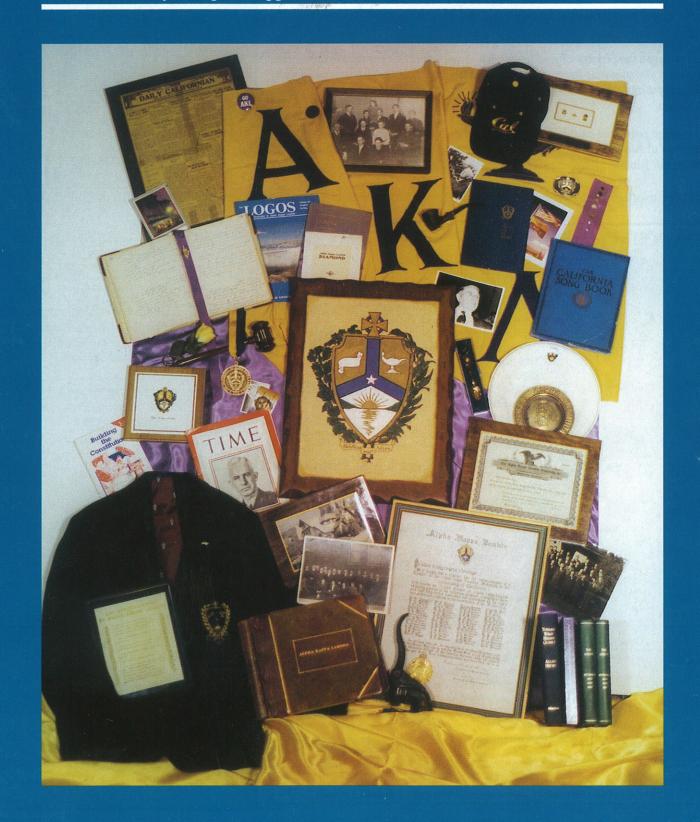
The LOGOS Volume 71 No.1

of The Fraternity of Alpha Kappa Lambda

Fall - 1999



THE COVER

A Sampling of Time

For the last issue of the millennium we have chosen to assemble a historic collage of AKA memorabilia and archives. John Morytko spent many hours assembling, lighting, and photographing the montage. The result is the latest cover of the Logos.

As we began the process of packing for the move from Levey Mansion it occurred to us that you might be interested in the collection of artifacts that expresses many of the most intricate details and historic events of Alpha Kappa Lambda's existence.

The image portrayed by this display is a reminder of the Ideals envisioned by the founders of Alpha Kappa Lambda and perpetuated across time by men who have shared our Ritual.

We hope to offer a poster version of this photograph in the near future.

Beginning at the top, clockwise around the Fraternity's Coat of Arms:

Photo of the Founders of Los Amigos
The original AKA flag
Cal Cap
AKA Belt Buckle
Photo of Founder Charles Booth
1950s membership certificate
Official AKA pipe
The AKA flag flies over Arizona
1969 Truth and the Word
Official AKA jewelry
California Songbook, 1920
Photo of founder Gail Cleland
The AKA baby spoon

Official AKA China
AKA metal coaster

Original drawings of Badge proposals
Photo of 1930 Conclave

Bound copies of The Logos

AKA Alumni Directory

Toward What Bright Glory by Allen Drury - Beta Chapter

Alpha Chapter Charter Los Amigos Seal

Alpha Chapter Early Roll Book

Alpha chapter house

1960's Xi Chapter Blazer - from Gene Probasco

The AKA Creed
The AKA tie

General Oliver P. Smith – Beta Chapter on the cover of *Time Magazine*Building the Constitution by Irving Dillard – Gamma Chapter

50th anniversary commemorative tile

Order of Alethia membership card National Presidents' Medallion and gavel

Golden Yellow Pernet Rose

Minute book opened to last meeting of Los Amigos and first meeting of Alpha Kappa Lambda

75th anniversary issue of *The Logos*The Diamond - Volume 1, Issue 1

The Logos - Volume 1, Issue 1

Hotel Shattuck, Berkeley, California – site of the Fraternity's founding

Front page of the Daily Californian announcing Alpha Kappa Lambda's formation

The LOGOS

The Fraternity of Alpha Kappa Lambda

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Vice President Finances

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The LOGOS

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Website: WWW.AKL.ORG

The LOGOS

The Fraternity of Alpha Kappa Lambda

Volume 71, No. 1, Fall 1999

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The publication of this issue of The Logos has been made possible by a loan from the AKL Education Foundation. That loan has been funded by the Oregon Alumni Association.

The Fraternity of Alpha Kappa Lambda would like to extend its thanks to the Oregon Alumni Association for making this issue of The Logos a reality.

RISING TO THE CHALLENGE

By Keith Gilchrist, Executive Director

It has been just over three years since we published an issue of The LOGOS. We would like to have been able to publish our magazine more frequently; however, the cost of publishing is funded by our members' initiation fees. And, although you were promised a lifetime subscription, the current cost of this publication and mailing was never anticipated. We have had to rely on other sources of funding and many times those sources were not forthcoming. With this issue we are attempting to bring you up to speed on the operations of your Fraternity.

The past two years have been especially challenging. I must announce the closing of 10 chapters and colonies. I am sorry to report chapters and colonies at the following universities have ceased operations: University of Arizona, University of California-Berkeley, University of Washington, University of Wisconsin-LaCrosse, Northern Illinois University, George Mason University, Illinois State University, Florida State University and New Mexico State University. This is the largest number to close during a similar time period in the Fraternity's history, except during World War II.

The factors contributing to the closing of these chapters include deteriorating chapter standards, alcohol and risk management issues, unresponsive undergraduate members and a lack of alumni support. It is always easy to place blame for the failure of a chapter, and in reality, there are many who are responsible including the National Fraternity, the undergraduate members, alumni, and the host institution. Each has invested a large amount of time and resources in attempting to help each of these chapters, only to fail in the end.

Our only consolation when closing a chapter is the hope of this issue. starting again with a new approach that overcomes the

The men of AKL outside the AKA/Los Amigos house on College Avenue

problems that plagued the previous chapter. The top priorities for expansion are to establish new colonies at these host institutions.

In addition, I must report that we have other chapters that are in critical condition for failing to meet the fraternity's basic operating standards. Conditions that place these chapters on the critical list generally include poor academic achievement, low numbers, inadequate fraternity education, lack of chapter standards, alcohol and risk management policy violations and little if any alumni involvement.

We return to these Ideals to restore stability and pride in our chapters when they are facing seemingly insurmountable challenges.

My reason for publishing this information is to inform our alumni members of our chapters' serious situation and to ask for

In the upcoming months Alpha Kappa Lambda will be embarking upon an accreditation program that will challenge our chapters to reach and maintain certain operating standards. It is a component of the AKL Challenge. You can learn more about the AKL Challenge and the accreditation process elsewhere in

> Issuing the AKL Challenge sends a message to the entire family of chapters, alumni and volunteers. Alpha Kappa Lambda is serious about maintaining minimum operating standards for its chapters. Our experience has taught us that these standards are critical to the success of our chapters.

> Alpha Kappa Lambda is a value based organization, not a social club. Since our founding our members have accepted and held firmly to their belief in our Five Ideals. We return to these Ideals to restore stability and pride in our chapters when they are facing seemingly insurmountable challenges. We must do no less to assure a bright future for our Fraternity.



ACTIVE COLLEGIATE CHAPTERS

Gamma Univ. of Illinois

Alpha Phi University of Idaho

Delta Univ. of Kansas Beta Zeta East Tennessee State

Virginia Commonwealth

Purdue University

Washington State

Beta Omicron James Madison Univ.

Beta Pi Truman State University U. of Southern Indiana

Omicron Univ. of the Pacific

Beta Tau So. Illinois-Edwardsville

Central Missouri State

Auburn University Beta Psi

Penn. State University Southwest Missouri St.

Gamma Alpha

Univ. of Missouri

Beta Phi

Univ. of No. Colorado

Gamma Beta California Univ. of PA Univ. of Alabama

Iowa State Univ

Upsilon

Gamma Gamma Rutgers University

Alpha Zeta Northwest Missouri St. Gamma Delta Univ. of Montevallo

Alpha Theta U. Wisconsin-Eau Claire

Gamma Epsilon Mississippi State Univ.

Alpha Mu Univ. of Arkansas Gamma Zeta Univ. of Georgia

Alpha Rho

Gamma Eta Univ. of Texas-El Paso U. of Central Arkansas

Employment Opportunity

New or soon to be graduate? Or just unhappy in your current job? Why not work for your Fraternity?

The National Headquarters currently has an opening for the position of Chapter Educational Consultant. The position plays an important part in the NHQ's support role to chapters. Chapter Consultants work closely with chapters to ensure their success and development.

Duties include:

Chapter site visits NHO/Chapter Communication

Chapter consultation/evaluation Assist program development/execution

Qualifications:

AKA Fraternity Experience Public speaking ability Willingness to travel

Good interpersonal skills

Well organized and self-motivated

We're looking for a few good AKLs and Parents to volunteer!

QUALIFICATIONS:

- Loyalty
- Interest in today's fraternity world
- Ability to prioritize time to include their fraternity
- Supportive family members
- A sense of humor
- A positive attitude for the future

OPPORTUNITIES:

- Member of an Advisory Team
- Member of a Corporation Board
- Become an AKA Mentor
- Present a program in your field
- Hire an intern
- Recommend potential members

Live your life as an example and reflection of the Five Ideals. Each chapter has men who through the years have made a difference in the lives of members and in the continuing success of the chapter and the fraternity.

Won't you join that legacy?

Contact NHO at (317)-585-4911 or email: nhq@akl.org

CHECK OUT THE NATIONAL FRATERNITY'S WER SITE AT WWW.AKI.ORG

N T E E R

S

NEEDED

Colorado Staff Reunion

Brothers join to reminisce and remember.

ormer AKL staff members gathered in Fort Collins in September of 1997 to remember their days working for the Fraternity and to honor their mentor, Lewis Bacon (Λ '49) who passed away just two weeks prior.

Brother Bacon, AKL's first Executive Director, was looking forward to the reunion and the news of his death changed the nature of the event. The members knew that Lou would want the plans for the reunion to continue and the event took on additional meaning. It was a time to not only reminisce about the days on staff but also to remember and honor the man they respected so much.

Prior to 1984, the National Headquarters of AKA was located in Fort Collins, Colorado. The Headquarters had been there since Lou Bacon had moved it from Emporia, Kansas in 1964. During that 20 year time period, many faces passed through the National Headquarters building. The Fraternity's highly successful Intern Program had provided the fraternity with a consistent supply of outstanding employees. The program allowed the brothers to join the National Staff for two years. Half of their time was spent visiting and helping support chapters and the rest of the time the Interns worked toward Master's Degrees at Colorado State University.

Ten former staff members and two other brothers attended the reunion, which was held on the weekend of September 5, 1997 in Estes Park, Colorado. Gary Tye (H '59) and Ken Baab (AK '65) organized the event. Gary was Chapter Services Secretary between 1963 and 1969. In 1966 he helped Lou organize the Intern program. He later served as acting Executive Director for the Fraternity. Ken was an Intern from 1969 to 1971 and was the recipient of the 1969 Holmes Award.

Two interns at the reunion went on to serve on the National Executive Council; Steve Showers (T '63), the Fraternity's first Intern, and Greg Long (T '66). Jim Nutt (Γ '65) was an Intern before taking over as Alumni Director in 1969 and Ron Siebold (Λ '64) served as an Intern before taking over for Gary Tye as the Intern Coordinator. Other Interns at the reunion included Raul Gomez (AB '67), Dick Nutt (Γ '67), and Bill West (I '71). Bill West was the last Intern soon after Lou Bacon retired. He later took over as Executive Director in 1975.

Ralph Wackenhut (T '71) and Ron Bella (AK '67) also attended. Ralph considered being an Intern and declined. In the process, he became friends with everyone on the National Staff. He later went on to serve on the National Executive Council as National



Upcoming Alumni Receptions

Portland, Oregon

Second weekend of October, 1999
Hosted by National Executive Council

Denver, Colorado

First weekend in December, 1999 Denver Adam's Mark Hotel Hosted by Keith Gilchrist, Executive Director & Ed Wilson, National President

Cleveland, Ohio

Date TBA

Hosted by Ed Wilson, National President

Treasurer. Ron lived with many of the Interns in Ft. Collins. Much of the time was spent remembering Lou. Each and every attendee remarked on how Lou had touched their lives and had been an important part of their valuable AKL learning experience.

Ron. Siebold seemed to reflect everyone's thoughts when he described him; He was "if not the most important teacher in my life, he ranks right up there with the top. I considered him to be a great teacher and example".

AKA National Executive Council Profiles

The National Executive Council (NEC) is the executive body or "board of directors" of the Fraternity. The Executive members of the board are elected by vote of the National Conclave and additional members are appointed by the National President. Members of the board must be collegiate or honorary initiates of the Fraternity and serve on a volunteer basis.

National President - Edward J. Wilson, Tau '68.

Ed is VP-Investments for Paine Webber, Inc. in the Cleveland, Ohio area. He is an active participant in the Penn State Alumni Association. Married to Sue (A Δ II) with three grown daughters, Ed makes his home in the historic village of Hudson, Ohio. You can find him at any and all Penn State football games!

National Vice President - Patrick M. Allen, Phi '82.

Pat is employed by Oregon's Dept. of Economic Development – on loan to the Governor's staff for this year. He is married to Joan (A $\Xi\Delta$) with two children and one more on the way. They live in Sherwood, OR. Pat maintains a presence on the Oregon Alumni Association Board and looks forward to the return of AKL in the area.

National Treasurer - Brad A. Schild, Beta Phi '91.

Brad is in the banking industry and recently moved to Florida where he is associated with AMSOUTH. He received his MBA from University of Alabama/Birmingham.

National Secretary - Keith Gilchrist, Kappa '53.

Keith, as Executive Director, serves in this position, per the National Constitution. Keith's wife Ann has served as the Fraternity's Director of Chapter Services for over 10 years. She is also a Past International President of Alpha Omicron Pi.

Directors:

Donald Walter Wiethuechter - Theta Chapter '49.

Don, a Colonel US Army Retired, is a strong supporter of U. of Washington Alumni Association and athletic teams. Don worked closely with the Theta Chapter and continues to maintain an AKA presence in the Seattle area. His home is in Tacoma with vacations spent at his condo in Vail.

Stephen Matthew Hladik - Tau Chapter '86.

Steve and his wife Barbara ($X\Omega$) live in Harleysville, PA. Steve is an attorney with a private firm. Having recently become the parents of twins, they keep busy in a new lifestyle. Steve is another familiar face at Penn State football games.

Robert V. Bowdish - Alpha Beta Chapter '86.

Bob and his wife Dana and son Braden live in Gilbert, AZ. Upon his graduation from the University of Arizona, he served on the staff of the National Headquarters for two years. His experience in recruitment served him well in his current position

in pharmaceutical sales. Bob is the newest appointed member of the NEC.

Director of Academic Affairs - Sean King -Xi Chapter '90. Sean is another former

member of the NHQ staff. Sean has served on the Xi Chapter and Gamma Alpha Chapter as well as working towards establishing an Alumni Chapter in the St. Louis area. He lives in High Ridge, MO and does training for the Edward Jones Investment firm.



Davison, Schild, and Allen take the oath of office

National Chaplain - David L. Douglas, Gamma '68. Dave lives in Brookville, IN, but travels the Midwest for business, fraternity and family. He works in the area of financial planning. Dave has been a strong supporter and volunteer for Gamma Chapter through recent years.

National Past President - William C. Porter, Alpha Beta '63. Bill served as National President for five years. He was previously an active member of the Corporation Board at Alpha Beta Chapter. The Arizona Alumni Association was established under his direction. He is a criminal attorney in Kingman, AZ. With four grown children, he is expecting his first grandchild soon.

Undergraduate Representatives:

Justin Davison - Beta Psi Chapter '96

Justin is active on the campus at Southwest Missouri State in Springfield, MO. He has recently been in charge of bringing high profile speakers to campus like Nelson Mandela.

Andrew J. Gray - Alpha Phi Chapter '97

Andrew is our newest undergraduate NEC member. When he isn't hitting the books at the University of Idaho, Andrew works as a firefighter in the Idaho mountainsides.

Beta Zeta Alumni Reunion

Have barbecue and they will come.

By David Breeding (BZ '71)

Beta Zeta alumni traveled from all over the country to the banks of the South Holston River in Bluff City, Tennessee. The 1970's alumni of East Tennessee State held a long awaited reunion, on July 3rd, at the classic Victorian home of Brother Charlie Earhart.

The near 100 degree temperatures were combated with time in the pool, old memories and good times. Several brothers even managed to squeeze into 25-year old purple AKL jerseysseveral spouses wish they hadn't. It seemed a mystery as to how such high quality jerseys could have "shrunk". Overall the event was quite memorable. Amongst all the fun, a new Beta Zeta Corporation Board was elected. For history's sake Brother Harold Prewitt, a professional photographer, captured the event on film.

All who attended extend their gratitude to the lovely Stephanie Earhart who opened her home to the invasion of brothers, spouses, children, dogs, cats, and even giant carp. The event attracted members from Tennessee, Virginia, North & South Carolina, Georgia, Florida, and Texas Four undergraduate members of the Beta Zeta Chapter, including current chapter president Rob Diatikar, were able to join the group.

11 Things to Do as an Alum

- Keep your address current with NHQ
- Read The LOGOS
- · Join/start an alumni chapter
- · Serve as an advisor, board member, national volunteer or AKL mentor
- Assist a chapter in any way you can
- Provide financial support to the AKL **Education Foundation**
- · Identify potential recruits for AKL

- Attend Conclave
- Participate in an initiation ritual
- · Attend a Founders' Day celebration
- Visit WWW.AKL.ORG

Alumni Chapter Directory

Not one in your area? Why not help start one?

Contact the NHQ for information and assistance.

Arizona

State of Arizona Clarence M. Dial 560 W. Posada Ave Mesa, AZ 85202 602-839-5673

Atlanta

Atlanta GA, and vicinity Sean Walters 2227 Tanglewood Circle NE Atlanta, GA 30345 404-982-9784 Scanw@iafp.org

Gateway

St. Louis, MO and vicinity Sean King 1813 Jessie Circle High Ridge, MO 63049 314-677-5580 king sean@juno.com

National Capital Area

Washington D.C. and vicinity Raymond Fitzgerald Project Director, Science Comm. 2320 Rayburn Office Building Washington, DC 20515 202-225-1546 Ray.fizgerald@mail.house.gov

Greater Chicago

Chicago, IL and vicinity Eric Breese 1250 W. Newport Ave Chicago, IL 60657-1422 773-296-4474

Indianapolis

Central Indiana Dennis Loxton 10409 Cerulean Drive Noblesville, IN 46060 317-776-1638

Greater Philadelphia

Philadelphia, PA and vicinity Steve Hladik 207 Norwyck Way Harleysville, PA 19438 215-855-3775 Lionowl@netzero.net

Richmond

Richmond, VA and vicinity Greg Turner 310 Treva Road Sandston, VA 23150 804-737-6072 Gtabraves I@aol.com

U

C

H

APTER

Seattle

Seattle, WA and vicinity Marvin Weiss 14279 122nd Ave NE Kirkland, WA 98034-1420 425-821-2924 mary weiss@hud.gov

Smokey Mountain

Central Tennessee Brandon Haren 1510 Summer Hill Drive Knoxville, TN 37922 423-531-7762 Bhharen@aol.com

A Breath of Life

Lung transplant recipient runs Mini-Marathon

Not long ago, Mike Hyland (K'85) would get winded brushing his teeth. What most would consider routine daily activities would leave him exhausted. He has come a long way in two years.

Mike, a Purdue graduate now living in Dallas, suffers from Cystic Fibrosis. He has battled it since birth. In fact, doctors thought he would be dead by the first grade. Thirty years later, Mike is still winning his battle against the disease.

Two years ago his CF flared up and came on strong. Mike's lungs began to fill with thick mucous. The mucous harbors infections and poses a serious threat to CF sufferers. Soon he had trouble breathing and couldn't exercise. Eventually he had to carry an oxygen tank. His disability forced him to leave his job as an electrical engineer and severely limited his abilities.

In April of 1997, his condition warranted a lung transplant. Dan Meyer, a Dallas doctor, performed the operation and it was a success. Mike immediately felt the difference. He could

breath without any kindrance and felt much better. He began the rehabilitation process right away.

Six months later, Mike began running. It was extremely difficult in the beginning. His lungs were up to the task but his legs were not. His inactivity had taken its toll on his body. But that did not discourage him. With the support of his wife, Delonna, he persisted and slowly made progress.

This past May, Mike ran the 13.1 mile Indianapolis Mini-Marathon. While his 10-minute mile is not going to break any records, it is remarkable. Two years ago Mike was breathing with the aid of an oxygen tank. Today he has a new set of lungs and is running marathons.

Mike has not allowed his Cystic Fibrosis, a lung transplant, and an extreme physical rebuilding process stop him from achieving his goals. He should serve as an inspiration for us all. In fact Mike is considering running the 26.2 mile Dallas White Rock Marathon.

Did you know?

The lead singer of the hit band Everything is a member of AKA. Craig Honevcutt is an initiate of the Beta Omicron Chapter at James Madison University. Everything's hit song "Hooch" has catapulted them into the national music scene. They have opened for such diverse acts as A Tribe Called Quest, Cracker, Dave Matthews, and Phish.

NHO Relocating

After nearly 14 years in the Historic Levey Mansion, we are moving our offices to Sycamore Springs Office Park in Northeast Indianapolis. This move is taking place in two stages. In May, the staff moved to Castleton Office Park while the new building is being constructed. Then in the spring we expect to move to our permanent location

The old mansion served us well as a place for AKA meetings, educational workshops, displaying Fraternity memorabilia, and hosting our members. We shared the mansion with our interfraternal friends and the Indianapolis community as we hosted receptions, dinners, and weddings. Now the time has come for us to move on and leave behind many fond memories and a bit of Fraternity history.

We look forward to a new modern environment that will contribute to our efficiency as we go about the business of the Fraternity. The Fraternity of Alpha Kappa Lambda enters the new millennium from new executive offices and a renewed vision-The AKL Challenge.

You may visit our new neighborhood on our website at www.akl.org

Temporary office: 8140 Knue Road, Suite 105, Indianapolis, IN 317-585-4911 / Fax 585-4907 email: nhq@akl.org Temporary mailing address: PO Box 20430, Indianapolis, IN 46220-0430

March to the Arch

A St. Louis/Chicago Tradition

Xi Chapter alumni made their annual pilgrimage to Busch Stadium, in St. Louis, for the "March to the Arch" on August 14, 1999. The traditional event is centered around a St. Louis Cardinals vs. Chicago Cubs game.

The event, a popular past time of Xi alumni, has seen a healthy attendance each year. This year's attendance exceeded 100.

Truman State, Xi's home campus, is about 3 hours north of St. Louis. A large percentage of the chapter's membership comes from the two cities which explains the popular appeal of the event.

The past two years has seen an added on-field bonus to the event, the homerun chases between Mark McGwire and Sammy Sosa. Event organizers hope Mac and Sammy keep hitting them out, although both sides agree that a St. Louis/ Chicago playoff race would be much better.

In the future organizers hope to see a continued increase in attendance and the involvement of more alumni from other chapters. And of course a pennant race.

The AKL Challenge

A return to our founding principles By John D. Morytko, GG '93

"You have Ideals whose compelling force will bring you back to your standards when you get too proud...You will become socially ambitious. There will be classes where you get a lot of bad men. But in the end, your goals will bring you back and you will try to go to the front, not in social matters, but in scholarship, service and character."

-Benjamin Ide Wheeler, University of California President

hose words, spoken at our formation banquet, The AKL Challenge is, simply, to take the necessary Greek world have become "socially ambitious". Unfortu- actions and determining which of them supports our nately a segment of the Greek world has found success in mission and which are a hindrance. We must not accept providing a social calendar at the expense of values and the status quo. We must look for ways to do things better. principles.

Many believe that the college fraternity has outlived its usefulness. Certainly we are facing an uphill battle as we Why issue this Challenge? approach the new millennium.

How can we ensure that we "go to the front, not in social matters, but in scholarship, service and character"?

Does AKL have a place on the modern college campus? We all know the answer is yes. There is always a place for an organization founded on such noble principles as our Ideals; Leadership, Scholarship, Loyalty, Self-Support, and Judeo-Christian Principles.

We must ensure that our Fraternity lives those great Ideals our founders put forth. Those Ideals look wonderful on paper but as a Fraternity we must empower and challenge our members to exhibit them in real life.

A Challenge

The Fraternity of Alpha Kappa Lambda has issued a challenge to its undergraduates, alumni, chapters, volunteers, and host institutions.

seem so fitting in this our 85th year of AKA. It actions to support, promote, and live the Five Ideals of the seems that some members of AKA and the entire AKL. This must be accomplished by evaluating our

That is the AKL CHALLENGE.

The Greek community, nationwide, is facing declining numbers, poor academic performance, a diminishing sense of loyalty, and an alcohol-centered culture. These circumstances have created an increased lack of tolerance by universities and the public for problems related to the Greek system. It has also decreased the quality of the fraternity experience our chapters can provide.

The problems we face are not unique to Greeks. It is not fair to say that these problems describe all our chapters or all our members. They are societal problems and just like society our Fraternity must deal with such issues. Yet, we can not ignore the fact that these problems are a threat to our mission, our Ideals, and our existence.

As an Ideals-based organization we must hold a higher standard for our members and our chapters. We can not allow our members and chapters to settle for being average. Fraternities, by definition, are not average. We have always strived to be leaders and standard bearers.

As leaders in the Greek and collegiate worlds, AKL must carry the torch and help lead the Greek world back to our founding principles and missions.

Chapter Culture

An important part of the AKL Challenge is a change in our overall chapter culture. In most of our chapters the social environment has replaced the Five Ideals as the driving force in operations.

The focus of the Greek world has become increasingly focused on entertainment. Often, alcohol and parties seem to be more important than Ideals and principles.

While a social calendar is an important part of chapter life it should not be the defining characteristic. Too often, our chapters judge their success by their last party rather then by the Five Ideals.

Alumni Role

Over 90% of our membership are alumni. While we consider ourselves a collegiate fraternity the fact is the vast majority of our members have not been enrolled for years. Our alumni members are still "active" members. The belief that "I was an AKL" must be replaced with "I am an AKL".

The alumni membership of this fraternity is crucial to our success and progress. Though you are no longer in college you are still members and "shareholders" in this Fraternity. We need you to embrace the concept of "Affiliation Kindled for Life".

Our chapters are in desperate need of alumni guidance. We need men to step forward to accept roles as advisors or board members. Even the occasional visit to a local chapter to talk and give them a shot in the arm would be of great value.

Collegiate chapters are not the only opportunity for Alumni to accept the AKL Challenge. Alumni Chapters, the Education Foundation, and a range of other "alumni" activities await those AKLs that want to rediscover the Spirit of Alethia Kai Logos.



Your fraternity needs you and your brothers need you. It is up to you if this fraternity "shall languish or flourish".

A Stronger AKL

First it must be understood the Challenge is not an overnight process. It is not one program, one year, or one accomplishment. It is an overall challenge to raise the level of performance within our fraternity.

What do we expect from the AKL Challenge? We expect increased alumni involvement and communication. We expect vastly improved chapter performance and recruitment. We expect enhanced programming and services from the National Headquarters. We expect this Fraternity to continue to claim its place as one of the truly great organizations in the nation.

We expect a stronger AKL.

The AKL Challenge relies on the commitment and hard work of our members. The National Fraternity is committed to raising the bar. The status quo is unacceptable. We must commit ourselves to serving our Ideals and founding principles.

So now it is our Challenge to "go to the front...in scholarship, service, and character".

The Challenge in Action

What needs to be done?

The Fraternity and its members shall take the necessary actions to ensure our chapters and members promote, support, and live the Ideals of Judeo-Christian Principles, Leadership, Scholarship, Loyalty and Self-Support.

National Fraternity

- Enhanced Programming
- Continued Support Services
- Enforcement of Standards
- · Expansion and growth
- Improved communication
- AKL Education Foundation

Alumni

- · Serve in advisory positions
- Support the Education Foundation
- Communicate with the Fraternity
- Attend Fraternity events
- Active Alumni Chapters

Collegiate Chapters

- Commitment to Standards
- Recruit men of principle
- Involve alumni
- Alcohol-free housing
- Improved academics
- Community service

Volunteers

- · Hold chapters accountable
- Stay involved
- Communicate w/NHQ
- Support policies
- Recruit additional volunteers
- Spend time with the members

AKL Challenge Update

Standards and Accreditation Program Announced

New program designed to "Raise the Bar" for our chapters.

A new Standards and Accreditation program was presented at the National Leadership College this past June. The new program, received with enthusiasm and interest by undergraduates, is a component of the AKL Challenge. Based on the Five Ideals, the program is the result of a collaborative effort of the staff of National Headquarters, undergraduate leaders, the NEC and alumni.

The program is an improved evolution of the Chapter Basic Expectations and Self-Evaluation. The intent of the program is to provide the NHQ, chapter, alumni, and volunteers with an effective tool in evaluating chapter operations. The program will not only provide a means of evaluating but also a "roadmap" for chapters to follow.

The Standards are broken down under the Five Ideals of the Fraternity and an accreditation process is used to evaluate chapter performance. A chapter must maintain minimum expectations to remain in good standing. Each chapter will receive an evaluation report and recommended actions to improve chapter performance. The program will also be used to recognize outstanding performance in chapter operations.

Chapter members, volunteers, and officers will be introduced to the program this fall and the 2000 Presidents' Academy will include in depth discussion and explanation of the program.

This program is just one component of the AKL Challenge that is "raising the bar" for our organization and improving the quality of our Fraternity.

Alcohol-Free Housing

What does the 1998 Conclave vote mean?

The 1998 Conclave voted to adopt a nationwide alcohol-free housing policy effective August 1, 2001. That bold decision is an attempt to support the goals of the AKL Challenge and return this Fraternity to its founding principles.

But what does that decision mean for members of AKA, both alumni and undergraduate?

First it must be understood that we are not an alcohol-free fraternity. We have not voted for prohibition. Members will not be asked to stop drinking entirely, only in the chapter house.

We have voted to remove alcohol from our chapter facilities. Social events with alcohol will continue, but they will be in a safer third-party environment.

Alcohol-free will not solve all our problems. It is only a part of a much larger solution but it is an important aspect of our fraternity's progress.

If we are truly committed to change and progress then we must address the alcohol problem that is rampant on today's college campuses.

AKA Scholarship

The National Fraternity is currently developing a new Scholarship initiative that will support the mission and objectives of the AKL Challenge.

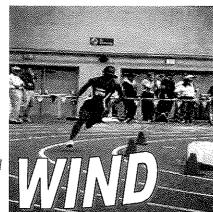
Highlights of new program

- Enhanced Scholarship Manual
- Blueprint for chapter programming
- Recognition for members & chapters
- Scholarship Newsletter
- Fraternity/University Partnership

On the track, speed and endurance are what Derrick Peterson knows best.

The only things that may be more familiar to him are championships.





A

half-mile run doesn't sound too bad, does it? What if you had to run it in less then two minutes? If you were Derrick Peterson (GA '98) you could run it in 1:45.88, the fastest time ever by an American collegian.

Derrick, an Atlanta native, is a world class runner with the University of Missouri track team. A quick glance at his athletic resume clearly shows he has made the most of his three years at Mizzou. Derrick competes in both the indoor and outdoor 800 meter race. He doesn't just compete, he wins. Since joining the Mizzou track team he has not lost in Big 12 competition and has won the Big 12 Championship in both the indoor and outdoor 800m every year. In addition, this year he added two national championships to his resume, both the indoor and outdoor 800m.

While he is an amazing track athlete anyone that knows Derrick will tell $y\bar{o}u$ he is much more than just an athlete. He is an upstanding individual, devout Christian, and is the type of individual that all members should be proud to call a Brother of AKA.

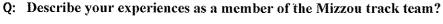
Derrick took some time this summer to talk about his experiences as on the track field and as an AKL. The following are a few of the questions he answered for this issue of the Logos. He was very excited to share the "real" Derrick Peterson with his fellow AKLs.

Q: When did you realize that track was a true passion and not just a hobby?

A: Track became a real passion when I was in the 10th grade. My high school coach, Richard Westbrook, had just started working with me and for the first time track became fun and I enjoyed going to practice everyday. From then on it has been a passion that has few equals.

Q: Who were your role models growing up?

A; Growing up I looked up to many people. First being my Lord and Savior, who I can do all things through him who gives me strength. Next being my parents who taught me to never give up and always shoot for the stars. They were there, and still are, to support me in all my choices in life. My high school coach, Richard Westbrook, who really taught me the sport of track and field instead of just coaching me. Some of the 800m and middle distance runners of the past: Seb Coe, Johnny Gray, Mark Everett, Dave Wottle, Steve Ovett, Earl Jones



A: Being a Mizzou Tiger and being on the track team is one of the best things that has happened to me. From the first time I met my teammates and coaches here it has been a great time. I've enjoyed being on the same team with these guys and girls. While on the team I have had my ups and downs, there is always someone here to pick you up and tell you to get back on your horse. This is not a high school team anymore, this is Division I track and field, and there is no room for being down too long.

Q: Why did you join AKΛ?

A: When I was first thinking of joining a fraternity it was for the wrong reasons, so I didn't join one. The next year I met a teammate of mine, Damien Smith, who was an AKL and he introduced me to a lot of the guys in the house. I felt comfortable around many of them and I felt God led me to a great group of guys and a great house, so without checking out any other houses I knew AKL was right for me.

At first I let stereotypes hinder my joining. I had lived in the South and I knew that Black men rarely joined "white" fraternities. I was scared because I didn't know how they would accept me, but to my surprise I was welcomed with open arms and never thought twice about being a minority in a predominately Caucasian fraternity.

So why did I join? Well let's put it like this: Judeo-Christian Principles, Leadership, Scholarship, Loyalty, and Self Support.

Q: How has AKA enhanced and/or supported your athletic, academic, and overall college experience?

A: My brothers at Gamma Alpha have been supporting my dream to be a great athlete since I joined. But not only me, they have supported everyone in all their dreams in life and that's why they are dear to my heart. As far as enhancement, I would have to say my grades have improved since joining AKL. I have to give my pledge educator, Chris Gerstner, and his assistant Jason Dalby, and the support of my pledge class brothers. But I was most inspired by the hard work of one brother, Damien Smith, whose hard working academic attitude is what got me going and keeps me going. I have to say my college experience is well-rounded since I have joined AKL and is one I will never forget.

Q: You had the opportunity to attend the World University Games, how was it?

A: It was a different type of track meet for me. A different place, different people, different languages, and different people. But it was a thrill to represent the USA and wear the red, white, and blue. And to go on and win a Bronze Medal in the 800m and a Gold in the 4x400m relay was the perfect closing to a great season. From that trip I learned I can run on the international level.

Q: What and/or who has made you the person you are today?

A: First of all God made me who I am, by guiding my path through life, and the values of life and the life of the Peterson men.

Q: What are your plans for the future?

A: I would love to repeat as National Champion, Conference Champion, and help my team win the Beg 12 Conference Meet and move up in the track standings.

Year 2000 Olympics-need I say more? Ok I will, I'm praying every day that I stay healthy enough to make to and through Olympic trials and hopefully earn a spot on the team.

After graduation I hope to continue my running on a professional level, as well as return to (graduate) school to study Sport Psychology.

O: Finally, who is Derrick Peterson?

A: Just a normal guy who enjoys life, track, and fashion, as well as cooking and traveling. But most of all I am a God loving Christian who seeks to help others.

Derrick Peterson

<u>AKA</u>

- Initiated: Gamma Alpha Chapter, Fall '98
- Philanthropy Chairman
- National AKL Athlete of the Year 1998

Achievements

- Missouri Track Team Captain
- 800m Indoor &Outdoor National Champion
- 6 Big 12 Championships , undefeated in Big 12
- Gold & Bronze Medal—World University Games
- 800m Indoor American Collegiate Record Holder
- 800m Big 12 Record Holder
- University of Missouri Honor Society (QEBH)
- President of Student-Athlete Advisory Committee

MEN OF HONOR

"Well done, thou good and faithful servant."

A Fraternity is defined by its members. Four men whose actions and character have represented AKL with honor have recently entered the ranks of the Omega Chapter. We thank them for their service to their university, country, and humanity. This issue of the LOGOS is dedicated to these men and all those that have left in body but remain with us in spirit.

Lewis Bacon

AKA's First Executive Director

In 1946, a young Navy veteran enrolled at Kansas State | the Fraternity. He served as College in Manhattan. There he met Adrian Holtz, an AKL faculty advisor, through whose efforts lota Chapter was reopening its doors for the first time since World War II. The young man pledged AKL at Kansas State, but before he was to be initiated he transferred to Kansas State Teachers College in Emporia, now known as Emporia State University. There he was urged by the AKLs in Manhattan to get some students together to form a new chapter.

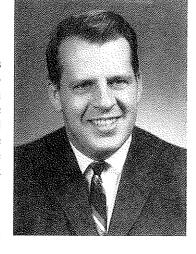
This he did, and the new organization grew and gained recognition on the Emporia campus, which had only a few old local fraternities at the time. He became colony president, and his efforts came to the attention of AKA's National President, Dr. H. George DeKay. When he learned that AKL was searching for its first full time employee, the young man expressed interest in the position to Dr. DeKay, and as he recalled, "In a weak moment, he (Dr. DeKay) offered the job to me at \$250.00 per month." Upon his graduation and after the chartering of Lambda Chapter, Lewis J. Bacon accepted the offer and began full time employment for the Fraternity in late July 1949.

For a number of years he operated the office of the Fraternity from the basement of his home in Emporia, Kansas. It was five years before the Fraternity budgeted for a telephone in his office. The first letters were written on the typewriter purchased in his freshman year of college for \$15.00.

Within a few years the Fraternity began growing from the nine chapters on the rolls, and Bacon opened office space on the second floor of the Mutual Building in Emporia. Mrs. Ladybell Dobbs became the first full-time office secretary and later Raymond North (Iota) was employed as the first field representative. In 1964 Lou's dream came true when a new headquarters building was constructed in Fort Collins, Colorado.

Bacon's long tenure with AKL brought needed recognition to

president of College Fraternity Secretaries Association and on the Executive Committee of the National Interfraternity Conference (NIC). He was one of the early leaders against restrictive rush rules and served as advisor to several regional IFC organizations. A number of universities benefited from his consultations with them.



"One of the accomplishments that I am most proud of," Bacon stated, "is our pioneering intern program. This program uses the talents of outstanding AKA leaders and provides them an opportunity to obtain Master's Degrees." He further explained, "this is a program that had three-way benefits; to the intern by offering studies, to the university by applying classroom theories, and certainly to the Fraternity in providing an inexpensive and very effective means of chapter consultations" During his years of service nearly 10,000 members were initiated into Alpha Kappa Lambda and more than 40 collegiate chapters were chartered during that time period.

In 1972, Lewis mad the most difficult decision of his career. At the age of 45, he left the profession in which he had labored for 25 years and began a new career as a manager of the Brawley. California Chamber of Commerce. He would later finish his career and retire in an area he and his wife Jean adored, the Pacific Northwest.

Lewis J. Bacon peacefully entered the ranks of the Omega Chapter on August 20, 1997. In his eulogy, Brad Bacon said of his father, "He loved AKL, it was always part of his life...He had an enviable life and we shall miss him dearly. But we all know that if we need him, he will be there. He always has been."

Al Post

Past National President

A Ifred Breed Post, an investment broker and Alpha Kappa Lambda National President from 1964 to 1968 passed away on February 25th 1998.

Brother Post was initiated into the Fraternity by our Beta Chapter at Stanford University in 1925. After graduating from Stanford he went on to complete his MBA at Harvard Univer-

In a letter to the Fraternity Al Post recalls that he pledged AKL because he wanted to identify with a group of which to be proud and experience friendship and brotherhood. "I have never regretted it. Many of my brothers became lifelong friends,"

Along with other Los Angeles area alumni Brother Post was responsible for the creation of the Logos Foundation as a means by which the alumni could support their fraternity financially. In later years the Logos Foundation became the AKL Education Foundation

Al Post again writes, "Probably the most important lesson 1 learned from my long and pleasant involvement with our



Brotherhood is Be an AKL for life. Our future growth and in fact our continued existence as a viable entity depends on the willingness of all our brothers to continue active in fraternity affairs after graduation and support it financially and otherwise. Granted that kind loyalty and dedication there is virtually no limit to what AKL can do."

Our Fraternity is a better organization because of Brother Al Post.

"Probably the most important lesson I learned from my long and pleasant involvement with our Brotherhood is be an AKL for life."

-Al Post (B '25)

Glenn Hahn

Past National President is the only AKL to have served as NIC President

he Fraternity of Alpha Kappa Lambda mourns the passing of past National President J. Glenn Hahn. Brother Hahn, a Delta Chapter initiate, passed away at the age of 73.

J. Glenn Hahn graduated from the University of Kansas School of Business in 1948 and received his bachelors of legal letters from its school of law in 1959. Until 1954 he was employed by Arthur Young Firm in Kansas City. Brother Hahn went on to graduate study at Yale University receiving his L.L.M. in 1955 and his J.S.D. in 1957. In 1955, he became associated with the law firm that would later bear his name.

Brother Hahn was one of 14 men who reactivated Delta Chapter of Alpha Kappa Lambda at the University of Kansas in the spring of 1947. For several years thereafter he devoted much of his time to various alumni positions in support of the chapter.

On the National Fraternity scene Hahn served from 1963 to 1966 as a member of the Board of Directors of the Logos Foundation. He joined the National Executive Council in 1966. When the housing and membership functions became separate corporations in 1968, he became the first president of the Housing Corporation. He rejoined the National Executive Council in

1973 and was elected as Chairman in 1974 and he served two terms, until 1980.

In 1976, Brother Hahn became the first AKL to be elected to the National Interfraternity Conference (NIC) Board of Directors. He was elected to a second term and went on to serve as President. While serving the NIC he authored "Chapter Legal Liablilities-A guide for Chapter officers."



Glenn was a member and former president of the Kiwanis Club of Kansas City, past president and director of the Silver Blades Figure Skating Club and a member of the steering committee for the 1985 National Figure Skating Championships.

In the final analysis it becomes difficult to know whether the qualities of J. Glenn Hahn were bestowed upon him by the Fraternity, or whether he helped stimulate the Fraternity with his qualities. As with any man, it is probably a little of both.

Pulitzer Winner Allen Drury Enters Omega Chapter

Noted author received the Distinguished Alumni Service Award in 1962

Allen Drury, a veteran journalist whose political knowledge helped him win the Pulitzer Prize for the novel "Advise and Consent," died of heart failure on his 80th birthday, September 2, 1998.

Brother Drury attended Stanford University where he was initiated in 1937 into AKA. After service in World War II he covered Capitol Hill for United Press, Pathfinder magazine, the Washington Evening Star and the New York Times.

A longtime Washington correspondent, Drury was covering the U.S. Senate for the New York Times in 1959 when he published the novel he had been working on for seven years. "Advise and Consent," a tale of political and sexual scandal involving the nomination of the new Secretary of State was a best-seller sparking speculation on whether it was based on real politicians. It won the Pulitzer for literature the following year. Drury took the title from the Constitution: "The Senate shall advise and consent to the president's nominations to the Cabinet."

"Advise and Consent" was made into a film in 1962 directed by Otto Preminger. The film starred Henry Fonda, Walter Pidgeon and Charles Laughten. Drury went on to write 17 other novels and 5 nonfiction books, many dealing with Washington politics.

One of his later novels, "Toward What Bright Glory" was the story of a group of fraternity men prior to America's entrance into World War II. It was believed he used the AKA Beta Chapter house as a setting for that novel. While the characters are not real AKLs, certainly his experiences as an undergraduate provided a valuable reference. The story is set in a time that Drury would have been an undergraduate member of the Chapter. Brother Drury wrote two more novels following these fraternity brothers; "Into What Far Harbor?" and "Public Men", Drury's final novel. "Public Men" was published in November of 1998, shortly after his death.

Allen Drury was honored by the Fraternity of Alpha Kappa Lambda in 1962 when he was awarded the Fraternity's Distinguished Alumni Service Award.

The Fraternity mourns his passing but knows that his legacy, fine published works, and spirit will live on.



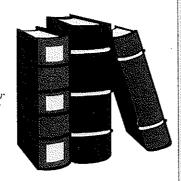
Allen Drury's Published Works

A God Against the Gods
A Thing of State
A Shade of Difference
Advice and Consent*
Anna Hastings
Capable of Honor
Come Nineveh, Come Tyre
Decision
Egypt, The Eternal Smile
Into What Far Harbor?

Mark Coffin, U.S.S.
Pentagon
Preserve and Protect
Public Men
Return to Thebes
Senate Journal, 1943-45
The Destiny Makers
The Hill of Summer
The Promise of Joy
The Roads of Earth

*Pulitzer Prize Winner

Check your local bookstore, library, or on-line for copies of Brother Drury's books.



Memorial funds have been established to honor each of these men. If you would like to contribute in their memory you may send your contribution to the AKL Education Foundation. All contributions are tax deductible.

AKL Education Foundation P.O. Box 20430 Indianapolis, IN 46220-0430



These Hands Don't Hurt

A National Service Project of Alpha Kappa Lambda

1 in 4 women will be a victim of sexual assault.

Every six minutes a woman is raped.

85% of sexual assaults are committed by someone known to the victim.

nfortunately each of those statistics are about our mothers, daughters, sisters, and friends. They are not just numbers but people. Many would be quite surprised to find that a men's college fraternity was stepping forward to address the problems of rape, sexual assault and domestic violence. Members of AKA would not be so surprised. As a fraternity of gentlemen and leaders, our history is rooted in service to our community.

The Fraternity of Alpha Kappa Lambda has established a new national service project, *These Hands Don't Hurt*. The core purpose of this program is to mobilize our membership in the fight against sexual assault and domestic violence. The program is designed to increase awareness, educate the community, and support the mission of local organizations and shelters. This will be accomplished through education, financial support, and hands-on service. Each aspect of the program is equally important.

AKA recognizes that we have a unique opportunity and responsibility at our host universities and within our host communities. The commitment of our undergraduates and alumni is essential to the success of this program.

The program is already in use in several chapters and colonies and this year we expect that number to approach 100%. On a National level the program is under constant improvement and we are currently researching the possibility of grants or partnerships that would enhance the effectiveness of *These Hands Don't Hurt*



Three Methods

Education

Via workshops, speakers, and other methods aimed at the university and community population.

<u>Philanthropy</u>

Donations and pledges via the *Promise Wall* will provide financial support for the efforts of local shelters and organizations.

Hands-on service

Raising money is not enough. We must be actively involved with local organizations.

We encourage our alumni, member's parents, and volunteers to get involved with their local chapter's *These Hands Don't* Hurt program. you would like a copy of the program or have any questions or comments please contact the NHQ at 317-585-4911 or nhq@akl.org

A Corporate Cause

Emporia State Alumnus living in a "green world".

he corporate world and a noble cause don't often go hand in hand. Ron Siebold's (A'64) company Pines International stands in stark contrast to the term "corporate greed".

Unlike most businesses. Pines International was not established out of the desire to become rich. When Ron Siebold and his partner, Steve Malone, founded the company it was their dream to provide seed money to support a long time dream. Their dream was to establish sustainable farming communities and protect rapidly diminishing farmland and wildlife areas from commercial development. The two men knew that such a mission would require the financial means to support it. That is Pines' role, it provides the capital support for their land management endeavors.

Ron Siebold and his partner founded Pines International in 1976. With only \$50 between them the two men embarked on a business venture that has grown into a successful international company. Pines International grows and harvests wheat grass, green barley, and alfalfa for the production of organic "green food". Their green food includes nutritional supplements, pastas, juice powders, and other specialty items. Each is packed full of vitamins and nutrients. Their products have received praise from a wide variety of consumers including doctors and Ironman competitors.

In recent years, Pines has contributed 12% of all sales towards their land use goals. This is an amount equal to half of Pines' after tax profits. Pines has also made progress in its goal of bringing chemically abused farmland under organic certification.

Pines is a member of the Organic Crop Improvement Associa

tion (OCIA), one of the third party certification boards that sets standards for organic certification. All of the land Pines farms is maintained without the use of herbicides or pesticides, and they have brought over 1,000 acres into organic certification. Pines has



also encouraged and aided many local farmers in bringing their land into organic certification.

An additional outgrowth of Pines' success has been the companies ability to support hunger relief organizations around the globe. Since 1991, Siebold's company has donated nearly 2 million dollars worth of product to food banks and relief organizations in the U.S. and around the world. Their products supply a valuable source of vegetable nutrition. Their donations have helped combat disease and starvation in countries like Ethiopia, Guatemala, Honduras, Liberia, and the Philippines.

It is refreshing to see a corporation that's focused on a "green" that doesn't have a president's face on it. Certainly they are committed to continued business success but their vision is much larger than the bottom line.

You can visit Pines' web site at www.wheatgrass.com

National Leadership College

Undergraduates gather for weekend workshop

Members and alumni from across the nation gathered on the | Program facilitators and speakers came from a wide range of campus of Miami University in Oxford, Ohio for the 1999 National Leadership College. The classic college campus provided the perfect setting for a stellar program attended by over 75 members.

The goal of the weekend was to provide an interactive learning experience that would provide chapters with the tools to overcome the challenges and obstacles they face on today's college campus.

The 1999 program provided the participants with a wide variety of programming and events. Participants gained valuable insight on topics such as recruitment, alumni relations, service, and the Kai program. Attendees even got the opportunity to learn more about their fraternity while competing in "AKL Jeopardy".

backgrounds including university officials, alumni, NHQ staff, and even undergraduate members.

The program plays a key part in the Fraternity's educational efforts. The program exposes chapter members to issues, ideas, and solutions that will allow them to strengthen their chapter and the National Fraternity.

The Leadership College returned last year after a six-year hiatus. Regional conferences had served the fraternity in its absence. Undergraduate response and participation has been extremely positive and we look forward to the continued development and success of the program. Next year's National Leadership College will be held in conjunction with the 2000 National Conclave in sunny Orlando, Florida.

1999 Holmes Awarded to Brandon H. Haren

Past NEC Undergraduate Representative

he Holmes Award is granted annually to the outstanding senior member of AKA. It is the highest individual honor an undergraduate can be awarded. This year that honor was bestowed upon Beta Zeta initiate Brandon Heath Haren.

Brother Haren, who recently finished his term as NEC Undergraduate Representative, has been an exemplary member of AKA and his community. Brandon was initiated into the Fraternity in the Fall of 1995 at East Tennessee State University. He quickly became an active part of what was then just a young colony and eventually was elected Colony President. He was President when the colony was re-chartered.

Shortly after completing his term as Chapter President Brandon quickly seized new opportunities for leadership. He was elected IFC President at ETSU and also was elected as an NEC Undergraduate Representative for the National Fraternity. On the National level, Brandon became an active and vocal part of the NEC as an undergraduate representative...

His list of accomplishments is impressive including being awarded the "Greek Man of the Year" by the IFC and "Unsung Hero Award" by East Tennessee State University. He has been active in many organizations and honor societies on campus and has attended a wide variety of leadership conferences.

Recently, Brandon served as a State Senate Legislative Intern for

101st Tennessee General Assembly and received praise and recognition for his hard work from the Governor and State Senate.

Not surprisingly Brandon envisions a future in public service.



Holmes Winner Brandon Haren

All of Brandon's accomplishments and titles are a reflection of his personality and character but they certainly could never provide enough insight. For that you must meet Brandon yourself. Brandon is a proud Christian and loyal family member. Beyond all his accolades and ambitions you can see that his true passions are his religion, family, and fraternity.

Brandon is currently pursuing a Master's Degree at the University of Tennessee. We can all be sure that Brandon will be an active member of AKA for many years to come.

1998 National Awards

Presented at the 1998 National Conclave, Snowmass, CO

Holmes Award Wayne Robert Edwards Beta Tau Chapter

Brehm Leadership Award Scott Hayes Sigma Chapter

AKA Athlete of the Year Derrick L. Petersen Gamma Alpha Chapter

Founders Award Alpha Phi Chapter University of Idaho

Fraternity Education Award Beta Tau Chapter Southern Illinois-Edwardsville

Community Service Award Rutgers University

Alumni Relations Award Xi Chapter Truman State University

Recruitment Award Xi Chapter Truman State University

Campus Activity Award Alpha Phi Chapter University of Idaho

Loyalty Award Beta Tau Chapter Southern Illinois-Edwardsville

Intramural Award Beta Omicron Chapter James Madison University

Scholarship Award Not awarded in 1998

Castro wins Brehm Award

Bill Castro, a member of the Tau Chapter, was awarded this year's prestigious Clarence E. Brehm Leadership Award.

The award is presented to the individual collegiate member who has illustrated superior abilities in leadership.

Bill has played a crucial role in the rejuvenation of the Tau Chapter at Penn State. Most notably his efforts in recruitment, Dance Marathon, and Spring Week have been remarkable.

His ability to inspire others and willingness to tackle seemingly daunting tasks is reflected in his actions and

Matt Frank, Tau Chapter Advisor, views Bill "as someone who not only showed us what a leader can do, but someone who brought out the leader in all those who worked with him."

Upsilon Returns To Northern Colorado



The evening of April 16, 1999 marked the return of AKL's Upsilon Chapter at the University of Northern Colorado. The chapter returns to active status after almost 25 years of dormancy.

The chartering banquet was held at the *Mad Russian* outside of Greeley, CO. UNC's Vice President of Student Affairs, Dr. Stuart Tennant, delivered the keynote address to the assembled group of parents, brothers, and guests. National President Ed Wilson (Tau '68) presented the charter to Colony President Samuel Penn., who accepted it on behalf of the new chapter.

The men of Upsilon Chapter have quickly emerged as an invaluable part of the Greek system and campus community as a whole. Academically, the chapter has had a GPA over 3.0 and above the all-men's average each semester. Through projects like *These Hands Don't Hurt* and mentoring, service has become a defining characteristic of the chapter. The UNC campus and the National Fraternity are looking forward to the Upsilon chapter continued success and commitment to excellence.

Southern Hospitality

signs one of many recent charters.

The South has been a gracious host for AKL Chapters in recent years. The Fraternity has chartered and re-chartered 6 chapters south of the Mason-Dixon Line in the last 3 years. These chapters join Auburn and Alabama that were chartered prior to 1996.

University of Arkansas, *Alpha Mu*, January 26, 1996 (Re-chartering)

Eastern Tennessee State University, *Beta Zeta*, March 22, 1997 (Re-chartering)

University of Montevallo, Gamma Delta, November 3, 1995

Mississippi State University, Gamma Epsilon, November 18, 1995

University of Georgia, Gamma Zeta-November 9, 1996

University of Central Arkansas, Gamma Eta, November, 7 1998

Visit our chapter and colony section of WWW.AKL.ORG for links to chapter web sites and email addresses.

To Speak of Alethia

By Michael Anthony Jackson (Y '99)
(Read at the Upsilon re-chartering banquet)

Born of purple, born of gold These our colors to behold We speak of the truth, we live the word Defenders of the five with a message to be heard The scroll of knowledge, the lamp of light Tools to be used in an ongoing fight To achieve a wholeness of man that hones the power of one Never to disgrace the eleven rays of the sun Through unselfish service victory shall be found Giving strength to our brotherhood and to the world around Alethia Kai Logos an affiliation binding for life Brothers who will succeed even in the times of strife Self-supporting leaders whose loyalty shall remain Using scholarship and our principles to bring joy where there is pain So to all my brothers let us recited our defining creed For in this life our fraternity blossoms with our each and every deed



The men of Gamma Zeta Chapter

Alpha Zeta Remodels

National Fraternity assists in major renovation

The Alpha Zeta Chapter, at Northwest Missouri State, is nearing completion on remodeling to their chapter house. With assistance from the National Fraternity and AKL Education Foundation funding was secured for the project.

The house was damaged last year after a water pipe burst during winter break. After securing financing, the chapter took the opportunity to not only fix the damage but also make significant improvements on the house. The AKL Education Foundation provided the chapter with adequate funding for their project in the form of a loan.

A dramatic interior renovation is planned. The interior design has been altered to provide a better chapter facility. New walls, ceilings, and interior and exterior and doors have been installed. The house has received new electrical rewiring and improved heating and air conditioning. The chapter has also repainted the exterior of the building. Funding was also made available for a new computer lab outfitted with state of the art personal computers.

The changes have provided the chapter with a much improved living environment and the members are excited to move in.

Alpha Zeta chapter is currently looking for alumni to serve on their corporation board. If you are interested please contact the National Headquarters.

Expansion Opportunities

Do you know a friend/relative that...

- Is currently or will be attending a campus without an AKL Chapter?
- Will be attending UC-Berkeley, U of Washington, or a school in Oregon?
- Is interested in establishing a new chapter of AKL?

Then contact Keith Gilchrist or John Morytko at the NHQ. 317-585-4911 or nhq@akl.org

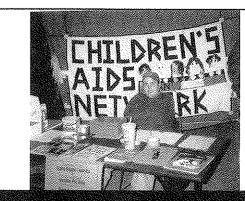
RUTGERS ESCAPES FROM AKL-TRAZ

Event helps children with AIDS

F or the fourth consecutive year, members of Gamma Gamma chapter volunteered to serve time in a mock jail cell. The chapter's annual "Escape from AKL-traz" raises funds for the Children's AIDS Network (C.A.N). The chapter raised over \$4000 dollars and worked many long hours during this year's event.

Chapter members spend the week manning their mock jail cell, soliciting funds, and distributing information about HIV/AIDS. In recent years the "jail" has rotated to various key spots on the RU campus. Each year the chapter alters and improves the event to keep it fresh and ensure its effectiveness.

C.A.N is a Rutgers organization that works closely with the Robert Wood Johnson Hospital to provide birthday and holiday parties, gifts and other services for children with AIDS. The group also works to educate the Rutgers community about AIDS and HIV. The chapter is actively involved in C.A.N. and their events throughout the school year.



Dave Mory distributes AIDS awareness material

Escape from AKL-traz and the chapter's strong service record has earned them recognition by Rutgers University for outstanding community service for the past four years. It also helped earn them the AKL Community Service Award at the 1998 National Conclave.

We look forward to the chapter's continued commitment to service and their community.

HOME SWEET HOME

Xi's new home almost complete

ast year the Xi chapter celebrated its 45th anniversary, this year the chapter will celebrate the opening of their new chapter house. After an intensive capital campaign, construction is almost finished. The old house had served the chapter well over the past 30 years, but time had left its mark. While our undergraduate membership continues to be over 100 members, fewer than ten members were able to live in the house in its present condition. The house was designed in 1911 for a single-family occupancy and has see more wear and tear than it was designed to withstand.

Through the dedication of the project contractor, Xi alumnus Greg Ruth, and a successful fundraising effort by chapter



Artist's rendering of the new Xi Chapter House

alumni, the chapter will soon have a new place to call home. The new chapter house is designed specifically for fraternity living and will accommodate between 32 and 34 men. The house will include dining service, house mother quarters, computer facilities, a formal chapter room, and study rooms.

The chapter is excited to move into their new confines. Certainly the new home will be host to generations of memories, friendships, and good times. The official house dedication will be announced shortly.

Hail to the Chief

Gamma has a Big 10 Chief



Chief Madigan

sk any University of Illinois sports fan and he will tell you that the most honored tradition in the Big 10 and collegiate sports is Chief Illiniwick (pronounced "ill-EYE-nihwek"). While non-Illini may tell you otherwise, no one would disagree that being chosen to represent the university as Chief is a great honor.

For the past two years, that honor was bestowed on John Madigan (G '95). John is a former Gamma Chapter President and a proud Illini. He wanted to be the Chief ever since the first grade, when the Chief made a visit to his class.

Chief Illiniweck has been an Illinois tradition since 1926. Although, recently the mascot has been the subject of controversy. Illiniwek, which means "they are men", was the name of a loose confederation of Algonquin tribes that once lived in the region.

Some believe-the Chief is insulting to Native American culture. But John believes otherwise. He has been a strong supporter of the mascot and what it represents. He believes a lot of people misunderstand it and don't realize the tradition and significance of the mascot. He remembers the message sent that day in elementary school about the tradition and history of the Illini Indians.

One of the responsibilities of being Chief is learning and performing an authentic Native American dance at halftime home football and basketball games. Sometimes those performances were in front of 50,000 person crowds. John spent 10 hours a week for six weeks prior to his tryout and continued with intense training to ensure that he represented his university and the Chief to the best of his abilities. John not only represented his university with honor but his fraternity, family, and the Illini tradition.

Chapter Anniversaries

65 Years Kappa Chapter-Founded May 20, 1934

35 Years Alpha Mu Chapter-Founded December 12, 1964 (Original Chartering)

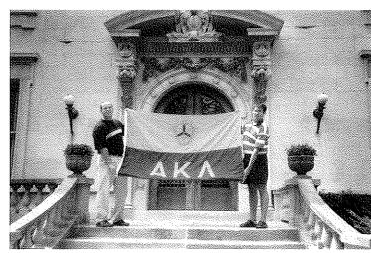
10 Years Beta Tau Chapter-Founded May 20, 1989

AKL Education Foundation

Supporting the Ideals of AKA and the Spirit of Alethia Kai Logos

What is it?

The Foundation's purpose is to raise funds that support educational programming, scholarships, and grants for the undergraduate members of the Fraternity. Qualified under IRS Section 501 (C)(3) as an educational and charitable organization, contributions to the Foundation are tax deductible if the donor qualifies.



What does it do?

Services of the AKL Education Foundation

- Presidents' Academy
- National Awards
- Alethia Scholarships
- Fredrick Horton Clapp-Chapter Challenge Grants
- Lewis J. Bacon Expansion Scholarship
- Chapter Directed Funds
- Carl Ransom Rogers Grant-Graduate Advisors
- Educational speakers/workshops
- Chapter loans
- Various other scholarships, grants, etc...

How can I help?

Gifts to the Foundation may be made in form of cash, securities, life insurance, real estate, bequests and gifts-in-kind. The Foundation is also prepared to administer charitable trusts and gift annuities.

Gifts may be made in memoriam, to honor an individual/group, or celebrate an event/occasion.

- Parents may choose to honor their son's pledging, initiation, and/or graduation
- Chapters may honor significant accomplishments or individuals
- Celebrate a birth, marriage, or anniversary
- Honor any occasion, person, or accomplishment you wish.
- Or you may just donate in your name

The following list recognizes all alumni and collegian contributors who made gifts to the AKL Education Foundation during the fiscal year July 1, 1998 through June 30, 1999. It also recognizes those members that have reached the various giving levels by their continued support \triangle

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AKA thanks every member who contributes to the Foundation. Care is exercised to put each gift to use in the most beneficial manner for undergraduate and alumni members. The following list recognizes brothers who have demonstrated their belief in the Ideal of Loyalty and have achieved a giving level.

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"A man is always himself plus his ideals"

-Gail Cleland, AKL Founder

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Garage Tips

✓ Stay away from typical gray epoxy applied

on garage floors. Most will chip and flake.

Instead consider a light-colored industrial

Install grooved panels on walls to store

✓ Build your workbench 42" high. The taller

space will offer more storage space be-

neath and you won't stoop to work on it.

✓ Install track lighting instead of single ex-

✓ Construct a swivel on the wall for a TV.

to miss the big game.

Projects can be completed without having

posed bulbs.

items off the floor so you can "organize to

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Chapter Giving Statistics

Top 5 Chapters

By Number of Contributors

1. Kappa 155 2. Gamma 154 3. Delta 75 57 4. Alpha 5. lota 55

By Amount Contributed

1. Gamma \$51,622.26 2. Kappa \$38,551.00 3. Alpha \$16,571.00 4. Delta \$14,627.00 5. lota \$9,575.00

By Average Gift

(Chapters with at least 5 gifts)

1. Gamma \$335.00 2. Mu \$302.00 3. Zeta \$298.00

4. Alpha \$291.00 **5.** Epsilon \$268.00

It's Not Your Father's Garage

Have you got a garage? If you do, the odds are it's not as clean as you'd like. In fact many of you may not even have room for your car. What would you say if someone told you that you could turn your garage into a multipurpose room for projects, fitness, parties, and even Sunday morning brunch?

Former AKL Executive Director Bill West has a way. Bill has developed The Garagenous Zone - The Complete Garage Organizer Guide and an accompanying website www.garagenouszone.com. A veteran realtor of 22 years, Bill has seen thousands of garages and all seem basically the same. They are a mess.

"There is no reason for the garage to be subjected to the landfill mentality to which we have become accustomed" implores Bill, "Most people have the desire to eliminate garage clutter, but they lack the direction".

Bill follows the sales axiom, "show don't tell", so he designed and finished his garage as a demo for the guide and web site. During the garage makeover, Bill boasted it would be suitable to host Sunday brunch. At that point during the construction phase, his wife rolled her eyes in disbelief. But she was converted quickly upon completion of the project.

The Guide includes photos of his garage along with illustrations that serve as "blueprints" for homeowners. He also makes product recommendations and it also includes a history of garages and famous garages where companies such as

Ford, Hewlett Packard, and Walt Disney got there start. He refers to the garage as "the incubator of American industry".

Think and design a multi-purpose garage. He asserts the next evolutionary step for the garage is to become a truly multipurpose room. His guide offers the insight and direction necessary for anyone to transform their cluttered garage into much more than a storage room or roof for the family car.

Maybe Brother West's ideas and research can help turn your cluttered old garage into the envy of the neighborhood.

Check out his web site at www.garagenouszone.com

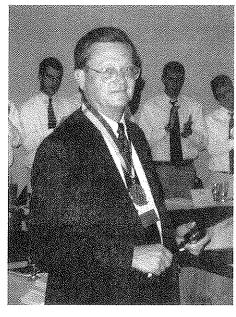
A Few Facts About the Class of 2003

The majority of this year's incoming freshmen, were born in 1981. That was the year that USA Today hit the newsstands and CNN provided us with a revolutionary way to look at the world's events. This is a "non-scientific" look into the mindset of today's college freshmen who have never known a world without CD's, AIDS, and PCs.

- Here is some trivia, compiled by Beloit College, to help put this group of students in perspective.
- They are the first generation born into Luvs, Huggies, and Pampers.
- There have always been woman on the Supreme Court and traveling in space
- They never heard Walter Cronkite say "That's the way it is".
- They were born and grew up with Microsoft, IBM, in-line skates, Nutrasweet, and fax machines
- Cats has always been on Broadway.
- They never heard anyone say, "Book 'em, Dano", "Goodnight John-boy", or "Kiss my grits", in prime time
- Yugoslavia has never existed in their lifetime.
- Strikes by highly paid athletes have been a routine part of professional athletics.
- They have no idea how big a bread box is and have never opened an icebox.
- While they all know her children they have no idea who "Ma Bell" was.

(Adanted from Beloit College Mindset List)

Letter from the President



Challenges And Visions

am very honored to have been elected the 28th National President of The Fraternity of Alpha Kappa Lambda. I am sure all of us as members of this fraternity can fondly recall the experiences and lifelong friendships we have created as brothers of AKA. This fraternal experience has enabled each of us to grow personally, socially, mentally, and as members of our community and the organizations where we work. Part of what we are today as individuals was shaped by our fraternal experience.

As the National President of Alpha Kappa Lambda, I believe it is my responsibility to preserve and enhance the traditions of our fraternity, to maintain and grow our fraternity and finally to develop a vision of how this organization will accomplish its goals and objectives within the dynamics of an ever-changing social climate and university culture.

want to share with you some of the challenges that Alpha Kappa Lambda faces and our organization's vision for deal in these challenges.

The challenges are maintaining our viability and relevance as an organization in today's university and societal environment and growing our undergraduate membership, which in turn allows us to maintain and enhance our programming and services to undergraduate

and alumni members. Finally, we need to communicate effectively to our undergraduate students, parents, university administrations, alumni and society.

As you can imagine, these challenges are difficult, but not insurmountable. Our fraternity is fortunate to have a capable and hard working staff and Executive Director, a strong National Executive Council, enthusiastic undergraduate and supportive alumni members. We also have the AKL Education Foundation, which through generous alumni contributions supports our significant and expanding educational programs. With these resources at hand let me share our fraternity's vision for the next few years.

At our last National Conclave, the Fraternity voted to champion and implement-The AKL Challenge. The AKL Challenge is an initiative based on our Five Ideals. The goal of this initiative is to focus and improve the undergraduate AKA experience. It will return the focus of fraternity life away from an entertainment based experience to a values based one. The initiative will once again place our Ideals above all else and use them as a measuring stick for our success. A part of the Challenge is to remove alcohol from our chapter houses. This has been and will continue to be an area of significant discussion and debate in the fraternal world. I am proud to say that our fraternity has chosen to be among the leaders in the adoption of alcohol-free housing. But this is just part of the initiative and there is much more work to be done.

We need to grow the number of our chapters and our membership in each chapter. I know there are members who would like to see our expansion efforts focus on re-establishing currently closed chapters. I share your enthusiasm and desires to that end. Upon deeper investigation and fact finding, I found that it wasn't as simple as I had thought. There are many issues and hurdles that need to be addressed and overcome before we reestablish many of these chapters. On the other hand, we are having success at colleges and universities that want to support our fraternity's values and standards.

Finally in the area of fraternity communications, there is a great deal of work to be done. This magazine, The LOGOS, has been published too infrequently. We need to find the funding to make The LOGOS a regular item in your mailbox to ensure you are aware of what is happening in the world of AKL. Some of our undergraduate chapters are doing a very respectable job of keeping alumni informed of events and news at their respective campuses. I commend those chapters. Still, we need to do better. I commit to you that this will be a priority as I serve this term as president.

These are the issues, these are my visions, and these are the goals we have established for our Fraternity. It won't be easy. Nothing in life that is worthwhile is ever easy. They are attainable goals, but they will challenge our fraternity, our chapters, and our members. At the conclusion of my term as President, I hope to be able to report to you our successes,

Your Fraternity is just a mouse click away.



WWW.AKL.ORG

With the launch of the AKA website, www.akl.org, our undergraduates and alumni have access to a wealth of resources. Potential members, family and friends of AKA can also learn about our fraternity by visiting our site.

Be sure to visit the "Members Only" private side.

To access the "Members Only" pages you will need your seven digit membership number. You will find it on this magazine label or by emailing nhq@akl.org.

AKA has a new online partner!

Alpha Kappa Lambda has partnered with one of the web's newest pioneers, WeAlumni.com, to bring you a more effective internet resource. As the partnership develops you will begin to see changes in the AKA Across America website.

WeAlumni.com and AKL.org will bring you:

Chat with brothers Mentoring program On-line calendars

more!

Improved on-line directory Personal start page

Photo albums

Personal rolodex **Bulletin** boards And a whole lot

If you haven't visited the site yet, check it out. An amazing amount of information is available at your fingertips. For those who have frequented the site, be sure to check back regularly as the site is being updated.

Get on-line and get connected!

