In April of 1994, Brother Porter challenged the previous donors to the Foundation in a matching gift campaign, "We've got a match for you." To quote from his letter, "I believe strongly in the need for adequate professional staffing to serve our chapters and their members. Therefore, I will match the total amount of contributions to the AKL Educational Consultant Fund (up to \$1,000 per month) for the next 12 months beginning April 1, 1994."

As a result of his challenge, several members have contributed through this drive to benefit the Educational Consultant Fund. Although his \$1,000 per month was not matched, President Porter has fulfilled his personal commitment with \$12,000 gifted to the fund.

Lifetime giving is an important element in Loyalty, one of the Five Ideals of our Fraternity. With this in mind, at the 1994 Conclave, President Porter issued a personal challenge specifically addressed to the undergraduate members of AKL. At that gathering and throughout his travels in the following academic year, he offered the opportunity to our collegiate members to make a Lifetime Pledge. During that campaign, over 60 undergraduate members and several alumni pledged and fulfilled their first year donation to the Foundation. Gifts received through this drive total \$1,625.

Brother Porter, his visibility and his dedication to the values of Alpha Kappa Lambda have strengthened the understanding of the *spirit of fraternity*. For this, we are truly grateful.

Through the years the *spirit of fraternity* takes many forms in the minds of our members.

Each man gives to his fraternity in his own way. Some give time; some give money. A special few give both. Quite possibly, no one member has given as much of both during the past few years as has our National President William C. Porter.

From the time in 1989 that his chapter of initiation, Alpha Beta, made contact with their alumnus and invited him to *stop by the chapter house...* it has been an ongoing renewed commitment and a shining example of Affiliation Binding for Life.

Each chapter of the Fraternity has had the opportunity to meet the National President up close and personal. He has visited, assisted in Leadership Workshops, and shared his personal feelings for the Fraternity of Alpha Kappa Lambda. Brother Porter has attended each of the Regional Leadership Conferences over the past two years. The only exception was during the 1994-95 year when two were held in separate parts of the country on the same weekend. Even he could not accomplish that feat!

Not one cent of funding from the Fraternity has been used in these travels. Rather, Bill has demonstrated his commitment to AKL by making these trips at his own expense. We are grateful for his dedication and financial support.

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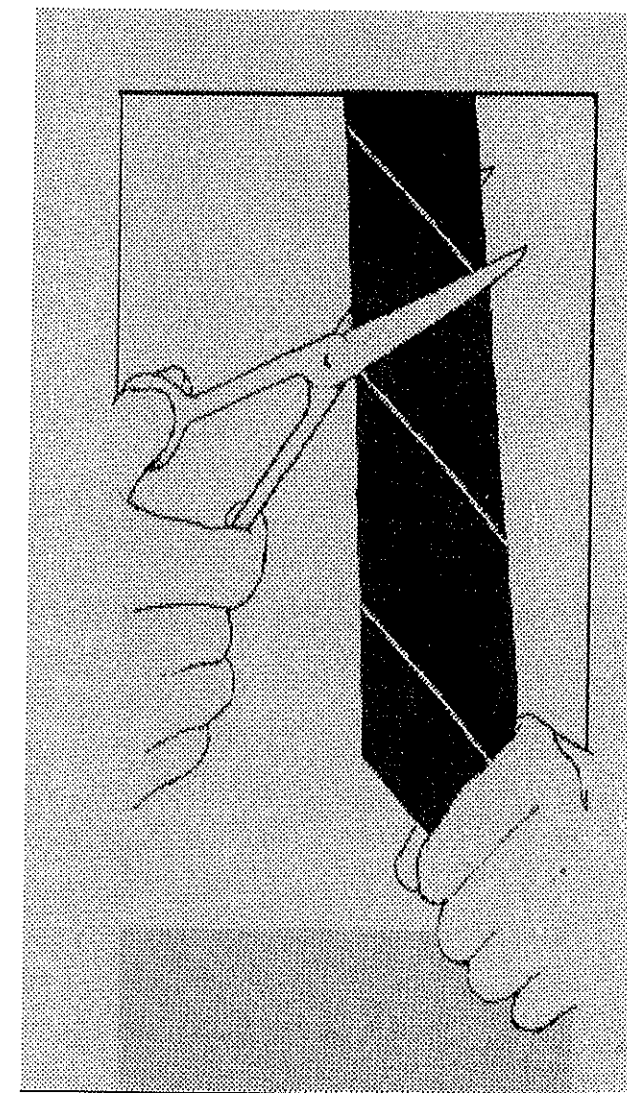
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Brothers who have reached the various giving levels by their continued support are listed in the appropriate giving category. The success of the Foundation is due to all AKLs and friends who contributed generously this past year and whose names are listed.

To you a special thank you is extended on behalf of all who are associated with The Fraternity of Alpha Kappa Lambda.



Don't Cut the Fraternity Tie!

Your fraternal tie is more important today than ever.

Help strengthen the fabric of our brotherhood.

A gift to the AKL Education Foundation will knot the fraternal tie.

Recognition...Honor...Memorial...Celebration

Another approach to giving to the AKL Education Foundation can be through the donation of money in the name of others. Donations are received in memory of brothers and friends now deceased. Scholarship funds are a logical consideration. Celebrate birthdays, births and achievements. You will be recognized as the donor and the member being honored will be notified.

During the past giving year, Brother David W. Hauck, Gamma '47, has utilized this method of giving and we take this opportunity to share our appreciation for his generous gifts and acknowledge those honored.

A gift was made in honor of Irving L. Dilliard, Gamma '24

A gift was made in memory of Charles U. Kring, Gamma '29

AKL AND AKL'S. . . GOALS FOR GROWTH

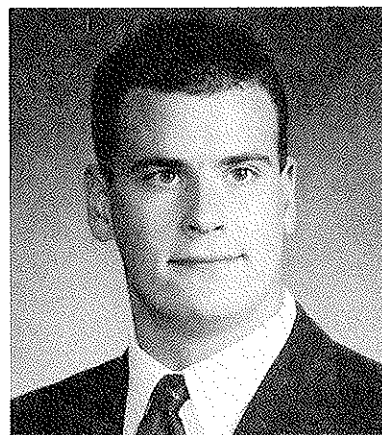
*You must have long-range goals to keep you
from being frustrated by short-range failure.*
-Charles C. Noble

Goals for Growth. The absolute and undeniable purpose of goals is growth. Growth in any area or direction that is desired by an individual or group. Effective goals must be specific, realistic, have an ending date, and must be visual. Goals are useless unless they are seen and remembered.

Goals and goal setting have been as big a part of my life as eating and breathing. Some of my oldest memories include the image of my mother repeatedly expounding the value and power of goals. From my first semester in grade school to my last one of college goals have been with me. While many things in my life have changed or left altogether, the one constant has been my commitment to myself and the goals I have made.

So it comes as no surprise I picked goals as my topic for this essay. I have seen firsthand what goals can do and since Alpha Kappa Lambda is one of the most important things in my life it is no coincidence that I have tried to combine them. I firmly believe that with positive and constructive goals there are no boundaries for the National Fraternity of Alpha Kappa Lambda, all of its chapters and colonies, and all of the individuals within it.

by Thomas R. Cuthbert
Alpha Phi Chapter
University of Idaho



Many people underestimate the power that goals possess. Goals can inspire mediocrity into greatness. Like a small tugboat pulling an enormous cruise liner through rough and dangerous water, a goal leads (and often pulls) us into our future. The loftier the goal, the bigger the achievement.

Goals in a fraternity come in two types: the goals of the individuals in the chapter (including alumni), and the goals of the chapter itself. For obvious reasons it is extremely important that the goals of these two do not conflict. If 50 men all have goals that conflict with those set for the chapter, then the chapter will fail (not necessarily the individuals). The goals do not have to be identical for both to succeed, but they must be cohesive. An example would be an amateur athletic team. If the team goal was to win a national championship but the individual players were more concerned with their personal statistics, who would succeed? Certainly not the team. The individual players could realize their goals, but only at the expense of the team losing its goal.

When I pledged the colony of Alpha Phi I was aware of only one major goal (for both the chapter and most of the members): to be rechartered. As noble and necessary as this goal was, it was short term. After the realization of

this goal a huge letdown occurred (a well documented occurrence immediately following chartering). I firmly believe that the biggest reason for this was the lack of other goals that the chapter and individuals could focus their tremendous energy on. While it is understandable that the primary focus should and will be chartering, other goals (long term) should be made based on the assumption that the colony will be successful.

This was not the case with Alpha Phi colony. While we did have some other goals they were abstract and poorly communicated. Because of this, it took us awhile to come out of the letdown. It was not until we began formalizing and writing our goals down that they began being effective. Even though not all of the goals were reached they did influence and direct our actions in ways that benefited the chapter and National Fraternity.

It is also crucially important for any chapter to have members that create and pursue goals of their own. A man without goals or a vision has already reached his destination. Yet this is not the type of man that will benefit a chapter. I would bet that virtually all motivated people have goals that they are chasing. It only makes sense that these are the type of men you want in your chapter. For this reason it is of the utmost importance that all members of Alpha Kappa Lambda are taught how to create a list of personal short, mid, and long range goals. They also need to be shown the steps that will help achieve them. The end result of this type of programming will be a house full of motivated and committed members who will settle for nothing less than the best.

One important idea to keep in mind is that goals can work for anybody or anything. It can work for a kid in kindergarten just as well as it can work for Microsoft. Somewhere in between these two lies the National Fraternity of Alpha Kappa Lambda. It too must set and attempt to

achieve specific goals. I would suggest goals such as becoming the largest National Fraternity by a certain date, making sure that all correspondence by the National Fraternity is done on time and that by the year 2000 the Alpha Kappa Lambda Education Foundation has a specific dollar amount in it. Whatever the goals, they need to be communicated to every member, alumni, and pledge of Alpha Kappa Lambda. If everyone is aware of these goals then each individual can incorporate them into their own goals.

Goals are amazing. With the proper use and commitment there is no limit to what can be accomplished. The simple act of writing down a goal has an incredible effect on us. The key is taking that step. I would encourage everyone to write their goals down (being very specific) and to put a copy in their wallet or on their mirror or wherever it will be seen and remembered. If this is done there is no doubt in my mind that members of Alpha Kappa Lambda will always be easy to find. Just look at the top.

Tom Cuthbert is currently employed by the Fraternity of Alpha Kappa Lambda as a Chapter Educational Consultant and is responsible for programming, field operations and management training for over 20 chapters and colonies. He is also working in expansion, marketing and public relations for the Fraternity.

Gamma Gamma Chapter

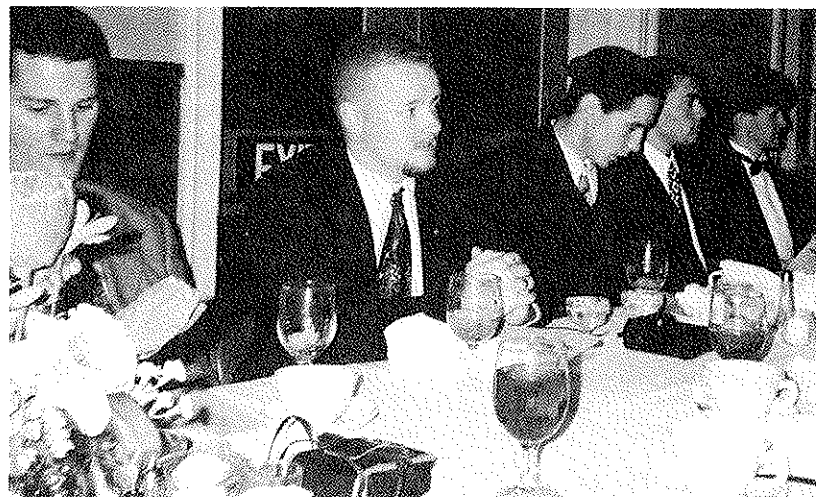
*AKL establishes first New Jersey Chapter at one the Northeast's premier institutions:
Rutgers, The State University of New Jersey*

New Brunswick, NJ -- Rutgers Colony saw its inception in the Fall of 1992 when John Morytko, the younger brother of a Kappa alumnus, and a group of five men contacted the Executive Offices to inquire about becoming a colony of Alpha Kappa Lambda. After these "founders" recruited an interest group, Sean Walters from the Fraternity Staff visited in January to select and orient 17 men as an AKL interest group. What began with five ambitious Rutgers students in December of 1992 ended in a 54 man chapter chartered on April 1, 1995.

Today Rutgers Colony has over 50 members and has raised their aggregate G.P.A. above the all-men's average on campus. They sent 21 members to last Spring's Eastern Regional Leadership Conference in Washington D.C., and returned to campus on the first night of their formalized rush period. The formal rush event didn't yield any rushees. They quickly regrouped using the principles they brought back from the ERLC and went to work on recruiting new members. "We went from having zero interested to having over thirty interested in just two days!" Len Parisi, former Vice President claimed that the 21 people who attended used the skills and the motivation from the ERLC to go out and implement a "hands on" approach to recruitment.

The chartering banquet was held on the evening of Saturday, April 1st, 1995 at the *Villa Liberty Hotel* in southern New Brunswick, NJ. New York businessman Eric Jenkusky (Mu '88) gave the keynote address, and National Executive Council Vice President Ed Wilson (Tau '68) welcomed the chapter into the ranks of the National Fraternity. President William C. Porter and Executive Director Keith Gilchrist were present to sign the charter. The Gamma Gamma Charter was presented to Colony President Steve Alessandrini, who accepted it on behalf of the new chapter.

Gamma Gamma Chapter opens a new arena of expansion for the Fraternity, as it becomes the door to the prestigious northeastern universities. It is the 71st chartering in the history of the Fraternity.



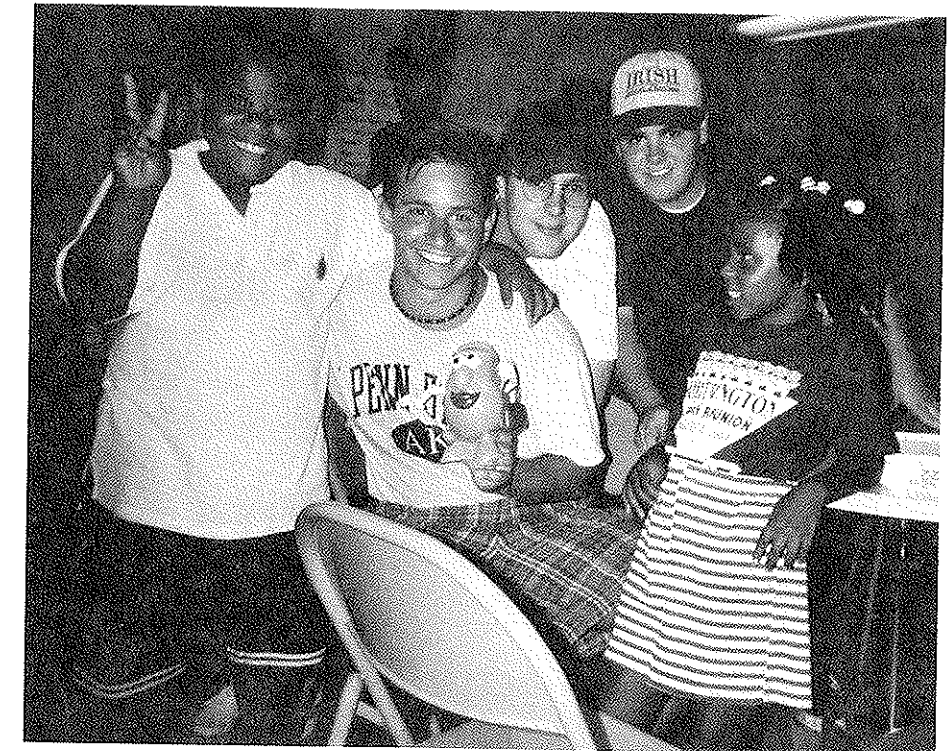
1995 Conclave . . . Atlanta, Georgia

Conclave Delegates Reach Out to Atlanta

by Jamison M. Johnson

The 1994-95 academic year was the year Alpha Kappa Lambda went "back to basics." The National Executive Council and the National Headquarters Staff spent this year challenging our undergraduates to think about the Ritual and the Five Ideals. By analyzing the history of Los Amigos, we can comprehend why Alpha Kappa Lambda was created. The history will lead you to conclude that AKL was created as an organization of "high desire to give men. . . brotherhood, scholarship and service." Truly understanding what Los Amigos intended by the Ritual and the Five Ideals will ensure our fraternity's existence into the 21st century.

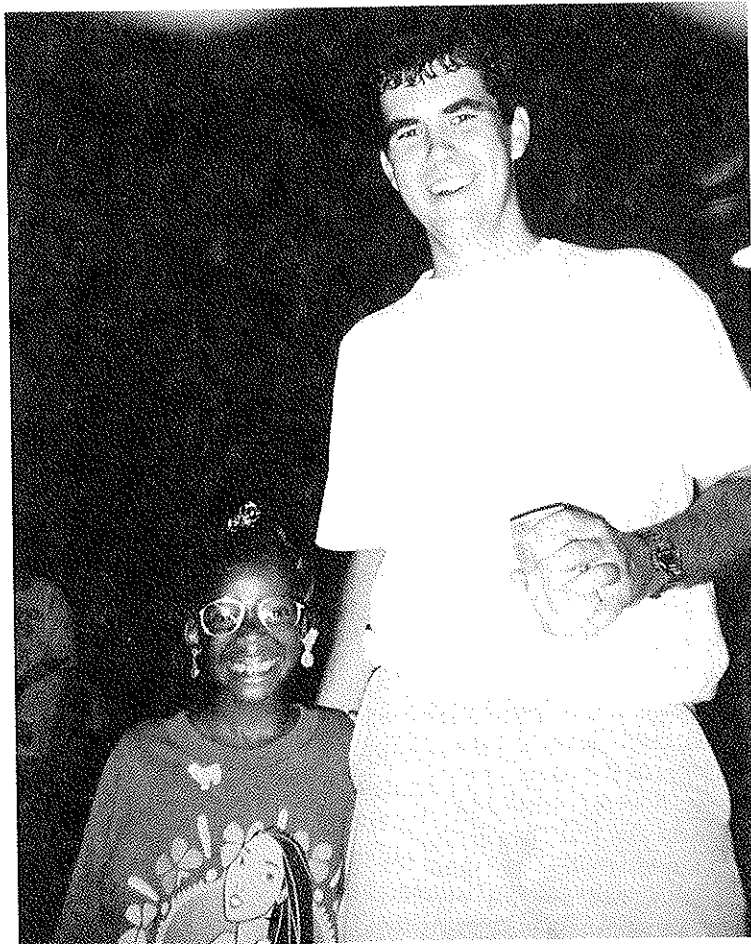
A good fraternity chapter will promote Judeo-Christian Principles, Leadership, Scholarship, Loyalty and Self-Support internally and externally. One characteristic of Self-Support is service. Service is depicted by the mullet on our Coat of Arms. It symbolizes service to our



university, our country and humanity. Often a fraternity chapter will acknowledge service by the awesome ability of fundraising for charitable organizations. This is a service (and a necessary one at that). However it is assuredly more convenient to donate a sum of money generated by a 90 man chapter than to voluntarily engage in an activity for the good of a community.

Adopt-A-School

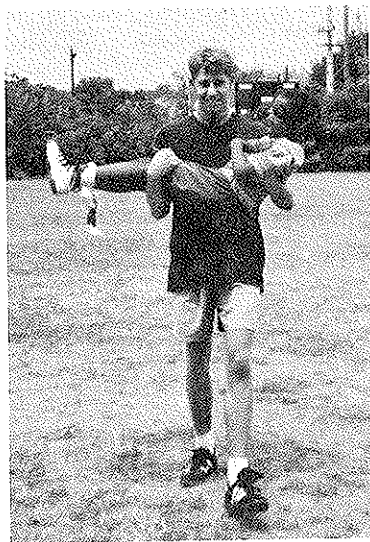
This engagement is often referred to as "hands-on" service. Alpha Kappa Lambda strongly believes in this type of service and has therefore become an official endorser of a national "hands-on" service program called Adopt-A-School. The Adopt-A-School program provides one-on-one interaction of fraternity and sorority members with at-risk children in public school systems across the country. The program itself is only three years old and has grown from 3 pilot campuses in its first year to over 180 campuses nationwide. Alpha Kappa Lambda has chapters at 22 of the designated Adopt-A-School campuses and has reports of member participation at 15 of these campuses.



This year has been exciting in Alpha Kappa Lambda and we are proud of the renewed commitment to community service. Programs such as Adopt-A-School is as worthwhile for the volunteer as it is for the children. "Hands on" service will enhance membership and may sustain your involvement in the community after graduation ("Affiliation Kindled for Life"). Our Founders left "Alpha Kappa Lambda to assume its Ideals and leadership to bring into perspective those Ideals in a changing world. The setting sun leaves our star of service (mullet) to shine and unite the three fields of leadership portrayed on the shield." In other words, Los Amigos felt that service is the core to our fraternity's existence. With it, we can all succeed in the quest for the Five Ideals.

Hands on Atlanta

Because of the impact of the Adopt-A-School program, AKL organized "Hands On Atlanta" for the 1995 National Conclave in Atlanta, Georgia. This program involved both undergraduates and alumni in a 3 hour "plunge" experience; playing, listening, working, and teaching to Atlanta area youth. Brothers visited several youth agencies and community centers in Atlanta and experienced the dynamic power of the Adopt-A-School program.



43rd National Conclave

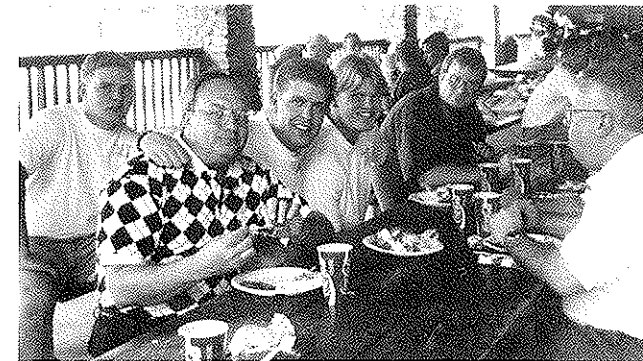
The Conclave in Atlanta opened with Alpha Kappa Lambda's first all-fraternity community service event, *Hands on Atlanta*. Approximately 100 undergraduates and alumni from over 30 chapters and colonies were divided into equal-sized teams and shuttled to offer assistance and support to various Atlanta based youth agencies.

"It was the perfect icebreaker," remarked one delegate.

The Conclave witnessed the reelection of Arizona Attorney William Porter as National President. Brother Porter has proved one of the Fraternity's more popular Presidents, as he regularly visits chapters and devotes the majority of his time and efforts to the concerns of the undergraduate.

Also passed at this year's Conclave was the first step in the motion to reinstate Conclave as a biennial event. Since the motion is a Constitutional change, it requires votes at two consecutive meetings. The vote was proposed by the Budget and Finance Committee after reviewing the effects of an annual Conclave on the Fraternity's financial resources and staff production capacities. Chapters with membership under fifty seem to be hit hardest by an annual Conclave, as the event can sap as much as 25% of the average Spring budget.

Perhaps the highlight of the weekend was a trip to Six Flags Over Georgia theme park. The delegates enjoyed a fried chicken and mashed potatoes picnic then proceeded to toss and turn their stomachs on the fabulous rollercoasters of Six Flags!



New National Executive Council Elected

The 1995 Conclave delegates elected the following officers to serve the Fraternity as the National Executive Council:

National President
William C. Porter (AB '63)
National Treasurer
Scott Hilkert (K '68)

Director of Academic Affairs
Dean Clark (M '50)
National Chaplain
Dave Douglas (T '68)

National Vice President
Edward Wilson (T '68)
Undergraduate Representatives
Kevin Watson (H '93)
Sean Maguire (Θ '93)
Appointed Members
Pat Allen (Φ '82)
Don Wiethucchter (Θ '49)
Eric Jenkusky (M '89)
Steve Hladik (T '86)

1994-95 Awards Granted

At the 1995 National Conclave in Atlanta, Georgia, the following awards were given:

Founders Award Outstanding Chapter Kappa Chapter Purdue University	Holmes Award Outstanding Undergraduate Member Thomas R. Culbert University of Idaho
President's Award Overall Excellence and Improvement Beta Omicron Chapter James Madison University	Benjamin Ide Wheeler Award Overcome Major Obstacle Omicron Chapter University of the Pacific
Community Service Award Beta Chi Chapter George Mason University	Brehm Leadership Michael Vickers Auburn University
Campus Activities Award Gamma Alpha Chapter University of Missouri	Religious Activities Award Alpha Phi Chapter University of Idaho
Alumni Relations Kappa Chapter Purdue University	Dillard Scholastic Achievement Beta Omicron James Madison University
Intramural Award Gamma Beta Chapter University of Alabama	Newsletter Award Gamma Beta Chapter University of Alabama
Rush Programming Kappa Chapter Purdue University	Fraternity Education Programming Alpha Phi Chapter University of Idaho
Alethin Scholarships Aaron Dixon, BU Dan Kennedy, GA John Michael Knowles, BO Gary Remick, BU	Outstanding Chapter Advisor Dr. Carol Hutcheson, (AXΩ) Beta Phi Chapter Paul Gallaway, (Σ'32) Kappa Chapter



NEC Undergraduate Representative Kevin Watson poses with his favorite Congresspeople.

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PUTTER
#AKL-PUTTER \$39.95
Heel and toe balanced with countersunk emblem.

GOLF TOWEL
#AKL-TOWEL-G \$12.95
White with purple embroidery.



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#AKL-RWC-SHD \$49.95
5" plaid shield with embroidered Greek letters and founding date. Sizes: L, XL (XXL \$3 extra)

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95/5% cotton heavyweight with sewn-on fabric letters and embroidered bar. Sizes: L, XL (XXL \$3 extra)

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Gray, 95/5 % cotton sweatshirt with arc design. Sizes: L, XL (XXI \$3 extra)

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