



# **THE FRATERNITY OF ALPHA KAPPA LAMBDA**

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## SOCIAL PLAYBOOK





## **Forward**

Welcome to the Fraternity of Alpha Kappa Lambda Social Playbook! The Social Playbook is intended to serve as a resource for all members of the fraternity, officers, volunteers, and stakeholders and provide potential ideas for social events.

There are days being in a fraternity feels more like you are running a small business. There are operational functions that must happen when you are a member of AKL; continuous and ongoing recruitment, paying dues, educational development, and chapter meeting to name a few. While we cannot overlook the business side of the Fraternity, we also cannot forget that we are by our true nature, social organizations. We have deep connections with our brothers. We share incredible bonds with those we interact with in other organizations. Sometimes, it can be hard to explain to people not involved in Greek Life just how strongly we are linked together to each other.

Whether you just joined or have been a life-long member for over fifty years, the social nature of our brotherhood never changes. We go to each other's weddings, mourn the loss of brothers and family, celebrate the birth of children, and we help each other when we need support. These moments are what make being in a fraternity special.

The Social Playbook will help chapters make moments together and can help chapters create an atmosphere where being social and having fun are a major focal point of Alpha Kappa Lambda experience. Inside, you will find advice for creating a safe event and what events you can plan to have a fun time!

Our hope is the Social Playbook serves to contribute to providing members with a positive fraternity experience.

## Table of Contents

Event Areas of Focus	pg. 1
Event Ideas: Brotherhood	pg. 2
Event Ideas: Entertainment	pg. 4
Event Ideas: Excursion	pg. 6
Event Ideas: Food	pg. 8
Event Ideas: Community Service & Philanthropy	pg. 10
Event Ideas: Sports	pg. 12

***Last Reviewed: Fall 2025***

## **Event Areas of Focus**

Producing an event for an entire chapter and its members is not always easy. It takes time to plan properly, address financial requirements, and just get members involved and motivated. One misstep can cause a planned event to derail long before it even happens. But it does not have to be that way...

The following pages outline six areas of focus that a chapter can host or sponsor. You will notice some of these categories overlap with others. This is perfectly ok! Not everything fits into one area, and many can be tweaked to fit into other areas. They can even be adjusted to host them with another club or organization on campus.

- Brotherhood
- Entertainment
- Excursion
- Food
- Community Service & Philanthropy
- Sports

You will also see in each category a subsection marked “20XX Officers’ Academy Suggestions.” This is because an activity has been done at Officers’ Academy each year with undergraduate chapter leaders where they share their thoughts and events on what has been successful that falls under each category. The chapter which shared the event is also included and if multiple chapters shared the same idea, it is also included.

## **Event Ideas: Brotherhood**

### **2025 Presidents' Academy and Officers' Institute Suggestions**

- New Orleans Formal (Gamma Beta)
- Toronto Formal (Gamma Tau)
- Basketball at the Rec (Alpha Rho)
- Baseball Game (Delta, Gamma Pi)
- White Elephant (gift exchange) (Kappa)
- WWE (World Wrestling Entertainment) pay per view (Gamma Delta)
- Watch Party (Sigma, Alpha Phi)
- UFC Nights (Ultimate Fighting Championship) (Alpha Rho)
- Fantasy Football (Gamma Delta)
- Bonfire (Beta Tau and Gamma Delta)
- Bowling (Beta Tau)
- Intramural (campus) Sports Teams (Gamma Beta)
- Attending Pro Sports Game (Beta Tau)
- Super Smash Bros Tournament (Beta Tau)
- Weekly Brotherhood Night (Gamma Sigma)
- Brotherhood Golf Events (Gamma Rho)
- Lake Day/Grill Out (Gamma Omicron)
- Volleyball Tournament (Alpha Phi)
- NHL Black Hawks Hockey Game (Kappa)
- Cabin Retreat (Gamma Rho)
- Poker Night or Game Night (Alpha Phi, Gamma Alpha, Gamma Sigma)
- Football (Gamma Rho)
- Car Bash (Alpha Phi)
- Trampoline Park (Gamma Delta)
- Paintball (Kappa, Gamma Sigma)
- Movie Monday (Tau)
- Camping Trip (Alpha Trip)
- Pool Tournament (Delta)
- Cook out and roasting marshmallows (Gamma Delta)
- Formal Dance (Kappa)
- Wii video sports game Tournament (Gamma Alpha)
- Chili Cook Off (Alpha Omicron)
- Quarry Event (Gamma Delta)
- Brothers cut each other's hair (Psi)
- Brotherhood Olympics (Gamma Pi)

## **Event Ideas: Brotherhood**

### **2024 National Conclave and Officers' Academy Suggestions**

- Cookout night (Kappa)
- Cards; Poker or Blackjack (Gamma Delta, Gamma Omicron)
- Bowling (Gamma Delta)
- Laser Tag (Gamma Beta, Gamma Delta)
- Ice Skating
- Mario Party
- Capture the Flag (Psi)
- Axe-Throwing
- Pool Tournament
- House Fix-Up
- Trampoline Park (Gamma Delta)
- Hiking
- Chick-Fil-A Catered Dinner (Tau)
- Camping (Gamma Omicron)
- Brotherhood Movie Night (Xi)
- AKFL Football League (Delta)
- Top Golf
- Ping Pong Tournament (Sigma)
- Sand Volleyball (Alpha Zeta)
- Paintball (Kappa)

### **2023 Officers' Academy Suggestions**

- Ice Skating
- Bonfire
- Yard Games and Grill-Out
- Swimming and Hiking
- Paintball (Alpha Zeta)
- Pseudo-Olympic Games
- Collegiate Basketball Games (Sigma)
- Study hours at library (Alpha Zeta)
- Lock-In
- Rent Out Movie Theatre (Sigma)
- PowerPoint Night
- Sports Watch Party (Sigma)
- Brothers Trivia Night
- AKL Friendsgiving/ Potluck)
- Brotherhood Retreat
- Wine Night Wednesday, 21+
- Poker Night
- Cornhole Tournament (Sigma)
- Ski Trip
- Lake Day (Gamma Tau)
- River Tubing (Gamma Gamma)
- Improv Night

## **Event Ideas: Brotherhood**

### **2022 Officers' Academy Suggestions**

- Going to a haunted house together (Gamma Delta)
- Fishing/Exploring/Hiking with the brothers (Psi)
- Poker Night (Gamma Beta, Gamma Theta)
- Casino Night (Gamma Rho)
- Top Golf (Chi, Alpha Rho, Alpha Omicron)
- Video Game Tournament (Psi)
- Nerf War (Gamma Omicron)
- Lego Building (Lambda)
- Volunteering/Community Service (Psi)
- Mental Health Discussion groups (Alpha Zeta)
- Projection Movie Theater (Sigma)
- Paintball (Alpha Phi, Gamma Omicron, Gamma Pi)
- Lake/Beach Trip (Alpha Zeta, Gamma Delta)
- Wing Night (Gamma Delta)
- Presentation Night (Xi)

## **Event Ideas: Entertainment**

### **2025 Presidents' Academy and Officers' Institute Suggestions**

- Watching WWE pay per views (Gamma Delta)
- Colorado Buffalo Football Games (Alpha Omicron)
- Pool Party (Tau)
- Superbowl Night (Alpha Phi, Gamma Omicron)
- Rent out Theater for movie or Sports events (Gamma Rho)
- Date Party (Gamma Beta)
- Host a concert (Sigma)
- Video Game Tournament (Beta Tau)
- Intramural (campus) Sports (Beta Tau)
- Away Football Game Watch Party (Kappa, Gamma Beta)
- Watching Pro Sports Game (Beta Tau, Gamma Sigma)
- Poker Tournament (Delta, Alpha Rho)
- Alumni Golf Tournament (Sigma)
- Greek Night at Alabama Women's Soccer (Gamma Beta)
- Dunk Tank (Sigma)
- Karoke Night
- Movie Night (Kappa, Psi)
- Swaps with a Sorority (Gamma Beta)
- Attending shows/concerts featuring AKL brothers (Sigma)
- Fantasy Football (Psi)
- End of year Superlatives (Alpha Omicron)
- E Sports Tournament (Alpha Zeta)
- Rock Chalk Revue (Delta)
- House shows (Gamma Lambda)
- Eclipse Watch Party (Gamma Tau)
- Bowling (Gamma Delta)
- Ornament Painting (Gamma Alpha)

### **2024 National Conclave and Officers' Academy Suggestions**

- Attending local area sporting events as a group (Gamma Lambda)
- Renting out a movie theatre (Sigma, Gamma Omicron)
- Red Zone (Football) (Alpha Zeta)
- Glow Party (Chi)
- Presentation Night (Tau)
- Dodgeball (Gamma Tau)
- Pontoon Boat Lake Day
- Horse Races
- Movie Nights (Kappa, Gamma Delta)
- Mechanical Bull
- Game Night
- UFC Night
- Attend (minor league) Hockey Game (Kappa)
- Drive -in Movie (Gamma Omicron)

## **Event Ideas: Entertainment**

### **2023 Officers' Academy Suggestions**

- Laser Tag
- Casino Night
- Concert Night
- UFC Nights
- Game Night
- Sports Watch Party
- Attend Sports Game
- Super Bowl Party
- Murder Mystery
- Reality TV Watch Party (Gamma Gamma)
- Movie Club
- AKidoL
- Poker Night
- Bowling
- Movie Series Marathon
- Social w/Sorority
- Quad Socials (Sigma)
- Jackbox Games
- Nerf War
- Football Tailgate

### **2022 Officers' Academy Suggestions**

- Sports Watch Party (Xi, Alpha Omicron)
- Buy/Rent a projector for Sporting Events and project outside (Psi, Gamma Alpha)
- Renting out Sky Zone (Gamma Alpha)
- Alpha Kappa Kasino (Gamma Tau)
- Poker Night (Gamma Alpha)
- Hire DJ/Artist (Gamma Beta)
- Video Game Tournament (Gamma Alpha, Gamma Delta, Gamma Omicron)
- Tailgating for Sports (Psi)
- Movie Night (Gamma Delta, Gamma Sigma)
- Rent Dunk Tank (Sigma)

## **Event Ideas: Excursion**

### **2025 Presidents' Academy and Officers' Institute Suggestions**

- Ski Trip (Alpha Zeta)
- State Park Camping Trip (Kappa, Alpha Phi and Alpha Omicron)
- Hike with Brothers (Alpha Rho)
- Formal in Canada (Kappa, Gamma Sigma)
- New Orleans Formal (Gamma Beta, Gamma Tau)
- Formal at Lake of the Ozarks (Sigma)
- Nashville Formal (Gamma Tau)
- Cliff Jumping (Gamma Beta)
- Group Attending Movies (Kappa)
- Spring Formal (Alpha Zeta, Gamma Sigma)
- Oklahoma Formal (Delta)
- Pumpkin Carving (Sigma)
- Attending a Pro Sports Game (Psi)
- Paintball (Gamma Tau)
- Group Spring Break Trip (Gamma Beta)
- Rivertubing (Psi)
- Tour WWII Museum (Gamma Tau)
- Hiking and Rock Climbing (Gamma Alpha)
- Boating Trip (Gamma Lambda)
- AKL Days trip to Canada (Alpha Phi)

### **2024 National Conclave and Officers' Academy Suggestions**

- Casino trips (Gamma Pi)
- Pond Ice Hockey
- Bonfires
- Hiking trips (Gamma Rho)
- Beach House for spring break trip (Sigma)
- River Float (Gamma Beta)
- Brotherhood Camping Retreat
- Top Golf
- Paintball
- Lake Trip (Alpha Zeta)
- Gamedays
- Random Trail Adventure (Gamma Omicron)
- Rock Climbing
- Beach Trip (Gamma Delta)

## **Event Ideas: Excursion**

### **2023 Officers' Academy Suggestions**

- Cliff jumping
- Alumni Float Trip (Sigma)
- Zip lining (Gamma Omicron)
- Tubing, Canoeing, Rafting (Gamma Delta)
- Formal, Semi-Formal
- Carve 4 Cancer Philanthropy
- Cabin Trip (Gamma Delta)
- Beach Trip (Gamma Delta)
- Camping
- Skiing
- Spring Break Trips (Gamma Gamma)
- Lake House
- Hiking Trip (Alpha Omicron)

### **2022 Officers' Academy Suggestions**

- Visit Casino (Sigma)
- Spring Break Trip (Xi, Gamma Delta)
- Float Trip (Sigma, Beta Tau, Gamma Beta)
- Beach/Lake Trip (Xi, Gamma Omicron)
- Ski/Snowboarding Trip (Alpha Phi, Alpha Omicron, Gamma Rho)
- Professional Sporting Event (Sigma)
- Canoeing/Tubing/Cliff Jumping (Gamma Delta)
- Lake of Ozarks Weekend (Delta, Sigma)
- Visit Neighboring state for Semi-Formal/Formal (Delta, Psi, Gamma Omicron, Gamma Tau)
- Visit a State Park (Xi)
- Visit a Nearby Chapter (Alpha Rho)
- Paintball (Psi)
- Dave & Buster's (Lambda)
- Music Festival or Concert (Gamma Rho)
- Axe Throwing (Gamma Omicron)

## **Event Ideas: Food**

### **2025 Presidents' Academy and Officers' Institute Suggestions**

- Christmas Cookies (Gamma Alpha)
- Crawfish Boil (Gamma Rho, Gamma Tau)
- Hot Dog Contest (Beta Tau, Gamma Lambda, Gamma Omicron)
- Thanksgiving feast brothers potluck (Kappa, Alpha Omicron)
- Pie Eating Contest (Alpha Phi, Gamma Rho)
- BBQ & Pasta dinner before chapter mtg. (Alpha Omicron)
- Charlie Brown Thanksgiving (Sigma)
- Wing eating contest (Beta Tau, Gamma Tau)
- Tailgaters at Football Games (Gamma Beta)
- Cook out for away football games (Gamma Beta, Gamma Sigma)
- Meal Plan- Home cooked food (Gamma Beta)
- Pizza for Superbowl (Kappa)
- Cookout with Sorority (Alpha Phi)
- Family Weekend BBQ (Kappa)
- Cookouts (Sigma, Beta Tau)
- End of Semester Dinner (Kappa)
- Chili Cook Off (Gamma Alpha)
- Taco Tuesday (Beta Tau)

### **2024 National Conclave and Officers' Academy Suggestions**

- Little Ceasars' Pizza Night (Kappa)
- Wing Night
- Thanksgiving dinner
- Applebees' Endless wings challenge (Tau)
- New Member dinners (Gamma Lambda)
- Breakfast before early football games (Gamma Beta)
- Cooking Cowboy stew with chapter brothers (Gamma Omicron)
- Cook-off contest
- El Agave Mexican food (Gamma Delta)
- Slice Pizza
- Cookouts
- Waffle House (Gamma Omicron)
- NFL Sunday Potluck (Alpha Zeta)

## **Event Ideas: Food**

### **2023 Officers' Academy Suggestions**

- Diversity Dinner
- BBQ Recruitment Event
- Wing Eating Competition (Gamma Gamma)
- Monthly Themed Dinner Party (Gamma Omicron)
- Teach a Brother to Make a New Meal
- Cook Out with Yard Games
- Homemade Dinners
- Potluck Dinners (Alpha Zeta)
- Crawfish Boil
- Baking Cookies with a Sorority
- Fraternity Family Dinner
- Blazin' Wing Challenge
- BBQ Pork Sale
- Pizza Party (Gamma Tau) (Beta Tau)
- Salsa Making Contest
- Christmas Party
- Hot Dog Eating Contest
- Texas Road-House Roll Eating Challenge
- Taco Tuesday/Thursday

### **2022 Officers' Academy Suggestions**

- BBQ/ Cook-Out/ Alpha Kappa Kook-Out (Sigma, Tau, Gamma Delta, Gamma Theta, Gamma Tau, Gamma Rho)
- Serve Burgers and Dogs (Alpha Omicron)
- Half Priced Apps (Lambda, Sigma, Alpha Zeta)
- Half Priced Wings (Gamma Delta)
- Taco Night (Alpha Rho)
- Late Night Cookout (Chi)

## **Event Ideas: Community Service & Philanthropy**

### **2025 Presidents' Academy and Officers' Institute Suggestions**

- These Hands Don't Hurt Board/Wall (Alpha Zeta, Kappa, Sigma, Gamma Delta)
- Stair Climbing for 9/11 (Alpha Zeta)
- Chipotle Percentage Night (Delta)
- Percentage Night at Restaurant (Gamma Beta)
- Boys and Girls Club (Gamma Delta)
- Haunted House at Halloween (Gamma Delta)
- Car Wash (Delta)
- Can Food Drive (Sigma, Gamma Tau)
- Cutest Couple, Sausage Fest, AKLs Got Talent Contest (Beta Tau)
- Veterans Home (Sigma)
- YMCA (Kappa)
- Clean Up Trail (Kappa, Sigma)
- Pumpkin Smash (Gamma Alpha)
- Pickle Ball Tournament (Delta)
- B+ Foundation (Gamma Beta)
- Baldricks/Shambda (Sigma)
- Sorority Philanthropy Events (Gamma Alpha)
- Food Hunger Bank (Alpha Rho, Gamma Alpha)
- Adopt A Highway (Alpha Zeta, Alpha Rho)
- Cookout (Gamma Beta)
- Thrift Shop for Riley's Children's Hospital (Gamma Tau)
- Shaving Heads and Slambda Tournament (Sigma)
- Carnival (Gamma Tau)
- Charity Golf Outing (Gamma Tau)
- Campus Clean Up (Alpha Zeta)
- Huskython for Children's Hospital (Gamma Rho)
- Autism Awareness BBQ (Alpha Zeta)
- Polar Plunge (Delta)
- Blood Drive (Tau, Gamma Lambda)
- Pancakes for Pancreatic Cancer (Delta)
- Adopt A Family (Alpha Zeta)
- Dunk Tank (Gamma Alpha)

## **Event Ideas: Community Service & Philanthropy**

### **2024 National Conclave and Officers' Academy Suggestions**

- Sausage Fest (Beta Tau)
- Hot dog sales and hot dog eating contest benefits to Men's Mental Health Awareness
- Block Clean-up (Gamma Lambda)
- Pie A Brother (Kappa)
- Haunted House (Gamma Delta)
- Car Wash
- Egg an AKL
- BBQ for Autism Awareness (Alpha Zeta)
- Food Gauntlet, participants pay to eat spicy and unusual foods
- Donuts for First Responders (Sigma)
- Pumpkin Carving with Sororities (Gamma Beta)
- Christmas Ornament making
- Feed the Homeless (Gamma Omicron)
- Assisted Living Home Clean-up

### **2023 Officers' Academy Suggestions**

- Adopt A Highway (Gamma Tau)
- Toys For Tots
- Food Drives
- Animal Shelter Helper
- Town/City Clean Up
- Trail Clean-up
- Local River Clean Up
- Pie A Brother (Alpha Omicron)
- These Hands Don't Hurt (Tabling or Fundraising)
- Help Church Plant Garden for Food Pantry (Beta Tau)
- Food at First (Food bank)
- Philanthropy Concert
- Test Your Strength Machine Fundraiser
- Cutest Couple (Beta Tau)
- Christmas Cards For Local Children's Hospital
- Autism Awareness BBQ (Alpha Zeta)
- Pigskin Passoff (Sigma)
- Bake Sale Fundraiser (Gamma Gamma)
- Pumpkin Carving
- Dog Walking (volunteering)
- Coffee and Doughnuts for Faculty or First Responders (Sigma)
- Alpha Kappa Slambda Basketball Tournament (Sigma)
- Animal Shelter Services (volunteering)

## **Event Ideas: Community Service & Philanthropy**

### **2022 Officers' Academy Suggestions**

- These Hands Don't Hurt (Gamma Sigma)
- A week-long philanthropy competition (Alpha Phi)
- Dunk Tank (Delta, Gamma Alpha)
- Pumpkin Carving (Delta)
- Canned Food Drive (Lambda)
- Greek God/Goddess Competition (Beta Tau)
- St. Baldricks Haircut Auction (Sigma Gamma Theta)
- Basketball Tournament, Alpha Kappa Slambda (Gamma Pi)
- Alpha Kappa Karnival (Gamma Tau)
- Video Game Tournament (Delta)
- Pie the Bros (Alpha Rho)
- Egg an AKL (Alpha Zeta)
- Pancakes for Pancreatic Cancer (Delta)

## **Event Ideas: Sports**

### **National Headquarters Suggestions**

- 3 versus 3 Basketball Tourney (Gamma Beta)
- 5 versus 5 Basketball Tourney (Gamma Rho)
- Kickball (Gamma Delta, Alpha Zeta)
- Yard Games (Sigma)
- Flag Football, Soccer, Basketball and Intramural sports (Kappa, Tau, Psi, Alpha Phi, Beta Tau)
- President versus VP Sports Draft (Gamma Rho)
- Away Football Watch Party (Gamma Beta)
- NFL Football Game (Gamma Lambda)
- Bowling (Alpha Phi, Psi)
- Super Bowl Watch Party and Cookout (Alpha Phi)
- In House Mini-Golf (Gamma Alpha)
- Disc Golf (Gamma Delta)
- Baseball Game (Alpha Omicron)
- Brother & Alumni Golf Outing (Gamma Tau)
- College Basketball NCAA Tournament Watch Party (Kappa, Delta)
- Paintball (Kappa)
- Intramural Basketball Game (Alpha Rho)
- Alpha Kappa Football League (Delta)
- Softball Tournament (Alpha Zeta)

### **2024 National Conclave and Officers' Academy Suggestions**

- MLB (or minor league) Game (Gamma Omicron)
- Intramural Sports (Kappa, Gamma Beta, Gamma Lambda)
- United Rugby Championship (Kappa)
- SEC Football (Gamma Delta)
- Hockey Night
- Watch Redzone on Sunday morning
- Soccer game
- Kickball (Gamma Omicron)
- Dodgeball Tournament (Alpha Zeta)
- Super Bowl watch party (Tau)
- 3 on 3 basketball (Gamma Beta)
- Golfing for Dad's Day (Alpha Zeta)
- Fraternity Sports (Gamma Rho)
- Skiing (Gamma Lambda)
- Football
- Basketball
- Golf
- Paintball

## **Event Ideas: Sports**

### **2023 Officers' Academy Suggestions**

- Spikeball
- Bowling (Alpha Zeta)
- Frisbee
- Sand Volleyball
- Skiing Days (Alpha Omicron)
- Gym workout together
- Cornhole tournament
- Fraternity Olympics
- Playoff Bracket Competition
- Joint Fraternity Soccer game
- Intramural (Recreation) Sports
- Water Wars
- Basketball
- Sports Watch Party
- Mud Bowl (Football) (Alpha Phi)
- Frozen Four (Hockey) (Alpha Phi)
- Volleyball (Sigma)
- Nascar Event
- AKL Football League (Draft & compete season) (Delta)
- Floor Hockey Tournament
- Fight Night

### **2022 Officers' Academy Suggestions**

- Viewing Party or Attending Sporting Events (Sigma, Gamma Delta, Gamma Sigma)
- Paintball (Gamma Beta)
- Founders Day Golf outing (Chi)
- Alpha Kappa Football League, AKFL- 5 on 5 brotherhood flag football tournaments (Delta)
- Alpha Kappa Slambda, 3 – 3 Basketball Tournament (Alpha Omicron)
- Intramurals (Lambda, Psi)
- Spikeball Tourney vs other fraternities (Alpha Zeta)
- Chess Tournament (Beta Tau)
- Basketball Tournament (Gamma Beta)
- Fantasy Football (Alpha Rho)
- Cornhole (Delta)
- Bowling Night (Gamma Sigma)